

CELEBRATING 6 SUCCESSFUL YEARS IN ASIA PACIFIC



6th Asia-Pacific Breast Cancer Summit

Reaching New Heights in Breast Cancer Care

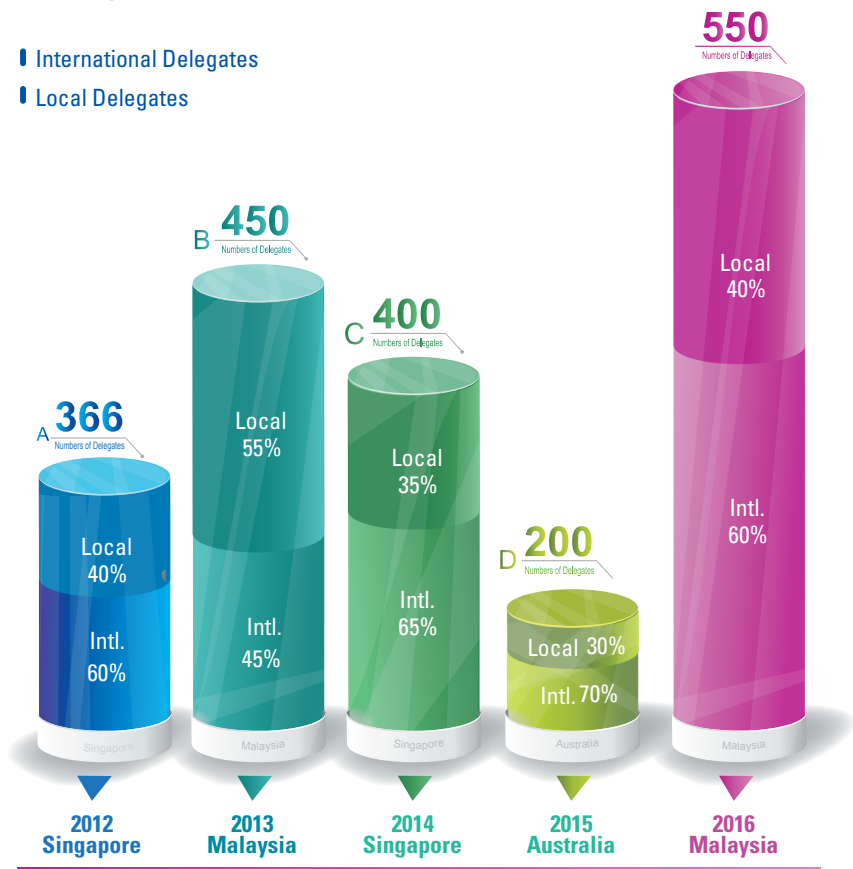
17-19 Feb 2017
Hong Kong



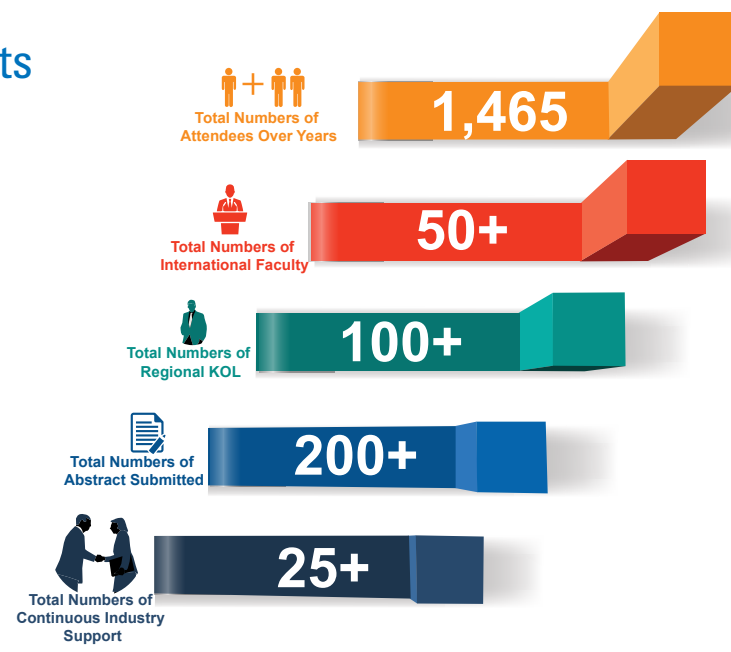
SPONSORSHIP PROSPECTUS

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Numbers of Delegates Over Years

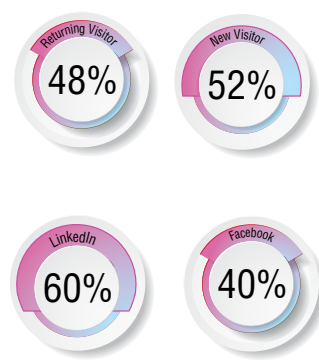
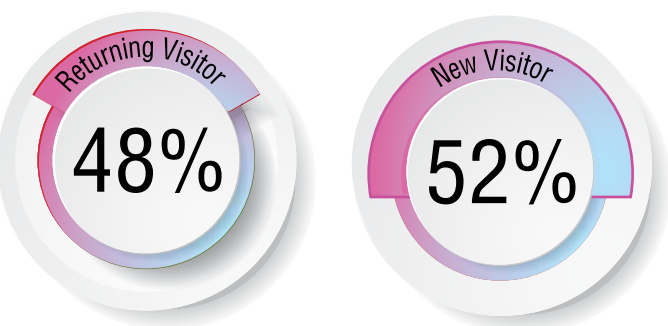


Important Facts



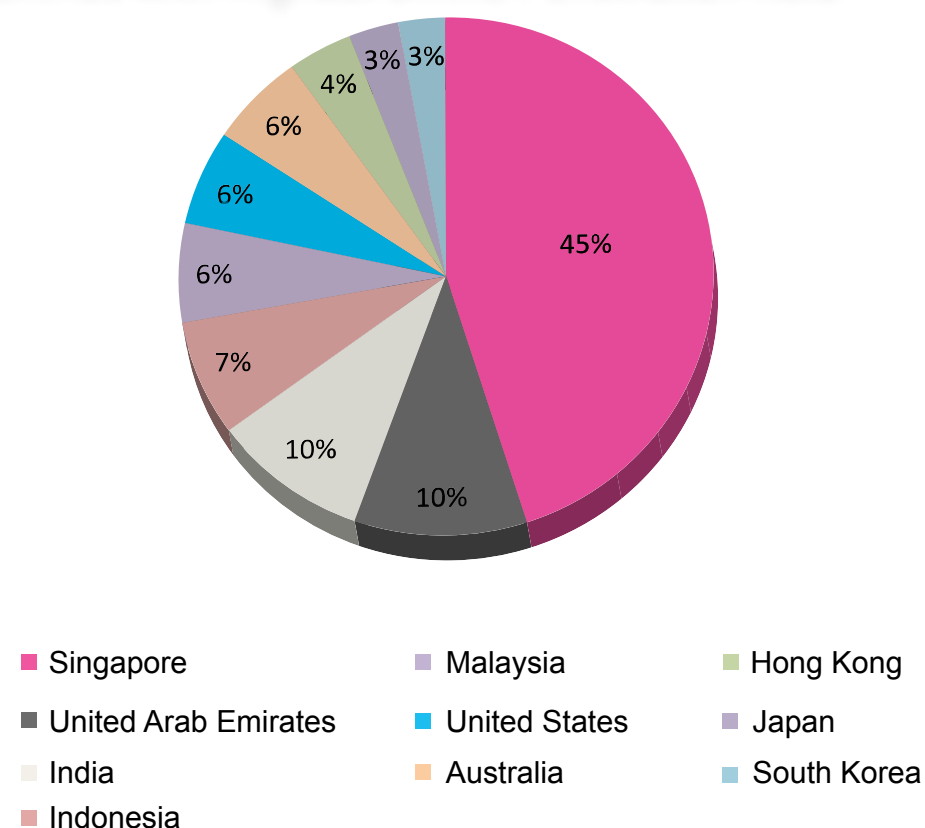
Website Audience Overview

22,000+ page views with
over 8,000
website sessions



1,000+
Social Media
Sessions

Top Countries with Highest Online Penetration Rate



eShots

12 dedicated eshots sent out to 8,000+ targeted database of oncology experts and allied healthcare professionals



12,000+ Facebook likes



Direct and online promotion from 16 association and media partners worldwide



Press Release distributed to more than 300 leading health magazine and publication in Singapore and other regions in Asia Pacific

Pre event involvement

- Pre-Event Sponsor's logo will be featured under the prestigious heading of Platinum Sponsor in all marketing collaterals
- Corporate logo and 150 words profile featured on the congress website as Platinum Sponsor.
- Company logo to feature on the E- brochure, posters and pre-event advertisement materials.
- Hyperlink to the corporate website of the sponsor from the congress website
- Acknowledgements in all PR and media campaigns where-ever possible

Onsite branding and exhibition

- 1 lunch satellite symposium offered, inclusive of the lunch cost during the days of the congress
- 1 Meet the professor session offered within the congress days
- The Sponsor has the right to brand the lunch area with their corporate branding (branding to be provided by sponsor)
- Logo to predominantly feature on signage displayed on backdrop, throughout conference venue as Platinum Sponsors especially on priority locations (eg.Registration counter, Coffee Area)
- Recognition from the keynote presenter at the opening ceremony.
- 1 exclusive corporate banners/signage outside the main entrance produced by the organiser.
- 1 exclusive rollup at the registration desk or refreshment area produced by organiser.
- Two pages side by side free advertisement on the final program
- Prime exhibiting area of your choice for networking during the congress days
- Corporate logo on conference documentation (Final Program, Pocket Guide etc.) as Platinum Sponsor.
- Corporate literature or promotional material will be included in the delegate pack (if provided by Sponsor).
- 5 complimentary delegate passes for the entire congress.
- 4 complimentary passes to your staff for exhibition area.
- Additional registration will be offered at 15% discount on ongoing rate

GOLD SPONSOR
USD 60,000



SILVER SPONSOR
USD 40,000



Pre event involvement

- Pre- Event sponsor will be featured under the heading of Gold Sponsor in all marketing collaterals
- Corporate logo and 100 words profile featured on the website as Gold Sponsor
- Company logo to feature on the E- brochure, posters and pre event advertisement materials.
- Hyperlink to the corporate website of the sponsor from the congress website
- Acknowledgements in all PR and media campaigns where-ever possible

Onsite branding and exhibition

- 1 evening symposium offered on availability basis (the cost of snacks, meals or refreshments not included)
- One day's refreshment break branding rights offered to Gold Sponsor (branding to be provided by the sponsor)
- Logo to feature on signage displayed on back drop, throughout conference venue as Gold Sponsor
- Recognition from the keynote presenter at the opening ceremony
- 1 exclusive rollup at the registration desk or refreshment area produced by organiser
- One full page advertisement on the final program
- Exhibit area for networking during the congress days
- Logo on conference documentations as Gold Sponsor
- Corporate literature or promotional material will be included in the delegate pack (If provided by the sponsor)
- 3 complimentary delegate passes for the entire congress.
- 2 complimentary passes to your staff for exhibition area.
- Additional registration will be offered a 10% discount on ongoing rate

Pre event involvement

- Pre-Event sponsor will be featured under the heading of Silver Sponsor in all marketing collaterals
- Company logo and profile featured on the website as Silver Sponsor
- Company logo to feature on the E-brochure, posters and pre-event advertisement materials.
- Hyperlink to the corporate website of the sponsor from the congress website
- Acknowledgements in all PR and media campaigns where ever possible

Onsite Branding and Exhibitions

- Logo to feature on signage displayed on back drop and throughout conference venue wherever all sponsors are acknowledged
- Exhibit area will be provided during the congress days
- Logo on conference documentations as Silver Sponsor
- Half page advertisement on the final program
- Corporate literature or promotional material to be included on the delegate pack (If provided by the sponsor)
- 1 complimentary delegate passes for the entire congress.
- 2 complimentary passes to your staff for exhibition area.

ADDITIONAL BRANDING OPPORTUNITIES



USD 10,000 Lanyard Sponsor (Exclusive)

- Company's logo and profile to be featured on the website as Support Sponsor.
- Reciprocal hot link to your website from the event website.
- Sponsor's Logo will be printed on the lanyard Exclusively
- Conference lanyards to be given to all delegates upon registration.
- Subsidized rate for exhibition to Support Sponsor

USD 15,000 Delegate Bag Sponsor (Exclusive)

- Logo on Front Cover of Conference Brochure and Final Conference Programme as "Support Sponsor"
- Logo on conference posters
- Sponsor to receive brochures for own distribution and promotional purposes
- Company logo and profile to be featured on event website as "Support Sponsor"
- Company Logo on the E-Brochure
- Reciprocal website hotlink to your home page from event website
- 1 Branded Pop-Up Banner in the Conference Registration area highlighting the sponsorship
- Branded Delegate Bags carrying Sponsor's corporate logo and Conference logo will be given to every delegate upon registration.
- Corporate Literature(company brochure) to be inserted in the delegate bag and given to every attendee
- Subsidized rate for exhibition to Support Sponsor

USD 8,000 USB Branding

The ABCS 2015 Scientific proceedings will be included in the branded USB, This will be offered to all delegates attending the event.

ADDITIONAL BRANDING OPPORTUNITIES



USD 7,000 Pen & Writing Pad

- The sponsor company will also be able to provide its own pads and pens to be placed in the congress bags.
- The sponsor's acknowledgement can be printed on the ball point pen and on the pad.
- The Ball Pen and Pad are subject to approval from Executive Committee

USD 8,000 Speakers Ready Room

The speakers room will be visited by most of the doctors and you can have your welcome desk in front of the room, Sponsor's logo will be included on the fascia of the room, the computer screen saver of the speakers will include your logo and branded chocolates and water will be served inside the speakers room, Sponsor will be acknowledged in the final program

USD 5,000 Conference Stationary Sponsor

- Logo on Front Cover of Conference Brochure and Final Conference Program as "Conference Stationary Sponsor"
- Sponsor to receive brochures for own distribution and promotional purposes
- Logo on conference posters
- Company logo and profile to be featured on event website as "Conference Stationary Sponsor" with reciprocal website hotlink to your home page from event website
- Branded note pads and pens provided by the company will be distributed exclusively to all delegate for taking notes during the conference
- Company Logo on the E-brochure, which will be electronically mailed to entire database before the congress
- Subsidized rate for exhibition to Support Sponsor

USD 2,000 Advertisements

- Opportunity to place advertisement of Company will be place inside the final program

ADDITIONAL BRANDING OPPORTUNITIES



CONTACT US



USD
5,000

Final Program Pocket Book

All attendees will receive this quick program reference guide in their Congress tote bag. Your four-color, one-page corporate advertisement will be included prominently within this highly visible, enduring program literature. This opportunity is available only to educational grant supporters, sponsors, and exhibitors.

Premium Advertisements

Inside Front Cover

Middle Fold

Basic Placement

Increase your corporate brand and product messages with prominent advertisement positions.

USD
1,000

Attendee Bag Insert

Your corporate literature or brochure will be placed in the attendee tote bag, which will be distributed to all attendees upon registration. This opportunity is available to companies exhibiting, sponsoring, or providing educational support for the ABCS 2015. All inserts are subject to approval. * Sponsors are responsible for inserts

USD
2,000

Pre-Congress e-Mailer per Mailer

Reach the 2015 ENC attendees prior to the start of the ABCS 2015 The Pre-Meeting e-Mailer is a perfect system to attract attendee for maximum footfall either in your activity like satellite symposium or exhibition area

USD
5,000

Hotel Key Card

Personalize the hotel room keys with your corporate name widespread exposure or product logo. Guests staying at the meeting venue/hotel will receive their key upon check-in. This opportunity offers delivering your corporate and product messages and logos as well as exhibit materials.

USD
5,000

Book Marker for Final Program

The book markers are an excellent tool to mark the page for the ABCS 2015 program book. The highlighters are distributed to all attendees in their delegate bags. This item is sure to be well-utilized both during and after the ABCS2015

Benefits include:

- Exclusive sponsorship, including your company logo on the highlighter
- Acknowledgment on the ABCS 2015 website

USD
5,000

Attendee Badge Advertisement:

An exclusive advertising opportunity to reach all attendees by placing your four-color corporate or product logo on the back of every attendee badge.

A trade exhibition covering pharmaceutical products, diagnostics and lab tests, lab ware, medical equipment, and instruments, will be organized during the congress days at the same venue.

Stand type	Tariff (USD)	Cost includes
Shell Scheme	USD 7,500	1 Table 2 chairs 3 Spot lights, /9 Sqm Fascia, Listing in the final program & Congress websites as exhibitor 1 delegate Pass for the Congress & 2 exhibitor passes

Contact Details

For further information on sponsorship and exhibition please direct your queries to



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