



Sponsorship

VICTORIAN RURAL HEALTH CONFERENCE 2018

RURAL WORKFORCE AGENCY VICTORIA &
RURAL DOCTORS' ASSOCIATION VICTORIA
PRESENTS THE

VICTORIAN RURAL HEALTH CONFERENCE

Bringing rural health professionals together to learn and connect.

27-29 APRIL 2018
RACV GOLDFIELDS RESORT – CRESWICK

Why your brand should be promoted at the VRHC 2018

- Connect with over 250 doctors and health professionals from across rural Victoria over 3 days
- Promotional material reaching every medical practice and health service in rural Victoria
- Reach and support health professionals who care for 1.4 million people living in rural Victoria
- Be present at the prestigious Victorian Rural Health Awards recognising health professionals for their dedication and commitment to improving rural health
- Potential media coverage throughout Victoria
- Reach medical students from all Victorian universities
- Enhance your corporate social responsibility

Do you want your brand in front of this audience?

Reserve your package now.

ABOUT

Event Organisers

Rural Workforce Agency Victoria (RWAV) is a non-profit, government funded organisation specialising in recruitment, support and retention of the healthcare workforce throughout rural Victoria. We recruit GPs, nurses and allied health professionals as well as arrange GP locum relief. RWAV provide outreach services to rural communities to gain access to specialists and health professionals. RWAV provides health professionals access to government grants for continuing professional development. We also support doctors in their progression towards fellowship and support them to gain advanced and extended skills. In addition, RWAV provide medical practices with business support, training as well as networking opportunities. RWAV increases opportunities for medical, nursing, allied health and high school students to gain an in depth knowledge of the benefits and opportunities of working in rural Victoria and raise the profile of rural practice.

Rural Doctors' Association Victoria (RDAV) is a not-for-profit organisation working to maintain and improve the health of rural residents, through association and representation of those doctors in Victorian rural towns and communities, with the specific purpose of fostering a workforce adequate to this task through lobbying for and on occasion providing, proper education, recruitment, retention and family support.

The Conference

RWAV and RDAV will be convening the annual Victorian Rural Health Conference. This is a unique opportunity for your organisation to connect with over 250 health professionals from across Victoria. We are committed to engaging with delegates and facilitate Continuing Professional Development (CPD), discussion panels, live entertainment and a wide range of activities for families of delegates.

The Delegates

Delegates include general practitioners, GP registrars, practice managers, practice nurses, government representatives and medical students from across Victoria.

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The packages are designed to give organisations a strong presence at the conference. Sponsors will receive ongoing recognition and exposure through the Rural Workforce Agency Victoria and Rural Doctors' Association of Victoria's communication channels, before during and after the conference. Ongoing sponsorship will enable organisations to develop progressive relationships with delegates and health professionals in Victoria.

The Venue

Nestled in Creswick, the heart of Victoria's beautiful Spa Country between Daylesford and Ballarat, RACV Goldfields Resort is a 90 minute drive from Melbourne CBD and is surrounded by 150 acres of stunning natural beauty, comprised of rolling hills, a championship golf course, native gardens and the Creswick State Forest.

We look forward to your participation

SPONSORSHIP PACKAGES

VICTORIAN RURAL HEALTH CONFERENCE

Gold Package \$7,500	Silver Package \$5,000	Bronze Package \$3,000	Student Sponsor Package \$5,000	Other Packages
Logo and promotion through conference booklet, brochures and social media	Logo and promotion through conference booklet, brochures and social media	Logo on conference booklet, promotional brochures, emails, social media and at the venue	Logo and promotion through conference booklet, brochures and social media	Trade Table Only Package \$2,500
Prominent sponsor logo and details with web link on conference website	Prominent sponsor logo and details with web link on conference website	Prominent sponsor logo and details with web link on conference website	Prominent sponsor logo and details with web link on conference website	Satchel insert Sponsor Product or promotional material \$500
Acknowledged as Gold Sponsor at official opening, awards dinner and logo on presentation slides	Acknowledged as Silver Sponsor at official opening, awards dinner and logo on presentation slides	Acknowledged as Bronze Sponsor at official opening, awards dinner and logo on presentation slides	Acknowledged as Student Sponsor at official opening, awards dinner and logo on presentation slides	Catering Sponsor Morning and afternoon Tea \$500 Lunch \$750
1 full page advertisement in the conference booklet	1/2 page advertisement in the conference booklet	1/4 page advertisement in the conference booklet	1/2 page advertisement in the conference booklet	
Opportunity to address the delegates at the awards dinner for 3 minutes	Display space with table at venue	Logo and visual displayed in digital screens throughout the venue	Opportunity to conduct a 45 minute student focused workshop	
Display space with table at venue	1 tickets to the gala dinner and awards ceremony		2 tickets to the gala dinner and awards ceremony	
2 tickets to the gala dinner and awards ceremony	Promotional material included in satchel bag		Promotional material included in satchel bag	
Logo and visual displayed in digital screens throughout the venue	Logo and visual displayed in digital screens throughout the venue		Logo and visual displayed in digital screens throughout the venue	
Gold Sponsors collateral placed in the rooms of the delegates				
Voucher for a 2 night stay at RACV Goldfields				

SPONSORSHIP ACCEPTANCE FORM

VICTORIAN RURAL HEALTH CONFERENCE

Should you wish to confirm sponsorship, please return this form to communications@rwav.com.au or fax +61 3 9820 0401

Contact Person (all correspondence will be forwarded to this person):

First Name _____

Surname _____

Position _____

Organization _____

Address _____

Suburb _____

State _____ Postcode _____

Phone _____

Fax _____

Email _____

Level of Sponsorship

All amounts include GST

- | | | |
|--------------------------|-----------------------------------|---------|
| ☐ | Gold Sponsorship | \$7,500 |
| ☐ | Silver Sponsorship | \$5,000 |
| ☐ | Bronze Sponsorship | \$3,000 |
| ☐ | Student program Sponsorship | \$5,000 |
| ☐ | Trade Table Sponsorship | \$1,500 |
| ☐ | Morning and afternoon tea Sponsor | \$500 |
| ☐ | Lunch Sponsor | \$750 |
| ☐ | Satchel insert Sponsor | \$500 |

Your signature below is taken as authorised acceptance of the sponsorship entitlements

Signed _____

Date _____