

EUROPEAN ASSOCIATION FOR VISION AND EYE RESEARCH



XXth EVER CONGRESS
EVER 2017 NICE



SEPTEMBER 27-30
www.ever.be

SPONSORSHIP & EXHIBITION

EVER FACTS

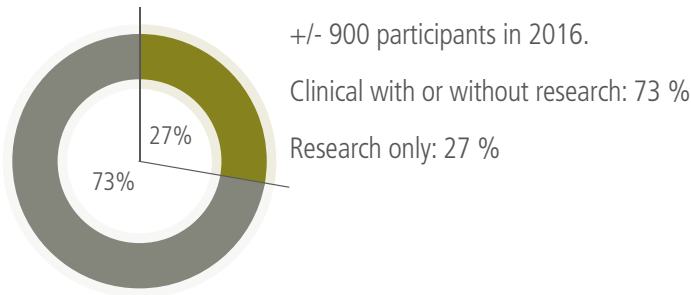
DO YOU AGREE?

In this world of financial turmoil, it is more important than ever to make a display and MEET the customer. Those who are present will be NOTICED. Enhance the visibility of YOUR brand to achieve YOUR marketing goal.

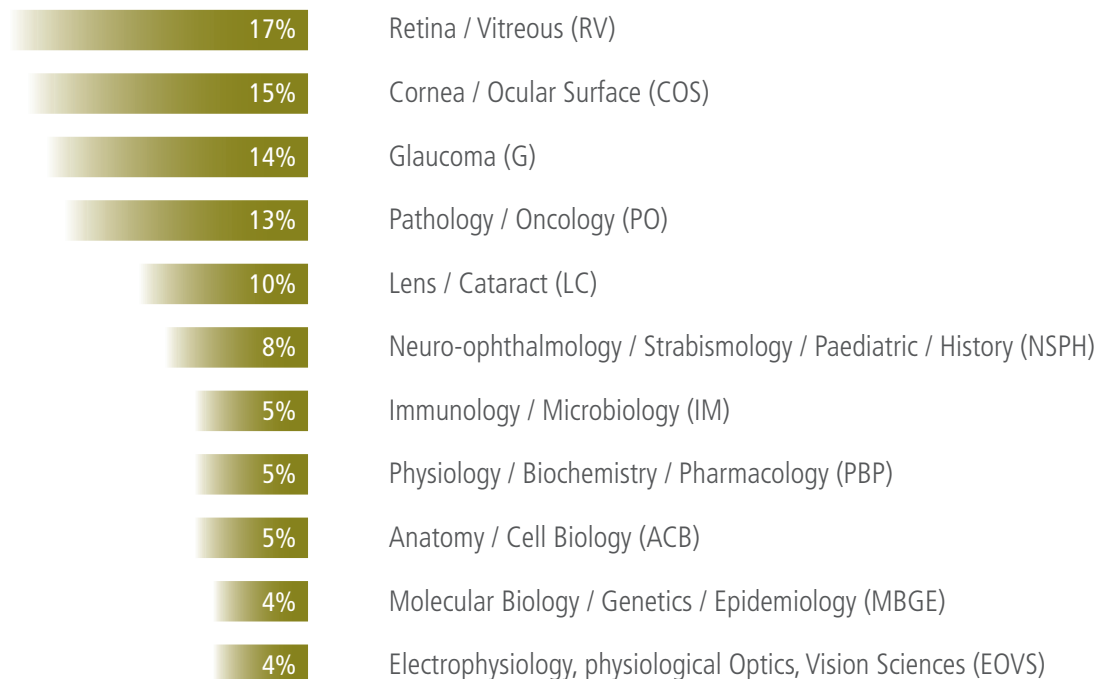
FAST FACTS

Venue: the EVER 2017 congress will be held in Nice, France at the Nice Acropolis Convention Center.

PARTICIPANTS:



AFFILIATION TO SCIENTIFIC SECTIONS



CONTACT

Contact the EVER Office for any questions you may have or if you would like to suggest novel ways in which your company would like to be involved in the Congress.

EVER Office
Marlene Verlaeckt, Executive Officer
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marlene.verlaeckt@ever.be

OR

Professor Alain Bron
CHU Site du Bocage
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www.ever.be



EVER 2017

VENUE

Acropolis Convention Center
1 Espace John Fitzgerald Kennedy, 06000 Nice, France
www.nice-acropolis.com

EXHIBITION AREA

The exhibition area is located on the 2nd floor and is situated between registration, catering area, lecture rooms and posters.

SPONSORSHIP OPTIONS

There are various possibilities and different levels of EVER sponsorships. Preferences in exhibition space and other opportunities for advertising and promotion are based on first come, first served base.

SPONSORSHIP OPPORTUNITIES AT A GLANCE

- 1/ Platinum Sponsorship
- 2/ Gold Sponsorship
- 3/ Silver Sponsorship
- 4/ Special Interest Symposium - SIS
- 5/ Commercial Interest Symposium - CIS
- 6/ Exhibit space
- 7/ Congress programme book
- 8/ Insert Delegate Bags
- 9/ EVER Congress APP

CONGRESS ORGANIZER

meco 

www.mecodi.eu

SPONSORSHIP OPPORTUNITIES

excl. VAT

1/ PLATINUM sponsors - exclusive **EUR 35.000**

A one page acknowledgment in congress programme book, your company logo on congress website, company logo/name on the lanyards, company logo/name on the congress bags, a flyer in the congress bags and 5 free name badges for company delegates *.

2/ GOLD sponsors **EUR 25.000**

A one page acknowledgment in congress programme book, logo on congress website and 3 free name badges for company delegates*.

3/ SILVER sponsors **EUR 15.000**

A half page acknowledgment in congress programme book, logo on congress website and 2 free name badges for company delegates*.

4/ SIS - Special Interest Symposium **EUR 7.000**

The logo of the funding organization will be printed in the programme book and shown on the website in relation to the symposium. Advertising literature may be distributed through the scientific chair at the symposium. SIS are proposed by members, are part of the official EVER programme and are selected by the Board.

5/ CIS - Industry Sponsored Symposium

A limited number of CIS can be held during a lunchtime break or in the evening after official programme (60 min.). Subject to agreement by the Programme Secretary. Sponsor's banners and handouts are permitted inside the lecture hall. The rate includes: acknowledgment in congress programme book, company logo on congress website and also 2 free name badges for company delegates*.

- Breakfast CIS **EUR 6.000**

- Lunchtime CIS **EUR 10.000**

6/ Exhibit space

- Booth type 1 - 2m x 2m **EUR 3.600**

- Booth type 2 - 2m (depth) x 4m (width) **EUR 6.600**

- Booth type 3 - 2m (depth) x 5m (width) **EUR 8.600**

Ample attractive exhibition space available alignment to posters, coffee and wifi area.

The rate includes: rental of space, 1 table and 2 chairs, electricity, complimentary registration for one company representative for booth type 1, two company representatives for booth type 2 and three company representatives for booth type 3.

Set-up: Tuesday Sept 26 between 15:00 - 18:00 and Wednesday Sept 27, 2017 between 08:00 - 10:00

Dismantle: Saturday Sept 30, 2017 after the meeting

The exhibition will be open during the congress from 08:00 to 19:00

** Additional name badges for company representatives: 170 EUR, VAT incl. (not for MD or researchers)*

SPONSORSHIP OPPORTUNITIES

excl. VAT

7/ Congress programme book

- Inside front cover - full page - colour **EUR 6.000**

- Inside page facing table of contents **EUR 5.000**

- Inside full page - colour **EUR 4.000**

Printing area: width 210 mm, height 297 mm

Deadline material: June 30, 2017

8/ Insert delegate bags

EUR 1.500

Promotional leaflets/flyers in the delegate bags.

9/ EVER Congress APP (exclusive)

EUR 5.000

Company logo / product on cover page of the programme overview for smartphones and tablet computers.

CANCELLATION AND REFUNDS: Refunds up to 50% will be granted for cancellation received in writing prior to September 1, 2017. Refunds will not be granted for later cancellation (or no-shows).

EVER
2017
NICE

SPONSORSHIP CONFIRMATION FORM

Return this form to:

EVER Office - FAX +32 16 234 097 - ever@ever.be

Reservation based on first-come, first-served.

Company name

Name..... First Name

Address

Zip..... City Country.....

VAT number

Tel Fax

Email

PLEASE INDICATE YOUR PREFERRED OPTION:

(excl. VAT)

- ☐ Platinum Sponsors EUR 35.000
- ☐ Gold Sponsors EUR 25.000
- ☐ Silver Sponsors EUR 15.000
- ☐ Special Interest Symposium - SIS EUR 7.000
Name of the SIS.....
- ☐ Breakfast Commercial Interest Symposium - CIS EUR 6.000
Name of the CIS Date.....
- ☐ Lunchtime Commercial Interest Symposium - CIS EUR 10.000
Name of the CIS Date.....
- ☐ Booth type 1 in exhibition: 2 m x 2 m..... EUR 3.600
- ☐ Booth type 2 in exhibition: 2 m x 4 m..... EUR 6.600
- ☐ Booth type 3 in exhibition: 2 m x 5 m..... EUR 8.600
- ☐ Programme book - inside front cover - colour EUR 6.000
- ☐ Programme book - inside page facing table of contents - colour EUR 5.000
- ☐ Programme book - inside full page - colour EUR 4.000
- ☐ Insert delegate bags EUR 1.500
- ☐ EVER Congress App EUR 5.000

TOTAL EUR

Date Signature

Terms of payment

All payments to EVER, inpa by banktransfer to BNP Paribas Fortis, Vital Decosterstraat 42, 3000 Leuven, Belgium
BIC: GEBABEBB • IBAN: BE27 0016 3121 7573 • VAT number: BE 0465.214.572

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