



CONFERENCE GUIDE

WoundCon Spring 2020

© 2020 WoundSource and Kestrel Health Information, Inc. All rights reserved.

www.woundcon.com

Calling all wound care professionals:

With a busy day-to-day schedule, it can be difficult to take time off from work to attend a conference; the expense of registration fees, travel, accommodations, and meals can make attendance even more difficult. That is why *WoundSource*, the world's definitive source of wound care production information, is offering WoundCon, a **free**, online virtual wound care conference and expo that brings the latest wound care education direct to your computer, tablet, or phone.

WoundCon is a one-day conference scheduled for April 2, 2020 from 9:00AM to 7:00PM EDT and is free to all licensed health care professionals. Attendees can join for a single CME session or stay for the entire day and participate in a day of education and activities.

Still not sure WoundCon is the right conference for you? Here are a few of the benefits of attending WoundCon:

- Free registration for licensed health care professionals
- Up to 9.75* hours of CE/CME
- 13 dynamic CME webinar sessions from the top educators in wound care on topics such as:
 - Exudate management
 - Wound staging and documentation
 - Biofilm management
 - Cell-based therapies
 - Therapeutic interventions
 - Skin failure and end-of-life wounds
 - And more
- Networking opportunities
- Interactive features including an online exhibit hall and knowledge-based games and activities with prizes

We know your time is valuable—but so is staying up-to-date on wound care best practices. On behalf of the entire WoundCon team, we hope you'll take the time to register and learn about the advances in wound care today so you can apply it to your practice tomorrow.

Sincerely,

Catherine T. Milne, APRN, MSN, ANP/ACNS-BC, CWOCN-AP

Jayesh Shah, MD, MHA

Co-chairs of WoundCon

****Up to 4 CE/CME credits available through participation in the live event and up to 9.75 CE/CME credit available through participation in on-demand access. Go to www.WoundCon.com for accreditation information.***

Agenda

9:00AM – 9:30AM

WoundCon Lobby Opens

9:30AM – 10:00AM

Wound Care and the Project ECHO Model: Creating a supportive network of practice between specialists and community providers

Sanjeev Arora, MD, FACP, MACP

Catherine T. Milne MSN, APRN, CWOCN-AP

Jayesh Shah, MD, MHA

R. Gary Sibbald, BSc, MD, M.Ed., D.Sc (Hon), FRCPC (Med)(Derm), FAAD, MAPWCA, JM

10:00AM – 10:50AM

How Big and How Deep? Wound Assessment and Staging Made Easy

Samantha Kuplicki, MSN, APRN-CNS, AGNCS-BC, CWCN-AP, CWS, RNFA

Kimberly LeBlanc, PhD, RN, NSWOC, WOCC (C), IIWCC

Pamela Scarborough, PT, DPT, MS, CWS, CEEAA

Dot Weir, RN, CWON, CWS

Fistula Management – What Every Provider Needs in Their Toolkit

Elizabeth Faust, NP, CWS, CWOCN-AP, DAPWCA

Dianne Rudolph, APRN, GNP-BC, CWOCN, UTHSCSA

Alien Invasion: Biofilm Assessment and Management

Gregory Schultz, PhD

Randall Wolcott, MD

11:00AM – 11:50AM

Exhibit Hall Grand Opening

12:00PM – 12:50PM

Too Wet or Too Dry? Essential Tips for Maintaining Exudate Equilibrium

Dorothy Doughty, MN, RN, CWOCN, FAAN

Emily Greenstein, APRN, CNP, CWON

Samantha Kuplicki, MSN, APRN-CNS, AGNCS-BC, CWS, CWCN-AP, RNFA

The Nuts and Bolts of Cell-based Therapies

Rodney Chan, MD

Matthew Regulski, DPM

Thomas E. Serena, MD, FACS, FACHM, FAPWCA

The Four Ws of Wound Management – Who, What, When, and Why of Choosing Therapeutic Interventions

April Lumpkins MSN, AGACNP-BC, CWOCN, CFCN

Dianne Mackey, MSN, RN, CWOCN

Nancy Munoz, DCN, MHA, RD, FAND

Pamela Scarborough, PT, DPT, MS, CWS, CEEAA

Dot Weir, RN, CWON, CWS

1:00PM – 3:00PM

Exhibit Hall

3:00PM – 3:50PM

Sweep Your Patient Off Their Feet:

Venous Ulcer Management

Karen Bauer, NP-C, CWS

Fedor Lurie, MD

Jayesh Shah, MD, MHA

Key Wound Infection Management Strategies

Luis G. Fernández, MD, KHS, KCOEG, FACS, FASAS, FCCP, FCCM, FICS

Kristina Harrell, RN, CWCA

Lee Ruotsi, MD, FACCWS, UHMMD

Thomas E. Serena, MD, FACS, FACHM, FAPWCA

Offloading the Diabetic Foot Across the Continuum

Kara Couch, MS, CRNP, CWS

James McGuire, DPM, PT, LPed, FAPWHc

Matthew Regulski, DPM

4:00PM – 5:00PM

Exhibit Hall

5:00PM – 5:50PM

Everyone's a Winner! Breaking Barriers to Successful Compression

Marta Ostler, PT, CWS, CLT, DAPWCA

Janet Wolfson, PT, CLWT, CWS, CLT-LANA

Risk Assessment – Not Just the Braden

Mary Brennan, RN, MBA, CWON

Diane Krasner, PhD, RN, CWCN, CWS, MAPWCA, FAAN

Karen Zulkowski, DNS, RN, CWS

Wound Care Potpourri: Reviewing the Evidence

Michel H.E. Hermans, MD

Fedor Lurie, MD

James McGuire, DPM, PT, LPed, FAPWHc

Catherine T. Milne, MSN, APRN, ANP/ACNS-BC, CWOCN-AP

Randall Wolcott, MD

6:00PM – 6:45PM

Skin Failure, Kennedy Terminal Ulcers, Trombley-Brennan Terminal Tissue Injuries and Skin Changes at Life's End: Definitions and Differences

Mary Brennan, RN, MBA, CWON

Karen Lou Kennedy-Evans, RN, FNP, APRN-BC

Diane Krasner, PhD, RN, CWCN, CWS, MAPWCA, FAAN

Jeffrey M. Levine MD, AGSF, CMD, CWSP

6:45PM – 7:00PM

Closing Remarks

Session Abstracts

9:30AM – 10:00AM ET

Keynote: Wound Care and the Project ECHO Model: Creating a supportive network of practice between specialists and community providers (Non-Accredited)

Speakers: Sanjeev Arora, MD, FACP, MACP; Catherine T. Milne MSN, APRN, CWOCN-AP; Jayesh Shah, MD, MHA; R. Gary Sibbald, BSc, MD, M.Ed., D.SC (Hon), FRCPC (Med)(Derm), FAAD, MAPWCA, JM

Learn how the Project ECHO™ Model is supporting interdisciplinary collaboration and peer-to-peer training of health care providers in wound care and other areas of patient care. Featuring guest speakers, Dr. Sanjeev Arora, Founder and Director of Project ECHO, and Dr. Gary Sibbald of the Project ECHO Ontario Skin and Wound Care.

10:00AM – 10:50AM

How Big and How Deep? Wound Assessment and Staging Made Easy

Speakers: Samantha Kuplicki, MSN, APRN-CNS, AGNCS-BC, CWCN-AP, CWS, RNFA; Kimberly LeBlanc, PhD, RN, NSWOC, WOCC (C), IIWCC; Pamela Scarborough, PT, DPT, MS, CWS, CEEAA; Dot Weir, RN, CWON, CWS

Wound staging practices vary, given the use of different staging systems and tools for measurement. This inconsistency of staging methods often leads to wound documentation errors or inaccuracies that negatively impact patient treatment and outcomes. Inadequate training or skill level of nursing staff in the proper assessment and staging of wound types is also prevalent.

Fistula Management – What Every Provider Needs in Their Toolkit

Speakers: Elizabeth Faust, NP, CWS, CWOCN-AP, DAPWCA; Dianne Rudolph, APRN, GNP-BC, CWOCN, UTHSCSA

Management of fistulas and ostomies can be challenging. Understanding the principles of wound care and the various treatment modalities is key in enhancing a patient's comfort and healing. A discussion on clinical case studies and management strategies for complex wounds and fistulas will be provided.

Alien Invasion: Biofilm Assessment and Management

Speakers: Gregory Shultz, PhD; Randall Wolcott, MD, CWS

Identifying and managing biofilms are important aspects of wound care in managing chronic non-healing wounds. Biofilm assessment and the evidence supporting biofilm-based wound care for managing chronic wounds is discussed.

12:00PM – 12:50PM

Too Wet or Too Dry? Essential Tips for Maintaining Exudate Equilibrium

Speakers: Dorothy Doughty, MN, RN, CWOCN, FAAN; Emily Greenstein, APRN, CNP, CWON; Samantha Kuplicki, MSN, APRN-CNS, AGCNS-BC, CWS, CWCN-AP, RNFA

Management of exudate is critically important in wound care. Exudate is present in both acute and chronic wounds and plays a major role in wound healing. Appropriate dressing selection and skin care will aid in managing exudate, thereby maintaining moisture balance and promoting wound healing.

The Nuts and Bolts of Cell-Based Therapies

Speakers: Rodney Chan, MD, FACS, FRCSC; Matthew Regulski, DPM, CMET, FAPWCA, FCCWS, WHS, FAPWH©; Thomas E. Serena, MD, FACS, FACHM, MAPWCA

Cell-based therapies in wound care include an ever-expanding scope of technologies on the market, including cellular and/or tissue-based products (formerly known as “skin substitutes”) and autologous homologous delivery systems. Evidence suggests that the use of cell-based therapies accelerates wound closure in patients with chronic and complex wounds when compared with standard wound care.

The Four Ws of Wound Management – Who, What, When, and Why of Choosing Therapeutic Interventions

Speakers: April Lumpkins MSN, AGACNP-BC, CWOCN, CFCN; Dianne Mackey, MSN, RN, CWOCN; Nancy Munoz, DCN, MHA, RD, FAND; Pamela Scarborough, PT, DPT, MS, CWS, CEEAA; Dot Weir, RN, CWON, CWS

Acute and chronic wounds may require a multifaceted, multidisciplinary approach to achieve closure. Myriad therapeutic interventions are available, including negative pressure wound therapy, therapeutic support surfaces, and adjunctive therapies. A multidisciplinary team approach has also been shown to support optimal patient outcomes.

3:00PM – 3:50PM

Sweep Your Patient Off Their Feet: Venous Ulcer Management

Speakers: Karen L. Bauer, DNP, APRN-FNP, CWS, FAPWCA; Fedor Lurie, MD, PhD; Jayesh B. Shah, MD, UHM(ABPM), CWSP, FAPWCA, FCCWS, FUHM, FACP, FACHM

The pathophysiology of venous ulcers is complex, and multiple theories have been suggested. Although clinical practice guidelines exist, implementation of these recommendations is often inconsistent. This session will teach participants how to differentiate venous ulcers at various stages of development and how to apply appropriate treatment interventions to the management and prevention of venous leg ulcers.

Key Wound Infection Management Strategies

Speakers: Luis G. Fernández, MD, KHS, KCOEG, FACS, FASAS, FCCP, FCCM, FICS; Khristina Harrell, RN, CWCA; Lee Ruotsi, MD, FACCWS, UHMMD; Thomas E. Serena, MD, FACS, FACHM, FAPWCA

Health care professionals must have a working knowledge of the risk factors for infection, as well as key challenges associated with the accurate diagnosis and treatment of an infected wound. Practical intervention strategies in the management and prevention of wound infections play an essential role in improving patient outcomes in wound healing.

Offloading the Diabetic Foot Across the Continuum

Speakers: Kara S. Couch, MS, CRNP, CWCN-AP; James McGuire, DPM, PT, LPed, FAPWHc; Matthew Regulski, DPM CMET FAPWCA, FCCWS, WHS, FAPWH©

The various offloading devices available to the wound care professional must be applied appropriately to redistribute destructive forces that develop in the diabetic or neuropathic foot. A discussion of the impact of diabetic foot ulcers from pre-ulceration to management of patients who have undergone amputation and the essential role of offloading will support practical prevention and management practices.

5:00PM – 5:50PM

Everyone's a Winner! Breaking Barriers to Successful Compression

Speakers: Marta Ostler, PT, CWS, CLT, DAPWCA; Janet Wolfson, PT CWS CLT-LANA, CLWT.

Compression therapy is a key element of edema and lymphedema management, but for this therapy to be successful, health care professionals must ensure that the modalities and devices used are tailored to each individual client's needs and abilities.

Risk Assessment – Not Just the Braden

Speakers: Mary Brennan, RN, MBA, CWON; Diane Krasner, PhD, RN, CWCN, CWS, MAPWCA, FAAN; Karen Zulkowski, DNS, RN, CWS

Although the risk of pressure injury can be stratified using the Braden Scale for Predicting Pressure Sore Risk® and other validated assessment tools, combining these assessment tools with an awareness of intrinsic and psychological factors will provide greater accuracy when evaluating a patient's risk for pressure-related skin breakdown.

Wound Care Potpourri: Reviewing the Evidence

Speakers: Michel Hermans, MD; Fedor Lurie, MD, PhD; James McGuire, DPM, PT, LPed, FAPWHC; Catherine T. Milne, APRN, MSN, ANP/ACNS, CWOCN-AP; and Randall Wolcott, MD, CWS

Consensus guidelines and recent studies support clinicians in applying the most widely accepted, evidence-based standards of care in modern wound care. As such, the ability to evaluate the quality of evidence has become an essential skill for all wound care professionals. This discussion will include a review of the latest evidence on wound management of the most commonly encountered wounds, including diabetic foot ulcers, burns, chronic wounds, and venous leg ulcers.

6:00PM – 6:45PM

Skin Failure, Kennedy Terminal Ulcers, Trombley-Brennan Terminal Tissue Injuries and Skin Changes at Life's End: Definitions and Differences

Speakers: Mary Brennan, RN, MBA, CWON; Karen Lou Kennedy-Evans, RN, FNP, APRN-BC; Diane Krasner, PhD, RN, CWCN, CWS, MAPWCA, FAAN; Jeffrey Levine, MD, AGSF, CMD, CWSP

Wounds occurring in patients at the end of life develop as the result of unmodifiable intrinsic and extrinsic factors that are unique to each patient. Multiple terms are accepted to describe wounds in patients who are either terminally ill or in the active process of dying.

WoundCon Spring 2020 Live Accreditation

In support of improving patient care, this activity has been planned and implemented by Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this live activity for a maximum of 4 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity provides 4 contact hours for nurses.

This activity has been planned and implemented in accordance with the standards and requirements for approval of providers of continuing education in podiatric medicine through a joint provider agreement between Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. Ciné-Med has approved this activity for a maximum of 4 continuing education contact hours.

All other healthcare professionals will receive a Certificate of Participation. For information on the applicability and acceptance of Certificates of Participation for activities designated for *AMA PRA Category 1 Credits*™, consult your professional licensing board.



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

WoundCon Spring 2020 On-Demand Accreditation

In support of improving patient care, this activity has been planned and implemented by Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Ciné-Med designates this live activity for a maximum of 9.75 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity provides 9.75 contact hours for nurses.

This activity has been planned and implemented in accordance with the standards and requirements for approval of providers of continuing education in podiatric medicine through a joint provider agreement between Ciné-Med and Kestrel Health Information/WoundSource. Ciné-Med is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine.

Ciné-Med has approved this activity for a maximum of 9.75 continuing education contact hours.

All other healthcare professionals will receive a Certificate of Participation. For information on the applicability and acceptance of Certificates of Participation for activities designated for *AMA PRA Category 1 Credits*™, consult your professional licensing board.

Commercial Support

These activities are being supported in part by educational grants from:
ConvaTec

WOUNDCON™

SPRING 2020

Dear

I would like to attend WoundCon™, an online virtual wound care conference and expo, on April 2, 2020 from 9:00AM to 7:00PM EDT. The conference theme is “Learn today, apply tomorrow” and promises to provide up-to-date education on evidence-based wound care practices. The conference features a keynote address, 13 CME sessions on a variety of wound care-related topics, networking with colleagues to share similar experiences and ideas, and a wound care product exhibition.

The WoundCon presentations are facilitated by leading wound educators and are on topics such as infection management and prevention, and wound documentation, which are directly related to issues we have experienced in our facility.

Below is the list of sessions I’m most interested in attending:

-
-
-

There is no cost for health care providers to register for WoundCon, and because it is a virtual conference, there are also no costs for travel or accommodations. I will require no sponsorship from the facility to attend, only permission to take time off to attend the sessions. The free registration includes full access to the conference, including all presentations, the exhibit hall, and all networking opportunities. I will have the opportunity to earn up to 4 CE/CME credit hours if I attend only the live event and up to 9.75 credit hours total if I also attend the on-demand sessions, which will be made available for one week after the live event.

Please visit the conference website at www.woundcon.com for full information on the speakers, topics, and CE/CME credit opportunities.

In summary, taking advantage of the opportunity to attend WoundCon and gain knowledge in the areas listed above would be a wise investment in our organization. This educational experience will expand the evidence base for my practice and allow me to better treat the patients in my care. Please let me know whether you will be able to approve my time off to attend this conference.

Sincerely,