



September 7-9, 2017

LONDON BREAST MEETING

Discounted early
booking rate available
until 5th June 2017

Innovations and Trends in Aesthetic and Reconstructive Breast Surgery

Royal College of Physicians, London

Scientific Programme

www.londonbreastmeeting.com

Tweet about the meeting #2017LBM

Our London Breast Meeting Live Online Broadcast will also be available

Conference Co-Chairs

Professor Jian Farhadi

Consultant Plastic and Reconstructive Surgeon,
Guy's & St Thomas' Hospital, London

Professor Jaume Masia

Chief of Plastic Surgery Department, Hospital
de la Santa Creu i Sant Paul, Barcelona, Spain

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Welcome Message

Dear Friends and Colleagues,

It is with great pride and privilege that we present the fourth **London Breast Meeting**, scheduled for the 7th-9th September 2017.

The London Breast Meeting has established itself as an essential meeting in the academic diary. We are delighted that the 2016 meeting was graced by a fifty-strong faculty of expert speakers, attracting over 350 international delegates, and was broadcasted live in 4 different languages worldwide.

Year on year we strive to better ourselves and deliver an inspiring and thought-provoking programme in oncological, reconstructive and aesthetic breast surgery.

The 2017 meeting will focus on **Innovations and Trends in Aesthetic and Reconstructive Breast Surgery**. In addition to the main scientific programme, there will be a parallel agenda for allied healthcare professionals such as breast care nurses and wound care specialists.

This year, we also embrace your opinions and experience in our free paper session.

Last but not least, we welcome you to the vibrant and exhilarating city of London. We hope you will give us the opportunity to provide you with a motivating and fulfilling experience in September.

Yours sincerely,

Jian Farhadi & Jaume Masia

Conference Chairs



Scientific Programme

Thursday, 7th September 2017

07.30 - 09.00 Registration and refreshments

08.45 - 09.00 Welcome and introduction

09.00 - 09.30 **Keynote Address: Personalised breast cancer treatment**

09.30 - 10.30 **Breast cancer treatment**

- New genes
- New screening methods
- Age adapted breast cancer treatment

10.30 - 11.00 Refreshments and exhibition viewing

11.00 - 12.00 **Breast surgery**

- Do we need quality control of the mastectomy flap?
- Updates/trends in breast conserving surgery
- Neoadjuvant radiotherapy
- Legal issues of risk reducing surgery

12.00 - 13.00 **The breast multidisciplinary meeting**

13.00 - 14.00 Lunch and exhibition viewing

14.00 - 14.30 **Radiotherapy and implant reconstruction: timing of exchange of Expander**

14.30 - 15.15 **Epipectoral breast reconstruction**

15.15 - 15.45 Refreshments and exhibition viewing

15.45 - 17.00 **The future of implant technology**

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17.00 - 17.30 **Industry Symposium, kindly supported by**  INTEGRA
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17.30-19.00 Welcome Reception sponsored by Synovis Micro Companies Alliance

Friday, 8th September 2016

07.00 - 07.30 Registration and refreshments

07.30 - 08.00 **Breakfast Symposium, kindly supported by**  ZEISS

08.00 - 10.00 **Efficiency in autologous breast reconstruction**

- Imaging and the choice of the ONE perforator
 - ICG technology
 - Efficient raising of the DIEP flap
 - Closure of the abdomen
-

Scientific Programme

- Flap monitoring
- Evidence based assessment for autologous breast reconstruction

10.00 - 10.30 Refreshments and exhibition viewing

10.30 - 11.30 Innovation in autologous flaps

- LTF flap
- Apex flap
- Omentum flap
- DUG flap
- Endoscopic DIEP flap

11.30 - 12.15 Robotic surgery in breast and microsurgery

12.15 - 13.15 Lunch and exhibition viewing

13.15 - 14.00 Evolution in education and the future provider of breast surgery

14.00 - 15.15 Free paper session: Surgical pearls in aesthetic and reconstructive breast surgery

15.15 - 15.45 Refreshments and exhibition viewing

15.45 - 17.00 How to address common problems in breast reconstruction

- Flat NAC area post DIEP flap
- High riding abdominal scars
- Recurrent seroma
- Augmentation of bilateral autologous reconstruction
- Fat necrosis
- Nipple flattening in implant reconstruction

17.00 Social Function

Saturday, 9th September 2017

07.30 - 08.00 Registration and refreshments

08.00 - 09.00 Breakfast symposium, kindly supported by AirXpanders

09.00 - 09.45 Novelties in mastopexy/reduction

09.45 - 10.30 Composite breast augmentation

- Augmentation by lipofilling only

10.30 - 11.00 Refreshments and exhibition viewing

11.00 - 12.00 Mummy makeover

12.00 - 13.00 Lunch and exhibition viewing

13.00 - 13.30 ALCL update

13.30 - 14.30 Tips and Tricks in aesthetic breast surgery

- Breast augmentation with anatomical implant: my 3 easy ways to measure

14.30 - 15.00 What have I changed in my practice in the last year?

15.00 Closing comments and end of meeting

General Information

Thursday 7th – 9th September 2017

Royal College of Physicians, 11 St Andrew's Place, Regent's Park, London, NW1 4LE

Type of Event

Three day scientific international symposium with a focus on new innovations. Keynote lectures, video sessions and panel discussions by the key opinion leaders.

Conference Co-Chairs:

Professor Jian Farhadi, Consultant Plastic and Reconstructive Surgeon, Guy's & St Thomas' Hospital, London, UK

Professor Jaume Masia, Chief of Plastic Surgery Department, Hospital de la Santa Creu i Sant Paul, Barcelona, Spain

Conference Secretary:

Marlene See, Consultant Plastic and Reconstructive Surgeon, Guy's & St Thomas' Hospital, London, UK

Confirmed International Faculty:

Bob Allen, USA

Michael Atlan, France

Phillip Blondeel, Belgium

Tony Connell, Australia

Peter Cordeiro, USA

Joseph Dayan, USA

Frank DellaCroce, USA

Peter Dubsy, Switzerland

Jinsup Eom, South Korea

Stefan Hofer, Canada

Marco Innocenti, Italy

John Kim, USA

Rupert Koller, Austria

Tibor Kovacs, UK

Anjana Kulkarni, UK

Patrick Mallucci, UK

Maurice Nahabedian, USA

Charles Randquist, Sweden

Peter Sandbichler, Austria

Benjamin Sarfati, France

Jesse Selber, USA

Christoph Tausch, Switzerland

Andrew Tutt, UK

Liza C. Wu, USA

Kamakshi Zeidler, USA

Key Topics:

- Personalised cancer treatments
 - ICG imaging
 - New matrices
 - New techniques in tissue reconstruction
 - Improving efficiency in the theatre
 - New genetic tests
 - Measuring outcomes
-

London Breast Meeting Live Broadcast

If you are unable to attend the London Breast Meeting, you can register for our live broadcast which will ensure that you don't miss a thing!

All of the presentations will be streamed directly to your PC or Mac as they occur at the meeting, and you will also be able to access the videos on-demand after the meeting so that you can watch them in your own time.

The Live Broadcast is CPD registered and you will be able to download your CPD certificate at the end of the meeting.

Registration for the Live Broadcast is **£120.00**

Visit live.londonbreastmeeting.com for more details

Registration Form

Tel: +44(0)20 7501 6762 | Fax: +44(0)20 7978 8319

Online: www.londonbreastmeeting.com | Email: conferences@markallengroup.com

Please return to: MA Healthcare Ltd, London Breast Meeting, Freepost BFH1337, London, SE24 9BR

PLEASE QUOTE COMPLETE ADDRESS

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DELEGATE RATES

Standard rate (Consultants, Surgeons, Associate Specialists, Staff Grade, Speciality Doctor, or equivalent)

Until 5th June 2017

After 5th June 2017

£580.00 ☐

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Trainee/Nurses rate (From Core and Foundation Trainee levels up to Specialist Registrar or equivalent)

Until 5th June 2017

After 5th June 2017

£425.00 ☐

£495.00 ☐

(Send written confirmation of the hospital to conferences@markallengroup.com)

Live online broadcast £120.00 ☐

(Presentations will be streamed directly to your PC or Mac at the same time as they occur at the meeting and can be accessed on-demand afterwards)

All prices for registration are in British Pound Sterling (£) and include 20% VAT. Cancellation before July 20th: 50% of the registration fee; Cancellation after July 20th: no refund. Cancellation has to be made to MA Healthcare Ltd in writing only. On-Site-Registration rate: £700.00.

ACCOMMODATION

The RCP has a hotel booking agent who has negotiated discounted rates with local hotels for individuals and group bookings. **Please quote: MA Healthcare/London Breast Meeting**

Contact: **Wendy Line**, Hotel Reservations Limited

Tel: 01268 572003 Fax: 01268 572002 Email: res@hotelreservations.uk.com

For further accommodation options please go to the website: www.londonbreastmeeting.com

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