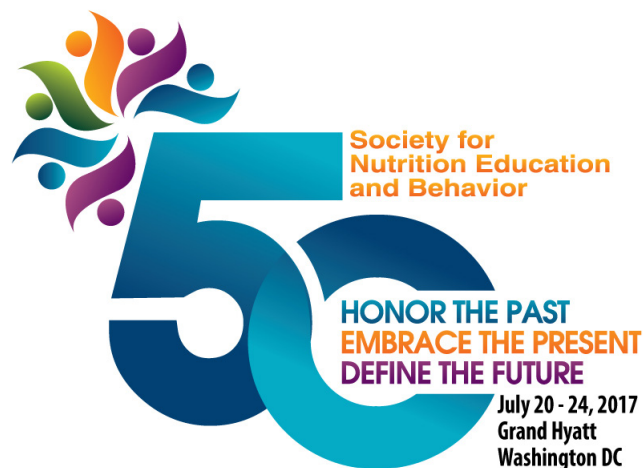




Society for Nutrition Education and Behavior

2017 Annual Conference | July 20 - 24 | Washington, DC

Welcome from Conference Chair Adrienne A. White, PhD, RDN, FAND



Dear SNEB Enthusiasts,

It is a celebration year... SNEB's 50th anniversary! This year in Washington, DC, we are prepared to honor the past, embrace the present, and define the future. Mark your calendars because we start on Thursday, July 20, with a Golden Anniversary to honor our past presidents and journal editors. Come share memories and get to know those who formed the history

of our society. We've set the stage for joviality!

Our goal for the conference has been to achieve a balance of sessions meeting our mission to promote effective nutrition education and healthy behavior through research, policy and practice. As you peruse this brochure, you will note topics of historical perspective; the here and now; and future visions. Programming reflects the interests of our Divisions- the special interest groups in SNEB who plan and deliver most of the sessions. It is a celebration year... SNEB's 50th annual conference and the upcoming 50th volume of the Journal of Nutrition Education and Behavior. Other sessions have been planned about publishing in JNEB and to meet student needs for networking with each other and professionals.

What's going on in nutrition education?...a lot about food: food policy and politics; food as power in communication; food as the object of an organic debate. There's a theme of food waste and the stewardship of natural systems. There's a focus on our vulnerable population groups: the low income, elderly,

and children. There's a span of national policies and programs to global policies and practice. There's the counterbalance of assessing obesogenic environments to addressing weight stigma.

Research studies and programs are featured in the poster and oral presentations. This year we will have short videos strategically placed around our venue to increase the opportunity for embracing what's new in nutrition education research and programming.

Want to spend an extra day in our great capital city? Check out the pre and post conference opportunities to enrich your annual meeting experience. Participate in the workshop on Nutrition Educators as Advocates to sharpen your skills by learning about current federal nutrition policy and visit a congressional office. See Wellness at Work at the Capital Area Food Bank. There is a workshop about the LANA program for preschoolers or the use of technologies for teaching and learning. You might also like to tour Kaiser Permanente Center for Total Health on Monday.

Washington, DC, a great place to see and a great experience for your family. Enjoy SNEB this summer and take some time to let the theme of our meeting flow into our capital city as you honor the past, embrace the present, and become a part of defining the future.

Adrienne A. White, PhD, RDN, FAND
President-Elect

SAVE with Early Bird Registration • Exhibit & Sponsorship Opportunities Available

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Celebrating the History of SNE

The 50th Annual Conference of the Society for Nutrition Education and Behavior will celebrate the first meeting of the Society's founders in 1967 in Berkeley, California which led to the formation of the Society for the purpose of publishing the Journal of Nutrition Education.

In 1968, Dr. George M. Briggs founded and became the first President of SNE. There were four other co-founders of SNE, who were also the first board members and signed the founding documents along with Dr. Briggs. They were Dr. Ruth Huenemann, University of California at Berkeley School of Public Health Nutrition; Dr. George Stewart, University of California at Berkeley School for Food Science, Institute of Food Technologies; Dr. Gaylord Whitlock, University of California Cooperative Extension Service and Agriculture; and Helen Walsh, American Dietetic Association, Bureau of Nutrition, California State Health Department. Appointed by these founding board members was Helen Ullrich as SNE's first Executive Manager.

In the Story of SNE, written by Helen Ullrich and published in 1992, Ruth Huenemann states, "I recall the day the society was born. Five of us were sitting around the coffee table in Morgan Hall lounge on the Berkeley campus. We had been discussing the new Journal of Nutrition Education just launched through the efforts of Helen Ullrich and George Briggs. We all felt that the journal needed corporation backing. 'What does it take to form a society?' somebody asked. 'One hundred dollars,' replied George. Almost automatically each of us put a 20-dollar-bill on the table. A new society was born!"

What began with five passionate professionals as an effort to promote sound nutrition education, research and training continues today as a 1,000 member world-wide organization with the same mission. Who might you meet at the 50th Annual Conference and what dream might be realized from a conversation or collaboration?





Special Offer to Non-Members: Attend the Conference and Save on SNEB Membership

Professional Members

The earlier you register, the more you SAVE! For just \$470 (early bird rate), you will receive your membership dues and a full conference registration. *(This offer is available to NEW SNEB members only. If you are renewing your membership and registering there is an option for you as well.)*

Professional members must have ONE of the following:

- A minimum of a baccalaureate degree in nutrition, food, or a related field from an accredited institution; OR
- Minimum of a baccalaureate degree in any field with two or more years experience in health, food, agriculture, education, communications, or nutrition related position(s) AND either an approved credential from – or membership in – a related organization (such as AAFCS, IFT, AND).

Student Members

For just \$215 (early bird rate), you will receive your membership dues and a full conference registration.

Individuals who are registered as full-time students OR are actively working on a degree at an accredited college or university are eligible for student membership. All students must have their membership application signed by faculty member to verify student status. Enrollment in a dietetic intern program qualifies you as a student member. If you do not have a faculty advisor, please have your internship supervisor verify your membership application.

Join & Save Details

Join & Save rates are available only to new members of the Society for Nutrition Education and Behavior. If you were an SNEB member in 2016 and need to renew your membership, there is an option to renew and register for conference through the online form.

Earn CEUs during conference

It is anticipated that conference attendees will earn 30 CEUs. The Society for Nutrition Education and Behavior partners with several organizations to provide continuing education credits. Those groups are:

- American Association of Family and Consumer Sciences,
- The Commission on Dietetic Registration;
- National Commission for Health Education Credentialing, Inc.; and
- The School Nutrition Association

Complete details of the number of hours available will be included in the onsite conference program.

Membership informs!

- SNEB membership includes print issues and online access to the Journal of Nutrition Education and Behavior (JNEB). Online access includes the archive of all JNEB issues published since 1964. A JNEB subscription, a \$292 value, free with membership.
- SNEB members attend all live webinars and access all recorded webinars free as a benefit of membership. SNEB produced 35 live webinars in 2016. Webinars are approved for CEU credit. The cost for a non-member to attend a webinar is \$25.
- There is a conversation going on among SNEB members right now! The member's only listserv, SNEEZE, is your connection to nutrition education peers around the world who can offer advice on communicating to specific audiences, open positions, and breaking research.

Membership connects!

- SNEB has ten divisions that allow members with a focused interest to exchange specialized knowledge. Division membership is a member benefit.
- Each summer over 600 members meet for four days of education sessions and idea exchange. Being an SNEB member means you receive the biggest registration discounts.
- The online searchable member directory is a resource exclusive for SNEB members to connect with each other.

Membership empowers!

- When you combine your voice with those of other SNEB members, leaders and policy makers listen. Last year, Advisory Committee for Public Policy took action on topics including school lunch pricing, food marketing to children, and SNAP funding, among others.
- As an SNEB member there are any number of ways for you to build your leadership skills and your professional resume by serving as a division or a committee chair.

Cancellation Policy

Conference registration cancellations submitted in writing no later than June 1, 2017 are refundable subject to a \$50 processing fee. Cancellations received after June 1, 2017 are not refundable. Contact the SNEB office at info@sneb.org or 1-317-328-4627.





DEFINE THE FUTURE



Pre-Conference Programs - Thursday, July 20

Workshop - Next Steps in PSE: Effective Evaluation Methods in Policies, Systems and Environmental Interventions

8:00 a.m. - 3:00 p.m. | Independence B - E

- \$105 for SNEB members | \$145 nonmembers
- Breakfast and lunch served | Registration includes an Intercultural Competency Assessment

Moderator: Laura Stephenson, PhD, University of Tennessee Extension
Speakers: Rachel Novotny, PhD, University of Hawaii; Lupita Fabregas, PhD, University of California; Marci Scott, PhD, Michigan Fitness Foundation; Kathleen Cullinen, PhD, RDN, Michigan Fitness Foundation; Brenda Wolford, MPH, RD, UC Cooperative Extension; Sue Foerster, MPH, ASNNA; Karen Franck, PhD, University of Tennessee Extension; Emily Loehmer, University of Illinois Extension

Comprehensive nutrition education interventions include changes in policy, systems and environments (PSE). This preconference focuses on identifying effective methods and tools for evaluating PSE change interventions in nutrition education. Participants will have the opportunity to learn about different PSE evaluation methods and tools through interactive sessions and active discussions. The role of intercultural competency for effective implementation will be explored. Participants will complete an intercultural competency assessment prior to the pre-conference, with the results used during this session. Presentations will highlight a variety of strategies for evaluating cultural competency, determining level of community and organizational readiness, and PSE lessons learned from evaluation experts.

Learning Objectives:

- Define evaluation of PSE interventions for nutrition education programs.
- Explore the role of intercultural competency for effective PSE implementation.
- Identify and apply evaluation methods for PSE interventions in nutrition education programs.

Session sponsored by the Division of Food and Nutrition Extension Education and the Public Health Nutrition Division.

Workshop - Nutrition Educators as Advocates: A Day on Capitol Hill

8:00 a.m. - 12:00 p.m. | Farragut/Lafayette Square

- \$90 for SNEB members | \$125 nonmembers | \$50 students
- Breakfast served

Moderator: Claire Uno, MLIS, Laurie M. Tisch Center for Food, Education & Policy
Speakers: Alison Hard, MS, Columbia University Teachers College; Jennifer Noll Folliard, Academy of Nutrition and Dietetics; Tracy Fox MS, RD, Food, Nutrition & Policy Consultants, LLC.; Melissa K. Maulding, MS, RD, Purdue University; Margo Wootan, Center for Science in the Public Interest

This session includes a 4 hour advocacy pre-conference session in preparation for attendees to visit Capitol Hill in the afternoon

to meet legislators based on their home state. The session will also address how nutrition educators who cannot lobby are still able to educate their elected officials about the importance of their work.

Learning Objectives:

- Participants will learn about the importance of advocacy and policy involvement as nutrition educators, and what role we can play in policy discussions.
- Participants will gain an understanding of current federal policy issues related to nutrition education, including the upcoming Farm Bill.
- Participants will learn about and practice advocacy skills, including conducting a visit with the office of a Member of Congress.

Session sponsored by the SNEB Advisory Committee on Public Policy.

Tour - Capital Area Food Bank: Wellness at Work

8:30 a.m. - 12:00 p.m. | Off Site

- \$60 for all attendees
- Transportation included

The Capital Area Food Bank is the largest hunger relief organization in the DC metro area. As the region's largest food hub, the food bank works with local organizations and retailers to distribute 45 million pounds of food including 17 million pounds of fresh produce, helping to feed 12% of the region's population.

In the past five years, the food bank amped up efforts to bring in healthier food. By establishing wellness guidelines for food donations, integrating wellness throughout the organization's daily work, and forging strategic partnerships with food donors, the food bank now is now positioned as a wellness leader. Education is at the forefront of this new horizon, with cooking and recipes as the vehicle to demonstrate healthy eating on a budget.

Come and learn how the Capital Area Food Bank's education and wellness efforts are helping to shape a healthier community.

The event will include a tour of the food bank, a presentation on how the organization's wellness work and a hands on food and cooking experience.

Opening Reception and Golden Anniversary Celebration

- Included in conference registration
- 4:45 p.m. - 7:30 p.m.
- Hors d'oeuvres served | cash bar available | cocktail dress suggested

Celebrate the 50th annual conference by honoring our past presidents and past editors of the *Journal of Nutrition Education and Behavior*.

Session supported by Wegmans School of Health & Nutrition.

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 Wegmans School of
 Health and Nutrition



HONOR THE PAST

Conference Programming Friday, July 21

Opening Keynote and George M. Briggs Nutrition Science Symposium - Focus on Vitamin B12: Past, Present and Future

8:00 a.m. - 9:30 a.m. | Constitution Ballroom

Speakers: Marilyn Briggs, PhD, RD, University of California-Davis; Lindsay H. Allen, PhD, ARS Western Human Nutrition Research Center, UC Davis

In this symposium we will reflect on the historical role and effects of vitamin B12, as identified by a team including Dr. George Briggs himself nearly seventy years ago. Then, current research that helps us better understand the overall metabolic and physiological effects of vitamin B12 interventions will be reviewed. Because of the significant prevalence of vitamin B12 deficiencies globally, across age segments, it is important to understand the adverse consequences manifested with inadequate intakes. Responses to food-based and supplementation interventions, as well as the use of novel methods for measuring absorption, will be explored.

Learning Objectives:

- Participants will gain knowledge around the functional consequences of vitamin B12 deficiencies.
- Participants will gain knowledge on newer methods for assessing vitamin B12 absorption and B12 status biomarkers.
- Participants will gain knowledge on folic acid/vitamin B12 interactions, specifically around the effects of fortification. Impacts on future policy discussions relative to fortification of certain foods will be reviewed.

Session sponsored by the SNEB Foundation.



**Society for
Nutrition Education
and Behavior Foundation**

The Expanded Food and Nutrition Education Program (EFNEP): A Model for Improving Nutritional Health and Well-being of Low-Income Families

9:45 a.m. - 10:45 a.m. | Independence F - I

Moderator: Mallory Koenings, PhD, RDN, National Institute of Food and Agriculture, USDA

Speakers: Helen Chipman, PhD, RD, National Institute of Food and Agriculture, USDA; Sandy Procter, PhD, RD, LD, Kansas State University Research & Extension; Jennifer McCaffrey, PhD, MPH, RD, University of Illinois Extension; Susan Baker, EdD, Colorado State University; Mallory Koenings, PhD, RDN, National Institute of Food and Agriculture, USDA

Constancy AND change have been essential to the success of the Expanded Food and Nutrition Education Program (EFNEP) since 1969. Through a multi-model panel, video, and audience interactive presentation, participants will gain practical understanding

of the importance of combining foundational elements -theory, evidence-based and practice-tested tools, evaluation, program fidelity and integrity -with changing social and culture environments, audience needs and lifestyles, emerging technologies, and partnering opportunities to achieve program success. Gain insights from this pioneering federal program on how you can be involved individually and collectively to improve the nutritional health and well-being of low income populations.

Learning Objectives:

- Describe the evolution of EFNEP, including how the program has changed and what has remained constant to ensure programmatic success in the past, present, and future. Consider how lessons learned can be applied to other programs.
- Explain the impact and influence EFNEP has had on program participants health behaviors, other nutrition education programs, and the practice of dietetics.
- Describe the research base in support of EFNEP and how current and emerging program implementation research can strengthen EFNEP and other community and public health nutrition programs, and build bridges between research, education, and outreach programs.

Food-Based Dietary Guidelines: Best Practices in Global Development and Implementation

9:45 a.m. - 10:45 a.m. | Constitution Ballroom |

Moderator: Seung-Yeon Lee, PhD, University of Cincinnati

Speakers: Mary Murimi, PhD, Texas Tech University; Serah Theuri, PhD, RD, University of Southern Indiana; Yenory Hernandez-Garbanzo, PhD, Food Agriculture Organization of the United Nation; Luiza Torquato, MS, Federal Council of Nutritionists, Brasília, Brazil

Over 100 countries have developed their own food-based dietary guidelines (FBDG) or adopted FBDG from other countries based on eating pattern, food culture, and food availability. Understanding the science behind the processes of development and modification of FBDG and being exposed to diverse FBDG can be beneficial to nutrition educators who work with individuals/groups with diverse cultural backgrounds. This session will present the science behind establishing and modifying FBDG and highlight examples of successful adoption and implementation of FBDG in several countries. Finally, future directions of FBDG reflecting changes in food systems and specific needs of populations will be discussed.

Learning Objectives:

- Explain the scientific approach and process of developing or modifying food-based dietary guidelines.
- Discuss successful methods of implementing food-based dietary guidelines in three different countries.
- Identify factors to be considered when adopting food-based dietary guidelines for culturally diverse populations.





EMBRACE THE PRESENT



Conference Programming Friday, July 21

Session sponsored by the International Nutrition Education Division and United Sorghum Checkoff Program.



Farm Bill 101 with Congresswoman Chellie Pingree

9:45 a.m. - 10:45 a.m. | Farragut/Lafayette Square

Speaker: Congresswoman Chellie Pingree

Ahead of the 2018 Farm Bill, Congresswoman Chellie Pingree will provide an overview of the Farm Bill process and how you can get involved. After covering the basics about the Farm Bill, Congresswoman Pingree will highlight her priorities for the legislation's reauthorization, including promoting local food and supporting food waste reduction. Attendees will have the opportunity to ask questions and share ideas.

Learning Objectives:

- Understand how the farm bill is drafted, passed, and implemented.
- Learn about the opportunities to support local food and food waste reduction in the farm bill.
- Share stories and ideas about what federal programs are working on the ground.

The Evidence Base for Feeding Success of Infants and Young Children: Past, Present and Future

9:45 a.m. - 10:45 a.m. | Independence B - E

Moderator: Johanna Dwyer, ScD, RD, Tufts University School of Medicine

Speakers: Johanna Dwyer, ScD, RD, Tufts University School of Medicine; Erin Quann, PhD, RD, Gerber Nutrition Research; Susan Johnson, PhD, UC Denver

This session will give participants a venue to reflect on SNEB's 50-year history focusing on infant and young child nutrition, feeding and caregiver education from an SNEB past president's perspective. Two additional speakers will provide a preview of the latest data from the Nestle Feeding Infants and Toddlers Study (FITS 2016), and new research that can help support the evidence base for dietary guidance provided to caregivers to successfully feed these young population groups. The session will conclude with a moderated Q&A, followed by an opportunity for participants to have discussions with the speakers.

Learning Objectives:

- Participants will be able to describe SNEB's history of nutrition education on the topic of feeding practices of infants and young children.
- Participants will increase knowledge of the new findings from the 2016 Feeding Infants and Toddlers Study (FITS) and understand

progress and challenges compared to past FITS. They will be able to utilize this knowledge to guide and improve their future nutrition education strategies for parents and caregivers.

- Participants will be able to identify best practices for addressing responsive feeding of infants and young children.

Session sponsored by the Nutrition Education for Children Division.

SNEB and JNEB Awards Presentation

11:00 a.m. - 12:00 p.m. | Constitution Ballroom

Recognize this year's award winners including the Helen Denning Ullrich Award for Lifetime Excellence in Nutrition Education, Mid Career Achievement, Early Professional, Scholarship of Teaching and Learning Award and the Student Research Awards presented by the Higher Education Division, Program Impact and Research Awards. Also new this year is the Korean Society of Community Nutrition (KSCN) awards.

Hear from the recipients of the Journal of Nutrition Education and Behavior Best Article and Best GEM awards.

From School Food to SNAP: Food and Nutrition Policy Perspectives from a Former Insider

1:45 a.m. - 2:45 p.m. | Constitution Ballroom |

Speaker: Kevin Concannon, former Under Secretary of the U.S. Department of Agriculture's Food, Nutrition, and Consumer Services

Exhibit Hall Open

3:00 p.m. - 5:30 p.m. | Independence Ballroom A

Poster Abstracts Presented

3:00 p.m. - 5:30 p.m. | Independence Ballroom A

Oral Abstracts Presented

4:00 p.m. - 5:30 p.m. | Constitution Ballroom

Oral Abstracts Presented

4:00 p.m. - 5:30 p.m. | Independence B - E

Oral Abstracts Presented

4:00 p.m. - 5:30 p.m. | Independence F - I

Movie Night - Just Eat It

5:45 p.m. - 7:45 p.m. | Independence F-I

We all love food. As a society, we devour countless cooking shows, culinary magazines and foodie blogs. So how could we possibly be throwing nearly 50% of it in the trash?





DEFINE THE FUTURE



Conference Programming Saturday, July 22

Tackling Food Waste: A Policy, Programmatic and Cross-Sector Approach

8:00 a.m. - 9:30 a.m. | Constitution Ballroom

Moderator: Robert Post, PhD, MEd, MSC, Chobani, LLC

Speakers: Erik Olson, JD, Natural Resources Defense Council; Cathy Woteki, PhD, Under Secretary, Research, Education, and Economics and Chief Scientist USDA; Andy Harig, Senior Director, Sustainability, & Trade Food Marketing Institute

This session will focus on policies, programs and multiple perspectives related to food waste. It will leave participants with a greater understanding as to the significance of food waste for nutrition educators and highlight specific policies, campaigns and initiatives in place by the government, the food sector and environmental groups to help reduce food waste across sectors.

Learning Objectives:

- Understand the significance of food waste as it relates to environmental and health consequences.
- Gain insights into proposed legislation and policies to help consumers reduce food waste.
- Gain an understanding of campaigns underway across sectors - private, government, nonprofit - to reduce food waste.

Session sponsored by the SNEB Advisory Committee on Public Policy.

Oral Abstracts Presented

9:45 a.m. - 11:15 p.m. | Constitution Ballroom

Oral Abstracts Presented

9:45 a.m. - 11:15 p.m. | Independence B - E

Oral Abstracts Presented

9:45 a.m. - 11:15 p.m. | Independence F - I

Portion Guidance: Successes, Challenges and Real-Life Strategies for Nutrition Educators



12:00 p.m. - 1:30 p.m. | Independence B - E

Speaker: Lisa R. Young, PhD, RD, New York University

In a food environment that emphasizes quantity over quality, nutrition educators are continually challenged to find new and innovative strategies that will help consumers choose and consume thoughtful portions. Join us as portion expert Lisa Young, PhD, RD explores the latest research in the area of Portion Guidance and identifies the underlying barriers to consumption of proper portions. Dr. Young will share case studies of successful Portion Guidance initiatives and real-life strategies and tools that can be utilized

by the nutrition educators to more effectively counsel on the topic of portions.

Learning Objectives:

- Identify the barriers to choosing and consuming thoughtful portions among consumers
- Translate current research and guidelines into actionable Portion Guidance strategies to empower consumers to make informed choices
- Leverage available resources and tools to effectively communicate and counsel on consuming proper portions

SNEB/SNEBF gratefully acknowledges the underwriting of this activity provided by Nestlé and FoodMinds. Acceptance of these resources does not imply endorsement of the donor or its mission, products, or services.

Organic Foods Debate: Fostering Critical Thinking in the Higher Education Classroom (The Higher Education Division's Scholarship on Teaching and Learning Presentation)

1:45 p.m. - 2:45 p.m. | Constitution Ballroom

Moderator: Virginia C. Stage, PhD, RD, LDN, East Carolina University

Speakers: Geoffrey Greene, PhD, RD, LDN, University of Rhode Island; Jade White, MS, University of Rhode Island; Christine McCullum-Gomez PhD, RD, LDN; Katherine Peterson, PhD, University of Rhode Island

During this scholarship on teaching and learning session, the audience will learn about critical thinking skill development and will participate in an interactive skill development program using organic foods as the target problem. The program is structured as a debate, including brief multimedia presentations, by proponents of organic and conventional agriculture followed by evaluation of key points by the audience. Speakers will respond to this evaluation. The audience will be presented with additional critical thinking questions and the speakers will respond. Results of critical thinking research in college students using these techniques will be presented and compared to audience responses.

Learning Objectives:

- Participants will be able to apply critical thinking development strategies in their classrooms.
- Participants will practice strategies such as introducing the topic in the form of a problem, providing tools to organize information and assessing barriers to use of critical thinking skills.
- Participants will recognize how preexisting biases related to a target problem can interfere with the use of critical thinking skills.

Session sponsored by the Higher Education Division.





Conference Programming Saturday, July 22

SNEB Business Meeting

3:00 p.m. - 3:30 p.m. | Constitution Ballroom

Students Shape School Lunches of Tomorrow

3:45 p.m. - 4:45 p.m. | Constitution Ballroom

Moderator: Alicia White, MS, RD, USDA Food and Nutrition Service

Speakers: Alicia White, MS, RD, USDA Food and Nutrition Service; Katie Bark, RD, LN, SNS, Montana Team Nutrition; Carrie Scheidel, MPH, Iowa Department of Education; Nick Drzal, MPH, RD, Michigan Department of Education

The use of Smarter Lunchroom techniques has grown as a promising practice for encouraging healthy choices and reducing food waste in schools. Engaging students in the Smarter Lunchrooms process is now offering additional benefits to the cafeteria makeover. Learn how Team Nutrition Training Grants are supporting innovative youth engagement projects in Montana, Iowa, and Michigan that teach teens about nutrition and food marketing while promoting nutritious choices to other students. Participants will practice using Smarter Lunchrooms techniques and identify ways to provide nutrition education through student involvement and empowerment.

Learning Objectives:

- Describe at least three Smarter Lunchroom techniques to improve the sale of fruits and vegetables.
- Explain at least three ways to engage students in improving the school cafeteria environment.
- Identify at least two ways to measure changes in the school cafeteria or student consumption of fruits and vegetables.

Session sponsored by the Public Health Nutrition Division and supported by the USDA Team Nutrition Training Grant.

“And the Oscar Goes to....” Creating Online Nutrition Education that Captures Imagination and Brings Content to Life

3:45 p.m. - 4:45 p.m. | Independence B - E

Moderator: Beth Hartell, MS, Peartree Nutrition

Speakers: Carol Brunson Day, PhD, JD Andrews Foundation and Walker Lambert, JD Andrews Foundation

During this session, we will say good-bye to the traditional PowerPoint slides and learn how to recognize and create online education that touches imaginations and inspires action. We will explore how stories can make an online learning environment compelling and effective, which, in turn, leads to confidence and further competence of the learner. We'll dissect the Healthy Habits Champions program to give an example of this in practice, and through engaging hands-on activities we'll help the audience grasp these new concepts so they can immediately put them to work in their own

personal practices.

Learning Objectives:

- Learn how to effectively distill information into key learning points that participants can use with their clients.
- Learn how to identify and unpack provocative themes or misconceptions that can draw people in and keep material fresh and relevant.
- Discover ways that story-based learning can transform health tips or best practices into action.

Planetary Health and Planetary Boundaries: Rethinking Food Systems that Value and Support Planetary Health for the 21st Century and Beyond

3:45 p.m. - 4:45 p.m. | Independence F - I

Moderator: Joanne Burke, PhD, RD, University of New Hampshire, Haas Professor of Sustainable Food Systems

Speakers: Caroline Webber, PhD, RD, Western Michigan University; Joanne Burke, PhD, RD, UNH, Haas Professor of Sustainable Food Systems; Molly D. Anderson, PhD, Middlebury College; Roni Neff, PhD, Johns Hopkins University School of Public Health

The Rockefeller Foundation Lancet Commission on Planetary Health (2015) describes the concept of planetary health as the understanding that human health and human civilization depend on flourishing natural systems and the wise stewardship of those natural systems. This session will review both environmental and social boundaries within which human and natural systems must exist in order that both survive. Using a systems thinking lens, we will explore examples and strategies that food and nutrition educators (and other planetary stewards) can use to design sustainable food systems that promote health, inform policy, and advance social justice for current and future generations.

Learning Objectives:

- Explain concepts of planetary health (the Rockefeller Foundation-Lancet Commission on Planetary Health), planetary boundaries (Rockström, Steffen, et al), and doughnut economics (Raworth)
- Describe how systems analysis provides a rich conceptual framework from which to more fully discern food and nutrition challenges and to design more holistic solutions that promote a resilient, sustainable food and water system for current and future generations
- Apply a systems approach to a food and nutrition issue, assessing the opportunities and threats to sustainability within ecological, social/ethical, economic, and health parameters.

Session sponsored by the Sustainable Food Systems Division.



Conference Programming Saturday, July 22

EMBRACE THE PRESENT 

Why and How to Become a Reviewer of Excellence for JNEB

3:45 p.m. - 4:45 p.m. | Farragut/Lafayette Square

Speakers: Karen Chapman-Novakofski PhD, RD, LD, University of Illinois, Editor in Chief, Journal of Nutrition Education and Behavior; Mary Murimi, PhD, RD, LDN, Texas Tech University; Susan Johnson, PhD, UC Denver; Julie Reeder, PhD, MPH, Oregon Health Authority; Bret Luick, PhD, University of Alaska Fairbanks; Madeline Sigman-Grant, PhD, RD; George Woodward, Elsevier, Gail Gates, Oklahoma State University; Susan Pollock, Managing Editor, JNEB

This interactive roundtable discussion session the Journal of Nutrition Education and Behavior Editors and Board of Editors members will answer your questions about scientific reviewing for JNEB and guide you through the process of gaining recognition, scientific expertise, and valuable networking for your efforts. Individual questions about JNEB's review policies and procedures will be answered, feedback on reviews you may have received will be given, and examples of excellent article reviews will be shared.

Incorporating Behavioral Economics into Healthy Food Purchasing Interventions

5:00 p.m. - 6:00 p.m. | Independence B - E

Moderator: Joanne F. Guthrie, PhD, MPH, RD, USDA - Economic Research Service

Speakers: Lisa Mancino, PhD, USDA Economic Research Service; Molly De Marco, PhD, MPH, University of North Carolina Center for Health Promotion and Disease Prevention; Mihai Niculescu, PhD, New Mexico State University

Behavioral economics suggests innovative strategies for encouraging healthy food purchasing. This session presents new data on SNAP participant food purchasing from USDA's National Household Food Acquisition and Purchases Study (Food APS). It explores how behavioral economics strategies can be used to nudge low-income consumers to make healthy, economical food purchases and the potential for incorporating such strategies into healthy purchasing promotion activities conducted by nutritionists through SNAP-Ed and other programs. Attendees should leave with new ideas for behavioral economics research and practice strategies to promote healthy food purchasing by SNAP participants and other consumers.

Learning Objectives:

- Learn what USDA's new National Household Food Acquisitions and Purchasing Study (Food APS) can tell nutrition researchers and educators about how to design healthy food purchasing interventions.
- Understand how behavioral economics-based strategies can be used to encourage healthy purchasing in supermarkets.
- Discover what types of healthy purchasing interventions can be conducted with SNAP-Ed funds and how behavioral econom-

ics concepts can be used to design and test the effectiveness of healthy purchasing interventions conducted by nutrition educators working with SNAP-Ed and other programs.

Session sponsored by the Communications Division.

Can Community Coaching Enhance Coalitions' Capacity to Create Healthy Nutrition and Physical Activity Environments for Young Children in Rural Communities?: Results and Best Practices from a Seven-State Study

5:00 p.m. - 6:00 p.m. | Independence F - I

Moderator: Amy Mobley, PhD, University of Connecticut

Speakers: Abby Gold, PhD, MPH, RD, North Dakota State University; Amy Mobley, PhD, University of Connecticut; Sandy Procter, PhD, RD, LD; Kansas State University Research & Extension; Carol Smathers, MS, MPH, Ohio State University Extension

Results of mixed-methods analyses from a five-year, quasi-experimental study evaluating whether Community Coaching enhances community capacity to create environments that support healthy eating and physical activity to prevent childhood obesity, and subsequent best practices resources will be presented. Two low-income, rural communities within seven Midwestern states (IN, KS, MI, OH, ND, SD, WI) were randomly assigned as intervention (Community Coaching from a trained coach) or comparison communities. Outcomes were assessed using previously validated instruments (coalition self-assessments, parental perceptions of neighborhood, early childhood and built environments), self-reflections from coaches and staff, ripple effect mapping, and interviews of key stakeholders and coaches.

Learning Objectives:

- Identify unique supports and barriers related to efforts of low-income, rural communities to implement strategies across social ecological levels for prevention of childhood obesity.
- Define the role of and best practices related to community coaching in building coalition capacity to prevent childhood obesity.
- Practice and develop skills using project resources for engaging community health coalitions to build capacity for implementing policy, system, and environment changes.



DEFINE THE FUTURE



Conference Programming Saturday, July 22

Defining the Future of School-Based Nutrition Education Programs: Using Insights from Education to Optimize Teacher Professional Development

5:00 p.m. - 6:00 p.m. | Constitution Ballroom

Moderator: Virginia C. Stage, PhD, RD, LDN

Speakers: Virginia C. Stage, PhD, RDN, LDN; Pamela Koch, EdD, RD, Teachers College; Caroline Dunn, MS, RD, LDN, University of South Carolina; Marissa Burgermaster, PhD, MAEd, Columbia University Medical Center

Schools are an important setting for nutrition education. However, few programs include clearly defined teacher professional development components. This session will prepare participants for meaningful teacher professional development by (1) providing participants with background on past research about the importance of teacher engagement in nutrition education programming, (2) modeling present approaches to teacher professional development in nutrition education programs, and (3) engaging participants in dialogue about applying research from the field of education in developing strategies for future use in effective teacher professional development.

Learning Objectives:

- Honoring the past: Participants will be able to describe the importance of teacher professional development in school-based nutrition education programs, and explain the roles that teachers can play in creating effective behavior change among students.
- Embracing the present: Participants will be able to summarize strategies that have been used in teacher professional development programs in nutrition education
- Defining the future: Participants will be able to analyze concepts from the field of education, consider how they could be applied in their own research and practice, and evaluate these strategies for feasibility and importance.

Session sponsored by the Higher Education Division.

Student and Professional Networking

6:00 p.m. - 7:00 p.m. | Latrobe/Bulfinch/Renwick

Join us for a roundtable-style networking event organized around topic areas. You will have the opportunity to rotate through topics of your choice and network with others who share your interests.

Conference Programming Sunday, July 23

The Politics of Food: Understanding the Relationship between Food Policy Issues, Societal Impact Factors and Consumer Food Behaviors

8:30 a.m. - 10:00 a.m. | Constitution Ballroom

Moderator: Erin DeSimone, MS, RD, LDN, FAND, FoodMinds
Speakers: Tracy Fox, MPH, RD, Food, Nutrition & Policy Consultants, LLC; Susan Finn, PhD, RD, FADA, Finn/Parks & Associates

Nutrition education professionals play a critical role in helping consumers make positive behavior changes to build healthy lifestyles. This session will take a historical look at the impact environmental trends and societal factors have had on consumer behavior, while helping nutrition educators look ahead with new survey data that shows what consumers think in terms of where responsibility lies for making food choices - ultimately impacting how they shape their eating habits and behaviors. A group discussion will allow for idea exchange on how to bolster the role of nutrition educators as a leading societal force for imparting behavior change.

Learning Objectives:

- Participants will gain knowledge and insights about how to harness trends to carve out a stronger role for nutrition educators in public health.
- Participants will be able to articulate leading societal factors that impact consumer purchase decisions.
- Participants will gain knowledge about a new Food Temperance

survey that depicts consumer sentiment around leading food policy issues.

Session supported by FoodMinds.

Oral Abstracts Presented

10:15 a.m. - 11:45 a.m. | Constitution Ballroom

Oral Abstracts Presented

10:15 a.m. - 11:45 a.m. | Independence B - E

Oral Abstracts Presented

10:15 a.m. - 11:45 a.m. | Independence F - I

Agricultural Development to Achieve Food Security and Sustainable Food Systems: Global Policies and Best Practices

12:45 p.m. - 2:15 p.m. | Independence B - E

Moderator: Kathleen Cullinen, PhD, RDN, François-Xavier Bagnoud Center, Rutgers University

Speakers: Tatyana El-Kour, MS, RDN, FAND; Kathleen Dietrich, PhD, Food Bus, Inc.; Carmen Byker Shanks, PhD, Montana State University; Luiza Torquato, MS, Federal Council of Nutritionists,



Conference Programming Sunday, July 23

HONOR THE PAST



Brasília, Brazil

This session will focus on the targets of SDG 2: End hunger, achieve food security, and promote sustainable agriculture and SDG 12: Ensure sustainable consumption and production patterns. In the context of sustainable food systems, the session will particularly highlight 1) what policy commitments and best practices have been made to address food insecurity and malnutrition globally; 2) how multi-sectoral, collaborative partnership can contribute to ease hunger by reducing food waste in the US and other countries; and 3) what aspects researchers and educators need to consider from the perspectives of learners to deliver effective community-based nutrition education programs.

Learning Objectives:

- Provide global gender-responsive examples of policies, best practices and multi-sectoral partnerships related to local food systems to avert large-scale future food shortages and to ensure food security and good nutrition for all.
- Share information about best practices to reduce and recycle global food waste.
- Discuss the role of innovative nutrition education and behavioral approaches to meet targets and indicators of the United Nations' Sustainable Development Goals 2 and 12.

Session sponsored by the International Nutrition Education Division.

Tools for Assessing Home Obesogenic Environments: From Development to Real World Applications

12:45 p.m. - 2:15 p.m. | Independence F - I

Moderator: Marilyn S. Townsend PhD, RD, University of California

Speakers: Mical Kay Shilts, PhD, CSU Sacramento; Gregory Welk, PhD, Iowa State University; Karina Diaz Rios, PhD, RD, University of California- Merced; Louise Lanoue, PhD, University of California Davis; Lenna Ontai, PhD, University of California Davis

Parents directly influence children's environment and behavior. To reduce risk of pediatric obesity, behaviorally focused risk assessment and parental education are needed. This session will describe the process of assessment tool development and validation with specific examples from recent obesity prevention research. The remainder of the session will focus on real world applications of valid assessment tools currently available to nutrition educators.

Learning Objectives:

- At the end of the session, the participant will list 3 concepts to consider when developing obesity prevention tools.
- At the end of the session, the participant will understand different methods of validation appropriate for obesity prevention tools.
- At the end of the session, the participant will view 5 examples of real world applications of valid obesity prevention tools.

Nutrition and Healthy Cognitive Aging

12:45 p.m. - 2:15 p.m. | Constitution Ballroom

11

Register at www.sneb.org/register before June 9, 2017 for early bird discounts

Moderators: Claire Bell, MSPH, RD CSG, Veterans Health Administration; Linda Bobroff PhD, RDN, University of Florida

Speakers: Auriel A. Willette, PhD, MS, Iowa State University and University of Iowa; Ucheoma O. Akobundu, PhD, RD, University of Maryland College Park

Cognitive decline adversely affects health, independence, and quality of life among aging individuals, and contributes to stress and associated health concerns among caregivers, many of whom are family members. Nutrition educators need to have access to the latest research in nutrition and cognition to have the knowledge and skills to provide nutrition interventions to their adult clients for healthy cognitive aging. This session brings together two speakers who offer physiological and nutrition/diet perspectives on healthy cognitive aging and will include an interactive discussion and Q&A.

Learning Objectives:

- Workshop participants will increase their understanding of the physiological changes that occur as the brain ages, and how these changes can be mitigated by lifestyle choices.
- Workshop participants will increase their knowledge about dietary components, individual foods, and dietary patterns that promote or are associated with healthy cognitive aging.
- Workshop participants will incorporate information from this session in their teaching, research, and/or community outreach programs.

Session sponsored by the Health Aging Division.

Bee Marks Communications Symposium - Nutrition Diplomacy: Promoting Health and Peace, One Plate at a Time

2:30 p.m. - 4 p.m. | Constitution Ballroom

Speakers: Roberta L. Duyff, MS, RDN, FAND, CFCS, Duyff Associates; Johanna Mendelson Forman, PhD, JD, American University

Food has been called "the oldest diplomatic tool." Culinary diplomacy, partnered with nutrition diplomacy, is a unique type of communication. As nutrition diplomats, our work can extend beyond helping to fill stomachs with nourishment; nutrition diplomacy can also improve interactions and cooperation among people, communities, and governments. In the midst of the political chaos often surrounding food and health, nutrition communications can be leveraged, using local, national, and international diplomacy to establish common ground. Coming together around the table can help to humanize relationships, resolve conflict, and serve as an educational medium to help people realize their own humanity, while promoting food security and public health.

Learning Objectives:

- Discuss the soft power of food in social interaction that can help resolve conflict and bridge cultural understanding.
- Explore food and nutrition communications as a diplomatic tool for addressing food insecurity and resolving issues of conflict.
- Leverage shared food experiences and nutrition communication, to promote public health and to serve as a force for good at home and abroad.

Conference Programming Sunday, July 23

EMBRACE THE PRESENT



SNEB Foundation wishes to thank public relations leader and pioneer, Bee Marks, for her career achievements in advancing the importance and practices of evidence-based nutrition marketing and communications.

Session sponsored by the SNEB Foundation.



**Society for
Nutrition Education
and Behavior Foundation**

Weight Stigma: Impact on Health and Strategies for Improving Health Care Practices

4:15 p.m. - 5:15 p.m. | Independence B - E

Moderator: Ellen Pudney, MS, RDN, Virginia Cooperative Extension

Speaker: Rebecca Puhl, PhD, Rudd Center for Policy and Obesity, University of Connecticut

Children and adults of higher body weight face substantial stigma, bullying, and discrimination. Not only is weight stigma harmful to the health of individuals who are targeted, but the presence of this bias in the health field reduces quality of care. This session will present a summary of the current evidence on the nature and impact of weight stigma, including its damaging consequences for emotional well-being and health behaviors. Additionally, the speaker will discuss ways in which weight bias hinders delivery of client care, and describe individual-level and policy-level strategies and recommendations for removing weight bias in the health field.

Learning Objectives:

- Participants will be able to describe how weight stigma impacts emotional wellbeing and health behaviors of children and adults who are of higher body weight.
- Participants will be able to identify strategies for reducing and removing weight stigma from nutrition education practices now and in the future.
- Participants will be able to define weight stigma and determine why, based on the evidence, our future as a Society and as researchers, educators and advocates must be free of all weight bias.

Session sponsored by the Weight Realities Division.

EFNEP Evaluation – Learning from the Past, Moving to the Future

4:15 p.m. - 5:15 p.m. | Constitution Ballroom

Moderator: Mary Kay Wardlaw, PhD, University of Wyoming

Speakers: Susan S. Baker, EdD, Colorado State University; Garry Auld, PhD, Colorado State University; Karen Barale, MS, RD, CD, Washington State University Extension; Janet Mullins, PhD, RD, LD, University of Kentucky; Karen Franck, PhD; Debra M. Palmer, PhD, Rutgers University

The Expanded Food and Nutrition Program (EFNEP) has used a 10-item questionnaire, with an additional optional bank of questions, since 1997. In 2000, the questions were further tested for

validity and reliability. This session will describe the joint effort of a multi-state research project and committees of EFNEP leaders to revise the questionnaire to reflect current dietary and physical activity guidelines. The detailed methodology establishing reliability as well as face, content and construct validity will be described along with the implementation plan and future research efforts.

Learning Objectives:

- Participants will be able to describe the history of EFNEP evaluation tools.
- Participants will understand the testing methods and rationale behind the methods used to in developing a new EFNEP evaluation tool.
- Participants will summarize future uses of the new EFNEP evaluation tool.

eLearning and Nutrition Education for Lower-Income Audiences

4:15 p.m. - 5:15 p.m. | Independence F - I

Moderator: Adrienne Turek Markworth, MA, Leah's Pantry

Speakers: Barbara Lohse, PhD, RD, CDN, Wegmans School of Health and Nutrition, Rochester Institute of Technology; Lorelei Jones, MEd, North Carolina State University; Lauren Au, PhD, RD, University of California, Division of Agriculture and Natural Resources, Nutrition Policy Institute; Sarah Stotz, MS, RD, CDE, LD, University of Georgia; Jessica Silldorff, MPH, Leah's Pantry

This program aligns with the future of nutrition education by raising awareness and demonstrating innovative eLearning delivery of nutrition education programs especially tailored to lower income audiences such as those eligible for: WIC, EFNEP, and SNAP-Ed. Lessons-learned and best practices in the development, implementation, and evaluation of eLearning nutrition education form the core of this discussion and will be augmented by theory, technology, and instructional design. Requisite resources and experts needed for eLearning program development will be shared. Finally, attendees will have the opportunity to practice using several nutrition education eLearning programs on their own mobile devices.

Learning Objectives:

- After attending this session the learner will be able to describe general eLearning educational theory.
- After attending this session the learner will understand the resources needed to develop an eLearning nutrition education program that aligns with federal policy for nutrition education programs serving lower-income families.
- After attending this session the learner will have experience practicing using several eLearning nutrition education programs for lower-income populations.

Session sponsored by Articulate. **articulāte**



DEFINE THE FUTURE



Post-Conference Workshops and Tours Monday, July 24

Workshop - Technologies for Teaching and Learning in Nutrition Education and Beyond

8:00 a.m. - 12:00 p.m. | Farragut/Lafayette Square

- \$90 for SNEB members | \$125 nonmembers | \$50 students
- Breakfast served

Moderator: Siew Sun Wong, PhD, MS, Oregon State University

Speakers: Joan Cowdery, PhD, MS, Eastern Michigan University; Marissa Burgermaster, PhD, MS, MAEd, Columbia University Medical Center; Alan Dennis, BS, Oregon State University; Siew Sun Wong, PhD, MS, Oregon State University

This active learning session will provide short lectures followed by short bursts of multi-sensory and creative combination (mash-up) of digital demonstrations, such as mobile apps for enhancing communication, collaboration, critical thinking, and creativity; touring in the virtual world; and experience augmented reality (AR) and virtual reality.

In pairs (a more-tech-savvy person and a less-tech-savvy person), participants will experience and compare mixed digital environments, then discuss applications related to their clients. For further engagement, the session will end with hands-on experience in customizing avatars, and making an AR video and poster. Each participant will take a Google Cardboard home.

Learning Objectives:

- Describe how the Internet of Things is changing our living environments, our health, and teaching and learning environment.
- Create or adapt strategies to teach nutrition education by applying the Bloom's Digital Taxonomy.
- Compare feasibility of mixed digital environments to teaching, learning (e.g., the virtual world, augmented reality and virtual reality), and make your own augmented reality video and talking poster.

Session sponsored by the International Nutrition Education Division and Higher Education Division.

Workshop - Learning About Nutrition Through Activities (LANA) Preschool Program

8:00 a.m. - 12:00 p.m. | Independence B - E |

- \$90 for SNEB members | \$125 nonmembers | \$50 students
- Breakfast served

Speaker: Mary Beth Anderson, Learning ZoneXpress

Getting children to eat more fruits and vegetables can be a battle for caregivers, teachers, and parents. How we feed children influences their lifetime relationship with food. This hands-on, interactive session introduces the research-tested curriculum, Learning About Nutrition through Activities (LANA). Easy-to use, flexible, and content-driven, LANA is designed to help preschool children learn to taste, eat, and enjoy more fruits and vegetables. Come away from this session with winning ideas, recipes, activities, and ways to make snack and mealtime a positive experience.

Learning Objectives:

- Describe the basic components of the LANA nutrition education program.
- Describe three strategies to encourage children to taste and eat fruits and vegetables.
- Identify the guiding rules for positive mealtime interactions at school, child care, and home.

Session sponsored by Learning ZoneXpress.

Tour - Kaiser Permanente Center for Total Health

8:30 a.m. - 12:00 p.m. | Off Site

- \$60 for all attendees
- Transportation included

At the Center for Total Health, interactive and immersive exhibits explore the why, what and how of total health.



Ancillary Meetings

Wednesday, July 19

8:00 a.m. -5:00 p.m.

Board of Directors Meeting
committee only
Penn Quarter A

7:00-9:00 p.m.

7:00-9:00 p.m.

and Business Meeting

Past President's Dinner

Elsevier/BOE Dinner

off site

off site

Thursday, July 20

8:00 a.m.-3 p.m. Team Nutrition

invitation only
Tiber Creek

3:15- 4:30 p.m. Leadership Workshop

invitation only
Farragut/Lafayette

Friday, July 21

7:00-8:00 a.m. Nominating Committee

committee only
Farragut/Lafayette

7:00-8:00 a.m. ACPD Committee

committee only
Farragut/Lafayette

7:00-8:00 a.m. Coffee with JNEB editors

all welcome
Wilson/Roosevelt/Cabin John

7:00-8:00 a.m. Board & Division
Leadership Breakfast

committee only
Penn Quarter

12:30 p.m. -
1:30 p.m. Food and Nutrition
Extension Education Division
Meeting

all welcome
*Latrobe/
Bulfinch/Renwick*

12:30 p.m. -
1:30 p.m. Student Networking
Lunch

all students

3:00-4:00 p.m. Dialogue Now with
Share our Strength and the
Laurie M. Tisch Center for Food,
Education & Policy

all welcome
Farragut/Lafayette

3:00-4:00 p.m. Nutrition Education with
Industry Division Meeting

all welcome
*Wilson/Roosevelt/
Cabin John*

3:00-4:00 p.m. Sustainable Food Systems
Division Meeting

all welcome
Latrobe/Bulfinch/Renwick

4:00-5:00 p.m. Membership Committee
Session

Farragut/Lafayette

5:30-6:30 p.m. Elsevier

invitation only
Farragut/Lafayette

6:00-7:00 p.m. Higher Education
Division Dinner

all welcome
off site

Saturday, July 22

7:00-8:00 a.m. Advisory Committee on Public
Policy Open Meeting

all welcome
Independence B - E

7:00-8:00 a.m. Journal Committee

committee only
Wilson/Roosevelt/Cabin John

7:00-8:00 a.m. 2018 Conference
Planning Committee

all welcome
Franklin/Mcpherson

7:00-8:00 a.m. Nutrition Education
with Children's Division
Meeting

all welcome
Penn Quarter

7:00-8:00 a.m. Public Health Nutrition
Division Networking

all welcome
Penn Quarter

7:00-8:00 a.m. Weight Realities
Division Meeting

all welcome
Farragut/Lafayette

9:30-11:00 a.m. Career Panel and Student
Committee Meeting

all welcome
Latrobe/Bulfinch/Renwick

9:30-10:30 a.m. Communications Division
Meeting

all welcome
Wilson/Roosevelt/Cabin John

11:15 a.m.-
12:45 p.m. SNEB Foundation
Board of Trustees Meeting

invitation only
*Wilson/Roosevelt/
Cabin John*

3:00-3:30 p.m. Business Meeting

Constitution Ballroom

6:00-7:00 p.m. NIFA-AFRI Reception

by invitation only
Penn Quarter

7:15-8:15 p.m. Healthy Aging
Division Dinner

all welcome
off site

Sunday, July 23

7:00-9:00 a.m. EFNEP

invitation only
Farragut/Lafayette

7:00-8:00 a.m. Healthy Aging
Division Meeting

all welcome
Franklin/Mcpherson

7:00-8:00 a.m. International Nutrition
Education Division Meeting

all welcome
*Wilson/Roosevelt/
Cabin John*

11:45-12:45 p.m. Board of Directors Meeting

committee only
Franklin/Mcpherson

Conference Sponsors

R·I·T



W·S·H·N
Wegmans School of
Health and Nutrition



Good Food, Good Life

articulōte



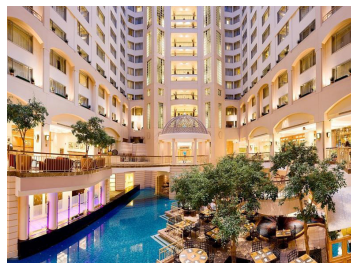
Society for
Nutrition Education
and Behavior Foundation

SORGHUM
Nature's Super Grain

Accommodations

CONFERENCE HOTEL

Grand Hyatt
1000 H Street NW
Washington, D.C. 20001



Room Rate:

(1 Adult \$199; 2 Adults \$199; 3 Adults \$224; 4 Adults \$249)

SNEB's room block is valid through July 6, 2017 or until the reserved number of rooms are sold.

Online reservation link:

<https://goo.gl/jvOhzu>



EMBRACE THE PRESENT



STUDENT HOUSING

American University
4400 Massachusetts Ave NW
Washington, DC 20016

Room Rate:

(Single occupancy \$90; Double occupancy \$75)

Student housing is available at American University. These rooms will need to be purchased during your registration.

Those requesting a Double Occupancy will need to provide their roommate's name during registration. SNEB does not match roommates, however there is a Facebook page created to help students find roommates for conference. Request to join **SNEB Conference Roommates** to find a roommate today: <https://goo.gl/NGdMdd>

Special Features Students Don't Want to Miss!

Student Volunteers Needed

The Society for Nutrition Education and Behavior Annual Conference is a fast-paced blur of learning, sharing and networking. To keep the sessions running smoothly it's important for SNEB to recruit volunteers to help at registration, staff the poster room, take pictures, and other tasks. As a thank you for volunteering, students will receive a free full day of registration to the 2017 conference for every four hours they volunteer. Volunteer 12 hours to earn full conference attendance!!

Conference Mentor

If you are new to the SNEB Annual Conference and would like to be matched to a professional with interests similar to yours, check the mentor box during registration. You'll be emailed a profile form and be contacted by your mentor prior to conference. Mentors and mentees will be able to meet prior to the keynote session on Friday, July 21.

Professionals also have an option to volunteer on the registration form. We need A LOT of professionals to be matched with mentees.

Rising Star

The rising star symbol can be found on the name badges and published abstracts of attendees potentially interested in pursuing further graduate studies. This symbol is intended to help university faculty members identify and connect with potential future graduate students during the conference.

If you are interested in being identified as a rising star, check this option during the registration process.



Stay Connected!

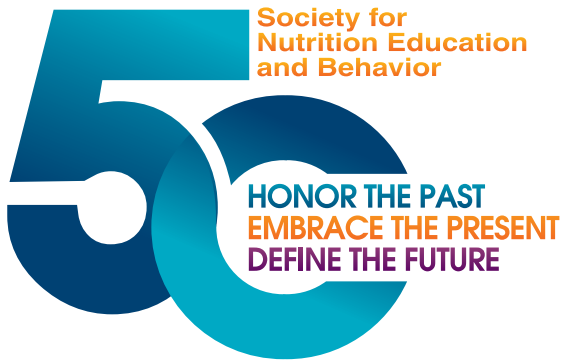
SNEB invites you to participate with us on our social media outlets during conference. Use hashtag #SNEB2017 in conference tweets and Facebook statuses.

Support Future Generations of Nutrition Educators

What can you do to support future generations of nutrition educators? Purchase a \$50 for 50 custom label pin in honor of the 2017 50th Annual Conference! The option to donate is included with your conference registration or [click here](#).



Pins will be distributed at conference or mailed.



2017 SNEB Annual Conference July 20 - 24 in Washington, DC Grand Hyatt Washington

Sponsors Receive

- Event signage and onsite program recognition
- Your organization's provided promotional materials/ literature on attendee seats

Lunch Sponsor **\$15,000 - SOLD**



30 – 45 minutes presentation where a light lunch is served
includes an opportunity for CEU credits
includes 8' x 10' exhibit booth and a complimentary registration

Breakfast Sponsor **\$10,000 (one available)**



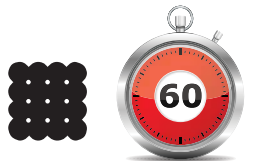
30 – 45 minutes presentation where a light breakfast is served
includes an opportunity for CEU credits
includes 8' x 10' exhibit booth and a complimentary registration

Keynote Sponsor **\$6,000**



Give an introduction and briefly address attendees from the podium prior to the start of the keynote session
includes 8' x 10' exhibit booth and a complimentary registration

Nutrition Break Sponsor **\$5,000 (two of three available)**



Make your product available as nutrition break for conference attendees.
Ability to have signage and promotional material displayed.

Session Sponsor **\$2,500 (per session - add a booth for just \$500)**



Show your support of a specific concurrent session.

Participant Packet Advertisement **\$750 (per piece)**



Get your discount coupons, small samples, or brochures in the participant packet handed to each conference attendee.

Exhibit Opportunities

Booth Size	Member	Non-Profit	Non-Member
8' x 10' Booth	\$950 (\$1,250 after June 1)	\$1,050 (\$1,350 after June 1)	\$1,500 (\$1,800 after June 1)

Booths Include:

One (1) full conference pass and
Two (2) exhibits only passes (\$519 value)
One-time use of conference attendee mailing list
16

Terms of Contract

Space is reserved on a first come, first served basis once full payment is received. The exhibiting company agrees to abide by the terms and conditions as stated on exhibitor contract.

Exhibitor Information



2017 SNEB Annual Conference July 20 - 24 in Washington, DC Grand Hyatt Washington

Exhibit Schedule

- All conference posters presentations will be held in the exhibit hall in conjunction with exhibit hours.

Exhibit Opportunities

Booth Size	Member	Non-Profit	Non-Member
8' x 10' Booth	\$950 (\$1,250 after June 1)	\$1,050 (\$1,350 after June 1)	\$1,500 (\$1,800 after June 1)

Exhibit Hours

Set-up:

Friday, July 21
8:00 a.m. – 2:00 p.m.

Event Hours:

Friday, July 21
3:00 p.m. – 5:30 p.m.
Saturday, July 22
9:30 a.m. – 12:00 p.m.

Move-out:

Saturday, July 22
12:30 p.m. – 3:00 p.m.

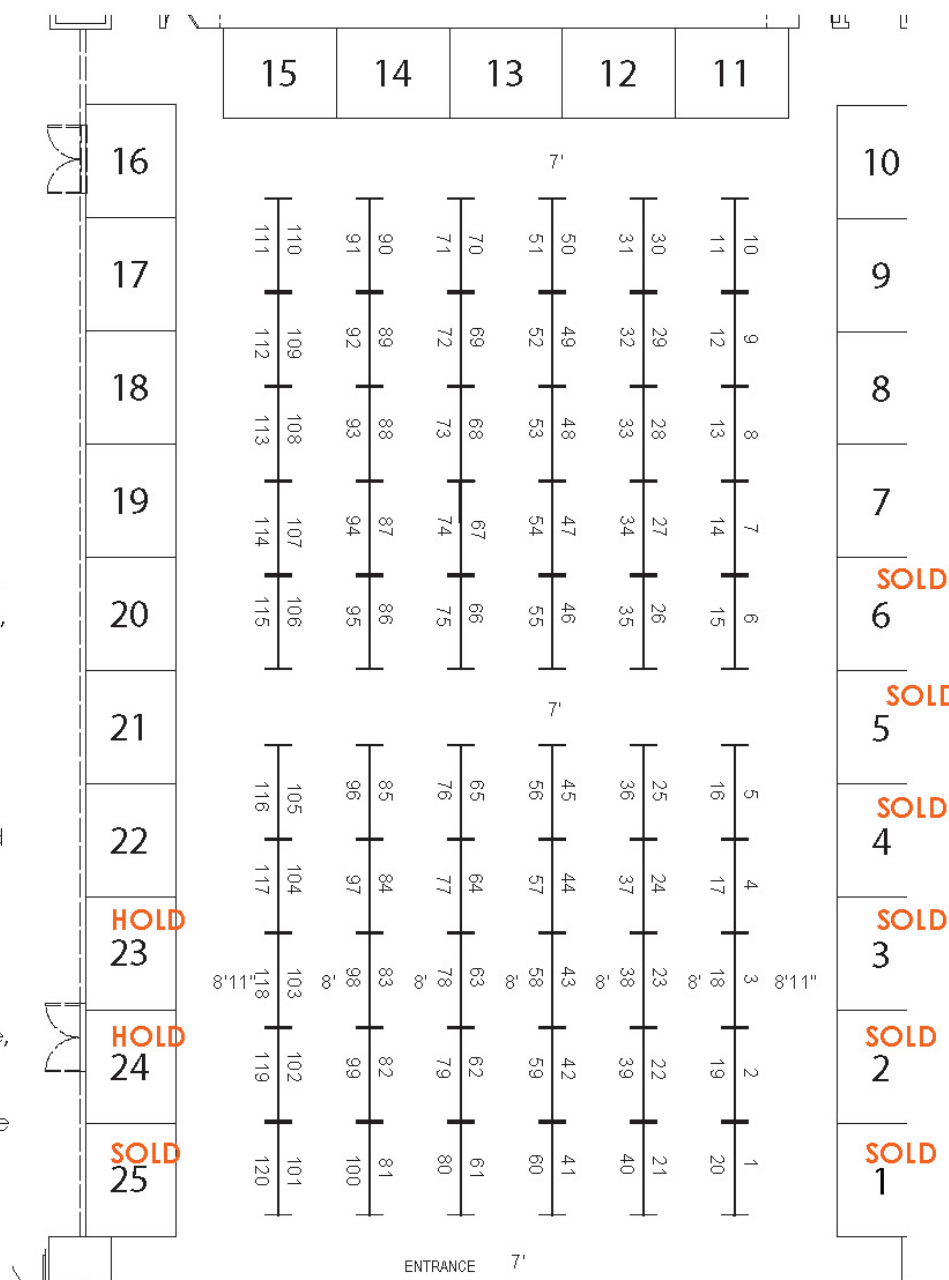
Note: The conference opening session is Thursday, July 20 at 5:30 p.m. Although the exhibits will not be part of the opening reception, registered attendees - including the exhibitor representative with full conference registration - are welcome to attend.

Booths Include:

One (1) full conference pass and
Two (2) exhibits only passes
(\$519 value)
One-time use of conference
attendee mailing list

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2017 SNEB Annual Conference Registration - save time and register online at sneb.org/register

July 20 - 24, 2017| Grand Hyatt, 1000 H Street NW, Washington, DC, 20001

Complete this form and return it with payment to the SNEB Office at 9100 Purdue Road, Suite 200, Indianapolis, IN 46268 or fax to (317) 280-8527. Faxes require credit card payments. Incomplete registration forms without payment will not be processed. Confirmations will be emailed.

First Name (as it will appear on your name badge)		Last Name	Credentials (e.g. PhD)
Organization/Company (as it will appear on your name badge)			
Mailing Address (used for registration confirmation and promotion)			
Street Address			
City	State/Province	Postal Code	Country
Phone		Cell Phone (will be used to contact you of schedule changes during conference)	
* Registrant E-mail required (confirmations will be sent via email) / Administrative Email for Payment Confirmation (optional)			

REGISTRATION FEES (check one):

Full Conference is Thursday - Monday

	By 6/9/17	After 6/9/17
☐ Full Conference SNEB Member	\$370	\$420
☐ Full Conference Non-Member	\$505	\$555
☐ Full Conference Student Member	\$175	\$225
☐ Full Conference Student Non-Member	\$250	\$300
☐ One-Day Member: __Fri__Sat__Sun	\$215	\$265
☐ One-Day Non-Member: __Fri__Sat__Sun	\$270	\$320
☐ One-Day Student: __Fri__Sat__Sun	\$95	\$115
☐ One-Day Non-Member Student: __Fri__Sat__Sun	\$105	\$125

Best Deal! Join SNEB and Save (only applicable to first time members; must also submit a completed membership application available at <http://www.sneb.org/join.html>)

☐ Full Conference + New Professional Membership	\$470	\$520
☐ Full Conference + New Student Membership	\$215	\$265
☐ Full Conference + Renew Pro Membership (<i>if member in 2016</i>)	\$570	\$620
☐ Full Conference + Renew Student Membership (<i>if member in 2016</i>)	\$235	\$285

Registration Subtotal \$ _____

ADDITIONAL FEES and OPTIONS: Tickets are REQUIRED for these events. Tickets will be distributed on a first-come, first-served basis by date of registration. **On-site availability cannot be guaranteed.**

PRE-CONFERENCE ACTIVITIES

☐ PSE Interventions: FNEE Pre-Conference Workshop (7/20)	SNEB Member: \$105
☐ PSE Interventions: FNEE Pre-Conference Workshop (7/20)	Non-Member: \$145
☐ A Day on Capitol Hill: SNEB Workshop Pre-Conference (7/20)	SNEB Member: \$90
☐ A Day on Capitol Hill: SNEB Workshop Pre-Conference (7/20)	Non-Member: \$125
☐ A Day on Capitol Hill: SNEB Workshop Pre-Conference (7/20)	Student: \$50
☐ Pre Conference Tour: Capital Area Food Bank (7/20)	\$60

CONFERENCE ACTIVITIES

☐ Student & Professional Networking (7/22) I am a ☐ Student ☐ Professional	No charge
☐ Nestle Sponsored Lunch - Portion Guidance: Successes, Challenges and Real-Life Strategies for Nutrition Educators (7/22)	No charge
☐ Fun Run/Walk to benefit SNEB Foundation (7/23)	\$10

POST-CONFERENCE ACTIVITIES

☐ Post Conference Workshop LANA Preschool Program (7/24)	Member: \$90
☐ Post Conference Workshop LANA Preschool Program (7/24)	Non-Member: \$125
☐ Post Conference Workshop LANA Preschool Program (7/24)	Student: \$50

CONTINUED ON NEXT PAGE...

SPECIAL ITEMS TO COMPLETE

- ☐ Volunteer. I would like to volunteer at the meeting. Please have someone contact me.
- ☐ Check here if you require special accommodations to fully participate in this meeting. Please explain:

☐ Special meal requirement

☐ I am a new member of SNEB (joined since July 2016).

☐ This is my first time attending an SNEB conference.

☐ I am considering continuing my graduate education (Masters or Doctoral degree). Please designate me as a "rising star." I would like to talk with potential academic mentors.

☐ I would like to be partnered with a mentor during the conference. (*Must receive request before July 1, 2017*)

☐ I am interested in serving as a mentor during the conference.

REGISTER

Online: www.sneb.org/register

Mail: 9100 Purdue Rd, Ste 200
Indianapolis, IN 46268
Fax: (317) 280-8527

QUESTIONS?

(800) 235-6690 or (317) 328-4627 or info@sneb.org

POST-CONFERENCE ACTIVITIES continued...

- | | |
|--|-------------------|
| ☐ Post Conference Workshop Technologies for Teaching and Learning (7/24) | Member: \$90 |
| ☐ Post Conference Workshop Technologies for Teaching and Learning (7/24) | Non-Member: \$125 |
| ☐ Post Conference Workshop Technologies for Teaching and Learning (7/24) | Student: \$50 |
| ☐ Post Conference Tour - Kaiser Permanente Center for Total Health (7/24) | \$60 |

SNEB FOUNDATION DONATION

- | | |
|--|------|
| ☐ \$50 for 50 donation to the SNEB Foundation. Receive your pin at conference.
<i>Foundation contributions are tax deductible.</i> | \$50 |
|--|------|

STUDENT HOUSING RESERVATION

- | | |
|--|------|
| ☐ Student Housing Single/Night: __Wed __Thurs __Fri __ Sat__ Sun __Mon | \$90 |
| ☐ Student Housing Double/Night: __Wed __Thurs __Fri __ Sat__ Sun __Mon | \$75 |
| ☐ For students requesting a double occupancy, provide your roommate's name: _____ | |

Total Due \$ _____

Completed registrations must be accompanied by the correct payment. Make checks payable to the Society for Nutrition Education and Behavior. Incomplete registrations will not be processed. Cancellations must be received in writing by June 1, 2017 and are subject to a \$50 processing fee. No cancellations accepted after June 1, 2017.

Name	Organization	Email
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