

Visitors Promotion

In order to meet multiple demands, the Organizer will send invitation to invite distributors, agents, retailers, chain drugstores, supermarket chain of health care products and all kinds of channels in the whole China. At the same time, after selecting massive health exhibitions concerning medicine, food, beauty, infant, and cultivation of the old from over 300 exhibitions annually held in the whole world by the affiliated Informa Markets and China Chamber of Commerce for Import & Export of Medicines & Health Products (CCCMHPIE) and data deletion, it will select 100,000 high-quality data resources and achieve the accurate invitation of professional buyers.

Featured Exhibitors (All in random order)



Media Partners (All in random order)



Poly World Trade Center Expo (PWTC Expo)

Poly World Trade Center Expo is located in the five-star exhibition hall of the core business area of Pazhou Exhibition Center in Guangzhou. As a core part of the Poly World Trade Center, it is adjacent to the prestigious "China Import and Export Complex". NPC 2019 will be in Hall B1, seamlessly connected to the Pazhou subway station on Line 8. It is the thoroughfare to many exhibition halls, maximizing the audience resources sharing of exhibition halls in the same period.

About Organizer



Shanghai Sinoexpo Informa Markets International Exhibition Co. Ltd is a professional organization by managing trade shows, events, online B2B platforms, which is a joint venture between Shanghai Sinoexpo International Exhibition Ltd and Informa PLC- a leading B2B information services group and the largest B2B Events organiser in the world. Countless Trade opportunities have been created to cater for more than 900,000 worldwide business buyers from our 60+ international exhibitions, the total exhibition area of which covered 1,350,000 sqm in 2018. Headquartered in Shanghai, Sinoexpo Informa Markets operates two branches in Beijing and Guangzhou as well as one joint venture in Guzhen Zhongshan, Guangdong Province. The total headcount exceeds 400.



Founded in 1989, China Chamber of Commerce for Import & Export of Medicines & Health Products (CCCMHPIE) is one of six chambers of commerce for import & export subordinating to Ministry of Commerce, which is mainly responsible for coordinating and guiding foreign trade and economic activities carried out by member enterprises, and providing consulting services with the business scope covering traditional Chinese medicine, health care products and supplies, western medicine raw materials and preparations, pharmaceutical R&D and clinical research, medical devices and hospital equipment, pharmaceutical machinery and equipment and industrial enterprises and products. CCCMHPIE existing member enterprises all over in China have been up to 2,400, therefore, CCCMHPIE has developed to be the authoritative trade promotion institution in Chinese medicine and health care product industry.

Co-organizer

- Health Care Food Profession Association of Guangdong Province
- Guangdong Swiftlet Nest Industry Association
- Guangdong Provincial Health Association
- Shenzhen Health Care Association
- Association of Ophiocordyceps Sinensis in Tibet Autonomous Region

Booth Price

Overseas Zone

Standard booth:

USD 240 (RMB 1,600)/m²

Raw booth:

USD 220 (RMB 1,500)/m²

Contact

Shanghai Sinoexpo Informa Markets International Exhibition Co. Ltd
7-8F, Urban Development International Tower, No. 355
Hongqiao Road, Xuhui District, Shanghai
(200030), P. R. China

Contact : Ms. Nico Shen

Tel: +86-21-33392289

Email: nico.shen@ubmsinoexpo.com

Follow us on



@hncexpo



NATURAL & NUTRACEUTICAL PRODUCTS CHINA GUANGZHOU 2019

2019.12.12-14
Poly World Trade Center Expo (PWTC Expo)

Co-located with: Health Ingredients China

Food Ingredients Asia-China

www.hncexpo.com/npc



About NPC

"Natural & Nutraceutical Products China Guangzhou 2019" ("NPC2019") organized by Shanghai SinoexpoInforma Markets International Exhibition Co., Ltd. will be ceremoniously held at Poly World Trade Center Expo (PWTC Expo) on December 12-14, 2019.

NPC is originated from CPHI and Fi Asia-China, the two leading expos organized by Informa Markets. Targeting at the middle and high-end market of healthcare products, it aims to set the pace for health development. Based on ten years' experience of successively holding HNC in Shanghai, the organizer has been providing first-class hardware facilities for the Expo, and proactively completing services matching to the international requirements by integrating national high-quality resources, widely recruiting agents, distributors, retail shops, pharmacy chains, supermarkets and other buyers of health care products, assisting exhibitors to expand health care product market in Pearl River Delta Region, expanding channels and establishing the brand image. NPC serves not only as the trading platform for health care products and brand demonstration platform, but also the important stage for industrial communication, technical interaction, and information sharing and product innovation. In 2019, together with Hi & Fi Guangzhou 2019 and Expo Finefood Guangzhou 2019, NPC will be held simultaneously to provide exhibitors and buyers with a one-stop purchasing platform of massive health from ingredients to finished products, and from healthy food to health-care food.

Shared with



77,800 m²
Show Area



800+
Exhibitors



52,000+
Professional Visitors

Product Categories



Nutraceuticals

Dietary supplements, organic food, sport nutrients, tonics, vitamins, protein power, fish oil products, grape seed capsules, spirulina, health care wine and tea, etc.



Natural tonics

Ginseng products, cordyceps sinensis, ganoderma, antrocia, donkey-hide gelatin, honey products, aloe products and fungus products, etc.



Health supplies

Household medical device, personal care utensils, massage apparatus, foot care and medicine bath, physical examination devices, physiotherapeutic instrument and third-party testing, etc.



Beauty products

Beauty oral liquids, cosmeceuticals, functional beauty products, anti-aging products, breast and body care, slimming, freckle and acne removal, sunscreen and detox, etc.



Confinement health supplies

Maternal and child health care products, nutritional products, post-natal recovery institutions, medical post-natal recovery centers, confinement clubs, confinement health management systems, etc.



Healthy and natural ingredients

Healthy ingredient, natural ingredient, animal and plant extraction, functional ingredient and new resource food, etc.

Featured Pavilions

Overseas Pavilions

Famous exhibitors from 15 countries and regions such as the USA, Northern Europe, Australia, Malaysia, Japan and South Korea, Taiwan, China and Hong Kong are accessible on an unprecedented scale, which are expecting.

Chinese High-quality Product Pavilion

There are traditional tonics themed with "Chinese traditional products to nourish the body system" and featured with Chinese characteristics and various traditional Chinese medicine for health care, dented scale, which are expecting.

Beauty & Enzyme Pavilion

It shall be a global platform of functional beauty products, skincare products, cosmeceuticals and beauty & health care products, etc.

Health Products & Recreation Pavilion

Integrated display of high-quality enterprise products such as household medical device, massage apparatus, foot massage and medicine bath, sports and recreation equipment, spa equipment, outdoor fitness, and cardio equipment.

Swiftlet Nest Pavilions

Enterprises of swiftlet nest brands from all over the world will jointly display the best swiftlet nest products of the origin, popularize the public awareness of swiftlet nest, standardize the industry, and flaunt the authoritative brands in the industry.

Cordyceps Sinensis Pavilion

Well-known enterprises from Qinghai, Tibet and other regions will participate in the exhibition in the form of group, showing their unique health care products to the world.

Shenzhen Pavilion

Shenzhen health care product brand enterprises will form a group and attend the exhibition under the leadership of Shenzhen Health Care Association, in order to demonstrate enterprise features and products in Shenzhen health, nutrition and health care industry in a unified manner.

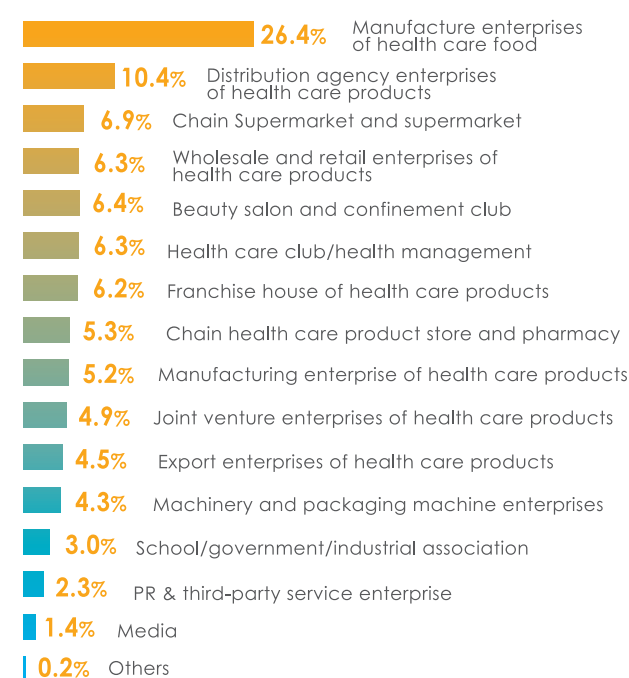
Yangtze River Delta Alliance Pavilion

Nutrition and Healthcare Industry Alliance of Yangtze River Delta Area will carry out the on-site demonstration of enterprise culture of excellent health, nutrition and health care enterprises in Shanghai, Jiangsu, Jiangxi and other provinces, as well as products with regional features.

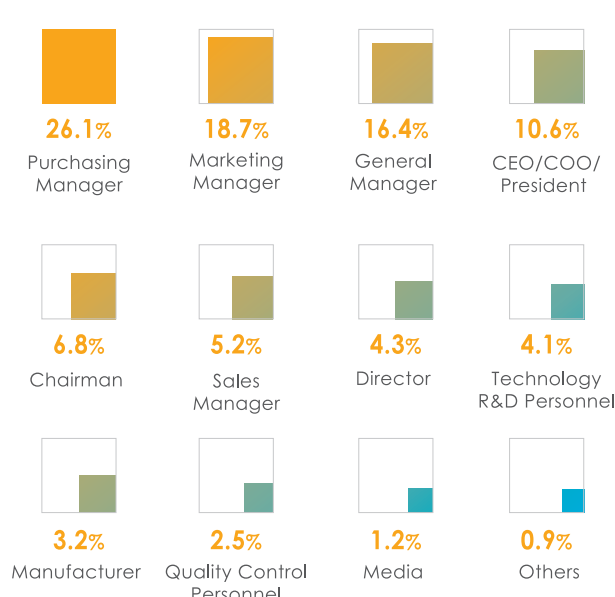
2018 Show Review

Natural & Nutraceutical Products China Guangzhou 2018 (NPC 2018) was successively concluded at PWTC Expo on December 19, 2018. Serving as the gala with the most business value in the massive health industry exhibition, NPC had attracted extensive attention of experts. Working with Hi & Fi Guangzhou 2018, NPC had demonstrated new product, technology, ingredient and tendency of upstream and downstream industrial chain in an all-around manner. In 2018, the total exhibition area was up to 10,000 m², with total 9,277 person times of professional audience in 3 days, increased by 13% compared with that in 2017. The NPC comprehensively displayed products in different fields such as nutrition and health products, natural tonics, health care products, leisure sports, beauty maintenance, and confinement health, and focused on the overseas pavilions, the confinement center alliance pavilion, and swiftlet nest & cordyceps sinensis pavilions, which jointly performed this pageant of massive health industry. The Organizer also made efforts to plan more than 30 concurrent activities, which comprehensively analyzed and forecasted multiple aspects such as China's health care industry policies and regulations, market trends, technological innovations, success cases, and marketing.

Visitor Profile



Visitor Source



Comments of exhibitors

“



Dr. Leawell (China) Ltd.

It's the third year we have joined the show. We have witnessed the growth of NPC, and we can find partners in the show every year to reach high-quality cooperation. We are very satisfied with the services provided by the organizer.



Jialian Biotechnology Development Co., Ltd.

The show has a large number of professional visitors than expected and provide a communication platform for further strategic cooperation.



Era Biotechnology (Shenzhen) Co., Ltd.

The professional visitors of NPC has increased a lot than the previous shows. I wish NPC will develop better in future!



Liaocheng Aojian Biotechnology Co., Ltd.

The quality of the NPC visitors is very high and professional. We gain a lot on site. We hope that NPC will continue to keep a high-end show!



Dong-E-E-Jiao Co., Ltd.

Thank for giving us a chance to showcase to the market and the popularity of the site is good. We will cooperate again in future.

”

2019 Onsite Activities

2019 Massive Health Industry Summit

The forum will invite representatives of member organizations of Health Care Food Profession Association of Guangdong Province to discuss the direct selling, new retail, pharmacy market, and we business of the health care food in the current massive health industry, focusing on topics such as the development and new retail of health care food industry. It aims to build an ecosystem for the massive health industry in the new era and situation, and to assist in the diversified and coordinated development of health care food sales.

2019 Food Nutrition and Health Forum

In order to combine the theme of massive health food and functional food ingredients, the forum will invite experts from universities and colleges, leaders of organizations like Guangdong Food Safety Association to give keynote speeches, exploring new technologies to improve food nutrition and health from different perspectives.

2019 Confinement Health Industry Summit

The giants of confinement health industry gathered to discuss hot topics such as post-birth repair, confinement care, and intelligent management. The contents cover the development prospects of confinement centers, maternal and child chain stores, industry associations, and live broadcast of mainstream media, interaction between parenting health brands, and sharing of successful management and marketing modes.

Health Start from Wellness China Tour - Guangzhou Stop

This activity is held to encourage social strength to develop life cultivation and health preservation and preventive treatment of diseases by applying Chinese medicines, and accelerate the development of life cultivation and health preservation service industry. At the activity scene, numerous health care experts good at applying traditional Chinese medicine will be summoned to spread traditional Chinese medicine knowledge and health therapy easy to master, thus achieving the zero distance interaction with audience.

Chain Supermarket Matching Meeting

In order to further assist excellent exhibitors to expand marketing channels of the supermarket, provide multiple choice of products and decline the purchasing cost, the Organizer will arrange special trade meeting between South China famous supermarket chain and over 20 professional buyers.

