



ANNUAL ASH 2019 UPDATES: PRACTICE CHANGING ABSTRACTS

February 28, 2020

InterContinental Chicago
Magnificent Mile Hotel
505 N Michigan Ave, Chicago, IL 60611



Please Join Us

5th Annual ASH 2019 Updates: Practice Changing Abstracts is a continuing medical education activity sponsored by The University of Chicago Pritzker School of Medicine. The educational initiative includes a ½ day interactive live CME activity developed and delivered by thought leaders in the field of hematology/oncology. The course will provide a forum for participants to many local health professionals who do not have the time or resources available to attend the annual ASH conference where the latest scientific and clinical research in blood cancers is discussed, so they need a venue in which they can learn about these important updates.

We are pleased to provide the following opportunities for organizations to advertise their products and services to attendees of the conference. Whether you are displaying your products in the exhibit space, interacting with physicians at one of the meal functions or gaining brand recognition for your company through program acknowledgements, your message will reach physicians, nurses, and allied health care professionals.

About the Conference

Title: 5th Annual ASH 2019 Updates: Practice Changing Abstracts

Date: February 28, 2020

Location: InterContinental Chicago Magnificent Mile Hotel

505 N Michigan Ave, Chicago, IL 60611

Anticipated Attendance:

100 (based on previous conference attendance)

This activity has been designed for physicians and other healthcare professionals interested in the treatment of hematologic cancers.



EXHIBIT OPPORTUNITIES

\$5,000: Gold Level/Display Fee

Includes tabletop display in superior location with 3 registrations to the conference sessions

\$3,000: Silver Level/Display Fee

Includes tabletop display with 2 registration to the conference sessions

\$2,000: Bronze Level/General Display Fee

Includes tabletop display with one registration.

Tabletop exhibits will be visible and accessible to all meeting participants on February 28, 2020. The exhibit fee includes one six-foot skirted table, 2 chairs, and one copy of the program materials.

Additional Conference Registrations may be purchased for Industry Representatives at \$395 per person.

Benefits of Exhibiting

- Company name listed in program material and acknowledgement from podium
- Build recognition of your company and awareness of your products
- Multiple opportunities to meet with influential decision makers in a direct sales environment



**The University of Chicago and Meeting Achievements expect the commercial representative(s) to refrain from inviting the faculty, guests or participants to social events.*

EXHIBIT GUIDE

General Exhibit Information

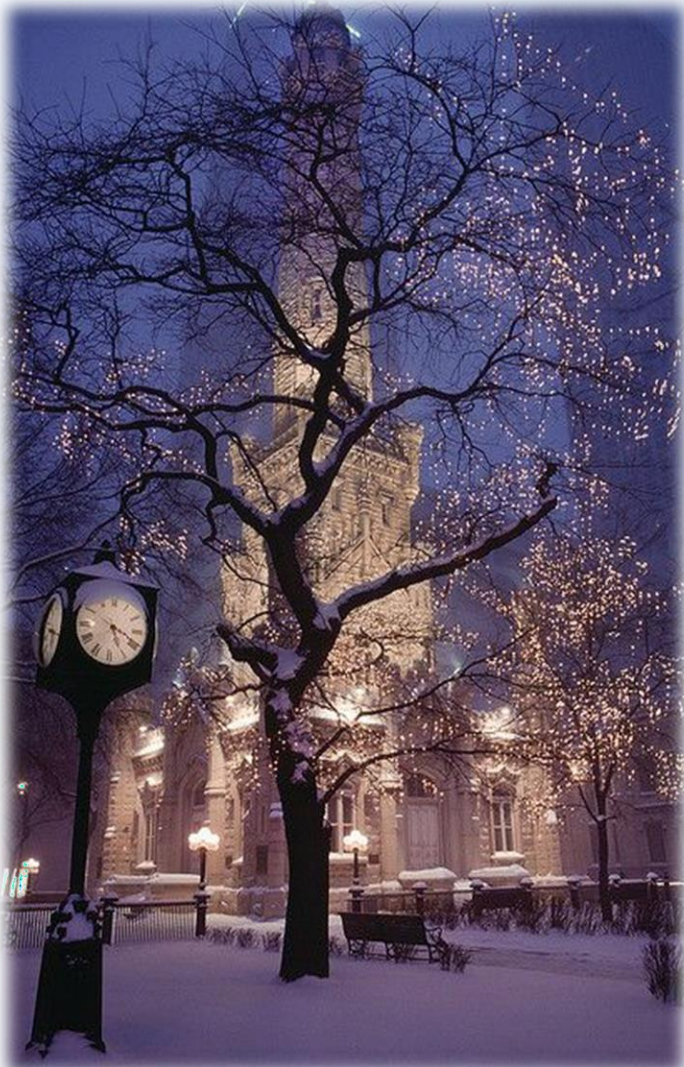


Exhibit Date: February 28, 2020

Exhibit Location: The InterContinental Magnificent Mile Hotel

Exhibit Setup: Set-up: Friday, February 28, 2020 12:00 p.m.

Display Hours: Friday, February 28, 2020 1:00-5:00 p.m.

See conference agenda for daily break times.

Exhibit Teardown: All Exhibits must be dismantled by 6:00pm on Friday, February 28, 2020.

At least one representative must be at the display during exhibit hours. All exhibitors are responsible for their own shipping logistics and fees as well as arranging any electrical requirements.

How to Register for Exhibit Space

Return the enclosed exhibitor application/contract with your payment to:

Meeting Achievements
c/o Post Ash
232 E 500 N. Valparaiso, IN 46383

* Via email: janelle@meetingachievements.com

* Via fax: 219.548.8619

Exhibitors will be assigned by the symposium organizers. Space will be available on a first-come, first-serve basis. The University of Chicago reserves the right to make the final space assignment or change the space assignment should it be necessary in the best interest of the exhibitors or space logistics.

Please also note that any special events (i.e. any organized social events or technical programs and seminars during and around the conference days) must be in consultation with, and formally pre-approved by the conference organizers. Without exception, all exhibitors and attendees to the Conference are required to strictly adhere to this condition.

\$1,000.00 Exclusive Sponsorship: Tote bag

Benefits: Exclusive supporter of the symposium's Tote Bag. Advertised Corporate Logo will be printed on reception signage and table tents.

Additional Visibility: Acknowledgement of sponsorship in activity materials and from the podium as an Exclusive Sponsor.

5th ANNUAL ASH 2019 UPDATES: PRACTICE CHANGING ABSTRACTS

February 28, 2020| The InterContinental Magnificent Mile Hotel
Application & Payment Form (REQUIRED)

Please print clearly.

Company			
Contact Person			
Title			
E-mail Address			
Address			
City		State/Province	
Postal Code		Country	
Telephone		Facsimile	

EXHIBIT:		
☐	Gold	\$ 5,000 USD
☐	Silver	\$ 3,000 USD
☐	Bronze	\$ 2,000 USD
SUPPORT:		
☐	Tote bag	\$ 1,000 USD

Exhibitor Space is Limited. Deadline for exhibitor/support space is February 21, 2020 or when space reaches capacity (whichever comes first). All exhibitors & and supporters will receive a confirmation letter with additional logistics.

Total Amount:

Please Sign and return attached "Exhibitor/Support Agreement Rules" also.

PAYMENT OPTIONS

☐ Check/Money Order Payment

Please make check payable to: **Meeting Achievements**. Mail the application/payment form, exhibitor/supporter agreement, and the check/money order to:

Meeting Achievements
Attn: Post Ash
232 E 500 N. Valparaiso, IN 46383

☐ Credit Card Payment

Check one: _____ VISA _____ Mastercard _____ American Express

Credit Card Number	
Expiration Date and CID	
Cardholder's Name	
Billing Address	
City	
State/Province	
Postal Code	
Telephone	
Signature	

If paying by credit card, the completed application/payment form and the signed exhibitor/ support form may be returned via one of the following options:

Email: janelle@meetingachievements.com

Fax: 1-219-548-8619, Attn: Janelle Caudill

Mail: Meeting Achievements
Attn: Post Ash
232 E 500 N. Valparaiso, IN 46383

Questions:

Janelle Caudill- symposium organizer

(P) 1.219.465.1115

(F) 1.219.548.8619

(E) janelle@meetingachievements.com

A receipt/confirmation and exhibit kit will be sent to the email address provided upon receipt of full payment, the application/payment form, and the signed exhibitor/support agreement.

Thank you for your support!

5th ANNUAL ASH 2019 UPDATES: PRACTICE CHANGING ABSTRACTS

February 28, 2020 | The InterContinental Magnificent Mile Hotel

Exhibitor/Support Agreement (REQUIRED)

Exhibit Rules & Regulations

1. Only one company may exhibit in a single space. Items or services exhibited or referred to must be those normally provided or manufactured by the exhibitor.
2. No application form will be processed without payment in full.
3. Due to the nature of the conference, no refunds will be offered.
4. All representatives who will be staffing exhibit booths must be registered for the meeting. Supporting companies are allowed a set number of complimentary registration(s) based on their supporter level. Additional booth personnel may register for an additional fee.
5. Display materials that may be deemed by the conference organizers to detract from the dignity of the exhibit show will not be permitted.
6. All signage, and logos, to be provided by supporting company, must adhere to conference specifications.
7. All exhibit tables and support services will be provided by the hotel. Note: electrical access may not be available. Any additional support costs are the responsibility of the exhibitor.
8. Security will NOT be provided. The property of the exhibitors shall at all times remain in the sole possession, custody, and responsibility of each exhibitor.

Industry Guidelines:

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. It is the responsibility of all exhibitors to be aware of and abide by all applicable association codes including but not limited to, those listed below:

- Advanced Medical Technology Association (AdvaMed) Code of Ethics for Interactions with Health Care Professionals – approved 2003, additional FAQs 2005
- American Medical Association Opinion 8.06 Gifts to Physicians from Industry and Clarifying Addendum
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA) Code of Interaction with Healthcare Professionals – revised July 2008



Distribution of Product

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website:

<http://www.fda.gov/cder/ddmac/>.

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s). Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.



Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

Use of Name, Insignia, Logo or Acronym

The University of Chicago and Meeting Achievements names, insignias, logos and acronyms are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.

Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless The University of Chicago and Meeting Achievements from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

Terms and Conditions

If applicable, as a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this document. The Conference reserves the right to refuse exhibit space to any applicant at its sole discretion.

If exhibiting at the conference, the undersigned has read the enclosed Exhibit/Sponsor Agreement and agrees to abide by these regulations. Failure to abide by these regulations will result in forfeiture of all monies paid or due under the terms of the agreement.



Exhibitor agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: "Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME." "Life, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or in the place of the CME activity."

Post-Ash 2020

Company Name _____

Name (Print) _____

Signature _____

Date _____

Email _____

EXHIBITOR REGISTRATION FORM

5th Annual ASH 2019 Updates: Practice Changing Abstracts

February 28, 2020

Please list the names of all representatives scheduled to be onsite:

Company Representative (1): (Gold/Silver/Bronze)

Name

Title

Phone

Email

Company Representative (2): (Gold/Silver) (Bronze \$ 395)

Name

Title

Phone

Email

Company Representative (3): (Gold) (Silver/Bronze \$ 395)

Name

Title

Phone

Email

Company Representative (4): (Gold/Silver/Bronze \$ 395)

Name

Title

Phone

Email