

CEOS, OWNERS, ADMINISTRATORS, come to San Diego and take a deep dive into the new payment rule with an intensive session designed to help you understand PDPM. We have got you covered with all you need to know. Register today and be ready for the implementation deadline. • www.AHCAconvention.org • www.NCALconvention.org

69TH ANNUAL
CONVENTION
& *Expo*

October 7-10, 2018 • San Diego

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Learn and network in

SUNNY SAN DIEGO



I always make it a priority to attend the AHCA/NCAL convention every year because of the great value it brings to me and my organization. This year, I brought five of my employees with me, and they all report the same! Five extra people brought me five times the value. It was a fantastic event. ”

Mark Maxfield
President/CEO, The Cottages



Break out your board shorts and flip flops because we're heading to San Diego for the AHCA/NCAL 69th Annual Convention & Expo!

This October, thousands of leading long term and post-acute care professionals will come together to share ideas, learn about the latest techniques and services, network, and have fun. We've got it all: informative education sessions, inspiring keynote speakers, and incredible networking opportunities, all set against the backdrop of America's Finest City. At the center is a show-stopping Expo Hall, where you'll find the latest products and the solutions to your toughest challenges.

When you're not learning or making connections, soak up some sun on San Diego's 70 miles of coastline or explore some of the city's world-class attractions. Make plans to attend now, and don't forget the sunscreen!



Surf's Up for Knowledge!

The 2018 AHCA/NCAL professional development team designed a program to address current and pressing operating and care challenges. The comprehensive agenda covers all the issues you need to understand to be successful in your community or organization. The program offers practical, implementable, real-world solutions to the challenges you face every day.

Carve out the best value by registering for the Premium Package. The Premium Package provides post-convention access to recorded sessions as well as the opportunity for additional CEs. It also allows you to share materials with your staff.

Upon completion of this activity, the learner will be better able to:

- Discuss emerging trends and topics to impact the overall quality and value of your organization/facility
- Identify strategic solutions to improve practice, performance, and/or resident outcomes
- Integrate strategies, procedures, resources, and/or guidelines presented into everyday delivery of quality care



The University of Nebraska Medical Center College of Nursing Continuing Nursing Education is accredited with distinction as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Total contact hours for this event to be determined. Provider approved by the California Board of Registered Nursing, Provider Number 13699 for TBD contact hours.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the American Nurses Credentialing Center's Commission on Accreditation (ANCC) through the joint providership of the University of Nebraska Medical Center College of Nursing Continuing Nursing Education (UNMC CON CNE) (provider) and AHCA/NCAL.

Set Sail on a Course to Understand and Master Industry Issues

- Take a deep dive into the new payment rule with an intensive session designed to help you understand how PDPM MDS and claim payment components drive payments, how PDPM will require changes to current SNF operations, and how AHCA members are preparing for PDPM implementation. A new four-hour intensive has been added on Sunday, 10/7, and will be repeated on Wednesday, 10/10.
 - Providing quality care is the bedrock of what you do. Our Dementia Care, Post-Acute Care, and Quality Improvement tracks will put you on course to provide compassionate person-centered care, achieve your Quality Initiative goals, and operationalize quality improvement to help your achieve and maintain positive gains in all metrics.
 - Quality is data driven. We can help you maximize the use of your organization's data to drive organizational improvement.
 - Assisted Living providers are facing higher acuity, workforce stability challenges, increased Dementia care needs, and more. NCAL Day (separate ticketed education) and a full track of assisted living-focused content offer AL providers what they need.
 - The Requirements of Participation (Phase III), the new survey process, compliance, and competency are all operational realities. The Survey and Regulatory and Risk Management programming offers providers the opportunity to get updated information about and learn new strategies for implementation of the requirements as well as to learn how to achieve survey readiness.
 - To say workforce issues can be challenging is an understatement. We have a full slate of workforce sessions designed to tackle everything from recruitment, PBJ, staff competencies, and creating a positive workforce culture.
- The goal of every convention session is that you will take home one to three immediately implementable strategies. Join us in San Diego and you'll go home with the good stuff!

Keynote Speakers



Opening Keynote **Captain Scott Kelly**

Captain Scott Kelly's epic year in space — now the subject of a New York Times best-selling memoir — solidified his status as one of the greatest pioneers in history. Scott's record-breaking voyage captivated the world and seized the imagination of millions, proving that the sky is not the limit when it comes to the potential of the human spirit. Now, in his acclaimed speeches, Scott brings audiences to the edge of their seats with insights that inspire and challenge them to dream big, test the status quo, and "choose to do the hard things."



Closing Keynote **Dan Thurmon**

Dan Thurmon is the author of two books, a renowned speaker, and a recognized expert in delivering peak performances both on stage and in the workplace. He began his performance career at age 11, crafting a one man show and developing a strong work ethic. A recent inductee to the prestigious "Speakers Hall of Fame," Dan delivers experiences that go beyond motivation, teaching concepts and skills in a highly engaging and entertaining manner. His programs have educated and uplifted Fortune 500 companies, young audiences, and even troops on the front lines of Afghanistan and Iraq.



ID/DD & Not for Profit (NFP) Keynote **Steven Taubman, DC, MDH**



Dr. Steve's early years were plagued by crippling anxiety, depression, and low self-esteem. Despite academic and business success, he found that his achievements did little to calm his inner turmoil. An exploration of both Western and Eastern teachings provided the foundation for Dr. Steve's successful UnHypnosis system and best-selling book. Blending his insights with a longtime passion for comedy and magic, Dr. Steve developed a series of fun presentations about mastering the subconscious mind. Since then, his enthusiasm has earned him fans from every profession as he continues to enthrall audiences, helping them remove mental barriers to achieving their dreams.

Separate Ticketed Education

12th ANNUAL NCAL DAY

Sunday, October 7

7:30 AM - 5:00 PM

5.75 Admin CEs / Nurse CEs are TBD

This is a separate-ticketed event and must be purchased in addition to any convention registration package. Breakfast and lunch are included with your ticket.

Join your assisted living peers for a full day of thought-provoking education specifically tailored to this sector of long term care. NCAL Day covers the hottest topics in assisted living today: workforce challenges, the increasing role of technology, ensuring person-centered dementia care, and more. Meanwhile, leave feeling inspired after hearing from our opening keynote speaker, world champion adventure racer Robyn Benincasa, and after honoring the 2018 recipients of the Jan Thayer Pioneer Award and the NCAL Awards Program.

NCAL Awards Ceremony and Luncheon

Your ticket to NCAL Day also admits you to the NCAL Awards Ceremony and Luncheon. Help us celebrate those who go above and beyond the call of duty by honoring the 2018 recipients of the:

- Jan Thayer Pioneer Award
- NCAL Administrator of the Year
- NCAL Nurse of the Year
- NCAL Noble Caregiver of the Year
- NCAL National Assisted Living Week® Programming Award



NCAL Day Keynote:

Robyn Benincasa

Robyn Benincasa is a world champion adventure racer, former corporate sales expert, and full-time firefighter who advises organizations on building world class teams. A top-rated female speaker, Robyn is also an Ironman triathlete and the proud owner of two bionic metal hips. Through her inspirational keynotes and team-building adventures, Robyn helps teams unlock Human Synergy, “that magic that allows groups of ordinary people to accomplish extraordinary things together.” Her New York Times best-selling book “How Winning Works,” has been called “an excellent resource for all business owners on approaching challenges with a team mentality.”

Rehabilitation Therapy Program (Half Day)

Sunday, October 7

7:30 AM - 12:30 PM

4.0 Admin CEs /Nurse CEs are TBD

Hosted By



This is a separate-ticketed event and must be purchased in addition to any convention registration package.

Calling all SNF operators and therapy contractors! Rapidly shrinking fee-for-service payment models and an increasing emphasis on achieving quality outcomes with all payers means that SNFs should rethink how therapy professionals can contribute to overall SNF operations and quality achievement. Back for a fifth year, AHCA and NASL bring you this important half-day session featuring the most current information on evaluating benchmarking data and change care processes to improve outcomes for residents with the most complex and costly conditions. This targeted event will include SNF operators and therapy professionals sharing their experience in leveraging therapy staff to achieve successful interdisciplinary outcomes for short- and long-stay residents on high-impact quality metrics.

Expo Hall

Monday, October 8
11:30 AM – 3:00 PM

Tuesday, October 9
11:00 AM – 2:00 PM

It's the largest trade show in the Long Term and Post-Acute Care industry where experts will be gathered under one roof for two days. Meet with your solutions partners to see the next generation of cutting edge technologies, and residential care products. This is your chance to explore the latest solutions to the challenges you and your organization face each and every day.





Gala Dinner + Entertainment Kenny Loggins

This is a separate-ticketed event and must be purchased in addition to any convention registration package.

When the sun sets and the waves die down, it's time to close out the Convention & Expo with the Gala Dinner & Show, a unique opportunity to relax with colleagues, get in some last-minute networking, and enjoy good food and entertainment. Kenny Loggins' remarkable career has spanned more than four decades, bringing him from the top of the charts to the toast of the Grammys. He's had smash hits on some of Hollywood's favorite soundtracks, rocked worldwide stages, and recorded a dozen platinum albums. Kenny's unparalleled gift for crafting deeply emotional music is outmatched only by his generous support of countless charitable organizations. Kenny regularly lends his musical talents to support programs like Make a Wish and the Teddy Bear Cancer Foundation. In 2016, he was honored with a Humanitarian of the Year Award from Little Kids Rock for his extensive commitment to children's causes and his core belief that "every child should experience the healing power of music."

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Tours

San Diego Harbor Cruise and Minicity Tour

Monday, October 8
9:00 AM - 1:00 PM

\$62 • This is a separate ticketed event.

Capture the essence of this dynamic seaside city via a guided minicoach adventure coupled with a one-hour fully narrated harbor cruise in San Diego's Big Bay. Along the way, you may see gems like the historic Gaslamp District, stunning Balboa Park, picturesque La Jolla, historical Old Town, world-famous Coronado Island, beautiful Balboa Park and much, much more!



USS Midway Museum Docent Tour

Tuesday, October 9
8:30 AM - 12:30 PM

\$87 • This is a separate ticketed event.

Imagine experiencing life at sea aboard one of America's longest-serving aircraft carriers. Visitors to the USS Midway Museum enter a floating city and walk in the footsteps of 225,000 sailors who served our country and upheld the American ideals of strength, freedom, and peace. Explore more than 60 exhibits with a collection of 29 restored aircraft. The self-guided audio tour, narrated by Midway sailors, brings the carrier's history to life.



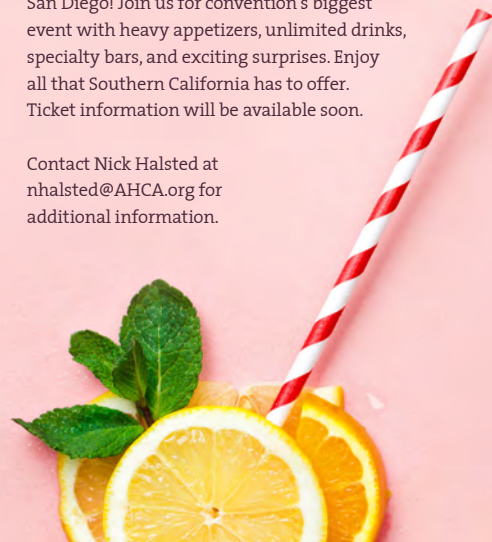
PAC Concert

Monday, October 8
7:00 PM – 10:00 PM

This is a separate ticketed event.

California Dreamin' at PAC Concert 2018! This year we are bringing the PAC Concert to sunny San Diego! Join us for convention's biggest event with heavy appetizers, unlimited drinks, specialty bars, and exciting surprises. Enjoy all that Southern California has to offer. Ticket information will be available soon.

Contact Nick Halsted at
nhalsted@AHCA.org for
additional information.



Why set aside your time and money to attend this meeting?

We understand that you have to weigh your obligations at home against the cost of attending. That's why we make the AHCA/NCAL Convention & Expo the most relevant, compelling, and value-packed event you'll find. We know the challenges you are facing, and we aim to answer your concerns with specific solutions and strategies that will SAVE you time and money throughout the year. We provide you with unique and outstanding resources, priceless discussions with your peers, and an atmosphere that can't be beat. You'll go home invigorated and satisfied. It's why your long term and post-acute care colleagues come back year after year.

Top 10 Reasons to Attend AHCA/NCAL Convention & Expo



Critical Content

Learn and earn the required continuing ed hours you need! Administrators can earn 16 NAB-approved CE's. Nurses get ANCC contact hours by the UNMC CON CNE when they attend the high-quality education sessions geared specifically to their needs.



Spectacular Speakers

Hear from top-notch speakers with advanced degrees, advanced experience, and a passion to further the profession.



Perfect Packages

All of our registration packages include two lunches, two receptions, and the always-popular Hospitality Hops. Pick the one best for you.



Nonstop Networking

With so many of your peers all gathering together, you'll go home with more ideas and inspiration than you can imagine.



Committed to Quality

AHCA/NCAL sets the bar for quality care with the newly revised Quality Initiative, and convention is a great place to learn ways to improve at your centers.



Varied Vendors

Meet with over 300 vendor partners who understand the work that you do and want to help solve your patient care and operational challenges.



Accommodating Accommodations

Choose from 12 convention hotels, one for any budget. You'll save \$100 when you reserve a room in an AHCA/NCAL room block.



Inspiring Ideas

Learn from the experts and learn from each other.



Satisfying Savings

Register early and save. The early bird deadline is July 20.



Sunny Setting

Spending four days in beautiful San Diego? That's the icing on the cake.

Sponsors

As of May 2018

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There are two easy ways to register for the 69th Annual AHCA/NCAL Convention & Expo:

1. Online

www.AHCAconvention.org

www.NCALconvention.org

Registering online is quick, convenient, and you'll get immediate confirmation. **All attendees must be registered for the event before a hotel reservation can be made.** You can reserve your hotel at the same time when registering online.

Staying within the official AHCA/NCAL housing block will result in \$100 discount off the registration fees (exclusions apply). If attendees book housing in the official AHCA/NCAL housing block and later cancel their reservation, the additional \$100 registration fee will automatically be charged.

2. Phone

To register by phone call:
(866) 227-1876 (US & Canada)
(415) 268-2098 (International)

Convention Management Resources, Inc. (CMR) is the official housing provider for AHCA/NCAL's 69th Annual Convention and Expo. No other housing company or travel agency is authorized to place hotel reservations on behalf of AHCA/NCAL or its sponsors. These companies have not entered into agreements with the official convention hotels and are not able to guarantee rates and accommodations during the convention dates.

AHCA/NCAL's registration and refund policies can be found online at www.AHCAconvention.org.

