



DRAFT PROGRAMME (as July 2015)

FRIDAY, SEPTEMBER 11, 2015

12:30 – 14:00	Registration
14:00 – 14:15	Welcome and Objectives The Global Patient Movement for Bone, Muscle and Joint Disorders <i>Famida Jiwa, Canada</i> Welcome Address <i>Memi Tsekoura, Greece</i>
14:15 – 15:45	Plenary Session I <i>Chairs – Famida Jiwa, Canada and Judy Stenmark, Switzerland</i> Key Note Address The Power of Patient Societies <i>Cary Adams, UK</i> The NCD Alliance Non-Communicable Diseases in the Post 2015 Development Agenda <i>Katie Dain, Belgium</i>
15:45 – 16:00	Coffee Break
16:00 – 17:30	Roundtable – Creating a Global Movement <i>Chairs – Tatiana Drakopoulou</i> Uniting Diseases for a Common Cause <i>Cary Adams, UK</i> The Importance of Multi-stakeholder Partnerships <i>Katie Dain, Belgium</i> Utilizing Patient Stories <i>Fizz Thompson, UK</i> Digital Advocacy <i>Lukasz Bochenek, Switzerland</i> Discussion

17:30 - 18:00 Business Speed Dating

19:00 – 20:30 Welcome Cocktail

SATURDAY, SEPTEMBER 12, 2015

07:45 – 09:00 Bone Healthy Breakfast Session
Supported by California Prunes

09:00 – 10:30 Plenary Session II - Amplifying Efforts - Measuring Campaign Success
Chairs – Anne Thurston, UK and Farid Bedran, Lebanon

World Osteoporosis Day: What does success mean? Strategies to grow engagement & uptake
Chaz Jagait, Switzerland

Driving action through campaigns

"The Tipping Point" for World Cancer Day
Cary Adams, UK

National Societies Case Study

Q&A /discussion

10:30 – 11:00 Coffee Break

11:00 – 12:30 Plenary Session III - Fundraising in 2015

Fundraising Strategies: Identifying your donors

Integrating Fundraising and Campaigning
Neil McCarthy, Switzerland

National Society Case Study
Fundraising Case Study – Breast Cancer Greece
Alma Zois, Greece

Q&A/discussion

Industry Panel: Corporate Partnerships in 2015

12:30 – 13:00 Exercise Break - by the Workout Lab Project, Greece

13:15 – 14:15 Lunch

14:30 – 17:00 Workshops (run concurrently – incl. coffee break)

1-Fundraising for Bone Health Education in 2015
Bénédicte Pansier, Sean Taylor, Switzerland

2-Importance of Patient Societies in (bone) Health Education – Making the Most Use of IOF Tools for Outreach

Rhonda Ng, Singapore; Victoria Barrachina, Argentina

3-What's New in Social Media - Digital Engagement Beyond the Standard Channels

Lukasz Bochenek, Switzerland

4-Secondary Fracture Prevention - Developing the Business and Policy Case for an FLS

Kassim Javaid, UK; Muriel Schneider, Switzerland - Contributor Anne Thurston, UK

5- Osteoporosis-safe Exercise Protocols for Bone Strengthening and Balance

Rebekah Rotstein, USA

17:00 –17:30

Business Speed Dating

19:00 – 22:00

Family Dinner with Award Ceremony (Thissio View Restaurant)

SUNDAY SEPTEMBER 13, 2015

09:00 – 10:30

Plenary Session IV - Science Update

Chair: René Rizzoli, Switzerland

Bone & Diabetes

Serge Ferrari, Switzerland

Algorithm for the Treatment of Osteoarthritis: From evidence-based medicine to real-life setting

Jean-Yves Reginster, Belgium

Capture The Fracture®

Kassim Javaid, UK

New Surgical Techniques

Pierre Hoffmeyer, Switzerland

10:30 – 11:00

Coffee Break

11:00 – 12:30

Plenary Session V - Facing the Nutrition Challenge

Chair: Jean-Yves Reginster

Sarcopenia and Frailty

René Rizzoli, Switzerland

The Big 5 in Bone Nutrition

Bahram H. Arjmandi, USA

Live Cooking – High Calcium Dish – by Niki Merkhoyrh, Greece

12:30 – 13:45

Lunch

14:00 – 14:25

Plenary Session VI - Health Monitoring Technology

Chair – Gabrielle Suppan, Austria and Famida Jiwa, Canada

E-health and Connecting Devices

Geoffrey Appelboom, USA

14:25 – 14:45	2013 IOF Linda Edwards Memorial Awards - Video & Presentation
14:45 - 15:30	Contest Session Best World Osteoporosis Day Campaign Love Your Bones: Launching the 2017 competition <i>Gilberto Lontro, Switzerland</i>
15:30 – 16:00	Exercise Break – by the Workout Lab Project, Greece
16:00 – 16:30	Coffee Break
16:30 – 17:30	Plenary Session VII - Physical Activity and Quality of Life The Latest on Exercise and Bone - What Type and How Much? <i>Rebekah Rotstein, USA</i> Kyphosis-Scoliosis – The Impact on Osteoporotic Patients <i>George Kelalis, Greece</i> Managing Osteoporotic Pain and Improving QoL <i>Luigi Gennari, Italy</i>
17:30 – 17:45	Conclusion <i>Famida Jiwa, Canada</i>