

BRINGING TOGETHER THE BEST OF RADIOSURGERY: ONCOLOGY, SCIENCE, & TECHNOLOGY
2022 RSS SCIENTIFIC MEETING
MARCH 4-6, 2022 • OMNI LA COSTA • CARLSBAD, CALIFORNIA

Exhibitor Prospectus

Contact us today!

exhibit@therss.org, +1.408.385.9411

www.therss.org

For more information, please visit: www.rssevents.org



the Radiosurgery Society®

What To Expect As An RSS Exhibitor

THE RADIOSURGERY SOCIETY®

WELCOMES YOU to exhibit at one of industry's favorite, non-profit, professional medical society meetings dedicated to advancing the science and clinical practice of **stereotactic radiosurgery** and **stereotactic body radiotherapy** (SRS/SBRT) and exploring how **advancing therapies** are impacting clinical outcomes.

The health and safety of our attendees and guests are our top priority and that's why we've worked diligently with the Omni La Costa to insure all guidelines and precautions have been implemented.

The Omni "Safe & Clean" initiative follows the guidelines set forth by the Centers for Disease Control and Prevention (CDC) and also meets or exceeds the "Stay Safe" initiative set forth by the American Hotel & Lodging Association (AHLA). Each Omni property will adhere to local and/or federal mandates. Newly implemented policies are:

- Daily health screening for associates, including a temperature check and PPE as well as extensive training on proper hygiene best practices.
- Increased frequency of sanitization with EPA-certified cleansers that are CDC-compliant and additional guest sanitization stations in public areas.
- Elevating disinfecting efforts when cleaning guest rooms as well as providing sanitation amenities to guests to use throughout their stay.

Omni's commitment to service has never wavered, and now, with their new "Safe & Clean" guidelines, you can rest assured we're ready and prepared to safely and comfortably welcome you back to joining your friends and colleagues at the Radiosurgery Society Scientific meeting!

Experience more face-to-face time with your customers than any other medical conference

Showcase your products and services in an intimate and welcoming environment

Interact with global SRS/SBRT clinical experts, thought leaders and decision makers

Exhibitors are welcome and encouraged to attend the clinical and physics presentations, educational breakouts, and emerging therapy sessions

Passport Program – All exhibitors are included in the Passport Program where attendees are encouraged and motivated to visit each exhibitor

LECTURES PANEL DISCUSSIONS PERFORMANCE & QUALITY IMPROVEMENT SESSION (PQIS) HANDS-ON WORKSHOPS IMMUNOTHERAPY AND STEREOTACTIC RADIOSURGERY SHOWDOWN DEBATES RESIDENTS/MENTORSHIP PATHWAYS WORKSHOP POSTER PRESENTATIONS



Exhibitor Opportunities

Diamond Level: Lanyard Wallet Sponsor – \$75,000

One **exclusive** opportunity to sponsor the conference badge wallets

SOLD OUT



Platinum Level: WiFi Sponsor – \$60,000

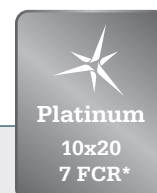
One **exclusive** opportunity to sponsor the WiFi used by all RSS Scientific Meeting attendees

SOLD OUT



Platinum Level: Hotel Card Key Sponsor – \$60,000

One **exclusive** opportunity to sponsor the hotel card key, keeps your brand top-of-mind throughout the event



- Sponsor logo featured on the hotel key card
- 10'x20' exhibit booth in the exhibit hall (*booth furnishings not included*)
- Seven (7) full conference registrations
- One (1) conference folder insert (*sponsor to provide 400 printed pieces*)
- Includes one of three second-tier Passport Program prize giveaways and logo placement on Passport card distributed to each attendee
- Company logo on appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (*opt-in attendees, one-time use only*)

Platinum Level: Exclusive Water Bottle Sponsor – \$60,000

One **exclusive** opportunity to sponsor the water bottles distributed to each attendee

SOLD OUT



“The Radiosurgery Society (RSS) provides a great environment for advancing patient care from a radiosurgery perspective. As a partner, Varian enjoys working with RSS because they really drive the science forward. RSS wants to work closely with clinicians and gives us valuable opportunities for doing that at the scientific meeting and through various initiatives. They aim to impact at clinic level and improve communication between clinicians and vendors.”

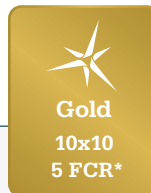
varian
A Siemens Healthineers Company

*FCR: Full Conference Registration(s).

Exhibitor Opportunities

Gold Level: Exclusive Directional Sign Sponsor – \$25,000

One **exclusive** opportunity to sponsor the 2022 RSS Scientific Meeting directional signage



- Company logo on all meeting directional signage (*directional signage pertains to all signage that directs members to venues and common areas*)
- 10'x10' exhibit booth in the exhibit hall (*booth furnishings not included*)
- Five (5) full conference registrations
- One (1) conference folder insert (*sponsor to provide 400 printed pieces*)
- Includes logo on Passport Program card distributed to each attendee
- Company logo on additional appropriate conference signage
- Company logo on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (*opt-in attendees, one-time use only*)

Gold Level: Breakfast Sponsor – \$25,000

(Friday March 4th and Saturday March 5th)

Opportunity to sponsor the 2022 RSS Scientific Meeting Breakfasts

SOLD OUT



Silver Level: Afternoon Refreshment Break Sponsor – \$10,000

(Friday March 4th and Saturday March 5th)

One **exclusive** opportunity to sponsor the afternoon refreshment breaks

SOLD OUT



"The Radiosurgery Society (RSS) Meeting is a true highlight for Accuray. The RSS has been a constant and focused resource for education, training and best practice sharing for SRS and SBRT and Accuray appreciates that close partnership and aligned priorities. We find the scientific meeting a great opportunity to continue the legacy of discussing emerging treatment trends and defining the future of SRS and SBRT innovations."



Precise, innovative tumor treatments™

*FCR: Full Conference Registration(s).

Exhibitor Opportunities

Silver Level: Morning Coffee Break Sponsor – \$10,000*

(Friday March 4th and Saturday March 5th)

One **exclusive** opportunity to sponsor the morning coffee breaks

SOLD OUT



Silver
10x10
3 FCR*

Bronze Level: Exhibit Booth Sponsor – \$5,000

- 6' Table top in the exhibit hall
(table provided with two (2) chairs)
- Two (2) full conference registrations
- Company name on appropriate conference signage
- Includes logo on Passport Program card distributed to each attendee
- Company name on conference webpage, including link to your home page
- Complimentary pre-registration attendee list (opt-in attendees, one-time use only)



Bronze
Table
2 FCR*

RSS Supporter – \$2,500

- Company name on appropriate conference signage
- Company name on conference webpage, including link to your home page
- Includes logo on Passport Program card distributed to each attendee
- One (1) full conference registration (includes conference meals and beverages)



RSS
Supporter

“The RSS Scientific Meeting provides an excellent opportunity for us to showcase our innovations in Precision Radiation Medicine and engage with the many multidisciplinary attendees. Looking forward to Carlsbad, CA!”



“Over the years, as SBRT is gaining momentum in Radiation Therapy, there is no better meeting to keep up to date with the science of radiosurgery than the RSS Scientific Meeting. Year after year, this meeting has proven to be a great forum to engage this targeted group of thought leaders.”



*FCR: Full Conference Registration(s).

Exhibitor Opportunities

ADDITIONAL/ADD-ON OPPORTUNITIES:

Digital Poster and Reception Bundle – \$15,000 (Two (2) available)

- Co-host the touch-screen poster display and the RSS Poster Reception.
- Recognition on poster monitors and signage.
- Participate in the Poster Evening Reception with recognition and signage.

Pre-conference Symposium – \$15,000

- Meeting room rental includes basic AV.
- Basic AV includes: LCD Projector & Screen, Laptop, Sound System, Podium Microphone & Wireless Lavalier Microphone.

Session cannot exceed four **(4) hours**. Must be held between 1:00pm–7:00pm, Thursday, March 3rd, 2022.
Additional AV and food & beverage can be purchased by sponsor.

Saturday Evening Symposium – \$10,000

- Meeting room rental includes basic AV.
- Basic AV includes: LCD Projector & Screen, Laptop, Sound System, Podium Microphone & Wireless Lavalier Microphone.

Session cannot exceed two **(2) hours**. Must be held between 6:00pm–9:00pm, Saturday, March 5th, 2022.
Additional AV and food & beverage can be purchased by sponsor.

Euro Coffee Cart – \$12,000

Coffee Cart Co-branded with the RSS

RSS Mentorship and Career Pathways Reception and Matching Grant – \$10,000*

*\$5,000 plus a matching Residents Grant of \$5,000 (Multiple available)

- Co-host a 2-hour “meet and greet” evening reception intended for Residents and Members-in-Training (Mentees) to meet with experienced clinical professionals (Mentors).
- Co-hosts will receive one 5-minute presentation opportunity.
- Food and beverages will be provided.
- Takes place Friday evening immediately following the RSS Poster Reception.

Members in Training Research Achievement Award Grant – \$5,000–\$10,000

- Grant supporters will receive acknowledgments on the RSS website and eblasts.
- Supporters will receive recognition throughout the meeting as well as actively participating in the Awards Ceremony.
- Recognition of Supporters will be included in the post-meeting press release.

Exhibitor Opportunities

RSS Sponsorship Alliance Welcome Reception – \$5,000

One **exclusive** opportunity to co-host a 1-hour welcome reception for Corporate and Academic Sponsors of the RSS

SOLD OUT

Hands on Workshop: Liver and Pancreas – \$5,000

- 2-hour workshop on stereotactic body radiotherapy (SBRT) for the treatment of tumors in the liver and pancreas. The workshop is intended to provide radiation oncologists, medical physicists and dosimetrists with practical information useful for implementing SBRT for the treatment of tumors in the liver and pancreas.
- The workshop will include clinical case discussions, treatment planning tips and tricks and demonstrations by various vendors.
- Vendors will be provided treatment cases to be preloaded and showcased during workshop.
- Vendors can bring up to two (2) treatment planning work stations.

Spray Hand Sanitizer – \$4,000

- Co-branded (one-color logo) with the RSS, will be made available to all attendees and guests.

Advancements in GRID/Lattice, Flash, Microbeam Symposium Support – \$1,000

- The symposia will focus on the proposed mechanisms of action and strategies for clinical translation of the novel unconventional spatial-fractionated and dose-rate modification modalities of GRID and Lattice radiotherapy, and FLASH radiotherapy.

Folder Insert – \$1,000

- One (1) conference folder insert (*sponsor to provide 400 printed pieces: maximum 8.5 x 11 inches, 1 sheet, double-sided*).

Lead Retrieval – \$200

- Maximize your exhibiting ROI using a state-of-the-art lead retrieval device to scan attendees' badges.

To speak with the RSS about becoming a Corporate Sponsor, please contact the Radiosurgery Society at **sponsorship@therss.org**.

Exhibitor/Sponsor Guidelines

A. GENERAL INFORMATION

Exhibit space priority is based on: corporate sponsorship, commitment level, date commitment received and when payment received.

CANCELLATION POLICY

A written cancellation must be received by January 15, 2022, to receive a refund, less an administrative fee. No refunds will be made for cancellations after January 15, 2022.

"IN CONJUNCTION WITH" EVENTS

Sponsor may not schedule any activity that conflicts with any official RSS Scientific Meeting Event (March 3, 2022–March 6, 2022).

FOLDER INSERTS*

Be creative! The objective of your insert is to engage the RSS radiosurgery audience. Avoid typical company flyers or inserts – they pre-empt you having any conversation with the individual. Engage the attendee with your insert – have fun with it – try a game. Entice attendees to visit you during the meeting to discuss your product or service.

*Insert sizing specifications: maximum 8.5 x 11 inches, 1 sheet, double-sided. Sponsors may NOT submit food or liquids for insert. Any leftover insert materials will be donated to local charities, if appropriate.



ENVIRONMENTALLY RESPONSIBLE

In order to steward the mission of being “Environmentally Responsible,” the RSS is doing what we can to help. We understand that in the business community we have to demonstrate our desire to be environmentally responsible. Each year the conference tries to minimize impact on landfills, and therefore be mindful that wherever possible all items generated for the conference be made from recycled materials and be recyclable.

USE OF SPACE

To maintain uniformity and prevent visual obstruction of adjoining space, inner displays must **not be higher than 6' and in all locations, nothing may be erected which interferes with the view or visitation of adjoining spaces.** Exhibit hall fire exits and safety equipment must be left accessible and in full view at all times. Display materials and equipment of significant size must be submitted in writing and pre-approved by the RSS by January 15, 2022. All exhibit materials and equipment must be contained within the space purchased.

FAILURE TO OCCUPY SPACE

Space not occupied by the close of the exhibit installation period as specified in the accompanying materials will be forfeited by the exhibitor and this space may be reassigned or used by Exhibit Management. If the exhibitor property is on hand, Exhibit Management reserves the right to assign labor to set up any display that is not in the process of being erected by the given deadline and to instruct the exhibitor to be billed for all charges incurred.

Exhibitor/Sponsor Guidelines

B. CONSTRUCTION, INSTALLATION, AND USE OF EXHIBIT FACILITIES

ACCEPTABILITY OF EXHIBIT

All exhibits shall be to serve the interests of the RSS Scientific Meeting participants and shall be operated in a way that will not detract from other exhibits, the exhibition, or conference as a whole. Show Management reserves the right to require the immediate withdrawal of any exhibit that Exhibit Management believes to be injurious to the purpose of the Conference.

ADDITIONAL ITEMS FOR EXHIBIT SPACE

Exhibitors may rent additional furnishings, carpeting, electric etc. through the RSS' approved contractor. Contractor will provide an online exhibitor service kit containing all necessary order forms and pricing. Exhibitors may also rent additional audio and visual equipment from our approved contractor.

Exhibitor property such as pop-ups or table coverings must be fire resistant and in accord with the standards established by the local Fire Department.

INBOUND AND OUTBOUND SHIPMENTS

All inbound and outbound shipments will be handled by the RSS' chosen general contractor. Information will be sent to sponsors along with the online exhibitor services kit.

APPEARANCE OF EXHIBITS

Any part of the Exhibit that does not lend itself to an attractive appearance (such as unfinished side or end panels) must be draped at the exhibitor's expense. Management reserves the right to have such furnishings installed at the exhibitor's expense.

INSTALLATION, DISMANTLING OF EXHIBITS

All installation and dismantling of exhibits must be carried out during the times indicated in the accompanying information. It is the responsibility of the exhibitor to see that all his/her materials are delivered to the Exhibit Hall and removed from the Exhibit Hall within the specified deadlines.

SECURITY

Show Management will provide exhibit hall monitors on a 24-hour basis beginning at move-in and ending at move-out. The furnishings of such service shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor. The halls will be secured during the hours exhibits are closed; exhibits in public areas cannot be secured.

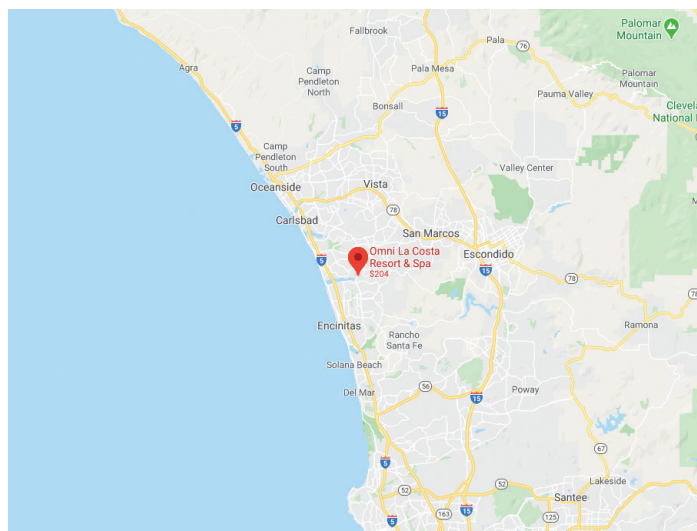
RESPONSIBILITY OF THE CONFERENCE PARTNERS AND THE EXHIBIT FACILITY

Insurance and liability are the full and sole responsibility of the exhibitor. The exhibitor agrees to protect, save, and defend, and keep the RSS and their agents forever harmless from any damages or charges imposed for violation of any law or ordinance caused by the negligence of the exhibitor or those holding under the exhibitor, as well as to comply strictly with the applicable terms and conditions contained in the agreement between the RSS and their agents against and from or out of or by reason of any accident of other occurrence to anyone including the exhibitor, its agents, employees, and business invitees that arise from or out of or by reason of said exhibitor's occupancy and use of the exhibit premises or a part thereof.



Important Dates and Deadlines

May 17, 2021	Registration & Housing Opens Website available at: www.rssevents.org
May 17, 2021– November 5, 2021	Registration Rate BEST VALUE
November 6, 2021– February 23, 2022	Standard Registration Rate
May 17, 2021– September 10, 2021	Abstract Submission Open
January 10, 2022	Exhibitor Payment Due
March 3, 2022– March 6, 2022	On-Site Registration Rate
March 3, 2022	Exhibitor Move In between 1:00pm–5:00pm
March 6, 2022	Exhibitor Move Out



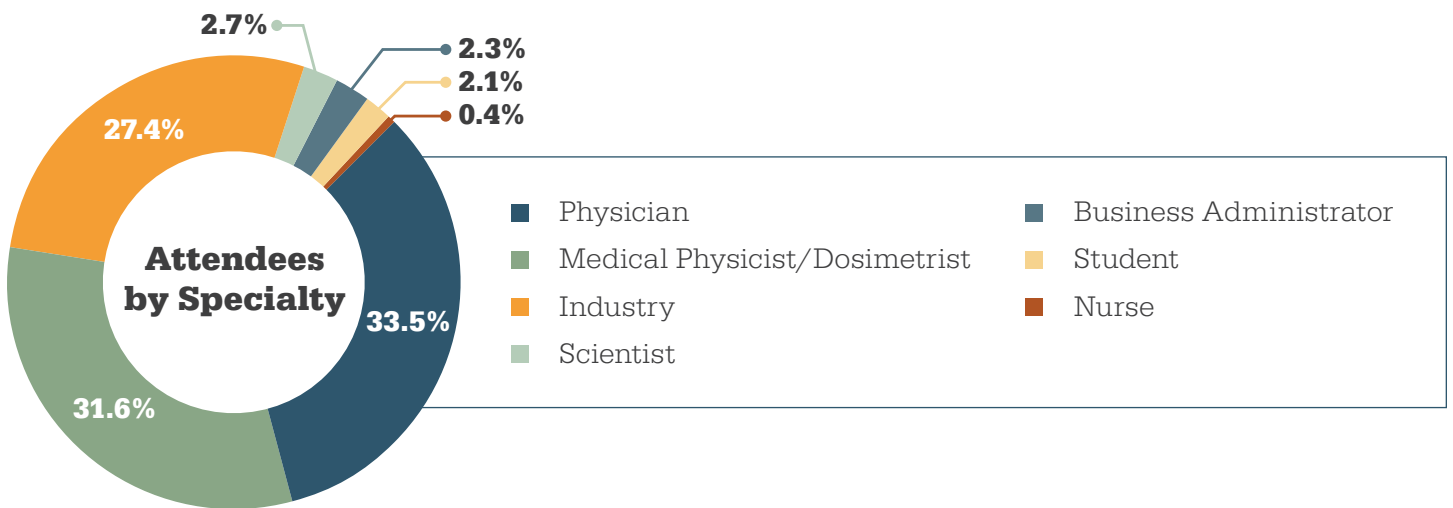
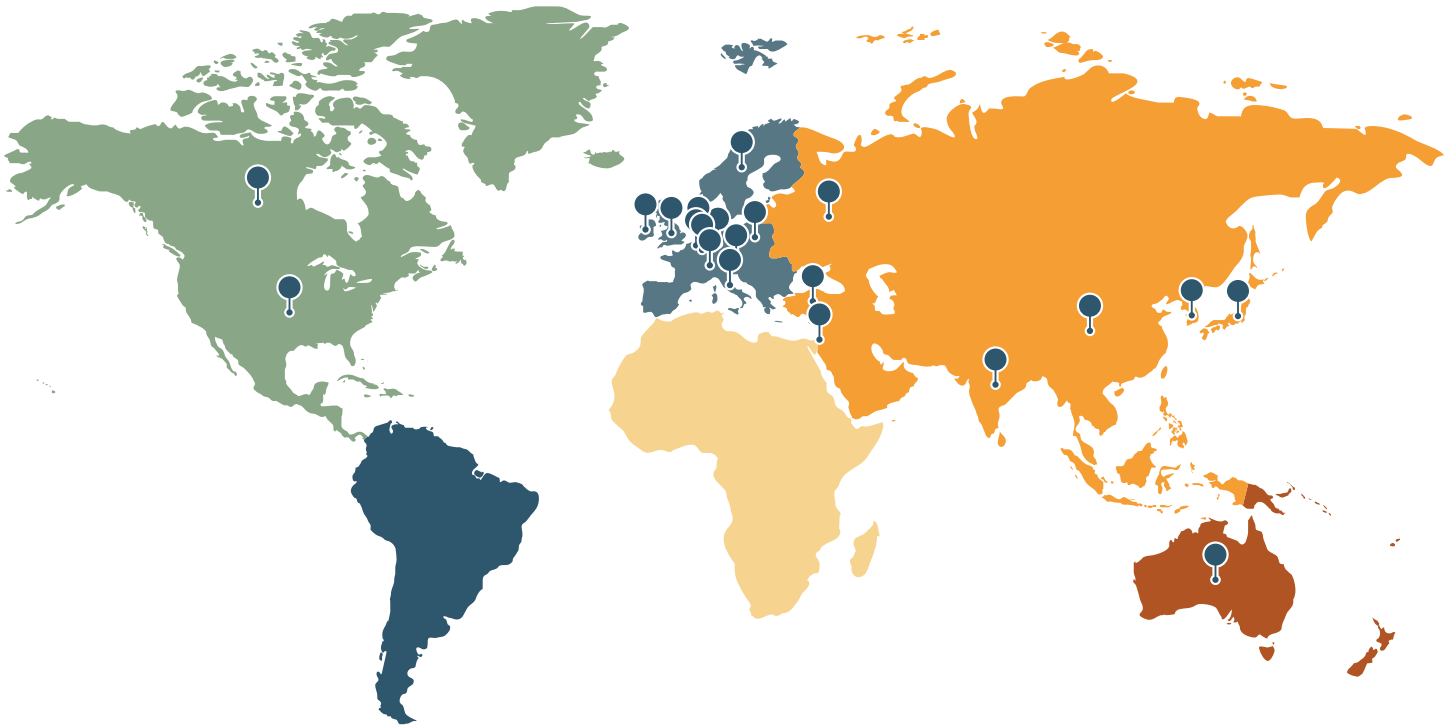
Map data ©2021 Google

Registration & Housing information can be found at www.rssevents.org

Exhibitor support, please contact the Radiosurgery Society **+1.408.385.9411**, exhibit@therss.org

Prior Meeting Statistics

476 Attendees from 21 Countries



Prior Meeting Exhibitors

varian

A Siemens Healthineers Company



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Registration & Housing information can be found at **www.rssevents.org**

Tweet on Twitter if you will be there: **#theRSS2022**

