

THE PHILIPPINES' MOST COMPLETE MEDICAL TECHNOLOGY, DENTAL
TECHNOLOGY, LABORATORY TECHNOLOGY, AND PHARMACEUTICAL EVENT

The 5th Edition of

MEDICAL PHILIPPINES EXPO 2022

Co-located with :



An International Exhibition of
Dental Technology
Equipment and Supplies



An International Exhibition of Pharmaceuticals
Technologies and Supplies

BOOK
YOUR
SPACE
NOW!

24-26
AUGUST

2022

SMX

Convention Center Manila
Mall of Asia Complex,
Pasay City,
PHILIPPINES

Supported by:



Biomed Society of the Philippines



Medlab Equipment Calibration
Service, Inc

Organized by:



Fireworks Trade Exhibitions &
Conferences Philippines, Inc.

www.philmedical.com

ABOUT THE ORGANIZER .

FIREWORKS

EXHIBITIONS AND CONFERENCES



Fireworks Trade Exhibitions & Conferences Philippines, Inc.

Fireworks Trade Exhibitions & Conferences Philippines, Inc. is part of the Fireworks Trade Media Group, one of Asia's largest independently owned trade media company. Established in 2008, it is currently made up of 5 different business divisions:

- **Fireworks Exhibitions and Conferences (Trade Exhibitions)**
- **Fireworks Business Information (Trade Publications, Print and Online)**
- **QUICK Fairs (Industrial Roadshows & Niche Events)**
- **JUZ Talk (Trade Conferences & Forums)**
- **Fireworks Market Intel (Market Intelligence and Industry)**

As the new generation in the trade media industry, we have since grown leaps and bounds with our own international offices, partnerships and acquisitions spanning in more than 12 countries worldwide!

Visit our corporate website at: www.asiafireworks.com to find out more.

EVENT PHOTOS



EXHIBITORS PROFILE :

- Accident and Emergency Equipment
- Building Technology and Services
- Catering and Kitchen Equipment
- Communication and Information Technology
- Dental Equipment and Supplies
- Diagnostics
- Disinfection and Disposal Systems
- Electromedical Equipment / Medical Technology
- Fabrics / Laundry
- Laboratory Equipment
- Medical Automation Technologies
- Medical Furniture and Equipment
- Medical Consumables
- Ophthalmic Supplies
- Pharmaceutical Supplies
- Rehabilitation Equipment / Orthopaedic Supplies
- Services and Publications

VISITORS PROFILE :

- Health Ministry Officials
- Hospital Managers and Employees
- Doctors (Surgeries and Hospital)
- Nursing Officers
- Hospital Technicians
- Biologists, Biochemists, Technicians
- Dispensing Chemists, Pharmacists
- Physiotherapists
- Rehabilitation Organizations, Nursing Homes
- Organizations for the Disabled
- Care Services and Self-help Groups
- Visitors from Industry and Commerce

ABOUT THE EVENT

Medical Philippines Expo 2022 co-located with Pharma Philippines 2022, Dental Philippines 2022, and Philippines Laboratory 2022 is the only specialized medical, dental, pharmaceutical event in the Philippines that brings together an international congregation of medical and healthcare, dental, pharmaceutical, and laboratory equipment, services, supplies, and technology gathered in Manila to showcase the latest developments in the industries.

Fireworks Exhibitions and Conferences has successfully organized international medical technology events such as Medical Myanmar, Dental Myanmar, and Medical Philippines. Fireworks Exhibitions and Conferences is the organizer of the fourth edition of medical, dental, pharmaceutical, and laboratory event in the Philippines.



TECHNOLOGY PRESENTATION



MEDICAL CONFERENCE



HOSPITAL VISIT

FACTS OF THE PHILIPPINES' MEDICAL INDUSTRY

Philippines pharma : All set for continuous growth

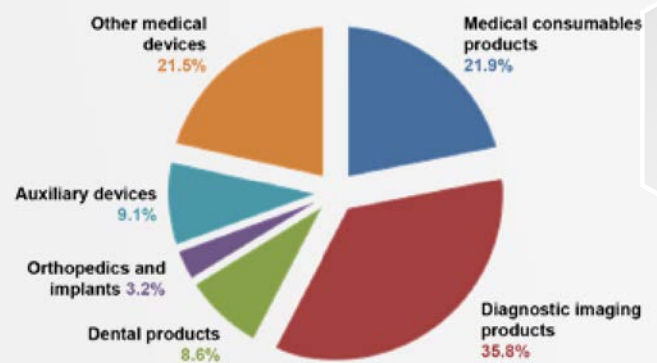
The Philippines is the 11th most attractive pharmaceutical market in the Asia-Pacific region and the third-largest pharmaceutical market in ASEAN, after Indonesia and Thailand. The country's pharmaceutical industry is projected to grow by 4.5 per cent annually over the next five years reaching P164 billion in 2018 from P146 billion in 2014 representing the value output or production of industry, including research based pharmaceutical and generic companies, according to IMS Consulting for the Pharmaceutical Healthcare Association of the Philippines (PHAP). The Filipino pharmaceuticals is one of the fastest growing industries in the country and has grown year to year. Of the world's Top 20 pharmaceutical companies, over 14 have manufacturing facilities in the Philippines. Business registration in the pharmaceutical industry in the Philippines is a growing and expanding financial opportunity too. The pharmaceutical manufacturing sector ranks is listed in the top 22 per cent of the 240 sectors in the Philippines.

Medical Tourism in the Philippines

The Philippines is one of the top travel destinations in Southeast Asia, but it's also fast becoming one of the top destinations in the world for medical tourists.

Ranked 8th in the world for being a top medical tourism destination, Philippines caters to about 250,000 foreign patients or clients each year. According to a 2015 list compiled by global non-profit association for medical tourism and international patient industry, the International Healthcare Research Center and Medical Tourism Association, the Philippines garnered the 8th spot based on providing the most suitable healthcare cost, culture, security, and quality in terms of medical healthcare.

(Source : www.beholdphilippines.com)



Philippines' healthcare spend to grow 9.2% to US\$36b in 2026

It has been noted that generic drugmakers will be the primary beneficiaries of the Philippine government's investment into healthcare.

According to a research note from BMI Research, while the expansion of universal healthcare is a positive for the broader pharmaceutical sector, the specific target of President Rodrigo Duterte's 2017 budget and other public health initiatives are on expanding healthcare access to low-income Filipinos. This will grow a patient segment that, given constraints on affordability, will demand for low-cost pharmaceuticals. Such opportunities will spur greater investment from both multinational drugmakers with strong generic portfolios and Indian pharmaceutical firms, intensifying the level of competition.

(source : www.healthcareasiamagazine.com)

THE VENUE



SMX CONVENTION CENTER MANILA, MALL OF ASIA COMPLEX, PASAY CITY, PHILIPPINES

Medical Philippines Expo 2022 will be held at SMX Convention Center Manila, one of the Philippines' most impressive and popular purpose-built convention and exhibition center. The center offers the latest facilities in exhibition and conferences and provides an ample parking space for visitors and exhibitors.

COST OF PARTICIPATION



HAVE IT RAW! ✓

Raw Space Only (Min 18sqm)

380 USD PER SQM

"Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."

SHELL ME UP! ✓

Standard Shell Scheme (9sqm)

400 USD PER SQM

"Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."

SHELL SCHEME PACKAGE INCLUDES:

1 x 230V - Power Point - Needle Punch Carpet Flooring - White Laminated Plywood Panel - 2 x Fluorescent Tube - 2 x Upright Chair - 1 x Information Counter - Fascia Board With Company Name

SPACE BOOKING FORM

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For provisional bookings please email this form to: info@asiafireworks.com

We are keen to exhibit with an area of approximately :

☐ Raw Space Only

Area _____ sqm only (min 18 sqm)

☐ Shell Scheme

Area _____ sqm only (min 9 sqm)

NAME		
DESIGNATION / TITLE		
COMPANY		
COUNTRY	CITY	
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