



Trade Brochure

PEDICON 2018 NAGPUR

55th National Conference of Indian Academy of Pediatrics

4th to 7th January 2018

Theme: "Priority 2018: Healthy New Born - Happy Teen"

Hosted By

Academy of Pediatrics,
Nagpur, Maharashtra

Organized By

Indian Academy of Pediatrics

Venue

Suresh Bhat Auditorium,
Reshimbag Ground, Nagpur

www.pedicon2018nagpur.com



Dear Industry Partner,

Greetings from TEAM PEDICON 2018, Nagpur!

Sub: Sponsorship & Exhibition opportunity in 55th PEDICON 2018 to be held from 4th to 7th, Jan 2018

The Indian Academy of Pediatrics (IAP) is an academic body of Pediatricians / Child Specialists of India & has a membership of more than 23000 members with 400 branches spread all over India. The academy has been founded with the sole purpose of making child care better in India and worldwide. The Academy holds an annual conference- PEDICON every year.

The Nagpur, Maharashtra Branch of IAP is hosting the 55th National Conference of Indian Academy of Pediatrics at Suresh Bhat Auditorium, Reshimbag Ground, Nagpur from 4th – 7th January 2018. This conference is an annual affair and will be attended by over 10,000 Pediatricians from all over the country and abroad.

This mega event gives you an excellent opportunity to showcase your products to the large audience at the conference venue.

This year the conference has a theme with great relevance to present time and social values. It is centered on the comprehensive health care of all children. From New Borns to Teenagers :

“Priority 2018: Healthy New Born - Happy Teen”

Your company had been a major partner and one of the major sponsors for the Academic Activities of IAP especially at the previous PEDICON. We look forward to your full participation as one of the major sponsors for the above mentioned event.

We would like you to come on board as sponsor and exhibitor for trade area and display your product and brief our delegates about them. We also offer you the opportunity for branding of your products and services at the venue at selected sites. Such participation would offer a branding and marketing exercise for the company to our HNI delegates coming from across the country and outside India (Asia Pacific, SAPA, SAARC countries).

We are sure and confident that you will definitely look into this proposition with interest as a fantastic opportunity and platform to enhance your brand by reaching to a large audience at Nagpur.

For further details please feel free to contact us on trade@pedicon2018nagpur.com

Looking forward to your participation in big way!!

Thanks and Regards,



Dr Uday Bodhankar
Chief Patron



Dr Vasant Khalatkar
Chief Organising Chairperson



Dr Jayant Upadhye
Chief Organising Secretary

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Dr. Avinash Gawande
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Dr. Sanjay Pakhmode
Dr. Manjusha Giri

Who should participate?

- Domestic and multinational companies and entrepreneurs offering products and services
- Manufacturers and distributors of all types of Pediatric equipments (Endotracheal tubes, Nasal Airways, Stylettes for Endotracheal Tubes).
- Laboratory testing aids (material testers, raw products for basic science)
- Hospital furniture and utilities.
- Medical research consulting firms.
- Medical software solution providers.
- Publishers of medical books and journals.
- Real estate companies.
- Hi-tech appliances manufacturers.
- Automotive companies.
- High end gadgets & accessories manufacturers.
- Drugs and pharmaceutical companies.
- Specialty hospitals.

Key Advantages as Trade Partners or Exhibitors

- Multiple networking opportunities to interact with over 7,000 Pediatrics specialists and thought leaders, over academic and social events.
- Direct access to tomorrow's leaders as the conference will attract participation from a large number of decision makers from tertiary care and super specialty hospitals.
- A comprehensive educational program that covers all facets of Pediatric treatments and procedures.
- Expanding marketing knowledge through exposure to the newest technologies, research & devices.
- Specially created combination of packages to suit your needs & customized to your budget lines.
- Souvenir advertising options.
- Multiple branding opportunities.

Return on Investment (ROI)

The Indian Pharmaceutical Industry has witnessed a robust growth over the past few years moving on from a turnover of approx. US \$ 1 billion in 1990 to over US \$30 billion in 2015 of which the export turnover is approximately US \$ 15 billion. The country now ranks 3rd worldwide by volume of production and 14th by value, thereby accounting for around 10% of world's production by volume and 1.5% by value. Globally, it ranks 4th in terms of generic production and 17th in terms of export value of bulk actives and dosage forms. Indian exports are destined to more than 200 countries around the globe including highly regulated markets of US, West Europe, Japan and Australia. It has shown tremendous progress in terms of infrastructure development, technology base creation and a wide range of products. It has established its presence and determination to flourish in the changing environment. The industry now produces bulk drugs belonging to all major therapeutic groups requiring complicated manufacturing technologies. Formulations in various dosage forms are being produced in GMP compliant facilities. Strong scientific and technical manpower and pioneering work done in process development have made this possible.

Recognizing the potential for growth, the Government of India took up the initiative of developing the Indian Pharmaceuticals sector by creating a separate Department in July 2008. The Department is entrusted with the responsibility of policy, planning, development and regulation of Pharmaceutical Industries. An assessment of the Indian Pharmaceutical Industry's strength reveals the following key features:

- Strong export market- India exported drugs worth US\$ 15 billion to more than 200 countries including highly regulated markets in the US, Europe, Japan and Australia. Large Indian pharma companies have emerged as among the most competitive in the evolving generic space in North America and have created an unmatched platform in this space. Indian companies are also making their presence felt in the emerging markets around the world, particularly with a strong portfolio in anti-infective and antiretroviral.
- Large domestic pharma companies have continued to grow, assuming leadership position in many therapies and segments in the Indian market as well as creating a strong international exports back-bone.
- Competitive market with the emergence of a number of second tier Indian companies with new and innovative business modules.

- Indian players have also developed expertise in significant biologics capabilities.
- Biologic portfolios while still nascent in India are being built with an eye on the future.
- Multinational companies have continued to invest significantly in India and are making their presence felt across most segments of the Indian pharma market.
- Companies have also begun to invest in increasing their presence in tier II cities and rural areas and making medical care more accessible to a large section of the Indian population.
- Low cost of production.
- Low R&D costs.
- Innovative Scientific manpower.
- Excellent and world-class national laboratories specializing in process development and development of cost effective technologies.
- Increasing balance of trade in Pharma sector.
- An efficient and cost effective source for procuring generic drugs, especially the drugs going off patent in the next few years.
- An excellent centre for clinical trials in view of the diversity in population.



Experience & Expertise

India is the only country with largest number of US-FDA compliant plants (more than 262 including APIs) outside of USA. We have nearly 1400 WHO-GMP approved Pharma Plants, 253 European Directorate of Quality Medicines (EDQM) approved plants with modern state of the art Technology. No other country can boast of such an infrastructure. Thus Indian pharma companies have a wide variety of experience in manufacturing as per global standards. Through intensive competition in the Indian market, Indian companies are experienced in the manufacturing of a variety of formulations that makes them efficient and competitive in their operations.

The Indian pharma market is mature with decades of experience in generics manufacturing, catering to the needs of the general population. These companies have the experience and know-how to produce quality drugs in an efficient, high-quality and cost effective manner without compromising on any aspect. There are many companies manufacturing drugs for oncology, AIDS and other complex therapies.

Product Awareness

With an expected 7000 end users, the event ensures high visibility for trade companies and exhibitors at PEDICON 2018. It provides the seller a platform to launch new products and equipments before a captive business audience. In addition, high value products and services can be showcased to a niche clientele with high levels of disposable incomes.

SAVE THE DATE

Conference	: 4 th , 5 th , 6 th & 7 th , January, 2018
Exhibition Grand Opening	: Thursday, 4 th January, 2018
Inauguration	: Thursday, 4 th January, 2018
Banquet	: Saturday, 6 th January, 2018

JANUARY | 2018

Mo	Tu	We	Th	Fr	Sa	Su
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SPONSORSHIP

TYPE OF SPONSORSHIP	UP TO 31 ST AUG 2017	1 ST SEPT TO 31 ST OCT 2017	1 ST NOV TO 31 ST DEC 2017
Titanium (Numbers: 1 only)	5 Crore	10% Extra	20% Extra

- 15 complimentary Trade Delegate Registration.
- Discount of 20% on Trade Delegate Registration Fee upto 20 numbers. (Complimentary Registrations not included)
- 15 Complimentary full meeting badges for company personnel.
- 10 Invitee Passes for Banquet Dinner.
- Name and Company Logo will be carried on various conference promotion materials like Print Advertisements, Conference Brochures & on direction Signage.
- Name and Company Logo will be placed on Conference Website home page, hyperlinked with company's website.
- Name & Company Logo on the backdrop at exhibition area.
- Free placement of leaflet/brochure/CD in registration kit.
- Public announcements recognizing the company throughout the Conference.
- One Full page advertisement inside the Digital conference souvenir.

Note:- Branding place, size and number to be approved by OC.

Platinum Sponsor (Number: 2 Only)	4 Crore	10% Extra	20% Extra
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- 10 complimentary Trade Delegate Registration.
- Discount of 20% on Trade Delegate Registration Fee upto 15 numbers. (Complimentary Registrations not included)
- 10 Complimentary full meeting badges for company personnel.
- 7 Invitee Passes for Banquet Dinner.
- Name and Company Logo will be carried on various conference promotion materials like Print Advertisements, Conference Brochures & on direction Signage.
- Name and Company Logo will be placed on Conference Website home page, hyperlinked with company's Website.
- Free placement of leaflet/brochure/CD in registration kit.
- One Full page advertisement inside the Digital conference souvenir.

Note:- Branding place, size and number to be approved by OC.

Gold Sponsor (Number: 3 Only)	3 Crore	10% Extra	20% Extra
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- 7 complimentary Trade Delegate Registration.
- Discount of 20% on Trade Delegate Registration Fee upto 10 numbers. (Complimentary Registrations not included)
- 5 Complimentary full meeting badges for company personnel.
- 5 Invitee Passes for Banquet Dinner.
- Name and Company Logo will be carried on various conference promotion materials like Print Advertisements, Conference Brochures & on direction Signage.
- Name and Company Logo will be placed on Conference Website home page, hyperlinked with company's website.
- Free placement of leaflet/brochure/CD in registration kit.
- One Full page advertisement inside the Digital conference souvenir.

Note:- Branding place, size and number to be approved by OC.

TYPE OF SPONSORSHIP	UP TO 31 ST AUG 2017	1 ST SEPT TO 31 ST OCT 2017	1 ST NOV TO 31 ST DEC 2017
Silver Sponsor (Number: 4 Only)	2 Crore	10% Extra	20% Extra

- 5 complimentary Trade Delegate Registration.
- Discount of 20% on Trade Delegate Registration Fee upto 7 numbers. (Complimentary Registrations not included)
- 3 Complimentary full meeting badges for company personnel.
- 2 Invitee Passes for Banquet Dinner.
- Name and Company Logo will be carried on various conference promotion materials like Print Advertisements, Conference Brochures & on direction Signage.
- Name and Company Logo will be placed on Conference Website home page, hyperlinked with company's website.
- Free placement of leaflet/brochure/CD in registration kit.
- One Half page advertisement inside the Digital conference souvenir.

Note:- Branding place, size and number to be approved by OC.

Inaugural Dinner with Cultural Program (4th Jan)	2 Crore	10% Extra	20% Extra
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- 1 complimentary stall of (9sq-mt).
- Company / product branding at cultural venue, entry and exit gates.
- Tent cards on the table with company logo (Printing of cards by company).
- Announcements mentioning the company/product name during the evening program.
- Maximum of 2 special banners of (20ftX10ft) within the Dining area thanking the company.

Note:- Branding place, size and number to be approved by OC.

Banquet with cultural program (6 th Jan) - (5 th Jan or 6 th Jan) Each	2.5 Crore	10% Extra	20% Extra
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- 1 complimentary stall (15sq-mt) in trade area.
- Company/product branding during the cultural program.
- Tent cards on the table with company logo (Printing of cards by company).
- Announcements mentioning the company's name during the evening program.
- Can put 10 Flex Banners (7ft x 4ft) inside the Dining area at entry gates of Dining area.
- Maximum of 5 special banners of (20ft x10ft) within the Dining area thanking the company.
- Backdrop on Cultural stage depicting company and conference logo during the Cultural Night.

Note:- Branding place, size and number to be approved by OC.

Kit Bag	80 Lakhs	10% Extra	20% Extra
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- Company's Logo on the inner side of Kit / Spouse bag.
- Exclusive Kit distribution counters. Branding by sponsoring company inside & outside the counter as designed & structured by OC.
- 5 complimentary corporate registrations.
- Distribution of Kits will be done by trained conference Manpower (Company will arrange).

Note:- Branding place, size to be approved by OC.

TYPE OF SPONSORSHIP	UP TO 31 ST AUG 2017	1 ST SEPT TO 31 ST OCT 2017	1 ST NOV TO 31 ST DEC 2017
Registration Counters	50 Lakhs	10% Extra	20% Extra

- Branding of Registration Zone with company name.
- Company/product Logo on registration Counter.
- 2 complimentary corporate registrations.
- 2 Company profile insert in delegate bag (material to be provided by company).

Note:- Branding place, size and number to be approved by OC.

Lunch (Each Day)	50 Lakhs	10% Extra	20% Extra
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- Dates will be confirmed by first come first serve basis.
- Permission to put branding at the Lunch area.
- Tent cards on the table with company logo (Printing of cards by company).
- 8 Flex Banners (8ft x 4ft) inside the Diner area at entry gates of Diner area.
- 2 special banners of (16ft x10ft) within the Dining area thanking the company.
- All designs have to be approved by the OC.

Tea/Coffee Breaks / Mineral Water (Each Day)	25 Lakhs	10% Extra	20% Extra
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- Will be allowed to put branding on the coffee counter.
- The Tea / Coffee counters can be branded with the sponsor company exclusivity branding- approved by OC.
- Tea / Coffee with cookies should be served round the clock (9.00 am to 6.00 pm) by company.
- Allowed to do branding on coffee cups & 2 or more counters will be provided.
- Water stations at key locations will be installed by the Hotel, flex banners (7ft X 4ft) per station will be allowed for company advertisement.
- Allow to put branding on the Mineral Water bottles. (Actual cost borne by the sponsored company)

Hospitality Lounge area	10% Extra	20% Extra
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LOUNGES:

- (I) Pavilions (Hospitality Lounges x 4) Rs 50 Lakhs (Each)
- (ii) Faculty Lounge (x 1) Rs 10 Lakhs

*4 Pavilion Lounges: Open space will be provided by the OC. The outer designing shall be approved by the Organizing Committee. Inside the lounge the sponsoring company will tastefully decorate as per the conference theme. Company will take care of the installation of all necessary equipment like furniture, tea, coffee, snacks counter etc.

Permission to put branding inside the lounge. * Electricity bill will be charged as per the actual

TYPE OF SPONSORSHIP	UP TO 31 ST AUG 2017	1 ST SEPT TO 31 ST OCT 2017	1 ST NOV TO 31 ST DEC 2017
Theme Hall	70 Lakhs	10% Extra	20% Extra

Industry Product / Breakfast / Refreshment Rs 7 Lakhs (Each)

- Welcome counter at the entrance gate.
- Theme hall to be named after the sponsoring company's name. One session of one hour duration at 12:00 PM daily shall be the prerogative of the sponsoring company.
- Permission to put Flex Banners (7ft x 4ft) & 4 Standees inside the theme hall.
- Sessions sponsoring company to run company A / V on screen of 2 to 3 minutes before the start of its session and during question hour.
- Will be allowed to put standees inside & outside the hall during its session only.
- Each session will be of One hour duration.

President's Dinner	60 Lakhs	10% Extra	20% Extra
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- Permission to put branding at the dinner area. Special mention on the direction signages.
- Will be allowed to put 5 Flex Banner (7ft X 4ft) inside the Dinner area & 1 at each entry gate of Dinner area for branding.
- 2 Special banners of (20ft X 10ft) within the Dinner area thanking the company.
- Company A / V of 2-3 minutes on screen as filler between the programs.

Audio – Visuals	60 Lakhs	10% Extra	20% Extra
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- This is a prime opportunity for sponsorship, covering Audio - Visual equipment for all the halls.
- The Sponsor will be provided brand visibility bottom strip on the projection screens in the registration area / lounges / dining area and outside the halls.
- The sponsors Logo will be displayed on the Plasma / LED TVs, which will be used for live projection.
- Adequate corporate visibility will be provided in the preview room and faculty lounge.

Souvenir (10,000 copies)	40 Lakhs	10% Extra	20% Extra
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- Company Logo on the back page.
- Compaigning one page advertisement inside the booklet.

Spouse Program	40 Lakhs	10% Extra	20% Extra
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- Spouse Area - Spouse area will be named after the sponsoring company's name.
- Sponsoring company can decorate inside the zone only as per their choice.
- The furniture audio system, equipment stalls etc, shall be arranged by the sponsoring company.

Please note:

* Rates are for rental only.

* Actual material/service cost to be borne by the sponsoring company

TYPE OF SPONSORSHIP	UP TO 31 ST AUG 2017	1 ST SEPT TO 31 ST OCT 2017	1 ST NOV TO 31 ST DEC 2017
3 Cloak Room Luggage	30 Lakhs	10% Extra	20% Extra

- Cloak room (x3) to be named after the company's name. Permission to put brandings inside & outside.
- Luggage tags with company's logo (to be arranged by the company).
- The Organizing Committee will provide covered space and spot lights.
- The sponsors will be responsible for designing, creating and managing the cloak rooms.

Announcement Booth/May I help you (CME & conf. Days)	25 Lakhs	10% Extra	20% Extra
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- Will be allocated to put 4 Flex Banners (7ft X 4ft) for branding.
- PCO/OC will approve the design of Thematic Booth with company/ Product Logo. (No Product marketing through announcements)

Communication Centre	20 Lakhs	10% Extra	20% Extra
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- Mobile Applications. (Android/IOS/Windows)
- Web- Casting of Selected Sessions.
- Conference Website (Sponsored by) . Website will be managed by PCO / Organising Committee.
- Wi-Fi of the Entire Venue / Internet Lounge.
- 10 Mobile / I-Pad / Laptop Charging Stations.
- **Above cost will be borne by respective sponsoring company.**

CME Program / Sessions (Each Hall)	20 Lakhs	10% Extra	20% Extra
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- Permission for branding outside the CME hall as per specification approved by the OC.
- Welcome counter to be provided near the CME Hall on the day of the CME.
- Will be allowed to put 05 standee (6ft x 3ft) at the CME venue .

Abstract book (10,000 Copies)	50 Lakhs	10% Extra	20% Extra
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- OC will print the Abstract book, adequate space will be provided to put company's advertisement.
- Complimentary 3m X 3m stall.

Official Volunteers (Actual)	20 Lakhs	10% Extra	20% Extra
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- Volunteers dress code branding as per sponsored logo.
- Actual material/service cost to be borne by the sponsoring company.

TYPE OF SPONSORSHIP	UP TO 31 ST AUG 2017	1 ST SEPT TO 31 ST OCT 2017	1 ST NOV TO 31 ST DEC 2017
Conference Signage's	20 Lakhs	10% Extra	20% Extra

- Branding of the company signage 8 Nos. (8ftX4ft) inside the venue, after the registration area.
- Branding of the company signage 8 Nos. (8ftX4ft) in the parking area.
- Designing will be strictly by the Organizing Committee.

Electronic Signage's	20 Lakhs	10% Extra	20% Extra
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- Company Logo on the outside screens.
- Special Mention on the Thank you panel.

(Guest Lecture) Sponsored Symposia	5 Lakhs	10% Extra	20% Extra
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- The opportunity exists to hold up to 3 special symposia in Theme Hall allowing over 500 delegates to attend. The company sponsors symposium must be held outside the core conference hours.

Special time has been set aside for these symposia and are as below (Tentative - 30 min. each):

A : 07:00 - 08:30 hours... Morning Symposia. B : 12:30 - 13:00 hours... Lunch Symposia or as per sessions timing.
C : 18:00 - 18:30 hours... Evening Symposia.

CME Books - Each CME	5 Lakhs	10% Extra	20% Extra
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- OC will print the CME book, adequate space will be provided to put company's advertisement.
- Printing will be taking care by sponsoring company.

Pocket Program Guide (12,000 copies)	20 Lakhs	10% Extra	20% Extra
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- Adequate advertisement of the sponsor on the scientific booklet at the back cover.

Transport (Shuttle Services For All Delegates)	40 Lakhs	10% Extra	20% Extra
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- Permission to put brandings inside & outside the coaches.
- Branding of 1 X 1.5 feet on sun board in front glass and headrest covers with company's logo.
- Parking Site Management & Advertisement.
- Delegate Transportation shuttles: (To & Fro from Airport / Railway Station, Hotel to Venue) Private Cabs (15 Innovas and 15 Indigo)

TYPE OF SPONSORSHIP	UP TO 31 ST AUG 2017	1 ST SEPT TO 31 ST OCT 2017	1 ST NOV TO 31 ST DEC 2017
Kids zone	20 Lakhs	10% Extra	20% Extra

- Kids zone will be named after the sponsoring company's name.
- The Organizing Committee will design the structure, the exterior of the zone matching the theme of conference.
- Sponsoring company can decorate inside the zone only as per their choice.
- The furniture audio system , equipment stalls etc, shall be arranged by the sponsoring company.

Web page with Logo on Homepage	20 Lakhs	10% Extra	20% Extra
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- Logo on home page with conference premium sponsored.

Gifts / Insertions In Delegate Bags	30 Lakhs	10% Extra	20% Extra
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- Gifts – (10,000)
*Gift for all delegates to be put in the kit bag.

Workshop Sponsorship (Each)	10 Lakhs	10% Extra	20% Extra
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- The workshop shall be named after the sponsor, permission for branding inside the hall as per specification approved by the OC.
- Occasional slides of the sponsor between each presentation would be played during the workshop.
- All signages at the workshop venue including workshop backdrop to carry the sponsor logo.

Preview Room	20 Lakhs	10% Extra	20% Extra
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- Welcome gate.
- Permission to put branding outside the hall. Will be allowed to put 2 flex banners (7ft x 4 ft) outside the hall for branding.

Security	20 Lakhs	10% Extra	20% Extra
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- Will be allowed to put 2 flex banners (7ft x 4 ft) inside & outside the hall for branding.
- Complimentary 3m X 3m stall.

Menu Booklet	10 Lakhs	10% Extra	20% Extra
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- Adequate advertisement of the sponsor on the Menu booklet at the back cover.

Welcome Arch - Each	10 Lakhs	10% Extra	20% Extra
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- Company/ Product branding on Welcome Arch of Gate (Near Main Gate) with conference theme. Welcome Arch design and placement to be approved by the OC.

TYPE OF SPONSORSHIP	UP TO 31 ST AUG 2017	1 ST SEPT TO 31 ST OCT 2017	1 ST NOV TO 31 ST DEC 2017
Information kiosk	8 Lakhs	10% Extra	20% Extra

- We will allow putting company 1 flex banner (7ft X 4ft) Design will approved by OC.

Balloon (Each)	2.5 Lakhs	10% Extra	20% Extra
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- 1 quantity big size balloon at open area.
- Hot air balloon will be put in the conference area. Permission to put company logo on the balloon with conference logo.

Banners (For 5 Banners)	2.5 Lakhs	10% Extra	20% Extra
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- Will be allowed to put 5 flex banners (7ft X 4 ft) inside the venue for branding.

Conference Delegate Badges & Lanyards	15 Lakhs (Workshop, CME & Conf. Days)	10% Extra	20% Extra
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- 6000 Qty, with company's logo.
- Will be allowed to put 2 flex banners (7ft X 4ft) in registration area.

PG Quiz Sponsor (Each)	3 Lakhs	10% Extra	20% Extra
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- Company / Product name will be named after the session in Programme Book, Programme Chart and Website.
- Quiz award will carry the company's name.
- Branding of product on the PPT during the Quiz.

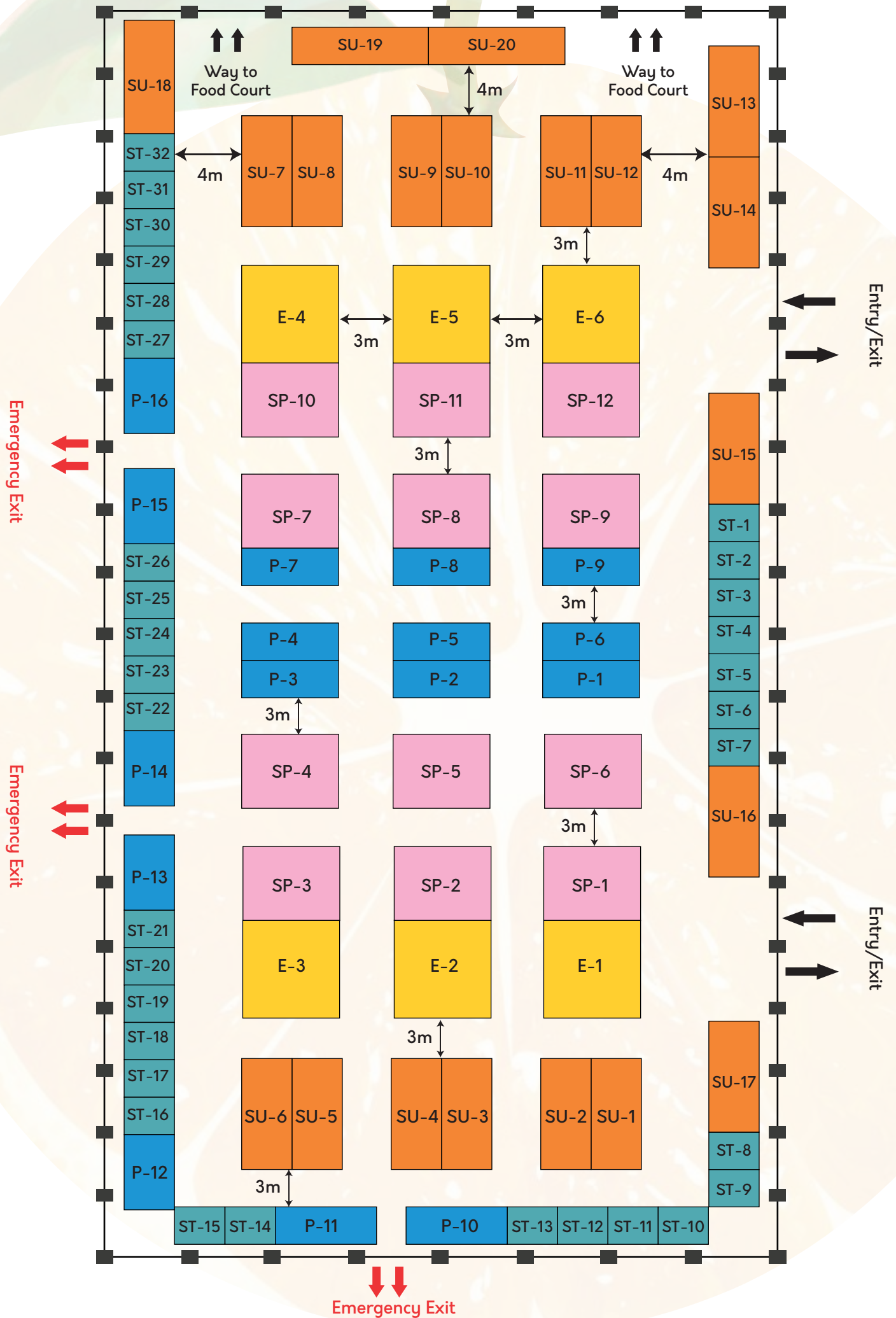
Conference Visitors Data	5 Lakhs	10% Extra	20% Extra
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- Shall share the conference visitors data.
- Package inclusion- One Bar coded system at your stall for the delegate attendance, who so ever will visit your stall.

PAVILIONS		
PAVILIONS	10 No.s	INR 50 Lakhs Each

- Bare space will be provided to build & create company stalls/pavilions at own expenses. Installation & Erection of Pavilions/Customized stalls to be executed by empanelled conference vendors. Complimentary Badges - 7 Full Meeting Badges.

Exhibition Area



Regular Stalls

Built up Octonorm stalls. (Trade Partners can choose from these as part of their total package)

	Category	Stall Size	Total Stall	Amount	Complimentary Badges
	Elite (E)	6m X 8m	06	35 Lakhs	5 Full Meeting Badges
	Superior Plus (SP)	6m X 6m	12	30 Lakhs	4 Full Meeting Badges
	Superior (SU)	9m X 3m	20	25 Lakhs	3 Full Meeting Badges
	Premium (P)	6m X 3m	16	20 Lakhs	2 Full Meeting Badges
	Standard (ST)	3m X 3m	32	15 Lakhs	2 Full Meeting Badges

Total No. of Stalls:- 86

Taxes & levies extra as per government rules.



(Sample Stall)

Stall cost includes: Fascia Board + 3 Spot lamps 100 W + 3mmThick White Laminated Panels + 2 Chair + 1 Wastepaper Basket
1 Plug point + Information counter (Table). (Extra requirement will be on chargeable basis.)

Souvenir Advertisement

Advertisement Options	Amount (INR)	Advertisement Options	Amount (INR)
Back Cover (Coloured)	3 Lakhs	Full Page (Black & White)	60,000/-
Inside Front Cover (Coloured)	2 Lakhs	Half Page (Coloured)	50,000/-
Inside Back Cover (Coloured)	2 Lakhs	Half Page (Black & White)	40,000/-
Full Page (Coloured)	1 Lakhs		

Exhibition Timing

Hours of operation for stall holders and the schedule for all Trade stall activities is as follows:

- 3rd January 2018 Set up 09.00 am Remains open till setup
- 4th January 2018 Exhibition 11.00 am 5.00 pm
- 5th January 2018 Exhibition 9.00 am 5.00 pm
- 6th January 2018 Exhibition 9.00 am 5.00 pm
- 7th January 2018 Exhibition 9.00 am 5.00 pm

Allocation of Exhibition Space

- Allocation of stalls in both the Sponsored and Premier Trade category will be made by Org. Committee, PEDICON 2018 on a 'first come, first served' basis. Allocation will be done only on receipt of full payment. Each company may provide a list of 3 choices of location in order of preference.

Terms & Conditions

- Whilst every attempt will be made to ensure that all aspects of exhibition and sponsorship mentioned will take place as announced, the Organizing Committee reserves the right to make changes if the situation requires.
- The Organizing Committee reserves the right of final decision regarding allocation of exhibition booths.
- The Organizing Committee is not responsible for personal accidents and damage to the private property of exhibitors.
- Therefore, exhibitors may wish to make their own arrangements with respect to personal insurance.
- Acceptance of sponsorship applications will be at the sole discretion of the Organizing Committee. The Organizing Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the Conference without assigning any reason or whatsoever.
- Organizing Committee will not be responsible for bank handling fees. Hence, please add bank charges as applicable.
- Please attach copy of remittance to Conference Secretariat. The balance of sponsorship amount is to be paid on or before 30th November, 2017.
- Any theft, loss or damage claims or disputes relating to the Sponsorship package or the Conference will be governed by the Indian Law and Courts of Nagpur, Maharashtra jurisdiction only. However, in the event of dispute, both parties agree to arbitration before approaching any court of law.
- All taxes & levies are extra as per govt. rules to be paid by sponsors.
- After 30th November 2017 if complete amount not paid then deposited amount & claim to that facility will be forfeited.
- Stall / Pavilion designing / change in facilities to be made informed before 15th December 2017. Additional facilities will be charged as per actual and born by the sponsors.

Guidelines for Stall Holders

- The Organizing Committee will provide the basic shell of each stall, electricity, standard signage and seating.
- All payment transaction to done with OC only.
- Additional facilities such as extra furniture, telephone lines, internet and broadband services. Special electrical connections, special lighting and audio-visual equipment and additional Manpower will be arranged by the Event Manager on extra payment. Payments for all additional facilities have to be made in advance and before the commencement of the Exhibition.
- Outsider fabricators are not allowed at the venue for the any kind of set up of the space / stall set up. It is mandatory for the Stall / Space holder to get the approval of the designing from the OC and Event Manager.
- An Exhibition Service Center will function from 11:00 am on 4th January 2018, for the duration of the Exhibition. The Event Manager and his representative will assist with all requests and emergencies to the best of their ability.
- All workers hired to set up stalls will be issued Work Permits by the Exhibition Service Center. No food coupon issued to the labour.
- All such temporary workers will have to leave the venue of the conference when the Exhibition begins at 11:00 am on 4th January 2018 (Expect maintenance staff)
- The services of a professional security agency have been hired to provide round the clock cover from the morning of 4th January 2018.
- Adequate cleaning of the premises is ensured. Trash of the exhibition packing material is to be cleared by the individual stall owners only.
- Sponsored Trade Stalls may be customized with the prior approval of the Organizing Committee, but in any case outside fabricators are not allowed. If they want to customize their stalls then in such case non refundable amount of 70,000 INR has to be deposited. Security deposit from sponsors - 1 lakh, 50 thousand, 25 thousand, 10 thousand.
- Proposals should be submitted to the Organizing Committee.
- Special signage and lighting is permitted in both categories of stalls. Extra power required will be chargeable.
- Special stall designs, decorations and furnishing will be paid by the company concerned.
- Exhibitors, who engage their own stall management firms, other than the one appointed by the Conference, Committee is not are allowed. Stalls must be staffed during the exhibition hours. Booth staffs are expected to dress and conduct themselves in a manner consistent with a professional medical meeting.
- Lectures cannot be conducted in stalls. However, demonstrations of procedures can be held. In case of any violation, the Organising Committee reserves the right to cancel the allotment of stall.
- Order taking, sale of exhibited and other genuine products of exhibiting companies are permitted, provided that such transactions are conducted in an appropriate professional manner. The Organizers are not responsible for any transactions.
- All display items must conform, in all respects, to applicable safety, health, and bio-hazard and fire codes.
- All operational laser devices must conform to adequate safety precautions.
- Public address and other devices, which amplify and project sounds beyond the exhibition stall are not permitted.
- All exhibitors should insure their exhibits and equipment against fire, theft and damage due to natural calamities. The Organizing Committee will not bear insurance charges.
- Alcoholic drinks, Smoking, chewing of pan and spitting are strictly prohibited within the boundary of the exhibition halls and conference venue. Littering is strictly prohibited.
- Any space not occupied at the close of the exhibition hours on 4th January 2018 shall be deemed, forfeited and no refund will be paid. The Organizing Committee shall then be free to reassign any such space without any obligation.
- Eatables are not allowed in the Trade & Exhibition area.
- Spouses and children are strictly not allowed inside the exhibition area. Only delegates with authorized badges are allowed to enter. Please carry your badge at all places, all the time, to avoid embarrassment.
- Traders may occupy the exhibition area on 4th January 2018, from 11 am onwards. All stall holders will have to dismantle their stalls and vacate the area by 5 pm on 7th January 2018.

Entitlements

- Traders can't attend scientific and social functions during the conference. Each stall holder will be eligible for 2 lunch coupons for each day of the conference. However, extra lunches will be available in the premises on payment.

Payment Terms

- Payments can be made through cheque, DD and NEFT only
- Cheque or DD to be issued in favor of **"PEDICON 2018"** payable at **"Nagpur"**
- Cheque or DD can be sent by Post / Courier to the below mentioned address:

Secretariat address:

Dr. Jayant Upadhye

Chief Organising Secretary
Upadhye Children Hospital,
Purva Apartment, Swavalambi Nagar Square,
Ring road, Nagpur, Maharashtra - 440022
Mob. - +91 9823054536

Official Conference Manager:

(For any trade queries, please contact)

Cox & Kings Ltd. - Bharat Deko Conferences

Mr. Amit Katoch

Mob. - +91 9711990336

Email - trade@pedicon2018nagpur.com

BANK DETAILS

BANK : STATE BANK OF INDIA	BRANCH: GOPAL NAGAR BRANCH, NAGPUR
ACCOUNT NAME : PEDICON 2018	ACCOUNT NO. : 36326427584
IFSC CODE : SBIN0006273	MICR : 440002026

- Service Tax and all other Taxes applicable as per government norms to be paid by company
- 50% of the amount to be paid at the time of booking is mandatory
- Stall will be confirmed only after total payment is received in the conference account
- Payment schedule 50% Amount at the time of booking of exhibition area space / sponsorship.
25% before 30th August 2017, & rest 25% before 30th November 2017.

Cancellation and Refund Policy

- All cancellation should be made in writing and sent to PEDICON 2018 Secretariat via post/courier or Email to trade@pedicon2018nagpur.com
- All cancellation received on or before 31st October 2017 will be entitled for 50% of the amount paid
- No refund will be entertained after 31st October 2017
- The refund process will begin only 60 days after the completion of the conference
- Terms & Conditions for participation as Sponsors/Exhibitors will be shared in Exhibitor Guidelines once the booking is done
- Cancellation Policy in the event of withdrawal of sponsorship please be advised that unless the sponsorship is resold, the Organizing Committee reserves the right to retain the amount received. All cancellations must be made in writing to the Conference Secretariat on or before 31st October, 2017. 50% of the sponsorship fee paid will be deducted as administrative expenses. All refunds will be made 60 days after the Conference. No refund requests will be entertained after 31st October, 2017.

Badge and Registration Information

- Badges are required for admission into the Conference Arena. Each exhibitor is allotted complimentary badges based on booth size. Please refer to the Application for Booth Space for complimentary badge allowances.

Fees for Additional Badges

1. Exhibitor (full meeting) Rs16000 (4 days)

Entitlements:

- Admission to exhibition hall and hospitality. (daily lunch and tea)
- Entry restricted to exhibition hall, not permitted to attend scientific sessions

2. Exhibitor (per day) Rs 4000

Entitlements:

- Admission to exhibit Hall and hospitality (daily lunch and tea)
Entry restricted to exhibition hall, not permitted to attend scientific sessions
- The above fees apply only for those companies exhibiting at PEDICON 2018. Additional information about registration will be included in the Exhibitor Service Kit.

Disclaimer

While every attempt will be made to ensure that all aspects of the exhibition mentioned will take place as announced, the organizing committee has the right to make changes if the situation demands. The organizers reserve the right of final decision regarding allocation of exhibition stalls. Organizers are not responsible for any theft, personal accidents or damage to private property of exhibitors. Therefore, exhibitors may wish to make their own arrangements with respect to insurance of property and personnel.

Venue Layout



Conference Secretariat

Dr. Jayant V Upadhye
Chief Organising Secretary

Mob. No: +91 9823054536 / +91 9823044438 | **Email:** trade@pedicon2018nagpur.com

Address: Upadhye Children Hospital, Purva Apartment, Swavalambi Nagar Square,
Ring road, Nagpur, Maharashtra - 440022 (India)

Official Conference Manager



For any queries, please contact:

Mr. Amit Katoch

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Mr. Chander Mohan

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Email: trade@pedicon2018nagpur.com