Philippine's Most Complete Medical Technology, Dental Technology, Laboratory Technology and Pharmaceutical Event !

The 4th Edition of

MEDICAL PHILIPPINES EXPO 2019

BOOK NOW !

Co-located with

DENTAL PHILIPPINES 2019

An International Exhibition of Dental Technology Equipment and Supplies

PHARMA PHILIPPINES 2019

An International Exhibition of Pharmaceuticals Technologies and Supplies

"Philippines' Most Complete Laboratory Equipment and Scientific Instruments Exhibition"

LAB PHILIPPINES 2019

An International Exhibition of Laboratory Equipment and Scientific Instruments Technologies and Supplies

3 - 5 September 2019

SMX Convention Center Manila
Mall of Asia Complex, Pasay City, Philippines

www.philmedical.com

Organized by :

FIREWORKS EXHIBITIONS AND CONFERENCES

Fireworks Trade Exhibitions & Conferences Philippines, Inc.

ABOUT THE EVENT :

MEDICAL Philippines 2019 co-located with Pharma Philippines 2019, Dental Philippines 2019, and Philippines Lab 2019 is the only specialized medical, dental and pharmaceutical event in Philippines that brings together an international congregation of Medical & Healthcare equipment and services, Dental Technology and Pharmaceutical companies and also its supporting industries gathered in Manila to showcase the latest developments in the medical, dental and pharmaceutical industry.

Fireworks Exhibitions and Conferences which have organized successful international Medical technology events such as Medical Myanmar, Dental Myanmar and the last Medical Philippines is the organizer of this premier event in Philippines.

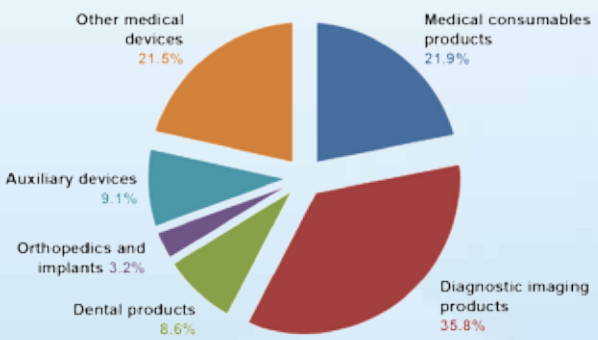
HIGHLIGHTS OF THE EVENT :

- Pharmaceutical Seminars
- International Healthcare Conference
- Medical Technology Seminars
- Dental Technology Seminars

FACTS OF PHILIPPINES'MEDICAL INDUSTRY :

Philippines Positioning Itself As A Leader In Healthcare Outsource Services.

The Philippines is positioning itself to be a leader in healthcare outsourcing services, with expectations that it will double its revenue in the next three years. With its large pool of qualified nurses, the Philippines is fast becoming a destination of choice for the outsourcing of medical and healthcare services. Last year, revenue for these services reached US$430 million, a 55-percent increase over the previous year. The healthcare outsourcing industry is now one of the fastest growing sectors in the IT-BPO industry in the Philippines. By the end of 2016, the industry is expected to generate revenues of up to US$1 billion.



DOT, DOH seek to develop medical tourism

Metro Manila (CNN Philippines) — The Philippines has untapped potential in the field of medical and wellness tourism — but people have been coming to the country for treatments for years. The Medical Tourism Index lists the Philippines as 19th in global ranking among its destinations. It placed 16th in the medical tourism industry and 19th in the quality of facilities and services. Its services include cardiovascular care, orthopedic care, eye care, dental care, aesthetic medicine, and minimally-invasive surgery.

The government also hopes that the country's proximity to popular tourist destinations will encourage guests to consider availing of local health services. The DOT hopes to see internationally recognized wellness resorts that could further cement the Philippines' status as a wellness destination.

Source : http://cnnphilippines.com

Philippines' healthcare spend to grow 9.2% to US$36b in 2026

It has been noted that generic drugmakers will be the primary beneficiaries of the Philippine government's investment into healthcare.

According to a research note from BMI Research, while the expansion of universal healthcare is a positive for the broader pharmaceutical sector, the specific target of President Rodrigo Duterte's 2017 budget and other public health initiatives are on expanding healthcare access to low-income Filipinos.This will grow a patient segment that, given constraints on affordability, will demand for low-cost pharmaceuticals. Such opportunities will spur greater investment from both multinational drugmakers with strong generic portfolios and Indian pharmaceutical firms, intensifying the level of competition.

source : www.healthcareasiamagazine.com

FACTS OF PHILIPPINES' PHARMACEUTICAL INDUSTRY

Report: Philippines pharmaceutical market to grow at CAGR of 3.7% to reach $4.1bn by 2020

The Philippines pharmaceutical market is projected to rise moderately from $3.4bn in 2015 to $4.1bn by 2020 at a compound annual growth rate of 3.7%, according to a new report by GlobalData.

The Filipino government is increasingly supporting generic substitution in the public and private sectors. It is also implementing strong patent and trademark laws to protect innovation and boost foreign investment in the industry.

The Philippines pharmaceutical market is the third biggest in the Association of Southeast Nations and is dominated by generic drugs, which generated 65% of the revenues in 2014, whereas patented drugs accounted for 35%. Various initiatives taken by the Filipino government are aiding in the growth of the sector, such as the government allocating $2.8bn to the Department of Health in 2016.

source : https://www.pharmaceutical-technology.com

ABOUT THE ORGANIZER :

Fireworks Trade Exhibitions & Conferences Philippines, Inc.
Fireworks Trade Exhibitions & Conferences Philippines, Inc. is part of the Fireworks Trade Media Group, one of Asia's largest independently owned trade media company. Established in 2008, it is currently made up of 5 different business divisions:

- **Fireworks Exhibitions and Conferences (Trade Exhibitions)**
- **Fireworks Business Information (Trade Publications, Print and Online)**
- **QUIK Fairs (Industrial Roadshows & Niche Events)**
- **JUZ Talk (Trade Conferences & Forums)**
- **Fireworks Market Intel (Market Intelligence and Industry**

As the new generation in the trade media industry, we have since grown leaps and bounds with our own international offices, partnerships and acquisitions spanning in more than 12 countries worldwide!

Visit our corporate website at: **www.asiafireworks.com** to find out more.

EVENT PHOTOS :

EXHIBITORS PROFILE :

- Accident and Emergency Equipment
- Building Technology and Services
- Catering and Kitchen Equipment
- Communication and Information Technology
- Dental Equipment and Supplies
- Diagnostics
- Disinfection and Disposal Systems
- Electromedical Equipment / Medical Technology
- Fabrics / Laundry
- Labratory Equipment
- Medical Automation Technologies
- Medical Furniture and Equipment
- Medical Consumables
- Ophthalmic Supplies
- Pharmaceutical Supplies
- Rehabilitation Equipment / Orthopaedic Supplies
- Services and Publications

VISITORS PROFILE :

- Health Ministry Officials
- Hospital Managers and Employees
- Doctors (Surgeries and Hospital)
- Nursing Officers
- Hospital Technicians
- Biologists, Biochemists, Technicians
- Dispensing Chemists, Pharmacists
- Physiotherapists
- Rehabilitation Organizations, Nursing Homes
- Organizations for the Disabled
- Care Services and Self-help Groups
- Visitors from Industry and Commerce

Venue

SMX CONVENTION CENTER MANILA,
MALL OF ASIA COMPLEX, PASAY CITY, PHILIPPINES

Medical Philippines 2019 will be held at SMX Convention Center, One of Philippines' most impressive and popular purposebuilt convention and exhibition center. The centre boasts the latest in exhibition and conferences facilities and also ample parking space for visitors and exhibitors

Cost of Participation

HAVE IT RAW!

Raw Space Only (Min 18sqm)

360 USD PER SQM

"Ideal For Companies With Large Exhibits Or Simply For Those With More Flair..."

SHELL ME UP!

Standard Shell Scheme (9sqm)

380 USD PER SQM

"Leave The Work To Us And Walk Onto A Furnished Stand With Chairs & Tables."

SHELL SCHEME PACKAGE INCLUDES:
1 x 230V - Power Point - Needle Punch Carpet Flooring - White Laminated Plywood Panel - 2 x Fluorescent Tube - 2 x Upright Chair - 1 x Information Counter - Fascia Board With Company Name

Space Booking Form

For provisional bookings please email this form to: phil@asiafireworks.com

We are keen to exhibit with an area of approximately :

☐ Raw Space Only
Area _____ sqm only (min 18 sqm)

☐ Shell Scheme
Area _____ sqm only (min 9 sqm)

NAME

DESIGNATION / TITLE

COMPANY

COUNTRY CITY

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