



VEGAS COSMETIC SURGERY

& Aesthetic Dermatology

40+ CME CREDITS
5 UNIQUE TRACKS
5 DAYS OF PREMIUM CONTENT
1 GREAT MEETING

Facial Cosmetic Surgery

Aesthetic Surgery and Medicine
A True Multi-Specialty Approach

Advanced Aesthetic Dermatology

The CORE Specialties Focus on Aesthetic Skin Solutions

Masters Seminars

Instructional In Depth Mini-Courses

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June 8th - 12th 2016

The Bellagio
Las Vegas, Nevada

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This activity is jointly provided by Medical Education Resources and Vegas Cosmetic Surgery Symposium.

This activity is supported by an educational grant from TBD



America's Premiere Multi-Specialty Symposium

Vegas Cosmetic Surgery and Aesthetic Dermatology – A Multi-Specialty Symposium

This Symposium is now celebrating its 12th anniversary in Las Vegas under the leadership and coordination of its founder, S. Randolph Waldman, MD. Vegas Cosmetic Surgery was initiated to foster a spirit of cooperation and understanding between the four “core” specialties that are primarily involved in the science, practice, and teaching of aesthetic surgery and medicine. This Symposium is proud to host the leading educators and teachers in the fields of facial plastic surgery, plastic surgery, dermatology and oculoplastic surgery.

We are extremely proud that Vegas Cosmetic Surgery and Aesthetic Dermatology was not only the first truly multi-specialty forum in the aesthetic field, but by listening to our faculty and attendees, VCS is now the largest event of its kind in North America.

Thank You!

Dear Community of Aesthetic Surgery & Cosmetic Medicine,

We are really excited to showcase the 12th annual Vegas Cosmetic Surgery Symposium which takes place once again at the Bellagio. This year we have been fortunate to attract what I believe to be the leading multi-specialty faculty ever assembled at one event. We will once again feature four major meeting tracks. A Surgical Track, a Non-Invasive Track, a Masters Seminar track, and of course our world class Practice Management and Marketing Track.

The comment we most often hear from those who attend our conference is that they wish they could be in all four sessions at the same time. The second most frequent comment is “I wish I had brought key members of my staff with me” so they could attend the Practice Management Session. This year promises to raise the bar for all other meeting directors around the world!

All of the panels this year will also be memorable and relevant to today's market including:

- Legal Issues that Affect Your Aesthetic Practice – the Experts Weigh In!
- Social Media in Our Practices – Valuable or Overhyped?
- Team Building – Large Staff vs. Small Staff, Responsibilities, Motivating, Effective Hiring, Policies, Challenges
- Non-Invasive Body Contouring & Skin Tightening – Hype or Hope? Is it Time to Invest? Realistic Expectations?
- Rejuvenation of the Neck – What's in Your Tool Box?
- Facelifting Techniques – How My Technique Has Evolved, What Technique Works Best for Which Patient, Why do Complications Occur, and Tips & Pearls for Post Op Care
- Counterfeit Drugs & Devices do not impact my practice or do they?
- Various Approaches to Brow Elevation, Which Procedure for Which Patient?
- Lipo Filling & Stem Cell Forum
- Cosmeceuticals – What's New & How Do I Decide What My Patients Actually Need?
- Which Filler for Which Patient Featuring Actual Treatments
- Creating More Loyal Patients – Tips and Pearls From Our All Star Panel
- The Rise in Black Market Aesthetic Products and How It Affects Your Practice

- Some of the Things I Changed as it Relates to My Office Management in the Past Couple of Years and Why?
- Managing Difficult Employees and Reducing Conflict in the Office
- Law & the Aesthetic Medicine Practice – Our All Star Legal Panel Gives “Free” Advice
- Data and Trends and What Best Practices Have in Common
- What Do Your Patients Really Think or Want – Getting Inside the Minds of Your Patients
- So You Received a Bad Review! Now What?
- Is there a New Global Paradigm for Facial Beauty & Does this Impact Our Practice & Decision Making?
- Minimally Invasive Rejuvenation - What's New
- Latest in Laser and Light Based Technology Including Patient Demos

And all of the above will be worth 42.5 CME credits making this the only conference most of you need to attend in 2016. So I hope you will take the time to read through this program and then take a look at the testimonials from our previous attendees at vegascosmeticsurgery.com and I believe you will see why we believe that VCS has become the leading aesthetic conference in the world.

S. Randolph Waldman, MD
Founder, Meeting Director and Organizer

Renato Saltz, MD
Co-Chair

Donn Chatham, MD
Co-Chair



Media Sponsors



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Oculoplastic Surgery
Tampa, FL



Heidi Waldorf, MD
Dermatology
New York, NY

2016 Faculty

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Mark Beatty, MD, *Atlanta, GA*
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Andrew Campbell, MD, *Milwaukee, WI*
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Roxana Cobo, MD, *Calif, Colombia*
Steven Dayan, MD, *Chicago, IL*
Kevin Duplechain, MD, *Lafayette, LA*
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Edward Farrior, MD, *Tampa, FL*
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Lisa Grunebaum, MD, *Miami, FL*
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Mark Hamilton, MD, *Carmel, IN*
Jill Hessler, MD, *Palo Alto, CA*
Andrew Jacono, MD, *New York, NY*
Hong Ryul Jin, MD, *Korea*
John Joseph, MD, *Beverly Hills, CA*
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Ramtin Kassir, MD, *Wayne, NJ*
Robert Kellman, MD, *Syracuse, NY*
David Kim, MD, *San Francisco, CA*
Brent Koch, MD, *Des Moines, IA*
Samuel Lam, MD, *Plano, TX*
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Mohsen Naraghi, MD, *Iran*
Paul Nassif, MD, *Beverly Hills, CA*
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Jose Patrocinio, MD, *Sao Paulo, Brazil*
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Tom Wang, MD, *Portland, OR*
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Joel Aronowitz, MD, *Los Angeles, CA*
Mehmet Bayramicli, MD, *Turkey*
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Brad Turner, MD, *Lexington, KY*

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Leslie Baumann, MD, *Miami, FL*
Katie Belezny, MD, *Vancouver, BC*
Vince Bertucci, MD, *Woodbridge, ON*
Ashish Bhatia, MD, *Naperville, IL*
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Heidi Waldorf, MD, *New York, NY*

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Richard Anderson, MD, *Salt Lake City, UT*
Brian Biesman, MD, *Nashville, TN*
Alan Brackup, MD, *Langhorne, PA*

John Burroughs, MD, *Colorado Springs, CO*
Raymond Douglas, MD, *Beverly Hills, CA*
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Steve Yoelin, MD, *Newport Beach, CA*

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Wendy Lewis	Paul Winnington
Catherine Maley	Terri Wojak
Bruce Maller	Peter Yelkovak, JD
Denise Mann	
Yvette Manard	



You should be commended for another great VCS meeting with an excellent multi-specialty faculty. With so many opportunities to learn from surgical tips, pointers on procedures, office management and marketing strategies and ways to improve your website and SEO, the VCS meeting proves once again to be the most comprehensive facial cosmetic surgery meeting in the country.

William Mack, MD
Oculoplastic Surgeon, Tampa, Florida

Guest Faculty

Lauren Amico Reed, PA-C	Dan Landmann, MD
Richard Bensimon, MD	Bradford Lee, MD
Steven Couch, MD	Paul Leong, MD
Elen De Masi, MD	Mary K Maloney, RN
Domingos De Paola, MD	Harry Marshak, MD
Christian Drehsen, MD	Patricia Perisse, MD
Danica Fiaschetti, IVN	Stephen Pincus, MD
Andres Gantous, MD	Mano Robenpour, MD
Jonathan Kaplan, MD	Deanne Mraz Robinson, MD
Kian Karimi, MD	Konstantin Vasyukevich, MD
Kai Kaye, MD	

Accommodations

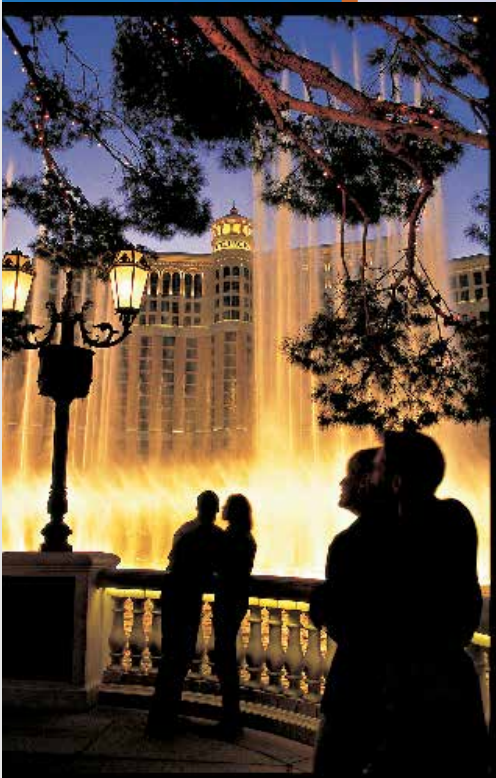
THE BELLAGIO

This year's Symposium will be held at the luxurious Five Diamond-Rated Bellagio Resort Hotel, home of the famous dancing fountains. Vegas Cosmetic Surgery has secured a limited block of rooms at the amazing low rate of \$169 per night weekdays and \$209 per night weekends. Space is limited and will be available on a first come first served basis. Each room is elegantly appointed with custom European-style furnishings and art, and is equipped with every modern-day convenience.

Attractions

From the Dancing Fountains to the Botanical Gardens to famous artworks, enjoy what the Bellagio Hotel has to offer. Spend an evening in wonder and awe at "O" by Cirque du Soleil. Venture on a magical voyage through the circus of life with this entirely original form of live entertainment. Relax and refresh in pristine pools of classic design enhanced by artfully formed citrus and flower gardens. Experience the most ambitious, commanding water feature ever conceived! Bellagio's world-famous fountains will speak to your heart with opera, classical, and whimsical music while flirting with your playful nature through their carefully choreographed movements. You'll be swept away by this breathtaking union of water, music and light.

For a list of attractions, please visit:
<http://www.bellagio.com/attractions/>



Dining

Entice your appetite with choice fare from a superior collection of gourmet restaurants or from any of the many fine casual restaurants on the property.

<http://www.bellagio.com/restaurants/>



The Bellagio is truly one of the finest resort destinations in the world!

A limited room block is available to our registrants at a rate of \$169 weekdays and \$209 weekends ONLY through Vegas Cosmetic Surgery. Once registration is complete, you will be directed to the Attendee Reservation website, where you can take advantage of this exclusive offer! Register at vegascosmeticsurgery.com today – AND SAVE!

Day 1 - Wednesday, June 8, 2016



Open Forum

Session Moderators - William Beeson, MD / Robert Kellman, MD

- 7:30am Improvement of Submental Fatty Fullness Using Subdermal Radiofrequency Delivery *Mark Beaty, MD*
- 7:45am Fractionated Hybrid Laser for Non-Facial Skin Tightening and Wrinkle Reduction *Andrew Campbell, MD*
- 8:00am Identifying and Mitigating Patients That Won't Be Happy *Dan Landmann, MD*
- 8:15am Non-Surgical Rhinoplasty: Less is More *Mohsen Naraghi, MD*
- 8:30am Lower Blepharoplasty: Pre-Periosteal Fat Transposition with Arcus Release and Orbicularis Suspension *Harry Marshak, MD*
- 8:45am Ablative Fractional Resurfacing for the Treatment of Cicatricial Ectropion *Bradford Lee, MD*
- 9:00am Upper Eyelid Blepharoplasty vs. Endoscopic Brow Elevation: Aesthetic Considerations in Periorbital Rejuvenation *Pat Flaharty, MD*
- 9:15am Cosmetic Management of the Upper Eyelid Crease *Steven Couch, MD*
- 9:30am Eyebrow Elevation - A New, Easy, and Cheap Trick *Domingos De Paola, MD*
- 9:45am Chasing the Perfect Browlift: Combining Endoscopic and Transpalpebral Brow Lifting Utilizing a Shared Calvarial Bone Tunnel *Bradford Lee, MD*
- 10:00am Multicenter Pivotal Study of the Safety and Effectiveness of a New Precision Release Procedure for the Treatment of Cellulite - A 3-Year Update *Deanne Mraz Robinson, MD*
- 10:15am Surgery of the Facial Retaining Ligaments: A New Paradigm - Rationale and Results *Allan Wulc, MD*
- 10:30am The K-lift: A Percutaneous Suture Suspension Necklift with Lipoplasty *Ramtin Kassir, MD*
- 10:45am Facelift with Fat Transfer Under Local Anesthesia *John Cook, MD*
- 11:00am Facelifting Made Ridiculously Simple *Philip Miller, MD*
- 11:15am The Introduction of Dynamic Video Imaging in Cosmetic Medicine: The New Patient Experience *Greg Mueller, MD*
- 11:30am The Life Changing Benefits of Expression Guided Facial Rejuvenation *Christian Drehsen, MD*
- 11:45am The Individualized Facelift: Choosing the Right Technique for Each Patient *Mark Hamilton, MD*
- 12:00pm The PAVE (Peeling Assisted Volume Enhancing) Lift - A Combined and Anatomical Study *Kai Kaye, MD*
- 12:15pm A Progressive Limited-Incision Facelift Technique *Mark Beaty, MD*

Open Forum

12:30pm LUNCH AND LEARN WORKSHOP

Session Moderators - William Beeson, MD / Robert Kellman, MD

- 2:00pm Back from the Ashes - PDO Threads for Non-Surgical Lifting *Kian Karimi, MD*
- 2:15pm Improvement of Platysmal Bands with a Radiofrequency Treatment of the Cervical Nerve *Ron Moy, MD*
- 2:30pm Upper Eyelid Lifting - Correcting Ptosis of the Infra-Brow Skin *Patricia Perisse, MD*
- 2:45pm Facelift: Avoiding Pitfalls and Maximizing Results - Helpful Tips for the Emerging Facial Plastic Surgeon *Konstantin Vasyukevich, MD*
- 3:00pm A New Suspension Suture Technique for Neck Rejuvenation *Mano Roberpour, MD*
- 3:15pm Optimizing Nutrition for Your Surgical Patients: A Missed Opportunity *Greg Buford, MD*
- 3:30pm Combining Cosmetic with Reconstructive Techniques *Stephen Pincus, MD*
- 3:45pm Incisionless Otoplasty: How I Do It *Andres Gantous, MD*
- 4:00pm Move Over Baby Boomers, The Millennials Are Here! *Lauren Amico Reed, PA-C*
- 4:15pm The Role of PRP in Facial Rejuvenation and Hair Restoration *Domingos De Paola, MD*
- 4:30pm The Combined Use of Adipose Derived Stem Cells and Platelet Rich Plasma: Expanding Indications *Randy Miller, MD*
- 4:45pm Use of Allografts for Nasal Dorsal Augmentation in Rhinoplasty *Elen De Masi, MD*
- 5:00pm Rhinoplasty in Patients with Granulomatosis: Pearls and Pitfalls *Andres Gantous, MD*
- 5:15pm Prevention of Skin Cancer and Improvement of Skin Health with Nicotinamide and DNA Repair Enzymes *Ron Moy, MD*
- 5:30pm Nonsurgical Eyelid Rejuvenation Featuring Filler *Andrea Hui, MD*
- 5:45pm Innovative Use of Micro-Cannulas for Injecting Facial Fillers *Paul Leong, MD*
- 6:00pm Fractional Radiofrequency for Wrinkles, Tone, Texture, and Tightening *Anna Petropoulos, MD*
- 6:15pm Data Analysis of Last 1000 Rhinoplasties - Identifying Trends and Practical Applications *Ramtin Kassir, MD*

6:30pm COCKTAIL RECEPTION



Day 1 - Wednesday, June 8, 2016

Advanced Rhinoplasty

Session Moderator - Steven Pearlman, MD

- 7:30am Management of the Drooping Tip by Endonasal and Open Approaches *Mohsen Naraghi, MD*
- 7:45am Correction of Nasal Tip Ptosis *William Silver, MD*
- 8:00am Does the Tip Really Droop with Aging? *Val Lambros, MD*
- 8:15am The Importance of the Lower Lateral Crura in Nasal Contouring *Ashkan Ghavami, MD*
- 8:30am The Lateral Crural Steal: Rotation or Projection? *Jose Patrocinio, MD*
- 8:45am Repositioning the Lateral Crura to Optimize Form and Function *Grant Hamilton, MD*
- 9:00am The Endonasal Lateral Crural Underlay and Sandwich Grafts *Steven Dayan, MD*
- 9:15am When I Use Tip Grafts and When I Shy Away From Them *Richard Zeph, MD*
- 9:30am Refining the Bulbous Tip *Tom Wang, MD*
- 9:45am Managing Lateral Crural Convexity in Nasal Tip Rhinoplasty *Brian Wong, MD*
- 10:00am Useful and Simple Maneuvers to Achieve Tip Definition in Patients with Thick Skin *Jose Montes, MD*
- 10:15am Managing Tip Projection in Primary Rhinoplasty *Jay Calvert, MD*
- 10:30am The Vertical Strut: Precision Tip Projection and Rotation *Philip Miller, MD*
- 10:45am The Caudal Septal Extension Graft: When and How? *Brian Wong, MD*
- 11:00am Modifications of the Alar Rim *Jose Montes, MD*
- 11:15am Common Mistakes in Rhinoplasty and How to Avoid Them *Ramtin Kassir, MD*
- 11:30am Multiple Osteotomies in Rhinoplasty: Some Icons Must Be Broken *Edward Farrior, MD*
- 11:40am Dorsal Augmentation in Rhinoplasty: More Than One Way to Raise the Roof *Edward Farrior, MD*
- 11:50am Reduction Rhinoplasty: Bold Moves With Great Rewards *Edward Farrior, MD*
- 12:00pm The Nasal Tip: What I Have Learned Over the Past 40 Years *E. Gaylon McCollough, MD*
- 12:25pm When Less is More: My Approach to Finessing and Definition in Rhinoplasty *Sam Rizk, MD*

12:45pm **LUNCH AND LEARN WORKSHOP**

Masters

Session Moderator - Brad Turner, MD

- 2:00pm My Approach to the Nasal Tip *Brian Wong, MD*
- 2:30pm Structural Enhancement Rhinoplasty: Putting the Pieces Together for Long Term Cosmetic Outcomes *Benjamin Marcus, MD*
- 3:00pm Optimum Mobility Facelift *Nabil Fanous, MD*
- 3:45pm When I Use Tip Grafts or Cartilage Grafting in Rhinoplasty *Richard Zeph, MD*
- 4:15pm Rejuvenation of the Neck *Jerry O'Daniel, MD*
- 4:45pm Submental Fat: Cool It, Inject It, Heat It, Suction It? So Many Options...What Works? *Jason Bloom, MD*
- 5:15pm My Approach to Deep Laser Skin Resurfacing *Adam Scheiner, MD*
- 5:45pm The Latest in Fillers: Treatment Tips and Avoiding Complications *Steven Dayan, MD / Rebecca Kazin, MD*
- 6:30pm **COCKTAIL RECEPTION**

"This is easily the best meeting for vendors of all the major meetings. Thank you for working with us to make it productive. Honestly, we are re-evaluating our meeting participation because some meetings are so vendor unfriendly. Yours is great and we will continue to attend!"

- Shawn Miele

Chief Executive Officer, Advice Media



Day 1 - Wednesday, June 8, 2016



Upper Eyelid Rejuvenation

Moderators - William Mack, MD / Guy Massry, MD

- 2:00pm Goals in Male Eyelid Surgery *Stephen Prendiville, MD*
- 2:15pm 10 Tips for Pre-Operative Evaluation to Avoid the Perils, Pitfalls and Complications of Cosmetic Blepharoplasty
William Mack, MD
- 2:30pm Ethnic Variations in Eyelid Anatomy with Practical Application
Robert Goldberg, MD
- 2:45pm Non-Surgical Considerations for Addressing Periocular Aesthetics *Ronald Mancini, MD*
- 3:00pm Doing Safer Upper Blepharoplasty Surgery
John Burroughs, MD
- 3:15pm Sigmoid Upper Eyelid Blepharoplasty: Restoring Youth and Beauty *John Fezza, MD*
- 3:30pm Upper Blepharoplasty: Recognizing and Addressing Subtle Asymmetry *Robert Goldberg, MD*
- 3:45pm Maintaining Eyelid Function After Aesthetic Procedures
Wendy Lee, MD
- 4:00pm Upper Eyelid Sulcus Filling to Combat Superior Sulcus Deformity *Robert Schwarcz, MD*
- 4:15pm Lacrimal Gland Prolapse: Cosmetic Implications and Management *Farzad Pakdel, MD*
- 4:30pm Avoiding Skeletonized Post-Blepharoplasty Eyelids with Advanced Volumizing Techniques in Upper and Lower Eyelid Lifting *Andrew Jacono, MD*
- 4:45pm East Asian Blepharoplasty: Options and Finesse
Robert Goldberg, MD
- 5:00pm Bulletproof Upper Blepharoplasty *Andrew Harrison, MD*
- 5:15pm Multimodal Eyelid Rejuvenation With the LFT Approach
Brett Kotlus, MD
- 5:30pm Aesthetic Correction of the Prominent Eye *Raymond Douglas, MD*
- 5:45pm 10 Tips That You Need to Know About Ptosis Surgery
William Mack, MD
- 6:00pm Ocular Aesthetics: Bold Techniques - Are They Safe?
Wendy Lee, MD
- 6:15pm A Novel Technique for Aesthetic Ptosis Repair
Ronald Mancini, MD
- 6:30pm **COCKTAIL RECEPTION**

Day 1 - Wednesday, June 8, 2016

Practice Management & Marketing

Moderators - Jonathan Hoffenberg / Matthew Knight, MD

MANAGEMENT AND STAFF

- 7:30am Five Core Beliefs that Cost You Thousands, Replace Them with New Core Beliefs that Lead to Success *Catherine Maley*
- 8:00am Happy Employees = Improved Patient Experience = Increased Referrals and Revenues *JuliAnn Geldner, JD*
- 8:20am This Business of Medicine: Having the Right Team *Lisa Marie Wark*
- 8:40am Choosing Your Team *Jay Calvert, MD*
- 8:55am Team Building - Large Staff vs Small Staff *Sandy Roos*
- 9:10am Are You Indispensable... or Disposable? How Staff Become Indispensable to a Practice *Catherine Maley*
- 9:30am Conducting Performance Reviews *Ron Hartley*
- 9:45am How to Lead Your Little Army at Work *Matthew Knight, MD*
- 10:00am Maslow's Hierarchy of Human Need - Managing Team Members by Understanding Human Functionality *Jonathan Hoffenberg*
- 10:20am Creating Outstanding Patient Experiences that Increase Loyalty *Jamie Verkamp*
- 10:40am How to Motivate Millennial Employees *Ana Welsh*
- 11:00am Cosmetic Team Turnover - What Can You Do? *Lou Haggerty*
- 11:15am Answers to the Top 5 Questions I Get From Plastic Surgeons *Sandy Roos*

Panel

11:30am

Some of the Things I Changed in My Office in the Past Couple of Years and Why

Moderators - Lou Haggerty / Sandy Roos

Panelists - Andrew Campbell, MD; JuliAnn Geldner, JD; Ana Welsh; Brent Koch, MD; Jay Calvert, MD; Samuel Lam, MD; Philip Miller, MD; Leslie Baumann, MD

12:30pm **LUNCH AND LEARN WORKSHOP**

Practice Management & Marketing

Moderators - Josh DeBlasio / Brent Koch, MD

INVESTING IN YOUR PRACTICE

- 2:00pm The Myths and Realities of Device Purchasing: Pitfalls, Negotiating, and Opportunities *Wendy Oseas*
- 2:20pm Top 5 Business Vendors - What Companies Make Your Business a Better Business *Brooke Jackson, MD*
- 2:40pm The Top 6 Negotiating Tips Every Business Person Should Know *Jay Shorr*
- 3:00pm Office Processes to Increase Revenue *JuliAnn Geldner, JD*
- 3:20pm Think You're Saving Money Doing that? Guess Again. You May be Losing What You Think You're Saving *Brent Koch, MD*
- 3:35pm The Perfect Product Launch - Now that You have Invested YOU MUST MARKET! *Ryan Miller*
- 3:50pm Three Unique Ways to Impact Your Practice *Barbara Sifford*
- 4:05pm Maximizing Your Practice Internet Presence Without Spending Another Penny *David Evans*
- 4:25pm Defeating Commoditization in Today's Aesthetic Marketplace *Josh DeBlasio*
- 4:45pm 10 Most Common Traits of a Successful Practice *David Phillips, MD*

Panel

5:00pm

"RealSelf" Data, Trends, and What Best Practices Have in Common

Moderator - Tom Seery

Panelists - Henry Mentz, MD; David Evans; Andrew Campbell, MD; Catherine Maley; JuliAnn Geldner, JD; Brian Biesman, MD; And More...

6:30pm **COCKTAIL RECEPTION**



Day 2 - Thursday, June 9, 2016

Lower Eyelid Rejuvenation

Moderators - John Fezza, MD / William Mack, MD

- 7:30am How Fillers Have Changed My Approach to Lower Eyelid Surgery *Guy Massry, MD*
- 7:45am Identifying the Patient at Risk for Complications After Cosmetic Blepharoplasty *William Mack, MD*
- 8:00am The REAL Reason Beveled Incisions are Aesthetically Desirable *John Holds, MD*
- 8:15am Making Lower Eyelid Transconjunctival Blepharoplasty Safer and Easier *John Burroughs, MD*
- 8:30am Lights and Lasers for Eyelid Rejuvenation *Wendy Lee, MD*
- 8:45am How Do You Manage Malar Puffiness and Early Festoons? *Robert Goldberg, MD*
- 9:00am Mid-Facelift Through a Lower Eyelid Approach *Corey Maas, MD*
- 9:15am The Lateral Canthus is the Keystone in Eyelid Aesthetics *Richard Anderson, MD*
- 9:30am Lower Lid Volume: What, When, Where, and How? *Edward Farrior, MD*
- 9:45am Do You Ever Need to Perform a Canthotomy in Lower Lid Blepharoplasty? *Alan Brackup, MD*
- 10:00am The Endoscopic Assisted Lateral Canthopexy: Protecting the Lower Eyelid with a Single Stitch *Kevin Duplechain, MD*
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am Aesthetic Management of the Lateral Canthus *Robert Goldberg, MD*
- 11:15am Long Term 3-D Volume Assessment After Fat Repositioning Lower Blepharoplasty *Timothy Miller, MD*
- 11:30am Problems Associated With Tear Trough Injection *Catherine Hwang, MD*
- 11:45am Periorbital Fat Grafting: A New Paradigm for Rejuvenation of the Eyelids *Timothy Marten, MD*
- 12:00pm To Lyse or Not to Lyse: Is Release of the Orbital Retaining Ligament Necessary for Aesthetic Lower Blepharoplasty? *Allan Wulc, MD*
- 12:15pm Transconjunctival Blepharoplasty with Pinch Technique: Why This is Still My Procedure of Choice *William Beeson, MD*
- 12:30pm Early and Late Management of Post-Blepharoplasty Cicatricial Paralytic Eyelid Restoration *Robert Goldberg, MD*
- 12:45pm **HOSTED LUNCH IN EXHIBIT HALL**

Contemporary Brow Lift Alternatives

Moderators - John Holds, MD / Guy Massry, MD

- 2:00pm Conservative Brow Lifting to Keep People Looking Normal *Harold Kaplan, MD*
- 2:15pm Aesthetic and Functional Goals in Foreheadplasty: What Are We Trying to Accomplish and How Can We Best Accomplish It? *Timothy Marten, MD*
- 2:30pm The Interdependence of the Forehead and Upper Eyelid in Rejuvenating the Upper Orbit *Timothy Marten, MD*
- 2:45pm Non-Endoscopic, Minimally-Invasive Browlifting: A Simplified Approach *Mike Nayak, MD*
- 3:00pm Endobrow Refinements I Have Made Over the Past 20 Years *Tom Wang, MD*
- 3:15pm Simplified Approach to Brow Elevation and Reshaping *Jose Montes, MD*
- 3:30pm Small Incision Frontalis Muscle Transposition Browlift *Julian Perry, MD*
- 3:45pm Hairline Lowering and the Proper Management of the Hairline in Browlift Surgery *Ross Clevens, MD*
- 4:00pm Browlifting Technique for the Transgender Patient *Jeffrey Spiegel, MD*
- 4:15pm **BREAK IN EXHIBIT HALL**
- 5:00pm Trichophytic Approach to the Brow for Lateral Brow Ptosis *Catherine Winslow, MD*
- 5:15pm Why I Still Use the Lateral Browlift in My Practice *Jay Calvert, MD*
- 5:30pm Adjusting My Browlifting Technique for the Male Patient *Ross Clevens, MD*
- 5:45pm Closed Browlift - Various Fixation Techniques Available and My Preference *Corey Maas, MD*
- 6:00pm Direct Brow Lift - It Can be a Cosmetic Procedure! *John Holds, MD*
- 6:15pm Mid-Forehead Buttonhole Eyebrow Elevation *Harry Mittelman, MD*
- 6:30pm **COCKTAIL RECEPTION**

"I want to share with you my pleasure at participating in the meeting. It truly is the most scientifically (and socially) rewarding 4 days I have ever spent."

-Jeffrey Epstein, MD
Facial Plastic Surgeon, Miami, Florida

Day 2 - Thursday, June 9, 2016

Advanced Rhinoplasty

Moderators - Ben Marcus, MD / Jay Calvert, MD

- 7:30am Minimal Rhinoplasty *Steven Pearlman, MD*
- 7:45am Structure and Contour in Rhinoplasty *David Kim, MD*
- 8:00am The Customized Rhinoplasty: When Less is More
Michael Persky, MD
- 8:15am Tip Architecture and Contour *Jay Calvert, MD*
- 8:30am What the Patient Wants! Indicators and Techniques for Less Invasive Nose Surgery *Tunc Tiryaki, MD*
- 8:45am Endonasal Rhinoplasty: A Thing of the Past?
Oren Friedman, MD
- 9:00am Photography Tips: How to Make Your Photos as Good as Your Results *Grant Hamilton, MD*
- 9:15am Alar-Columellar Discrepancy: Excess Columellar Show
Fred Fedok, MD
- 9:30am Balancing the Middle Third of the Nose in Primary Rhino Patients - Is it Necessary? *Roxana Cobo, MD*
- 9:45am Using Cyanoacrylate for Fixing Soft Tissue Grafts for Finesse Rhinoplasty *Ben Marcus, MD*
- 10:00am The Supratip in Rhinoplasty and the Role of Pitanguy Ligament Preservation *Rami Batniji, MD*
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am Treatment and Support of the External Nasal Valve
David Kim, MD
- 11:15am Middle Eastern Rhinoplasty *Mohsen Naraghi, MD*
- 11:30am How to Make a Beautiful Nasal Tip in Asian Patients
Hong Ryul Jin, MD
- 11:45am African American Rhinoplasty *Paul Nassif, MD*
- 12:00am Rhinoplasty in the Mestizo Nose *Jose Montes, MD*
- 12:15pm Revision Rhinoplasty: Pearls for the Ethnic Nose
Ashkan Ghavami, MD
- 12:30pm **HOSTED LUNCH IN EXHIBIT HALL**

Masters

Moderator - Brad Turner, MD

- 2:00pm Various Alternatives for Mid-Face Elevation in Our Practice - Who, What, When, and Why? *Foad Nahai, MD*
- 2:30pm Facial Contouring with Fat Transfer *Ashkan Ghavami, MD*
- 3:00pm Treating the Brow, Upper Eyelid, Lateral Canthus, Lower Eyelid, and Mid-Face as One Aesthetic Unit
Richard Anderson, MD
- 3:40pm Comprehensive Rejuvenation Of The Periorbital Region: How Surgery, Injectables, And Technology Based Techniques Can Be Combined To Produce Optimal Outcomes *Brian Biesman, MD*
- 4:10pm **BREAK IN EXHIBIT HALL**
- 4:45pm Modifications in Deep Plane Facelifting: Incision Planning, Planes of Dissection, Ligamentous Releases, and Choosing Vectors of Suspension *Andrew Jacono, MD*
- 5:15pm Facial Feminization Surgery *Jeffrey Spiegel, MD*
- 5:45pm Dermatology 101: What You Need to Know as a Surgeon
Deanne Mraz-Robinson, MD / Rachel Pritzker, MD
- 6:30pm **COCKTAIL RECEPTION**



Day 2 - Thursday, June 9, 2016

Practice Management & Marketing

Moderators - Samuel Lam, MD / Page Piland

MARKETING

- 7:30am Keynote: Are You Sending the Right Message to Your Patients? *Page Piland*
- 8:00am How to Compete with the Big Boys on a Limited Budget *Chad Erickson*
- 8:20am Marketing on a Budget: What Works and Won't Break the Bank *Jonathan Kaplan, MD*
- 8:40am Engagement Marketing - How to Market to the Digital Generation *Candace Crowe*
- 9:00am Practice Branding - Utilizing the "22 Immutable Laws of Branding" to Ensure Your Practice Stands Out in the Crowd *Jonathan Hoffenberg*
- 9:20am Has Traditional Practice Marketing and Advertising Lost its Sizzle? *Yvette Manard*
- 9:40am Building Collaborative Relationships to Enhance Your Practice *Catherine Maley*
- 10:00am Managing Your Digital Brand, Network, and Reputation *Peter Klein*
- 10:20am **BREAK IN EXHIBIT HALL**
- 11:00am 10 Ways Staff Can Credential a Doctor and Why this is so Important *Mara Shorr*
- 11:20am The Conversion Process: Capturing and Managing Inquires *Linda Lewis*
- 11:40am The Exceptional Receptionist *Catherine Maley*

Panel**12:00pm**

"PRIME" The Rise Behind Black Market Aesthetic Products: Should there be Concern by Anyone Other than Industry?

Moderator - Wendy Lewis

Panelists - Jim Hartman; Ron Moy, MD; Mary Lynn Moran, MD; Vlad Paul-Blanc; Alex Thiersch, JD; Kelly Huang, PhD

1:00pm HOSTED LUNCH IN EXHIBIT HALL

Moderators - Donn Chatham, MD / Lisa Marie Wark

Practice Management & Marketing

CONSULT AND CLOSURE

- 2:00pm Physician Supervision: What About Telemedicine, Virtual Consults, Skype, etc.? What Does the Future Hold? *Alex Thiersch, JD*
- 2:25pm A Strategic Approach to Achieving Employee Engagement *Bruce Maller*
- 2:55pm Creating Extraordinary Patient Seminars: My Best Idea in the Last Decade *Ross Clemons, MD*
- 3:10pm They Said, "I'll Think About It." Now What? *Catherine Maley*
- 3:30pm The Post Consult Follow Up *Lou Haggerty*
- 3:50pm The Nightmare Patient *Brent Koch, MD*
- 4:10pm **BREAK IN EXHIBIT HALL**
- 5:00pm Buy-Ology: How Patients Decide *Catherine Maley*
- 5:20pm Pricing Strategies for Success *Josh DeBlasio*

5:35pm

Nuts and Bolts: "Heideas" for Designing an Attractive Practice

Presenter - Heidi Waldorf, MD

- Identifying and Dealing With the Difficult Patient
- The Power of "No." When to Tell Patients No
- Non-Physicians in Aesthetics
- How Should Aesthetic Physicians Dress in the Office?
- Activism and Fighting MOC
- Assessing EHRs
- Deciding Not to Use EHRs
- When is it too Young to Get Aesthetic Interventions?

6:30pm COCKTAIL RECEPTION

"Vegas Cosmetic Surgery is consistently one of the best meetings I attend every year. I always return with clinical and practice management pearls that I can immediately implement into my practice. But the key is the tips are practical and real. I appreciate the varied philosophies and perspective of different specialties."

- Steven Dayan, MD
Facial Plastic Surgeon, Chicago, Illinois



Day 2 - Thursday, June 9, 2016 Continued...

Minimally Invasive

Moderators - Vineet Mishra, MD / Joel Schlessinger, MD

- 7:30am The Millennial Population - Initiating Treatment with the Younger Population *Rachel Pritzker, MD*
- 7:45am Acne in the Cosmetic Practice *Shannon Humphrey, MD*
- 8:00am From Acne to Melasma: Skin Care and Peels for the Facial Plastic Surgeon *Ramtin Kassir, MD*
- 8:15am A Comprehensive Approach to the Treatment of Acne Scarring *Brian Biesman, MD*
- 8:30am Updates in Treatment of Melasma and Hyperpigmentation *Vivian Bucay, MD*
- 8:45am A Combination for Success: Effectively Combining Minimally Invasive Treatments and Cosmeceutical Products *Jennifer Linder, MD*
- 9:00am Perioral Rejuvenation: A Blackhole or a Goldmine *Rachel Pritzker, MD*
- 9:15am Leg Vein Treatment Options and How We Incorporate Them into Our Aesthetic Practice *Melanie Palm, MD*
- 9:30am Emerging Interest and Treatment Options for Women's Hair Loss *Candace Spann, MD*
- 9:45am Hand Rejuvenation with Calcium Hydroxyapatite *Barry DiBernardo, MD*
- 10:00am **BREAK IN EXHIBIT HALL**
- 10:45am Photodynamic Therapy (PDT) for Actinic Keratosis and Photoaging in a Facial Plastic Practice *William Beeson, MD*
- 11:00am Non-Invasive / Minimally Invasive Treatment Strategies: Combining CO2 with Fillers for Optimal Results *Candace Spann, MD*
- 11:15am Combining Chemical Peels into Your Current Procedures for Better Patient Outcome and Increased ROI *Jennifer Linder, MD*
- 11:30am Resurfacing Options - Selecting the Right Laser Procedure for Each Patient *Mark Hamilton, MD*
- 11:45am A New Non-HA Polysaccharide Filler vs. Traditional HA Fillers - Advances in Technology and Options for Patients *Brian Kinney, MD*
- 12:00pm 10 Years of Laser Skin Tightening: Past, Present, and Future *Anne Chapas, MD*
- 12:15pm Why it is Important to Offer Micro-Needling in a Surgical Practice *Sarmela Sunder, MD*
- 12:30pm Facial Rejuvenation Using PRP/Microneedling - Quantitative Analysis *Z. Paul Lorenc, MD*

Minimally Invasive

12:45pm **HOSTED LUNCH IN EXHIBIT HALL**

Moderators - Joel Cohen, MD / Suneel Chilukuri, MD

- 2:00pm Adipocytolysis: What's New? *Diane Duncan, MD*
- 2:10pm Adipocyte Derived Stem Cells in Topical Skin Care *Vivian Bucay, MD*
- 2:20pm Optimizing Your Surgical Results with Skin Care and Chemical Peels *Rebecca Kazin, MD*
- 2:30pm Innovations in the Formulation of Pure Retinol for Daily Use and Chemical Peels *Jennifer Linder, MD*
- 2:40pm Innovations in Sunscreen and Photoprotection *Brooke Jackson, MD*

Panel

2:50pm

"Dermatology Times" What's On My Bathroom Shelf?

Moderators - Joel Schlessinger, MD / Heidi Waldorf, MD

Panelists - Vivian Bucay, MD; Jill Hessler, MD; Lisa Grunebaum, MD; Shannon Humphrey, MD; Mary Lynn Moran, MD; Jennifer Linder, MD; Erin Gilbert, MD; Melanie Palm, MD; Jason Pozner, MD; Carolyn Jacob, MD; Brooke Jackson, MD

4:15pm **BREAK IN EXHIBIT HALL**

- 5:00pm Vascular Compromise From Soft Tissue Augmentation: Experience With 12 Cases and Recommendations for Optimal Outcomes *Katie Belezny, MD*
- 5:15pm What's the New Layer in Our Mega-Combinations? *Rebecca Kazin, MD*
- 5:30pm HIFU - What You Don't Know From Around the World *Michael Gold, MD*
- 5:45pm What Works and What Doesn't for Body Contouring and Skin Tightening *Anne Chapas, MD*
- 6:00pm Pearls to Rejuvenate Aging Knees *Diane Duncan, MD*
- 6:15pm Current Concepts in the Treatment of Cellulite *Grant Stevens, MD*

"There is no doubt that this conference has set a new paradigm for facial cosmetic surgery teaching."

- E. Gaylon McCollough, MD
Facial Plastic Surgeon, Gulf Shores, Alabama

Day 3 - Friday, June 10, 2016

Facial Rejuvenation

Moderators - Rami Batniji, MD / Jerry O'Daniel, MD

- 7:30am What I Do in 40% of My Facelifts *Harold Kaplan, MD*
- 7:45am 3-D Facial Averaging: A New Tool for Understanding Facial Aging *Val Lambros, MD*
- 8:00am Fat Grafting Under Local Anesthesia: Techniques to Maximize Safety and Results *Adam Schaffner MD*
- 8:15am Local Anesthesia Facelift: Limitations and Indication *Kamran Khoobehi, MD*
- 8:30am The "Right Plane" Facelift: Combining the High SMAS and Sub-Periosteal Mid-Face Lift *Ben Marcus, MD*
- 8:45am Identifying the Best Vector for Face and Neck Lifting: Implications for Rejuvenation, Flap Shifts, and Incision Placement *Andrew Jacono, MD*
- 9:00am Use of Autologous Platelet Gels During Facelift *Edward Farrior, MD*
- 9:15am Mid-Face Rejuvenation During Facelift *Rami Batniji, MD*
- 9:30am Mighty Mini-Lift for Patients Wanting Subtle Improvement *Harry Mittelman, MD*
- 9:45am The Buccal Cerclage Vertical Vector Lift with Fat Transfer *Tom Wang, MD*
- 10:00am Facelift Procedure Selection Based on Objective Measurements That Can Simplify Your Choices *Henry Mentz, MD*
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am The Evolution of My Facelift Technique: What I Have Learned Over the Years That I Believe Improves My Facelift Results *E. Gaylon McCollough, MD*
- 11:20am Defining Problems and Applying Logical Solutions in Rejuvenation of the Face *Timothy Marten, MD*

Panel

11:45am

Facelifting Techniques: Which One for Which Patient?

Moderator - Rami Batniji, MD

Panelists - Andrew Jacono, MD; Val Lambros, MD; Tom Wang, MD; Timothy Marten, MD; E. Gaylon McCollough, MD; Renato Saltz, MD

- Postoperative Management
- Complications
- Evolution of My Technique
- Fat Grafting
- Subplatysmal Structures
- Lipo or Fat Excision
- Platysma
- Short Scar Lift
- Tips and Pearls to Improve Results
- And More!!!

12:45pm **HOSTED LUNCH IN EXHIBIT HALL**

Neck Rejuvenation

Moderators - Harry Mittelman, MD / Renato Saltz, MD

- 2:00pm Total Neck Rejuvenation Without Surgery - A Dermatologist's Perspective *David Goldberg, MD, JD*
- 2:15pm Non-Surgical Neck Tightening - What Has Worked for Me and What Has Not - A Surgeon's Perspective *Jason Bloom, MD*
- 2:30pm Feldman Corset Platysmaplasty - When and How? *Mike Nayak, MD*
- 2:45pm Minimally Invasive Rejuvenation of the Neck *Barry DiBernardo, MD*
- 3:00pm Lower Facial and Cervical Liposuction - Pearls to Optimize the Jawline *Fred Fedok, MD*
- 3:15pm The Difficult Neck *Michael Sundine, MD*
- 3:30pm Direct Submentoplasty and Horizontal Neck Lift *Harry Mittelman, MD*
- 3:45pm Suspension and Grafting: A Combined Approach to Mid-Face Rejuvenation *Roxana Cobo, MD*
- 4:00pm Why Some Conceptually Flawed Techniques for Treatment of the Aging Neck are Destined to Result in Suboptimal Outcomes for Many Patients *Timothy Marten, MD*
- 4:20pm **BREAK IN EXHIBIT HALL**

Panel

5:00pm

"Plastic Surgery Practice" Non-Surgical and Surgical Management of the Neck: Which Procedure Works Best for Which Patient?

Moderators - S. Randolph Waldman, MD / Renato Saltz, MD

Panelists - David Goldberg, MD, JD; Ron Moy, MD; Fred Fedok, MD; Andrew Jacono, MD; Timothy Marten, MD; Steven Dayan, MD; Barry DiBernardo, MD

- Pharmaceutical
- Closed
- Open
- External Technology
- Internal Technology
- And More!!!

6:30pm **COCKTAIL RECEPTION**

"Please accept my highest compliments on a superb conference. It was, without exception, the finest educational conference I have ever had the privilege of attending. I knew it would be outstanding, but it exceeded my expectations in every facet."

- William Beeson, MD

Facial Plastic Surgeon, Indianapolis, IN

Day 3 - Friday, June 10, 2016

Injectable Fillers & Toxins

Moderators - Vince Bertucci, MD / Joel Schlessinger, MD

- 7:30am Anatomy of Periorbital and Perioral Area for Filler Injection
Claudio DeLorenzi, MD
- 7:45am Introduction to Injectables *Jeremy Green, MD*
- 8:00am Advanced 3-D Facial Assessment for Injectables: The Foundation for Achieving Natural Results *Vince Bertucci, MD*
- 8:10am The Forgotten Temples *Timothy Miller, MD*
- 8:20am New Fillers on the Horizon *Michael Gold, MD*
- 8:30am Structural Rejuvenation of the Aging Mandible *Brian Maloney, MD*
- 8:40am Reactions to HA Fillers: A Focus on Delayed Onset Nodules
Shannon Humphrey, MD
- 8:50am Adding Volume to the Face - How Deep Should We Go?
Jose Montes, MD
- 9:00am Advance Toxin and Filler Strategies to Defeat Commoditization
Steven Dayan, MD
- 9:10am Fillers for Non-Facial Areas *Sabrina Fabi, MD*
- 9:20am Volumize or Lift? Studies of the Effect of Gravity and Volume on the Face *Alan Wulc, MD*
- 9:30am Non-Surgical Facial Gender Modification *Alexander Rivkin, MD*
- 9:40am Blindness Following Injections *Catherine Hwang, MD*
- 9:50am Injectables: What I Am Doing Differently this Year
Steve Yoelin, MD
- 10:00am Rethinking Fillers and Neurotoxins - Advanced Techniques
Steven Dayan, MD
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am Revisiting the Ideal Lip: Advanced Injection Techniques
Vince Bertucci, MD
- 11:10am Neurotoxin Injection for the Lower Face and Neck
Lisa Grunebaum, MD

- 11:20am Complete Hand Rejuvenation: Combining Fillers, Sclerotherapy, and Laser Resurfacing *Jeffrey Hsu, MD*
- 11:30am Facial Shaping Using Botulinum Toxin Type A *Z. Paul Lorenc, MD*
- 11:40am Things You Did Not Know You Could do with a Filler
Jill Hessler, MD
- 11:50am How Fillers have Changed My Approach to Eyelid Surgery
Foad Nahai, MD
- 12:00pm Do's and Don'ts of Neuromodulators in the Face *Jose Montes, MD*
- 12:10pm Head to Head Comparison of Neurotoxins - Results of a Clinical Trial - The Results May Surprise You! *Z. Paul Lorenc, MD*
- 12:20pm Does Increasing the Dose of Abobotulinum Toxin Type A Impact the Duration in the Glabella? Have We Been Suboptimally Treating Patients for Decades? Results of an IRB Approved Open Label Trial *John Joseph, MD*
- 12:35pm Use of Biostimulatory Agent - PLLA in Post Surgical Facial Volumization *Z. Paul Lorenc, MD*
- 12:45pm Neuromodulators and Fillers in Conjunction with Surgery
John Fezza, MD
- 1:00pm **HOSTED LUNCH IN EXHIBIT HALL**

Live Injection

2:00pm

Which Fillers for Which Area? Featuring "Real Time" Patient Treatments

Moderators - Steven Dayan, MD / Julie Woodward, MD

Panelists - Vince Bertucci, MD; Corey Maas, MD; Candace Spann, MD; Steve Yoelin, MD; Christopher Khorsandi, MD; Joel Schlessinger, MD; Joel Cohen, MD; And More...

4:00pm **BREAK IN EXHIBIT HALL**

Moderators - Heidi Waldorf, MD / Julie Woodward, MD

- 4:45pm Blunt Tipped Cannulas: Do They Really Minimize Complications? *Todd Schlesinger, MD*
- 5:00pm New Simple Vascular Protocol for HA Filler Embolism
Claudio DeLorenzi, MD
- 5:15pm Management of Impending Necrosis and Patients at Higher Risk for Impending Necrosis *Stephen Prendiville, MD*
- 5:30pm Two-Year Experience With HA Fillers for Mid-Face Enhancement *Michael Persky, MD*
- 5:45pm Hyaluronidase Manipulation of HA Fillers - When and How?
Jill Foster, MD
- 6:00pm My Complications Toolbox - Fillers and Lasers *Rachel Pritzker, MD*
- 6:30pm **COCKTAIL RECEPTION**



Day 3 - Friday, June 10, 2016

Masters Seminars

Moderator - Brad Turner, MD

- 7:30am An Eye Opening Experience: Addressing Ptosis in Combination with Cosmetic Blepharoplasty *William Mack, MD*
- 8:00am Update On Hair Restoration *Samuel Lam, MD*
- 8:30am Getting Started with Facial Fat Grafting: Basic Equipment, How to Harvest and Process Fat and Best Areas to Treat *Timothy Marten, MD*
- 9:00am My Approach to the Endoscopic Browlift and How it Has Evolved Over the Past 20 Years *Renato Saltz, MD*
- 9:30am The Mid-Face: Filling, Lifting, or Blepharoplasty *Fred Fedok, MD*
- 10:00am **BREAK IN EXHIBIT HALL**
- 10:45am Leg Vein Treatment - Why it has Become an Important Part of My Overall Practice Strategy *Vineet Mishra, MD*
- 11:15am Lasers and Devices in My Practice - How, What, When, and Where *Melanie Palm, MD*
- 11:45am What's New in Skin Care - New Growth Factors and Other New Products *Michael Gold, MD*
- 12:15pm Embezzlement, Fraud, and Theft in the Aesthetic Practice *Jay Shorr / William Beeson, MD*
- 12:45pm **HOSTED LUNCH IN EXHIBIT HALL**

Moderator - Brad Turner, MD

- 2:00pm My Preferred Fat Harvesting and Grafting Techniques *Samuel Lam, MD*
- 2:30pm A Customized Approach to Maximize Brow Lift Results *John Fezza, MD*
- 3:00pm Nuances of Blepharoplasty: Lessons Learned Along the Way *Guy Massry, MD / Foad Nahai, MD*
- 3:45pm My Facelift Technique with Emphasis on How I Manage the SMAS *Foad Nahai, MD*
- 4:30pm Fixing Facelifts, or Correction of Secondary Deformities of Previous Facelifts *Bruce Connell, MD / Steven Hamilton, MD*
- 5:00pm \$10,000 Worth of Legal Advice in 45 Minutes *Alex Thiersch, JD*
- 5:45PM The Sharks are Circling: 6 Legal Pitfalls That Can Sink Your Practice and How to Protect Against Them *Alex Thiersch, JD*
- 6:30pm **COCKTAIL RECEPTION**

Advanced Rhinoplasty

Moderators - Paul Nassif, MD / Jonathan Sykes, MD

- 7:30am Non-Surgical Rhinoplasty in Primary and Revision Noses - Are There Safety Concerns? *Alexander Rivkin, MD*
- 7:45am Complications of Fillers in Rhinoplasty and Appropriate Treatment Options *Hong Ryul Jin, MD*
- 8:00am Auto Spreaders in Rhinoplasty: The Indications, Anatomy, and Technique *Edward Farrior, MD*
- 8:15am Treatment Protocols for Nasal Filler Complications *Paul Nassif, MD*
- 8:30am Dorsal Aesthetic Lines Versus Dorsal Aesthetic Curves *Mehmet Bayramicli, MD*
- 8:45am Contemporary Functional Rhinoplasty *Randolph Capone, MD*
- 9:00am Management of the Internal and External Nasal Valve *Oren Friedman, MD*
- 9:15am Cartilage Harvesting - Tips and Tricks *Grant Hamilton, MD*
- 9:30am The Butterfly Graft: An Overlooked but Excellent Technique *Ben Marcus, MD*
- 9:45am Lateral Crural Turn-In Flap as an Alternative to Cephalic Resection *Roxana Cobo, MD*
- 10:00am **BREAK IN EXHIBIT HALL**
- 11:00am Dorsal Augmentation, An Overview of Options *Steven Pearlman, MD*
- 11:15am Outcomes Using Finely Diced Cartilage (FDC) in Rhinoplasty *Paul Nassif, MD*
- 11:30am Costal Cartilage: New Paradigms and Approaches for Sectioning *Brian Wong, MD*
- 11:45am Avoiding Rib Cartilage in Dorsal Augmentation *Ashkan Ghavami, MD*
- 12:00pm Correction of the Saddle Nose *Hong Ryul Jin, MD*
- 12:15pm Rhinoplasty Complications: Pearls and Highlights *Oren Friedman, MD*
- 12:30pm Keystone Grafts for Dorsum Refinement *Mehmet Bayramicli, MD*
- 12:45pm **HOSTED LUNCH IN EXHIBIT HALL**

Day 3 - Friday, June 10, 2016 Continued...

Practice Management & Marketing

Moderators - Greg Buford, MD / Lou Haggerty

- 7:30am Dealing with the Difficult Patient *Donn Chatham, MD*
- 7:50am Personality Types and the Patient Consultation *Barbara Sifford*
- 8:10am Difficult Patient Both Prior to Surgery and Throughout the Post Surgical Healing Process *Grace Lee Peng, MD*
- 8:30am Managing Patient Expectations: 7 Steps for Success
Michele Garber
- 8:45am Evolving Patient Personalities *Terri Wojak*
- 9:00am BDD With or Without PD and the Aesthetic Practice: Is the Return on Investment Worth the High Price? *MK Maloney, RN*
- 9:20am Cosmetically Addicted Patients - Is this Always a Form of BDD?
Dore Gilbert, MD
- 9:40am Keynote - Leadership Pearls *Bruce Maller*
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am Caitlin Jenner and Transgender Patients: Is Your Practice Ready? *Jeffrey Spiegel, MD*
- 11:20am Digital Photo and Video for the Medical Practice *Steven Schadt*
- 11:40am A Modern Approach to the Art of Facial Beauty Restoration
Sam Rizk, MD

Panel

11:40am

"MERZ" How Globalization and the Internet Have Affected Our Definition of Beauty

Moderators - Steven Dayan, MD / Melissa Kelz-Ben Yoseph

Panelists - Wendy Lewis; Kelcy Heringer; Samuel Lam, MD; Megan Driscoll; Paul Nassif, MD; Greg Buford, MD; Heidi Waldorf, MD; Suneel Chilukuri, MD & More...

12:45pm **HOSTED LUNCH IN EXHIBIT HALL**

Practice Management & Marketing

Moderators - Philip Miller, MD / Monique Ramsey

- 2:00pm When to Use and Not Use Pay-Per-Click (PPC) Marketing
Greg Washington
- 2:15pm How to Get More Patients From the Internet With the Same Amount of Traffic *Timour Haider, MD*
- 2:35pm Mobile First - The Impact and Opportunities of Prioritizing the Needs of Mobile Users in Your Online Strategy *Ryan Miller*
- 2:55pm Creating a Successful Video Marketing Strategy *Kathy Watkins*
- 3:10pm Cooperative Marketing Programs: Should You Invest?
Wendy Lewis
- 3:30pm Essential Decisions of Internet Marketing *Greg Washington*
- 3:50pm Keys to Effective Email Marketing *Ron Hartley*
- 4:05pm Growing Through the Web: Real Lessons *Steven Pearlman, MD*
- 4:20pm **BREAK IN EXHIBIT HALL**

Panel

5:00pm

"Modern Aesthetics" Lightning Round: Three Pearls in Three Minutes!!!

Moderators - Paul Winnington / Donn Chatham, MD

Panelists - Greg Buford, MD; Samuel Lam, MD; Jason Pozner, MD; Matthew Knight, MD; Joel Cohen, MD; Erin Gilbert, MD; Shannon Humphrey, MD; Val Lambros, MD; Vivian Bucay, MD; Suneel Chilukuri, MD; Melanie Palm, MD; Steve Yoelin, MD; Todd Schlesinger, MD; Rami Batniji, MD; Jerry O'Daniel, MD; Kevin Duplechain, MD; Stephen Prendiville, MD; Brian Maloney, MD; Brent Koch, MD

6:30pm **COCKTAIL RECEPTION**



Day 4 - Saturday, June 11, 2016

Facial Rejuvenation

Moderators - Mark Hamilton, MD / Renato Saltz, MD

- 7:30am Aging Changes in the Lower Eyelid and Applications for Surgical Rejuvenation *John Fezza, MD*
- 7:45am Micro-Fat Grafting for the Lower Eyelid *Robert Schwarcz, MD*
- 8:00am When You Don't do a Basic Blepharoplasty *Jose Patrocinio, MD*
- 8:15am Anatomic Predictors of Unsatisfactory Outcomes in Surgical Rejuvenation of the Mid-Face *Andrew Jacono, MD*
- 8:30am Never Events in Plastic Surgery *Randolph Capone, MD*
- 8:45am Ectropion vs. Retraction: Diagnosis and Management *Andrew Harrison, MD*
- 9:00am De-Confusing Lateral Canthal Surgery *Guy Massry, MD*

Panel

9:15am

Management of the Tear Trough: Blending the Lower Lid and Mid-Face

Moderator - Guy Massry, MD

Panelists - Brian Biesman, MD; Raymond Douglas, MD; Jill Foster, MD; Edward Farrior, MD; Pat Flaharty, MD

10:15am BREAK IN EXHIBIT HALL

- 11:00am The Biplanar Facelift Combined With Fat Grafting and CO2 Laser Resurfacing *Kevin Duplechain, MD*
- 11:15am Skeleto-Structural Fat Grafting: The Final Theory *Tunc Tiryaki, MD*
- 11:30am Road Map for Excellent Outcomes with Fat Grafting *Diane Duncan, MD*
- 11:45am Nuances of Asian Blepharoplasty *Samuel Lam, MD*
- 12:00pm Clinical Safety of Adipose Stem Cell Enhancement and Fat Grafting in a Series of 200 Cases *Joel Aronowitz, MD*

Panel

12:15pm

Non-Invasive Body Contouring and Skin Tightening - Hype or Hope? Time to Invest?

Moderators - David Goldberg, MD, JD / Renato Saltz, MD

Panelists - Michael Gold, MD; Diane Duncan, MD; Sabrina Fabi, MD; Barry DiBernardo, MD; Rebecca Kazin, MD

1:00pm HOSTED LUNCH IN EXHIBIT HALL

Facial Rejuvenation

Moderators - Steven Hamilton, MD / Jonathan Kaplan, MD

- 2:00pm Optimizing Results of Facial Surgery and Patient Satisfaction with Simultaneous Chemical Peels *Catherine Winslow, MD*
- 2:15pm The Art of Deep Chemical Peels *Richard H. Bensimon, MD*
- 2:30pm Surgical Techniques in the Rejuvenation of the Lips and Perioral Region *Ross Clemons, MD*
- 2:45pm Hand Severity Scale and Volume Restoration *Z. Paul Lorenc, MD*
- 3:00pm Expression-Plasty *Nabil Fanous, MD*
- 3:15pm Alopecia Treatment Through ASC Enriched Fat Grafting to the Scalp with the New 'Kerastem' Protocol *Kai-Uwe Schlaudraff, MD*
- 3:30pm The Percutaneous Trampoline Platysmaplasty: Evolution of the Technique 2009-2016 *Greg Mueller, MD*
- 3:45pm Pearl Lift: Combining Minimally Invasive Modalities in Facial Rejuvenation from a Surgeon's Perspective *Steven Pearlman, MD*
- 4:00pm Laser Resurfacing in Our Laser Center - How Our Approach has Evolved Over the Past 5 Years *Terrence Keaney, MD*
- 4:15pm **BREAK IN EXHIBIT HALL**
- 5:00PM The Bikini Lip Reduction *Nabil Fanous, MD*
- 5:15pm How to Create More Natural Outcomes in Mid-Face Rejuvenation: Lifting, Repositioning Volume, Fat Grafting, and How to Avoid Overfilling *Andrew Jacono, MD*
- 5:30pm My Top 10 Pearls for the Use of Injectable Fillers and Toxins *Lisa Grunebaum, MD*
- 5:45pm Top 10 Tips for Successful Endo-Browlifting *Oren Friedman, MD*
- 6:00pm Top 10 Tips for Successful Facelifting *Foad Nahai, MD*
- 6:15pm A Quick Review of New Wound Care Products for the Surgeon *Joel Aronowitz, MD*

6:30pm COCKTAIL RECEPTION



Day 4 - Saturday, June 11, 2016

Lasers and Devices

Moderators - Barry DiBernardo, MD / Michael Gold, MD

- 7:30am Mechanized Hair Replacement Surgery: My Experience
Kevin Duplechain, MD
- 7:45am Lasers and Lights for Acne - Where are We Now?
Todd Schlesinger, MD
- 8:00am New at Home Devices - How Effective are They and Do They Threaten Our Practices? *Joel Schlessinger, MD*
- 8:15am The Use of Perfluorodecalin Patches to Enhance Clearance of Tattoos *Brian Biesman, MD*
- 8:30am High Intensity Focused Radiofrequency Treatment of Malar Mounds and Eyelid Rhytids *Alan Brackup, MD*
- 8:45am Utilizing Skin Care to Optimize Your Surgical Results
Jill Hessler, MD
- 9:00am Non-Invasive Cosmetic Procedures in Skin of Color
Brooke Jackson, MD
- 9:15am Devices for the Treatment of Hyperhidrosis *Carolyn Jacob, MD*
- 9:30am Picosecond Laser for Tattoos and Skin Resurfacing
Michael Gold, MD
- 9:45am Full Field Er:YAG Resurfacing: Back to Basics for Results
Ben Marcus, MD
- 10:00am Topical Neurotoxins - How Effective Will They Be?
Joel Schlessinger, MD
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am Combined Intra-Surgical Technologies to Enhance Skin Retraction: Comparison of Technologies We Have Tried
Alfredo Hoyos, MD
- 11:15am 10 Tips for Chemical Peels in Your Office *Andrew Kaufman, MD*
- 11:30am Fractional CO2 Laser for Photoaging, Poikiloderma, and Neck Tightening *William Hanke, MD*
- 11:45am Radiofrequency Treatment of Festeons *Alan Wulc, MD*
- 12:00pm Photodynamic Therapy Using Intense Pulsed Light
Dore Gilbert, MD
- 12:15pm Tattoo Removal and Safety Update *Jeremy Green, MD*
- 12:30pm Fractionated Lasers and Topical Therapies *Jill Waibel, MD*
- 12:45pm **HOSTED LUNCH IN EXHIBIT HALL**

Lasers and Devices

Moderators - Suneel Chilukuri, MD / Jason Pozner, MD

- 2:00pm Contemporary Management Options for Cellulite
Jeremy Green, MD
- 2:15pm Minimally Invasive Chest Rejuvenation *Sabrina Fabi, MD*
- 2:30pm State of the Art for Non-Surgical Submental Fat Reduction
Ashish Bhatia, MD
- 2:45pm Laser Lipoplasty of the Arms *John Cook, MD*
- 3:00pm Combining Radiofrequency and Microneedling - Why This has Become an Important Tool in My Practice
Jason Pozner, MD
- 3:15pm Resurfacing - Peeling and Laser: A Spectrum of Techniques
Fred Fedok, MD
- 3:30pm Micro-Focused Ultrasound Lifting and Tightening - State of the Art *Michael Persky, MD*
- 3:45pm Body Contouring Trends: Ultrasound Based Fat Destruction vs. Radiofrequency *Candace Spam, MD*
- 4:00pm Latest Update on Our Experience With Non-Invasive Body Contouring *Suneel Chilukuri, MD*
- 4:15pm **BREAK IN EXHIBIT HALL**
- 5:00pm Non-Surgical Treatments that Might Enhance Your Surgical Result *Barry DiBernardo, MD*
- 5:15pm New Concepts in Treating Scars with Lasers *Michael Gold, MD*
- 5:30pm Mixing and Matching Lasers for Vascular Skin Lesions
William Hanke, MD
- 5:45pm Laser Festoon Treatment *Adam Scheiner, MD*
- 6:00pm Complications of Laser Resurfacing *Jill Hessler, MD*
- 6:15pm Treatment of Rhinophyma with Combination Excision and Fractional CO2 Laser *Ramtin Kassir, MD*

6:30pm **COCKTAIL RECEPTION**



Day 4 - Saturday, June 11, 2016

Masters Seminars

Moderator - Brad Turner, MD

- 7:30am Stem Cell Enriched Fat Injections in Aesthetic and Reconstructive Surgery: Tips and Tricks to Ensure Success
Tunc Tiriyaki, MD
- 8:00am Multiple Anatomical Areas in High Volume Fat Grafting
Alfredo Hoyos, MD
- 8:30am The Concealed Incision Facelift - Planning a Facelift to Avoid Hairline Displacement, Visible Scars, and Other Signs that the Procedure Has Been Performed
Timothy Marten, MD
- 9:15am My Facelift Technique and How it Has Evolved Over the Past 20 Years
Jay Calvert, MD
- 9:45am Sclerotherapy 101
Vineet Mishra, MD
- 10:15am **BREAK IN EXHIBIT HALL**
- 11:00am The Effect of Multiple Sequential Light Sources to Activate Aminolevulinic Acid in the Treatment of Photodamage
Sabrina Fabi, MD
- 11:30am How to Safely Perform Aesthetic Facial Surgical Procedures Only Under Local Anesthesia and Oral Sedation
Malcolm Paul, MD
- 12:00pm Advanced Body Contouring: From the Perfect Candidates to the Not-So-Good Ones
Alfredo Hoyos, MD
- 12:45pm **HOSTED LUNCH IN EXHIBIT HALL**

Body Contouring Hot Topics

Moderators - Jerry O'Daniel, MD / Renato Saltz, MD

- 2:00pm Introduction to Gluteal Augmentation - Why We Want More
Christopher Khorsandi, MD
- 2:15pm Essential Anatomy Before Considering Buttock Enhancement
Arturo Montanana, MD
- 2:35pm Buttock Shaping with Fat
Ashkan Ghavami, MD
- 2:55pm A Simplified Approach to the Gluteal Area According to Gender
Alfredo Hoyos, MD
- 3:20pm Brazilian Buttock Enhancement Using a Fat Roller Pump
Henry Mentz, MD
- 3:40pm Gluteal Augmentation - Avoiding Complications and Achieving Beautiful and Long Lasting Results
Mark Mofid, MD
- 4:00pm **BREAK IN EXHIBIT HALL**
- 5:00pm Male vs. Female: Differences in Body Contouring
Alfredo Hoyos, MD
- 5:20pm Non-Surgical Breast Lifts and Body Contouring
Grant Stevens, MD
- 5:40pm Male Body Contouring / High Definition Liposuction
Kai-Uwe Schlaudraff, MD
- 6:00pm The New Wave of Implants: Men
Douglas Steinbrech, MD
- 6:30pm **COCKTAIL RECEPTION**



“Thank you for the vision and drive to put this incredible meeting together. Its the best meeting I have ever attended and the spirit of collegiality between the core specialties is unparalleled”

- Vivian Bucay, MD

Dermatologist, San Antonio, Texas

Day 4 - Saturday, June 11, 2016

Practice Management & Marketing

Moderators - William Beeson, MD / Josh DiBlasio

SOCIAL MEDIA

- 7:30am Social Media Update: What's New for 2016? *Greg Buford, MD*
- 7:50am How Do I Measure Social Media ROI? *Tamara Evans*
- 8:10am Keys to Improving Your Social Media *Chad Erickson*
- 8:30am Social Media in the Trenches: What I Have Learned Over the Past 7 Years *Monique Ramsey*

Panel

8:50am

Social Media How Important is It?

Moderators - Greg Buford, MD / Monique Ramsey

Panelists - Samuel Lam, MD; Lisa Marie Wark; Grant Stevens, MD; David Evans; Chad Erickson; Harry Greenberg, MD

10:00am BREAK IN EXHIBIT HALL

- 11:00am Have You Seen Me Lately? The Changing Face of Online Reviews *Michael Sacopulos, JD*
- 11:20am Online Reviews - Quality vs. Quantity and What Sites Matter the Most *Tom Seery*
- 11:40am Online Reviews - The Good, the Bad, and the Horrible *David Phillips*

Panel

12:00pm

So You Received a Rotten Review Now What?

Moderator - Michael Sacopulos, JD

Panelists - Grant Stevens, MD; Tom Seery; David Phillips; Marie Olesen; Peter Yelkovak, JD; Steven Dayan, MD

1:00pm HOSTED LUNCH IN EXHIBIT HALL

Practice Management & Marketing

Moderators - Steven Dayan, MD / Terri Wojak

PATIENT RETENTION

- 2:00pm Improving Communication and Patient Education Equals Better Patient Satisfaction and More Referrals *Michele Garber*
- 2:15pm Patient Retention: How I Approach It *Steve Yoelin, MD*
- 2:30pm Patient Satisfaction Surveys - How to Make them Work for You *Todd Schlesinger, MD*
- 2:45pm Maximizing the Opportunity with Loyal Patients *Beatriz Bailey*
- 3:00pm Understanding the Needs of Male Aesthetic Patients *Terrence Keaney, MD*
- 3:15pm What Motivates Patients to Return to the Office for Cosmetic Periorbital Filling: Is it the Best Result or the Experience? *Danica Fiaschetti, LVN*
- 3:30pm Getting Your Patients to Refer Their Friends *Marie Olesen*
- 3:45pm Patient Communication and Practice Loyalty *Ron Hartley*
- 4:00pm **BREAK IN EXHIBIT HALL**
- 4:45pm 10 Legal Issues to Avoid in Doctor Advertising *Allyson Avila, JD*
- 5:00pm Protecting Your Office, Staff, Medical License and Patients: Safety in the Medical Workplace *Jay Shorr / Mara Shorr*

Panel

5:15pm

Legal Issues that Impact Your Practice

Moderator - Alex Thiersch, JD

Panelists - Michael Sacopulos, JD; Peter Yelkovak, JD; William Beeson, MD; JuliAnn Geldner, JD; Allyson Avila, JD; David Goldberg, MD, JD

6:30pm COCKTAIL RECEPTION



"I appreciate being included as faculty for your top rated meeting! The quality of talks was excellent. I especially enjoyed the practice management sessions. This added value is something few other meetings offer"

- Diane Duncan, MD

Plastic Surgeon, Fort Collins, Colorado

Day 5 - Sunday, June 12, 2016

Sunday Top 10

Moderator - Michael Persky, MD

- 7:30am What is Beauty? *Michael Persky, MD*
- 7:45am Top 10 Tips for Choosing Your Next Device *Michael Persky, MD*
- 8:00am Top 10 Tips for Management of Rosacea *Matthew Knight, MD*
- 8:15am Top 10 Tips for Effective and Safe Blepharoplasty
John Burroughs, MD
- 8:30am Top 10 Tips for Perioral Rejuvenation *S. Randolph Waldman, MD*
- 8:45am Top 10 Tips for Successful Endo-Brow Lifting
Jonathan Sykes, MD
- 9:00am Top 10 Tips to Maximize the Patient Experience With
Injectable Fillers *Mark Hamilton, MD*
- 9:15am Top 10 Tips for Eyelid Ptosis in Upper Blepharoplasty
Farzad Pakdel, MD
- 9:30am Top 10 Tips for Treatment of Acne and Acne Scarring
Harry Greenberg, MD
- 9:45am Top 10 Tips for Autologous Fat Injection *Joel Aronowitz, MD*
- 10:00am 10 Ways You Can Use PRP and Cell Assisted Fat Grafting
in Your Practice *Gordon Sasaki, MD*
- 10:15am Top 10 Tips for Management of Melasma and Dyschromia
Candace Spann, MD
- 10:30am Top 10 Tips for Use of Stem Cells in Your Aesthetic Practice
Kai-Uwe Schlaudraff, MD
- 10:45am Top 10 Mistakes Front Desk Staff Can Make *Danielle Copeland*
- 11:00am Top 10 Tips for Effective Consultations *Danielle Copeland*
- 11:15am Top 10 Ways to Keep Your Patients Coming Back for More:
The Art of the Follow-Up *Jay Shorr*
- 11:30am Top 10 Tips for Social Media Success in the Coming Year
Lisa Marie Wark
- 11:45am The 10 Biggest Clinical Marketing Mistakes and How to
Avoid Them *Julie Guest*

"This meeting is the best educational meeting for cosmetic dermatologic surgeons because it features the best lecturers in fillers, facial plastic procedures, neurotoxins, and office management."

- Ron Moy, MD
Dermatologist, Beverly Hills, California

Practice Management & Marketing

Moderator - Josh DeBlasio

- 8:00am How to Stop Playing the Price War Game *Julie Guest*
- 8:20am Maximizing Patient Conversions from Inquiry to Treatment
Beatriz Bailey
- 8:40am Turn Around Your Retail Aesthetic Business: Make a U-Turn!
Cheryl Whitman

Panel

9:00am

***Wrap Up: What You Have Learned in Vegas Must Not Stay in Vegas**

Moderator - Wendy Lewis

Panelists - Denise Mann; Paul Winnington; Allyson Avila, JD;
David Goldberg, MD, JD; Beatriz Bailey; Matthew Knight, MD

"I always come to your meeting with joy, not only because of friends, but also it is one of the few congresses I learn a lot."

- Tunc Tiryaki, MD
Plastic Surgeon, Istanbul, Turkey



Day 5 - Sunday, June 12, 2016

Stem Cell Bonus Session

Moderator - William Beeson, MD

7:30am Introduction Introduction/Mission/ASCS *William Beeson, MD*

Panel**7:40am**
Update on Regulator Status for Stem Cell Therapies and Clinical Trials in the USA
Moderator - Michael Sacopolos, JD
Panelists - FDA Representatives

8:10am Update on Adipose Stromal Stem Cell Devices and Studies
Joel Aronowitz, MD

8:25am Update on Mechanical Stem Cell Devices and Studies
Carlo Tremolada, MD

8:45am Update on Platelet Rich Plasma Devices and Studies
John Chapman, PhD

9:00am Update on Regenerative Cell Therapy with Topical Treatments, Fillers and Volumizers *Gordon Sasaki, MD*

9:15am Update on Regenerative Cell Therapy with Non-Invasive or Minimally Invasive Treatments: Laser Facilitated Stem Cell Therapy for Wound Healing *Jill Waibel, MD*

Stem Cell Bonus Session

9:25am Update on Regenerative Cell Therapy with Non-Invasive or Minimally Invasive Treatments: Micro-Needling with PRP
Gordon Sasaki, MD

9:35am Update on Regenerative Cell Therapy and Autoimmune Diseases *Guy Magalon, MD*

9:50am Stem Cell Therapies Utilizing Amnion and Umbilical Cord Stem Cells *Neil Riordan, PhD*

10:20am Stem Cell Therapies - Safety and Commercialization
Erik Woods, PhD

10:50am Stem Cell Therapies in Animals - Use as Models for Refining Human Clinical Trials *Shelly Zacharias, MBA*

11:05am Regenerative Cell Therapy: Hype, Science, and Ethics
Kai-Uwe Schladraff, MD

Panel**11:20am**
Future of Regenerative Cell Research and Therapies in Aesthetic Surgery and Medicine
Moderator - William Beeson, MD
Panelists - Guy Magalon, MD; Gordon Sasaki, MD; Erik Woods, PhD; Kai-Uwe Schladraff, MD; Carlo Tremolada, PhD; Neil Riordan, PhD



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Physician	\$1195.00	\$1395.00	\$1495.00
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*Fellow / Resident	\$600.00	\$600.00	\$800.00

- * Residents and Fellows must present letter from Program Director as proof of enrollment.
- * Discount applies only to Fellows & Residents currently enrolled in U.S. or Canadian based training programs.

CANCELLATION POLICY: Registration is 50% refundable only if a written cancellation notice is received by May 1st, 2016. After May 1st, 2016 no refunds will be granted. No Exceptions. Written notices must be sent to 3288 Eagle View Lane, Suite 300 Lexington, KY 40509.

Accreditation *This activity is jointly provided by Medical Education Resources and Vegas Cosmetic Surgery*

Target Audience: This activity has been designed to meet the educational needs of Aesthetic Dermatologists, Plastic Surgeons, Facial Plastic Surgeons, and Oculoplastic Surgeons involved in the care of patients with Aesthetic concerns.

Statement of Need: Vegas Cosmetic Surgery 2016 Symposium is unique in that it provides truly multi-disciplinary cross talk, sharing, and cooperation. This is the only educational venue that features the best and brightest in the fields of dermatology, facial plastic surgery, oculoplastic surgery, plastic surgery, practice management and business development. Our educational offerings run the gamut from specific technique discussions and complications to emerging technology. This educational conference addresses the need that these specialists face for in-depth technique discussions to meet higher standards of care and produce better results for their patients.

Learning Objectives: At the conclusion of this symposium, the participant should be able to:

- Demonstrate an improved understanding of how to avoid the most common problems in rhinoplasty.
- Differentiate the various approaches to blepharoplasty and browlifting to determine that best suited to the patient.
- Assess which patients might be the best candidates for surgical rejuvenation and which might benefit from non-invasive approaches to facial rejuvenation.
- Compare options for skin rejuvenation through the use of lasers and other skin tightening devices, fillers, injectables and minimally invasive lifting techniques.
- Assess controversial topics in facial aesthetic surgery in order to make more informed decisions.
- Demonstrate an improved understanding of various approaches to facelifting and which procedure is appropriate for which patient.

Accreditation: This activity has been planned and implemented in accordance with Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Medical Education Resources (MER) and The Multi-Specialty Foundation for Facial Aesthetic Surgical Excellence. Medical Education Resources is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation for General Course: Medical Education Resources designates this live activity for a maximum of 42.5 AMA PRA Category 1 Credit(s). Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Learning Goal/Purpose Statement: To build education bridges between competing specialties.

Nursing Accreditation for General Course: Medical Education Resources is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This CE activity provides 42.5 contact hours of continuing nursing education. Medical Education Resources is a provider of continuing nursing education by the California Board of Registered Nursing, Provider #CEP 12299, for 42.5 contact hours.

Disclosure of Conflicts of Interests: It is the policy of Medical Education Resources to insure balance, independence, objectivity, and scientific rigor in all of its educational activities. In accordance with this policy, MER identifies conflicts of interest with its instructors, content managers, and other individuals who are in a position to control the content of an activity. Conflicts are resolved by MER to ensure that all scientific research referred to, reported, or used in a CME activity conforms to the generally accepted standards of experimental design, data collection, and analysis.