

2022
ANNUAL

Pancreas Club Meeting

May 20-21, 2022

Hyatt Regency Mission Bay
San Diego, CA

#PanClub22



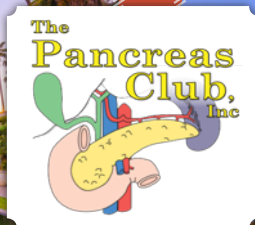
Pancreas Club

INVITATION TO EXHIBIT



CONTACT

Pancreas Club | 913.402.7102 | PancreasEvents@lp-etc.com | www.pancreasclub.com



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JOIN US!

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The Pancreas Club was born from the need to create a niche environment to foster collaboration amongst pancreas specialists and trainees from all over the world. Within the Pancreas Club, our members have found the opportunity to share the latest in cutting edge basic and clinical research in an international forum of peers. The sense of fellowship and camaraderie is engendered by the insight and helpful feedback generated from pancreas experts from all over the world!

Your products, therapies, devices and services will gain exposure to over hundreds of attendees worldwide, including leading pancreatic specialists boasting significant purchasing power.

WHY EXHIBIT?

The benefits to be gained from aligning your organization with our high-profile event are substantial.

As a Pancreas Club Exhibitor, you will have the opportunity to:

- Reach the most qualified audience of surgical leaders
- Demonstrate thought leadership
- Build further visibility for your company in a time when in-person office and clinical visits are limited
- Strengthen existing relationships
- Expand your prospect base with low cost and effective reach
- Access scientific sessions with a meeting pass



COMMERCIAL SUPPORT

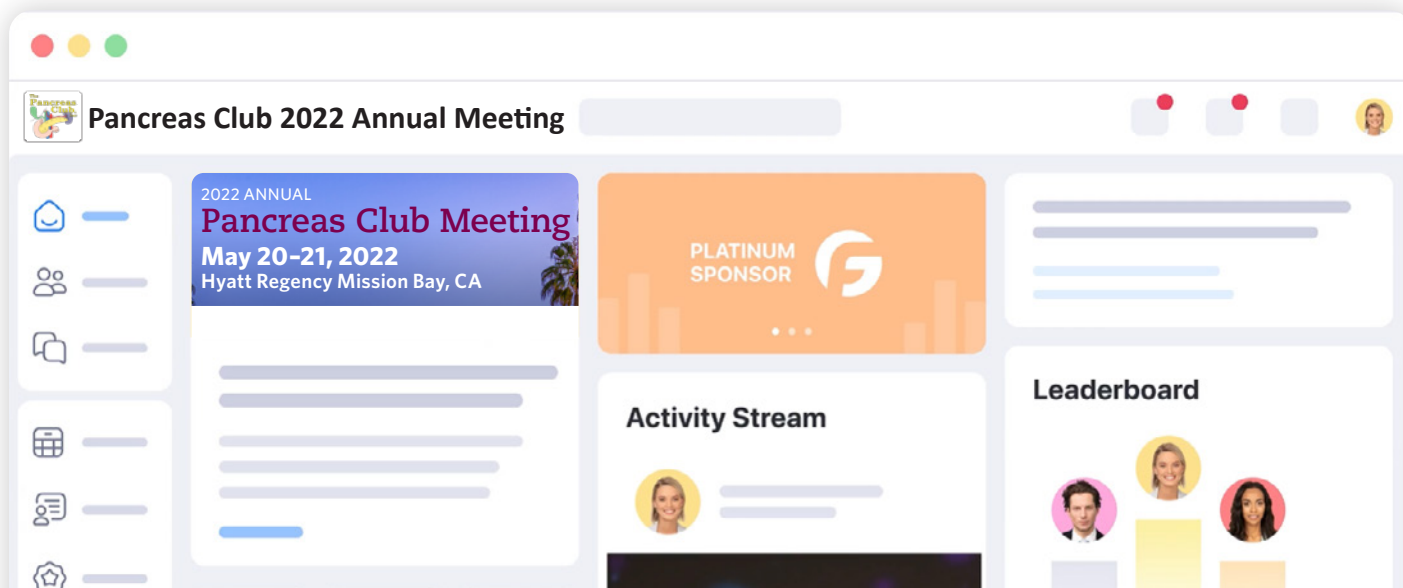
Pancreas Club has a long history of quality academic research. Support meeting connectivity needs through a monetary donation to Pancreas Club to support costs for WiFi. Your commercial support will be recognized in meeting materials. Together with industry, Pancreas Club continues to invest in patient care.

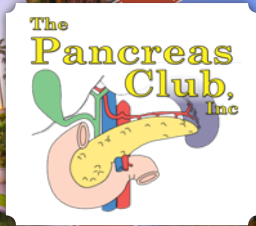
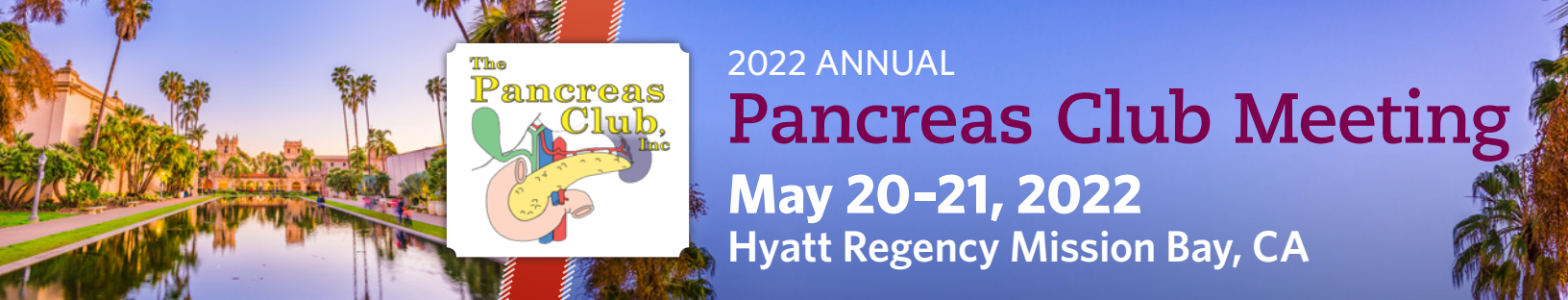
EXHIBIT FEE

\$2,000 includes 6' tabletop display, 2 exhibitor badges and recognition in the final program, meeting app, signage and session slides. Exhibitors will also receive a complimentary virtual exhibit listing to maximize in-person and virtual meeting exposure!

VIRTUAL EXHIBIT LISTING ONLY

\$1,000 for a customized listing in the virtual exhibit hall which includes a logo, company bio, contact information, downloadable deliverables and product images. Virtual exhibitors do not need to attend the meeting in-person to participate.





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BE IN THE KNOW

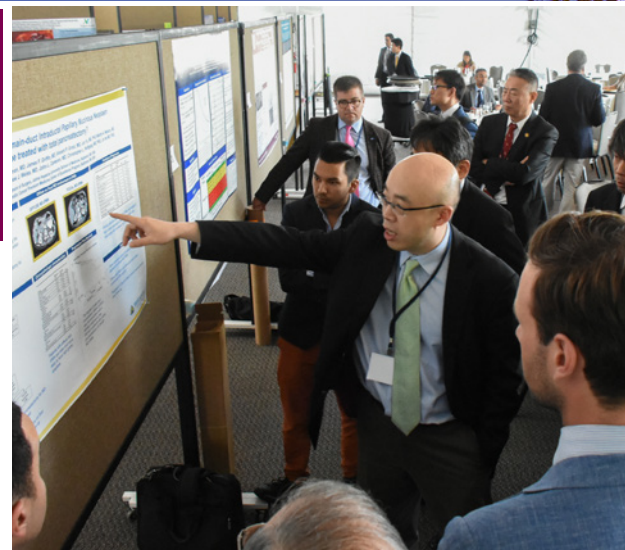
Meeting Information

One of the largest audiences of pancreatic surgeons from all over the world!

The Annual Meeting boasts over 100 original research presentations, symposia, Posters and more! The highly specialized focus draws attention from the greatest minds in the field of pancreatology to join together in discussion and research.

Book Hotel - Hyatt Regency Mission Bay

Space limited! Email PancreasEvents@lp-etc.com to reserve your spot today.



PAST EXHIBITORS & CORPORATE PROMOTERS

AbbVie

Alcresta Therapeutics

AngioDynamics

AstraZeneca

Alcresta Therapeutics, Inc.

AngioDynamics

Celgene

ChiRhoClin

Gunze Limited

IntraOp

Vector Surgical



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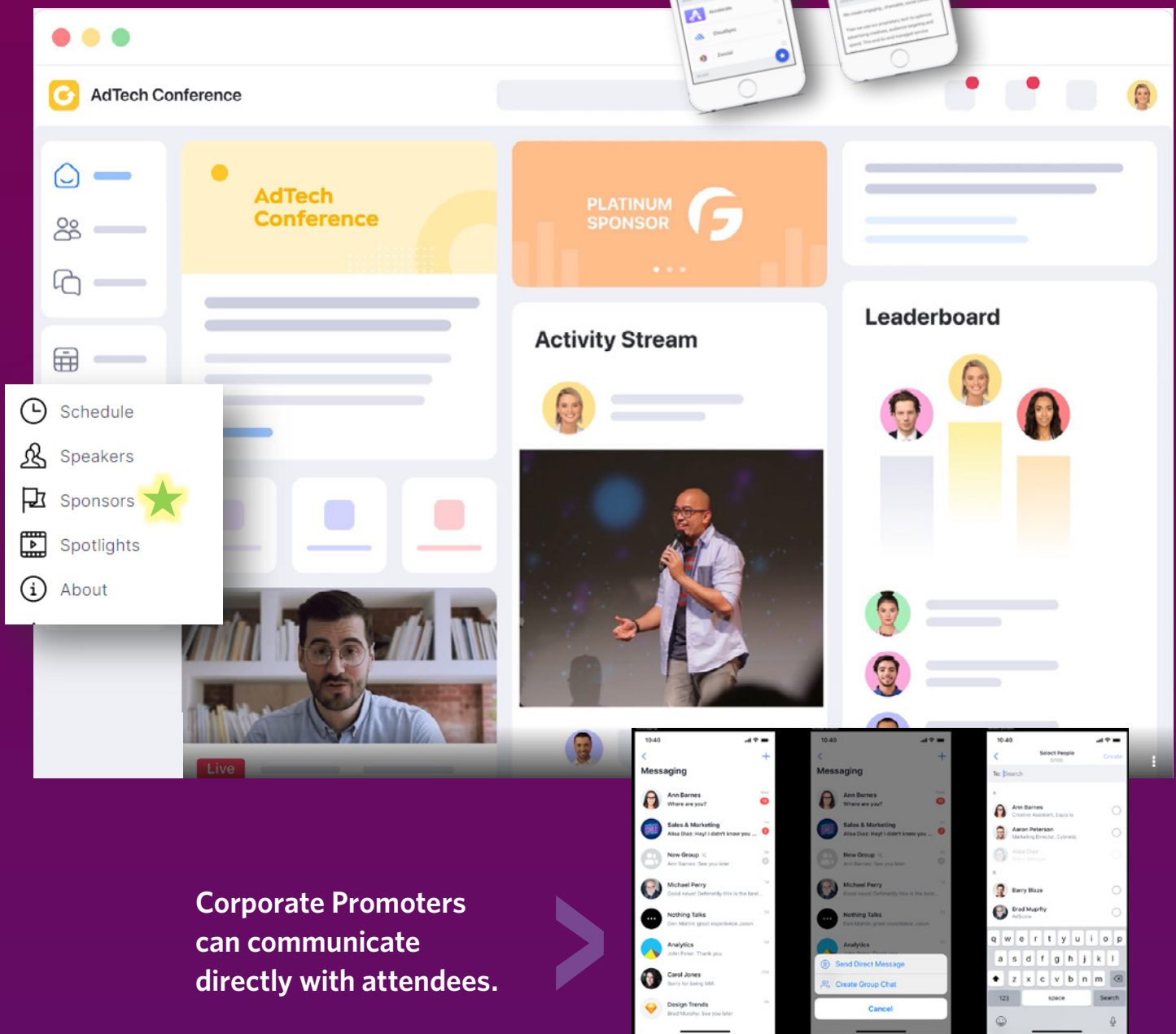
www.pancreasclub.com

A complete experience.

Pancreas Club Exhibitors and Corporate Promoters will receive more visibility and coverage with branded virtual opportunities!

Pancreas Club Meeting App

Easy navigation—mobile friendly!



Corporate Promoters can communicate directly with attendees.

Pancreas Club helps you drive value with an intuitive online experience to facilitate communication, learning and engagement!

Virtual Exhibitor Listing

Included with all in-person exhibit/sponsorship packages.

The screenshot displays a virtual exhibitor listing interface for the AdTech Conference. The interface is divided into several sections:

- Sponsors:** A sidebar on the left lists various sponsors, including FiveLoop Systems, ETLA, and others.
- FiveLoop Systems Exhibit:** A large central exhibit for FiveLoop Systems, featuring a logo, a "Free Trial" offer, and a "Start Free Trial" button.
- Leadership Conference Exhibit:** A smaller exhibit at the bottom for the Leadership Conference, featuring a "Request a Quote" button and a "Your Product Here" placeholder.

Customize your Corporate Promoter listing to focus on what matters most to your target audience!

Demonstrate your company's value.

Industry Video★

The screenshot shows a mobile app interface for a "Leadership Conference" held from December 08 - 31, 2020. The top navigation bar includes a search bar and a user profile for "Vlad Polik". The left sidebar contains various menu items: Town Hall, Activity Stream, Community, Schedule, Special Offers, **Sponsor Demos** (highlighted with a red box), Speakers, Sponsors, About Audi, Organizer, Exhibitors, Documents, and Feedback. The main content area features a "Sponsor demos" section for July 17, listing events like "Learn GitHub in 20 minutes", "Workfront Product Demo", "Hubspot - Moving Your Sales Process Online", and "Salesforce Essentials Demo". The "Workfront Product Demo" is selected, showing a video player with the Workfront logo. Below the video, there is a description of Workfront as a cloud-based project management software. To the right of the video player, there is a social media-style interaction panel with a "What's on your mind?" prompt and two posts from users "Vlad Dreval" and "Thomas Jefferson", each with a "Like" button and a "Comment" button.

Polling capabilities
provide invaluable
feedback.



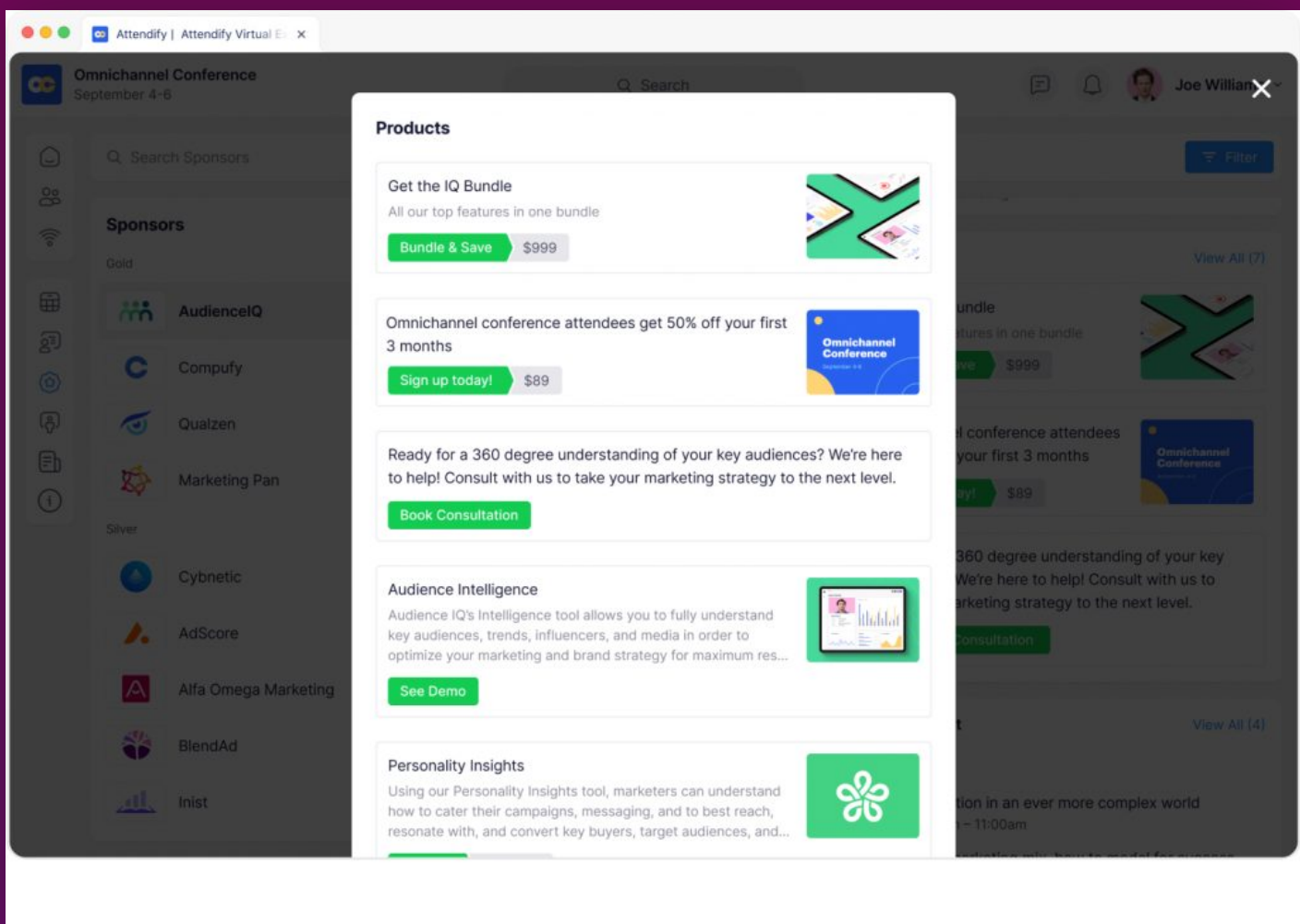
The screenshot shows a video player interface for a video titled "Proudly Sponsored by Audi". The video shows a dark-colored Audi car parked in front of a building at night, with two men standing next to it. The video player includes a progress bar and a "MORE VIDEOS" button. To the right of the video player, there is a "1 Active Poll" section with the question "Would you like to receive special offers from Audi?". The poll has two options: "Yes, I'd love to" and "No, not yet", with a "Vote" button at the bottom.

Powerful “Call to Action” Buttons Drive High-intent Leads

Call to Action Button★

Call to Actions buttons cater to your audience by offering special product promos, trials, demos, signups, contests, and more!

Customize the button label and landing URL.



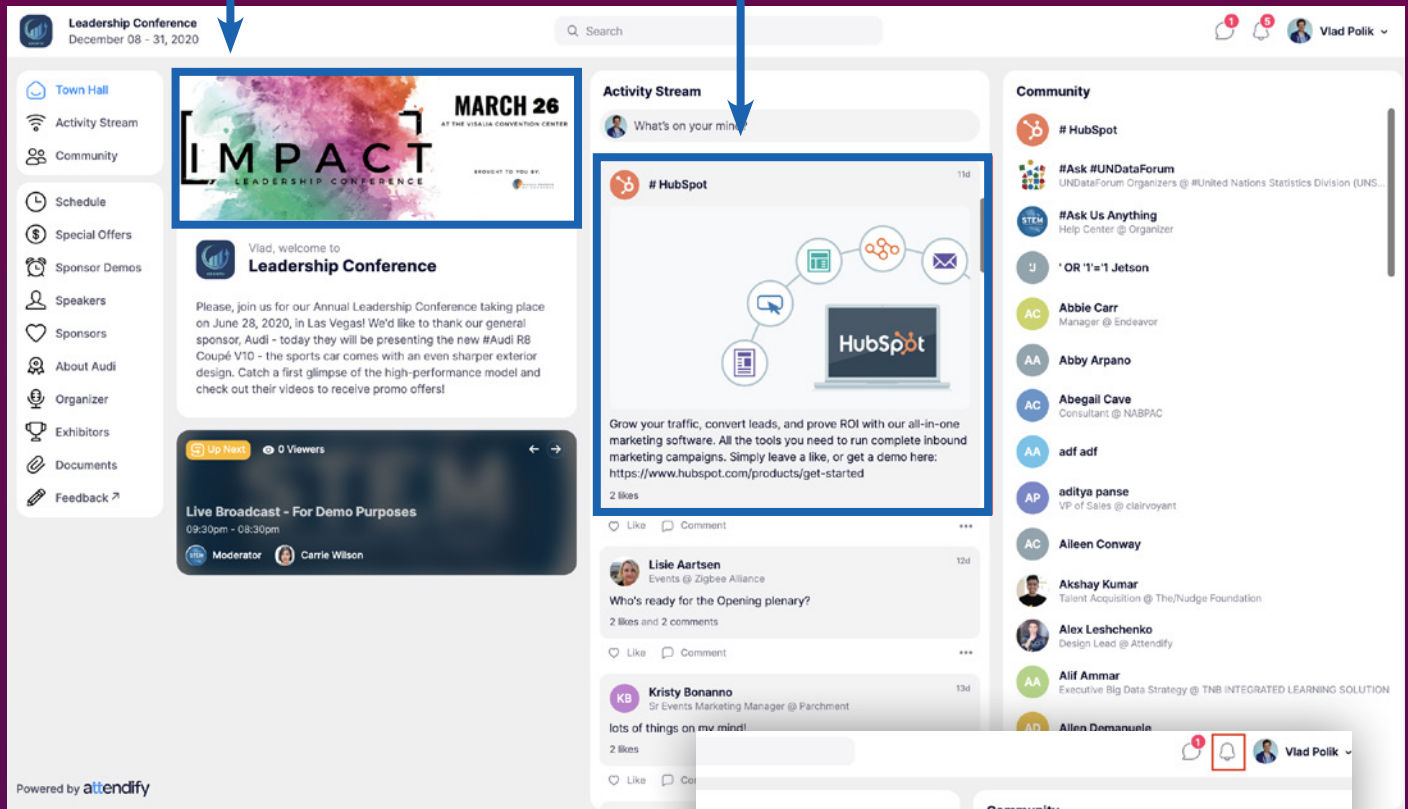
**Limited opportunities available.
See Sponsorship packages for more information.*

Your brand, amplified...

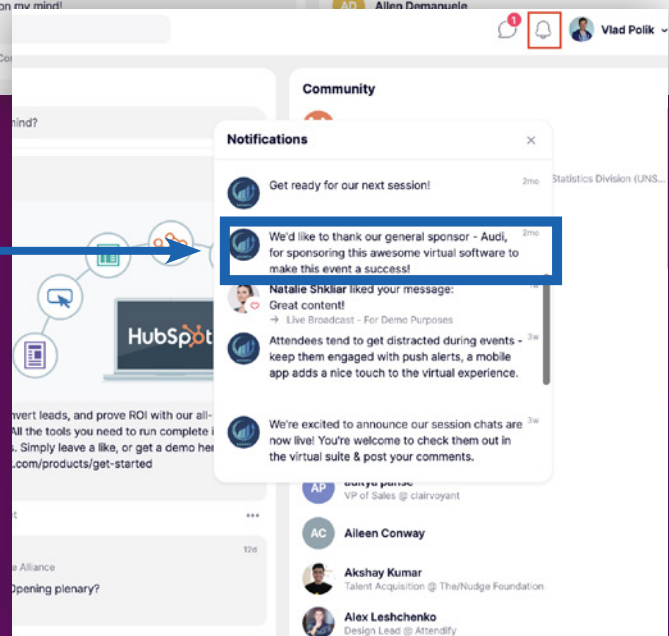
Enhanced Branding*

Cover Image

Activity Stream Ad



Make your company stand out!
Push Notification



*Limited opportunities available.
See Sponsorship packages for more information.

PANCREAS CLUB COMMERCIAL PROMOTION OPPORTUNITIES

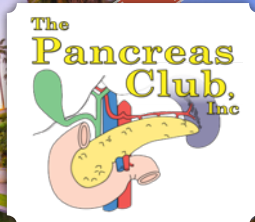
	GOLD	SILVER	BRONZE
LEVEL/BENEFIT	\$10,000	\$8,000	\$5,000
ONSITE RECOGNITION & EXPERIENCES			
Choice Booth Location	✓		
Registration Desk Marketing	✓		
Reception & Dinner Marketing	✓ 2 Tickets		
Sponsored Session Choice	✓	✓	
Exhibit Hall Signage	✓	✓	✓
Final Program	Full Page	Half Page	Quarter Page
Logo on Daily Newsletter - Single Day	✓	✓	✓
Walk-in Slide Recognition	✓	✓	✓
Podium Announcement	✓	✓	✓
Premium Exhibit Space	✓	✓	✓
Sponsorship Signage	✓	✓	✓
Additional Booth Passes	3	2	1
Be our Guest at Attendee Luncheons	✓	✓	✓
eMARKETING			
Meeting App Cover Image - 1 Day <i>(limited availability)</i>	X		
Email Blasts to Meeting Attendees	Pre or Post <i>(approved content)</i>		
Meeting App Push Notification	✓		
Meeting App Activity Stream Ad	✓	✓	
Attendee List	✓	✓	✓
Call to Action Button in Meeting App	✓	✓	✓
Multi-media Gallery <i>(up to 5 photos/videos)</i> in Meeting App	✓	✓	✓
Recognition on Attendee Email Blast	✓	✓	✓
Social Media Recognition	✓	✓	✓
Virtual Industry Video with Custom Poll Question	8 minutes	5 minutes	3 minutes
Virtual Sponsorship Listing	✓	✓	✓
Website Listing	✓ <i>includes logo</i>	✓	✓

Limited Availability!

Lunch Symposium Sponsor - \$8,000

Friday, May 20, 2022 or Saturday, May 21, 2022

- An Industry provided speaker for up to 10 minutes
- Lunch will be provided for attendees
- Basic audio and visual equipment
- Qualify as a Bronze Corporate Promoter and receive all benefits



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REGISTRATION

DETAILS & FEES

Exhibiting companies will be given a 6' tabletop display, along with recognition in the final program and recognition on signage displayed on-site. Companies can participate in the Pancreas Club Annual Meeting as an Exhibitor for a fee of \$2,000.

COMPANY NAME (Please list exactly as you would like it to appear on the recognition signage and name badges)

CONTACT NAME

PHONE NUMBER

E-MAIL

Exhibit Fee

\$ 2,000

Virtual Only Exhibit Booth — \$1,000

\$

Please designate amount of grant or marketing/exhibit support below:

Commercial Support

\$

Marketing / Exhibit Support

\$

Gold Level Sponsorship — \$10,000

\$

Silver Level Sponsorship — \$8,000

\$

Bronze Level Sponsorship — \$5,000

\$

Lunch Symposium — \$8,000

\$

As an exhibitor, you will receive (2) complimentary registrations.

Please send the names and emails for staff to PancreasEvents@lp-etc.com by April 25, 2022. No onsite registration will be permitted.

Per ACCME regulations, please note that the exhibit fee of \$2,000 is separate from any meeting support or education grant.

TOTAL DUE \$

PAYMENT AND REFUNDS Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made. All payments are non-refundable. By submitting a completed application to Pancreas Club, you confirm to have read and agree to the Terms and Conditions on the following page.

PAYMENT INFORMATION

To be included in the printed materials, payment must be received by April 25, 2022.

☐ **Check** — Payable to 'Pancreas Club'

and mail to the address listed above.

☐ **Credit Card** — Indicate credit card to be charged and email to PancreasEvents@lp-etc.com:

☐ AmEx ☐ MC ☐ VISA ☐ Discover

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXPIRATION DATE

SIGNATURE

CREDIT CARD BILLING ADDRESS

CITY / STATE / ZIP

PLEASE COMPLETE ALL SECTIONS AND RETURN VIA EMAIL OR MAIL TO:

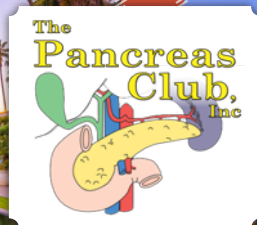
Pancreas Club

PO Box 219191

Kansas City, MO 64121-9191

913.402.7102 | www.pancreasclub.com

PancreasEvents@lp-etc.com | Pancreas Club Tax ID: 94-2329134



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TERMS AND CONDITIONS

Pancreas Club and its authorized representatives are hereinafter referred to as "Show Management."

PAYMENT AND REFUNDS

Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made. All payments are non-refundable.

SPACE ASSIGNMENT

Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

EXHIBITS

Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. No retail sales are permitted within the exhibit area at any time. No volatile or flammable fluids, substances or materials of any nature prohibited by city, fire regulation or insurance carriers may be used in any booth; all construction in a booth shall be substantial and fixed in position for the duration of the show; all aisles and exits must be kept clear, clean and free from obstructions to comply with fire restrictions. Live animals are prohibited. Distribution of material is limited to the area within the exhibitors trade show booth. Exhibitors shall not interfere with others ability to conduct trade show activities.

SECURITY

Routine hotel security will be provided. The Pancreas Club will not take responsibility for any loss or damage to any exhibit.

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LIABILITY

It is agreed that individual exhibitors will protect, save and keep Pancreas Club and Hotel from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms regarding the exhibition premises; and further exhibitor shall at times protect, indemnify, save and keep harmless the above parties against and from any and all loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the exhibitor, its agents, employees and business invitees, which arise from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

INSURANCE

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.

AMERICANS WITH DISABILITIES ACT

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.