



Inspiring

FUTURE GROWTH

FOR NURSE PRACTITIONERS &
ADVANCED PRACTICE

ACNP National Conference
13-15 October 2022
Novotel Sydney Brighton Beach

Sponsorship & Exhibition Prospectus



Join over 300+

Nurse Practitioners Advanced Practice Nurses,
Health Professional, Nursing Candidates and Academics

Connect with ACNP



WELCOME

The ACNP would like to extend a warm invitation for your company to take part in the annual ACNP National Conference. The conference will be held from the 13th-15th of October 2022, in Brighton Beach, NSW.

In 2022, the ACNP will be looking forward to hosting our face to face national event and networking with our Delegates, Sponsors and Exhibitors. In 2022, we will once again present Delegates with the option of a virtual attendance, based on the success of the 2021 National Conference.

The ACNP National Conference gathers more than 300+ senior health practitioners to participate in an exciting program, including a welcome reception, keynote speakers, workshops, and the gala awards dinner. This conference is a perfect networking opportunity for all delegates, partners, sponsors and exhibitors, to inspire leadership and enhance clinical expertise.

The Conference theme is 'Inspiring Future Growth for Nurse Practitioners and Advanced Practice', acknowledging the important role of Nurse Practitioners in the Australian health care landscape, and supports their contribution and impact on health outcomes and access to care in Australia, through growth of both the role, and the workforce.

The ACNP National Conference will provide an opportunity to learn directly from industry leaders, build strong connections and network with nurse practitioners and leaders within the health professional community. By partnering with ACNP you will receive a high level of exposure through extensive promotional campaigns, including advertisements, email campaigns, social media and web exposure.

Each year ACNP chooses a charity to support via a fundraising component with the delegates, this year's charity is the Smith Family Learning for Life. If you would like to be involved in supporting the Smith Family Learning for Life charity please reach out to us.

Thank you for taking the time to review our prospectus. I hope you will join with the ACNP in advancing Australia's health care, by supporting and engaging with our highly skilled Nurse Practitioners and Advanced Practice Nurses.

If you require further assistance with the Sponsorship and Exhibition prospectus, please contact our Events Team on 0436 398 145 / 1300 433 660 or at events@acnp.org.au.



Leanne Boase
President
Australian College of Nurse Practitioners





Inspiring

FUTURE
GROWTH

FOR NURSE PRACTITIONERS
& ADVANCED PRACTICE

“In 2022, let us acknowledge the important role of Nurse Practitioners in the Australian health care landscape, and support their contribution and impact on health outcomes and access to care in Australia, through growth of both the role and the workforce.”

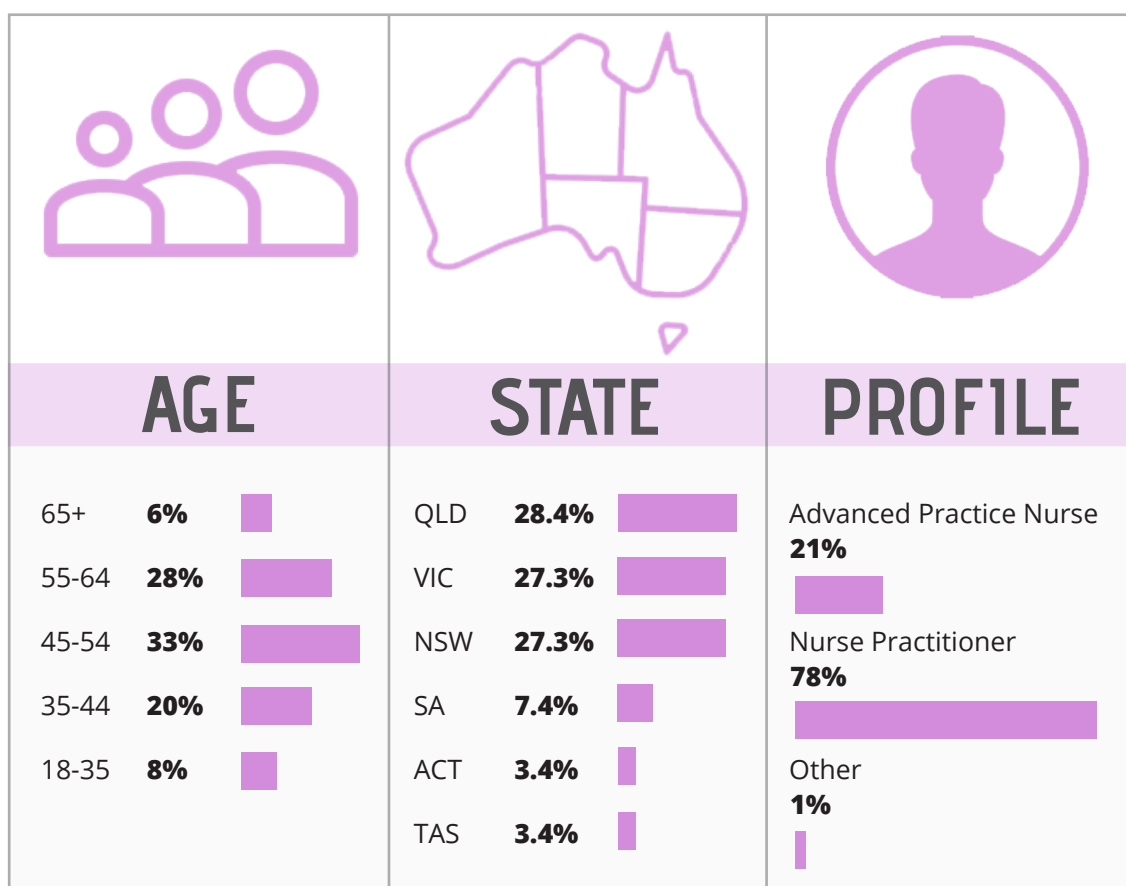
Leanne Boase, ACNP President



ACNP Membership

A Nurse Practitioner (NP) is a registered nurse with the experience and expertise to diagnose and treat people of all ages with a variety of acute or chronic health conditions. NPs have completed additional university study at master's degree level, have been endorsed and approved to use the title Nurse Practitioner, and are the most senior and independent clinical nurses in our health care system. There are currently 2277 endorsed Nurse Practitioners Australia wide (NMBA Data: September 2021).

Early confirmation of your partnership of the conference will ensure a high level of exposure. An extensive promotional campaign including advertisements, email campaigns, social media and web exposure will be implemented, and the opportunity exists for your organisations to be represented as a key partner of the conference.



*Membership in all States & Territories of Australia

*Membership is open to other professions

*Nurse Practitioners work in a wide variety of generalist and specialist roles

Premium Sponsorship Packages

Scope your premium sponsorship opportunities



PLATINUM SPONSOR

\$25,000+gst

Exclusive rights for one company

As a Platinum Partner of the ACNP National Conference, your organisation will be receiving the highest level of exposure and recognition before, during and after the event.

You will receive:

- 2x Exhibition booths (6m x2m in total) in a prominent position
- 4x Full conference registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 3x Satchel inserts (product sample/brochure/catalogue/flyer)
- 6x Additional Gala Dinner tickets (1 full table allocated to your business)
- 10x Welcome Reception tickets
- Opportunity to present, or suggest Plenary speaker (content of abstract subject to approval by ACNP Scientific Conference Committee)
- Dedicated email blast to delegates prior to conference including logo, link to your website and 500 words of text
- Display of Banner at Gala Dinner
- Display of Banner at Welcome Reception
- Electronic mailing list of the consenting delegates
- Logo and Company profile (50 words) available online
- Full page advertisement in the conference program (artwork supplied by sponsor)
- Organisation's logo and company profile (50 words) on the Conference App

Premium Sponsorship Packages

Scope your premium sponsorship opportunities



GOLD SPONSOR

\$20,000+gst

Exclusive rights for one company

As a Gold Partner of the ACNP National Conference, your organisation will be receiving a high level of exposure before, during and after the event.

You will receive:

- 1x Exhibition booth (3m x2m) in a prominent position
- 2x Full conference registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 2x Satchel inserts (product sample/brochure/catalogue/flyer)
- 6x Gala Dinner tickets
- 8x Welcome Reception tickets
- Opportunity to present, or suggest Plenary speaker (content of abstract subject to approval by ACNP Scientific Conference Committee)
- Dedicated email blast to delegates prior to conference including logo, link to your website and 300 words of text
- Display of Banner at Gala Dinner
- Display of Banner at Welcome Reception
- Electronic mailing list of the consenting delegates
- Logo and Company profile (50 words) available online
- Single page advertisement in the conference program
- Organisation's logo and company profile (50 words) on the Conference App

Premium Sponsorship Packages

Scope your premium sponsorship opportunities



SILVER SPONSOR

\$15,000+gst

Exclusive rights for two companies

As a Silver Partner of the ACNP National Conference, your organisation will be receiving strong brand exposure before, during and after the event.

You will receive:

- 1x Exhibition booth (3m x2m) in a prominent position
- 2x Full conference registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 2x Satchel inserts (product sample/brochure/catalogue/flyer)
- 4x Gala Dinner tickets
- 4x Welcome Reception tickets
- Dedicated email blast to delegates prior to conference including logo, link to your website and 200 words of text
- Display of Banner at Gala Dinner
- Display of Banner at Welcome Reception
- Electronic mailing list of the consenting delegates
- Logo and Company profile (50 words) available online
- Single page advertisement in the conference program
- Organisation's logo and company profile (50 words) on the Conference App

Premium Sponsorship Packages

Scope your premium sponsorship opportunities



BRONZE SPONSOR

\$12,000+gst

Exclusive rights between three companies

As a Bronze Partner of the ACNP National Conference, your organisation will be receiving brand exposure before, during and after the event.

You will receive:

- 1x Exhibition booth (3m x2m) in a prominent position
- 1x Full conference registration including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 1x Satchel insert (product sample/brochure/catalogue/flyer)
- 2x Gala Dinner tickets
- 4x Welcome Reception tickets
- Dedicated email blast to delegates prior to conference including logo, link to your website and 100 words of text
- Display of Banner at Gala Dinner
- Display of Banner at Welcome Reception
- Electronic mailing list of the consenting delegates
- Logo and Company profile (50 words) available online
- Half page advertisement in the conference program
- Organisation's logo and company profile (50 words) on the Conference App

Chill and Refresh Sponsorship Packages

Opportunity to connect with Delegates

**The highlight of the social calendar is the Gala Awards Dinner.
Showcase your organisation throughout ACNP's premier night of the year.**



GALA AWARDS DINNER SPONSOR

\$12,000+gst

Exclusive rights for one company

You will receive:

- 1x Full conference registration including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 1x Satchel insert (product sample/brochure/catalogue/flyer)
- 4x Gala Dinner tickets
- Display of Banner at Gala Dinner
- Electronic mailing list of the consenting delegates
- Logo and Company profile (50 words) available online
- Opportunity to introduce your organisation to the guests and address delegates in a 5-minute presentation
- Opportunity to provide each dinner guest with a branded gift at tables (to be supplied by sponsor)
- Your company logo printed on the dinner menus
- Organisation's logo and company profile (50 words) on the Conference App
- Addition of an Exhibition Booth included at a discounted rate on request, pending availability at the time of booking

Chill and Refresh Sponsorship Packages

Opportunity to connect with Delegates

Use this opportunity to meet and greet the conference delegates at the first official function of the Conference.



WELCOME RECEPTION SPONSOR

\$10,000+gst

Exclusive rights for one company

You will receive:

- 1x Full conference registration including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- 1x Satchel insert (product sample/brochure/catalogue/flyer)
- 4x Welcome Reception tickets
- Display of Banner at Welcome Reception
- Electronic mailing list of the consenting delegates
- Logo and Company profile (50 words) available online
- Opportunity to introduce your organisation to the guests and address delegates in a 5-minute presentation
- Organisation's logo and company profile (50 words) on the Conference App
- Addition of an Exhibition Booth included at a discounted rate on request, pending availability at the time of booking

Chill and Refresh Sponsorship Packages

Opportunity to connect with Delegates

Use this opportunity to have a unique exhibition booth, chat to delegates about your organisation whilst in-line. The coffee line is always the longest line at any event.

COFFEE CART SPONSOR

\$7,000+gst

Exclusive rights for one company

You will receive:

- 1x Exhibition booth (3m x2m) in a prominent position
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- Coffee cart set in a prominent position within the exhibition area and operational during refreshment breaks
- Opportunity to provide branded apparel (apron/cap/t-shirt) for barista to wear (supplied by sponsor, subject to approval from venue)
- Opportunity to supply branded coffee cups (supplied by sponsor, subject to approvals from venue)
- Opportunity to provide promotional brochures/flyers at the coffee cart (supplied by sponsor, subject to approvals for venue)
- Logo and Company profile (50 words) available online and on the Conference App



Chill and Refresh Sponsorship Packages

Opportunity to connect with Delegates

An opportunity to network with delegates whilst they chill out, recharge their personal and phone batteries.

NETWORK & RECHARGE LOUNGE

\$7,000+gst

Exclusive rights for one company

You will receive:

- 1x Exhibition booth (3m x2m)
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- Your Banner in the lounge
- Your company logo & key message skinned onto a single recharge bar (artwork provided by sponsor)
- Logo and Company profile (50 words) available online and on the Conference App



Chill and Refresh Sponsorship Packages

Opportunity to connect with Delegates

Creating the opportunity to build your organisations message over the daily networking breaks.



MORNING TEA/LUNCH BREAK SPONSOR

\$2,500+gst

Exclusive rights for one company each break

You will receive:

- 1x Full conference registration including Conference Sessions, Welcome Reception and Conference Gala Dinner
- Logo and Company profile (50 words) available online and on the Conference App
- Opportunity to display corporate signage (supplied by sponsor) during selected break
- Opportunity to provide branded napkins at catering stations during selected break (supplied by sponsor)



Gifts & Goodies Sponsorship

Opportunity to join in the celebration



GIFT BAGS SPONSOR

\$4,500+gst

Exclusive rights for one company

Have your company logo front and centre on the conference gift bags given to all delegates upon registration

You will receive:

- 1x Full conference registration including Conference Sessions, Welcome Reception and Conference Gala Dinner
- Logo and Company profile (50 words) available online and on the Conference App
- Opportunity to feature your logo on the outside of conference bag with the conference logo
- 1x Satchel insert (product sample/ brochure/catalogue/ flyer)

LANYARD AND NAME TAG SPONSOR

\$4,000+gst

Exclusive rights for one company

See your organisation's brand worn by every delegate, every day of the conference

You will receive:

- 1x Full conference registration including Conference Sessions, Welcome Reception and Conference Gala Dinner
- Sponsorship of lanyards, purchased by ACNP
- Logo and Company profile (50 words) available online and on the Conference App
- Your organisations logo prominently displayed alongside the ACNP logo on lanyards

SACHEL INSERT

\$1,000+gst

Be part of the experience for every Delegate

Satchel inserts are one product sample/brochure/catalogue/flyer
Sponsor to provide a company logo and brief company profile of 50 words website link included on the Conference Website and Conference App
All inserts are subject to approval by ACNP



Gifts & Goodies Sponsorship

Opportunity to join in the celebration

Gifts are excellent brand activations especially when they are different to the usual nursing related gifts of pens! Surprise our delegates with your organisations branded gifts. This year we are focusing on items that will enhance sustainability to tie in with this year's Conference theme of Inspiring Future Growth

GIFTS SPONSORSHIP

Exclusive rights for one company for each item



The following items are available including

- Your choice from the list below
- Exclusive sponsorship of item (product to be supplied by sponsor)
- Logo and Company profile (50 words) available online and on the Conference App

Yoga Mat
\$3,500+gst

**Wireless phone
charger**
\$3,500+gst

**Reusable
takeaway
cutlery set**
\$3,500+gst

**Reusable
Straw**
\$3,500+gst

**Eco Lunch
Box**
\$3,500+gst

**Reusable food
Storage Bags**
\$3,500+gst

Educating the Delegates Sponsorship

Opportunity to join in the celebration



CONFERENCE APP SPONSOR

\$7,000+gst

An opportunity to have your brand in the delegates pocket throughout the conference. Your organisation could take on the app help desk, while assisting delegates with their app you can talk about your brand

You will receive:

- 1x Exhibition booth (3m x2m)
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- Logo and Company Profile (50 words) online and on the Conference App



CLINICAL WORKSHOP SPONSOR

\$6,000+gst

Exclusive rights for one company each workshop

Introduce conference delegates to organisations products, during the clinical workshop sessions.

You will receive:

- 1x Exhibition booth (3m x2m)
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- Logo and Company Profile (50 words) online and on the Conference App

Contact our events team for a list of workshops available

Exhibition

The exhibition hall is an integral part of the Conference and is the hub for delegates networking and social connection. Delegates will gather in the hall for all catered breaks throughout the Conference.



EXHIBITION BOOTH

\$4,000+gst

You will receive:

- 1x w3m x d2m x h2.36m exhibition booth including shell scheme with fascia board, power sockets and lights (white melamine)
- Dressed table and 2 chairs (supplied by hotel)
- 1 set dual 23watt spotlights (directional)
- 1 x 4amp power outlet
- Logo and Company Profile (50 words) on website
- Fascia signage on booth (company name)
- 2x Exhibitor delegate registrations including Conference Sessions, Welcome Reception and Conference Gala Dinner
- Wireless internet access
- Please note - custom built spaces can be considered on request.

ADDITIONAL EXHIBITION PASS

\$450+gst

If you have more than 2 organisation representatives who are required to attend, an additional pass can be purchased in advance for \$450 per additional pass.

This will entitle that additional representative a name badge, daily catering, conference sessions, Welcome Reception and Conference Gala Dinner

Number of passes available will be pending venue covid restrictions

Pop-Up



Pop-Up Commercial Space \$1,000+gst

Are you a small business with commercial goods to assist the nursing industry?
The National Conference has a small amount of Pop-Up commercial space.

This option may be available depending on our Covid-Safe floor plan for this event.

Register your interest with our Events Team who can assist you further.

You will receive:

- A 3x1m space for your pop-up stall
- A dressed table and 2 chairs (supplied by hotel)
- Daily catering
- 2x Welcome Reception tickets
- Logo and Company Profile (50 words) online and on the Conference App
- Wireless internet access
- The Pop-Up Commercial Space Exhibitors are not able to attend the conference sessions

Floor Plan





BOOKINGS

To be part of the 2022 ACNP National Conference complete your Sponsorship and Exhibition Registration

Visit:

acnp.org.au/2022-acnp-national-conference

Contact:

Lydia Lazar, ACNP Events Coordinator on:

M: 0436 398 145

P: 1300 433 660

E: events@acnp.org.au



Inspiring FUTURE GROWTH

FOR NURSE PRACTITIONERS & ADVANCED PRACTICE

ACNP National Conference

13-15 October 2022

Novotel Sydney Brighton Beach

Visit: acnp.org.au/2022-acnp-national-conference

Join over 300+

Nurse Practitioners Advanced Practice Nurses,
Health Professional, Nursing Candidates and Academics

Connect with ACNP



acnp
australian college of
nurse practitioners