



**JOIN US IN
MONTREAL
FOR**

Leadership in Radiology - Optimizing Your Practice's Efficiency

April 18 - 19, 2017 | Le Centre Sheraton Montreal
(Immediately preceding the CAR Annual Scientific Meeting)

Employing hard data to solve hard problems

Frustrated with your lack of ability to fix common departmental problems such as:

- overwhelming waitlists
- limited ability to provide expansion of service, and
- uncontrollable last minute schedule changes?

A nationwide survey shows that Canadian radiologists want leadership and business skills courses to improve their practices.

Take the CAR/CRF/UBC Sauder Leadership in Radiology Course to develop leadership and business skills to solve these and other pressing problems in your medical imaging practice.

COURSE OVERVIEW

This course has been co-developed by Canadian radiology leaders and UBC Sauder School of Business to teach business principles that are applicable to small and large problems pertinent to current challenges in Canadian radiology departments. The curriculum will teach concepts that can be applied to common radiology problems such as optimization of staff productivity, improved utilization of limited equipment and how best to expand services. Importantly, attendees will also learn key principles to lead such change through the influence of health care leaders in the complex Canadian political and health care environment we currently face.

This workshop will include lectures and an extended focus on interactive and small group learning activities. The participants will have the opportunity to directly discuss problems, concepts and solutions with expert faculty. Presentations of case studies of typical Canadian radiology practices will challenge the course participants to put their learning into practice.

SPECIAL GUEST LECTURER

Special guest lecturer, Dr. Frank Lexa, MD MBA, practicing neuroradiologist and Professor at Wharton School of Business in Philadelphia, will provide an opening lecture outlining the opportunities and risks facing our profession, and ways to adapt and indeed prosper under such circumstances.

COURSE DATE

The course Leadership in Radiology - Optimizing Your Practice's Efficiency takes place in Montréal, QC, on April 18 and 19, 2017.

TARGET AUDIENCE

The target audiences for this course are Canadian radiologists and radiology residents interested in business and leadership aspects of medical imaging. This course could also be of interest to technologists, administrators and other professionals involved in medical imaging services.



Canadian Association of Radiologists
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UBC SAUDER
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Course content will address Canadian radiologists' leadership and business concerns.

LEARNING OBJECTIVES

At the end of this course, participants should be able to:

1. Explain how fundamental principles of business operations management impact every radiologist's practice and can be applied to achieve measurable improvements;
2. Describe basic business process and departmental productivity and how those principles can be applied to achieve measurable improvements in optimizing schedules, predicting and accommodating cancellations and eliminating other workflow inefficiencies;
3. Identify system variability in their practice and how it relates to common problems such as expanding waitlists, low productivity and decreased capacity;
4. Implement scheduling changes that can improve capacity and throughput;
5. Recognize how to detect, measure and better control system variability with the aim to decrease practice variability and increase practice efficiency;
6. Recommend changes to patient scheduling processes that improve booking in departments with limited equipment capacity;
7. Organize radiology services and resources to better align with needs of other high-demand departments;
8. Assess how data is required for optimizing operations and describe how real time information can be collected and used effectively to manage radiology processes;
9. Realize that knowledge of process improvement is unlikely to result in operational improvements unless radiologists can lead change;
10. Consider how to influence health care leaders in the complex Canadian political environment;
11. Explore perspectives for leading change;
12. Reflect on how to positively affect change.



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