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FHCA 2020 VIRTUAL CONFERENCE
AUGUST 18-20, 2020

WELCOME TO THE 2020 VIRTUAL CONFERENCE

The last few months have proven to be some of the hardest for providers, staff and residents who have all been on the frontlines of the COVID-19 pandemic.

2020 has already included some of the unthinkable: social distancing, travel bans, the extreme use of personal protection equipment daily and stay-at-home mandates. While we hoped to bring you an in-person Conference, the extreme measures taken to prevent the spread of COVID-19 and protect our residents established the need to provide Conference digitally.



ALEX TERENCEV



JOSHUA WAGONER

We are excited for the opportunity to provide FHCA's very first Virtual Conference and thrilled that you have chosen to participate. While the Virtual Conference will look and feel a bit different, FHCA will still provide much needed CE-approved live and on-demand education, top-notch speakers on the national and state level, virtual exhibit hall, great raffle prizes and engagement opportunities with other attendees and business partners, all delivered in a safe way through our user-friendly online platform. Read through this program for additional details.

See you on the virtual platform soon!

ALEX TERENCEV, FHCA PRESIDENT AND

JOSHUA WAGONER, ANNUAL CONFERENCE COMMITTEE CHAIR

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VIRTUAL CONFERENCE INFORMATION

The Virtual Conference agenda was created with long term care staff daily schedules in mind, allowing both live and on-demand CE Sessions. Below is important information about the platform. Additional information is posted at www.fhcaconference.org. As always, feel free to contact the FHCA event team at eventsupport@fhca.org with any questions you may have.

**ALL SESSIONS
WILL BE AVAILABLE
ON THE PLATFORM
UNTIL MIDNIGHT,
SEPTEMBER 4**

WHAT TO EXPECT:

- ★ All registered Attendees will receive an email with attendee specific login information the week prior to the Conference.
- ★ On August 10th attendees will have access to log in and are encouraged to explore the Virtual Conference platform to become acquainted with it in advance.
- ★ The Virtual Conference platform will have tutorial videos and helpful hints on how to use the system.
- ★ FHCA will be using Zoom Webinar on the Virtual Conference Platform for both the live and on-demand sessions, make sure to download the Zoom software on your computer to ensure you can watch all the sessions.
- ★ When the Conference begins on August 18th make sure to log in at least 10 minutes early, you will not want to miss a thing!
- ★ Stay active on the platform from 11:15 am to 2:00 pm each day by meeting with exhibitors, visiting the FHC PAC Silent Auction and watching on-demand sessions.
- ★ Collect bonus points throughout the week until 3:00 pm on Thursday, August 20. Keep an eye on the Leaderboard to know if you are at the top to ensure you win some great prizes totaling over \$5,000!
- ★ CE Session Codes submitted at CheckOut verify attendance for sessions.

VIRTUAL EVENT CODE OF CONDUCT:

All participants, including, but not limited to, attendees, speakers, sponsors, exhibitors, service providers and all other participants are required to abide by this Virtual Conference Code of Conduct.

The following actions and behaviors are discouraged and will not be allowed:

- ★ Presentations, postings and messages within the platform should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services. FHCA reserves the right to remove such messages and potentially ban sources of those solicitations.
- ★ Copying or taking screen shots of Q&A or any chat activity that takes place in the virtual platform.
- ★ Sharing personal event registration login information with other individuals to attempt circumventing registration payment.
- ★ Sharing CE Session Codes or placing the codes on the platform for others to earn credit.

HOW TO ACCUMULATE LEADERSHIP POINTS

The FHCA 2020 Virtual Conference offers great incentives for those who log on to participate during the event. Three different types of points can be collected in the platform to accumulate your individual Leaderboard points. The Leaderboard will close on Thursday, August 20, at 3:00 pm so get as many points as you can before then!

CHECKOUT CODES

- ★ All attendees will collect “CE Session Codes” during each Live Keynote Presentation, Live CE Sessions and On-demand CE Sessions to redeem for both CheckOut Points and Continuing Education Credit.
- ★ Additional Leaderboard Points will be offered by gathering CheckOut Codes after attending the Daily Opening Meetings, watching the Attendee Tutorial and by bidding on items at the Silent Auction.

EXHIBITOR CODES

- ★ Exhibitor Codes can be collected by visiting with Exhibitors in the “Exhibitor” tab of the Virtual Conference Platform.
- ★ The more engaged you are with the exhibitors and the platform, the more points you will earn. Visit each virtual booth for more details.

BONUS POINTS

- ★ Look for the Bonus Point codes in Conference Emails, the AMSC Scavenger Hunt with Exhibitors and hidden in the Virtual Platform.
- ★ Keep an eye out by visiting the “Bonus Point” tab of the Virtual Conference Platform throughout the week to earn more points toward the Leaderboard.

CHECK OUT THE BACK COVER FOR A LISTING OF PRIZES INCLUDING CASH WINNINGS UP TO \$1,000, GIFT CARDS, BEACH STAYS AND OTHER PRIZES, ALL TOTALING MORE THAN \$5,000.

COLLECT POINTS BY ATTENDING THE DAILY OPENING MEETINGS, WATCHING THE TUTORIAL, CHECKING OUT THE SILENT AUCTION AND VISITING WITH EXHIBITORS.

SCHEDULE AT A GLANCE

DAY 1 LIVE SCHEDULE TUESDAY, AUGUST 18, 2020

9:50-10:15 AM

VIRTUAL CONFERENCE DAY ONE OPENING MEETING

- Kickoff Membership Meeting
- Presentation of Slate of Officers, Bylaw changes and Association Budget
- Award Presentations
- Opening Meeting Prize Drawing: Yeti Roadie 24 Hard Cooler (\$199 Value)

10:15-11:15 AM

LIVE KEYNOTE PRESENTATION



#1 LEADERSHIP DURING TUMULTUOUS TIMES

*Mary Mayhew, Secretary
Agency for Health Care Administration*

11:15 AM-2:00 PM

VIRTUAL NETWORKING WITH EXHIBITORS AND FHC PAC SILENT AUCTION

2:00-3:00 PM

LIVE CE SESSIONS



#2 EFFECTIVE RISK MANAGEMENT INVESTIGATIONS

*Robin Bleier, President, RB Health Partners, Inc. and
Kimberly Smoak, Bureau Chief of Field Office Operations,
Agency for Health Care Administration*



#3 INTEGRATING BPCI POST-ACUTE CARE PROCESS USING TELEHEALTH

Michael Shen, Chief Medical Officer, Duxlink Health

5:00 PM

TUESDAY LEADERBOARD PRIZE: \$200 TARGET GIFT CARD

**Largest point gain for each day*

DAY 2 LIVE SCHEDULE WEDNESDAY, AUGUST 19, 2020

9:50-10:15 AM

VIRTUAL CONFERENCE DAY TWO OPENING MEETING

- Membership Meeting
- Election of Officers
- Award Presentations
- Opening Meeting Prize Drawing: \$200 Amazon Gift Card

10:15-11:15 AM

LIVE KEYNOTE PRESENTATION



#4 AHCA REGULATORY UPDATE

*Kimberly Smoak, Bureau Chief of Field Operations
Agency for Health Care Administration*

11:15 AM-2:00 PM

VIRTUAL NETWORKING WITH EXHIBITORS AND FHC PAC SILENT AUCTION

2:00-3:00 PM

LIVE KEYNOTE PRESENTATION



#5 INSIGHT INTO THE 2020 ELECTION, EXPECTATIONS FOR THE 2021 LEGISLATIVE SESSION AND THE IMPACT OF COVID-19

*Ryan Tyson, Executive Director of Let's Preserve the American Dream
and President and Managing Partner of The Tyson Group*

5:00 PM

WEDNESDAY LEADERBOARD PRIZE: \$200 DICKS SPORTING GOODS GIFT CARD

**Largest point gain for each day*

DAY 3 LIVE SCHEDULE THURSDAY, AUGUST 20, 2020

9:50-10:15 AM

VIRTUAL CONFERENCE DAY THREE OPENING MEETING

- Walter M. Johnson, Jr. Circle of Excellence Award Presentation
- Installation of Officers
- President's Remarks
- Opening Meeting Prize Drawing: Rayban Sunglasses (\$175 Value)

10:15-11:15 AM

LIVE KEYNOTE PRESENTATION



#6 NATIONAL PERSPECTIVES ON THE FUTURE OF LONG TERM CARE

Governor Mark Parkinson, President and CEO

*American Health Care Association/National Center for Assisted Living and
Scott Tittle, Executive Director, National Center for Assisted Living*

11:15 AM-2:00 PM

VIRTUAL NETWORKING WITH EXHIBITORS AND FHC PAC SILENT AUCTION

2:00-3:00 PM

LIVE CE SESSIONS



#7 DATA DRIVEN DECISION-MAKING AND USING SURVEILLANCE DATA

*A.C. Burke, Vice President for Healthcare Quality
RB Health Partners, Inc.*



#8 PDPM CASE STUDIES

*Kris Mastrangelo, CEO & President
Harmony Healthcare International*

3:00 PM

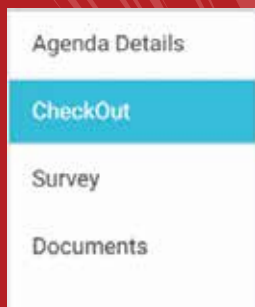
FHC PAC SILENT AUCTION & LEADERBOARD CLOSES THURSDAY LEADERBOARD PRIZE: \$200 LULULEMON GIFT CARD

**Largest point gain for each day*

CONTINUING EDUCATION CREDITS

Earning CEU Points and Bonus Points

To verify your attendance for all live or on-demand CE Sessions for continuing education credit a code will be provided during each CE Session. It is very important to enter the code in the “CheckOut” area to receive CEU credit for that session. These CEU codes will also be added to your total Leaderboard points as well.



(8) HOURS OF LIVE CE SESSIONS

Tuesday, August 18, through Thursday, August 20, will provide eight live courses. Following the live presentations, each will be recorded and placed on-demand for attendees to view should they not be able to make the live sessions.

(19) HOURS OF ON-DEMAND CE SESSIONS

(19) Hours of on-demand CE sessions are available for attendees to view beginning on Tuesday, August 18, and available until midnight on September 4.

(6) SPECIALTY COURSES ON-DEMAND (TOTAL OF 8 HOURS)

Specialty courses include (3) ALF sessions, (1) hour required Human Trafficking, (2) hour required Medical Errors and (2) hour Preceptor Refresher course all available for attendees to view beginning on Tuesday, August 18, and available until midnight on September 4.

A total of (35) continuing education hours can be earned by an attendee between August 18 and September 4, 2020.



Specific sessions at Conference have been approved by The National Association of LTC Administrators Boards for 11 continuing education hours. For a listing of sessions approved please look at special marked sessions on pages 10 and 11. To receive NAB credit you must provide your NAB Number to FHCA. NAB Program Approval number: 20210817-12.50-A68346-DL.

FHCA will post all attendees CEUs to CE Broker by September 16, 2020

ON-DEMAND SESSIONS

LEGAL/REGULATORY/SURVEY

#9 Latest Update on CMS's September 2019 Rule on Arbitration Agreements



Donna Fudge, Lawyer, Fudge Broadwater P.A.

#10 Regulatory Hot Topics



Karen Goldsmith, Attorney, Goldsmith & Grout, P.A.

#11 The Times They Are a Changin' and So Are the Labor Laws

LaKisha Kinsey-Sallis, Partner and Michael Miller, Attorney, both of Fisher & Phillips, LLP

#12 You Have Been Notified It Is an IJ: What Now?



Kimberly Smoak, Bureau Chief of Field Office Operations, Agency for Health Care Administration

CLINICAL/CARE PRACTICES

#13 Headline News for COVID-19: Latest News on Infection Prevention Guidance and FAQs



A.C. Burke, Vice President of Healthcare Quality, RB Health Partners, Inc.

#14 Integrating Restorative Nursing Into Person-Centered Care



Wendy Davis, Director of Clinical Services and Anabelle Locsin, Director of Education, both of RB Health Partners, Inc.

#15 Preventing Falls and a Decline in Function: an Innovative Approach to Restorative Nursing



Jeri Lundgren, President, Senior Providers Resource, LLC

#16 Reducing Medication Related Harm through Your Medication Review Program

Jacklyn Brown, Clinical Consultant and Celeste Rininger, Clinical Consultant, both of Richter LTPAC Performance Advisors

FINANCE/DEVELOPMENT

#17 Center Collaboration and PDPM

Jessica Pranke, Clinical Practice Specialist, Mat Robie, Vice President of Business Development and Reda Shihadeh, Area Vice President, all with Aegis Therapies

#18 ICD-10-CM Frequent Errors and FAQs Related to PDPM



Carol Maher, Director of Education, Hansen Hunter & Co.

#19 Medicaid PPS: Provider Experience



Tom Parker, Director of Reimbursement, Florida Health Care Association and Lorne Simmons, Senior Healthcare Manager, MSL CPAs & Advisors

#20 The Changing Landscape of the Insurance Marketplace

Jan Belcher, Account Executive – Senior Living Practice, Todd McWhiter, Senior Vice President and Jeff Welch, Senior Vice President, all with Bouchard Insurance

#21 The 2020 Senior Living Market for Buyers, Sellers and Those Refinancing

Bradley Clousing, Managing Director, Senior Living Investment Brokerage, Inc. and Kelley Schild, Owner, Partner Care Pharmacy

#22 Understanding Your Cost Report Audit Under PPS

Lisa Smith, Bureau Chief for Medicaid Program Finance, Agency for Health Care Administration; and Tracy Weixelbaum, Manager, MSL CPAs & Advisors

OPERATIONS/QUALITY IMPROVEMENT

#23 Alliant Quality: the QIN-QIO for Florida: Supporting your Infection Control and Improvement Efforts



Jeana Partington, Program Director, Alliant Quality

#24 Building Your Organizational Excellence

Debbie Brazill, Owner and Administrator, The Villages Rehabilitation and Nursing Center; and Koko Okano, Quality Improvement and Research Analyst, Florida Health Care Association

#25 Mandatory Compliance and PDPM: Is Your Medicare Team Ready?



Claudia Reingruber, Managing Director, Healthcare Division, Saltmarsh Cleaveland & Gund

#26 Ominous Background Beat of Resistance: Why Worry? How to Control with Active Stewardship and Infection Control

Robert Yancey, Jr., Infectious Diseases, Antibiotic Adjuvant, Inc.

#27 Solutions for Helping Aging Veterans and their Survivors

Lew Wilson, President, Florida Veterans Foundation

ASSISTED LIVING

#28 Agency Assisted Living Facility Updates and Top 10 Deficiencies and More

Kimberly Smoak, Bureau Chief of Field Office Operations, Agency for Health Care Administration

#29 Legal Issues Facing Assisted Living Facilities



Karen Goldsmith, Attorney, Goldsmith & Grout, P.A.

#30 National Assisted Living Update

Scott Tittle, Executive Director, National Center for Assisted Living

SPECIAL SESSION

#31 Human Trafficking

Christa Lynn, Executive Director of Anti-Trafficking, One More Child

#32 Preceptor Refresher Course

Deborah Franklin, Senior Director of Quality Affairs, Florida Health Care Association

#33 Medical Errors: Prevention & Analysis a 2 Hour Self Study Course for Administrators and Nurses. 456.013(7), F.S.



NAB approved courses

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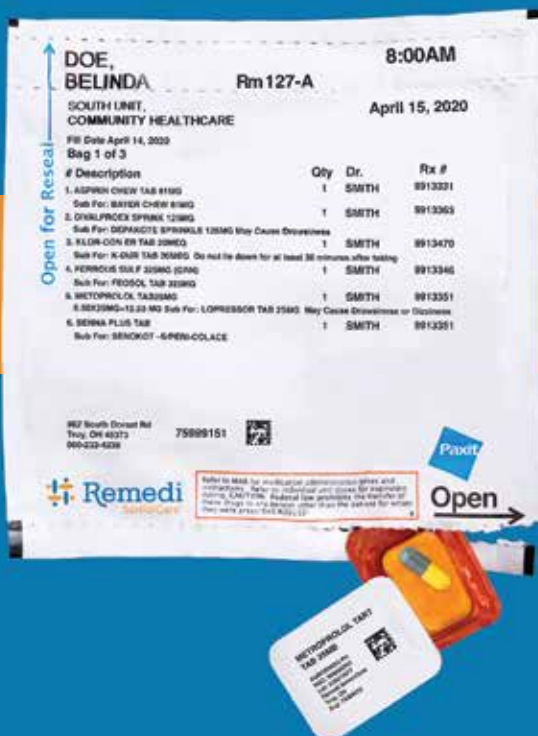
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RB Health Partners is the premier healthcare consultancy firm comprised of subject-matter experts dedicated to long-term care. We partner with individual assisted living, skilled nursing, and continuing care facilities, groups, healthcare associations, and service providers. Services include, but are not limited to: Proactive Education, Pre-Survey Review, Regulatory Compliance, Infection Prevention & Control, ICD-10 Training, Medical Records/Health Information, Minimum Data Set, Clinical Reimbursement, Prospective Payment System, Care Area Assessment & Care Plan Process, Risk Management, Quality Assurance Performance Improvement, Compliance Reviews, Select Interim Services, Audit Support, Joint Commission Accreditation Consultation, etc.

Team



Robin A. Bleier



Nathan J. Shaw



A.C. Burke



Tamra M. Adrian



Shirley A. Hunziker



Wendy Davis



Anabelle Locsin



Heather L. Py



Lauren K. Wickland



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Miriam A. Carey



Eddie Broom



Staci Goldstein



Deborah A. Duhaime



Katie S. Slier



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R. Stephen Emling



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Chaz Rhone



Maureen O'Neill



Keith S. Goldstein



Sara A. Busacca



Cara C. Strayer



Ann O. Clark



Jackie M. Supernor



Claudia C. Cote

Philosophy

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Updated: 4.30.2020

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Shad Haston
Victoria Levy
Amy Prevatt
Robert Morris
Kelly Weaver



Brian Bursa
Administrative Partner

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PRIZES

DAILY LEADERBOARD WINNER PRIZES:

- ★ Tuesday, August 18 winner: \$200 Target Gift Card
- ★ Wednesday, August 19 winner: \$200 Dicks Sporting Goods Gift Card
- ★ Thursday, August 20 winner: \$200 Lululemon Gift Card

TOP LEADERBOARD WINNERS:

- ★ Top Leader: \$1,000 VISA gift card + 2 night stay at the Don Cesar (blackout dates apply)
- ★ 2nd Place: \$700 cash + Stay at Panama City Beach condo + (dates available between Sept. 5 through Dec. 15 and blackout dates apply)
- ★ 3rd Place: Fishing excursion with Emmett Reed + \$500 cash
- ★ 4th Place: Yeti Hopper Backflip 24 soft Cooler (retail value \$299) + \$300 cash
- ★ 5th Place: Tory Burch Miller Clutch (value of \$250) + 200 cash
- ★ 6th Place: \$200 cash
- ★ 7th Place: \$150 cash
- ★ 8th Place: \$100 cash
- ★ 9th Place: \$75 cash
- ★ 10th Place: \$50 cash

MEETINGS PRIZES INCLUDE:

Daily Opening Meeting Prize Drawings - Participants who log on by 9:50 a.m. for the daily Virtual Conference Opening Meetings will be placed into a drawing for exciting prizes.

- ★ Tuesday, August 18: Yeti Roadie 24 Hard Cooler (\$199 Value)
- ★ Wednesday, August 19: \$200 Amazon Gift Card
- ★ Thursday, August 20: Rayban Sunglasses (\$175 Value)

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