

More than 30 CE Credits Offered!
As low as \$17.30 Per Credit!

2016 8th Annual **Obesity Treatment and Prevention Conference**

Expert speakers. Evidence based. Practical Application.

June 22-24, 2016

Hilton Philadelphia at Penn's Landing
Philadelphia, PA

www.Obesity-Conference.com

Provided by Dannemiller



DANNEMILLER
Simply the Finest in Continuing Medical Education™

Supported by an educational grant
from Robard Corporation

Seating is Limited
Register Today

Invitation to the Conference

Course Director | John Hernried, MD, FACP

Stay Connected Before, During and After the Event!



#2016obesityConference



Dr. John Hernried is the CEO/Medical Director for The Hernried Center for Medical Weight Loss and board certified in Internal Medicine and Bariatric Medicine. He is a member of The Obesity Society and the American Society for Metabolic and Bariatric Surgery, and Fellow of the American College of Physicians.

Dear Colleague:

You are invited to attend the **2016 Obesity Treatment and Prevention Conference**. This unique event provides participants with the opportunity to explore every facet of obesity care in one place—operational, scientific, clinical and business. During the three-day conference, you'll actively learn and interact with our internationally recognized experts from leading obesity research, education and treatment centers, as well as network with your fellow conference attendees.

Throughout the conference, attendees will engage in the most comprehensive clinical agenda in obesity research, treatment and prevention. The presentations are focused on improving patients' total wellness by utilizing clinical research and evidence-based strategies to address the myriad of comorbid conditions related to obesity to help practitioners treat the whole person—not just obesity. Furthermore, topics addressing the business of obesity treatment enable attendees to increase efficiencies and patient outcomes.

What sets this unique conference apart is its inclusiveness; this program is purposely relevant to many professionals, whether they're a physician, a dietitian, a psychologist or program manager. The agenda is tailored to be applicable to your practice when you return to work.

Two particular groups of people will benefit from this conference: The practitioner who is interested in starting a weight management program, yet is unsure of where to turn. Because here, you're going to get a lot of the

resources and tools that you need to turn right around and develop a comprehensive weight management program. The second group is comprised of those who may already have a program but want to develop it further. This conference provides numerous networking opportunities, tools and information that allows you to further expand what you've started and get the invaluable information you need for swift, well-informed application. We've created an agenda for the **2016 Obesity Treatment and Prevention Conference** that isn't simply clinical or theoretical; rather, it also offers a well-rounded curriculum for practical and functional implementation across your entire organization.

Included with your registration is a ticket to our evening ***Meet the Experts Welcome Reception*** where you'll have the opportunity to relax and enjoy conversation with conference speakers and fellow attendees. This is a conference you do not want to miss!

Mark your calendars and register today to join us in Philadelphia for this one-of-a-kind obesity treatment conference. We look forward to seeing you.

Sincerely,

John Hernried, MD, FACP
CEO/Medical Director,
The Hernried Center for Medical Weight Loss
Course Director

Questions? Contact (800) 328-2308 or inquiries@Obesity-Conference.com.

Register Now at www.Obesity-Conference.com.

Continuing Education Credit

Stay Connected Before, During and After the Event!



#2016ObesityConference

More than 30 CE Credits Offered! As low as \$17.30 Per Credit!

AMA

Dannemiller designates this live activity for a maximum of 24.0 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Dannemiller is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CBRN

Dannemiller is a provider approved by the California Board of Registered Nursing, Provider Number 4229. This activity has been approved for 24.0 contact hours. *CBRN credit is not accepted by Michigan and Utah State licensing boards.*

AANP



Dannemiller is approved as a provider of nurse practitioner continuing education by the American Association of Nurse Practitioners: AANP Provider Number 090419. This program was planned in accordance with AANP CE Standards and Policies and AANP Commercial Support Standards. It provides 24.0 contact hours of continuing education (which includes 1.5 hours of pharmacology).

CDR (Registered Dietitians)



Dannemiller is a Continuing Professional Education (CPE) Accredited Provider with the Commission on Dietetic Registration (CDR). Registered Dietitians (RDs) and dietetic technicians, registered (DTRs) will receive 24.0 continuing professional education units (CPEUs) for completion of this activity. CDR Provider #DM002. Level 2 activity. Participants can contact the CDR to evaluate the quality of the educational activity materials at www.cdrnet.org or in writing to CDR, 120 South Riverside Plaza, Suite 2000, Chicago, IL, 60606.

AAPA

AAPA accepts certificates of participation for educational activities certified for *AMA PRA Category 1 Credit(s)*[™] from organizations accredited by ACCME.

Earn an Additional 7.0 CEU Credits for the full 31.0

Attendees cannot receive credit for simultaneous sessions. The highest number of credits that can be earned at the live 2016 Obesity Treatment and Prevention Conference is 24.0 CME credits. Since several of the lectures overlap, simultaneous sessions will be offered online subsequent to the live conference to earn the remaining 7.0 CEU credits. These additional credits are included in your registration fee. Registered attendees will be notified when these are available online. More details will be made available at conference registration in Philadelphia.

Please Note: Your CME/CEU Certificate will be available for automatic download after completing the conference evaluation online. Faculty and non-faculty disclosures will be provided at the meeting.

Final agenda, speakers and credits are subject to change and will be announced/determined at the time of the event.

Conference Agenda

Please Visit www.Obesity-Conference.com for Course Objectives and Speaker Information.

Stay Connected Before, During and After the Event!



#2016ObesityConference

Wednesday | June 22, 2016

7:00am - 8:00am	Registration and Continental Breakfast
8:00am - 8:45am	Updates on Obesity Treatment <i>Christopher Case, MD</i>
8:45am - 9:30am	Evaluation and Treatment of Cholesterol in Obese Patients <i>Peter Jones, MD, FACP</i>
9:30am - 10:30am	The Link Between Obesity and Cancer <i>Jennifer A. Ligibel, MD</i>
10:30am - 10:45am	Break and Exhibits Open
10:45am - 11:30am	New Treatment of Diabetes <i>Christopher Case, MD</i>
11:30am - 12:15pm	Genomics and Obesity <i>John Hernried, MD, FACP</i>
12:15pm - 1:15pm	Lunch and Exhibits Open
1:15pm - 2:15pm	Mobile Health in Chronic Disease <i>Indu Subaiya, MD, MBA</i>
2:15pm - 3:00pm	Meal Replacements and Nutrition <i>Tracy Smith, RD</i>
3:00pm - 3:15pm	Break and Exhibits Open
3:15pm - 4:00pm	Exercise and Weight Management <i>Philip Snider, DO, RD</i>
4:00pm - 5:00pm	Panel Case Team Discussion: "Obesity and its Relationship to Comorbid Conditions" <i>John Hernried, MD, FACP, Peter Jones, MD, FACP, Christopher Case, MD, and Jennifer A. Ligibel, MD</i>

Meet The Experts Welcome Reception



Wednesday, June 22, 2016 | 6:00pm - 7:30pm

Attend an evening of networking with our expert speakers and your colleagues. Complimentary beverages and light hors d'oeuvres served. (Included with registration).

Questions? Contact (800) 328-2308 or inquiries@Obesity-Conference.com.

Register Now at www.Obesity-Conference.com.

Conference Agenda

Please Visit www.Obesity-Conference.com for Course Objectives and Speaker Information.

Stay Connected Before, During and After the Event!



#2016obesityConference

Thursday | June 23, 2016

7:00am - 7:30am	Registration and Continental Breakfast
7:30am - 8:15am	The First Order of Business: Getting Back to the Basics of Marketing <i>Tim Miles, Founder and CEO, Tim Miles and Company</i>
8:15am - 9:00am	New Bariatric Devices and Advancements <i>Stephen Wohlgemuth, MD</i>
9:00am - 9:45am	Weight Control and the Workplace <i>Eileen L. Seeholzer, MD, MS</i>
9:45am - 10:00am	Break and Exhibits Open
10:00am - 10:45am	Treatment of Obesity using the Very Low Calorie Diet (VLCD) <i>Philip Snider, DO, RD</i>
10:45am - 11:30am	Obesity and Microbiome <i>John Hernried, MD, FACP</i>
11:30am - 12:30pm	Treatment of Obesity in the Inner City <i>Eileen L. Seeholzer, MD, MS</i>
12:30pm - 1:15pm	Lunch and Exhibits Open

Thursday Agenda Continued on Page 5...

“I don't often get to meet other healthcare providers who are in this field. It's nice to network with them, find out what other people are doing, and find out what approaches are working and what approaches are not working.”
Patricia L. Sullivan, RN

Conference Agenda

Please Visit www.Obesity-Conference.com for Course Objectives and Speaker Information.

Stay Connected Before, During and After the Event!



#20160besityConference

Thursday (continued) | June 23, 2016

	TRACK A New Practitioner	TRACK B Existing Practitioner	TRACK C Hospital/Large Group Practices
1:15pm - 2:00pm	Insurance Billing and Coding <i>Joyce Lyon, Practice Manager, and Scott Sheley, Operations Manager, The Hernried Center for Medical Weight Loss</i>	Data Capture Analysis <i>Philip Snider, DO, RD</i>	Combining Medical and Surgical <i>Stephen Wohlgemuth, MD</i>
2:00pm - 2:45pm	Assembling a Team/Staffing <i>Diana Carlson, Managing Behavioral Health Educator, The Hernried Center for Medical Weight Loss</i>	Who Who How Why Why— Uncovering your Unique Value Proposition <i>Tim Miles, Founder and CEO, Tim Miles and Company</i>	Integrating and Leveraging your Hospital System for Patients <i>Tracy Smith, RD</i>
2:45pm - 3:00pm	Break and Exhibits Open		
3:00pm - 3:45pm	Daddy, I Have a Question: 10 Hidden Keys to Meaningful Communication and Time Management <i>Tim Miles, Founder and CEO, Tim Miles and Company</i>	Insurance Billing and Coding <i>Joyce Lyon, Practice Manager, and Scott Sheley, Operations Manager, The Hernried Center for Medical Weight Loss</i>	Population Health <i>Tricia Ligon, RD</i>
3:45pm - 4:30pm	How to Speak to your Patients about Obesity <i>Eileen L. Seeholzer, MD, MS</i>	Practice Expansion/Multi- Location <i>Joyce Lyon, Practice Manager, and Diana Carlson, Managing Behavioral Health Educator, The Hernried Center for Medical Weight Loss</i>	Insurance Billing and Coding <i>Ida L. Frazier, CPC/Practice Manager, Bon Secours Hampton Roads Medical Group</i>
4:30pm - 5:15pm	Panel Case Team Discussion: “Innovative Treatment Models for Weight Management—A Case Study Approach” <i>John Hernried, MD, FACP, Tricia Ligon, RD, and Philip Snider, DO, RD</i>		

Conference Agenda

Please Visit www.Obesity-Conference.com for Course Objectives and Speaker Information.

Stay Connected Before, During and After the Event!



#2016obesityConference

Friday | June 24, 2016

7:00am - 7:30am	Registration and Continental Breakfast
7:30am - 8:15am	Mindful Eating and Living <i>Philip Snider, DO, RD</i>
8:15am - 9:00am	Blogging for Health and Obesity Advocacy <i>Ted Kyle, RPh, MBA</i>
9:00am - 9:45am	What is Metabolic Syndrome Anyway? <i>Robert Lustig, MD</i>
9:45am - 10:00am	Break and Exhibits Open
10:00am - 10:45am	Practical Medication Use in Obesity Medicine <i>Ethan Lazarus, MD</i>
10:45am - 11:30am	Binge Eating Disorder <i>Julie Kabat Friedman, PhD</i>
11:30am - 12:30pm	Targeting Insulin in Obesity <i>Robert Lustig, MD</i>
12:30pm - 12:50pm	Lunch (Boxed)
12:50pm - 1:35pm	Utilizing Social and Cognitive Psychology for Improving Obesity Treatment <i>Jeremy Clorfene, PhD</i>
1:35pm - 2:20pm	Board Prep <i>Ethan Lazarus, MD</i>
2:20pm - 3:05pm	Changing Health Behavior... the Challenge of the Rehab Patient <i>Jeff Gilliam, PhD, PT</i>
3:05pm - 3:15pm	Brief 10 Minute Break
3:15pm - 4:00pm	The Art and Science of Low Carbohydrate Performance <i>Jeff Volek PhD, RD</i>
4:00pm - 5:00pm	Panel Case Team Discussion: "Designing a Treatment Plan" <i>Robert Lustig, MD, John Hernried, MD, FACP, Jeremy Clorfene, PhD, and Jeff Gilliam, PhD, PT</i>
5:00pm - 5:15pm	Concluding Remarks <i>John Hernried, MD, FACP</i>

WHO SHOULD ATTEND?

This activity has been designed to meet the educational needs of CEOs, CMOs, physicians, physician assistants, surgeons, psychologists, nurses, behaviorists, program administrators, and other professionals from hospitals, ACOs, private practices, large group practices and clinics. Those who are currently involved in the care and management of obese and overweight individuals or exploring opportunities that provide a total wellness solution are encouraged to attend.

Registration Information

HOW TO REGISTER

WEBSITE

Visit www.Obesity-Conference.com to register online

PHONE

Call (800) 328-2308

Dannemiller fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please e-mail inquiries@obesity-conference.com by **May 15, 2016** in order to receive service.

REGISTRATION FEES

Early Registration Fee: \$545.00

(SAVE \$130.00 — DEADLINE: February 26, 2016)

Regular Registration Fee: \$595.00

(SAVE \$80.00 — February 27, 2016 through April 30, 2016)

Late Registration Fee: \$675.00

(May 1, 2016 through June 10, 2016)

Group Discount: Register three or more attendees and receive \$50.00 off per person

CONFERENCE HANDOUTS

A flash drive containing all of the presentations is included in your conference registration fee.

CANCELLATION POLICY

Cancellations *must* be received in writing 30 days prior to the meeting and are subject to a \$100 processing fee. Refunds will not be granted after May 22, 2016, nor will they be given for no-shows. Please email cancellations to debbiem@dannemiller.com.

ACCOMMODATIONS

Hilton Philadelphia at Penn's Landing

201 South Columbus Blvd.

Philadelphia, PA 19106

(215) 521-6500

www.HiltonPennsLanding.com

Reserve your room at the Hilton Philadelphia at Penn's Landing before May 22, 2016, and mention the “**2016 Obesity Treatment and Prevention Conference**” to receive the low rate of \$219/night (single or double occupancy). Please note that rooms will fill up quickly. Room availability not guaranteed. To make reservations and ensure that you will have a hotel room at the same location as the conference, please call (215) 521-6500 or visit www.Obesity-Conference.com/Hilton today. You may also call toll-free for hotel reservations at 1-800-HILTONS.

PAYMENTS

We accept Visa, MasterCard, American Express and checks. **If paying by credit card, please utilize our online registration site located at www.Obesity-Conference.com.** If you wish to pay by check, please contact debbiem@dannemiller.com for more information.

More than 30 CE Credits Offered!
As low as \$17.30 Per Credit!

Hilton Philadelphia at Penn's Landing
June 22-24, 2016
www.Obesity-Conference.com