

ISCRD 2018

INTERNATIONAL SYMPOSIUM ON COGNITIVE RESEARCH AND DISORDERS

KNOWLEDGE • INNOVATION • COLLABORATION



WORLD GOLF VILLAGE – ST. AUGUSTINE, FL

FEBRUARY 26TH & 27TH, 2018



KNOWLEDGE – INNOVATION – COLLABORATION

WHAT IS ISCRD?

A high energy TED-style conference featuring 25+ internationally-known experts in the field of cognitive disorders such as cognitive scientists, master educators, neurosurgeons, and top researchers who will be sharing current breakthroughs and best practices for cognitive disorders and will attract 1250+ professionals and decision makers from both healthcare and education track. In addition to a live audience, the symposium will be live-streamed to an international audience.

OBJECTIVE

To expose education and healthcare professionals with the latest cognitive research and proven strategies that will help them improve the lives of individuals with cognitive disorders.

INNOVATION ZONE

Innovators are companies who provide cutting edge products or services to help improve the lives of those with cognitive disorders. Here are the benefits to being part of the Innovation Zone:

- Booth located in the Innovation Zone, a high traffic zone located in ballroom
- Chance to align products and broaden scope of services with current breakthroughs & best practices
- Exposure to 1250+ professionals and decision makers within healthcare and education
- Exposure to 25+ international experts in cognitive disorders
- International platform that provides reach to new markets
- Brand exposure in the ISCRD website & program guide, and signage
- Brand exposure via social media through IBCCES' Facebook page
- Drive revenue through increased lead generation

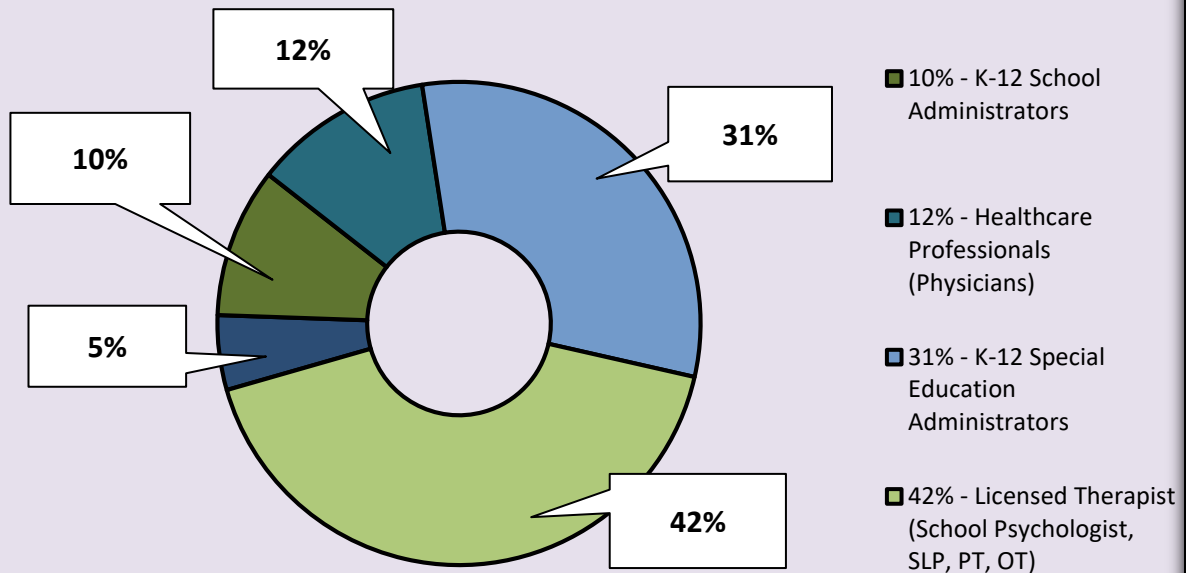


ISCRD 2017 was very successful and resulted in **500+** onsite attendance and online attendance from **12 countries** and **21 states**. We captivated a high-caliber network of professionals and decision makers within healthcare and education and expect to do the same in 2018, except better! We are expecting 750+ onsite attendance and 500+ online attendance. Below is a list of our target audience and on the next page is a breakdown of the demographics that attended in 2017, as well as their overall experience.

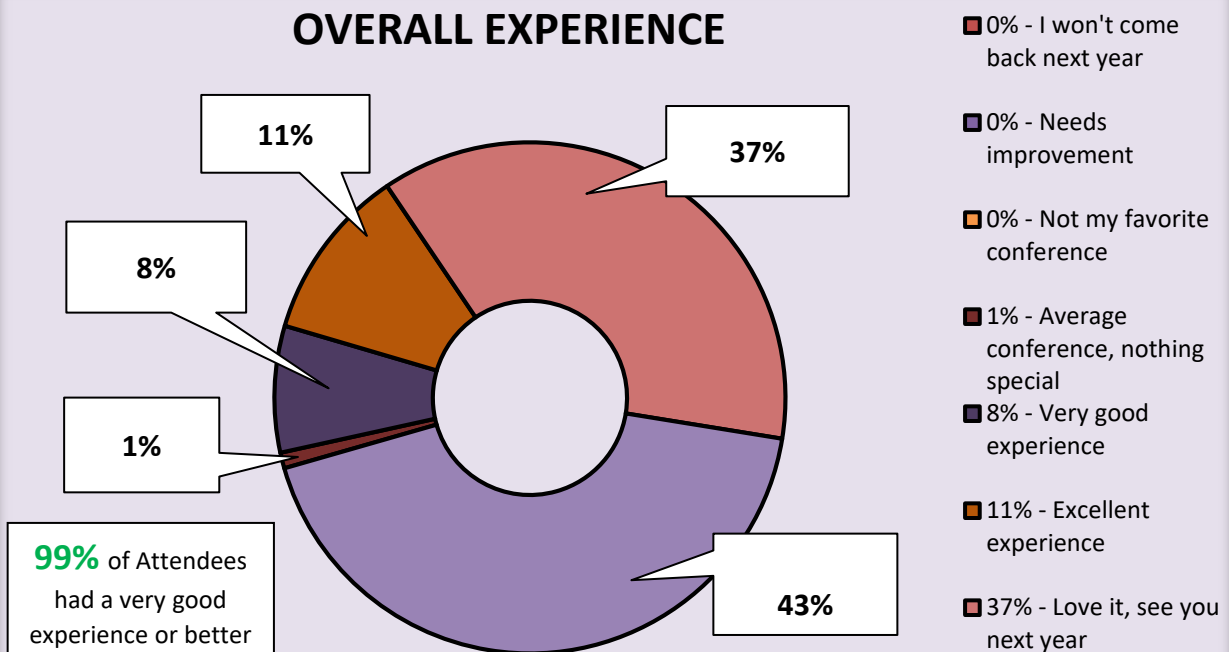
TARGET AUDIENCE

- | | | |
|-------------------------------|-------------------------------|----------------------------------|
| • School Administrators | • Hospital Administrators | • Cognitive Disorder Specialists |
| • Superintendents | • Healthcare Center Directors | • Autism Specialists |
| • Principals | • Clinic Owners | • Physical Therapists |
| • Educators | • Physicians | • Registered Nurses |
| • Special Education Directors | • Social Workers | • Speech & Language Pathologists |
| • Federal Program Directors | • Veteran's Services | • Psychologists |
| • Counselors/Therapists | • Occupational Therapists | • Top Researcher |

DEMOGRAPHICS



OVERALL EXPERIENCE





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FOCUS ON TOP 16 COMPETENCIES

- Alzheimer's
- Autism
- ADD/ADHD
- Dementia
- Differentiated Instruction
- Down Syndrome
- Dyslexia
- Eating Disorders
- Executive Function
- Inclusion
- Depression
- Parkinson's
- Soft Skills
- Stroke and Cognition
- Suicide
- Traumatic Brain Injury (TBI)

BENEFITS INCLUDE

- Learn current breakthroughs and best practices in cognitive disorders
- Chance to align products and services with current breakthroughs and best practices
- Quaint, relaxed conference provides exposure to high caliber professionals & decision makers
- Exposure to 1250+ professionals and decision makers within healthcare and education
- Exposure to 25+ international experts in cognitive disorders
- International platform that provides reach to new markets
- Brand exposure in event program guide, website, and signage
- Drive revenue through increased lead generation

ISCRD 2017 TESTIMONIALS

"Cognitive disorders are quickly becoming the #1 area of focus for special education teachers. This conference is a must attend for all SPED teachers and administrators." **Dr. Tina Anderson** – *Special Education Coordinator, University of Georgia*



"ISCRD was a major success from my perspective. People loved it, the buzz was terrific. Thank you for making JSHC part of it. The exposure was great for us, the training was outstanding for our clinicians and we made some good contacts. I personally went to every session and learned a tremendous amount. Thank you so much for everything!" **Michael Howland** – *President & CEO – Jacksonville Speech & Hearing Center (Partner)*



"Congratulations on a successful conference!!! The talks were really informative and provided me with an idea of the latest approaches and interventions to cognitive disabilities. All your hard work and efforts are deeply appreciated. You had so many participants around the world but you still dealt with each one of us with a personal touch. I am looking forward to participating in one of your conferences again." **Jenny Bautista** – *Learning Support Teacher, International School of Nanshan Shenzhen (Livestream webinar attendee from China)*

"Recent advances in neuroscience allow us to have an immediate impact on patient outcomes. This conference is a must for anyone who works with patients who have cognitive disorders." **Benjamin Brown, MD** – *Neurosurgeon, Mayo Clinic*

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PARTNERSHIP LEVELS

PREMIER - \$25,000

- 25 Symposium Tickets
- 1 Exhibit Booth – Large (20' x 5')
- Speaking time in front of attendees
- Event signage (Registration area)
- Event signage (Sunday night speaker meet & greet)
- Event signage (Monday night event)
- Event signage (Main ballroom)
- Event signage (Post-conference sessions)
- Acknowledgment in press releases
- Collateral in attendee symposium bag (*)
- Complimentary 1-Page (8" x 10.5") ad space in event program guide (*)
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
- Exposure to 25+ international experts in cognitive disorders
- Exposure to 1250+ professionals & decision makers in healthcare & education

*Partner to provide 1000 collateral items to IBCCES by no later than Jan. 15, 2018.

*Additional ad space available for purchasing in event program guide

ELITE - \$20,000

- 20 Symposium Tickets
- 1 Exhibit Booth – Large (20' x 5')
- Event signage (Registration area)
- Event signage (Sunday night speaker meet & greet)
- Event signage (Monday night event)
- Event signage (Main ballroom)
- Acknowledgment in press releases
- Collateral in attendee symposium bag (*)
- Complimentary 1-Full Page (8" x 10.5") ad space in event program guide (*)
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
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*Additional ad space available for purchasing in event program guide

DIAMOND - \$15,000

- 15 Symposium Tickets
- 1 Exhibit Booth – Large (20' x 5')
- Event signage (Registration area)
- Event signage (Sunday night speaker meet & greet)
- Event signage (Monday night event)
- Acknowledgment in press releases
- Collateral in attendee symposium bag (*)
- Complimentary 1-Full Page (8" x 10.5") ad space in event program guide (*)
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
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*Additional ad space available for purchasing in event program guide

PLATINUM - \$10,000

- 10 Symposium Tickets
- 1 Exhibit Booth – Large (20' x 5')
- Event signage (Registration area)
- Event signage (Sunday night speaker meet & greet)
- Acknowledgment in press releases
- Collateral in attendee symposium bag (*)
- Complimentary 1-Page (8" x 10.5") ad space in event program guide (*)
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
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GOLD - \$7,500

- 6 Symposium Tickets
- 1 Exhibit Booth – Regular (10' x 5')
- Event signage (Registration area)
- Collateral in attendee symposium bag (*)
- Complimentary 1-Page (8" x 10.5") ad space in event program guide (*)
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
- Exposure to 25+ international experts in cognitive disorders
- Exposure to 1250+ professionals & decision makers in healthcare & education

*Additional ad space available for purchasing in event program guide

SILVER - \$5,500

- 4 Symposium Tickets
- 1 Exhibit Booth – Regular (10' x 5')
- Event signage (Registration area)
- Complimentary 1/2-Page (8" x 5.25") ad space in event program guide (*)
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
- Exposure to 25+ international experts in cognitive disorders
- Exposure to 1250+ professionals & decision makers in healthcare & education

*Additional ad space available for purchasing in event program guide

BRONZE - \$3,500

- 3 Symposium Tickets
- 1 Exhibit Booth – Regular (10' x 5')
- Event signage (Registration area)
- Complimentary 1/4-Page (4" x 5.25") ad space in event program guide (*)
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
- Exposure to 25+ international experts in cognitive disorders
- Exposure to 1250+ professionals & decision makers in healthcare & education

*Additional ad space available for purchasing in event program guide

POST-CONFERENCE**CONCURRENT SESSION - \$5,000**

- 4 Symposium Tickets
- 1 Exhibit Booth – Regular (10' x 5')
- Event signage (Registration area)
- Event signage (Post-conference session)
- Post-conference session (*)
- Complimentary 1/4-Page (4" x 5.25") ad space in event program guide (*)
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
- Exposure to 25+ international experts in cognitive disorders
- Exposure to 1250+ professionals & decision makers in healthcare & education

*Choose topic & audience, provide speaker, event signage, receive attendee session list

*Additional ad space available for purchasing in event program guide

INNOVATOR BOOTH - \$2,000

- 1 Symposium Tickets
- 1 Exhibit Booth – Regular (10' x 5')
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
- Exposure to 25+ international experts in cognitive disorders
- Exposure to 1250+ professionals & decision makers in healthcare & education

*Additional ad space available for purchasing in event program guide

NON-PROFIT - \$750

- 1 Symposium Tickets
- 1 Exhibit Booth – Regular (10' x 5')
- Listed as an innovator in the program guide
- Logo listed on ISCRD website
- Exposure to 25+ international experts in cognitive disorders
- Exposure to 1250+ professionals & decision makers in healthcare & education

*Additional ad space available for purchasing in event program guide



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AGENDA

MONDAY AGENDA – DAY 1		
TIME	TOPICS	SPEAKERS
MORNING	REGISTRATION & INNOVATION ZONE TIME	
	Autism	Presenter
	Dyslexia	Presenter
	INNOVATION ZONE BREAK	
	Down Syndrome	Presenter
	ADD/ADHD	Presenter
	Speaker Panel Discussion	
	INNOVATION ZONE BREAK & LUNCH SET-UP	
LUNCH	LUNCH & INNOVATION AWARDS (Plus music entertainment during lunch)	
AFTERNOON	Stroke and Cognition	Presenter
	Alzheimer's	Presenter
	INNOVATION ZONE BREAK	
	Traumatic Brain Injury (TBI)	Presenter
	Differentiated Instruction	Presenter
	INNOVATION ZONE BREAK	
	Suicide & Depression	Presenter
	Eating Disorders	Presenter
	Speaker Panel Discussion	
EVENING	MONDAY NIGHT EVENT (Location is TBD)	



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TUESDAY AGENDA – DAY 2

TIME	TOPICS	SPEAKERS
MORNING	INNOVATION ZONE BREAK	
	Inclusion	Presenter
	Soft Skills	Presenter
	INNOVATION ZONE BREAK	
	Dementia	Presenter
	Executive Function	Presenter
	Parkinson's	Presenter
	Speaker Panel Discussion	

POST-CONFERENCE CONCURRENT SESSIONS – TUESDAY AFTERNOON (Topics to be announced May 1, 2017)

TIME	TOPIC	PRESENTER	SPONSOR
AFTERNOON (1:00 – 4:00 PM)	Topics To be announced 5/1	Presenter	
	Topics To be announced 5/1	Presenter	
	Topics To be announced 5/1	Presenter	
	Topics To be announced 5/1	Presenter	
	Topics To be announced 5/1	Presenter	
	▪ \$150 per session ▪ 3 hour block per session ▪ Sessions will be Tuesday afternoon ▪ Sessions are contingent upon sponsorship ▪ Estimated 5+ Concurrent sessions to be held ▪ Sessions are available for additional purchase to attendees ▪ Partner will provide, choose & receive the following: -Provide speaker -Choose topic -Choose target audience -Receive event signage at session -Receive list of attendees for that session		



ISCRD 2018

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**IBCCES Partner Contract Rules and Regulations for:
International Symposium on Cognitive Research and Disorders (ISCRD) 2018
St. Augustine, FL - February 26-27, 2018**

Indemnification

The Exhibitor agrees to indemnify, defend and hold harmless, IBCCES, its owner, agents, contractors or employees, and the World Golf Village Conference Center any claims, liabilities, damages, expenses and attorney's fees and miscellaneous expenses of any sort, arising from any procedures or lack thereof, negligence of the Exhibitor and its officers, directors, employees, agents, contractors and guests, including without limitation, claims of property damage or loss and injury or harm to persons due to violating the terms, rules and regulations or damage of any kind caused by Exhibitor's installation, use and or occupancy of rented space and dismantling. The Exhibitor also agrees to release from liability IBCCES, its owner, agents, contractors or employees, and the World Golf Village Conference Center any damages, theft, loss, injury or harm to a person or Exhibitor's property, or its officers, directors, employees, agents, contractors and guests due to fire, flooding or any other accidental cause. It is understood that IBCCES and the World Golf Village Conference Center and all staff, agents and representatives are held harmless from any claims arising from the products given or sold to attendees during the Exhibit site.

Assignment of Exhibit Space

On receipt of the enclosed contract and payment an email will be sent confirming your exhibitor spot. Every effort will be made to respect any Exhibitor requests when possible, but IBCCES' decision will be final. IBCCES reserves the right to transfer assignment of space if in the best interest of the total Exhibit site. Management reserves the right to withdraw its acceptance of this contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product is not eligible to be placed in the Exhibit site.

Installation, Dismantle, No Shows

Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed or tacked to walls. No Exhibit space, merchandise, or equipment shall be left in any aisle, but shall be confined to assigned space. No signs or advertising devices shall be displayed outside assigned space or projected above or beyond limits of the assigned space. Advertising materials or signs of firms other than those that have engaged space is prohibited. No music is to be played in exhibitor space without permission. All Exhibitors must set-up during the designated hours. In an event that an Exhibitor does not set-up by noon, Monday, February 26, 2018 and does not inform IBCCES, the Exhibitor will be considered a "NO SHOW". At this point IBCCES reserves the right to use the space. IBCCES encourages all exhibitors to occupy their table during display hours. Dismantling prior to the official close of the Exhibit Hall is discouraged.

Exhibitor Code of Conduct

Exhibitors are prohibited from entering any other exhibitor's space without their consent. Exhibitor agrees not to deface, destroy or perform any permanent cosmetic procedures to any element of the World Golf Village Conference Center. At no time should an Exhibitor's audio equipment of any sort, hinder the booth activities of any other Exhibitor. IBCCES reserves the right to determine and enforce acceptable volume levels. Exhibitors, their employees, guests and contractors must behave in a professional manner at all times. IBCCES reserves the right to dismiss any Exhibitor from the exposition due to unprofessional and offensive behavior. The Exhibitor will be held responsible for the conduct of its employees, guests and contractors.

Fire/Electrical Protection

All Exhibitors must comply with the local, state and federal fire code regulations. Electrical wiring must conform to all local state and federal fire code regulations. Exhibitor assumes all responsibility for compliance with all federal, state and local regulations and ordinances of, including but not limited to fire, safety and health. Only fireproof materials are permitted in all exhibit booths. Exhibitors shall not pack merchandise in paper, straw, excelsior, or any other readily flammable material.

All cartons stored in the Exhibit site shall be emptied of contents. Exhibitor shall use no flammable decorations or covering for display fixtures and all fabrics or other materials used for decoration or covering shall be flameproof, if required by local law or ordinances. All wiring devices and sockets shall be in good condition and meet the requirements of local law.

Equipment with engines, motors, or gas tanks and battery connections disconnected during display. If IBCCES suspects an Exhibitor has violated fire code regulations, an inspection will be performed. If the inspection does reveal a fire code violation(s), IBCCES reserves the right to dismiss part or all of the exhibit display.

Security

IBCCES and the World Golf Village Conference Center will not be held accountable for any loss, theft or damage to Exhibitor's booth display and promotional material. The Exhibitor is responsible for all of its exhibit display and promotional materials during the entire conference. Exhibitor should exercise reasonable practices to secure its booth display and promotional materials.

Inability to Open the Exposition

In an event that the Exposition is cancelled due to war, fire, flooding, environmental disaster, convention center construction or any reason beyond the control of IBCCES, a refund determined by IBCCES will be applied to the Exhibitor. Under no circumstance will the refund exceed the initial amount paid.

Re-Sale of Exhibit Space

The re-sale of exhibit space granted to Exhibitor by IBCCES to another organization, association or company is prohibited.

Non-Profit Status

All Non-Profit Exhibitors must have documentation that confirms their 501 (c) (3) status.

Use of IBCCES Name/Logo

If an exhibitor would like to use the IBCCES logo in marketing the conference, a request may be made to norma@ibcces.org. Exhibitors that become a Certified Autism Resource may use the digital badge at any time in marketing efforts, email signatures, social media, and on the company website. Upon becoming approved as a Certified Autism Resource, a digital badge may be requested by contacting norma@ibcces.org or amanda@ibcces.org.

Violation of Rules and Regulations

Failure to comply with the terms, rules and regulations may result in removal from the conference and future IBCCES expositions. If removed from the Exposition is due to violations of the Rules and Regulations, all fees submitted will not be refunded.

**PARTNER APPLICATION AND CONTRACT**

Yes, we would like to participate at ISCRD 2018 February 26-27, 2018 at the following partnership level:

Premier (\$25,000) _____	Elite (\$20,000) _____	Diamond (\$15,000) _____	Platinum (\$10,000) _____
Gold (\$7,500) _____	Silver (\$5,500) _____	Bronze (\$3,500) _____	
Post-Conference Session (\$5,000) _____	Innovator (\$2,000) _____	Non-Profit (\$750) _____	
1-Full Page Ad Space _____ (8" x 10.5" - \$2,500)	1/2-Page Ad Space _____ (8" x 5.25" - \$1,750)	1/4-Page Ad Space _____ (4" x 5.25" - \$1,250)	

__ We wish to decline sponsorship but would like to purchase Ad Space in event program guide.

Ad Space Criteria: Email a copy of your print-ready advertisement (JPG or PDF), in 300dpi resolution, formatted to the complimentary size or size you purchased, to norma@ibcces.org by December 1, 2017.

Do you plan to sell products in the Innovation Zone (i.e. – exhibit area)? __ YES __ NO

*If yes, partner takes responsibility for securing vendor license, and collecting all applicable state/local taxes.

Option: Electricity for 1 Regular Booth 10'x5' is \$35 __ Electricity for 1 Large Booth is 20'x5' - \$70 __

CONTACT INFORMATION

Company Name: _____
(List company name as you would like it to be listed in all printed materials)

Primary Contact Person/Email: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Brief Description of Product/Service to be displayed: _____

PARTNERSHIP LEVEL: \$ _____

AD SPACE: \$ _____

TOTAL DUE: \$ _____

(continued on next page)

Credit Card* _____
*Preferred Method of Payment

Please invoice me _____

Check Enclosed _____

Name on Credit Card: _____

Credit Card No: _____ Exp. Date: _____

Payment & Cancellation: Full payment is required. An electronic invoice will be emailed to the primary contact.

Agreement: Upon signing the Partner Application and contract, the company/organization agrees to IBCCES Partner Contract Rules and Regulations for the International Symposium on Cognitive Research and Disorders (ISCRD) 2018, and the application, is hereby made for exhibit space at the World Golf Village Conference Center, February 26-27, 2018. A fully-executed signed copy of this contract will be emailed to the Primary Contact Person upon acceptance of the application.

Partner Signature: _____ Date: _____

IBCCES Signature: _____ Date: _____

If sending payment enclosed, send to address listed below & make payable to: **IBCCES**

Otherwise please submit this form to Norma Vina at norma@ibcces.org or call (877) 717-6543 Ext. 2

IBCCES
ATTN: Norma Vina
11555 Central Pkwy, Suite 103
Jacksonville, FL 32224

Thank you for your support!

www.ibcces.org/iscrd