



UROLOGICAL SOCIETY
OF AUSTRALIA
AND NEW ZEALAND

SAVE THE DATE

Convenor
Paul Crow

Invited Guest Speakers
David Gillatt - NSW
Jeremy Grummet - VIC

2019 USANZ WA State Section Meeting

BREC

Bunbury Regional
Entertainment Centre

Bunbury, WA
Friday 11 - Sunday 13
October 2019

Sponsorship & Exhibition Prospectus



IMPORTANT DATES

CONFIRMATION OF EXHIBITION SPACE ALLOCATION

Friday, 13 September 2019

CONFERENCE HANDBOOK ADVERTISEMENTS

To Tailored Images in
electronic
print ready PDF

Friday, 06 September 2019

SACHEL INSERTS NO LATER THAN

Wednesday, 09 October 2019
To BREC, Bunbury WA

Additional Sponsorship
Opportunities are available, refer to
pages 9 - 10

Welcome

Welcome from the Conference Organising Committee

It is with great pleasure I invite you to be involved in the 2019 USANZ WA State Section Meeting to be held at the BREC (Bunbury Regional Entertainment Centre) commencing Friday 11 and concluding Sunday 13 October.

Our invited guest presenters are Dr David Gillatt and Dr Jeremy Grummet.

The social programme will kick off Friday evening with an informal Welcome Dinner at BREC. The Saturday evening dinner will be held at Marketing Eating House & promises to be an exciting evening complete with music and fantastic food.

I look forward to welcoming you all to the meeting, which will, with everyone's contribution and involvement provide both a strong educational program and pleasurable experience for delegates and families alike.

Paul Crow

2019 USANZ WA Convenor

Who Should Sponsor or Exhibit

The 2019 USANZ WA State Section Meeting provides a unique environment in which delegates will focus on the sharing and presentation of topics associated with Urology.

This provides an excellent opportunity for your company to promote your products and services to maintain a high profile among specialists before, during and after the event.

Including opportunities to:

- To consolidate corporate relationships and expose your representatives to their key markets
- For your representatives to mix informally with medical professionals

The Delegates

It is anticipated that in excess of 50 delegates from Western Australia will attend the meeting.

The meeting provides delegates with a prime opportunity to update their knowledge and skills on advancements within the industry and your products in a networking setting.

Your involvement in this meeting will allow you to gain exposure to this key market of specialists.

Guest Presenters



Professor David Gillatt

Professor Gillatt gained more than 20 years' experience in all areas of urology as a leading prostate and bladder Cancer Surgeon.

Professor Gillatt has one of the UK and probably world's largest experiences in both Prostate and Bladder cancer management with extensive experience in pelvic cancer surgery (approximately 2000 radical prostatectomies and 600 cystectomies plus a large number of reconstructive cases). In 2008 Professor Gillatt introduced a robotically assisted surgery program and has performed over 1000 cases. He introduced and designed a systematic method of training for both established surgeons and trainees on the robot console. He is well known for introducing the Enhanced Recovery program for cystectomy, which was the first of its kind globally.



Jeremy Grummet

Assoc Prof Jeremy Grummet is a urological surgeon with specific training and expertise in urological cancers. He performs MRI-targeted transperineal biopsy for maximal accuracy and minimal risk in prostate cancer diagnosis.

Assoc Prof Grummet also performs both robotic and open radical prostatectomy for the treatment of prostate cancer and is trained in brachytherapy (radioactive seed implantation). He performs laparoscopic (keyhole) surgery for kidney cancer and radical cystectomy (bladder removal) for locally aggressive bladder cancer.

Assoc Prof Grummet completed his formal training in urology obtaining his FRACS in 2007. The following year he completed a Clinical Uro-Oncology Fellowship under the supervision of Dr Martin Gleave at the Prostate Centre in Vancouver, Canada. During his Fellowship year he helped establish the robotic prostatectomy program at Vancouver General Hospital and completed a Robotic Surgery Mini-Residency at the University of California Irvine under Dr Thomas Ahlering.

Preliminary Program

Conference Venue - BREC

Friday 11 October 2019

1400 - 1600	Registrar Training Afternoon
1600 - 1730	"Speed Dating" visits with the Industry - Industry Exhibition Area
1800 - 2300	Welcome Dinner - BREC

Saturday 12 October 2019

0700 - 1330	Registration Open
0700 - 0800	Breakfast - Restaurant
0800 - 0930	Session One
0930 - 1000	Morning Tea - Industry Exhibition Area
1000 - 1130	Session Two
1130 - 1300	Session Three
1300 - 1400	Lunch - Restaurant
1400 - 1700	Free Afternoon
1830	Conference Dinner - Market Eating House

Sunday 13 October 2019

0700 - 1430	Registration Open
0700 - 0800	Breakfast - Restaurant
0800 - 0930	Registrar Presentations
0930 - 1000	Morning Tea - Industry Exhibition Area
1000 - 1200	Free Paper Submissions/Miscellaneous Urology Topics
1200 - 1245	Tony Low Oration
1245 - 1250	Closing Remarks
1250 - 1330	Lunch - Restaurant

CPD



Continuing Professional Development

The 2019 Urological Society of Australia & New Zealand Western Australia State Section Meeting has been submitted for accreditation with the Royal Australasian College of Surgeons for points towards 2019 CPD totals.

Thank You

USANZ WA State Section Meeting
would like to thank our 2018
Sponsors and Exhibitors

Gold Sponsors

abbvie



Guest Speaker Sponsor



Bronze Sponsors





Exhibition Opportunities

The exhibition will be staged at the Bunbury Regional Entertainment Centre, in the Wellington Suite. All morning & afternoon refreshment breaks will be held in this area. A preliminary floor plan of the exhibition area is enclosed.

The floor plan and table number may change if the number of display spaces allocated is significantly less than the number available or to accommodate operational requirements of the venue.

USANZ WA State Section Meeting Exhibition Space Inclusions:

Large Trestle Table Display

- Two (2) trestle tables, 1.8m (w) x 0.76m (d) , clothed and skirted
- Two (2) chairs

Trestle Table Display

- One (1) trestle table, 1.8m (w) x 0.76m (d) , clothed and skirted
- One (1) chair

SPECIAL NOTE - EXHIBITION SPACES

Gold Sponsors receive 1st priority of display location

Silver Sponsors receive 2nd priority of display location

Bronze Sponsors receive 3rd priority of display location

PLEASE REFER to page 8 for the exhibition floor plan

Booking Procedure

Please complete the online booking form indicating your choice of position. Preference will be given to sponsors in allocating display space up until **Friday 13 September 2019**.

Allocations are made in order of receipt. All final space allocation will be confirmed by **Friday 13 September 2019**.

EXHIBITION & SPONSORSHIP BOOKINGS WILL NOT BE CONFIRMED UNTIL FULL PAYMENT IS RECEIVED.

Credit Card is the preferred method of payment by Visa or MasterCard. (American Express is available for a 1.8% surcharge). EFT payments are also accepted, payments terms are 14 days from the date of invoice.

Taylor Images accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots or any cause whatsoever. Sponsors/exhibitors are advised to insure against such liability.

- Sponsorship/Exhibition packages will be allocated in date order received
- In the event critical dates are not adhered to, Taylor Images reserve the right to cancel the agreement and all monies will be forfeited
- Cancellations made before Friday 13 September will be refunded less 50% of the total purchase price
- 100% cancellation fee applies for any sponsorship and/or exhibition cancellations **Friday 13 September 2019**
- Your non-payment does not cancel your contractual obligations to us. Non-payment of cancellation charges may result in inability to exhibit at future events
- Taylor Images reserve the right to amend the exhibition floor plan to accommodate the number of booths or to accommodate operational venue requirements
- Sponsor/Exhibiting companies undertake they will not hold any events or social functions conflicting on the same date or time as official conference program sessions or social functions
- There will be no sponsor marketing commenced until the sponsoring/exhibiting companies complete their online booking forms & full settlement of the invoice is received by USANZ

Exhibitor Important Dates

Advertisements in the Meeting Handbook: Must be sent electronically to Taylored Images as a print ready PDF by
Friday 06 September 2019

Satchel Inserts - Must reach the BREC by
Wednesday 09 October 2019

Delivery Labels will be provided with the Exhibitor Manual

Exhibitor Set Up & Pull Down

**Set Up: Friday 11 October
1100 - 1300**

**Pull Down: Sunday 13 October
from 1330**

Registration Fees

All fees are quoted in Australian Dollars.

Additional Company representative registration fees and inclusions are:

2019 USANZ Western Australia State Section Meeting Friday 11 - Sunday 13 October 2019

Inclusions:

- Attendance at all USANZ WA Section Meeting Scientific Sessions
- USANZ WA Section Meeting Morning / Afternoon refreshments & Lunch in accordance with the program
- USANZ WA Section Meeting Casual Welcome Dinner

Conference dinner is an OPTIONAL function and NOT INCLUDED in the registration fee.

Company Representative

AUD\$550.00

It is a requirement that all company representatives register prior to the meeting.

For ease and efficiency register securely online using Taylored Images Interactive at www.tayloredimages.com.au click on "events" icon, scroll down to the Events Schedule – 2018 and select your conference. Click on the "Exhibitor Registration".

Social Functions

2019 USANZ WA Casual Welcome BBQ Dinner Friday 11 October - BREC

(Tickets included in representative registrations)
*Maximum numbers apply

2019 USANZ WA Conference Dinner

Saturday 12 October - Market Eating House @ AUD\$150.00 per person

(This dinner is an optional function and NOT INCLUDED in registration fees) Maximum numbers apply. Please Note tickets are required to be booked in advance, we can not guarantee availability for purchase onsite.

Private Functions

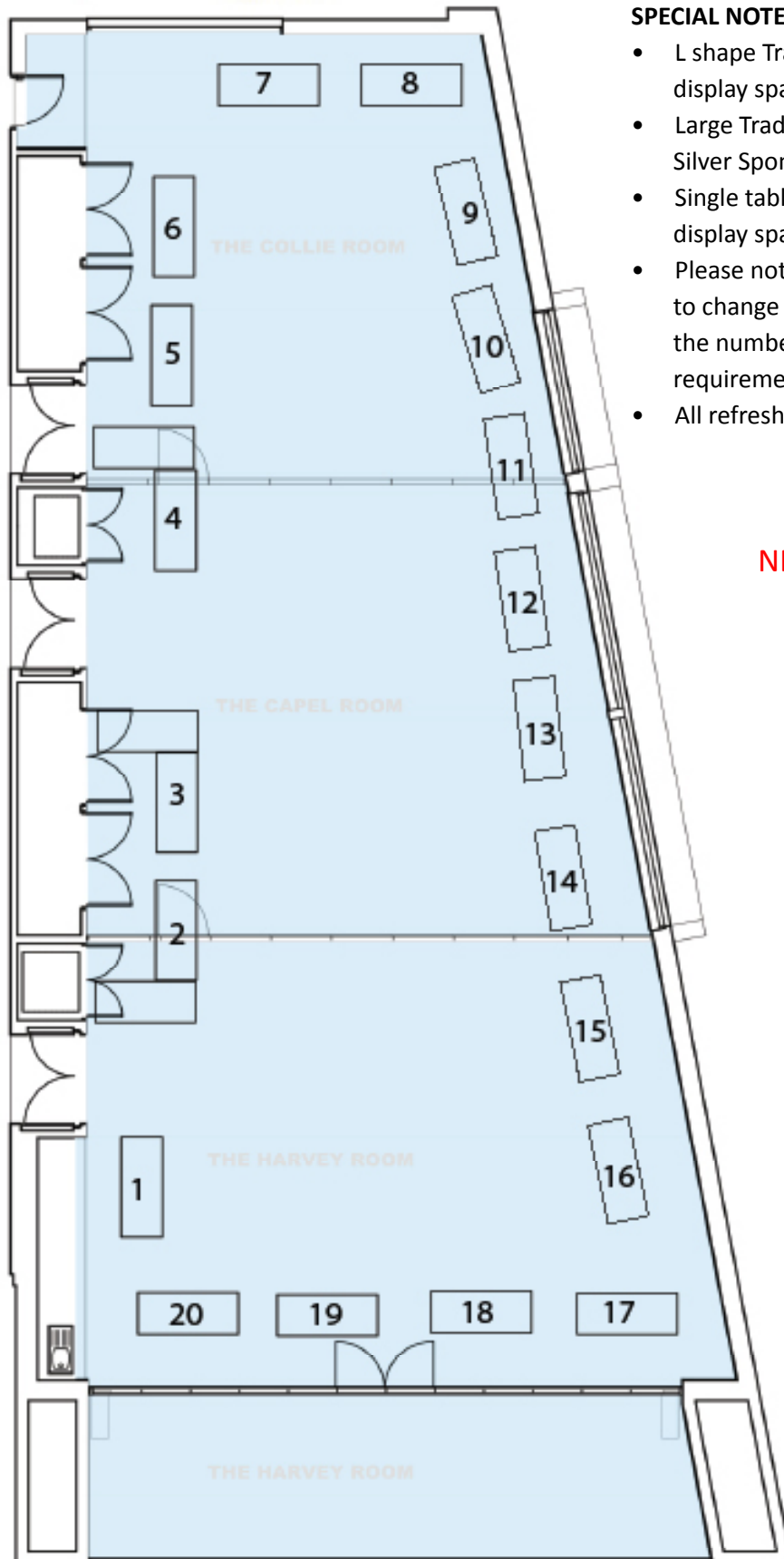
It has been requested by the executive committee that companies inform Taylored Images of any private / corporate function which is planned outside of the official program.

Taylored Images are not interfering with your company plans; however the staff at the registration desk are often approached by delegates that have been invited to your specific function requesting further information.

Following this protocol would save confusion for all parties.



Exhibition Floor Plan



SPECIAL NOTE:

- L shape Trade Display Space indicates a large trade display space
- Large Trade Display Spaces are reserved for Gold and Silver Sponsors only
- Single table Trade Display Space indicates a Bronze trade display space
- Please note the floor plan and table numbers are subject to change if the number allocated is significantly less than the number available or to accommodate operational requirements of the venue
- All refreshment breaks will be held in the exhibition area

**NB: ALL EQUIPMENT BROUGHT
INTO THE BREC MUST BE
TAGGED AND TESTED**

< Sponsor Opportunities

The following pages list the sponsorship opportunities available for the 2019 USANZ WA Section Meeting. This is designed for you to select what you deem to be the most valuable marketing tools available to you and your company. Furthermore, it provides you with the opportunity to obtain a sponsorship level of Gold, Silver or Bronze.

PLEASE NOTE - Final balance must be paid in full **14 days from the date of invoice**.

Sponsorship Levels Sponsors will receive the additional acknowledgements, benefits and entitlements according to their level of sponsorship contribution. Preference will be given to sponsoring companies in priority of confirmation date received.

Gold Sponsorship - \$8,000 (inclusive of GST)

- ✓ 1 x Large Trestle Table display in industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products
- ✓ Premium location in the industry display area
- ✓ 3 x Complimentary Representative registrations including morning tea/lunches
- ✓ 2 x Tickets to attend the Conference dinner on the Saturday evening
- ✓ 1 x Piece of company literature in conference satchel (No larger than A5)
- ✓ Acknowledgement as Gold Sponsor, company logo prominently placed on State Meeting website page and hyperlinked to company website
- ✓ Prior to the commencement of each session your company logo will be displayed on a PowerPoint presentation
- ✓ Naming rights to a Session - allocated 5 minutes prior to the Session within the Conference program to present your Company's information to the delegates
- ✓ Inclusion of company name/logo in all promotional material before and during the conference
- ✓ Option to run competition on Stand
- ✓ Acknowledgement at the opening and closing session
- ✓ Corporate signage placed prominently outside of Meeting Room

Silver Sponsorship - \$6,100 (inclusive of GST)

- ✓ 1 x Large Trestle Table display in industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products
- ✓ 2 x Complimentary Representative registrations including morning tea/lunches
- ✓ 2 x Tickets to attend the Conference dinner on the Saturday evening
- ✓ 1 x Piece of company literature in conference satchel (No larger than A5)
- ✓ Acknowledgement as Silver Sponsor, company logo placed on State Meeting website page and hyperlinked to company website
- ✓ Inclusion of company name/logo in all promotional material before and during the conference

Bronze Sponsorship - \$4,750 (inclusive of GST)

- ✓ 1 x Trestle Table display in industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products
- ✓ 2 x Complimentary Representative registrations including morning tea/lunches
- ✓ 1 x Piece of company literature in conference satchel (No larger than A5)
- ✓ Inclusion of company name/logo in all promotional material before and during the conference

< Sponsor Opportunities

Exhibitor - \$3,300 (inclusive of GST)

- ✓ 1 x Trestle Table display in industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products
- ✓ 1 x Complimentary Representative registrations including morning tea/lunches
- ✓ Inclusion of company name/logo in all promotional material before and during the conference

Invited Guest Speaker Sponsorship - \$5,500 (inclusive of GST)

- ✓ 1 x Trestle Table display in the industry display area providing the opportunity to interact with delegates including the opportunity to demonstrate new and existing products
- ✓ 2 x Complimentary Representative registrations including morning tea/lunches
- ✓ 2 x Tickets to attend the Conference dinner on the Saturday evening
- ✓ 1 x Piece of company literature in conference satchel (No larger than A5)
- ✓ Acknowledgement as Invited Guest Speaker Sponsor, inclusion of company name/logo in all promotional material before and during the conference

Advertisement in Conference Handbook - \$1,100 (inclusive of GST)

- ✓ 1 x Page advertisement in conference handbook (Single side portrait A5 full colour; print ready PDF to be supplied)
- ✓ Artwork to be provided to the conference organiser by Friday, 29 September 2017

Satchel Insert - \$770 (inclusive of GST)

- ✓ Brochures, advertisements or other documents can be inserted into the delegates satchels (maximum of two insert pieces per company; no bigger than A5)

Cancellation & Refund Policy

IF YOU NEED TO CANCEL YOUR SPONSORSHIP

- You must notify us in writing if you need to cancel
- Cancellations made before **Friday 13 September 2019** will be refunded less 50% of the total purchase price
- Cancellations made after **Friday 13 September 2019** will not be refunded
- Your non-payment does not cancel your contractual obligations to us. Non-payment of cancellation charges may result in inability to exhibit at future events

For Additional Representative Registrations a cancellation fee of \$200 applies for all cancellations prior to **Friday 13 September 2019**.

No refunds applicable for cancellations after **Friday 13 September 2019**.

Important Note

Your credit card must be provided with your registration to guarantee accommodation. Your credit card details will be forwarded to the accommodation venue as guarantee of your booking. It is essential all accommodation bookings / amendments / cancellations are forwarded to Taylored Images. Taylored Images do not charge your card for accommodation. Payment for accommodation is finalised direct with the accommodation venue. Any accommodation cancellations after Monday 09 September 2019 will be subject to a cancellation fee of 100% of the total accommodation cancelled. Reservations made after this date will be subject to availability at the best rate of the day.

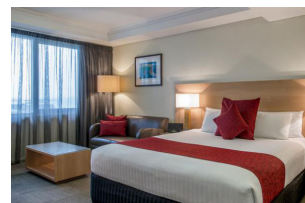
All accommodation bookings & amendments made after Monday 09 September 2019 will incur a \$33 service fee.

Accommodation

Bunbury, Western Australia

Bunbury Hotel Koombana Bay

Located in the heart of Bunbury's heritage precinct, just meters from the town's cosmopolitan shopping and cafe strip and only 300m from the Bunbury Regional Entertainment Centre (Meeting Venue). Wifi & Parking included.



Internal Studio (Single Share) \$175.00 per night (includes 1 breakfast)

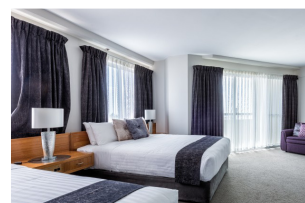
Superior Studio (Single Share) \$195.00 per night (includes 1 breakfast)

Deluxe Studio (Single Share) \$215.00 per night (includes 1 breakfast)

(\$20 per additional guest for breakfast)

Best Western Hotel Lord Forrest

Large rooms to accommodate the family, the Best Western Lord Forrest is only 400m from the Bunbury Regional Entertainment Centre (Meeting Venue).

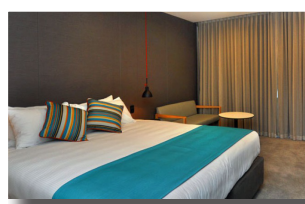


Corner Family Studio \$275.00 per night

Bedding Configuration: Either 2 Queen Beds or 2 Queen and 1 Single Bed

Quality Lighthouse Hotel

Located opposite the water by the Bunbury Lighthouse, it is only a 650m walk to the meeting venue (Bunbury Regional Entertainment Centre).



Deluxe City Room \$200.00 per night



UROLOGICAL SOCIETY
OF AUSTRALIA
AND NEW ZEALAND

2019 WA State Section Meeting

Conference Secretariat



Member of  

 usanzwa@tayloredimages.com.au

 +61 7 3366 2205 /  +61 7 3366 5170

 www.tayloredimages.com.au /  PO Box 247, ASHGROVE, QLD 4060

 332 Waterworks Road, ASHGROVE, QLD 4060



Like us



Follow us @TayloredImages1



Connect with us