

AHIMA World Congress (AWC) Healthcare Information Summit



Conference & Exhibition
3-4 October, 2019
Rosewood Hotel, Abu Dhabi, UAE

Professional Development
Workshops
5 October, 2019
Cleveland Clinic Abu Dhabi

WELCOME MESSAGE



Dear Colleagues and Friends,

The fastest growing healthcare information event in the GCC region is coming to Abu Dhabi again this 3-5 October! On behalf of the American Health Information Management Association (AHIMA) and the AHIMA World Congress (AWC), I invite you to participate.

Last year the Summit nearly doubled in size from 450 delegates in 2017 to close to 700 delegates in 2018. With new initiatives and our continued focus on quality clinical documentation for medical coding, revenue cycle management, clinical documentation improvement (CDI), data analytics, informatics, and artificial intelligence, the 2019 Summit promises to be even larger and more focused on AHIMA Best Practices for workforce development.

Additionally, the AHIMA Professional Development Workshops, following the Summit on 5 October, will provide an opportunity to expand learning in more comprehensive sessions and to prepare for AHIMA certifications.

The Summit will also give healthcare providers, healthcare service organizations, nonprofit associations and government agencies the opportunity to learn firsthand about the innovative AWC Organizational Membership (AWC OM) and how it can help your organization stand out and be recognized as a market leader in your industry. At the Summit, we will provide a first-year update on our outstanding progress and results with our first AWC OM in the UAE, Al Ain Hospital.

If you are involved in health information management, clinical documentation improvement, quality, medical coding, informatics, data analysis, artificial intelligence, administration, policy making, insurance, direct patient care, and technology services, you don't want to miss this opportunity to share and learn about solutions for advancing quality healthcare information.

We look forward to seeing you 3-5 October, at the AWC Healthcare Information Summit and the AHIMA workshops!

A handwritten signature in black ink, reading "Wylecia Wiggs Harris".

Wylecia Wiggs Harris, Ph.D., CAE

Chief Executive Officer

American Health Information Management Association



AHIMA World Congress (AWC), the international arm of the American Health Information Management Association (AHIMA), is dedicated to providing the gold standard in membership services, best practices, professional training and development, and certifications to its members, credential holders and customers in over 66 countries. AWC has two international chapters in the United Arab Emirates (UAE) and the Philippines, with plans to continue adding chapters across the globe.

AHIMA/AWC has provided extensive training, testing and resources for physicians and health information professionals in the areas of clinical coding, clinical documentation improvement (CDI), data analytics, informatics, and information governance in many countries, including the UAE, Qatar, Saudi Arabia, Oman, Turkey, India, the Philippines, Canada, Australia, the United Kingdom, Belgium, Germany and Spain.



About AHIMA

AHIMA is a leading nonprofit professional association representing more than 103,000 health information management (HIM) practitioners worldwide. AHIMA is dedicated to educating, supporting, and promoting HIM professionals to excel in their careers and deliver value by acquiring, managing, and analyzing information for clinical and nonclinical decision making. AHIMA plays a leadership role in the effective management of health data and medical records needed to deliver quality healthcare and has earned its reputation as the most respected and recognized authority for HIM through its continuous dedication and commitment. Known throughout the world for its “Gold Standard” content and rigorous education, training, and certification programs, AHIMA’s well-proven content and methodologies benefit thousands of healthcare professionals across all continents. Of specific interest are its 10 professional certifications, half of which are offered internationally—the Certified Coding Associate (CCA®), Certified Coding Specialist (CCS®), Certified Coding Specialist—Physician-Based (CCS-P®), Certified Documentation Improvement Practitioner (CDIP®), and the Certified Health Data Analyst (CHDA®).



**Best in Class
Regional Healthcare Information Summit!**

Scientific Committee - Led by AHIMA Experts and Its Affiliates

The AWC Summit's Scientific Committee is a diverse team of experts comprised of:

- US-based AHIMA leading Subject Matter Experts (SMEs) in Healthcare Information Management, Medical Coding, Data Analytics, Informatics, Clinical Documentation Improvement (CDI), Privacy/Security and Information Governance (IG).
- A team of experts bringing over 90 years of AHIMA's experience in high-quality training, professional development, and certification preparation.
- AHIMA-trained regional SMEs, as well as internationally- and GCC/UAE-recognized specialists from leading UAE healthcare authorities, healthcare systems, delivery systems, and insurance providers.

This distinguished team is building an exciting agenda for the Summit, that includes best practices from around the world, solutions for local challenges, and opportunities in various areas of healthcare information, medical coding & revenue cycle management, data analytics, informatics and artificial intelligence, CDI and quality, and workforce development, among other areas.

Organizing Committee

- **Alexandre Bouché** - MBA, MA, **Co-Chair**
- **Cheryl Cato**, MBA, CAE
- **Melanie Endicott**, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA, **Co-Chair**
- **Jonasele Gonzales**, CCS, RN, CPC
- **Jameel Ahmed**, MBA, RHIA, CCS
- **Tasneem Abuelkhair**, RHIA, CHPS
- **Shaheen Siddiqua Banu**, CCA
- **Sirajunnisha Siddiquekhan**, CCS, BPT, MPT, EMBA, DHCI
- **Dr. Pavani Pally**, CCS, CCS-P, CPMA
- **Dr Sarah Sebai**, MBBCh, CCST, CCS
- **Deil Mathew Batalla**
- **Faye Sasani**, CHIM
- **Seham Sumaidaa**, BSHIM



The organizing committee reserve the right to make any modifications to the programme in occurrence of any unforeseen circumstances.

Summit Objectives

Master new methods to utilize healthcare data to optimize revenue and patient care! [Coded Data, Clinical Documentation Improvement (CDI), and Revenue Cycle Management] • Increase reimbursement revenue • Decrease rate of insurance denials • Optimize patient care, safety, and outcomes • Protect healthcare data and information	Design processes and procedures for acquiring healthcare data and translate that data into usable information to (CDI and Data Analytics/ Informatics) • Identify gaps in documentation • Engage/train physicians in proper documentation practices • Ensure accurate public reporting and facility/ physician profiling • Improve quality measures and patient satisfaction • Foster communication between physicians, coders, CDI team, and administrators
Learn how to use AHIMA Best Practices to analyze healthcare data-operations, finance, clinical, research, etc. (Data Analytics, Informatics and Artificial Intelligence) • Forecasting • Reporting • Budgeting • Training • Quality Assurance • Performance Improvement • Latest Healthcare Technology	Develop a highly-trained and highly-skilled workforce using AHIMA Best Practices 1 AHIMA Certifications – Gold Standards 2 Professional Development Training 3 Publications and Books 4 Accreditation 5 Organizational Membership • Excellence in Healthcare Core Competences • Training Internal Trainers • Best Practices

Who Should Attend

- Analysts
- Case Managers
- CDI Professionals
- Chief Executive Officers
- Claims & Billing Officials
- Coding Technicians
- Doctors/Physicians
- General Managers
- Health Insurance Officials
- HIM Managers & Officials
- Medical Coding Directors & Supervisors
- Revenue Cycle Management Officials
- Students & Faculty
- Other Healthcare Professionals

Key Topics

- Best Practices
- Medical Coding
- Revenue Cycle
- Clinical Documentation Improvement (CDI) and Quality
- Workforce Development
- Health Data Analytics
- Health Informatics
- Artificial Intelligence



INTERNATIONAL SPEAKERS



Alexandre Bouché

MA, MBA, Global Managing Director
AHIMA World Congress, USA



Anny Yuen

RHIA, CCS, CCDS, CDIP
AWC Trainer, USA



Julie Dooling

MSHI, RHIA, CHDA, FAHIMA
Director, AHIMA Practice Excellence, USA



Gina Sanvik

MS, RHIA, CCS, CCS-P
Director, AHIMA Practice, Excellence, USA



Zahraa M. Alakrawi

PhD, Assistant Professor, Department of Health
Information Management and Technology,
Imam Abdulrahman Bin Faisal University, KSA



Melanie Endicott

MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS,
CCS-P, FAHIMA, Vice President, AHIMA
Practice Excellence, USA



Wilbur Lo

MD, CDIP, CCA
AWC Physician Consultant, USA



Pam Hess

MA, RHIA, CDIP, CCS, CPC,
AWC Trainer, USA



Sunelle Cloete-Lubbe

Group Manager : Health Information
Management, Mediclinic
International, South Africa



NATIONAL SPEAKERS



Dr. Ali Abdul Kareem Al Obaidli
SEHA Chairman/Chief Learning Officer,
Abu Dhabi, UAE



Atif Al Braiki
CEO, Malaffi
Abu Dhabi, UAE



Dr. Mohamed Ali Karkoukli
MD, MPH, CPHQ, MIB, CMQ
Readiness and Business Continuity
Director, Al Dhafra Hospitals, Abu Dhabi, UAE



Dr. Mohammad Baloch
Manager Clinical Alliances, Malaffi
Abu Dhabi, UAE



Dr. Riaz Akseer
Division Chair/ Assistant Professor,
Health Sciences, Higher Colleges of
Technology, Abu Dhabi, UAE



Dr. Nigel Umar Beejay
MB BChir, MA, FACP, CPE, Cert
(Biomedical Informatics), Dip (Med Hyp)
Consultant Physician, Gastroenterologist,
King's College Hospital London, Dubai, UAE



Jameel Ahmed
Corporate Services Coding Officer,
Abu Dhabi Health Services - SEHA,
Abu Dhabi, UAE



Dr. Hamed Al Hashemi
Director, Strategy, Performance and Risk
Department of Health - Abu Dhabi, UAE



Humaid Amhi Al Mansouri
CEO, Al Ain Hospital
Al Ain, UAE



Andrey Timoshkin
MSc, Head of Statistics and Modeling,
Department of Health - Abu Dhabi
Abu Dhabi, UAE



Arnette Marbella
Executive Director, Revenue Cycle,
Cleveland Clinic Abu Dhabi, UAE



Fatima Abdulla Al Blooshi
Strategy and Performance
Management Director, SEHA,
Abu Dhabi, UAE



Lina Jichi
Manager, Health Financing Advisory and
Monitoring Department, Strategy Division,
Department of Health - Abu Dhabi, UAE



Dr. Muhammad Jawad Hashim
Associate Professor, Department of Family
Medicine, College of Medicine and Health Sciences,
UAE University Al Ain, UAE



Timings	Thursday 3 October 2019 Day 1		
08:00-09:00 am	Registration		
09:00-09:25 am	Plenary Session: Welcome and Introductions Alexandre Bouché, MA, MBA, AWC Global Managing Director Local Insights - AHIMA SME Team		
09:25-09:50 am	Plenary Session: Digital Transformation Strategies Dr. Hamed Al Hashmi, Director, Strategy, Performance and Risk Department of Health - Abu Dhabi		
09:50-10:15 am	Plenary Session: Unified Health Information Exchange Platform, Practices and Implementation. Atif Al Braiki, CEO, Malaffi		
10:15-10:40 am	Plenary Session: CDI Best Practices Pam Hess, MA, RHIA, CDIP, CCS, CPC, AWC Trainer		
10:40-11:00 am	Coffee Break		
Tracks	CDI and Quality Documentation	Coding and Revenue Cycle Management	Data Analytics, Informatics, and Artificial Intelligence
11:00-11:30 am	Establishing a CDI Program: CDI, Coding and Physician Collaboration & CDI Workflow Pam Hess, MA, RHIA, CDIP, CCS, CPC, AWC Trainer	UAE Malaffi - HIE Best Practices Dr. Mohammad Baloch Manager Clinical Alliances, Malaffi	Healthcare Data Analytics: The Data Runs Through Everything Julie Dooling, MSHI, RHIA, CHDA, FAHIMA Director, AHIMA Practice Excellence
11:40-12:10 pm	Metrics, Statistics, and Key Performance Indicators to Demonstrate Return on Investment Dr. Wil Lo, CDIP, CCA AWC Physician Consultant	Factors Influencing Coding Productivity & Best Practices from the U.S. Zahraa M. Alakrawi, PhD Assistant Professor, Department of Health Information Management and Technology, Imam Abdulrahman Bin Faisal University Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA Vice President, AHMA Practice Excellence	Interpreting Health Data: The Good, The Bad, and The Ugly Sunelle Cloete-Lubbe Group Manager: Health Information Management, Mediclinic International
12:10-01:30 pm	Lunch Break		
12:30-01:15 pm	Book Signing at the AWC Booth with Pam Hess		
Tracks	CDI and Quality Documentation	Coding and Revenue Cycle Management	Data Analytics, Informatics, and Artificial Intelligence
01:30-02:00 pm	CDI: An Outline of the Factors that Enhance Clinical Documentation and Improve Patient Outcomes and Organizational Success Dr. Nigel Umar Beejay, MB BChir, MA, FACP, CPE, Cert (Biomedical Informatics), Dip (Med Hyp) Consultant Physician, Gastroenterologist Hepatologist King's College Hospital Clinic	Coding Audits and Denials Management: Best Practices from the U.S. and the UAE Anny Yuen, RHIA, CCS, CCDS, CDIP AWC Trainer	Management of Health Information Systems and Processes Fatima Abdullah Al Baloushi Strategy and Performance Management Director, SEHA

Timings	Thursday 3 October 2019 Day 1		
Tracks	CDI and Quality Documentation	Coding and Revenue Cycle Management	Data Analytics, Informatics, and Artificial Intelligence
02:10-02:40 pm	Role of Complete Clinical Documentation at ED to Achieve Optimal Patient Care Dr. Mohamed Ali Karkoukli Readiness and Business Continuity Director, Al Dhafra Hospitals	Importance of Documentation and Coding Related Analytics in Producing Evidence Based Strategic Decisions Lina Jichi Manager, Health Financing Advisory and Monitoring Department, Strategy Division, Department of Health – Abu Dhabi	How to Break into Analytics and Informatics Pam Hess, MA, RHIA, CDIP, CCS, CPC, AWC Trainer
02:50-03:10 pm	Coffee Break		
Tracks	CDI and Quality Documentation	Coding and Revenue Cycle Management	Data Analytics, Informatics, and Artificial Intelligence
03:10-03:40 pm	Writing Compliant Queries: Hands-on Exercise Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA Vice President, AHMA Practice Excellence Anny Yuen, RHIA, CCS, CCDS, CDIP AWC Trainer	Revenue Cycle Management Healthcare Finance Management Association	Health Information Privacy, Security & Confidentiality – A Balanced Approach Jameel Ahmed Corporate Services Coding Officer, Abu Dhabi Health Services - SEHA
03:50-04:30 pm	Clinical Discussion of Encephalopathies with CDI and Coding Case Studies Dr. Wil Lo, CDIP, CCA AWC Physician Consultant	Combination Coding: How to Assign ICD-10-CM Combination Codes Accurately Gina Sanvik, MS, RHIA, CCS, CCS-P Director, AHIMA Practice Excellence	Changing to Lead: Staying Ahead of the Innovation and Transformation Train Julie Dooling, MSHI, RHIA, CHDA, FAHIMA Director, AHIMA Practice Excellence
04:30-05:00 pm	Wrap Up: Best Practices for CDI and Quality Documentation	Wrap Up: Inpatient Coding Best Practices	Wrap Up: Healthcare Data Analytics Best Practices

Timings	Friday 4 October 2019 Day 2		
08:00-09:00 am	Registration		
09:00-09:10 am	Plenary Session: Welcome Alexandre Bouché, MA, MBA, AWC Global Managing Director		
09:10-09:40 am	Plenary Session: SEHA Health Information Strategies Dr. Ali Abdul Kareem Al Obaidli SEHA Chairman/Chief Learning Officer		
09:40-10:10 am	Plenary Session: Second Year AWC Organizational Membership Recognition and Case Study from Al Ain Hospital Humaid Amhi Al Mansouri, CEO, Al Ain Hospital, and Al Ain Hospital Panel		
10:10-10:45 am	Healthcare Ecosystem and Lessons Around the World Panel Presentation: AMA, HFMA, 3M, DML and Malaffi, led by AHIMA		
10:45-11:00 am	Coffee Break		
Tracks	CDI and Quality Documentation	Coding and Revenue Cycle Management	Data Analytics, Informatics, and Artificial Intelligence
11:00-11:30 am	Expanding a CDI Program: CDI, Coding, and Physician Communication Dr. Wil Lo, CDIP, CCA AWC Physician Consultant	ICD-10-CM Coding Best Practices: Review of Guidelines and AHA Coding Clinics® Gina Sanvik, MS, RHIA, CCS, CCS-P Director, AHIMA Practice Excellence	DOH Artificial Intelligence Policy: Progress Update Andrey Timoshkin Head of Statistics and Modeling, Department of Health - Abu Dhabi
11:40-12:10 pm	Clinical Validation: The Next Level of CDI Pam Hess, MA, RHIA, CDIP, CCS, CPC, AWC Trainer	CPT: A Decade of Advancing Digital Medicine American Medical Association	Research Priorities in Health Informatics - Global and Regional Perspectives Jawad Hashim, MD Associate Professor, Department of Family Medicine, College of Medicine and Health Sciences, UAE University
12:10-01:30 pm	Prayer & Lunch Break		
12:30-01:15 pm	Book Signing at the AWC Booth with Pam Hess		
Tracks	CDI and Quality Documentation	Coding and Revenue Cycle Management	Data Analytics, Informatics, and Artificial Intelligence
01:30-02:00 pm	AHIMA CDI Practices and Query Templates Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA Vice President, AHIMA Practice Excellence	Audit Case Studies in US + Hospital Audits in the UAE Anny Yuen, RHIA, CCS, CCDS, CDIP AWC Trainer Tasneef Staff	Integrity of the Healthcare Record: Best Practices for EHR Documentation Julie Dooling, MSHI, RHIA, CHDA, FAHIMA Director, AHIMA Practice Excellence
02:10-02:40 pm	Health Care Facility Staff and Patients' Awareness of and Attitudes to Implementation of Electronic Medical Records (EMR) Dr. Riaz Askeer, MD-PhD Division Chair/ Assistant Professor, Health Sciences, Higher Colleges of Technology	Different Coding Models and the Impact on Quality and Cost Sunelle Cloete-Lubbe Group Manager: Health Information Management, Mediclinic International	Health Information Privacy and Security - What You Need to Know Fatima Abdullah Al Baloushi Strategy and Performance Management Director, SEHA
02:50-03:10 pm	Coffee Break		

AGENDA

AWC Healthcare Information Summit
3-4 October 2019 | Rosewood Hotel, Abu Dhabi, UAE



Timings	Friday 4 October 2019 Day 2		
Tracks	CDI and Quality Documentation	Coding and Revenue Cycle Management	Data Analytics, Informatics, and Artificial Intelligence
03:10-03:40 pm	The Role of CDI in Denials Management Anny Yuen, RHIA, CCS, CCDS, CDIP AWC Trainer	Revenue Integrity: The Role of the HIM Professional in Revenue Cycle Melanie Endicott, MBA/HCM, RHIA, CDIP, CHDA, CPHI, CCS, CCS-P, FAHIMA Vice President, AHMA Practice Excellence	How Healthcare is Applying Practical Informatics to Save Dollars and Lives Pam Hess, MA, RHIA, CDIP, CCS, CPC, AWC Trainer
03:50-04:20 pm	UAE Malaffi - HIE Best Practices Dr. Mohammad Baloch Manager Clinical Alliances, Malaffi	Audits & Compliance: Conducting Internal Audits to Ensure Compliance Gina Sanvik, MS, RHIA, CCS, CCS-P Director, AHIMA Practice Excellence	Privacy: Best Practices Julie Dooling, MSHI, RHIA, CHDA, FAHIMA Director, AHIMA Practice Excellence
04:30-05:00 pm	General Session: Wrap Up, Awards and Group Photo		

Healthcare Information Summit 2018 at a glance

700
Delegates

31
Speakers

04
Exhibitors

500m²
Exhibition Area



12
CME hrs

37
Lectures

03
Tracks

12
AHIMA CEU'S

Highlighted session

- Best Practices - 15+ sessions
- Medical Coding - 20+ sessions
- Revenue Cycle - 15+ sessions
- Clinical Documentation Improvement (CDI) - 15 sessions
- Workforce Development - 30+ sessions
- Health Data Analytics - 10+ sessions
- Health Informatics - 10+ sessions

Why Delegates Attend AWC ?

98% Keep up to date to the latest trend on Health Information Management

92% Meet the industry colleagues

90% Establish new contacts & collaborations

89% Find / Buy specific product or service



"The clinical documentation sessions were good; the speakers were good presenters and listeners, providing good feedback to questions about comprehensive coding systems and the rules for maintaining correct release of patient information. The general session speakers were also good and provided us with more experience and knowledge."

EMAN ALMUKHTAR, Medical Records Manager,
SKGH, Umm Al Quwain, UAE

AHIMA WORLD CONGRESS

Sponsorship Opportunities

As a sponsor and partner of the AHIMA World Congress 2019 Healthcare Information Summit, your organization will get an opportunity to meet over 700 delegates, key opinion leaders, and policy makers.

Why Exhibit?

- Position your company with key decision makers in the region
- Showcase your products and services to highly specialized health information professionals
- Develop collaborations and partnerships to improve the quality of health information
- Meet important leaders face-to-face in one convenient location
- Interact with a significant number of delegates and exhibitors from the US to learn how US companies are adapting to changes in the healthcare industry and a more global healthcare environment



2018 Exhibitor Feedback

- 98%** of the exhibitors described the overall quality of the event as excellent
- 95%** of the exhibitors said the event was an effective marketing tool for their company
- 93%** of the exhibitors said the event was a unique platform to do business within the healthcare sector
- 93%** of the exhibitors said the quality of business visitors was excellent
- 87%** of the exhibitors booked their stands for the AWC Summit 2018

Sponsorship Rates

New AWC Summit Delegates Champion	\$ 10,000 to \$ 50,000
Health Information Industry Champion	\$ 25,000
Exhibitor	\$ 10,000

For more information on Sponsorship Opportunities, download the [Sponsorship Prospectus](#).

Other Sponsorship Opportunities

Workshops	\$3,000
Notepads & Pens	\$1,000
Conference Bag Inserts	\$2,000
Lanyard Sponsorship	\$5,000
Conference Bags	\$5,000
Wi-Fi Sponsor	\$1,500
Conference Mobile App	\$3,000

JOINT CODING EXAM PREP WORKSHOP FOR CCA, CCS-P, CCS

(Combined prep for all three certifications)

Timings	CEU's	Price (Full Day Workshop)
9:00 am – 4:30 pm	6 AHIMA CEUs	900 AED
AHIMA members receive a 10% discount		
Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).		

This innovative one-day, hybrid workshop covers the domains for all three of AHIMA's coding credentials - CCA, CCS-P, and CCS. All registrants will be provided with an introductory webinar prior to the workshop that explains the three coding credentials and provides some test-preparation tips, the exam preparation book, and a post-workshop assessment that can be used as a practice exam. This workshop provides coders with a review of the exam domains and assists them in strengthening and reinforcing competencies needed to prepare for their selected coding exam.

This workshop will serve as a valuable supplement to a candidate's overall test preparation plan. Each domain item in the workshop contains information specific to that content area as well as practice test questions.

Entry-level coders (CCA-eligible) and experienced coders (CCS-P & CCS-eligible) will:

- Benefit from a structured review of and exercises on the examination domains
- Become aware of needed areas for focus in test preparation
- Benefit from a review and application of ICD-10-CM/PCS coding guidelines
- Benefit from a review of CPT/HCPCS Level II codes
- Have increased confidence in their level of readiness for the CCS, CCS-P, or CCA certification exam

CDIP EXAM PREP WORKSHOP

Timings	CEU's	Price (Full Day Workshop)
9:00 am – 4:30 pm	6 AHIMA CEUs	900 AED
AHIMA members receive a 10% discount		
Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).		

Prepare to earn AHIMA's highly-respected Certified Documentation Improvement Practitioner (CDIP) certification. This one-day in-person workshop covers all the six domains in the CDIP exam: Clinical & Coding Practice, Leadership, Record Review & Document Clarification, CDI Metrics & Statistics, Research & Education, and Compliance. Faculty will incorporate real-world examples and learning activities into the training to facilitate learner retention. All registrants will be provided with an introductory webinar prior to the workshop that explains the CDIP credential and provides some test-preparation tips, the exam preparation book, and a post-workshop assessment that can be used as a practice exam. After successful completion of the workshop and certification-specific pre and post online study and assessment, attendees will be better prepared for the CDIP certification exam.

Attendees will be able to:

- Apply knowledge of official coding guidelines and MS-DRG assignment
- Understand CDI workflow processes
- Analyze and develop effective physician queries
- Evaluate CDI metrics and statistics for tracking the effectiveness of the CDI program
- Identify and apply CDI best practices
- Become aware of needed areas of focus for test preparation

CHDA EXAM PREP WORKSHOP

Timings	CEU's	Price (Full Day Workshop)
9:00 am – 4:30 pm	6 AHIMA CEUs	900 AED
AHIMA members receive a 10% discount		
Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).		

Healthcare continues to become more data-driven, making health data analysts more valuable than ever. Individuals who earn the Certified Health Data Analyst (CHDA) designation will achieve recognition of their expertise in health data analysis and validation of their mastery of this domain. This workshop is an extensive one-day face-to-face event designed to prepare the healthcare professional to sit for the CHDA examination. All domains covered in the CHDA exam are reviewed, including Business Needs Assessment, Data Acquisition and Management, Data Analysis, Data Interpretation and Reporting, and Data Governance.

The CHDA Exam Prep Workshop will prepare CHDA-eligible candidates to:

- Sit for the CHDA certification exam
- Apply knowledge of how to interpret analytical findings for clinical, financial, and operational recommendations
- Validate results through qualitative and quantitative analysis
- Demonstrate the expertise needed to generate routine and ad-hoc reports using internal and external data sources
- Review the development and maintenance of data architecture and data structures to support business needs

REVENUE CYCLE MANAGEMENT

(Presented by the Healthcare Financial Management Association)



Timings	CEU's	Price (Full Day Workshop)
8:30 am – 4:00 pm	6 AHIMA CEUs	900 AED
AHIMA members receive a 10% discount		
Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).		

Learn the fundamentals and principles of Revenue Cycle Management and discuss the MAP Keys®, which are strategic key performance indicators (KPIs) that set the standard for revenue cycle excellence in the health care industry. You'll also gain key insights to begin your preparation for the Certified Revenue Cycle Representative (CRCR) exam.

CPT®: THEN AND NOW

(Presented by the American Medical Association)



Timings	CEU's	Price (Full Day Workshop)
8:30 am – 4:00 pm	6 AHIMA CEUs	900 AED
AHIMA members receive a 10% discount		
Register for this workshop and the AWC Healthcare Information Summit and receive a 10% discount on both registrations (cannot be combined with other discounts).		

The Current Procedural Terminology (CPT®) codes offer doctors and health care professionals a uniform language for coding medical services and procedures to streamline reporting, increase accuracy and efficiency. CPT codes are also used for administrative management purposes such as claims processing and developing guidelines for medical care review.

This workshop will review the types of CPT codes there are, how they are created, and how to apply for a code.

CODING AND REIMBURSEMENT SYSTEMS – ENCODER

(Presented by 3M)



Timings: 8:30 am – 12:00 pm

Price: Free

Discover how coding and reimbursement systems, such as an encoder, can help your team generate accurate, complete and compliant coding that supports an average of 3.2% improvement in case mix index during the first year by offering improved speed and flexibility with immediate access to multiple DRGs and reimbursement data.

AHIMA World Congress (AWC) Healthcare Information Summit

3-4 October, 2019
Rosewood Hotel, Abu Dhabi, UAE

HOW TO REGISTER



www.menaconference.com



Tel.: +971 24 919 888

Personal Details

Full Name:

Job Title:

Place of Work:

City:

Mobile:

Tel (work):

Email:

Fax:

☐ Yes, I would like to receive information on future events by e-mail.

☐ I do not want my address to appear on the delegates list.

Registration Fees

Please select the conference, workshops that is relevant to your speciality.

Conference Registration Fees

☐ 1500 AED	Full Summit Registration
☐ 1200 AED	AHIMA Members – 20% Off Full Summit (AHIMA # required)
☐ 1050 AED	AWC Organizational Member Representative Full Summit Registration 30% off
☐ 950 AED	One Day Registration
☐ 500 AED	Students Full Summit Registration (ID required)

*Additional 5% VAT will be Applicable on all Fees

CEU Workshops Registration Fees

☐ 900 AED	Full Day Workshop
☐ 450 AED	Half Day Workshop

Check the website for more information on the workshop subjects.

A confirmation email will be sent upon receipt of your registration form. Please note that full payment must be received prior to the event. Payment can be made via Online / Credit card / Cheque/Bank drafts in AED. All payment should be in favour of Mena Conference



- Attendees of both the 2-day Summit and a workshop receive an additional 15% discount on both the summit and the workshop.
- Group discounts available for groups of 5 or more. Contact Ms. Jan at johnilyn@menaconference.com

Payments

Please choose one of the following mode of payment

- ☐ By Online (www.menaconference.com) ☐ By cheque payable to MENA
☐ By Credit card ☐ By Bank Transfer

BANK TRANSFER

Account Name	MIDDLE EAST NORTH AFRICA CONFERENCE
Bank Name	BANK OF BARODA, HAMDAN STREET, ABU DHABI
Bank Account No.	90020200006131
Swift Code	BARBAEADADH
Iban No.	AE290110090020200006131

Managing Office

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.



www.menaconference.com

For registration and further information, please contact

Ms. Jan

Ph : +971 2 4919888
Mob : + 971 56 5033782
Email: johnilyn@menaconference.com

Cancellation / Substitution Policy

If you are unable to attend, a substitute delegate will be very welcome in your place. If this is not suitable, a 20% administration fee will apply. Registrations cancelled less than two weeks before the event are non refundable.

Event Venue



ROSEWOOD
ABU DHABI

ROSEWOOD HOTEL
Abu Dhabi, UAE

The organizing committee reserve the right to make any modifications to the programme in occurrence of any unforeseen circumstances.

SPONSORS

AWC Summit Delegates Champion



AHIMA World Congress (AWC) Healthcare Information Summit

3-5 October, 2019
Rosewood Hotel, Abu Dhabi, UAE



Managed by

شركة الشرق الأوسط وشمال أفريقيا للمؤتمرات ذ.م.م.

mena CONFERENCE

www.menaconference.com

For registration and further information, please contact:

Ms. Jan

Tel: +971 2 4919888

Email: johnilyn@menaconference.com