

MEDICAID HEALTH PLANS OF AMERICA

mhpa2015

Conference Details

MEDICAID

turns

Renaissance Hotel

Washington, DC

November 11-13

50

Its ongoing
evolution via
managed
care and best
practices





Medicaid Health Plans of America (MHPA), the trade association representing the Medicaid managed care industry, will host **mhpa2015**, on November 11-13 in the nation's capital at the newly renovated Renaissance Washington, DC Downtown Hotel.

mhpa2015 is the nation's leading Medicaid managed care conference where the country's top health plan executives go for cutting edge information. These decision-makers will learn the latest policy developments, share best practices, and network in a Medicaid-only setting unmatched by any other healthcare conference.

mhpa2015 will examine Medicaid's 50-year evolution through thought-provoking sessions on the latest in managed health care operations, policies, and populations, as well as health plan best practices, and discuss the challenges and opportunities that lay ahead, to strengthen Medicaid for the next 50 years.

mhpa2015 will feature up to three hours of continuing education credits for your physicians and nurses on hepatitis C management, pre-term birth and social determinants of health; a CEO Roundtable of member health plan leaders, and the Institute for Medicaid Innovation Awards Luncheon, where we will celebrate the great work our plans do every day.

Other highlights include conference kickoff by CMS's James Golden, a keynote presentation from Dr. Richard Kronick, Director of the Agency for Healthcare Research and Quality (AHRQ), a discussion with our panel of state Medicaid directors, and an exclusive vendor tradeshow.

mhpa2015 will provide you with the tools you need to help Medicaid continue to evolve and fulfill our mission to care for our nation's disadvantaged and most vulnerable citizens.



Welcome Letter From President & CEO

Jeff Myers



On its 50th anniversary, let's take a look at Medicaid by the numbers. They are astonishing to say the least:

77 million: the number of Americans that will receive their insurance coverage through Medicaid and CHIP in 2015 (more than 1 in 5 of our citizens);

45: the percentage of births in the United States covered under Medicaid;

54: the percentage of long term care expense paid through the Medicaid program.

Medicaid is clearly one of the single most important health programs in the United States, yet it barely merited a mention in President Johnson's speech when he signed Medicare and Medicaid into law in 1965.

Medicaid in the last five years, however, may have had the most effect on the lives of the most vulnerable Americans since the founding of the program. The growth rate has accelerated, more populations are being covered, and, more important, more Medicaid enrollees than ever before are in comprehensive, capitated risk plans. Consider this statistic: *67%* of Medicaid enrollees are covered by managed care organizations.

The integrated approach that seeks to provide the best care for the varied populations in Medicaid will prove to be the ultimate game changer. It is Medicaid evolved. Unlike fee-for-service or other models, quality data are collected and analyzed. Outcomes are measured against costs, with a focus on how to increase the former while decreasing the latter.

I am fond of telling policymakers that if they want to see real reform in the health care system, look at Medicaid. MHPA member plans are putting into action all of the theories and ideas that state Medicaid directors and governors have in the treatment and care of those most disadvantaged. And that leads me to the most important statistic of all for MHPA and our member plans:

1: the individual Medicaid enrollee that needs to access the health care system because of a physical or mental health need. The patient is the first and foremost beneficiary of an integrated and comprehensive model of care, one in which our plans ensure access to health care providers, take into account the impact of socioeconomic disparities, and demonstrate the cultural competency to explain at the patient level the options that they have.

For all of this, the team at MHPA is grateful to represent and work for our members. I welcome you to mhpa2015, and I hope that these two days provide new ideas and tools for you to use to bring better ideas for the care of those who need it most.

A handwritten signature in blue ink, appearing to read 'Jeff Myers', with a stylized flourish at the end.

Jeff M. Myers
President and CEO
Medicaid Health Plans of America

Registration

Register by the *Monday, September 14 Early Bird Deadline* and *SAVE!*

MHPA Member Health Plans & Partners

\$1,395 – Early Bird Rate

\$1,595 – After 9/14

Non-Member Health Plans

\$1,595 – Early Bird Rate

\$1,795 – After 9/14

Non-Health Plan Participants

\$2,595 - Early Bird Rate

\$2,795 – After 9/14

Trade Association Staff and
Government Employees: \$ 895

Continuing Education (CE) Registration:
Additional \$100/registrant

Group Rates

5+ paid registrations will receive a 10% discount per person

Refunds, Cancellations, and Substitutions

Cancellations must be received on or before Wednesday, October 28 and are subject to a \$250 per attendee cancellation fee. NO REFUNDS WILL BE GIVEN ON ANY CANCELLATIONS RECEIVED AFTER OCTOBER 28.

Registrants may make participant substitutions at any time at no additional charge.

For help with registration, group sign-ups, cancellations, or substitutions, contact Hannah Lhee at hlhee@mhpas.org or 202-857-5723.

By registering for this conference, you agree that MHPA may take your photograph at conference events and you consent to MHPA use and reproduction of the photograph for any purpose, including, without limitation, marketing and promotional purposes.

Conference Details

Who Should Attend

mhpa2015 is ideal for C-suite executives, health policy advocates; medical directors; quality management directors and managers; directors of government affairs and programs; compliance officers; state government officials; federal and state representatives; business development executives; and trade association staff.

About the Venue

mhpa2015 will take place at the Renaissance Washington, DC Downtown Hotel at 999 Ninth Street, NW, Washington, DC 20001. The Renaissance Washington, DC Downtown Hotel's 64,000 square feet of meeting space offers on-site exhibit space, meeting rooms, breakout rooms, and ballrooms all dedicated to mhpa2015.

Drawing inspiration from local history and culture, the Renaissance Washington, DC Downtown Hotel combines the best of traditional Washington with the revitalized urban excitement of its Penn Quarter location.

Situated between Capitol Hill and the White House and close to the Metro subway system and Verizon Center, this hotel serves as a convenient springboard to explore world-famous landmarks and attractions while the downtown location offers a variety of lively restaurants, bars, and shops.

Hotel Reservations

The discounted mhpa2015 room rate at the Renaissance Washington, DC Downtown Hotel for November 11-13 is \$239 per night. To receive this reduced rate, visit <https://resweb.passkey.com/go/MHPA15> or call 1-800-393-2505 by Wednesday, October 21 and reference mhpa2015 Annual Conference. Note: The discount rooms will sell out before the reservation deadline, so book early.

Transportation

The Renaissance Washington, DC Downtown Hotel is about 5 miles from Ronald Reagan Washington National Airport (DCA), 26 miles from Dulles International (IAD), and 40 miles from Baltimore-Washington International Thurgood Marshall Airport (BWI).

Continuing Education

As an added benefit for all registered attendees, we are now offering three OPERATIONAL sessions approved for continuing education (CE) credits at mhpa2015. Attendees could earn up to three AMA PRA Category 1 Credits. TM Presented by MHPA and the American Academy of Family Physicians (AAFP), these sessions on hepatitis C management, pre-term birth, and social determinants of health are eligible for medical, nursing, and pharmacy CE credits for an additional charge of \$100. Read more about the sessions: "Differential Strategies from Tactics in Hepatitis C Management," "Strategies to Reduce Pre-Term Birth & Improve Birth Outcomes," and "Social Determinants of Health: Lessons from the Field" online at <http://www.mhpa.org/Events/mhpa2015/Agenda/>.

Suggested Dress

Attire is business casual. Attendees may wish to bring a sweater/jacket as air-conditioned meeting rooms tend to be cool.

Cancellation Policy

Cancellations for conference registrations prior to Wednesday, October 28 are subject to a \$250 administration fee. To receive a prompt refund, your written notice of cancellation must be received no later than Wednesday, October 28. Refunds will not be issued after this date. However, this registration may be transferred to another member of your organization. In the event of a conference cancellation, MHPA assumes no liability for non-refundable transportation costs, hotel accommodations, or additional costs incurred by participants.

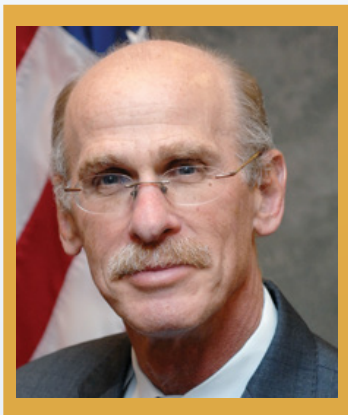
Keynote Speakers



James Golden, PhD

Director of the Division of Managed Care Plans
Center for Medicaid and CHIP Services

James Golden, PhD is the director of the Division of Managed Care Plans at the Center for Medicaid and CHIP Services (CMS). He is responsible for leading the development, implementation and oversight of federal policy to ensure that Medicaid managed care programs provide accessible, high-quality care with consumer protections and financial accountability. Dr. Golden and his team provide direction and guidance to States as they operate managed care programs that cover over 44 million people or 74% of all Medicaid enrollees. Prior to joining CMS, Dr. Golden served as Minnesota's Medicaid Director and State HIT Coordinator and led the Division of Health Policy at the Minnesota Department of Health. Dr. Golden also served as a Peace Corps volunteer in Paraguay working on municipal services development. Dr. Golden earned his doctorate at the University of Minnesota's Carlson School of Management.



Richard Kronick, PhD

Director of the Agency for Healthcare Research and Quality

Richard Kronick, PhD is the director of the Agency for Healthcare Research and Quality (AHRQ). Dr. Kronick joined the Department in January 2010 as Deputy Assistant Secretary for Planning and Evaluation, overseeing the Office of Health Policy. In that role, he has conducted and coordinated research on policies relating to public health; health care delivery; health insurance; and health care financing programs, including Medicare, Medicaid, Children's Health Insurance Program, and private insurance coverage. His work, and that of the Office of Health Policy under his leadership, has been integral to the implementation of the Affordable Care Act. Additionally, his team has provided insight and information critical to the effort to improve the health of the nation. Prior to joining HHS, Dr. Kronick conducted health policy research in academia as well as in federal and state government, including as director of policy and reimbursement for the Medicaid Division of the Massachusetts Department of Public Welfare, and most recently, as a professor and chief of the Division of Health Care Sciences in the Department of Family and Preventive Medicine at the University of California, San Diego.

Keynote Speakers

Tom Betlach

Director of the Arizona Health Care Cost Containment System

Tom Betlach is the director of the Arizona Health Care Cost Containment System (AHCCCS) - Arizona's Medicaid program. The agency administers multiple sources of governmental and private funds and is responsible for regulatory oversight and compliance of Medicaid managed care health plans and health care providers to assure quality of care, fiscal accountability, and cost containment.



J. Ruth Kennedy

Director of Louisiana Medicaid

J. Ruth Kennedy has served as Louisiana's Medicaid director since July 2012. Ms. Kennedy has more than 34 years of experience in Louisiana state government health and social services administration and management. Ms. Kennedy is nationally recognized as an expert in Medicaid and CHIP eligibility streamlining and modernization, retention strategies, and in leading cultural change in large government organizations and systems.



Joe Moser

Director of Indiana Medicaid

Joe Moser has served as Indiana's Medicaid director since November 2013. Mr. Moser oversees the policy and program direction for Indiana's Medicaid programs, which currently cover 1.2 million Hoosiers. He is tasked with administering Indiana's Medicaid programs efficiently and in the most fiscally responsible manner for Indiana taxpayers.



Agenda



= Continuing Education
Session
*Approval Pending

Wednesday, November 11

2:00 PM – 5:00 PM

Exhibitor Registration Open and Move-In

5:00 PM – 7:00 PM

Welcome Reception

7:00 PM – 9:30 PM

CEO Dinner *Sponsored by Furst Group, Teladoc, and MTM*

Thursday, November 12

6:30 AM - 6:30 PM

Conference Registration Open

7:00 AM – 6:30 PM

Exhibit Hall Open

7:00 AM – 8:00 AM

Continental Breakfast

8:00 AM – 9:00 AM

Welcome and Opening Session

“Medicaid Turns 50: Its ongoing evolution via managed care and best practices”

Presented by **James Golden, PhD**, *Director of the Division of Managed Care Plans*, Center for Medicaid and CHIP Services

9:00 AM – 9:25 AM

Refreshment Break *Sponsored by Human Arc*

9:30 AM - 10:25 AM - Concurrent Workshop Tracks
Expansion Overview

Disabled or Special Needs Population Overview

Families & Children Overview

Presented by **Michael Lu**, *Head of Maternal Health, HHS*

10:30 AM - 11:25 AM - Concurrent Workshop Tracks
Addressing Disparities in Men's Health

**Super Utilizers and the Social Determinants of Health:
Operational Solutions to Care for the High-Need, High-Cost Member**

Presented by **Leonard D'Avolio**, *Assistant Professor, Harvard Medical School*, **Kathy Messer**, *Director of Case Management, Independent Health Plan*

Moderated by **Frank Siano**, *Principal, Acanthus Consulting*



Strategies to Reduce Pre-Term Birth & Improve Birth Outcomes

Presented by **Vanessa Lee**, *Infant Mortality CollN Coordinator, Health Resources & Services Administration*, **Katy Kozhimannil, PhD, MPA**, *Associate Professor, University of Minnesota School of Public Health*, and **Jesse Bushman**, *Director of Advocacy and Government Affairs, American College of Nurse Midwives*

Moderated by **Jennifer Moore, PhD**, *VP Policy & Research, MHPA*

11:30 AM - 12:25 PM - Concurrent Workshop Tracks



Differential Strategies from Tactics in Hepatitis C Management

Sponsored by Primrose Healthcare

Presented by **Bruce Pyenson**, *Principal, Milliman*, **Ron Vance**, *Managing Director, Alvarez and Marsal*, **Dr. Tarek Hassanein**, *Vice Chairman and Chief Medical Officer, Primrose Healthcare*

Utilizing Social Media to Educate Beneficiaries

Moderated by **Rev. Dr. Joan Harrell**, *Public Health Communications Consultant, Tuskegee University*

Opportunities to Improve Medical/Dental Integration for Medicaid Beneficiaries

Sponsored by DentaQuest

Presented by **Steve Pollock**, *CEO, DentaQuest*

Moderated by **Kelly McShane**, *Executive Director, Community of Hope*

12:30 PM - 1:40 PM

Institute for Medicaid Innovation Best Practices Awards Luncheon

Sponsored by Centene Corporation

Thursday, November 12

1:45 PM – 2:40 PM - Concurrent Workshop Tracks

Serving the Criminal Justice Population: Reentry & Community Mental Health Programs

Managing Drugs with Complex Conditions *Sponsored by Express-Scripts*

Children with Complex Health Care Needs

Presented by **Michael Lu**, *Head of Maternal Health, HHS*

2:45 PM – 3:15 PM

Afternoon Refreshment Break *Sponsored by Gorman Health Group*

3:20 PM – 4:20 PM

Afternoon General Session, *Sponsored by First Quality*

"A Meeting of the Minds – A Discussion with MHPA Health Plan CEOs"

Back by popular demand! Attendees are invited to listen to a discussion with key leaders of the Medicaid industry and MHPA board members, the CEOs of the nation's Medicaid health plans. Come with questions and listen to how these power players operate their health plans in the most effective and strategic way to ultimately serve the people who need it most – the Medicaid beneficiaries.

Presented by **Thomas Duncan**, *CEO, Trusted Health Plan*

4:25 PM – 6:30 PM

Gold Club Exhibit Hall Reception and Innovation Alley events

Friday, November 13

6:30 AM – 12:00 PM

Conference Registration Open

7:00 AM – 2:00 PM

Exhibit Hall Open

7:00 AM – 8:00 AM - Concurrent Workshop Tracks

Behavioral Health Overview

Presented by **Linda Rosenberg**, *President and CEO*, National Council for Behavioral Health

Duals Overview

Presented by **Melanie Bella**, *Former Director*, Medicare-Medicaid Coordination Office

Beneficiary Panel Discussion – Thoughts from Recipients

Presented by **Erin Lindenmuth**, *President*, Golden Rays of Hope, and **Kelly McShane**, *Executive Director*, Community of Hope

Moderated by **Jennifer Moore, PhD**, *VP Policy & Research*, MHPA

8:05 AM – 9:00 AM - Concurrent Workshop Tracks

Providing a Path Forward to Break the Cycle of Addiction

Sponsored by Millennium Health

Presented by **Adam Rzetelny, PhD**, *Associate Director, Clinical Affairs*, Millennium Health

Looking Towards the Future: Options for Maximizing and Retaining Enrollment in Duals Demos

Supports and Services as Part of an Integrated Approach to Care Management

Presented by **Erhardt Preitauer**, *SVP, Government Programs*, Horizon NJ Health, **Michael Monson**, *Healthcare Strategy & Operations Senior Executive*, Centene Corporation

9:05 AM – 10:00 AM

GENERAL SESSION

Presented by **Richard Kronick, PhD**, *Director*, Agency for Healthcare Research and Quality

10:00 AM – 10:25 AM

Morning Refreshment Break, Sponsored by AETNA Medicaid

10:30 AM – 11:25 AM - Concurrent Workshop Tracks

Opioid Management

Financial Alignment Demonstrations,

Presented by **Tim Engelhardt**, *Acting Director*, Federal Coordinated Health Care Office, CMS and **Andrea Maresca**, *Director of Federal Policy and Strategy*, NAMD



Social Determinants of Health: Lessons from the Field Sponsored by Healthify

Presented by **Tracy Novak**, *Project Director*, Johns Hopkins Healthcare, Priority Partners, **Cecil Doggette**, *Director, Family and Community Development*, HSCSN, **Yasmine Winkler**, *Regional CEO*, United Healthcare Community & State, **Rishi Manchanda**, *MD, MPH, CMO*, The Wonderful Company, **Jay Bhatt**, *Chief Health Officer*, Illinois Hospital Association

Moderated by **Manik Bhat**, *CEO*, Healthify

Friday, November 13

11:30 AM – 12:25 PM - Concurrent Workshop Tracks

Autism or Schizophrenia Session

Controlling Oncology Costs *Sponsored by Genomic Health*

Investing in Best Practices for Asthma

Presented by **Amanda Reddy**, *Director of Programs and Impact*, National Center for Healthy Housing

12:30 PM – 1:25 PM - Concurrent Workshop Tracks

Nuts and Bolts of Transitioning the SMI Population to the Community

Moderated by **Clay Farris**, *Practice Lead, Client Solutions*, Mostly Medicaid

Panelists: **Jason Bearden**, *CEO*, Value Options Georgia, **Cynthia Kemp**, *Community Support Services Branch Chief*, SAMHSA, **Steve Benjamin**, *SVP Clinical Services*, Harbor Behavioral Health, **Kris Vilaama**, *Director of Health Access*, Germane Health Solutions

Hospice Care – Preparing for End of Life

Cultural Competency/Health Literacy

1:30 PM – 2:45 PM

Closing General Session Luncheon, “A Continuing Discussion with State Medicaid Directors” *Sponsored by Primrose Healthcare*

MHPA is bringing back this popular closing luncheon and discussion with state Medicaid directors from across the nation. Listen to perspectives from the states as these directors take a look back at 2015 and what’s to come in the world of Medicaid managed care in the very exciting and uncertain election year ahead!

Confirmed Medicaid Directors: **Tom Betlatch**, Arizona; **Ruth Kennedy**, Louisiana; and **Joe Moser**, Indiana

Moderated by **Clay Farris**, *Practice Lead, Client Solutions*, Mostly Medicaid

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Registration Form

Name: _____

Title: _____

Affiliation/Organization: _____

Mailing Address: _____

City: _____

Phone: _____

E-mail: _____

Category of Attendee

- | | | |
|--|--|--|
| ☐ Managed Care Organization | ☐ Government Entity | ☐ Trade Association |
| ☐ MHPA Partner | ☐ Non-Health Plan | |

Continuing Education Courses

YES, Please sign me up to attend:

Thursday, Nov. 12

- ☐ 10:30AM - 11:25AM: "Strategies to Reduce Pre-Term Birth & Improve Birth Outcomes"
- ☐ 11:30AM - 12:25PM: "Differential Strategies from Tactics in Hepatitis C Management"

Friday, Nov. 13

- ☐ 10:30AM - 11:25AM: "Social Determinants of Health: Lessons from the Field"

Amount of Payment \$ _____

Method of Payment:

- ☐ **Check** (make payable to Medicaid Health Plans of America)
- ☐ **Money Order**
- ☐ **Credit Card:** ☐ **AMEX** ☐ **Visa** ☐ **Master Card**

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Emergency Contact Information

Name: _____ **Relationship** _____

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Or Register Online at <http://www.mhpa.org/Events/mhpa2015/Registration/>
For more info, call or email Sarah Swango at 202-857-5772 or sswango@mhpa.org.

Return Completed form to MHPA: 1150 18th Street NW, Suite 1010
Washington D.C. 20036



Health Plans of America

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