

REGISTRATION

2nd Annual Live Medical Crossfire® : Hematologic Malignancies

First Name

Middle Initial

Last Name

Degree(s)

☐ Physician

☐ Fellow

☐ PA-C

☐ Nurse

☐ NP

☐ Pharmacist

☐ Other

Nursing license #

Are you employed by a for-profit organization, including biotech, financial, and pharmaceutical, defined as "Industry" by PER?

☐ Yes

☐ No

Address type: ☐ Home ☐ Hospital ☐ Office

Mailing Address

City

Prov /State

Country

Postal /Zip Code

E-mail (Your confirmation will be sent via e-mail)

Phone type: ☐ Home ☐ Mobile ☐ Work

Phone

Specialty

Fax

Birth Date (MM /DD /YYYY)

Institute /Organization

Practice Setting:

☐ Academic medical center /university

☐ Laboratory/basic research

☐ Pharmacy

☐ Community hospital-based practice

☐ Government agency

☐ Community office-based practice

☐ Pharmaceutical/ biotechnology company

☐ In training (fellow, resident, student)

☐ Other

What is your principal activity?

☐ Patient care

☐ Clinical research

☐ Teaching/training

☐ Administrative

☐ Other

Preferred educational formats:

☐ Live

☐ Online

☐ Print

Preferred methods of communication:

☐ Phone

☐ Mail

☐ E-mail

Would you like to participate in CME surveys?

☐ Yes

☐ No

How many cancer patients do you treat each month?

Years practicing medicine

Would you like to enroll in the PER Point System?

☐ Yes

☐ No

Four easy ways to register:

1) Go to our website at [gotoper.com](#)

2) Fill out the registration form and mail it with your payment (checks and credit cards are accepted) to the address below. Please make checks payable to "Physicians' Education Resource, LLC - MXH18."

3) Fill out the registration form and fax it to (609) 257-0705 (credit cards only)

4) Call (888) 949-0045

Payment can be made by: ☐ Check ☐ VISA ☐ MasterCard ☐ Discover ☐ American Express

Charge Amount

Card Number

Name as it Appears on Credit Card

Expiration Date

Billing Address of Card (if different from above; zip code required)

Security Code

Signature

2nd Annual

M E D I C A L

CROSSFIRE®

Hematologic Malignancies

Physicians' Education Resource®, LLC
2 Clarke Drive, Suite 110
Cranbury, NJ 08512

Saturday, July 14, 2018

Crowne Plaza Times Square Manhattan

1605 Broadway, New York, NY 10019

Visit us at [gotoper.com/go/MXH18TRI](#)

Join Us In New York City

2nd Annual

M E D I C A L

CROSSFIRE®

Hematologic Malignancies

Saturday | Crowne Plaza Times Square
Manhattan
July 14, 2018 | 1605 Broadway, New York, NY 10019

MEET THE CO-CHAIRS:

C. Ola Landgren, MD, PhD
Professor of Medicine and Chief of
Myeloma Service
Department of Medicine
Division of Hematologic Oncology
Memorial Sloan Kettering Cancer Center
New York, NY

Martin Tallman, MD
Professor of Medicine and Chief of
Leukemia Service
Department of Medicine
Division of Hematologic Oncology
Memorial Sloan Kettering Cancer Center
New York, NY

Anas Younes, MD
Professor of Medicine and Chief of
Lymphoma Service
Department of Medicine
Division of Hematologic Oncology
Memorial Sloan Kettering Cancer Center
New York, NY

This activity has been approved for AMA PRA Category 1 Credit™.

Register online now at ...
[gotoper.com/go/MXH18TRI](#)

2nd Annual

LIVE MEDICAL CROSSFIRE[®]

Hematologic Malignancies

Saturday, July 14, 2018
Crowne Plaza Times Square Manhattan
1605 Broadway, New York, NY 10019

Overview

Live Medical Crossfire[®]: Expert Exchanges in Hematologic Malignancies is a live, full-day version of the renowned Medical Crossfire[®] format. The exciting and innovative design of this meeting promises to provide you with multiple ways to help you apply complex data to your practice. The program format for this meeting is unique. Each tumor’s section will begin with an evidence-based assessment of the evolving therapeutic space and transition quickly to the accompanying Medical Crossfire[®] on clinical questions that will help you treat your patients.

Target Audience

This educational activity is directed toward medical oncologists. Nurse practitioners, nurses, physician assistants, pharmacists, researchers, and other health care professionals interested in the treatment of cancer will be invited to participate.

Physicians’ Education Resource[®], LLC is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. This activity has been approved for AMA PRA Category 1 Credit[™]. Physicians’ Education Resource[®], LLC is approved by the California Board of Registered Nursing, Provider #16669. This educational activity is directed toward medical oncologists. Nurse practitioners, nurses, physician assistants, pharmacists, researchers, and other health care professionals interested in the treatment of cancer will be invited to participate. This activity is supported by an educational grant from Kite, A Gilead Company.



“Good topics and location. The speakers are relevant to my practice.”

Top 5 Things You Will Learn If You Join Us This Year!

1. The latest in clinical data that informs decision-making for your patients with leukemia, lymphoma, and myeloma
2. Expert approaches to differential diagnosis for patients with rare or hard-to-treat disease
3. Novel targeted therapeutic approaches in the front- and second-line
4. Expert perspectives on reducing disparity in care between patients and treatment centers
5. Evolving strategies to address and reduce treatment-related toxicities in your patients

Agenda

7:30 AM	Welcome & Intro
ACUTE LEUKEMIA	
7:35 AM	Changes to the Therapeutic Landscape for Acute Myeloid Leukemia
7:50 AM	Medical Crossfire
8:15 AM	Crossfire from the Floor
8:35 AM	What’s Next for Immunotherapy in Acute Lymphoblastic Leukemia?
8:50 AM	Medical Crossfire
9:15 AM	Crossfire from the Floor
9:35 AM	BREAK
MULTIPLE MYELOMA	
10:00 AM	Landscape in Myeloma – When to Use Targeted Agents, Checkpoints, and CAR-Ts
10:15 AM	Medical Crossfire
10:40 AM	Crossfire From the Floor
11:00 AM	Weighing Clinical Relevance: Is MRD Negativity or the Specific Treatment Regimen More Important?
11:15 AM	Medical Crossfire
11:40 AM	Crossfire From the Floor
12:00 PM	LUNCH
LYMPHOMA	
1:15 PM	Novel Therapies for Large B-Cell Lymphoma, Including CAR T-Cell Therapy
1:30 PM	Medical Crossfire
1:55 PM	Crossfire From the Floor
2:15 PM	Management Pearls in Hodgkin Lymphoma
2:30 PM	Medical Crossfire
2:55 PM	Crossfire From the Floor
3:15 PM	BREAK
CHRONIC LEUKEMIA	
3:40 PM	The Evolution of Combination Regimens for Chronic Lymphocytic Leukemia
3:55 PM	Medical Crossfire
4:20 PM	Crossfire From the Floor
4:40 PM	Chronic Myeloid Leukemia: What’s New in 2018?
4:55 PM	Medical Crossfire
5:20 PM	Crossfire From the Floor
5:40 PM	ADJOURN

*Agenda accurate at time of printing