



European Congress
on Biotechnology

Sponsorship and Exhibition Prospectus

18th European Congress on Biotechnology

Geneva, Switzerland
1 – 4 July 2018



**EUROPEAN FEDERATION OF
BIOTECHNOLOGY**

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Celebrate the 40th Anniversary of the EFB at ECB2018 in Geneva



The first European Congress of Biotechnology in Interlaken, Switzerland, in 1978 marked the inauguration of the European Federation of Biotechnology (EFB). In 2018, we are delighted to welcome you back to Switzerland to celebrate the 40th anniversary of the longest running biotechnology congress in Europe. Between Lake Geneva and surrounding mountains, ECB2018 will be held in the beautiful and vibrant city of Geneva.

EFB began as a rather small group of working parties from different European countries. Their interests ranged from fermentation technology to the public perception of biotechnology, applied microbiology and genetics, downstream processing and measurement and control. Forty years later, EFB is now open to all who share our mission of promoting the safe, sustainable and ethical use of biological systems for the benefit of mankind. The current 30,000 personal members, who span the world from Latin America to China, Korea and Japan, is also a reflection of the success of recent EFB congresses.

Interests today are now much wider, spanning green, red and white biotechnologies. Key member activities focus on plant, food, agriculture and environmental biotechnology on the green side, and biopharmaceuticals, healthcare, pathogenicity and antibiotic resistance on the red. Physiology and genomics of microorganisms impact many aspects of biotechnology, while white topics include biomaterials, bioengineering/bioprocessing, and both systems and synthetic biology.

Join us in Geneva in July 2018 to present your most recent work as part of EFB as the Voice of Biotechnology in Europe.

Prof. Gerrit Borchard

*Chair of Scientific
Programme Committee*

VENUE

International Conference Centre Geneva (CICG)

The International Conference Centre Geneva (CICG) has the advantages of an infrastructure ready to welcome you in the best conditions and Swiss quality. It is ideally situated, close to the Place des Nations, a few minutes from the international airport, major road networks, the rail station and international organisations. It is near the Lake of Geneva and the historic Old Town. The many hotels in the vicinity of the CICG offer first-class hospitality.

The conference venue is just a 550-metre walk from the Campus Biotech, a famous centre of excellence in biotechnology and life science research inaugurated in May 2015 in Geneva.



Sponsorship Opportunities at a Glance

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
Sponsor of Plenary Lecture or Symposia or Opening or Closing Ceremony	✓	✓			
Logo + URL + 100 word profile in EFB Newsletter	✓				
Priority Choice of other Sponsorship items (additional cost)	✓				
Acknowledged in Pre- event marketing mailers	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor	
Acknowledged in Delegate handbook (or electronic equivalent)	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor	
Acknowledged with Logo on holding slides during breaks	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor	
Acknowledged on Sponsor acknowledgement board	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Bronze Sponsor	
Logo & URL on website	✓	✓	✓	✓	✓
Company profile on website	100 words	75 words	60 words	50 words	-
Advert in delegate handbook	Full page	Half page	Quarter page	-	-
Exhibition Space	4m x 4m 1 st Priority Position Choice	4m x 3m 2 nd Priority Position Choice	3m x 3m 3 rd Priority Position Choice	3m x 2m 4 th Priority Position Choice	3m x 2m Allocated Position
Delegate Passes	3	2	2	1	0
Stand Passes	2	2	1	1	1
30 minute Business Presentation: Forum	Free (1)	€1,000	€1,000	€1,000	€1,000
Exhibitor Stand Package (1 table, 2 chairs, electricity & display panel)	Free	Free	Free	Free	Add €100 to package price
PACKAGE PRICE	€25,000	€16,000	€10,000	€7,000	€5,500

Sponsorship and Exhibition Packages

A high level “**Diamond Sponsorship**” package is available for up to two companies only.

Contact us for details.

Platinum Sponsor Package – Limited to Four Companies

Exclusive to Platinum Sponsor

- Designation as sponsor of either a **plenary lecture** from the main programme, or one of the **symposia** organised by the EFB Scientific Programme Committee OR
- Designation as sponsor of the opening or closing ceremony – subject to availability
- Company logo with URL and 100 word company profile to be published *in the EFB newsletter (reaching 30,000+ EFB members)*
- Priority choice of other sponsorship items (at additional costs) – see list on page 10

Branding

- Company to be acknowledged as ‘Platinum Sponsor’ on:
 - The sponsor section of the conference website
 - Pre-event marketing mailers
 - Delegate handbook (or electronic equivalent)
 - Company logo on holding slides during breaks (i.e. refreshment breaks, lunch)
 - Sponsor acknowledgement board
- Company logo with URL to appear on the website
- 100 word company profile to appear on the website
- Full page advert included in the delegate handbook, which is given out to all attendees at registration

Exhibition

- Priority choice of exhibition location (subject to availability)
- 4m x 4m (16sqm) exhibition space (space only)

Passes

- 3 delegate passes
- 2 exhibition stand passes

Bolt On: Business Presentation: Forum

- A 30 minute business presentation free of charge to Platinum sponsor, to be held in the exhibition during a scheduled break in conference sessions.

Cost of package - €25,000 + VAT

Gold Sponsor Package

Branding

- Company to be acknowledged as 'Gold Sponsor' on:
 - The sponsor section of the conference website
 - Pre-event marketing mailers
 - Delegate handbook (or electronic equivalent)
 - Company logo on holding slides during breaks (i.e. refreshment breaks, lunch)
 - Sponsor acknowledgement board
- Company logo with URL to appear on the website
- 75 word company profile to appear on the website
- 1/2 Page advert included in the delegate handbook, which is given out to all attendees at registration

Exhibition

- 4m x 3m (12 sqm) exhibition stand (space only)

Passes

- 2 delegate passes
- 2 exhibition stand pass

Cost of package - €16,000 + VAT

Bolt On: Business Presentation Forum

- A 30 minute business presentation, to be held in the exhibition during a scheduled break in conference sessions. Available at additional cost: €1,000

Silver Sponsor Package

Branding

- Company to be acknowledged as 'Silver Sponsor' on:
 - The sponsor section of the conference website
 - Pre-event marketing mailers
 - Delegate handbook (or electronic equivalent)
 - Company logo on holding slides during breaks (i.e. refreshment breaks, lunch)
 - Sponsor acknowledgement board
- Company logo with URL to appear on the website
- 60 word company profile to appear on the website
- 1/4 Page advert included in the delegate handbook, which is given out to all attendees at registration

Exhibition

- 3m x 3m (9 sqm) exhibition stand (space only)

Passes

- 2 delegate passes
- 1 exhibition stand pass

Cost of package - €10,000 + VAT

Bolt On: Business Presentation Forum

- A 30 minute business presentation, to be held in the exhibition during a scheduled break in conference sessions. Available at additional **cost: €1,000**

Bronze Sponsor Package

Branding

- Company to be acknowledged as 'Bronze Sponsor' on:
 - The sponsor section of the conference website
 - Pre-event marketing mailers
 - Delegate handbook (or electronic equivalent)
 - Company logo on holding slides during breaks (i.e. refreshment breaks, lunch)
 - Sponsor acknowledgement board
- Company logo with URL to appear on the website
- 50 word company profile with a link to your company website

Exhibition

- 3m x 2m (6sqm) exhibition stand (space only)

Passes

- 1 delegate pass
- 1 exhibition stand pass

Cost of package - €7,000 + VAT

Bolt On: Business Presentation Forum

- A 30 minute business presentation, to be held in the exhibition during a scheduled break in conference sessions. Available at additional cost: **€1,000**

The packages can be tailored to fit your specific objectives and budget requirements. Contact us now with your suggestions and we will be delighted to put together a bespoke option for you.

Standard Exhibitor Package

Exhibition

- 3m x 2m (4sqm) exhibition stand (space only)

Branding

- Company to be acknowledged as 'Exhibitor' on the conference website
- Company logo and link to your company website

Passes

- 1 exhibition stand pass

Discounts

- Opportunity to purchase delegate passes for staff at a 10% discount

Cost of package - €5,500 + VAT

Bolt On: Business Presentation Forum

- A 30 minute business presentation, to be held in the exhibition during a scheduled break in conference sessions. Available at additional cost: **€1,000**

A New Look Exhibition

The ECB 2018 Exhibition is being promoted as an open and interactive trade show. To this end there will be no shell scheme. All exhibition space, no matter how large or small, is sold on the basis of “space only”. However the following package is available to all sponsors and exhibitors upon request

ECB2018 Standard Exhibitor Stand Package

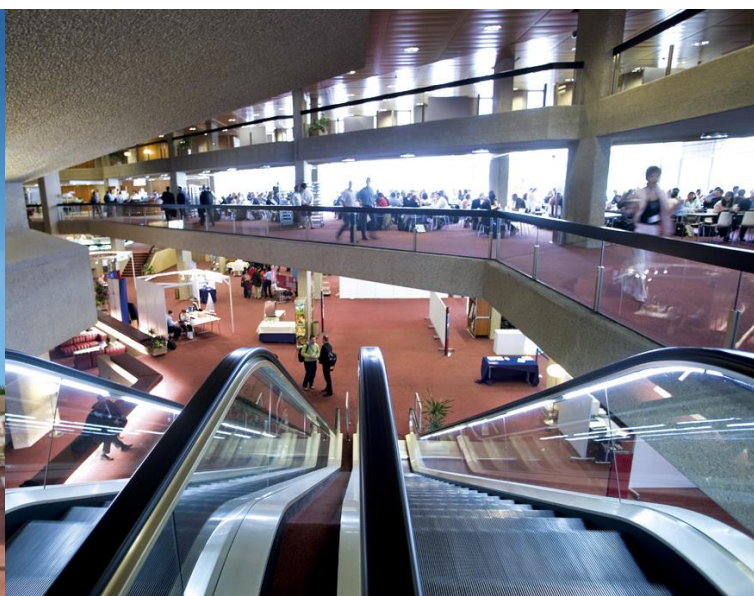
- 1 Table (including electricity connector)
- 2 Chairs
- Electricity
- Display Panel to be erected behind your table

Price: €100

Additional Items

- Lanyards
- Delegate Bag
- Delegate Bag Inserts
- Conference Brochure
- Custom Made sponsorship items

Contact us for pricing



Lunchtime Satellite Symposia and Industry Workshop Packages

This opportunity is only available as an **add-on** to the other sponsor and exhibitor packages.

Prime visibility

- Opportunity to sponsor one of the main Scientific Symposia or a Highlight Event or to hold a satellite symposium or industry workshop (45 minutes duration, during lunchtime), subject to the approval of the Scientific Programme Committee.

Package includes:

- Opportunity to bring a pull-up banner to display in the symposium or industry workshop room
- Symposium or industry workshop details and timings to appear on the conference website
- Option for delegates to pre-book attendance at symposia or workshops through the congress registration system
- Symposium or industry workshop details and timings to appear in the delegate handbook, which is given out to all attendees at registration

Passes

- 1 delegate pass

Cost of each satellite symposium or industry workshop - €6,500 + VAT

Conference App



of delegates surveyed at previous ECB Congress found the App **useful**.

Exclusive visibility and key access to the attendees

Pre-event and **during the Congress**, and for up to

6 months afterwards, increasing post-event visibility.

The Congress app features essential programme and abstract information to all attendees, together with and attendee messaging opportunities. By building a strong industry community, your target audience are kept continuously engaged.

How **your** company benefits:

- Company logo or advert to appear on a banner across the bottom of the opening screen
- Company logo or advert to continue across **all pages** accessed within the conference app
- Company logo and 50 word profile, with a link to your company website on conference website
- Company name mentioned in pre-event marketing activities
- Company name mentioned in conference opening remarks
- Company logo on holding slides during breaks (i.e. refreshment breaks, lunch)
- Company logo on on-site event signage
- EFB annual member status and benefits which include: unique community access, opportunities to influence position papers submitted to the European Commission, voting rights, exclusive invitations to provide articles and position papers to the official EFB biotechnology journal and much more. The full list of benefits that will be received is available on request

Cost of package – €10,000 + VAT