



ICIC23

INTERNATIONAL CONFERENCE ON INTEGRATED CARE

22-24 May 2023
Antwerp, Flanders

SPONSORSHIP OPPORTUNITIES

INFLUENCE

REACH

CREDIBILITY



International Foundation
for Integrated Care
A movement for change



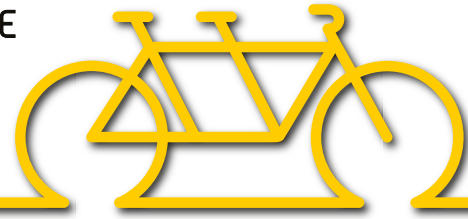
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CARE IN ACTION:

How to work together, a participatory approach

The 23rd International Conference on Integrated Care (ICIC23) in partnership with the Flanders Agency for Health and Care and Visit Flanders will take place at Flanders Meeting & Convention Center Antwerp, Flanders from 22-24 May 2023.

With the overarching theme '**Care in action: how to work together, a participatory approach**', the conference will bring together leaders, researchers, clinicians, managers, citizens, patients and caregivers from around the world who are engaged in the design and delivery of integrated health and social care.

The Foundation has been organising an International Conference since 2000, which is attended by up to 1500 delegates annually. The International Conference on Integrated Care (ICIC) takes place in European Cities and attracts high level delegates from around the World who are leaders in the field of integrated care.

The expected benefits of ICIC23 are to:

- Create a space for discussion, debate and learning around the future challenges and opportunities relating to integrated care and specifically to the main conference themes
- Bring together a mixed audience of policy-makers, managers, care professionals, academics and patients and carers to share ideas and best practice
- Build relationships between organisations
- Connect commercial partners with health and care professionals and patient and carer organizations
- Enable organisations to refine and strengthen messages.
- Provide organisations with content knowledge and expert input





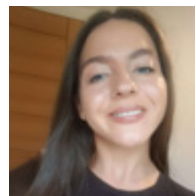
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Meet the ICIC22 Organising Committee:



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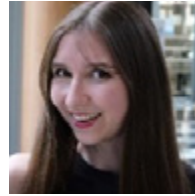
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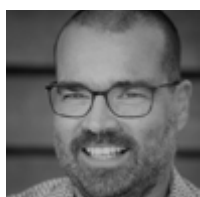
Iva Brankovic
Events Manager
Abbey Conference and Events



Solvejg Wallyn
Project Officer, International issues Health
Flemish Agency for Care and Health



Dietlinde Debrabandere
Policy Officer International issues
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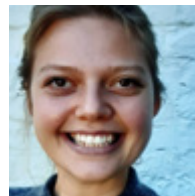
Thomas Boeckx, MD
Team Primary Care
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Joris Moonens
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Eline Maes
Business Consultant Healthcare
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Hanne Verheust
Policy Officer Primary Care
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ABOUT THE ICIC23 CONFERENCE

The 23rd International Conference on Integrated Care (ICIC23) will run as a Hybrid event giving delegates the choice to attend in person or virtually. Conference sessions, including plenary lectures, and both oral and poster presentations of submitted abstracts, are organised across the below key themes.

With internationally renowned keynote speakers and plenary panels, invited speakers, oral abstracts and poster presentations from across the many disciplines that contribute to the growth and development of integrated care, the 23rd International Conference on Integrated Care should be an exciting and educational event for any practitioner, policymaker, researcher or learner in this emerging field.



The call for papers and conference programme are organised around the **9 Pillars of Integrated Care**:



BENEFITS OF SPONSORING THE ICIC23 CONFERENCE



Support from organizations such as yours is critical to the success of the ICIC23 Hybrid Conference. Participation and partnering can occur in several ways. The conference provides partners with many opportunities to connect with international policymakers, practitioners and researchers working towards Integrated Care. Over 1,000 global health invested practitioners, academic, researchers and students from around the world are expected to participate in the ICIC23 Hybrid Conference.

In addition to connecting participants with the valuable resources your organisation provides, your support enables community-based leaders and students to attend by offsetting registration expenses. All profit from the ICIC23 Hybrid Conference will go to the International Foundation for Integrated Care (IFIC), a not-for profit network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice. IFIC is the main supporter of the International Journal of Integrated Care (IJIC).



At ICIC23 we will reduce our carbon footprint and become a greener conference. We will reduce the use of plastic, increase our digital offer over print and recycle where possible. You will find a range of green sponsorship options here and will be recognised from the podium for supporting a greener conference.

PATIENT SUPPORT

ICIC23 proudly meets the Patients Included charter. The Patients Included designation demonstrates that the 23rd International Conference on Integrated Care is committed to incorporating the experience of patients and caregivers as experts while ensuring they are neither excluded nor exploited.



How we are meeting the charter clauses?

- Patients and caregivers will sit within the scientific committee and organizing committee working in equal partnership with all stakeholders to help organize the conference. This is also noted within the ICIC23 principles: "Patients and caregivers are actively engaged as partners that inform the planning and co-design of the conference and initiatives"
- Patients and caregivers will be part of our keynote speakers' team for plenary sessions. They will also lead and take part in breakout sessions
- The main conference sessions are live streamed. The live stream is free to access and is widely advertised via patient and caregiver advocacy groups, and via social media. All recorded sessions are also available for free on the IFIC Vimeo channel after the conference. We will be live tweeting from our account @ IFICinfo but also our conference partners will be social reporting via platforms using #ICIC23

You can further support the charter by becoming a bursary sponsor.

BURSARY SPONSOR*

Raise the profile of your organization while supporting health and social care professionals and students and/or patients and carers to attend the conference. Not everyone can afford to attend the conference and companies like yours can help extend the learning and have a beneficial impact on outcomes for communities and health and care systems. We have a wide range of options available at various prices points. Contact us for more details.

* Price on Application and benefits commensurate with contribution and in line with other headline sponsors

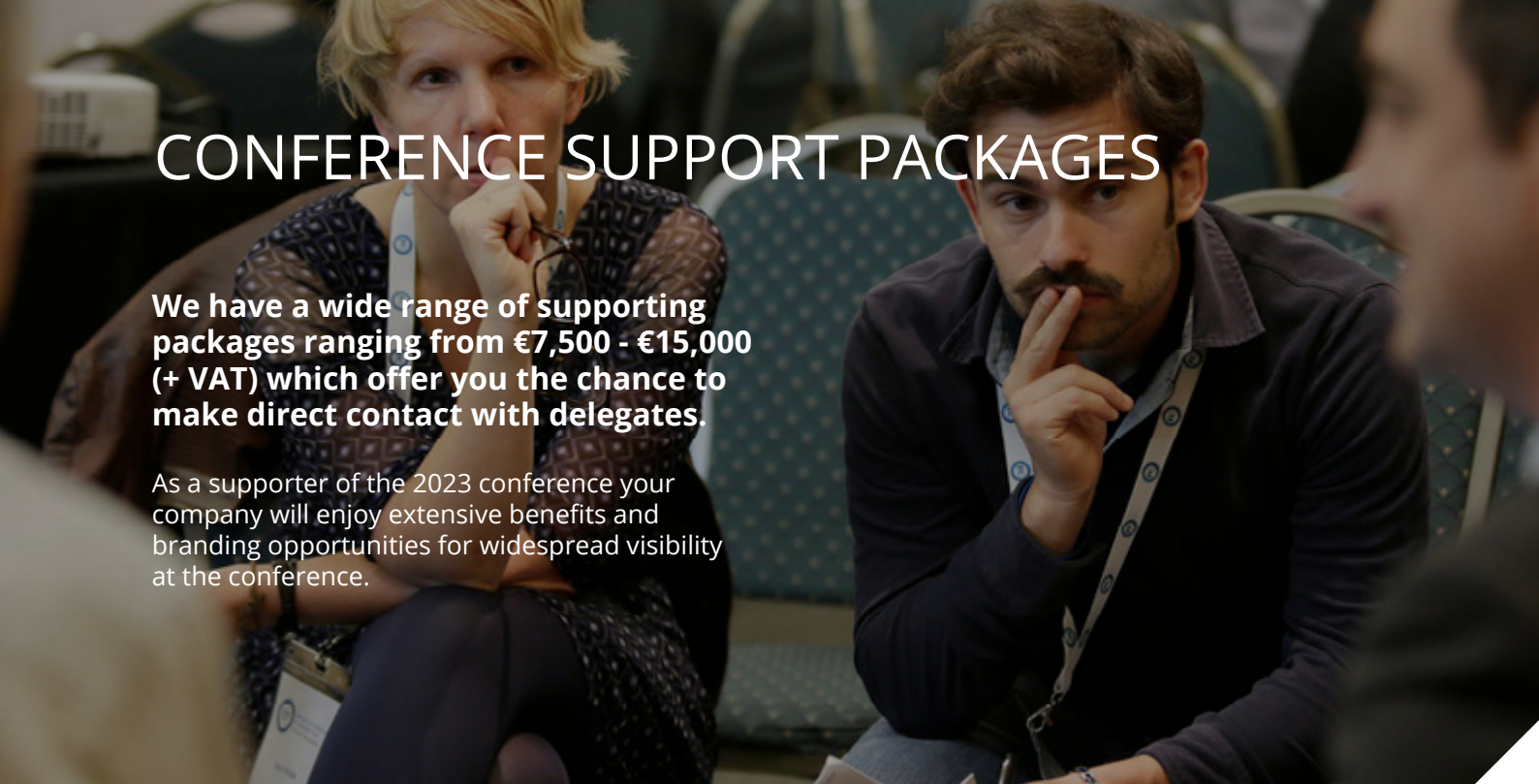
ICIC23 PRINCIPAL CONFERENCE PARTNER

Our main partnering package (Principal Conference Partner- €30,000 (+VAT) includes the opportunity to have a senior person representing your organization in the Organising Committee of the Conference.

As a Principal Partner of the 2023 Conference, your company will enjoy the highest level of exposure offered. The package includes extensive benefits and branding opportunities for widespread visibility at the Conference. The Principal Partner will have the premier exhibition stand and 'headline' status on the Conference website, marketing outlets and Conference literature.

Principle Conference Partner benefits include:

- Company Logo on main conference slide and on virtual platform noting Principal Conference Partner status (with equal prominence to conference hosts)
- Inclusion of one person representing the supporter in the organising committee of the Conference and/or Scientific Committee
- Your company may nominate a spokesperson to make a presentation to the full Conference as part of the main agenda. This will be agreed with the programme designer in advance so that your presentation is appropriately placed within the programme and compliments other presentations in that session
- Private pre-conference meeting organized in partnership with IFIC. IFIC to advise on agenda and invitations. IFIC to manage subscriptions
- Lunchtime or Breakfast workshop. Personalised invitation will be sent to all delegates and signups taken in advance. Contacts of attendees to be provided to the sponsor
- Four complimentary invitations to the Conference
- Four complimentary invitations to the conference dinner
- Exhibition stand (3x3 metres) including 2 exhibition-only passes for stand staff
- Name, logo and profile included in the delegate guide app (approx. 100 words)
- Profile on the Conference delegate app
- Opportunity to distribute corporate material e.g. a report, brochure or branded materials



CONFERENCE SUPPORT PACKAGES

We have a wide range of supporting packages ranging from €7,500 - €15,000 (+ VAT) which offer you the chance to make direct contact with delegates.

As a supporter of the 2023 conference your company will enjoy extensive benefits and branding opportunities for widespread visibility at the conference.

WORKSHOP SPONSOR €15,000 (+VAT)

As a Workshop Sponsor you will have the opportunity to host your own breakfast or lunch workshop, providing you with direct access to the delegates.

Workshops may be invitation only when you choose which delegates you would like to attend or be open to all delegates.

The package includes the following benefits:

- A branded email invitation inviting delegates to your session
- Access to contact details of delegates who attend your session
- Opportunity to write a post-conference blog summarizing your session
- Logo on main conference slide noting supporter status
- Four complimentary invitations to the conference
- Exhibition stand (3x3 meters) including 2 exhibition-only passes for the stand staff
- Logo, company profile and hyperlink on the homepage of the conference website
- Name, logo and profile included in the delegate guide app (approx. 100 words)
- Opportunity to distribute corporate material e.g report, brochure or branding materials
- Two complimentary invitations to the conference dinner



ICIC22 SUPPORTER PACKAGES

Conference Dinner Sponsor €15,000 (+VAT)

We will be hosting a dinner for participants on Tuesday, 23 May. The supporter can enjoy exclusive branding throughout the evening.

The package includes the following benefits:

- Supporter logo on external communications relating to the dinner
- Name, logo and profile included in the conference delegate guide app (approx. 100 words)
- Exhibition stand (3x3 metres) including 2 exhibition-only passes for stand staff
- Opportunity to brand dinner hall as agreed with the conference organisers (materials supplied by supporter)
- Logo on dinner table menus
- Acknowledgement as supporter during the dinner by IFIC Chair
- Your company may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your company's services and competitive advantages, as well as position your company as an industry leader
- Four complimentary invitations to the conference, drinks reception and conference dinner - including a private table at the dinner to which you can invite particular delegates to join you
- Opportunity to offer corporate gifts (goody bags) at each place setting for dinner

CONFERENCE REGISTRATION SPONSOR €12,500 (+VAT)

Self-service registration kiosks to improve efficiency of check-in and cut out unnecessary queuing and frustration for our delegates. You can be part of our new departure by sponsoring the self-service kiosks. Your logo will appear on the screens. Not only that but your logo will appear on the printed badge and lanyard.

- Logo on pull up banner in registration area recognizing you as Registration Sponsor
- Logo and profile in delegate information email
- Logo on main conference slide noting supporter status
- Logo on check-in screens
- Logo on delegate badge
- Logo on lanyards
- Company profile in delegate guide app
- Exhibition stand (3x3 meters) including 2 exhibitors only passes for the stand staff
- Logo, company profile and hyperlink on the homepage of the conference website
- Name, logo and profile included in the delegate guide app (approx. 100 words)
- Opportunity to distribute corporate material e.g report, brochure or branded materials
- Two complementary delegate places to the conference
- Two complimentary invitations to the conference dinner



ICIC22 SUPPORTER PACKAGES

CONFERENCE BUFFET LUNCH SPONSOR €10,000 (+VAT) – COVERS 3 DAYS

The Conference lunch acts as the main opportunity for networking and is an ideal opportunity to raise awareness of your brand to the full Conference delegation. The package includes the following benefits:

- Supporter logo on external communications relating to the Conference lunch
- Exhibition space (3x3 meters) including 2 exhibition-only passes for stand staff
- Name, logo and profile included in the delegate guide app (approx 100 words)
- Logo displayed on poset tables during lunch
- Your company may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your company's services and competitive advantages, as well as position your company as an industry leader



THE WELCOME DRINKS RECEPTION

The drink reception acts as an excellent opportunity for networking

DRINKS RECEPTION SPONSOR €10,000 (+VAT)

We will be hosting a Welcome Drinks Reception on Monday, 22 May.

The package will include the following benefits:

- Supporter logo on external communications relating to the drinks reception
- Prominent promotion as a supporter of the drinks reception
- Name, logo and profile included in the delegate guide app (approx. 100 words)
- Your company may nominate a spokesperson to make a short dynamic presentation. This will inform the delegates of your company's services and competitive advantages, as well as position your company as an industry leader
- Two complimentary delegate places and two complimentary dinner tickets

DELEGATE APP SPONSOR €7,500 (+VAT)

Delegates will download the conference delegate guide in advance of the conference to access the programme, speaker biographies and abstracts. This will also act as the conference delegate app on the day providing delegates will all the information they require to navigate the event. It will also provide delegates with opportunities to make connections with other delegates and to rate sessions.

The delegate app sponsor will have the following benefits:

- Prominent branding on the delegate app and recognition as app sponsor
- Supporter logo on external communications relating to the delegate app
- Two complimentary delegate places and two complimentary dinner tickets

PROMOTIONAL OPPORTUNITIES

The Conference includes many ways for companies to position their brand and to inform the delegates of your company's services and competitive advantages, as well as position your company as an industry leader.

ALL PACKAGES INCLUDE:

- Logo and hyperlink on appropriate pages of the Conference website and Virtual Portal
- Logo on appropriate pages of the Conference delegate app

THE CONTRIBUTION IS AS FOLLOWS:

- Digital Poster Sponsor - €10,000 (+VAT)
- Delegate Conference Lanyards €5,000 (available as add on to main sponsors only)
- Exhibition Stand €1,250 - €3,500 (+VAT)
- Video Commercial €5,000 (+VAT)
- Conference Travel Mugs €10,000 (+VAT)
- Conference App Banner Ads €1,000 (+VAT)
- Re-charging Station €2,000 (+VAT)
- Seat drop €1,000 (+VAT)



DIGITAL POSTER SPONSOR - €10,000 (+VAT)

Posters are on display in the exhibition area via e-poster stations for the duration of the conference and there are several oral poster sessions on the programme. By becoming the Digital Poster Sponsor your organisation can exclusively brand these e-poster screens or place banners in the e-poster section of the venue, place company cards on tables within the e-poster poster display area and be recognised on main slides on display during the oral poster sessions.

- Logo on e-poster station/ pull up banner recognizing you as Poster Sponsor
- Logo and profile in communication about e-poster submission process and logo noted in e-poster submission system
- Logo on main conference slide noting supporter status
- Company profile in delegate guide app
- Exhibition stand (3x3 meters) including 2 exhibitors only passes for the stand staff
- Logo, company profile and hyperlink on the homepage of the conference website
- Name, logo and profile included in the delegate guide app (approx. 100 words)
- Opportunity to distribute corporate material e.g report, brochure or branded materials
- Two complementary delegate places to the conference
- Two complimentary invitations to the conference dinner



PROMOTIONAL OPPORTUNITIES

CONFERENCE LANYARDS €5,000 (+VAT)

This is an opportunity for your organisation to receive maximum exposure at the conference across all 3 days.

- Available as an add on to main sponsors only
- Logo on delegate lanyards
- Company profile in the delegate guide app
- 1 complimentary delegate place to the conference

EXHIBITION STAND - €1,250 - €3,500 (+VAT)

The Conference exhibition allows extended exposure and networking opportunities during the entire Conference. Connect with professionals in the field of integrated care and showcase your products and services over 3 days. The exhibition is connected to the refreshment areas to allow delegates to learn first-hand about suppliers in a relaxed environment. Limited availability.

- Company profile in the delegate guide app (approx. 100 words)
- 1 complimentary exhibition only pass (no access to main sessions)

Exhibition price includes table and electric power point, morning and afternoon tea or coffee and lunch.

- SMEs/NGOs/Not for profit - **€1,250 VAT** (includes one pass)
- NHS/Public Sector/Academic Institutions - **€2,500 +VAT** (includes two passes)
- Commercial Organisations - **€3,500 +VAT** (includes two passes)

PROMOTIONAL OPPORTUNITIES

ONSITE VIDEO COMMERCIAL (ONLY AVAILABLE TO HEADLINE SPONSORS AS AN ADD ON) - €5,000 (+VAT)

Include your 30-second spot immediately after conference welcome video. This video will be playing in a continuous loop in conference venue and on the website and the virtual portal before the Conference. There will be approximately 5 monitors scattered throughout the conference meeting areas playing the welcome video. This is a sure way for your company message to reach all the ICIC23 delegates! General content must be approved by IFIC. Sponsor is responsible for providing their commercial.



CONFERENCE TRAVEL MUG SPONSOR - €10,000 (+VAT)

Keep delegates hydrated during the conference and help the environment by reducing plastic use. Sponsoring the Conference Mug is a refreshing way to get your name out to delegates. The Conference Mug is made with stainless steel and Polypropylene, a (recyclable) thermoplastic polymer. The Conference Mugs are imprinted with the conference logo and the sponsoring company's logo (one-color) on all conference cups given to each delegate at registration.

CONFERENCE APP BANNER ADS - €1,000 (+VAT)

Get your customized banner ad in the conference guide delegate app which includes a clickable banner and description of your products and services.

RECHARGING STATION - €2,000 (+VAT)

The Recharging Station is where all the delegates can gather to network, refresh and recharge their personal batteries as well as their laptops, tables and phones! Signage will be placed throughout the lounge, and your company logo will be displayed throughout. You will also be welcome to place someone from your company at the recharging station for the duration for the conference if you so choose.

SEAT DROP - €1,000 (+VAT)

Advertising space in the form of a flier or other material to be agreed, to connect participants with your valuable resources for improving health. Content to be approved and placement to be determined by conference organisers. Artwork to be supplied by the supporter.

SUMMARY

Headline packages include	Principal Partner €30,000 +VAT	Live Stream Sponsor €20,000 +VAT	Workshop Sponsor €15,000 +VAT	Gala Dinner Sponsor €15,000 +VAT	Lunch Sponsor €10,000 +VAT	Drinks Sponsor €10,000 +VAT	Delegate App Sponsor €7,500 +VAT	Registration Sponsor €12,500 +VAT	Digital Poster Sponsor €10,000 +VAT
Logo on main conference stage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion of one person on organising committee	Yes	No	No	No	No	No	No	No	No
Plenary speaking opportunity	Yes	No	No	No	No	No	No	No	No
Private pre-conference meeting with IFIC	Yes	No	No	No	No	No	No	No	No
Conference workshop as part of programme (inc email to delegates)	Yes	No	Yes	No	No	No	No	No	No
Acknowledgement as sponsor in opening speeches	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Opportunity to make short presentation	No	No	No	Yes	Yes	Yes	No	No	No
Exhibition space 3x3 Metre	Yes (most prominent position)	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Profile in delegate app	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Opportunity to distribute flier as seat drop	Yes	Yes	Yes	No	No	No	No	Yes	Yes
Company logo on conference website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary registrations to the conference	4	4	4	4	2	2	2	2	2
Complimentary tickets to the welcome reception	4	4	4	4	2	2	2	2	2
Complimentary tickets to the Gala Dinner	4	2	2	4	2	2	2	2	2
Discounted registration for additional delegates	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes



SUMMARY

EXHIBITION SPACE

Exhibition space is assigned by the conference organizers with priority given to headline sponsors. Remaining space is assigned on a first come basis. Organisations are free to choose their space once their sponsorship monies are paid in full. Full details of exhibitor set up, delivery and locations of stands will be distributed prior to the conference

PAYMENT AND CANCELLATION

After the signed contract has been received by the conference organisers an invoice will be issued for a non-refundable payment of 25% of the total amount. The balance of the full payment is payable by 1st of February 2023. All cancellation requests must be submitted in writing. Cancellations received before 1 February 2023 will be required to pay 25% of full payment due. After 1 February 2023, no refunds will be made. IFIC reserves the right to cancel the exhibition or terminate the contract for any reason at any time upon written notice to the exhibitor. In this event a refund will be made for any rental fees paid by the exhibitor under the contract.

LIABILITY

The organisers accept no responsibility should the conference be cancelled due to force majeure cases. Materials and equipment belonging to exhibitors are their responsibility. The exhibitor is responsible for the safety of all their property onsite at the conference venue. It is advised that the exhibitors carry their own insurance against any risk of loss due to theft/negligence, damage, injury or liability.

Should you have other ideas for sponsoring ICIC23 that are in line with your own organisational strategy we would be more than happy to discuss a bespoke package!



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22-24 May 2023
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ABOUT THE FOUNDATION

The International Foundation for Integrated Care (IFIC) is a not-for-profit educational network that crosses organisational and professional boundaries to bring people together to advance the science, knowledge and adoption of integrated care policy and practice.

The Foundation seeks to achieve this through the development and exchange of ideas among academics, researchers, managers, clinicians, policy makers and users and carers of services throughout the World.

The Foundation's goal is to provide a unique forum to bring these various perspectives together with the ultimate aim of improving the experience of care for patients, their families and communities, while improving the overall effectiveness of health and care systems.

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International Foundation
for Integrated Care
A movement for change