

Preliminary Program

Explore the Nation's Capital

Page 22

Innovative CE

3-D EDUCATION IN THE ROUND,
ADVANCED-LEVEL COURSES,
and MORE

Page 32

Register
Today!

Real-Life Success Stories

READ HOW THE ANNUAL
MEETING HAS IMPACTED
YOUR COLLEAGUES

Pages 5, 19, 33, 41, 45

*"One of my favorite conferences of
the year! It will be one of the best
yet now that it's part of ADA 2015
where the opportunities are endless."*

- Dr. Irene Marron-Tarrazzi

New Dentist Conference

AT ADA 2015

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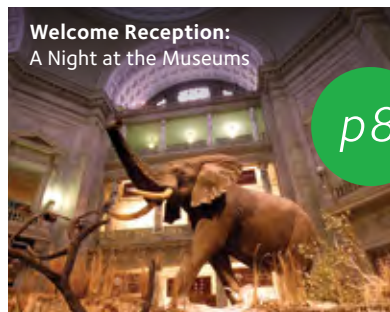
Reasons to Attend

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2015 Council on ADA Sessions

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Welcome from the ADA President and 2015 Chair



Empower Focus on New Dentists

"The New Dentist Conference has always been the best place for recent graduates to accelerate their business, clinical, and leadership skills. Now that hotbed of energy and creativity can benefit from the tremendous resources of the ADA annual meeting."

- Dr. Chris Salierno

 **ADA** 2015
AMERICA'S DENTAL MEETING®

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ADANews

Annual Meeting in Practice

*Discover how five dental
professionals are implementing
their ADA learning experiences.*

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Hands-On Cadaver Workshops

Engage

Test and compare products
from industry experts

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CE Innovation Timeline

Innovative education begins
at the ADA annual meeting.



Live-patient
operatory learning

in Education in the Round

2007



New additions to
the exhibit floor
education

including the Pride Institute
Technology Expo, the Preventive
Equipment Maintenance Zone
and the New and Emerging
Speaker Series

2010/2011

2008

Education on the
exhibit floor

including the Laser Pavilion,
3D Imaging Center and the
Live-Patient CAD/CAM Stage



Live stream

of select courses on ADA365



Come see what's next!



Small group-led discussions

via Learning Labs and Super Sessions



New additions to the exhibit floor education

including the Dental Office Design Center and the Health and Fitness Center



3-D Video

offered in Education in the Round

2013

2015

2012



Hands-on cadaver workshops

2014

Partnership with the American Association of Women Dentists

to offer programming tailored for women dentists



Specialty dental education

and networking offerings in the Specialty Pavilion



The New Dentist Conference

being held at the ADA annual meeting for the first time to offer new dentists leadership opportunities and special CE offerings, including real-time interactive learning technology

Reasons to Attend

The top five reasons you can't afford to miss this year's annual meeting.



Receive hands-on knowledge

300+ continuing education courses offer plenty of skills and ideas for you and your dental team to take home and use right away.

1



Stock up on supplies

550+ exhibitors in the exhibit hall offer an almost endless array of new dental products and cutting-edge technology for you to touch, feel and compare. Their show specials can save you money and even offset your travel costs.

2



Forge connections

150+ dental-related groups come together to provide unparalleled opportunities to network with peers, make new professional acquaintances and catch up with old friends.

3



Make your voice heard

Only at the ADA annual meeting can you experience the House of Delegates and be a part of charting the future of dentistry.

4



Meet industry visionaries

The best and brightest leaders in the dental community share the latest research, techniques and clinical applications, helping you enhance the success of your practice.

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2015 Council on ADA Sessions

Dr. Robert E. Roesch
2015 Chair

Dr. Terry L. Buckenheimer
2015 Board of Trustees Liaison

Dr. James H. Van Sicklen, Jr.
2016 Chair Designate

Dr. Barry I. Cohen
2015 Chair, Continuing Education

Dr. Sidney R. Tourial
2016 Chair Designate, Continuing Education

Dr. Sally J. Cram
2015 General Chair, Washington, D.C.
Committee on Local Arrangements

Dr. Rhett L. Murray
2016 General Chair, Denver, CO
Committee on Local Arrangements

Annual Meeting in Practice

ADA annual meeting CE course helps Michigan dentist save his mother's life

Who: Dr. David Wright

Course: Anatomical Dissections of Occlusion and Implant-Related Structures (Dr. Terry Tanaka)

Take-away: Unexpectedly gave Dr. David Wright the insight needed to recognize his mother's blocked carotid arteries and get her life-saving treatment



Waterford, Mich.—Dr. David Wright never expected that the CE course he took at last year's ADA annual meeting would help save his mother's life. But that's exactly what happened.

In the course Anatomical Dissections of Occlusion and Implant-Related Structures, instructor Dr. Terry Tanaka

pointed out severely blocked carotid arteries in a cadaver. Dr. Wright would later recognize similar blockages in his mother.

"Dr. Tanaka, a facial pain expert, discussed that while there are few symptoms of the internal carotid artery blockage until one has a stroke, the external carotid artery often has characteristic facial and neck pain associated with this condition," Dr. Wright said.

"My 81-year-old mother had been having similar symptoms for the past year and had been to many physicians to investigate this pain. No diagnosis had been made. No one

suggested carotid blockage as a potential cause."

Because of what he had just learned in his CE course, Dr. Wright recognized his mother's potentially lethal problem. "During the next week my mother met with a vascular surgeon and, with further testing, it was determined that she had over 95 percent blockage on both sides and surgical intervention was immediately needed. The two endarterectomy procedures were performed in December, saving her life."

Helping him to recognize a potentially life-threatening problem with his mother definitely made the CE course pay off in an unexpected way for Dr. Wright, but he is doubly pleased that it also delivered professionally.

"I think that the ADA meeting has morphed into the best CE meeting," he said. "It always was the greatest overall dental show, but the CE offerings are fantastic now, too. I will always try to make the ADA annual meeting in the future."

For the full *ADA News* story, visit ADA.org/Wright

Dr. Steven E. Parker

2015 Chair, Exhibitor Relations Subcommittee

Dr. Neil E. Torgerson

2015 Chair, Local Arrangements and Meeting Logistics Subcommittee

Dr. Mary E. Martin

2015 CE Consultant

Dr. Chris Hasty

2015 New Dentist Committee Liaison

Mr. Christian R. Ortiz

2015 American Student Dental Association Liaison

Dr. Andrea K. Janik

2016 New Dentist Committee Consultant

Dr. Nipa R. Thakkar

2016 New Dentist Committee Consultant

Dr. Grace A. Curcuru

Dr. Henry F. (Bud) Evans, III

Dr. Charles B. Foy, Jr.

Dr. David J. Fulton, Jr.

Dr. Gregory LaMorte

Dr. T. Harold Lancaster

Dr. Howard I.A. Lieb

Dr. Calbert M.B. Lum

Dr. C. Roger Macias, Jr.

Dr. Andrea Richman

Dr. Douglas A. Wyckoff

Welcome



ADA 2015 AMERICA'S DENTAL MEETING

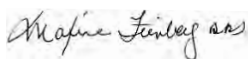
This year we're really shaking it up. ADA 2015 – America's Dental Meeting is taking place in our nation's capital — for the first time in nearly two decades — and we have lots of new and exciting additions in store for you.

Whether you attend for the innovative continuing education courses, networking and leadership opportunities, or to stock up on supplies and equipment, you will be amazed at what ADA 2015 has to offer.

New this year, we invite you to explore two of the world-renowned Smithsonian museums, the National Museum of Natural History and the National Museum of American History, while socializing with friends and colleagues at the Welcome Reception. Tickets are included in the cost of registration and food, drink and entertainment will be provided. Exclusive to annual meeting attendees, the two museums will be closed to the public, providing an opportunity to enjoy D.C. in a unique way.

The ADA annual meeting is a place where the world of dentistry comes together. Many other dental groups host their events during this time, allowing participants the opportunity to experience multiple meetings in one. We are excited to announce that the New Dentist Conference will be hosted at the annual meeting this year for the first time, offering special rates, networking opportunities and interactive CE offerings for new dentists from across the country.

We are excited about what this year has to offer and we look forward to seeing you at ADA 2015 in D.C.



Maxine Feinberg, DDS
President, American Dental Association



Robert E. Roesch, DDS
2015 Chair, Council on ADA Sessions

*Preview the amazing offerings at ADA 2015
and realize why you can't miss this event.*

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Benefits of Attending

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Related Dental Groups

New This Year



Thursday, November 5
7:30–9:30 p.m.

*National Museum
of Natural History
and National Museum
of American History*

Welcome Reception

A Night at the Museums

New this year! You are invited to attend the new 2015 Welcome Reception taking place at two of the world-renowned Smithsonian museums, the National Museum of Natural History and National Museum of American History. Both museums will be closed to the public allowing you private access to exhibitions at each location.

Enjoy socializing with friends and colleagues while experiencing D.C. in a unique way. Light food, drinks and transportation to the museums will be provided.

This event is open to registered attendees, however space is limited. Make sure to register for ADA 2015 early and secure your spot.



Dr. Samuel D. Harris National Museum of Dentistry Tour

Saturday, November 7
1:30–5:30 p.m.

Cost: \$40 (*includes transportation*)
CE hours: 2.0

Attend a private tour of the National Museum of Dentistry and discover fascinating exhibitions that celebrate the heritage and future of dentistry. The 7,000-square-foot space offers visitors an extraordinary array of 40,000 historic artifacts including George Washington's ivory denture, as well as interactive exhibitions that inspire people to make healthy choices about oral health.



We're Back on the East Coast

The ADA annual meeting is coming back to Washington, D.C. for the first time since 1997. Come see for yourself why D.C. was ranked #1 on Lonely Planet's 2015 Best in Travel list.

[SEE MORE ON PAGES 22-23 →](#)

New Dentist Conference

New this year! If you have been out of dental school 10 years or less, you won't want to miss this incredible opportunity. For the first time, the New Dentist Conference will coincide with the ADA annual meeting. Participate in both meetings this year and experience opportunities exclusive to New Dentist Conference attendees.

[SEE MORE ON PAGES 14-15 →](#)



*Featuring
Shark Tank
co-star,
entrepreneur,
and special
guest speaker
Daymond John*

 **ADA 2015** | NEW DENTIST
AMERICA'S DENTAL MEETING® CONFERENCE

- ✓ *High-level networking opportunities available during leadership day*
- ✓ *A customized CE track featuring live interactive technology*
- ✓ *Access to significantly reduced hotel rates*
- ✓ *An exclusive VIP lounge*

Plus, all the ADA annual meeting has to offer!

Opening General Session and Distinguished Speaker Series

Thursday, November 5

8–9:30 a.m.

Walter E. Washington Convention Center



The 2015 Distinguished Speaker Series is presented by Church & Dwight, the makers of ARM & HAMMER®, Spinbrush® and ORAJEL® oral care products.

Eleanor Clift

Washington Correspondent for *The Daily Beast* and *McLaughlin Group* Panelist (formerly with *Newsweek*)



Providing tested journalistic insights on the issues and intrigues that surround our political process, Eleanor Clift brings audiences her take on today's headline news including a look at President Obama and Congress. Drawing on her reputation as one of Washington's preeminent political analysts, Clift shows the stories behind the stories gleaned from her years

building relationships and sources with the nation's key political players. Whether giving her take on today's headlines, how President Obama is living up to his promises or what the role of old media is in a new media world, Clift always cuts to the quick and gives audiences her trusted perspectives on today's most important issues. Clift is a Washington correspondent for *The Daily Beast*, a longtime panelist on the weekly public affairs show *The McLaughlin Group* and she also provides commentary for MSNBC. Clift is a former contributing editor at *Newsweek* and author of four books, including her latest book *Two Weeks of Life: A Memoir of Love, Death and Politics*, which examines the debate over the right to die through the lens of her personal experience with the loss of her husband.

Charles Krauthammer

Pulitzer Prize Winning Syndicated Columnist and Commentator



No matter what the issue — from the economy, bioethics, the Middle East or today's political headlines — you can depend on Charles Krauthammer's insightful commentary to clear the debris left by shoddy thinking with an entirely new viewpoint. Unabashedly conservative, Krauthammer does more than comment on the issues and policies of the day — he helps

shape discussion about them. Intellectually fearless, once Krauthammer enters the discussion it takes on a new shape. Audiences are treated to a mind whose influence on national and world events is immeasurable. Krauthammer earned an MD from Harvard Medical School and practiced medicine before becoming a speechwriter for Vice President Walter Mondale, and later joined *The New Republic* as a writer and editor. He began writing a weekly column for *The Washington Post* in 1985 and today it appears in more than 400 newspapers worldwide. He is a contributor for Fox News and appears nightly on Fox's evening news program, *Special Report with Bret Baier* and is a contributing editor to *The Weekly Standard*. Dr. Krauthammer's latest book, *Things that Matter: Three Decades of Passions, Pastimes and Politics* is a number one *New York Times* best seller and has sold more than one million copies, making it arguably the best-selling collection of nonfiction in U. S. publishing history.



ADA Humanitarian Award

Commemorate with your colleagues the achievements of the ADA as we work together to improve oral health for all. Be inspired by the work of Dr. Francis G. Serio, the 2015 ADA Humanitarian Award recipient.

ADA Mission of Mercy



Sunday, November 8
5:30 a.m.–5:30 p.m.

Make a Difference

Join your colleagues from across the country in bringing free dental care to our nation's capital.

The ADA and D.C. Dental Society will host the third ADA Mission of Mercy (MOM), a free dental clinic to treat local residents without regular access to care, in conjunction with the annual meeting. Last year's clinic in San Antonio was a huge success, providing over \$525,000 worth of care to more than 1,200 patients in a single day.

Participating in MOM as a dental team is an incredibly rewarding experience and a great way to give back. It can be hard to find time to volunteer throughout the year. Take advantage of this built-in opportunity and create memories that you and your dental team will remember for years to come.

ADA American
Dental
Association®
Mission of Mercy



For more information on
volunteering and to register, visit:

ADA.org/MOM



Exhibit Hall



Test new products. Connect with vendors. Attend free CE courses.



Exhibit Hall Hours

Thursday, 11/5

9:30 a.m.–5:30 p.m.

Friday, 11/6

9:30 a.m.–6 p.m.

Saturday, 11/7

9:30 a.m.–3 p.m.

Time spent with exhibitors can be part of your educational experience at ADA 2015.

You have the unique opportunity to test out the latest products on the market and ask questions of the experts. Touch, feel and compare thousands of instruments and services from the top industry vendors while receiving discounts on items you would normally purchase throughout the year.

Don't forget to explore the exhibit hall for continuing education courses.

The exhibit hall offers hands-on courses, a dental office design center, a live-patient CAD/CAM stage and more, providing leading educational opportunities — free of charge.

Interested in receiving free registration to ADA 2016?

ADA members who purchase \$3,500 or more in the exhibit hall are eligible to receive free registration to next year's meeting in Denver.

For more information, visit: **ADA.org/meeting**



Wall of Wine

Presented by the D.C. Dental Society Foundation

The D.C. Dental Society Foundation invites you to explore the Wall of Wine in the exhibit hall for some fun and an opportunity to support a great cause.

Simply purchase a ticket then pull a mystery bottle of wine from the Wall, which is stocked with over 350 bottles of fantastic wines. Several special rare and vintage wines are included, with retail values of up to \$500.

Try your luck, support a great cause and get a nice bottle of wine. All proceeds are tax-deductible and go directly towards promoting oral health and improving access to care in the D.C. community.

The Ultimate New Dentist Experience

Did you graduate from dental school in the past 10 years?

**Join your colleagues at the
New Dentist Conference in D.C.**

With a program customized just for you, access to significantly reduced hotel rates, and unique professional and social networking opportunities, take advantage of this valuable experience for just \$350, which includes your ADA 2015 registration.



VIP

Take a break and network with your colleagues at the exclusive new dentist lounge.

THURSDAY

Network with Leadership

A unique opportunity for new dentists to network with leadership, including a panel of dentist members of Congress, interaction with the ADA Board of Trustees, and keynote speaker, Daymond John, entrepreneur and co-star of ABC's *Shark Tank*.

FRIDAY

Boost Your Brainpower

Get engaged with the new dentist CE track — designed just for you — featuring the newest technology allowing you to interact with the speaker in real time. Network with colleagues from your area during the district lunches on the exhibit floor, and then kick off your evening at the always popular New Dentist Reception.

FOR A LIST OF COURSES, SEE PAGE 38 →

SATURDAY

Explore ADA 2015

Take advantage of all that ADA 2015 has to offer including innovative CE courses and the interactive exhibit hall. Make your voice heard in the reference committee hearings at the House of Delegates.

SUNDAY

Give Back

Participate in the Mission of Mercy (MOM), a free dental clinic that treats local residents who don't have regular access to dental care. It can be hard to find time to volunteer throughout the year. Encourage your friends to join you in this built-in, rewarding experience.

New Dentist Reception

Ticket included in the New Dentist Conference package!

Friday, November 6

5:30–7 p.m.

Penn Social, 801 E Street NW

Back and better than ever, the New Dentist Reception will be held at one of D.C.'s hottest spots, Penn Social. Unwind after a day of brain-boosting education with friends and colleagues. Your ticket includes all food and drink, plus access to games including billiards, arcade games, Pop-A-Shot, shuffleboard and more.

Must be 21 years old. Ticket required for entry.

If you're not attending the New Dentist Conference, or you'd like to purchase additional tickets (limit 2):

By 10/9: \$20

After 10/9: \$30



This unique opportunity is provided by the generous support of Wells Fargo Practice Finance.



Save money with reduced rates at the designated new dentist hotel – right across from the convention center and in the heart of all the action.

New Dentist Conference attendees get access to a special rate of just \$239/night at the Renaissance Washington, D.C. Downtown – \$100 less than the regular ADA rate! Rooms are limited, so register early.

Keynote Speaker

Daymond John

FOUNDER AND CEO OF FUBU
CO-STAR OF ABC'S SHARK TANK
CEO OF SHARK BRANDING



An entrepreneur in every sense of the word, Daymond John has come a long way from taking out a \$100,000 mortgage on his mother's house and moving his operation into the basement.

John is CEO and Founder of FUBU, a much-celebrated global lifestyle brand, and a pioneer in the fashion industry with over \$6 billion in product sales. He is an award-winning entrepreneur, and he has received over 35 awards including the *Brandweek* Marketer of the Year, *Advertising Age* Marketing 1000 Award for Outstanding Ad Campaign and *Ernst & Young's* New York Entrepreneur of the Year Award.

His marketing strategies and ability to build successful brands has made him a highly influential consultant and motivational speaker today. His marketing firm Shark Branding offers advice on how to effectively communicate to consumers through innovative means and connects brands with the world's top celebrities for everything from endorsements to product extensions.

John is also an author of two best-selling books *Display of Power* and *The Brand Within*. In 2009, he joined the cast of ABC entrepreneurial business show the *Shark Tank* by acclaimed producer Mark Burnett. Millions of weekly viewers tune into the show as John demonstrates his marketing prowess and entrepreneurial insights.

House of Delegates



For ADA Members

The House of Delegates is Your Voice

As the legislative and governing body, the House of Delegates is the supreme authority in the American Dental Association. As such, it speaks for the more than 158,000 dentist members of the Association and for the dental profession in the United States.

All members of the ADA have the right to attend and participate in the discussion at the reference committee hearings. Reference committees receive and evaluate opinions and information on resolutions that have been placed before them so they can present well-informed recommendations to the House of Delegates.

Anyone may attend the meetings of the House of Delegates as a visitor, upon display of an ADA 2015 badge.

Attire

The Speaker has indicated that business casual attire is appropriate for meetings of the House of Delegates. Business casual wear requires slacks, coat or sports coat for men; slacks, skirts or dresses for women.

For Delegates

ADA House of Delegates 2015 Schedule*

FIRST MEETING

Friday, November 6

3:30–6 p.m.

Walter E. Washington Convention Center
Level 3 Ballroom

REFERENCE COMMITTEE HEARINGS

Saturday, November 7

Staggered times

Marriott Marquis

SECOND MEETING

Monday, November 9

8 a.m.–Noon

Walter E. Washington Convention Center
Level 3 Ballroom

Voting by credentialed delegates for all contested ADA officer elections will be held Monday morning beginning at 6:30 a.m.

THIRD MEETING

Monday, November 9

1–5 p.m.

Walter E. Washington Convention Center
Level 3 Ballroom

FOURTH MEETING

Tuesday, November 10

8 a.m.–Close of business

Walter E. Washington Convention Center
Level 3 Ballroom

➔ **Attend a CE course presented by Dr. Hal Crossley open exclusively to Delegates.**

Sign up on the Events page in the registration system.

See page 82 for course details.

*Times are approximate and may be modified. The Manual of the House of Delegates and the October issue of The Journal of the American Dental Association will include final information regarding meeting and voting times, specific room assignments for reference committees and additional details on the business sessions. Meeting information will also be posted in the House of Delegates page on ADA.org/meeting.

Related Dental Groups

The world of dentistry comes together.

If you're interested in hosting your event in Washington, D.C., please contact the ADA at:
mtghousingrequest@ada.org

More than 150 related dental groups will host more than 300 related events during ADA 2015. A complete listing of related dental groups and alumni events will be published online in July.

American Association of Dental Research (AADR) Fall Focused Symposium

November 3-4 • Visit AADR.org for program information

Evidence-Based Dentistry Conference

Now offered in conjunction with ADA 2015

November 3-4 • CE Hours: 12.0

The EBD Champions Conference brings together 100 thought-leaders in dentistry to learn about and discuss the future of evidence-based treatment decisions in our profession. Participants will practice their skills in finding evidence online and evaluating what is the best evidence. Topics include systematic reviews, using online resources, the role of the dental team in implementing EBD, and providing care with limited evidence.

Evidence-based dentistry (EBD) integrates a clinician's expertise and the patient's needs and preferences with the best available scientific evidence. The conference has an interactive format with table discussions at the end of each session to encourage participation and lively conversation between the participants and the conference presenters.

For more information please visit EBD.ada.org.

ADA. Center for Evidence-Based Dentistry™

Alliance of the American Dental Association

It is our pleasure to welcome you to our 60th Annual Convention of the Alliance of the American Dental Association! As a volunteer organization, it is our mission to support our members as well as value the partnership with the American Dental Association in advancing the oral health of the public.

The Head to Toe (H2T) program is back for its third national appearance. In preparation, the Alliance will be collecting donations at ADA 2015 – America's Dental Meeting, such as hats, socks, and toothbrushes to benefit "Martha's Table" in Washington DC. This program helps build a better future through healthy food, affordable clothing, and quality education. For more information regarding this program or to get involved, visit www.MarthasTable.org.

Please visit www.AllianceADA.org to view more Convention details and our schedule of events. The AADA headquarters hotel will be the Westin Washington, D.C. City Center. If you are interested in becoming a member, please call 312.440.2865 or visit our website.

Thank you for your great generosity and participation, we look forward to hearing from you!



American Association of Women Dentists

Join AAWD and women
dentists from across the
country

Women Dentists Take the Lead

AAWD 94th Annual Meeting

Friday, November 6

Cost:

\$100 for AAWD members

\$130 AAWD nonmembers*

**Nonmembers, if you join AAWD before September 30, you'll receive \$25 off your first year's dues and they will be paid through December 31, 2016.*



Join AAWD and women dentists from across the country as we meet in Washington, D.C., in conjunction with ADA 2015 – America's Dental Meeting®.

Women dentists face a huge juggling act every day. Whatever your role — healthcare provider, business owner, student, teacher, wife, mother, daughter — it can be overwhelming at times. AAWD provides an opportunity for you to meet other women dentists who know exactly what it means to walk in your shoes and gives you a forum to talk through the issues that are important to you.

An exciting program is in store for you in Washington, D.C. with our exclusive program, "Women Dentists Take the Lead." This meeting is one of a kind, created exclusively for you, the woman dentist, by women dentists, featuring an all-star line-up of women presenters.



AAWD – the leading resource for advancing, connecting and enriching the lives of women dentists.

AAWD.org

Schedule of Events

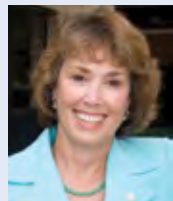
8-11 a.m.

CE COURSE

Update on Women's Oral Health

Linda Niessen, DMD

See page 66



11 a.m.-2 p.m.

AWARDS LUNCHEON

Keynote Speaker

Dr. Nancy C. Lee, Deputy Assistant Secretary for Health – Women's Health and the Director of the Office on Women's Health in the U.S. Department of Health and Human Services

Installation of Officers for 2016

Exhibitor Showcase and Drawing

2:30-5 p.m.

CE COURSE

Oral and Maxillofacial Surgery: A Woman's Perspective

Mollie Winston, DDS

See page 75



5-6 p.m.

COCKTAIL RECEPTION

Silent Auction Closure and
Announcements

ADA News

Annual Meeting in Practice

Annual meeting CE yields results in and out of the office for past AAWD president

Who: Dr. Tawana Lee-Ware

Courses: Top Tips for Posterior Composites (Dr. Lee Ann Brady)
Taking Care of #1 (Dr. Barbara Steinberg)
See Jane Lead (Amy Morgan)

Take-away: Improved approaches to managing posterior composites



Indianapolis—The continuing education courses she took at ADA 2014 – America's Dental Meeting helped Dr. Tawana Lee-Ware improve both her personal and professional life.

"I got pearls of wisdom on topics ranging from taking care of my personal health, improved approaches to managing posterior composites, leadership skills, to planning my practice career and tips on life balance," Dr. Lee-Ware said.

A pediatric dentist practicing and teaching in Indianapolis, Dr. Lee-Ware is past president of the American Association of Women Dentists, which met jointly last year with the ADA annual meeting in San Antonio.

"The AAWD courses at the ADA annual meeting were filled with useful up-to-date material from highly competent presenters. I was able to gain insights from a wide spectrum of topics as a result of the CE course offerings."

While the CE courses exceeded her expectations, she said, Top Tips for Posterior Composites yielded particular chairside impact for her. "I have been able to implement some of the pointers Dr. Brady shared for working on patients' composite restorations," she said.

For the full ADA News story, visit ADA.org/Lee-Ware

Visit the Lincoln Memorial
during a beautiful sunset.



Everything you need to know about getting yourself and your dental team to ADA 2015.

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Enjoy Washington, D.C.

"Washington is a city of Southern efficiency and Northern charm."
— J.F. Kennedy



From historic monuments and museums to exceptional cuisine and family fun, Washington, D.C. offers attractions for everyone.

Explore the Nation's Capital



Visit monuments, memorials and museums

The national monuments and memorials in D.C. are truly spectacular, honoring those who helped shape our country. Sightseeing tours are available and many of the monuments are open late, making nighttime one of the most popular times to visit.



From world-class art to some of the country's most inspiring artifacts, it's no surprise that Washington, D.C. has repeatedly been named the best museum destination in the world.

Visit the nearly 20 Smithsonian Museums — including the Air and Space Museum, American History Museum, American Art Museum, and the National Zoo.



Recently named the “Coolest City in America” by Forbes, 2015 is a great year to combine the annual meeting with a vacation.



Explore surrounding neighborhoods

D.C. is one of the most walkable cities in the country, making it easy to explore. Visit the quaint, waterfront town of Alexandria, travel to the historic cobblestone streets of Georgetown, or check out Glen Echo Park where activities like dance, theater, and the arts are offered year-round.

Don't want to walk? Easily rent a bike or take a ride on one of the safest, cleanest and most efficient public transportation systems in the world.



Taste exceptional cuisine

With top-rated restaurants, celebrity chefs and fresh local fare located throughout the city, D.C.'s restaurant scene has exploded over the past few years. The nation's capital boasts diverse restaurants sure to fit any palette and price range.



Enjoy time with the family

The nation's capital has family-friendly attractions to spark everyone's interests. Enjoy a wide range of kid-friendly museums, live entertainment and outdoor recreation. And, most of these attractions are free of charge.

Don't forget to take a selfie on the steps of the Capitol Building or in front of the White House!





The ADA works closely with travel providers to help you cut costs and get the most value out of your annual meeting experience.

Planes, Trains, and Automobiles



Rail

Amtrak

Get 10% off the best available Amtrak Regional fare to Washington, D.C. Union Station in D.C. is home to Amtrak and commuter rail services.



Air

Special meeting discounts, including less-restricted zone fares, are available on the ADA's partner airlines, Delta and United.

The D.C. area has three airports:

1. Ronald Reagan National Airport (DCA)
This is the closest to downtown and the convention center
2. Washington Dulles International Airport (IAD)
3. Baltimore/Washington International Thurgood Marshall Airport (BWI)



Official Travel Partner

Gant Travel

ONLINE:

<https://nuada03.nutrans.com>

TOLL-FREE:

877.924.0306

DIRECT:

224.205.4734

Gant Travel will assist all attendees with travel on ADA partner airlines, as well as the lowest fares on all airlines servicing the D.C.-area airports. Special zone fares are only available through Gant Travel.

Service fees will apply.



For full details on discounts, terms, restrictions and service fees, visit:

[ADA.org/ADA15travel](https://ada.org/ADA15travel)



Public Transportation

Metro

The Metro system is one of the nation's largest, and stops right at the convention center. Take the Metrotrain to the Mt. Vernon Square station or hop off the Metrobus at 7th and L Street. Visit wmata.com for route and fare information.

DC Circulator

At just \$1 and with buses arriving every 10 minutes, the Circulator provides daily bus service on five convenient routes throughout the city. Visit dccirculator.com for more information.



Taxi Service

The D.C. taxi system operates on a meter system. Average taxi fare from Ronald Reagan National Airport (DCA) is \$11-15. Learn more at dctaxi.dc.gov.

Car Rental

Get ADA discounts through Alamo Rent A Car, Enterprise Rent-A-Car, and National Car Rental.

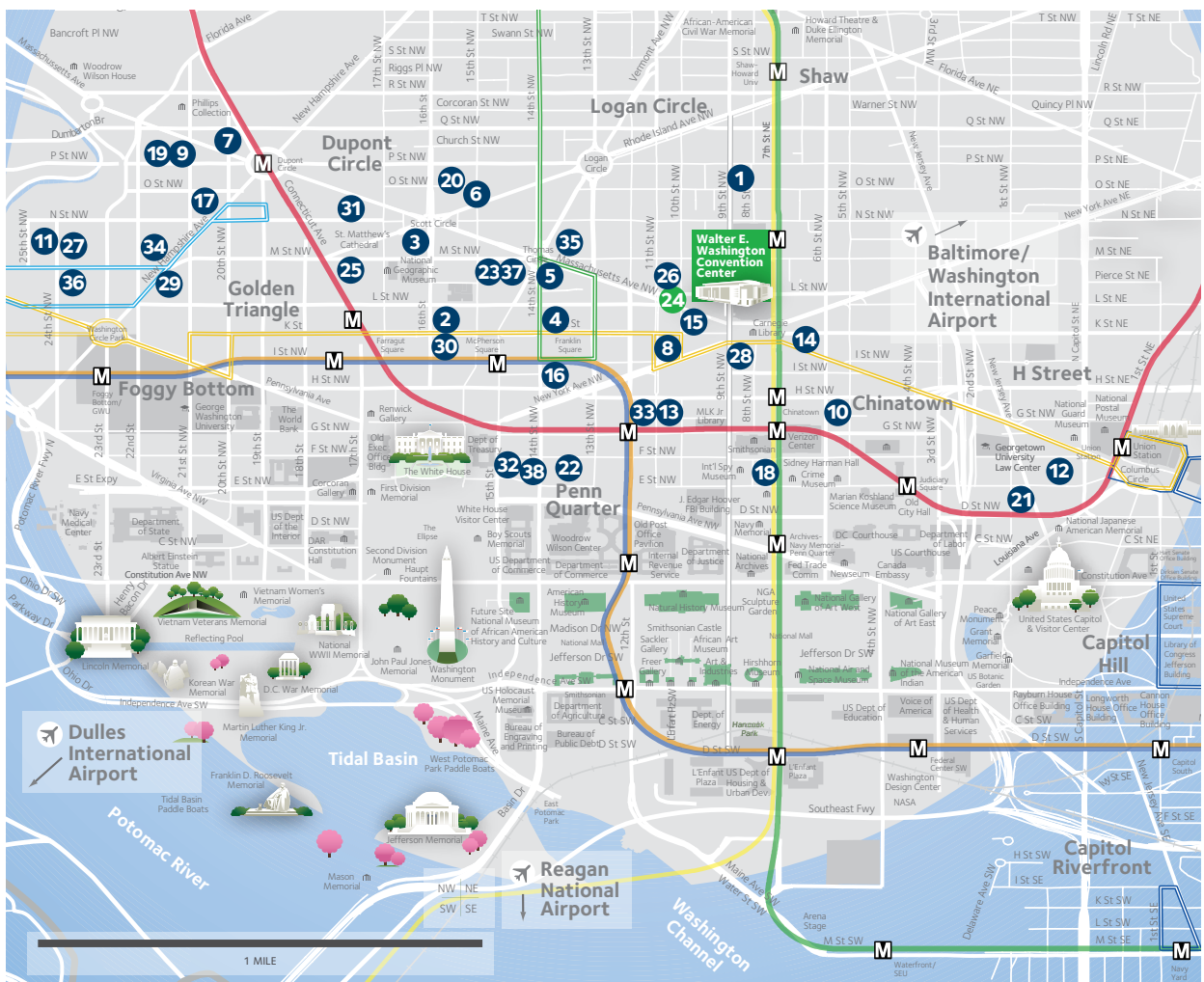


Airport Shuttle

SuperShuttle offers discounted rates to ADA 2015 attendees for shared van or private car services between all three Washington, D.C. area airports and ADA official hotels.

Washington, D.C. is in
the Eastern Time Zone.





Triple Points for Booking at ADA Official Hotels



Use your ADA Signature Visa card when you book at any of the ADA official hotels for ADA 2015 and receive triple rewards points¹.

The ADA Signature Visa Card, issued by U.S. Bank, has one of the most robust rewards points programs, and it was developed just for dentists.

Call 888.327.2265 ext. 80027 or visit usbank.com/ADAVisaCard to apply.

¹Bonus points will be calculated based on occupancy at one of the ADA official hotels between November 1, 2015, and November 14, 2015, in the Washington, D.C. metropolitan area. Bonus points will be applied by December 31, 2015. Account must be open and current to earn rewards and redeem points. Reward points are based on net purchases. Net purchases are purchases minus credits and returns.

The creditor and issuer of the ADA Visa Card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc.

Visit ADA.org/meeting for additional information.

ADA American Dental Association®
America's leading advocate for oral health

Hotel Name	Map Code	Address	Rates	ADA Shuttle	Walking Distance to Convention Center
Cambria Suites Washington, D.C.	1	899 O Street NW	\$269	N	2 blocks
Capital Hilton	2	1001 16th Street NW	\$312	Y	7 blocks
Courtyard Washington Embassy Row	3	1600 Rhode Island Avenue NW	\$275	Y	6 blocks
Crowne Plaza The Hamilton	4	1001 14th Street NW	\$299	Y	7 blocks
The Donovan	5	1155 14th Street NW	\$299	Y	5 blocks
DoubleTree by Hilton Hotel Washington, D.C.	6	1515 Rhode Island Avenue NW	\$229	Y	7 blocks
The Embassy Row Hotel	7	2015 Massachusetts Avenue NW	\$299	Y	11 blocks
Embassy Suites Washington, D.C. Convention Center	8	900 10th Street NW	\$277	N	5 blocks
The Fairfax at Embassy Row	9	2100 Massachusetts Avenue NW	\$259	Y	11 blocks
Fairfield Inn & Suites Washington, D.C./Downtown	10	500 H Street NW	\$219	N	6 blocks
Fairmont Washington, D.C., Georgetown	11	2401 M Street NW	\$370	Y	16 blocks
The George	12	15 E Street NW	\$329	Y	14 blocks
Grand Hyatt Washington	13	1000 H Street NW	Standard \$375 Grand Club \$435	N	6 blocks
Hampton Inn Washington-Downtown-Convention Center	14	901 6th Street NW	\$259	N	5 blocks
The Henley Park Hotel	15	926 Massachusetts Avenue NW	Standard \$305 Suite \$365	N	4 blocks
Hilton Garden Inn Washington, D.C. Downtown	16	815 14th Street NW	\$269	Y	10 blocks
Hotel Madera	17	1310 New Hampshire Avenue NW	\$285	Y	13 blocks
Hotel Monaco	18	700 F Street NW	\$309	Y	7 blocks
Hotel Palomar	19	2121 P Street NW	\$285	Y	12 blocks
Hotel Rouge	20	1315 16th Street NW	\$265	Y	8 blocks
Hyatt Regency Washington on Capitol Hill	21	400 New Jersey Avenue NW	\$275	Y	11 blocks
JW Marriott Washington D.C.	22	1331 Pennsylvania Avenue NW	\$343	Y	11 blocks
Loews Madison	23	1177 15th Street NW	\$290	Y	6 blocks
Marriott Marquis (HQ) <i>Not available for general attendees.</i>	24	901 Massachusetts Avenue NW	\$343	N	3 blocks
The Mayflower Renaissance Washington, D.C.	25	1127 Connecticut Avenue NW	\$332	Y	11 blocks
Morrison-Clark Historic Inn	26	1015 L Street NW	Standard \$305 Suite \$375	N	4 blocks
Park Hyatt Washington	27	1201 24th Street NW	Standard \$399 Deluxe \$429	Y	16 blocks
Renaissance Washington, D.C. Downtown	28	999 9th Street NW	\$339	N	3 blocks
Renaissance Washington, D.C. Dupont Circle	29	1143 New Hampshire Ave NW	\$275	Y	14 blocks
The St. Regis Washington, D.C.	30	923 16th Street NW	\$399	Y	8 blocks
Topaz Hotel	31	1733 N Street NW	\$275	Y	9 blocks
W Washington D.C.	32	515 15th Street NW	\$379	Y	10 blocks
Washington Marriott at Metro Center	33	775 12th Street NW	\$321	N	7 blocks
Washington Marriott Georgetown	34	1221 22nd Street NW	\$270	Y	13 blocks
Washington Plaza	35	10 Thomas Circle NW	Standard \$285 Suite \$435	Y	6 blocks
The Westin Georgetown	36	2350 M Street NW	\$289	Y	14 blocks
The Westin Washington, D.C. City Center	37	1400 M Street NW	\$279	Y	5 blocks
The Willard Washington, D.C.	38	1401 Pennsylvania Ave, NW	\$379	Y	10 blocks

Hotel listing and rates are accurate as of March 1, 2015. For current listing, please visit ADA.org/meeting.

Registration

What's Included?

- ✓ Access to the opening night Welcome Reception
- ✓ Entry to the Opening General Session and Distinguished Speaker Series
- ✓ 100+ free CE courses, including hands-on learning on the show floor
- ✓ Interaction with more than 550 vendors and products in the exhibit hall
- ✓ Use of ADA-negotiated hotel rates and travel discounts

Advance Fee Deadline

**October 9 at
5 p.m. CDT**

Advance registrants will receive their badge and tickets prior to the meeting in the mail. No waiting in registration lines!

**Registration and course fees
increase after this date.**

**Are you coming from
outside the U.S.?**

ADA.org/internationalattendees

has information about special course offerings, U.S. visa requests, and registration or membership questions.

Preliminary Schedule of Events

Wednesday, November 4

8 a.m.-5 p.m.

Pre-Session Continuing Education

Thursday, November 5

8-9:30 a.m.

Opening General Session and
Distinguished Speaker Series

8 a.m.-5:30 p.m.

Continuing Education Courses

9:30 a.m.-5:30 p.m.

Exhibit Hall and Member Center

7:30-9:30 p.m.

Welcome Reception

Friday, November 6

8 a.m.-6 p.m.

Continuing Education Courses

9:30 a.m.-6 p.m.

Exhibit Hall and Member Center

3:30-6 p.m.

House of Delegates

5:30-7 p.m.

New Dentist Reception

Saturday, November 7

8 a.m.-5:30 p.m.

Continuing Education Courses

9:30 a.m.-3 p.m.

Exhibit Hall and Member Center

Staggered Times

House of Delegates Reference
Committee Hearings

Sunday, November 8

5:30 a.m.-5:30 p.m.

ADA Mission of Mercy

8-11 a.m.

Continuing Education Courses

Monday, November 9

8 a.m.-5 p.m.

House of Delegates

Tuesday, November 10

8 a.m.-Close of Business

House of Delegates



Questions?

Call Experient

800.974.2025 (U.S. only)

847.996.5876



Guarantee Your Seat

All courses are ticketed.

CE course and event tickets are available on a first-come, first-served basis (See page 28 for more information). To confirm your courses, housing and event tickets in real-time, register online at:

[ADA.org/meeting](https://ada.org/meeting)



Cancellation & Refund

ADA.org/meeting

Visit the ADA's website or refer to your confirmation email for detailed refund policies. Cancellation and refund requests for registration and hotel reservations must be received in writing by October 9 at:

ada@experient-inc.com

Registration Fees

		By Oct. 9, 5 p.m. CDT	After Oct. 9, 5 p.m. CDT
ADA Member Dentists and Dental Students	ADA Member Dentist	\$100	\$200
	ADA Retired Member Dentist	\$25	\$50
	ADA Retired Life Member Dentist	\$0	\$25
	Graduate Student, ADA Member	\$0	\$25
	Dental Student, ASDA Member	\$0	\$0
ADA Nonmember Dentists and ASDA Nonmember Dental Students	ADA Nonmember Dentist or Graduate Student, Special One-Time Discount*	\$425	\$850
	ADA Nonmember Dentist or Grad Student	\$850	\$1,700
	ASDA Nonmember Student	\$0	\$0
Dental Team	Dental Assistant	\$50	\$100
	Dental Assistant Student	\$0	\$25
	Dental Business Assistant	\$50	\$100
	Dental Hygienist	\$50	\$100
	Dental Hygienist Student	\$0	\$25
	Laboratory Technician	\$50	\$100
	Allied Health Professional	\$75	\$150
Guests	Alliance of the ADA	\$50	\$100
	State/Local Society Staff	\$50	\$100
	Dental Dealer (Exhibit Only)	\$75	\$150
	Friends and Family	\$50	\$100
	Guest	\$50	\$100
	Children (under 18 years)	\$0	\$0
International Dentists and Students	ADA Affiliate Member	\$100	\$200
	Affiliate Member, Online Membership Developed	\$175	\$275
	Affiliate Member, Online Membership Underserved	\$112	\$212
	Non-ADA Affiliate Member Dentist	\$350	\$700
	Student	\$50	\$100

***Special One-Time Discount.** The ADA is offering a one-time opportunity for U.S. nonmembers to join us—the U.S. nonmember registration fee has been reduced from \$850 to \$425! Come to the ADA annual meeting and experience the benefits of belonging to the premier organization representing the dental profession. U.S. nonmembers who have previously taken advantage of this offer are not eligible for this reduced rate.

Engage

Connect with experts



*Everything you need to know to plan the future
of your dental education.*

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Plan Your Education

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Education for the Entire Team

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in 3-D

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Advanced Cadaver
Workshops

Continuing Education Highlights



Value

Choose from nearly 100 hands-on workshops to gain skills that can have an immediate chairside impact and grow your practice, or earn up to seven hours of free CE per day on the exhibit hall floor



Cutting-Edge 3-D Technology

A new twist on an old favorite: 3-D video during the live-patient Education in the Round courses



Advanced Skills

Hands-on cadaver courses, advanced-level Cone Beam certifications, specialty education offerings in the Specialty Pavilion, and more

Interoperability Standards

Live Demos: Secure Data Exchange and Disaster Victim Identification

Check out the newest CE Live area on the show floor, where you'll:

- ✓ Walk through real-world scenarios of secure data exchange between systems for improved patient data utilization
- ✓ Learn about collection and coding of forensic dental data for exchange between national and international agencies
- ✓ Discover the latest technologies and techniques in forensic dentistry and how dental information is used from missing persons to mass fatality incidents

Pre-Session CE Options

Come to D.C. a day early and choose between a full-day hands-on cadaver workshop or learning to implement Botox into your practice.

SEE PAGE 39

New Dentist Conference at ADA 2015

New dentists – those who graduated from dental school in 2005 or later – have an exclusive opportunity to experience two meetings in one as the New Dentist Conference meets at the ADA annual meeting for the first time.

SEE PAGES 14-15, 38

Women Dentists Take the Lead

For more than 89 years, the American Association of Women Dentists has supported women in dentistry. For the second year, the ADA is partnering with AAWD to offer a customized program just for women dentists.

SEE PAGES 18-19

Annual Meeting in Practice

Trip to ADA annual meeting proves invaluable for Kansas dental team

Who: Downtown Dental Group

Courses: Various

Take-away: Enhanced team collaboration, changed practice's buying habits, and enabled the team to better evaluate addition of lasers to the practice

Manhattan, Kan.—From topics covering management of elderly patients to an introduction to various lasers, Downtown Dental Group got a lot of mileage from the continuing education courses at ADA 2014 when the entire practice traveled to San Antonio for the ADA annual meeting last fall.

Four hygienists, four assistants, three front staff and two dentists attended the conference. The idea behind the group participation was that they all could learn a thing or two, separately and together, through the array of CE courses offered.



"I individually took courses that were of interest to bettering the practice, specifically implant prosthetic design and use," Dr. Winter said. "We also completed a course covering the topic of dental lasers."

Hygienist Kendra Metzger appreciated the knowledge reinforcement some of the CE courses provided. "I've been a hygienist almost eight years now, so it's good to go to those courses and get a really good refresher and reinforce what you were taught in school," she said. "It's a great way to continue to learn together as an office."

"It's the first time we've taken the entire staff on more than just an afternoon or weekend meeting. For our staff, the way we interacted together was immeasurable," said Dr. Winter.

For the full *ADA News* story, visit ADA.org/Downtown

CE: General Information

All courses are ticketed. Please plan ahead!



You must register and get a ticket for ALL courses – even free courses

When you preregister for your preferred courses, the ADA can provide an outstanding annual meeting experience by assigning more seating capacity to the most popular courses. Getting your ticket in advance will allow you to breeze through the meeting and into your seat.

Please read this page carefully for complete information.

No-Fee (Free) Courses

- No-fee course tickets may be obtained through advance registration or on-site until the day before the scheduled course (based on availability).
- Only attendees who have a ticket for a no-fee course will be permitted to enter the room before the start time of the course. Seating for these courses is only guaranteed up to the published start time of the course.
- After the published start time, admittance to each no-fee course will be on a first-come, first-served basis until the room is full.

Fee Courses

- Fee course tickets may be purchased through advance registration or on-site until the scheduled start time of the course (based on availability). Early registration and ticket purchase are recommended because seats are limited.
- If you purchase a ticket for a fee course, your seat is reserved for the duration of the course.

Workshop Requirements

All participants must bring a lab coat and protective eyewear. If your workshop requires other supplies, they will be listed on your course ticket and on eventScribe. Check eventScribe starting Monday, October 5. Participants who do not bring the proper supplies do not qualify for a refund.

Course Locations

- Walter E. Washington Convention Center (*unless otherwise noted on course ticket*)
- Marriott Marquis Washington, D.C.

The facility name and room number will be printed on each course ticket. Course room locations are also available in the on-site guide and mobile app.

Audience Key

D	Dentist
ND	New Dentist
S	Student
T	Dental Team, including Dental Hygienist, Dental Assistant, Business Assistant, Lab Technician, Allied Health Professionals
G	Guest, including component and constituent staff
E	Exhibitor

Refer to the audience key to determine which courses you have access to.

Course Handouts

In a continued effort to minimize paper waste, traditional course handout materials will be available online beginning on October 5 (not all courses will have handouts). These materials will not be printed for distribution on-site. If you wish to have these materials to reference during the course, please be sure to download them in advance at

ADA.org/meeting.

Managing Your CE Credits

To obtain your verification of participation documents for CE courses attended during the annual meeting:

- Record your course numbers along with their corresponding verification codes given out at the end of the course.
- Visit **ADA.org/meeting** beginning November 5. Enter each course number and the verification code. You may access this system for up to three years after the meeting.
- Print your verification of participation document and send a copy to your licensing or regulatory agency.
- Please note that one clock hour equals one credit hour.

ADA CERP® | Continuing Education Recognition Program

The American Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The American Dental Association designates one (1) credit per hour for CE activities, unless otherwise noted. It is the responsibility of each participant to verify the CE requirements of his or her licensing or regulatory agency and to contact them with any questions regarding licensing.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at **ADA.org/cerp.**

Affiliate CE Information

A listing of courses with the corresponding AGD subject codes and California-required Category I or II subject matter will be available at **ADA.org/meeting** in summer 2015.

Continuing Education Disclaimer

The Continuing Education Program of ADA 2015 is planned and presented by the Council on ADA Sessions to provide attendees with a relevant and rewarding continuing education experience. However, neither the content of a course nor the use of specific products in lectures, Education in the Round, workshops or any research program should be construed as indicating endorsement or approval of the views presented or the products used by the ADA or by any of the respective subsidiaries. Speakers are required to disclose to participants any financial, commercial or promotional interest in a product or company that may influence their presentations; however, the ADA shall not be liable for a speaker's failure to disclose such interest. Please be advised that courses, speakers or scheduling may change without notice.

Educational Tracks

Dental Assistant Track

Presented in cooperation with the American Dental Assistants Association

Date	Time	Category	Presenter	Title	Code	Audience	Page
Thursday, 11/5	10 a.m.–1 p.m.	Dental Assisting	E. Gambardella	The Wow Factor: Tips and Tricks Every Auxiliary Must Know	5330	D S T	58
Thursday, 11/5	10:30 a.m.–1:30 p.m.	Dental Assisting	T. Groody	The ABCs of Restorative Procedures for the Dental Team	5301	D S T	58
Thursday, 11/5	2–4:30 p.m.	Dental Assisting	S. Conroy	Obtaining Alginate Impressions and Model Pouring Techniques	5221	D S T	57
Thursday, 11/5	2:30–5:30 p.m.	Dental Assisting	S. Peto	Learning in the Round	5302	D S T	58
Friday, 11/6	10 a.m.–12:30 p.m.	Dental Assisting	H. Bader	Assisting in Implant Surgery	6222	D S T	58
Friday, 11/6	11:30 a.m.–1:30 p.m.	Dental Assisting	A. Severance	Digital Dentistry and Its Integration Into Dentistry	6309	D S T	58
Friday, 11/6	2–4:30 p.m.	Cosmetic Dentistry/ Esthetic Dentistry	D. Stewart	Bleaching: The Team Approach to Creating Beautiful Smiles	6229	D S T	56
Friday, 11/6	3–5:30 p.m.	Dental Assisting	G. Hall	Oral Implantology: Pearls for the Dental Team	6323	D S T	59
Saturday, 11/7	8–10:30 a.m.	Dental Assisting	S. Conroy	Fabrication of Provisionals Made Easy	7203	D S T	59
Saturday, 11/7	1–4 p.m.	Dental Assisting	D. Stewart	Dental Potpourri: Creative Ideas for the Dental Assistant	7137	D S T	59
Saturday, 11/7	2–5 p.m.	Dental Assisting	S. Peto	Learning in the Round	7322	D S T	58
Sunday, 11/8	8–11 a.m.	Dental Assisting	D. Parker	Forensic Odontology: It's Not CSI Dentistry	8304	D S T	59

Hygiene Track

Date	Time	Category	Presenter	Title	Code	Audience	Page
Thursday, 11/5	10 a.m.–12:30 p.m.	Dental Hygiene	R. Wall	Unleash the Power of Piezo	5208	D S T	59
Thursday, 11/5	2–5 p.m.	Health and Wellness	M. Waitz	Eating Disorders: An Update for the Dental Professional	5331	D S T	67
Friday, 11/6	8–10:30 a.m.	Health and Wellness	B. Reynolds	Hormones, Health, Heart and Hygiene	6326	D S T G	68
Friday, 11/6	2–5 p.m.	Special Care Dentistry	H. Levy	Embracing Anxious and Special Needs Patients	6218	D S T	88
Saturday, 11/7	1–4 p.m.	General Dentistry	R. Christensen	Answering Critical Dental Questions	7113	D S T	66
Sunday, 11/8	8–10:30 a.m.	Dental Hygiene	K. Davis	America's Sweet Tooth and Its Impact on Oral and Systemic Health	8306	D S T G	60
Sunday, 11/8	8–10:30 a.m.	Periodontics	H. Bader	Salivary Diagnostics: Periodontal Treatment and Oral Cancer Detection	8202	D S T	81

CAPIR Track

ADA Council on Access, Prevention and Interpersonal Relations (CAPIR) Track

Date	Time	Category	Presenter	Title	Code	Audience	Page
Thursday, 11/5	10:30 a.m.–1 p.m.	Community Oral Health and Health Policy	B. Smith	Using Telehealth-Connected Teams to Reach Underserved Populations	5304	D S T	54
Friday, 11/6	8–10:30 a.m.	Pediatric Dentistry	F. Ramos-Gomez	Help! I Have a One-Year-Old in My Chair	6301	D S T	78
Friday, 11/6	2:30–5 p.m.	Community Oral Health and Health Policy	S. Whitman	Maintaining Your Sanity and Practice Viability as a Medicaid Provider	6313	D S T	54
Saturday, 11/7	1–3:30 p.m.	Community Oral Health and Health Policy	L. Francis	The New and Improved ABCs of FQHCs	7331	D S T	54
Saturday, 11/7	2–4:30 p.m.	Community Oral Health and Health Policy	J. McGinley	Fluoride: What Type? How Much? How Often?	7321	D S T	54
Sunday, 11/8	8–10:30 a.m.	Business	S. Clough	Motivating Dental Patients: New Strategies that Work	8302	D S T	52

Hot Topics

Date	Time	Category	Presenter	Title	Code	Audience	Page
Saturday, 11/7	8–9:30 a.m.	Dental Hygiene	R. Wall	Beat-the-Clock Strategies for Effective Hygiene Time Management	7302	D S T	60
Saturday, 11/7	8–9:30 a.m.	Dental Materials and Bio Materials	E. Swift	Contemporary Concepts of Light Curing	7103	D S T	61
Saturday, 11/7	8–9:30 a.m.	Technology Media	L. Tau	Help on Yelp: Ways to Market Your Practice in the Internet Age	7306	D S T G	90
Saturday, 11/7	8–9:30 a.m.	Endodontics	D. Beach	Hot Topics and Techniques in Endodontics	7362	D S T	63
Saturday, 11/7	8–9:30 a.m.	Infection Control/Waste Management	R. Christensen	How to Stay Healthy When Your Patients Aren't	7108	D S T G	72
Saturday, 11/7	8–9:30 a.m.	Implant Dentistry	C. Stappert	Biological and Material Considerations for Single Implant Restorations	7102	D S T G	70
Saturday, 11/7	8–9:30 a.m.	Ethics and Law	M. Gardiner	Informed Consent: What Every Dentist Needs to Know	7101	D S T G	65
Saturday, 11/7	8–9:30 a.m.	Restorative Dentistry	J. Brucia	Mastering the Adhesive Restorative Interface	7107	D S T	86
Saturday, 11/7	8–9:30 a.m.	Implant Dentistry	L. Silverstein	Pearls of Placing Dental Implants in the Cosmetic Zone	7174	D S T	71
Saturday, 11/7	8–9:30 a.m.	Pediatric Dentistry	J. Soxman	Pedo Pearls	7303	D S T	79
Saturday, 11/7	8–9:30 a.m.	Ergonomics	T. Caruso	Posture, Pain and Productivity in Dentistry	7301	D S T	64
Saturday, 11/7	8–9:30 a.m.	Pharmacology and Therapeutics	A. Eshenaur Spolarich	The Older Adult: The New Face of Addiction	7320	D S T	82
Saturday, 11/7	8–9:30 a.m.	Implant Dentistry	M. Winston	Agony and Ecstasy: Misadventures in Dental Implant Surgery	7106	D S T	71

Implant Surgeries Lecture Track

Date	Time	Category	Presenter	Title	Code	Audience	Page
Thursday, 11/5	10 a.m.–1 p.m.	Implant Dentistry	G. Christensen	Why Small Diameter Implants Work	5401	D S T	69
Friday, 11/6	8–11 a.m.	Implant Dentistry	S. Lee	Immediate Implant Placement After Extraction	6402	D S T	70
Friday, 11/6	2–5 p.m.	Implant Dentistry	D. Tarnow	Complex Decision-Making for Teeth and Implants in the Esthetic Zone	6125	D S T	70
Saturday, 11/7	8–9:30 a.m.	Implant Dentistry	M. Winston	Agony and Ecstasy: Misadventures in Dental Implant Surgery	7106	D S T	71
Saturday, 11/7	1–4 p.m.	Implant Dentistry	S. Lee	Bone Augmentation Techniques in Implant Surgery	7136	D S T	71

Educational Tracks *(continued)*

Implant Surgeries Hands-On Track

Date	Time	Category	Presenter	Title	Code	Audience	Page
Thursday, 11/5	10 a.m.–12:30 p.m.	Oral and Maxillofacial Surgery	P. Shatz	Ridge Preservation Workshop	5206	D S T	74
Thursday, 11/5	2–4:30 p.m.	Oral and Maxillofacial Surgery	S. Lee	Crestal vs Lateral Sinus Augmentation	5219	D S T	74
Friday, 11/6	8–10:30 a.m.	Periodontics	L. Silverstein	Flap Design and Suturing Workshop	6206	D S T	79
Friday, 11/6	2–4:30 p.m.	Implant Dentistry	S. Rasner	Hands-On Blue Print Guide for Implant Success	6217	D S T	70
Saturday, 11/7	8–11 a.m.	Periodontics	J. Suzuki	Perio Crown Lengthening	7230	D S	80
Saturday, 11/7	2–5 p.m.	Periodontics	G. Merijohn	KIWImethod® Hands-On Workshop: Minimally Invasive Gingival Grafting	7218	D S T	80
Sunday, 11/8	8–10:30 a.m.	Periodontics	J. Suzuki	Ridge Preservation and Bone Grafting for the General Practitioner	8206	D S T	81

Team Building Track

Presented in partnership with ADA Council on Dental Practice

Date	Time	Category	Presenter	Title	Code	Audience	Page
Thursday, 11/5	10 a.m.–1 p.m.	Practice Management	M. Hyman	The Secret Sauce: Hidden Ingredients of Highly Successful Teams	5323	D S T	82
Thursday, 11/5	2:30–5:30 p.m.	Practice Management	K. Behrendt	Being All That We Can Be: Changing Perspectives to Change Reality	5314	D S T G	83
Friday, 11/6	8:30–11 a.m.	Business – Personal Development	R. Griggs	Rolestorming: Creativity and Problem Solving in Dentistry	6320	D S T	52
Friday, 11/6	2:30–5:30 p.m.	Business	R. Levin	Top-Flight Case Presentation: Why Doesn't Every Patient Say Yes?	6335	D S T	51
Saturday, 11/7	1:30–4:30 p.m.	Business – Personal Development	B. Steinberg	The 4 S's of Optimal Aging: Sex, Sleep, Stress and Social Networks	7353	D S T G	53

New Dentist Conference Track

This exclusive track is offered only as part of the New Dentist Conference. Dentists who register for the New Dentist Conference can choose any combination of the courses listed below, and all are included in their registration fee. See p. 14–15.

HALF-DAY COURSES

Date	Time	Category	Presenter	Title	Code	Audience	Page
Friday, 11/6	8–11 a.m.	Restorative Dentistry	L. Brady	Avoiding Restorative Failure	6380	ND S	85
Friday, 11/6	2–5 p.m.	Dental Materials and Bio Materials	J. Brucia	Restorative Materials Update 2015	6382	ND S	61

FAST-TRACK COURSES

Date	Time	Category	Presenter	Title	Code	Audience	Page
Friday, 11/6	8–8:50 a.m.	Ethics and Law	J. Fraum	Employment Agreements: Understand the Fine Print	6391	ND S	64
Friday, 11/6	9–9:50 a.m.	Pediatric Dentistry	G. Psaltis	Primary Pulp Therapy	6392	ND S	79
Friday, 11/6	10–10:50 a.m.	Oral and Maxillofacial Surgery	M. Winston	Think of Yourself as a Patient: Oral Surgery for General Dentists	6393	ND S	75
Friday, 11/6	11–11:50 a.m.	Anesthesia and Sedation	S. Malamed	The Importance of Pain Control, Sedation and Emergency Medicine	6394	ND S	48
Friday, 11/6	1:10–2 p.m.	Endodontics	C. Ruddle	Five Keys to Clinical Success	6395	ND S	63
Friday, 11/6	2:10–3 p.m.	Practice Management	K. Behrendt	The High Performance Dental Team	6396	ND S	83
Friday, 11/6	3:10–4 p.m.	Prosthodontics: Fixed and Removable	N. Sharifi	Overdentures: Uppers From Mars, Lowerers From Venus	6397	ND S	84

Pre-Session Continuing Education



Come to D.C. a day
early and get even
more specialized CE

Wednesday, 11/4

Botox Therapy for Every Dental Practice: Live-Patient Treatment Course

Louis Malcmacher, DDS

8 a.m.–5 p.m.

Course Code: 4101

CE Hours: 8.0

See page 55

By 10/9: **D** **S** \$1797 **T** \$295

After 10/9: **D** **S** \$1897 **T** \$395

Learn to integrate botulinum toxin procedures (Botox) into your practice immediately and produce better therapeutic and esthetic treatment outcomes than ever before. You will treat live patients in this anatomically based course and learn proper evaluation, treatment planning, dosaging, and injection technique for best patient outcomes.



Presented in cooperation with the American Academy of Facial Esthetics

This is a full-day course with a lunch break from noon–1 p.m. Lunch will not be provided.

Head and Neck Anatomy Dissection Workshop

Henry A. Gremillion, DDS

8 a.m.–3 p.m.

Course Code: 4201

CE Hours: 7.0

See page 48

By 10/9: **D** **S** \$995

After 10/9: **D** **S** \$995

This course will include a detailed dissection of superficial structures of the face, masticatory musculature and temporomandibular joint. Important relationships, from routine dental assessment to clinical procedures, will be highlighted.

Participants are recommended to bring magnification loupes.

This is a full-day course with a lunch break from noon–1 p.m. Lunch will not be provided.

HANDS-ON CADAVER WORKSHOP

Lasers in Dentistry: A Two-Day Standard Proficiency Course

Presented by the
Academy of Laser
Dentistry



Mitchell A. Lomke, DDS

TWO-DAY COURSE

Thursday, November 5

8 a.m.-5 p.m.

Lecture and Hands-on Workshop

Continued on

Friday, November 6

8 a.m.-5 p.m.

Lecture and Clinical Simulation
Hands-on Exams

Course Code: 5501

CE Hours: 12 hours on-site, plus an
additional 2 hours for online ALD exam

By 10/9: **D S T** \$890

After 10/9: **D S T** \$1190

This two-day program provides dental professionals with a standard proficiency according to the Curriculum Guidelines and Standards for Dental Laser Education, as recognized by the Academy of Laser Dentistry. The course includes both lecture and hands-on learning opportunities and includes a comprehensive overview and basic understanding of all dental laser devices, laser tissue interactions, and safety and operation of a variety of dental lasers.

Participants who successfully complete both the written and clinical simulation proficiency examinations will be recognized as having completed the program for a Standard Proficiency Dental Laser Course and will receive a letter of recognition from the Academy of Laser Dentistry. A certificate of completion for specific dental laser devices will be sent to current or new Academy of Laser Dentistry members.

Prerequisite: The candidate must have a basic understanding of lasers in dentistry. The required hours needed to satisfy this prerequisite are equal to or greater than 2.5 Introductory Course credit hours.

Attendees to Provide: Magnification loupes and specific details about the lasers they utilize. ALD staff will contact each registered attendee by email or phone prior to the course. Attendees must be present for the full course to receive ADA CERP continuing education credit from the ADA and letters of recognition from the Academy of Laser Dentistry.

Course fee includes Academy of Laser Dentistry online exam fee. Online exam must be completed within 90 days of this course. The deadline for the online exam is February 4, 2016. Exam instructions will be provided during the course.

Meals are not included. Attendees will be given a two-hour break for lunch and to visit the exhibit floor.

Education in the Round

NOW IN 3-D!

Experience these step-by-step live-patient procedures from diagnosis to treatment – now presented live in 3-D.

Thursday, 11/5

Why Small Diameter Implants Work

Gordon Christensen, DDS, MSD, PhD
Course Code: 5401
See page 69

Porcelain Veneers: Techniques to Optimize Esthetics

David Hornbrook
Course Code: 5402
See page 56

Friday, 11/6

The Art of Endodontics: A Live 3-D Clinical Demonstration

L. Stephen Buchanan, DDS
Course Code: 6401
See page 63

Immediate Implant Placement After Extraction

Samuel Lee, DDS, DMSc
Course Code: 6402
See page 70

Saturday, 11/7

Root Coverage Grafting: Allogenic Vs. Autogenous Tissue

Peter Shatz, DDS
Course Code: 7401
See page 81

Implant Impressions

Joseph Massad, DDS
David A. Little, DDS
Course Code: 7402
See page 85

ADA News

Annual Meeting in Practice

Perio techniques courses drew Massachusetts dentist to his first ADA annual meeting

Who: Dr. Martin “Marty” Urban

Courses: Root Coverage Grafting of Multiple Teeth in the Maxillary Arch (Dr. Edward Allen)

Take-away: Bolstered his surgical techniques and increased treatment options for his patients when planning their perio treatments, surgeries and implants



Westborough, Mass.—Dr. Martin “Marty” Urban had never attended the ADA annual meeting. But when he did last fall, he finally learned techniques he’d long wanted to master to provide his perio patients more treatment options.

“I learned some suturing techniques with respect to gingival grafting and [a] tunneling technique for gum grafting,” he said. “I also received hands-on training with respect to suturing that I currently use in my practices throughout Massachusetts.”

And, finally, he got to see one of his dental heroes in action: Dr. Edward “Pat” Allen.

Dr. Urban took Dr. Allen’s Education in the Round course Root Coverage Grafting of Multiple Teeth in the Maxillary Arch. Taking the course gave Dr. Urban a stronger frame of reference for the procedure, to which he had been tangentially exposed. “I had tried it to some extent,” he said. “I had heard of it from the literature, and I was excited to see how it was done — how he taught it.”

“That was probably one of the best periodontal courses that I’ve taken in a while.”

For the full ADA News story, visit ADA.org/Urban

Dental Office Design Center



Keep an eye out for courses in the Dental Office Design Center to be announced later this summer.

2015 Dental Office Design Competition

Discover what it takes to design an award-winning dental office. Go behind the scenes into a selection of offices from this year's entries, as well as the 2014 winners. Learn best practices and get fresh ideas from hands-on exhibits such as floor plans, photos and key project information.



✓ Enter this competition!

Is your practice a winner? All newly built offices and offices with leasehold improvements or renovations completed between January 1, 2012, and December 31, 2014, are eligible to enter the competition. Visit www.wellsfargo.com/dodc to enter. Entries must be postmarked by July 31, 2015. Entries are judged by a panel of industry experts.

Winners will be announced in the *ADA News Convention Daily* on-site, receive a \$2,500 bonus marketing fund, be featured in *Dental Economics*, and more.

View the winners of the 2015 Dental Office Design Competition during exhibit hall hours.

The Dental Office Design Competition is brought to you by:



ADA American
Dental
Association®



New and Emerging Speaker Series



Be a Speaker

 *Do you have what it takes to present a CE lecture at ADA 2015?*

The ADA's New and Emerging Speaker Series offers up-and-coming professional educators the chance to present a one-hour lecture at the ADA annual meeting. A select few will have the opportunity to present at a future ADA annual meeting and become part of a highly recognized group of presenters. New and emerging speakers will also be seen by scouts from other dental meetings, promoted on the annual meeting website and listed in the on-site guide.

This is a great opportunity for the serious professional looking to join a distinguished group of speakers.

Submit Your Proposal by Friday, June 26
Go to ADA.org/meeting

Please follow all instructions; incomplete proposals will not be considered.

The Council on ADA Sessions will review all proposals and notify individuals of their acceptance by July 24, 2015.

New and Emerging Speaker Series presenters are responsible for their own registration, housing and travel arrangements, as well as all expenses incurred. Presenters will not be compensated by the ADA.

Attend a Lecture

Be among the first to see new and emerging speakers on the most important dentistry topics.

Plan to attend New and Emerging Speaker Series lectures at ADA 2015. These lectures may be viewed by any attendee, and a ticket is not required.

In 2014, 14 presenters were selected from almost 100 submissions. Check the on-site guide for a listing of approved presenters on the New and Emerging Speaker Series.

Attendees will earn 1 CE credit for each lecture.

Three of the speakers from the 2014 New and Emerging Speaker Series are included in the ADA 2015 lineup.

Congratulations to Tom Clark, Dr. Clay Purswell and Dr. Todd Schoenbaum!





Hungry for a healthier life?

Choose from a variety of lectures that fit the needs of your busy, on-the-go schedule.

From posture techniques to nutrition advice and career longevity, you will leave these courses motivated to live a healthy lifestyle!

Thursday, 11/5

The X (and Y) Factor: How Gender Affects Your Health

Betsy Reynolds, RDH, MS

Course Code: 5701

See page 67

Exercises for Chairside Survival in Dentistry 🍴

Timothy Caruso, PT, MBA, MS

Course Code: 5702

See page 64

What's New In Nutrition?

David Meinz, MS, RD

Course Code: 5703

See page 73

Juggling Life's Demands and Coming Out on Top

Barbara Steinberg, DDS

Course Code: 5704

See page 67



Lunch is included in the course fee for Lunch and Learns.

Friday, 11/6

The Relationship of Environment and Human Health

Tieraona Low Dog, MD

Course Code: 6701

See page 68

Forever Young: Taking Care of #1 🍴

Barbara Steinberg, DDS

Course Code: 6702

See page 68

Posture in Practice: Are You Equipped to Sit?

Timothy Caruso, PT, MBA, MS

Course Code: 6703

See page 64

The X (and Y) Factor: How Gender Affects Your Health

Betsy Reynolds, RDH, MS

Course Code: 6704

See page 67

Power Up Your Brain with Burpees?

Uche Odiatu, DMD

Course Code: 6705

See page 68

Saturday, 11/7

Why Are Women So Strange and Men So Weird?

Bruce Christopher, MA

Course Code: 7701

See page 69

Food as Your Farm-acy 🍴

Mary Ellen Psaltis

Course Code: 7702

See page 74

Take a Bite Out of Obesity: 50 Shades of Inflammation

Uche Odiatu, DMD

Course Code: 7703

See page 69

Hands-on Cadaver Workshops

TAKE A HANDS-ON APPROACH

to learning advanced skills with cadaver workshops – now held right in the convention center.

Wednesday, 11/4 → Pre-session!

Head and Neck Anatomy Dissection Workshop

Henry Gremillion, DDS
Course Code: 4201
See page 48

Thursday, 11/5

Non-Esthetically Located Dental Implants

Lee Silverstein, DDS, MS
Course Code: 5230
See page 69

Local Anesthesia Human Cadaver Dissection Workshop

Alan Budenz, MS, DDS, MBA
Course Code: 5232
See page 48

Friday, 11/6

Twenty-First Century Laser-Assisted Dentistry Cadaver Workshop

Anthony Cardoza, DDS
Course Code: 6230
See page 73

Gain Perio/Restorative Access: Flaps and Lasers Cadaver Workshop

Samuel Low, DDS, MS, MEd
Course Code: 6232
See page 73

Saturday, 11/7

Perio Crown Lengthening

Jon Suzuki, DDS, MBA, PhD
Course Code: 7230
See page 80

Dissection of the TMJ and Related Structures: Hands-On Cadaver Course

Terry Tanaka, DDS
Course Code: 7232
See page 91

ADA News

Annual Meeting in Practice

New dentist uses ADA CE to help keep thriving practice humming

Who: Dr. Vincent Ip

Courses: Manage Your Periodontal Patients with Techno Power (Dr. Samuel Low); Utilizing Dental Lasers in a Periodontal Environment (Dr. Jim Grisdale); Concepts and Procedures for Predictable Crown Lengthening (Dr. Samuel Low)

Take-away: Implemented new laser perio techniques to improve treatment options for more than half his patient base



Austin, Texas—As a new dentist with a new practice, Dr. Ip wants his patients to know their options, so he makes certain he knows them first. To that end, he signed up for three CE courses at ADA 2014 – America's Dental Meeting in San Antonio, and he intends to take more in 2015.

The two perio courses have especially provided chairside impact. "More than half of my patients have periodontal disease," Dr. Ip said. "So obviously this is something that I need to stay very current on. I also need my patients to feel confident that I can help them treat their disease."

The hands-on aspects of the courses were beneficial to Dr. Ip. "The three classes I went to were to hear a lecture, see how it's done, and then do it myself. Tell, show, do," he said.

"I definitely recommend any dentist to attend this meeting," he said. "It was a great way for me to gain knowledge, meet other dentists from across the country, shop the latest technology and have a good time with my office and peers. It's nice to have all the big players in the field in one room and make contacts and touch and feel equipment. There were a ton of things at ADA [2014] that are never at our state convention, and that was a big plus for me. There wasn't enough time to see it all. I'll be back."

For the full *ADA News* story, visit ADA.org/Ip

ADA/DENTSPLY Student Clinician Research Program

Celebrate the research accomplishments of dental students from the U.S. and around the world.

The Student Clinician Research Program (SCADA) represents a joint venture between DENTSPLY International and the ADA, which began in 1959.

This program recognizes the original clinical, public health and basic science research conducted by pre-doctoral dental students. The program also introduces students to the value and benefits of ADA membership.

Don't miss the students' live presentations:

**Saturday, November 7
1-3 p.m.**

See the on-site guide for locations and complete information.

Attendees will earn 2 CE credits total.

For better dentistry



ADA American
Dental
Association®

Specialty Pavilion

Explore this popular, cutting-edge area on the exhibit hall floor where general practitioners and specialists can participate in high-level specialty CE offerings and networking opportunities.



Meet with specialty associations and speakers to ask questions, obtain CE and connect with other attendees. Each sponsoring association will present a lecture in the pavilion, followed by an expert discussion and networking session. Check for these courses to be announced later this summer on **ADA.org/meeting**.

Past sponsoring organizations have included:

- American Academy of Oral and Maxillofacial Pathology
- American Academy of Pediatric Dentistry
- American Academy of Periodontology
- American Association of Endodontists
- American Association of Oral and Maxillofacial Surgeons
- American Association of Orthodontists

Courses by Category

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Head and Neck Anatomy Dissection Workshop

Henry A. Gremillion, DDS

Wednesday, 11/4, 8 a.m.–3 p.m.

Course Code: 4201 • CE Hours: 7.0

By 10/9: **D S** \$995

After 10/9: **D S** \$995

This course will include a detailed dissection of superficial structures of the face, masticatory musculature and temporomandibular joint. Important relationships, from routine dental assessment to clinical procedures, will be highlighted.

Participants are recommended to bring magnification loupes.

This is a full-day course with a lunch break from noon–1 p.m. Lunch will not be provided.

After this course, you will be able to:

1. Understand anatomic relationships to better perform a detailed clinical examination
2. Relate anatomical relationships associated with temporomandibular joint function and pathology
3. Recognize anatomical relationships to muscular, glandular and vascular sources of pain

HANDS-ON CADAVER WORKSHOP

Head and Neck Anatomy Lecture

Henry A. Gremillion, DDS

Thursday, 11/5, 2–5 p.m.

Course Code: 5127 • CE Hours: 3.0

By 10/9: **D S** \$50 **T** \$30

After 10/9: **D S** \$65 **T** \$45

This course will provide an anatomical review of the dynamic masticatory system and cover the oral cavity, nasal cavity, salivary glands, temporomandibular joint, musculature, osteology, differential diagnosis of orofacial pain, and other topics.

After this course, you will be able to:

1. Dissect the oral cavity and focus on key relationships in the floor of the mouth
2. Identify anatomical relationships associated with temporomandibular joint function and pathology
3. Recognize anatomical relationships to muscular, glandular and vascular sources of orofacial pain

ANESTHESIA AND SEDATION

Is the Mandibular Block Passé?

Stanley F. Malamed, DDS

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5169 • CE Hours: 3.0

By 10/9: **D S** \$50 **T** \$30

After 10/9: **D S** \$65 **T** \$45

This course will examine if the mandibular block is passé by reviewing the challenge of achieving successful mandibular anesthesia via nerve block techniques like the traditional mandibular, Gow-Gates mandibular, Akinosi-Vazirani closed-mouth mandibular, PDL injection, and articaine infiltration.

After this course, you will be able to:

1. Use four methods to achieve pulpal anesthesia of mandibular teeth
2. Understand the Gow-Gates mandibular nerve block
3. Appreciate the effectiveness of articaine hydrochloride when used by mandibular infiltration

Local Anesthesia Human Cadaver Dissection Workshop

Alan W. Budenz, MS, DDS, MBA

Mel Hawkins, DDS, BScD

Thursday, 11/5, 2–5 p.m.

Course Code: 5232 • CE Hours: 3.0

By 10/9: **D S** \$595

After 10/9: **D S** \$595

This course will cover the anatomy, landmarks, skull locations, insertion points and needle pathways for the inferior alveolar, advanced mandibular blocks and V2 maxillary quadrant block. Learn to analyze accessory innervations and complications. Injections will be rehearsed.

After this course, you will be able to:

1. Understand the anatomy of the pterygomandibular triangle and infratemporal fossa
2. Dissect and trace the nerve pathways, vascular supply and muscles in local anesthetic injection sites
3. Perform conventional inferior alveolar, Gow-Gates, and Akinosi mandibular injection techniques

HANDS-ON CADAVER WORKSHOP

The Importance of Pain Control, Sedation and Emergency Medicine

Stanley F. Malamed, DDS

Friday, 11/6, 11–11:50 a.m.

Course Code: 6394 • CE Hours: 1.0

ND S No Fee

Inadequate pain control and ignoring dental fears can lead to an increase in medical emergencies within dental offices. Learn how local anesthesia, sedation and emergency preparedness can help you build a more successful dental practice by taking this course.

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

After this course, you will be able to:

1. Apply clinically adequate local anesthesia to make your practice more successful
2. Recognize and treat dental fears more effectively
3. Properly prepare staff to prevent, recognize and manage medical emergencies

NEW DENTIST CONFERENCE

Local Anesthesia: Clinical Pharmacology and Case Reports

Mel Hawkins, DDS, BScD
Alan W. Budenz, MS, DDS, MBA

Friday, 11/6, 2–5 p.m.

Course Code: 6169 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

This course will cover successful application of clinical pharmacology, including articaine, reversal and buffering agents, and inhalational anesthesia as well as safety, dosages, toxicity, pediatric variables, case reports, morbidity/mortality cases, and Dr. Hawkins' personal in-office experiences.

After this course, you will be able to:

1. Understand the pros and cons of vasoconstrictor pharmacodynamics
2. Appreciate local anesthetic agents, paresthesia, reversal, pH, and buffering compounds
3. Assess maximum dosages, pediatric physiology, and adverse reactions via case reports

Local Anesthesia: Block and Infiltration Technique Updates

Alan W. Budenz, MS, DDS, MBA
Mel Hawkins, DDS, BScD

Saturday, 11/7, 2–5 p.m.

Course Code: 7171 • CE Hours: 3.0

By 10/9: **D** **S** \$25 **T** \$15

After 10/9: **D** **S** \$40 **T** \$30

Learn how to enhance your local anesthesia techniques via selective clinical application of the most current pharmacologic agents and by multi-tasking with advanced block approaches, such as the Akinosi, Gow-Gates, and complete maxillary division nerve block and efficient and effective infiltrations.

After this course, you will be able to:

1. Identify the anatomy and landmarks of injection sites and how tissue and product pH influence anesthesia
2. Choose the appropriate anesthetic agent, with or without a vasoconstrictor
3. Multitask with efficient combinations of block and infiltration techniques and anesthetic volume/agents

BUSINESS

The Future of Dentistry

Charles Blair, DDS

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5106 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

The challenge of running a private practice is now beyond many dentists. In exploring the demise of a cottage industry, this course will be an eye opener for attendees. Learn the best options for the traditional practice's survival, including how to counter-punch, when to join PPOs and more.

After this course, you will be able to:

1. Anticipate future dental trends
2. Counter corporate dentistry by sustaining a traditional private practice
3. Understand how PPOs work, when to join and how write-offs can be minimized

ADA CERP Recognition: A Workshop for CE Providers

Alan L. Felsenfeld, DDS

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5114 • CE Hours: 3.0

By 10/9: **D** **S** **T** **G** **E** \$90

After 10/9: **D** **S** **T** **G** **E** \$90

This course for CE providers will include an overview of the new ADA Continuing Education Recognition Program (CERP) application forms, discuss documentation requirements, and help providers identify ways to demonstrate compliance with CERP standards.

Presented in partnership with the Commission for Continuing Education Provider Recognition

After this course, you will be able to:

1. Understand the elements of the new CERP application form
2. Identify strategies for demonstrating compliance with CERP recognition standards
3. Complete the CERP self-assessment process using appropriate documents

Software Dynamics: Charting the Course With Dentrrix

Laci Phillips

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5122 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

This course is designed for all team members who want to network while learning more about their own practice management software and how to reduce paperwork and charting. Take your practice to the next level by better understanding your software.

After this course, you will be able to:

1. Better understand and use your practice management software
2. Reduce the need for paperwork and charts
3. Take your practice to the next level

Find, Design and Build: Constructing Your Dental Office

Gregory Liberatore, DDS

Thursday, 11/5, 10 a.m.–4:30 p.m.

Course Code: 5370 • CE Hours: 5.0

D **S** **T** No Fee

Explore an office construction project from start to finish, focusing on the key elements of smart office planning: site selection, design, project preparation and build out. Get practical business and financial insights to maximize your investment as you build your dream practice.

Presented with Wells Fargo Practice Finance

This is a full-day course with a lunch break from 12:30–2 p.m. Lunch will not be provided.

After this course, you will be able to:

1. Plan for the construction of your new office
2. Assemble a team of experts
3. Develop key financial models

Software Dynamics: Charting the Course With SoftDent

Laci Phillips

Thursday, 11/5, 2–5 p.m.

Course Code: 5123 • CE Hours: 3.0

By 10/9: **D S** \$50 **T** \$30

After 10/9: **D S** \$65 **T** \$45

This course is designed for all team members who want to network while learning more about their own practice management software and how to reduce paperwork and charting. Take your practice to the next level by better understanding your software.

After this course, you will be able to:

1. Better understand and use your practice management software
2. Reduce the need for paperwork and charts
3. Take your practice to the next level

Avoid Coding Errors and Excel in Insurance Administration

Charles Blair, DDS

Thursday, 11/5, 2:30–5:30 p.m.

Course Code: 5116 • CE Hours: 3.0

By 10/9: **D S T G** \$25

After 10/9: **D S T G** \$35

Learn the top coding errors and how not to make them, receive new, valuable information on some of the hot sections of the CDT code, and adopt key strategies that can save you time, prevent hassles and keep you out of jail in this helpful course.

After this course, you will be able to:

1. Avoid typical coding errors via predictive error correction
2. Better understand co-pay forgiveness, discounting, multiple fees and national provider identifiers
3. Evaluate and deal with PPOs

Retirement Plan and Investment Update

Santo LoPorto

Kenneth Kozlowski

Thursday, 11/5, 2:30–5:30 p.m.

Course Code: 5313 • CE Hours: 3.0

D S T G No Fee

This course covers retirement planning impacting dentist members and update on financial market conditions for investing.

Presented in partnership with the ADA Council on Member Insurance and Retirement Programs

After this course, you will be able to:

1. Explore the latest retirement plans impacting dentists
2. Apply stock market insights from professionals
3. Incorporate an insightful economic outlook from professionals

Doctors Approaching Retirement

John McGill, CPA, MBA, JD

Friday, 11/6, 8–10:30 a.m.

Course Code: 6117 • CE Hours: 2.5

By 10/9: **D S T G** \$25

After 10/9: **D S T G** \$35

Doctors face more decisions in their last few years of practice than at any other time in their careers and often lack the time and financial training to effectively address financial issues related to retirement. Learn strategies to develop a well-designed plan to ensure a successful retirement.

After this course, you will be able to:

1. Determine when you can afford to retire
2. Understand when it's best to draw Social Security to maximize your benefits
3. Better meet cash flow needs in retirement

Optimize your Practice: Understanding the CDT Code Process

Ronald Riggins

Charles Hoffman, PhD, DMD

Friday, 11/6, 8–11 a.m.

Course Code: 6304 • CE Hours: 3.0

D S T No Fee

This course will provide an overview of the CDT code maintenance process and a discussion of new procedure code concepts.

Presented in partnership with the ADA Council on Dental Benefit Programs

After this course, you will be able to:

1. Understand the annual CDT code maintenance process and milestone dates
2. Determine when a CDT code change is in your best interest
3. Appreciate the importance of change request submissions by dentists in practice

Your Estate Plan: What State Is It In?

Stephen P. Rickles, JD

Friday, 11/6, 8–10:30 a.m.

Course Code: 6315 • CE Hours: 2.5

D S T No Fee

This informative course will provide attendees with estate planning tips and tools for achieving one's intended financial goals.

Presented in partnership with the ADA Council on Member Insurance and Retirement Programs

After this course, you will be able to:

1. Know when to use basic estate planning tools
2. Understand how to avoid common pitfalls
3. Ensure that your intentions are understood

Set Your Practice on Fire

Roger P. Levin, DDS

Friday, 11/6, 8–11 a.m.

Course Code: 6334 • CE Hours: 3.0

D S T No Fee

In this new dental economy, dentists can increase production substantially by adopting cutting-edge techniques proven successful in the business world. Learn powerful principles that you can incorporate into your practice to accelerate growth.

After this course, you will be able to:

1. Increase production through step-by-step systems
2. Gain new patients through powerful and effective marketing strategies
3. Transform your dental practice into a successful business

The Future of Dentistry: What's Your Role?

Robert Faiella, DMD
Paul Guggenheim

Friday, 11/6, 10 a.m.–4:30 p.m.

Course Code: 6310 • CE Hours: 5.0

D S T No Fee

Join an esteemed panel of dental experts to explore emerging trends in dentistry and how to factor them into practice growth planning. Discover what practice success means to you as you develop your roadmap to achieve it.

Presented with Wells Fargo Practice Finance

This is a full-day course with a lunch break from 12:30–2 p.m. Lunch will not be provided.

After this course, you will be able to:

1. Identify trends
2. Use technology to create your advantage
3. Chart a plan to practice and financial success

Preparing for Practice Ownership

Gregory Liberatore, DDS

Friday, 11/6, 10 a.m.–12:30 p.m.

Course Code: 6311 • CE Hours: 2.5

D S T No Fee

Considering buying or starting a practice? Planning and preparation are keys to a successful transition. From goal setting and business planning to financial education and preparation, get practical information to help you understand the process of acquiring, buying or starting a new practice.

Presented with Wells Fargo Practice Finance

After this course, you will be able to:

1. Plan from a business perspective
2. Build a team of expert advisors
3. Assess available financing options

Practice Forum: Hybrid Group Practices Are Going Places

Todd Marshall, DDS, MBA

Friday, 11/6, 11:30 a.m.–1:30 p.m.

Course Code: 6318 • CE Hours: 2.0

D S T No Fee

While most group practices are easy to categorize, hybrid group practice models don't often fit the definitions associated with standard classifications. Learn what makes a group practice a hybrid and how this practice model might evolve.

Presented in partnership with the ADA Council on Dental Practice

After this course, you will be able to:

1. Understand what makes a group practice a hybrid
2. Differentiate between the various types of hybrid group practices and understand how they evolved
3. Identify the market and economic factors most likely to drive the evolution of hybrid group practices

Achieving Financial Independence

John McGill, CPA, MBA, JD

Friday, 11/6, 2–4:30 p.m.

Course Code: 6118 • CE Hours: 2.5

By 10/9: **D S T G** \$25

After 10/9: **D S T G** \$35

Want to retire by age 65? Learn winning financial strategies to increase your net worth, reach financial freedom and reduce stress, including creative techniques to slash taxes, increase savings and reduce debt.

After this course, you will be able to:

1. Apply winning strategies to increase savings and reduce debt
2. Determine how to increase business tax deductions
3. Establish practice-building and overhead controls to boost profitability

The Walleectomy: Embezzlement in the Dental Office

Pat Little, DDS

Friday, 11/6, 2:30–5 p.m.

Course Code: 6322 • CE Hours: 2.5

D S T No Fee

Most dental staff are loyal and honest, but it only takes one embezzlement to financially ruin a practice. Learn how to recognize specific warning signs to better detect embezzlement early and mitigate its damage. Actual embezzlement cases will be used as teaching tools.

After this course, you will be able to:

1. Understand the profile and motivation of an embezzler
2. Appreciate why common internal control procedures are not as effective as previously thought
3. Take steps to detect embezzlement earlier and mitigate the financial impact

Top-Flight Case Presentation: Why Doesn't Every Patient Say Yes?

Roger P. Levin, DDS

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6335 • CE Hours: 3.0

D S T No Fee

In this course, you will discover how to reach the highest levels of case presentation success. Motivate more patients to accept recommended treatment with powerful, cutting-edge techniques to increase case acceptance dramatically to start thriving in today's new dental economy.

After this course, you will be able to:

1. Increase production for all services through top case presentation techniques
2. Overcome common obstacles to recommended treatment through effective scripting
3. Build stronger relationships with patients right from the first phone call

TEAM BUILDING TRACK

Buying and Selling a Dental Practice: Enduring a Successful Transition

Gretchen Lovelace, MS

Saturday, 11/7, 12:30–5:30 p.m.

Course Code: 7325 • CE Hours: 5.0

D S T No Fee

If you're planning to buy or sell your practice, being well prepared is vital. Join buyers, sellers and dental practice transition experts for a shared study of the process. Explore elements of the sale or purchase, define a strategy to meet your goals, and discover how to get help before and during the process.

Presented with Wells Fargo Practice Finance

After this course, you will be able to:

1. Understand valuation and due diligence
2. Find your transition tactics
3. Build a team of skilled advisors

Ownership Fundamentals: What Dental School Didn't Teach You

Tammara Plankers

Saturday, 11/7, 1–3:30 p.m.

Course Code: 7369 • CE Hours: 2.5

D S T No Fee

Owning a successful dental practice takes more than what you learned in school. Sharpen your management skills and create a healthier bottom line by learning what first-time owners wish they had learned before assuming an ownership role.

Presented with Wells Fargo Practice Finance

After this course, you will be able to:

1. Avoid common HR errors
2. Interpret statistics and identify trends
3. Create systems that empower your team

Elements of Financial Planning for Medical Professionals

Jane A. Hays, JD

Mary McGrath, CPA

Saturday, 11/7, 1:30–3 p.m.

Course Code: 7326 • CE Hours: 2.5

D S T No Fee

Learn strategies in financial management and estate planning from experts in the field. Explore planning techniques, investment choices, ever-changing tax laws, advantages of various investment vehicles, and how to use life insurance as a financial planning and charitable giving tool.

Presented in partnership with the ADA Foundation

After this course, you will be able to:

1. Understand the basic components of a well-crafted financial plan
2. Create a well-structured portfolio that includes securities, fixed income, cash, and insurance
3. Possess the tools needed to effectively plan for wealth transfer

Motivating Dental Patients: New Strategies that Work

Sharon Clough, MS, RDH

Phillip Weinstein, PhD

Sunday, 11/8, 8–10:30 a.m.

Course Code: 8302 • CE Hours: 2.5

D S T No Fee

Are you frustrated with patients who do not follow advice and are unresponsive to oral hygiene instruction? Learn about motivational interviewing as a means to help patients change addictive behaviors and prevent relapses.

Presented in partnership with the ADA Council on Access, Prevention and Interprofessional Relations

After this course, you will be able to:

1. Understand how patient resistance influences change and what contributes to it
2. Assess the stage of change of various patients
3. Determine how best to approach resistant patients

CAPIR TRACK

BUSINESS – PERSONAL DEVELOPMENT

How to Look Like a Million Without Spending It

Janice Hurley

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5305 • CE Hours: 3.0

D S T G No Fee

Filled with real-world examples sharing Janice's makeover "befores and afters," and offering impromptu suggestions for interested attendees, this course helps participants identify how individual poise and self-confidence can affect one's personal and professional success.

After this course, you will be able to:

1. Understand how fit and proportion can be your best friend
2. Organize your closet so you only have shoes, clothes, suits and accessories that flatter
3. Decide what your shopping style is and use it to your advantage

Look Like a Million Without Spending It

Janice Hurley

Thursday, 11/5, 2–5 p.m.

Course Code: 5150 • CE Hours: 3.0

By 10/9: **D S T G** \$25

After 10/9: **D S T G** \$35

Get individual attention and personalized feedback in this interactive course filled with real-world examples through makeover "befores and afters." In a concentrated setting with suggestions for all attendees, participants will identify how individual poise and self-confidence can affect personal and professional success.

After this course, you will be able to:

1. Understand how fit and proportion can be your best friend
2. Organize your closet so you only have shoes, clothes, suits and accessories that flatter
3. Decide what your shopping style is and use it to your advantage

Dental Divas: Diabolical or Divine?

Mary Ellen Psaltis

Thursday, 11/5, 10:30 a.m.–1:30 p.m.

Course Code: 5306 • CE Hours: 3.0

D S T G No Fee

Optimizing your work environment is important, but getting men and women to work together harmoniously can sometimes be challenging. This course will explore diva dynamics that can create conflict as well as understanding and cooperation. Learn how to transform your office environment.

After this course, you will be able to:

1. Identify underlying issues and causes of conflict in your office
2. Appreciate how generational and gender differences can cause conflict
3. Apply tools that improve communications

Rolestorming: Creativity and Problem Solving in Dentistry

Rick Griggs, MA

Friday, 11/6, 8:30–11 a.m.

Course Code: 6320 • CE Hours: 2.5

D S T No Fee

Brainstorming is dead. The solution today is rolestorming, which involves deciding if the issue is a problem, opportunity or inhibitor; examining the issue and placing emphasis on creativity; and building team camaraderie. Learn to create novel ideas that match the culture of your practice.

Presented in partnership with the ADA Council on Dental Practice and Center for Professional Success

After this course, you will be able to:

1. Understand the context, history and limitations of traditional brainstorming
2. Understand the origins, uses and details of the rolestorming process
3. Apply rolestorming to creativity and problem-solving issues in your practice and personal life

TEAM BUILDING TRACK

Balanced Mastery: Are you Obsessed, Possessed or Blessed?

Rick Griggs, MA

Friday, 11/6, 2–4:30 p.m.

Course Code: 6317 • CE Hours: 2.5

D S T G No Fee

This lively, interactive course on jump-starting our humanity will examine three styles of achievement at work and personal life and will benefit Life Mastery Academy Certificate enrollees and others. Learn to achieve a healthy balance in your professional and personal life.

Presented in partnership with the Council on Dental Practice and Center for Professional Success

After this course, you will be able to:

1. Understand and apply current tools for balancing your personal and professional life
2. Select high achievement techniques that support individual and team accomplishments
3. Jump-start your intrinsic humanity to manage the daily pressure to overwork

The 4 S's of Optimal Aging: Sex, Sleep, Stress and Social Networks

Barbara Steinberg, DDS

Saturday, 11/7, 1:30–4:30 p.m.

Course Code: 7353 • CE Hours: 3.0

D S T G No Fee

This fun and entertaining course will cover what is involved in aging well. Learn about the impact of sex, sleep and stress on disease and aging as well as the importance of social networks, optimism and laughter to aging successfully.

After this course, you will be able to:

1. Understand the relationship between successful aging and disease prevention
2. Appreciate how sex, stress reduction and sleep help maintain a healthy life
3. Understand how optimism, laughter and strong social networks contribute to a long life

TEAM BUILDING TRACK

The Psychology of Success: Secrets the Superstars Know

Bruce Christopher, MA

Sunday, 11/8, 8–11 a.m.

Course Code: 8307 • CE Hours: 3.0

D S T G No Fee

What do the superstars of success know that the rest of us don't? In this fast-paced course, you will learn the six essential key ingredients to the science behind success, why your EQ is more important than your IQ, and how your attitude is more important than your latitude.

After this course, you will be able to:

1. Apply psychology of success secrets that only the super-stars really know
2. Activate strategies for dealing with the fearsome foursome roadblocks to success
3. Get a grip on anger, reel in anxiety, galvanize against guilt and make friends with depression

CARIOLOGY AND CARIES MANAGEMENT

Streptococcus Mutans Put a Hit on Me

Brian Novy, DDS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6111 • CE Hours: 2.5

By 10/9: **D S** \$50 **T** \$30

After 10/9: **D S** \$65 **T** \$45

The science of clinical cariology is beginning to have an impact on restorative techniques and technology. Handpieces and burs will only remove compromised tooth structure, but combining disease management with bioactive restorative materials can take the practice of dentistry to new heights – and give Streptococcus mutans more to fear than stronger fluoride.

After this course, you will be able to:

1. Explain the mixed bacteria ecological hypothesis
2. Describe the newly identified bacteria implicated in dental caries
3. Implement disease management in clinical practice

Sialochemistry 101

Brian Novy, DDS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7228 • CE Hours: 2.5

By 10/9: **D S** \$195 **T** \$145

After 10/9: **D S** \$215 **T** \$165

The human mouth is a hostile environment for restorations and some bacteria. Our understanding of dental caries seems to change constantly, and saliva appears to be a fantastic fluid for determining caries risk. Learn how to understand and analyze saliva in this informative course.

After this course, you will be able to:

1. Defend the Stephan curve based on personal experience
2. Understand how saliva reacts to acid challenge
3. Safely eat a variety of candy and sugar sweetened beverages

Yikes! My Saliva Bites

Brian Novy, DDS

Saturday, 11/7, 2–5 p.m.

Course Code: 7229 • CE Hours: 3.0

By 10/9: **D S** \$195 **T** \$145

After 10/9: **D S** \$215 **T** \$165

Often, some patients don't grasp the basic concept of home care, while others with impeccable hygiene develop rampant decay. Learn everything you didn't know about plaque, saliva and the amazing organisms that make the mouth a wonderful place in which to work.

After this course, you will be able to:

1. Apply the mixed bacteria ecological plaque hypothesis to your own mouth
2. Accurately collect and test saliva and biofilm samples
3. Improve patients' caries risk status

Using Telehealth-Connected Teams to Reach Underserved Populations

Barbara J. Smith, MPH, PhD, RDH
Paul Glassman, DDS, MA, MBA
Michael J. Helgeson, DDS

Thursday, 11/5, 10:30 a.m.–1 p.m.

Course Code: 5304 • CE Hours: 2.5

D S T No Fee

This course will explore cost-effective methods for incorporating currently underserved populations in a telehealth-connected team practice. Topics include team organization, equipment needs, communication strategies, and legal and regulatory considerations.

Presented in partnership with the ADA Council on Access, Prevention and Interprofessional Relations

After this course, you will be able to:

1. Apply strategies for expanding dental practices using telehealth-connected teams
2. Understand cost-effective expansion of your practice to treat underserved populations
3. Implement organizational, equipment and communication strategies for telehealth connectivity

CAPIR TRACK

Maintaining Your Sanity and Practice Viability as a Medicaid Provider

Sidney A. Whitman, DDS, MS
Allen Finkelstein, DDS
Charles Czerepak, DMD, MS
Steven Geiermann, DDS

Friday, 11/6, 2:30–5 p.m.

Course Code: 6313 • CE Hours: 2.5

D S T No Fee

The number of Medicaid-eligible individuals is increasing exponentially. However, dentists are increasingly reluctant to participate in Medicaid due to the media's focus on audits and compliance. Learn what to expect and the documentation needed to keep your practice viable and out of the spotlight.

Presented in partnership with the ADA Council on Access, Prevention and Interprofessional Relations

After this course, you will be able to:

1. Implement efficient, productive practice protocols to enhance practice viability
2. Protect yourself from unintentional non-compliance resulting in fraud allegations
3. Recruit other Medicaid providers as a positive advocate

CAPIR TRACK

The New and Improved ABCs of FQHCs

Lee Francis, MD, MPH
Skip Homicz, DDS
Jane Grover, DDS, MPH
Steven Geiermann, DDS

Saturday, 11/7, 1–3:30 p.m.

Course Code: 7331 • CE Hours: 2.5

D S T No Fee

What do you really know about that Federally Qualified Health Center down the street? They provide care to Medicaid children and homeless people, but they also accept insurance and self-pay patients. Learn about the mysterious world of FQHCs in this interesting course.

Presented in partnership with the ADA Council on Access, Prevention and Interprofessional Relations

After this course, you will be able to:

1. Appreciate the mission, operation and fiscal management of FQHCs, including contracting
2. Understand community-based prevention programs, including using community dental health coordinators
3. Identify areas for medical/dental collaboration to improve community oral health

CAPIR TRACK

Fluoride: What Type? How Much? How Often?

Jane McGinley, MBA, RDH
Leon E. Stanislav, DDS

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7321 • CE Hours: 2.5

D S T No Fee

This course will discuss fluoridation with patients and local decision makers. Participants will learn about campaign strategies designed to aid in advocacy efforts related to fluoridation programs at both the community and state level.

Presented in partnership with the ADA Council on Access, Prevention and Interprofessional Relations

After this course, you will be able to:

1. Better understand the HHS proposal to update the optimal level of fluoride in drinking water
2. Appreciate scientific responses to fluoridation challenges
3. Identify successful campaign strategies and advocacy efforts to initiate and retain fluoridation programs

CAPIR TRACK

Vaccines: Science, Success and Myths

John Molinari, PhD

Sunday, 11/8, 8–11 a.m.

Course Code: 8305 • CE Hours: 3.0

D S T No Fee

This course will explore vaccination as an effective infection control approach for protection of the general population and health care professionals. Topics will include vaccines used to prevent adult infectious diseases and perceptions that threaten their documented success.

After this course, you will be able to:

1. Appreciate the historical role vaccines have played in protecting against infectious disease
2. Understand which vaccines are currently recommended for dental health care professionals
3. Differentiate between vaccine science-based evidence and misperceptions

Botox Therapy for Every Dental Practice: Live-Patient Treatment Course

Louis Malcmacher, DDS

Wednesday, 11/4, 8 a.m.–5 p.m.

Course Code: 4101 • CE Hours: 8.0

By 10/9: **D** **S** \$1797 **T** \$295

After 10/9: **D** **S** \$1897 **T** \$395

Learn to integrate botulinum toxin procedures (Botox) into your practice immediately and produce better therapeutic and esthetic treatment outcomes than ever before. You will treat live patients in this anatomically based course and learn proper evaluation, treatment planning, dosaging, and injection technique for best patient outcomes.

Presented in cooperation with the American Academy of Facial Esthetics

This is a full-day course with a lunch break from noon–1 p.m. Lunch will not be provided.

After this course, you will be able to:

1. Evaluate, treatment plan and inject live patients for best therapeutic outcomes with Botox
2. Understand anatomy of the oral/maxillofacial areas in the treatment of facial esthetics and facial pain
3. Learn proper dosaging, reconstitution and delivery techniques for precise treatment with Botox

PRESESSION

Cementation and Adhesion Update

David Hornbrook

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5101 • CE Hours: 3.0

By 10/9: **D** **S** \$75 **T** \$45

After 10/9: **D** **S** \$90 **T** \$60

Join Dr. Hornbrook as he discusses the step-by-step adhesion of all ceramic crowns and veneers, using the tack and wave technique. This course will also cover various ceramic choices and choosing the right cement types based on material usage and prep parameters.

After this course, you will be able to:

1. Adhere ceramic crowns and veneers using the tack and wave technique
2. Choose the correct cements based on materials usage
3. Understand adhesion of bonded anterior and posterior metal-free restorations

The Most Versatile Composite Mock-Up

Lee Ann Brady, DMD

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5202 • CE Hours: 2.5

By 10/9: **D** **S** \$325 **T** \$275

After 10/9: **D** **S** \$345 **T** \$295

Learn how to plan treatment for esthetics, sequence treatment for a complex anterior case, and design and create a composite removable arch trial shell (durable enough to give to the patient or a specialist), which can be snapped over the patient's teeth to test drive their new smile.

After this course, you will be able to:

1. Better diagnose and plan treatment for esthetics
2. Create a composite removable arch trial
3. Use cosmetic removable arches in your practice for case acceptance and communication

Optimal Esthetics: The Team Atlanta Approach

Ronald E. Goldstein, DDS

Thursday, 11/5, 10:30 a.m.–1:30 p.m.

Course Code: 5105 • CE Hours: 3.0

By 10/9: **D** **S** \$75 **T** \$45

After 10/9: **D** **S** \$90 **T** \$60

This course will cover interdisciplinary consultations and detailed patient records that conform with legal informed consent as well as diagnosis, treatment planning and techniques for bleaching, bonding, porcelain veneers, all-ceramic crowns and bridges, CAD/CAM, preparation and cementation.

After this course, you will be able to:

1. Determine when to bond, veneer or crown for maximum esthetics
2. Better evaluate current techniques for each of the modalities in esthetic dentistry
3. Understand the pros and cons of high-speed handpieces vs. air abrasion and hard tissue lasers

Common Sense Approach To Productive Veneers, Crowns and Bridges

Michael B. Miller, DDS

Thursday, 11/5, 2–5 p.m.

Course Code: 5126 • CE Hours: 3.0

By 10/9: **D** **S** \$75 **T** \$45

After 10/9: **D** **S** \$90 **T** \$60

If patients won't agree to treatment, all your clinical skills will be wasted. Technique calibration is the secret. This course will teach procedures to make you more productive and your patients happy. Practice management skills will also be discussed.

After this course, you will be able to:

1. Choose products, materials and equipment that better match your needs
2. Use products properly based on science, not guesswork
3. Decipher manufacturer's directions

Fabricating Exquisite Anterior Provisionals

Lee Ann Brady, DMD

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5212 • CE Hours: 2.5

By 10/9: **D** **S** \$325 **T** \$275

After 10/9: **D** **S** \$345 **T** \$295

This course will cover multiple fabrication techniques, materials selection, custom staining, and provisional cementation techniques to reduce sensitivity and provide retention. Participants will fabricate veneer and full-coverage indirect provisionals.

After this course, you will be able to:

1. Understand both indirect and direct provisional techniques
2. Trim, finish and polish provisionals to create exquisite fit and esthetics
3. Choose cementation techniques for partial and full-coverage anterior provisionals

Porcelain Veneers: Techniques to Optimize Esthetics

David Hornbrook

Thursday, 11/5, 2–5 p.m.

Course Code: 5402 • CE Hours: 3.0

By 10/9: **D S T** \$69After 10/9: **D S T** \$89

In this live-patient presentation, Dr. Hornbrook will discuss new materials and techniques utilized in the anterior to optimize esthetics, options for no-prep and minimal-prep veneers, and step-by-step veneer cementation.

After this course, you will be able to:

1. Understand the rationale of smile design in achieving ideal esthetics
2. Offer no-prep and minimal-prep veneer options
3. Cement anterior crowns and veneers more effectively

Dental Esthetics: Macro and Micro Perspective Fundamentals

Joseph Greenberg, DMD

Arnold Weisgold, DDS

Friday, 11/6, 8–11 a.m.

Course Code: 6107 • CE Hours: 3.0

By 10/9: **D S** \$50 **T** \$30After 10/9: **D S** \$65 **T** \$45

This course will review the ability to make faces more attractive with dentistry, not dermatology, using six rules and tools of a new evidence-based therapeutic model. Learn how to make your anterior dental implant cases look like those in the magazines.

After this course, you will be able to:

1. Understand what patients see when viewing their front teeth and smiles
2. Identify key facial landmarks that need to be included in the dental esthetic examination
3. Appreciate the importance of using an esthetic checklist

Cosmetic Dentistry for the Non-Cosmetic Dentist

Martin Goldstein, DMD

Friday, 11/6, 8–10:30 a.m.

Course Code: 6202 • CE Hours: 2.5

Course Repeated

Friday, 11/6, 2–4:30 p.m.

Course Code: 6212 • CE Hours: 2.5

By 10/9: **D S** \$295 **T** \$245After 10/9: **D S** \$315 **T** \$265

You've got great hands, but sculpting anterior dental anatomy is not your forte. Don't let that keep you from participating in one of dentistry's more rewarding endeavors: smile rehabilitation. Learn how templates can simplify the artistic demands of anterior dentistry and make you look like a pro.

After this course, you will be able to:

1. Create a stunning six-unit provisional using a hard/soft template
2. Fabricate template-driven direct and indirect composite veneers
3. Place veneers and create instant smile rehabs in a single visit

Cosmetic Smile Design

Dan Ward, DDS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6226 • CE Hours: 2.5

Course Repeated

Friday, 11/6, 2–4:30 p.m.

Course Code: 6227 • CE Hours: 2.5

By 10/9: **D S** \$295 **T** \$245After 10/9: **D S** \$315 **T** \$265

Great smiles start with careful analysis, communication and a blueprint of the desired smile. There is an art and science to smile design which can dramatically improve clinical results. Discover the secrets of proportional smile analysis and how to determine an ideal smile prior to treatment.

After this course, you will be able to:

1. Analyze a smile and measure key proportions to achieve beautiful esthetic results
2. Calculate teeth sizes by measuring proportions and referring to a simple chart or spreadsheet
3. Formulate an image of a smile that can be achieved using a proportion template

Bleaching: The Team Approach to Creating Beautiful Smiles

Debra G. Stewart, DDS

Friday, 11/6, 2–4:30 p.m.

Course Code: 6229 • CE Hours: 2.5

By 10/9: **D S** \$195 **T** \$145After 10/9: **D S** \$215 **T** \$165

Learn the basic principles of the fabrication of bleaching trays, tips and techniques on bleaching, and how to do mock-ups with composite resin for diastema closure and laminate veneers. Learn how to do a smile analysis, an important part of evaluating a case for cosmetic work. This course is a must for the entire dental team.

After this course, you will be able to:

1. Make bleaching trays and understand bleaching tips and techniques
2. Do a smile analysis, mock-up and shade verification
3. Understand marketing tips and chart documentation

DENTAL ASSISTANT TRACK**Etchable Ceramic Restorations (ECR's) From A to Z**

Edward McLaren, DDS

Johan Figueira, DDS

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6110 • CE Hours: 3.0

By 10/9: **D S** \$75 **T** \$45After 10/9: **D S** \$90 **T** \$60

This presentation will feature the use of conservative techniques for anterior and posterior etchable ceramic restorations. We will cover material selection, when to crown vs. when to veneer, step-by-step techniques for ceramic inlays and onlays, current concepts of adhesion, cements and cementation will be covered.

After this course, you will be able to:

1. Decide when to veneer vs. crown, inlay vs. onlay and which material to choose
2. Understand which clinical situations are ideal for minimal or no preparation
3. Recognize the best adhesive and cementation techniques and materials

Macroscopic and Microscopic Adventures in Esthetic Dentistry

Joseph Greenberg, DMD
Arnold Weisgold, DDS

Friday, 11/6, 3–5:30 p.m.

Course Code: 6108 • CE Hours: 2.5

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

Learn how to make complex esthetic restorative dentistry that look great nearly every time by utilizing the rules and tools of the therapeutic model. This course will teach you how to use coronal forms and gingival biotypes as guidelines to restorative success for dental and dental implant prostheses.

After this course, you will be able to:

1. Identify key soft and hard tissue elements that support tooth and implant restorations
2. Use smile design elements to improve patients' facial attractiveness
3. Recognize the importance of gingival biotypes and dental morphology on esthetic restorative outcomes

Making Composite Restorations Both Fun and Profitable

Tony Soileau, DDS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7204 • CE Hours: 2.5

Course Repeated

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7214 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

Composite veneers are a wonderful alternative for patients on a budget. However, getting them to look right for picky patients can be a challenge. This course will make it easy and predictable.

After this course, you will be able to:

1. Determine the best color and shades of a tooth based on its external and internal anatomy
2. Properly diagnose and treatment plan composite veneers
3. Understand the strengths and weaknesses of composite restorations

Hands-On Esthetic Prototypes and Anterior Veneer Preparations

Edward McLaren, DDS
Johan Figueira, DDS

Saturday, 11/7, 9 a.m.–12:30 p.m.

Course Code: 7220 • CE Hours: 3.5

Course Repeated

Saturday, 11/7, 2–5:30 p.m.

Course Code: 7221 • CE Hours: 3.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

Learn the clinical steps for implementing bonded esthetic prototypes prior to anterior veneer preparation to trial the smile for predictability of case acceptance and as a final bonding technique. Participants will complete techniques for masking stains and two types of veneer preparations based on the esthetically driven desired outcome.

After this course, you will be able to:

1. Differentiate anterior preparation types for esthetic and functional outcomes
2. Mask discolored areas of the tooth with composite or porcelain
3. Create injection mold composites for durable and esthetic results

Hands-on Workshop: Three Essential Tools of Esthetic Dentistry

Joseph Greenberg, DMD

Sunday, 11/8, 8–10:30 a.m.

Course Code: 8203 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

This course will provide hands-on instruction to help you learn the seven-point esthetic checklist, the facial plane relator and important esthetic gauges.

After this course, you will be able to:

1. Use the seven-point esthetic checklist
2. Implement the facial plane relator in your practice
3. Apply important esthetic gauges

DENTAL ASSISTING

Obtaining Alginate Impressions and Model Pouring Techniques

Sarah Conroy, RDH, DDS

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5220 • CE Hours: 2.5

Course Repeated

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5221 • CE Hours: 2.5

By 10/9: **D** **S** \$195 **T** \$145

After 10/9: **D** **S** \$215 **T** \$165

This hands-on course teaches current techniques for taking alginate impressions and model pouring. Learn about techniques for patient prep, criteria for alginate tray selection and preparation, use of adhesives, proper mixing techniques, loading, removal and inspection of impressions, and more.

After this course, you will be able to:

1. Apply effective techniques for taking and evaluating alginate impressions
2. Implement different types of alginate materials and methods of mixing alginate
3. Choose the best materials for impressions, pouring and separating

DENTAL ASSISTANT TRACK

The Wow Factor: Tips and Tricks Every Auxiliary Must Know

Ellen Gambardella, CDA, RDA, MEd

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5330 • CE Hours: 3.0

D S T No Fee

Learn to enhance your skills in infection control, equipment maintenance, impression taking, mixing cements, whitening, laboratory procedures, pet dentistry, marketing, communication, fraud prevention and more with the effective strategies presented in this fun course.

After this course, you will be able to:

1. Implement clinical shortcuts without compromising quality
2. Incorporate strategies to increase office productivity and improve communication
3. Reduce supply costs, enhance infection control protocols and boost dental ingenuity

DENTAL ASSISTANT TRACK

The ABCs of Restorative Procedures for the Dental Team

Theresa Groody, MEd, CDA

Thursday, 11/5, 10:30 a.m.–1:30 p.m.

Course Code: 5301 • CE Hours: 3.0

D S T No Fee

This course will review the basics of restorative procedures so the assistant can assist more efficiently and restore more competently. Clinical tips for success, brand suggestions, and troubleshooting daily challenges faced while attempting to best serve patients will all be covered.

Presented in cooperation with the American Dental Assistants Association

After this course, you will be able to:

1. Compare the functions and uses of different generations of dental adhesives
2. Choose the best materials and placement/finishing/polishing techniques for each composite restoration
3. Apply oral health protocols and post-op instructions for maintenance, prevention and treatment

DENTAL ASSISTANT TRACK

Learning in the Round

Sidonia Peto, MEd

Thursday, 11/5, 2:30–5:30 p.m.

Course Code: 5302 • CE Hours: 3.0

Course Repeated

Saturday, 11/7, 2–5 p.m.

Course Code: 7322 • CE Hours: 3.0

D S T No Fee

This course, created especially for the dental assistant, will provide a hands-on opportunity to learn about new concepts and updated techniques. Participants will share ideas with other dental assistants in a fun, small group setting and come away energized.

Presented in cooperation with the American Dental Assistants Association

After this course, you will be able to:

1. Understand updated techniques in dental assisting
2. Appreciate new concepts in dental assisting
3. Apply updated techniques and concepts in a clinical setting

DENTAL ASSISTANT TRACK

Assisting in Implant Surgery

Herbert Bader, DDS

Ellen Gambardella, CDA, RDA, MEd

Friday, 11/6, 10 a.m.–12:30 p.m.

Course Code: 6222 • CE Hours: 2.5

By 10/9: **D S** \$215 **T** \$165

After 10/9: **D S** \$235 **T** \$185

In this course, assistants and hygienists will learn to maximize their role in assisting in implant surgery by assembling surgical components, using instruments to place implants in artificial jawbones, and reviewing treatment room setup, maintenance of the surgical site, irrigation and more.

After this course, you will be able to:

1. Place implants in sequential order and better anticipate dental needs
2. Recognize the importance of the patient's health history and convey pre- and post-procedure instructions
3. Better communicate and identify instrumentation, materials and equipment

DENTAL ASSISTANT TRACK

Temporary Crowns and Bridges Made Easy

Debra G. Stewart, DDS

Friday, 11/6, 10 a.m.–12:30 p.m.

Course Code: 6228 • CE Hours: 2.5

By 10/9: **D S** \$195 **T** \$145

After 10/9: **D S** \$215 **T** \$165

Achieving excellence in dental assisting today demands the mastering of techniques taught in this hands-on workshop. Gain valuable knowledge and explore different techniques and materials used in the fabrication of temporary crowns and bridges. Dr. Stewart will share techniques that are easily delegated to the dental assistant.

After this course, you will be able to:

1. Make temporary crowns and bridges, finish margins and adjust occlusion
2. Understand the importance of contours
3. Understand shade verification techniques and how to write a lab prescription

Digital Dentistry and Its Integration Into Dentistry

Angela Severance, RDA

Friday, 11/6, 11:30 a.m.–1:30 p.m.

Course Code: 6309 • CE Hours: 3.0

D S T No Fee

The role of the dental assistant holds limitless potential with the introduction of digital technologies into the practice. This course will emphasize areas that will add to the overall bottom line as well as the patient experience.

Presented in cooperation with the American Dental Assistants Association

After this course, you will be able to:

1. Identify procedures for digital intraoral scanners
2. Better understand chairside CAD/CAM dentistry
3. Apply 2-D and 3-D imaging techniques and proper scheduling to maximize performance

DENTAL ASSISTANT TRACK

Surgical Assisting: Oral Cancer Screening

Herbert Bader, DDS
Ellen Gambardella, CDA, RDA, MED

Friday, 11/6, 2–4:30 p.m.

Course Code: 6223 • CE Hours: 2.5

By 10/9: **D** **S** \$215 **T** \$165

After 10/9: **D** **S** \$235 **T** \$185

The clinical competence and communication skills of auxiliaries influence treatment acceptance and patient satisfaction during surgical procedures. Learn the auxiliary's responsibilities during basic surgical procedures, oral cancer screenings and patient interaction.

After this course, you will be able to:

1. Administer a patient health questionnaire and apply its relevance to treatment
2. Review surgical instruments, equipment and suture placement/removal
3. Understand oral cancer screening devices and laser technology

Oral Implantology: Pearls for the Dental Team

George B. Hall, DMD

Friday, 11/6, 3–5:30 p.m.

Course Code: 6323 • CE Hours: 2.5

D **S** **T** No Fee

Due to the many responsibilities of private practice, much of implant dentistry is learned in bits and pieces. This course will attempt to fill in those gaps and broaden the knowledge of the practitioner and staff.

Presented in cooperation with the American Dental Assistants Association

After this course, you will be able to:

1. Use proper implant terminology
2. Understand removable prosthodontics with implants
3. Implement principles for implant-retained fixed complete dentures

DENTAL ASSISTANT TRACK

Fabrication of Provisionals Made Easy

Sarah Conroy, RDH, DDS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7203 • CE Hours: 2.5

Course Repeated

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7213 • CE Hours: 2.5

By 10/9: **D** **S** \$215 **T** \$165

After 10/9: **D** **S** \$235 **T** \$185

Join us for this hands-on participation course that includes the latest information for fabrication of provisional restorations. A variety of current techniques and materials will be presented during this course.

After this course, you will be able to:

1. Understand the latest information on provisional restorations
2. Apply current techniques for fabricating provisional restorations
3. Choose different materials available for fabricating provisionals

DENTAL ASSISTANT TRACK

Dental Potpourri: Creative Ideas for the Dental Assistant

Debra G. Stewart, DDS

Saturday, 11/7, 1–4 p.m.

Course Code: 7137 • CE Hours: 3.0

By 10/9: **D** **S** \$25 **T** \$15

After 10/9: **D** **S** \$40 **T** \$30

Dentistry continues to change with new techniques. Learn ways that clinical dentistry can be simplified without sacrificing quality. You will gain valuable knowledge about different procedures and tools and leave with many pearls and tidbits that can be immediately implemented into your office.

After this course, you will be able to:

1. Place retraction cords and hemostatic agents for gingival retraction
2. Implement barrier techniques, including rubber dam placement and denture repairs
3. Properly document dental charts

DENTAL ASSISTANT TRACK

Forensic Odontology: It's Not CSI Dentistry

Dana Parker, DMD

Sunday, 11/8, 8–11 a.m.

Course Code: 8304 • CE Hours: 3.0

D **S** **T** No Fee

This course will review the history of dental forensics, provide hands-on experience in analyzing forensic evidence and the use of WinID forms to record antemortem and post mortem findings, cover the importance of bite-marks, age estimation, child abuse detection and more.

After this course, you will be able to:

1. Understand the history of dental forensics
2. Implement various tools utilized in analyzing forensic evidence
3. Apply Disaster Victim Identification (DVI) management techniques

DENTAL ASSISTANT TRACK

Presented in cooperation with the American Dental Assistants Association

DENTAL HYGIENE

Unleash the Power of Piezo

Rachel Wall, RDH, BS
Kim Miller, RDH

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5208 • CE Hours: 2.5

By 10/9: **D** **S** \$215 **T** \$165

After 10/9: **D** **S** \$235 **T** \$185

Fully utilizing ultrasonic technology will not only help your patients achieve optimal health but also reduce operator fatigue while increasing efficiency. What will you do with the time you save? Come learn how the power of piezo technology helps provide exceptional care with higher patient comfort.

After this course, you will be able to:

1. Explore tip designs for a variety of applications
2. Integrate ultrasonic technology as your primary instrumentation modality
3. Understand scientific rationale supporting piezo technology

HYGIENE TRACK

Bye Bye Biofilm: The Power of Supra and Subgingival Air Polishing

Rachel Wall, RDH, BS
Kim Miller, RDH

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5218 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

Biofilm removal is the most important step in achieving ideal patient outcomes. Advances in technology have made subgingival air polishing the instrument every clinician will be reaching for to provide efficient and thorough biofilm removal. This course will highlight the power of this amazing technology.

After this course, you will be able to:

1. Understand scientific rationale and safety of subgingival air polishing
2. Utilize strategies for efficient time management and ease of use
3. Discern appropriate and inappropriate uses of subgingival air polishing

Beat-the-Clock Strategies for Effective Hygiene Time Management

Rachel Wall, RDH, BS
Kim Miller, RDH

Saturday, 11/7, 8–9:30 a.m.

Course Code: 8302 • CE Hours: 1.5

D **S** **T** No Fee

It's no secret—hygiene time management is a hot topic. In this course, you will learn how every member of the team can help decrease patient wait time, reduce stress and increase hygiene productivity by implementing strategies to improve the efficiency of hygiene appointments.

After this course, you will be able to:

1. Improve time management by using a systematic approach during each re-care visit
2. Understand the most common reason for running over on hygiene appointments
3. Implement a hygiene–dentist handoff technique for more efficient and effective doctor exams

HOT TOPIC

Dynamic Duo: Salivary Diagnostics and Subgingival Air Polishing

Karen Davis, RDH

Saturday, 11/7, 2–5 p.m.

Course Code: 7341 • CE Hours: 3.0

D **S** **T** No Fee

Saliva is a powerful tool to help identify patients with increased risk for periodontal disease and pathogens that contribute to biofilm infections. Learn how subgingival air polishing with low-abrasive powders can transform preventive and therapeutic care.

After this course, you will be able to:

1. Develop clinical protocols to target biofilm removal with subgingival air polishing devices and powder
2. Appraise the clinical benefits of salivary diagnostics to identify periodontal pathogens and genetic risk
3. Create individually tailored treatment to prevent and treat periodontal diseases

America's Sweet Tooth and Its Impact on Oral and Systemic Health

Karen Davis, RDH

Sunday, 11/8, 8–10:30 a.m.

Course Code: 8306 • CE Hours: 2.5

D **S** **T** **G** No Fee

Overconsumption of sugar is an epidemic, increasing risk for dental caries, cardiovascular diseases, obesity, fatty liver, gout and diabetes. This course will teach effective methods to reduce sugar and opportunities for remineralization of tooth structures.

After this course, you will be able to:

1. Appreciate the facts about added sugar and sugar alternatives
2. Recognize the impact overconsumption of sugar has on our health
3. Develop a strategy to reduce sugar and remineralize tooth surfaces

HYGIENE TRACK

DENTAL MATERIALS AND BIO MATERIALS

Twenty Exciting Techniques to Increase Practice Productivity

Gordon J. Christensen, DDS, MSD, PhD

Thursday, 11/5, 2:30–5:30 p.m.

Course Code: 5107 • CE Hours: 3.0

By 10/9: **D** **S** \$75 **T** \$45

After 10/9: **D** **S** \$90 **T** \$60

Many new and mature clinical procedures readily accepted by patients can increase your services and revenue, including athletic mouthguards, tooth desensitization, laser therapy, occlusal splints, snore appliances, and preventive procedures. Learn 20 techniques that can boost your bottom line.

After this course, you will be able to:

1. Understand 20 different techniques that can increase revenue
2. Determine which new techniques best fit your practice
3. Integrate the right techniques into your practice

Controversies in Dentistry and Their Solutions

Gordon J. Christensen, DDS, MSD, PhD

Friday, 11/6, 8–11 a.m.

Course Code: 6105 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

Get help making decisions about many frustrating clinical controversies on materials, devices, techniques and concepts in all areas of dentistry, such as impressions, cements, implants, radiographs, bulk filling and bonds, based on recommendations by Dr. Christensen.

After this course, you will be able to:

1. Understand numerous controversies in dentistry
2. Make correct clinical decisions
3. Implement your decisions

Top Products to Make Your Life Easier: Part I

Michael B. Miller, DDS

Friday, 11/6, 8–11 a.m.

Course Code: 6122 • CE Hours: 3.0

By 10/9: **D** **S** \$75 **T** \$45After 10/9: **D** **S** \$90 **T** \$60

Tired of buying products that are overhyped and fail to live up to their billing? This course will cover the top products, materials and equipment available. Price comparisons and unbiased recommendations will be given for bonding agents, bleaching systems, cameras, cements, composites and more.

After this course, you will be able to:

1. Choose products, materials and equipment that better match your needs
2. Use products properly based on science, not guesswork
3. Decipher manufacturers' directions

Top Products to Make Your Life Easier: Part II

Michael B. Miller, DDS

Friday, 11/6, 2–5 p.m.

Course Code: 6123 • CE Hours: 3.0

By 10/9: **D** **S** \$75 **T** \$45After 10/9: **D** **S** \$90 **T** \$60

Tired of buying products that are overhyped and fail to live up to their billing? This course will cover the top products, materials and equipment available. Price comparisons and unbiased recommendations will be given for curing lights, impression materials, pulp cap agents and more.

Registration for Part I is not required to take Part II.

After this course, you will be able to:

1. Choose products, materials and equipment that better match your needs
2. Use products properly based on science, not guesswork
3. Decipher manufacturers' directions

Restorative Materials Update 2015

Jeff Brucia, DDS

Friday, 11/6, 2–5 p.m.

Course Code: 6382 • CE Hours: 3.0

ND **S** No Fee

This course will provide an overview of restorative options available and a comprehensive discussion of the ever-changing world of dental adhesives, materials and techniques for both direct and indirect restorations for a quality driven practice.

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

After this course, you will be able to:

1. Understand the differences between the adhesive and light curing systems available today
2. Incorporate different techniques and material selection for near or direct pulp exposures
3. Master the science of the resin-to-restoration interface in the cementation of indirect restorations

NEW DENTIST CONFERENCE

Contemporary Concepts of Light Curing

Edward Swift, DDS

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7103 • CE Hours: 1.5

By 10/9: **D** **S** **T** \$25After 10/9: **D** **S** **T** \$35

Dentists routinely light cure restorative materials, but we are only beginning to understand the subtleties of this process. This course will present contemporary concepts of light curing, with a focus on LED technology and methods for maximizing the effectiveness of cure.

After this course, you will be able to:

1. Appreciate contemporary concepts for effective light curing
2. Understand the benefits of LED light curing technology
3. Choose an appropriate curing device for use in your practice

HOT TOPIC

Contemporary Adhesives and Cements

Edward Swift, DDS

Saturday, 11/7, 1–4 p.m.

Course Code: 7123 • CE Hours: 3.0

By 10/9: **D** **S** \$25 **T** \$15After 10/9: **D** **S** \$40 **T** \$30

Bonding materials have advanced so rapidly that many are confused by the wealth of new products available. This course will present the latest information available on current dentin and enamel adhesives and contemporary cements, which important to the success of indirect procedures.

After this course, you will be able to:

1. Appreciate how dentin bonding systems work
2. Apply the four current strategies for bonding to tooth structure
3. Understand when and where the various types of cements should be used

EMERGENCIES IN THE DENTAL OFFICE

Emergency Medicine: Cardiac Emergencies and Sudden Cardiac Arrest

Stanley F. Malamed, DDS

Thursday, 11/5, 2–5 p.m.

Course Code: 5170 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30After 10/9: **D** **S** \$65 **T** \$45

Cardiac emergencies can and do occur in the dental office. Cardiovascular problems like angina, myocardial infarction and sudden cardiac arrest are likely to increase in incidence with the graying of the American population. Learn how to recognize and manage these conditions and use defibrillators.

After this course, you will be able to:

1. Understand the pathophysiology of angina pectoris and its management
2. Appreciate the pathophysiology of acute myocardial infarction and its management
3. Identify the pathophysiology of sudden cardiac arrest and its management

Hands-On Medical Emergency Readiness for Every Dental Office

Louis Malcmacher, DDS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6201 • CE Hours: 2.5

Course Repeated

Friday, 11/6, 1–3:30 p.m.

Course Code: 6211 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245After 10/9: **D** **S** \$315 **T** \$265

This hands-on workshop will teach you how to construct and properly use a drug emergency kit. Learn the importance of using a pulse oximeter during dental treatment to prevent a medical emergency. Make your dental office a safer environment and render competent and timely aid in case of a medical emergency.

After this course, you will be able to:

1. Prepare a medical emergency kit based on the ADA recommendations for a dental office
2. Render hands-on competent and timely aid to patients in a medical emergency
3. Understand how to use pulse oximetry during patient treatment in daily dental practice

ENDODONTICS

Biological Endodontics With the Final Restoration in Mind

Martin Trope, DMD

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5204 • CE Hours: 2.5

By 10/9: **D** **S** \$325 **T** \$275After 10/9: **D** **S** \$345 **T** \$295

This course will describe the biological requirement for successful endodontics and demonstrate strategies using current instrumentation (including minimally invasive 3-D cleaning and bioceramic root filling technologies). New technologies promise excellent results for vital and non-vital teeth.

After this course, you will be able to:

1. Understand the biological requirements for endodontic success
2. Differentiate between a vital and non-vital tooth to meet these requirements
3. Determine how the newest endodontic technologies help attain biological goals

Access Preparation and Glide Path Management

Clifford J. Ruddle, DDS

Thursday, 11/5, 10:30 a.m.–1:30 p.m.

Course Code: 5102 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30After 10/9: **D** **S** \$65 **T** \$45

Endodontic breakdown and disease flow occurs in a complex anatomical space. Predictably successful endodontics depends on securing and shaping canals to their terminal extents. Learn how to create coronal and radicular access (using 3-D animations and clinical ops) and use a dedicated glide path file.

After this course, you will be able to:

1. Appreciate the role endodontic anatomy plays in predictably successful treatment
2. Prepare access cavities and find mineralized and aberrant canals
3. Manually and mechanically perform glide path procedures

Modern Endodontics: Biological to Conservative

Martin Trope, DMD

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5214 • CE Hours: 2.5

By 10/9: **D** **S** \$325 **T** \$275After 10/9: **D** **S** \$345 **T** \$295

Technological advances now allow us to achieve biological requirements without unnecessarily removing dentin. This hands-on course will present, explain and demonstrate a new technology that provides superior cleaning in all dimensions of the canal with minimal removal of dentin.

After this course, you will be able to:

1. Utilize scout files for pathfinding
2. Understand how to use expendo files to clean canals in all dimensions
3. Demonstrate a working knowledge of bioceramic-bonded root canal filling materials

Shaping Canals and 3-D Disinfection

Clifford J. Ruddle, DDS

Thursday, 11/5, 2:30–5:30 p.m.

Course Code: 5112 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30After 10/9: **D** **S** \$65 **T** \$45

This course will examine a shaping system that uses the most proven designs from the past and the most recent advances currently available. Learn to create minimally invasive shapes that promote 3-D disinfection and filling canal systems and eliminate the smear layer.

After this course, you will be able to:

1. Appreciate the differences between pre-enlargement and crown-down methods
2. Understand the strategic advantages of shaping canals using fifth-generation technology
3. Understand active irrigation and its role in promoting 3-D disinfection

Treatment Plan: Endo Vs. Implants

L. Stephen Buchanan, DDS

Friday, 11/6, 8–11 a.m.

Course Code: 6106 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30After 10/9: **D** **S** \$65 **T** \$45

Learn about the internal morphology of root canals and the disease dynamics that occur in this complex space. A diagnostic and treatment planning regimen will be shown that identifies endodontic pathoses and aids the root canal treatment versus implant choice.

After this course, you will be able to:

1. Understand endodontic anatomy and why we must treat the full apical and lateral extents
2. Appreciate how exceptional X-ray imaging and thermal pulp testing increase diagnostic confidence
3. Effectively treatment plan endo versus implants

Cutting-Edge Endodontics: Advances in Biomechanical Preparation

David A. Beach, DMD, MS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6204 • CE Hours: 2.5

Course Repeated

Friday, 11/6, 2–4:30 p.m.

Course Code: 6214 • CE Hours: 2.5

By 10/9: **D** **S** \$325 **T** \$275

After 10/9: **D** **S** \$345 **T** \$295

In this course, participants will gain hands-on experience while learning the latest concepts and advances in endodontic instrumentation and irrigation. Participants should bring six extracted teeth with access preparations already made and canal orifices located.

After this course, you will be able to:

1. Remove the smear layer effectively and improve canal cleanliness
2. Compare the various advances in rotary file design, motion and metallurgy
3. Utilize instrument canals more predictably and efficiently

Root Canal Treatment: 3-D Instrumentation and Bioceramic Obturation

Martin Trope, DMD

Friday, 11/6, 8:30–11 a.m.

Course Code: 6103 • CE Hours: 2.5

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

Successful root treatment requires adequate canal disinfection without unnecessary removal of dentin and sealing of the root canal and access. 3-D-Finisher files disinfect the root canal without changing its shape and bioceramic sealers do not require unnecessary dentin removal.

After this course, you will be able to:

1. Understand the biological requirements for endodontic success
2. Differentiate between a vital and non-vital tooth to meet biological requirements
3. Determine how the newest endodontic technologies help attain biological goals

Five Keys to Clinical Success

Clifford J. Ruddle, DDS

Friday, 11/6, 1:10–2 p.m.

Course Code: 6395 • CE Hours: 1.0

ND **S** No Fee

Endodontic breakdown and disease flow occurs in a complex anatomical space. Learn the endodontic journey through access, glide path management, shaping, disinfection and filling, with a focus on treating root canal systems while maximizing remaining tooth structure.

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

After this course, you will be able to:

1. Appreciate the role endodontic anatomy plays in predictably successful treatment
2. Prepare access cavities and find mineralized and aberrant canals
3. Manually and mechanically perform glide path procedures

NEW DENTIST CONFERENCE

The Art of Endodontics: A Live 3-D Clinical Demonstration

L. Stephen Buchanan, DDS

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6401 • CE Hours: 3.0

By 10/9: **D** **S** **T** \$69

After 10/9: **D** **S** **T** \$89

This live clinical demonstration—to be done on a patient's upper first molar—will show the procedures and the tools Dr. Buchanan uses, as well as the cautions he considers, so each procedural step builds toward a predictably ideal treatment result.

After this course, you will be able to:

1. Understand how CT imaging and 3-D printing can be used for procedural endodontic education
2. Use CT imaging for endodontic diagnosis and treatment planning
3. Appreciate how intra-procedural CT imaging can be used to resolve clinical challenges

Hot Topics and Techniques in Endodontics

David A. Beach, DMD, MS

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7362 • CE Hours: 1.5

D **S** **T** No Fee

In this course, participants will learn about the latest concepts and advances in endodontic instrumentation and irrigation. Various irrigants and devices will be presented to potentially enhance canal cleanliness, and current generations of rotary file systems will be compared and discussed.

After this course, you will be able to:

1. Differentiate among irrigants available for endodontic disinfection
2. Appreciate the advances made in various rotary file generations
3. Identify trends in endodontic instrumentation and irrigation

HOT TOPIC

Exercises for Chairside Survival in Dentistry

Timothy Caruso, PT, MBA, MS

Thursday, 11/5, 12–1:30 p.m.

Course Code: 5702 • CE Hours: 1.5

By 10/9: **D S T G** \$35

After 10/9: **D S T G** \$35

This course, designed for the busy dental professional, will present the benefits of regular exercise and how they can help you get through the day with less discomfort. Learn simple exercises that can positively impact how you feel and function.

Lunch is included in the course fee.

After this course, you will be able to:

1. Understand the unique musculoskeletal needs and demands of the dental professional
2. Identify the physiological benefits of regular movement and exercise for dental professionals
3. Implement regular exercises in/out of the operator

HEALTH AND FITNESS CENTER

Posture in Practice: Are You Equipped to Sit?

Timothy Caruso, PT, MBA, MS

Friday, 11/6, 1:30–2:30 p.m.

Course Code: 6703 • CE Hours: 1.0

D S T G No Fee

Dentistry has come a long way from standing up to sitting down to practice. Yet awkward postures and poor seating choices place excessive stress on the musculoskeletal system. This course will explore static and dynamic seating options to benefit dental practitioners and their patients.

After this course, you will be able to:

1. Identify awkward postures, poor seating choices, repetitive motion, visual fatigue and forceful exertion
2. Implement optimal, balanced working postures in your operator
3. Appreciate the optimal characteristics of static/dynamic operator/assistance stools and patient chairs

HEALTH AND FITNESS CENTER

Posture, Pain and Productivity in Dentistry

Timothy Caruso, PT, MBA, MS

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7301 • CE Hours: 1.5

D S T No Fee

Good posture combined with applied ergonomic principles can positively impact your bottom line. Don't put the weight of your clinic on your back. This course will provide an introductory working knowledge of musculoskeletal risks in and out of the operator and offer efficient work performance strategies.

After this course, you will be able to:

1. Understand the science of ergonomics and its potential impact on your practice
2. Identify musculoskeletal pain and physical impediments to healthy dental practice
3. Apply optimal approaches for efficient, effective, pain-free delivery of dental care

HOT TOPIC

Back Pain by the Numbers: Incidence and Treatment Options

Timothy Caruso, PT, MBA, MS

David J. Pleva, MA

Cameron Estrich, MPH

Saturday, 11/7, 2–5 p.m.

Course Code: 7328 • CE Hours: 3.0

D S T No Fee

This course will cover the incidence and prevalence of cervical/lumbar pain, ergonomics, occupational stresses, equipment considerations, preventive postures and strategies for the operator. Learn conservative treatment approaches and when to consider surgery.

Presented in partnership with the ADA Council on Dental Practice

After this course, you will be able to:

1. Understand data on musculoskeletal disorders among dentists and their implications
2. Identify musculoskeletal pain generators and ergonomic issues
3. Appreciate conservative pain relief treatments and injury prevention exercises

ETHICS AND LAW

Dental Malpractice Risk Management

Fred Wetzel

Chris Verbiest

Thursday, 11/5, 10:30 a.m.–1:30 p.m.

Course Code: 5303 • CE Hours: 3.0

D S T No Fee

This dental risk management educational course will focus on educating dentists on how to minimize exposure to allegations of dental malpractice and utilization of effective risk management techniques to maximize patient care.

Presented in partnership with the ADA Council on Member Insurance and Retirement Programs

After this course, you will be able to:

1. Identify risk exposures that lead to allegations of dental malpractice
2. Use risk management techniques to reduce dental malpractice claims
3. Apply risk management protocols to maximize quality patient care/communications

Employment Agreements: Understand the Fine Print

Jeffrey Fraum, JD

Friday, 11/6, 8–8:50 a.m.

Course Code: 6391 • CE Hours: 1.0

ND S No Fee

Employment agreements often contain legalese that does not make sense to non-lawyers. Learn about the concepts and terms common to many employment agreements before offering or signing one. While not a substitute for a lawyer, this course can help you decide what questions to ask your legal advisor.

Presented in partnership with the ADA Council on Dental Practice

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

After this course, you will be able to:

1. Understand the differences between employees and independent contractors
2. Evaluate salary, commission, bonus and benefit offers
3. Determine what to discuss with a lawyer before signing

NEW DENTIST CONFERENCE

Ethical Considerations of Difficult Discussions with Patients

Laura Williams, DMD

Friday, 11/6, 11:30 a.m.–1:30 p.m.

Course Code: 6302 • CE Hours: 2.0

D S T No Fee

This course will explore how to ethically manage uncomfortable situations in dental practice when sensitive topics arise, such as the patient's sexual history, domestic violence and/or substance abuse, and how treatment options and decisions can be affected.

Presented in partnership with the ADA Council on Ethics, Bylaws and Judicial Affairs

After this course, you will be able to:

1. Apply ethical principles in the ADA Code when discussing sensitive health issues
2. Understand ethical dilemmas when discussing sensitive topics is necessary for care
3. Resolve potential ethical conflicts when discussing uncomfortable/sensitive topics

Peer Review and Dispute Resolution

Stephen Simpson, DDS, MS

Henrik Hansen, DDS

Friday, 11/6, 2:30–5 p.m.

Course Code: 6314 • CE Hours: 2.5

D S T No Fee

This course will explore the ADA's recommendations regarding peer review and how to resolve disputes between dentists and patients. Learn skills to help settle disputes and how to perform mediation workshops.

Presented in partnership with the ADA Council on Dental Benefits Programs

After this course, you will be able to:

1. Apply skills to resolve dental disputes
2. Understand the ADA's recommendations and address specific concerns about peer review
3. Perform mediation workshops to understand the process

Informed Consent: What Every Dentist Needs to Know

Mitchell Gardiner, DMD

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7101 • CE Hours: 1.5

By 10/9: **D S T G** \$25

After 10/9: **D S T G** \$35

It is essential for dentists to have informed consent discussions with patients whenever inherent risks are possible during treatment. Without obtaining informed consent, dentists become liable for any injuries or mishaps that result from treatment. This course provides information that is necessary for obtaining a valid informed consent.

After this course, you will be able to:

1. Understand the important elements necessary in obtaining a valid informed consent
2. Understand the importance of documenting the informed consent discussion
3. Understand how informed consent is used to defend and attack dentists in court

HOT TOPIC

A Simulated Dental Malpractice Trial

Mitchell Gardiner, DMD

Jo A. Jagor

Nathan A. Gaffney

Saturday, 11/7, 1–4 p.m.

Course Code: 7333 • CE Hours: 3.0

D S T No Fee

This course will present a simulated trial of an actual dental malpractice lawsuit. Participants will play judge and jury and learn what happens between lawyers and the dentist defendant in court. This is your chance to see what really happens in court.

After this course, you will be able to:

1. Understand the type of questioning that dentists endure while on trial for malpractice
2. Grasp the importance of documentation and meeting care standards for malpractice defense
3. Witness a simulated trial without the incredible anxiety that one feels in court

FORENSIC DENTISTRY

An Overview of Contemporary Forensic Odontology

Anthony R. Cardoza, DDS

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6128 • CE Hours: 3.0

By 10/9: **D S** \$50 **T** \$30

After 10/9: **D S** \$65 **T** \$45

This course will explore the mysterious world of forensic odontology. Topics will include forensic dental identification of decedents of varying postmortem states (including skeletal, fragmented, decomposed and burned remains), identifying pattern injuries during a bite mark investigation and more.

After this course, you will be able to:

1. Appreciate the varied roles of forensic dentists
2. Understand the forensic value of dental records
3. Better cooperate with the legal system

The Role of Forensic Dentistry in Identifying Individuals

Anthony R. Cardoza, DDS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7209 • CE Hours: 2.5

Course Repeated

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7219 • CE Hours: 2.5

By 10/9: **D S** \$195 **T** \$145

After 10/9: **D S** \$215 **T** \$165

This course will present the fundamentals of dental identification in a simulated mass disaster. A hands-on exercise will allow attendees to participate in a mock airplane disaster by developing and entering dental data into a special forensic dental identification software program.

After this course, you will be able to:

1. Understand how forensic dentists participate in identifying decedents in a mass fatality event
2. Appreciate the use of dental records in a mass disaster
3. Compare antemortem to postmortem dental records, including radiographs

Update on Women's Oral Health

Linda C. Niessen, DMD, MPH

Friday, 11/6, 8–11 a.m.

Course Code: 6137 • CE Hours: 3.0

By 10/9: **D S** \$55After 10/9: **D S** \$70

This course will examine oral health throughout a woman's life and discuss oral diseases, systemic conditions and medications affecting females, from the common (pregnancy, heart disease, diabetes, arthritis, osteoporosis) to the uncommon (eating disorders, Sjögren's syndrome, domestic violence).

Sponsored by the American Association of Women Dentists (AAWD). Register for the AAWD 94th Annual Meeting (p. 18–19) held Friday, Nov. 6 for an all-day inclusive program developed for women dentists.

After this course, you will be able to:

1. Understand systemic health issues and medications that affect women's oral health
2. Apply current recommendations for treating patients with prosthetic joints
3. Identify risk factors and develop preventive strategies to maintain a woman's oral health

AAWD**Quality Measurement in Dentistry**

James J. Crall, DDS

Friday, 11/6, 10–11 a.m.

Course Code: 6321 • CE Hours: 1.0

D S T No Fee

This course will cover quality measurement in the oral health delivery system and the impact of evidence-based oral health care quality measures on clinicians. The course is structured to have two speaker presentations followed by a panel discussion.

Presented in partnership with the ADA Council on Dental Benefit Programs

After this course, you will be able to:

1. Understand the concept of quality measurement in dentistry
2. Appreciate the development and testing of quality measurement in dentistry
3. Recognize the impact of quality measurement on clinicians

Transitioning from Practice to Dental Education

Diane C. Hoelscher, DDS, MS

Brad J. Potter, DDS, MS

John N. Williams Jr., DMD, MBA

Friday, 11/6, 1–2:30 p.m.

Course Code: 6305 • CE Hours: 1.5

D S T No Fee

This Council on Dental Education and Licensure course will explore moving your career from dental practice to dental education. Learn about academic dentistry's advantages and disadvantages and opportunities and challenges.

Presented in partnership with the ADA Council on Ethics, Bylaws and Judicial Affairs

After this course, you will be able to:

1. Understand the need and opportunities for dental educators
2. Determine whether academic dentistry is a good fit for you
3. Develop a plan to apply for a dental education position

Answering Critical Dental Questions

Rella P. Christensen, RDH, PhD

Saturday, 11/7, 1–4 p.m.

Course Code: 7113 • CE Hours: 3.0

By 10/9: **D S** \$25 **T** \$15After 10/9: **D S** \$40 **T** \$30

Are remineralization concepts meeting clinical expectations? Can caries detection instruments monitor caries activity or what happens when sealants are placed over suspicious fissures? Can we sterilize periodontal pockets? This course will address these and other key questions.

After this course, you will be able to:

1. Use three key steps to arrest caries
2. Understand laser tip power loss
3. Implement more effective treatment strategies in your practice

HYGIENE TRACK**New Developments in Oral Health Care Research at the Dr. Anthony Volpe Research Center**

Tomas C. Hart, DDS, PhD

Diane Bienek, PhD

Jeffrey Kim, DDS, PhD

Saturday, 11/7, 3:30–5 p.m.

Course Code: 7327 • CE Hours: 1.5

D S T No Fee

Learn about groundbreaking research being conducted by scientists at the ADA Foundation Dr. Anthony Volpe Research Center, including biomaterials/ biomineralization with a focus on nanomaterials, molecular and cell biology, point-of-care diagnostics, and clinical science/therapies.

Presented in partnership with the ADA Foundation

After this course, you will be able to:

1. Understand new areas of research in oral health care that are shaping the profession
2. Appreciate new projects that will affect how oral health care is provided
3. Understand the center's research tradition and the many benefits its research has provided

Go Global: Reigniting Your Compassion for Dentistry

Brian Hollander, DMD

Robert Malloy, DMD

Stacy Rhodes, JD, MA

Frank Serio, DMD

Sunday, 11/8, 8–10:30 a.m.

Course Code: 8301 • CE Hours: 2.5

D S T G No Fee

International volunteerism supports lasting, sustainable improvements to the oral health of communities in need around the globe. This course will include personal perspectives on international oral health programs, strategies to improve oral public health in developing nations, and more.

Presented in partnership with the ADA Foundation

After this course, you will be able to:

1. Understand how oral health clinicians can create solutions to global health problems
2. Make improvements to oral health through education
3. Implement volunteer strategies that produce results

Caring for Medically Complex Older Adults

Linda C. Niessen, DMD, MPH

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5316 • CE Hours: 3.0

D S T No Fee

This course will discuss the unique oral health needs of a medically complex older population and identify the link between chronic diseases, multiple medications and oral health. Learn practical approaches to caring for patients with cardiovascular disease, stroke, diabetes, arthritis and more.

After this course, you will be able to:

1. Identify the indications for use of antibiotic prophylaxis in cardiovascular disease patients
2. Apply new recommendations for antibiotic use in hip implant patients
3. Understand medications that contribute to dry mouth in older adults and strategies to address it

Sixty is the New Forty: Oral Health for Your Healthy Older Adults

Linda C. Niessen, DMD, MPH

Thursday, 11/5, 2–5 p.m.

Course Code: 5317 • CE Hours: 3.0

D S T No Fee

Today's grandmother is more likely to be wearing braces than dentures. This course will explore the unique oral health needs of an aging population and challenge the stereotypes of aging and how these stereotypes may affect dental care. Learn the effects of diseases and medications on oral health.

After this course, you will be able to:

1. List common systemic illnesses and medications that can affect oral health
2. Define risk factors in older adults that contribute to various oral diseases
3. Develop preventive strategies for older adults to help maintain lifelong oral health

HEALTH AND WELLNESS

The X (and Y) Factor: How Gender Affects Your Health

Betsy Reynolds, RDH, MS

Thursday, 11/5, 10–11:30 a.m.

Course Code: 5701 • CE Hours: 1.5

Course Repeated

Friday, 11/6, 3–4 p.m.

Course Code: 6704 • CE Hours: 1.0

D S T G No Fee

This course will review gender-specific issues and their impact on oral and systemic health, hormonal influences, stress response, and how to integrate effective in-office and at-home treatment strategies.

After this course, you will be able to:

1. Understand the roles of progesterone and estrogen in oral health
2. Appreciate the impact of oral inflammation on pregnancy outcomes
3. Recognize the link between inflammation and heightened cardiovascular risk

HEALTH AND FITNESS CENTER

The Total Wellness Dental Practice

Dewitt Wilkerson, DMD

Thursday, 11/5, 10:30 a.m.–1:30 p.m.

Course Code: 5104 • CE Hours: 3.0

By 10/9: D S T G \$25

After 10/9: D S T G \$35

The oral/systemic connection, sleep apnea, nutrition, physical activity, toxins and stress all affect the whole body. This course will review the critical role dentistry plays in the future health of our patients and nation and provide a new business model that can elevate your dental practice.

After this course, you will be able to:

1. Create a new model for comprehensive care, including the total health of each patient
2. Understand how oral health and pathogens, airway obstruction, nutrition and physical activity are related
3. Identify the six areas of systemic inflammation to be screened, diagnosed and treated by the dental team

Eating Disorders: An Update for the Dental Professional

Margot L. Waitz

Tara Sexton, DMD

Thursday, 11/5, 2–5 p.m.

Course Code: 5331 • CE Hours: 3.0

D S T No Fee

Thoroughly understand the eating disordered individual, comprehensive theories of etiology, and case material illustrating the dramatic impact of eating disorders on oral and systemic health. Participants will be prepared to communicate with eating disordered patients and refer for medical and psychological treatment.

After this course, you will be able to:

1. Understand the medical complications and consequences of eating disorders
2. Understand basic psychological theory and treatment principles
3. Understand oro-dental manifestations and optimal dental management

HYGIENE TRACK

Juggling Life's Demands and Coming Out on Top

Barbara Steinberg, DDS

Thursday, 11/5, 4–5 p.m.

Course Code: 5704 • CE Hours: 1.0

D S T G No Fee

We strive to achieve perfect balance in life while maintaining good physical and mental health. This course will teach you how to approach personal responsibilities while achieving fulfillment and success in your professional career.

After this course, you will be able to:

1. Maintain optimal physical and mental well-being
2. Understand the role of nutrition, exercise and laughter in overall health
3. Juggle life's demands with balance

HEALTH AND FITNESS CENTER

Hormones, Health, Heart and Hygiene

Betsy Reynolds, RDH, MS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6326 • CE Hours: 2.5

D S T G No Fee

This course will review how gender-specific issues impact oral and systemic health and cover the hormonal impact on gingival tissue, impact of periodontal diseases on pregnancy outcomes, and inflammation's role in cardiovascular disease. Learn effective clinical strategies.

After this course, you will be able to:

1. Understand the five stages in a woman's life when hormones impact oral health
2. Develop treatment strategies that consider hormonal impact on therapeutic outcomes
3. Appreciate gender differences associated with the stress response and how they impacts immune response

HYGIENE TRACK

The Relationship of Environment and Human Health

Tieraona Low Dog, MD

Friday, 11/6, 9:30–11 a.m.

Course Code: 6701 • CE Hours: 1.5

D S T G No Fee

This course will examine how our environment influences human health and disease. Learn about the direct pathological effects of chemicals, radiation and biological agents on health and the resulting psychological, social and physical (where we live and work) effects on our well-being.

After this course, you will be able to:

1. Understand the pros and cons of three scientific tools used to assess environmental toxicity
2. Identify five potential environmental risks to human health
3. Apply four practical steps to reduce harmful environmental exposures

HEALTH AND FITNESS CENTER

Exercise is Medicine: Look Great, Feel Better, Live Longer

Uche Odiatu, DMD

Friday, 11/6, 11:30 a.m.–1:30 p.m.

Course Code: 6112 • CE Hours: 2.0

By 10/9: D S T G \$25

After 10/9: D S T G \$35

Did you know that a single bout of exercise causes biochemical changes in your body that make you happier and 10 minutes of high intensity interval training exercise has more anti-inflammatory fat burning potential than 60 minutes of cardio? Learn effective ways to boost your health and feel younger.

After this course, you will be able to:

1. Apply four techniques to boost your immune system with regular aerobic exercise
2. Understand seven simple active living strategies to maintain heart health, youth and vitality
3. Implement a resistance training program to combat fatigue, poor sleep and depression

Forever Young: Taking Care of #1

Barbara Steinberg, DDS

Friday, 11/6, 11:30 a.m.–1 p.m.

Course Code: 6702 • CE Hours: 1.5

By 10/9: D S T G \$35

After 10/9: D S T G \$35

When it comes to aging gracefully, we want it all! We want to feel good, look good, and most of all, live a long, healthy life. This is a high-energy and entertaining course based on the most current scientific information, examining the physical, mental and emotional issues for living a long, healthy life.

Lunch is included in the course fee.

After this course, you will be able to:

1. Understand how factors contributing to aging well relate to physical health
2. Appreciate how mental and emotional well-being is linked to staying young and healthy
3. Implement tips to improve taking care of #1—you

HEALTH AND FITNESS CENTER

The Role of Nutrition and Lifestyle Changes in Cancer Prevention

Tieraona Low Dog, MD

Friday, 11/6, 2–4:30 p.m.

Course Code: 6325 • CE Hours: 2.5

D S T G No Fee

The National Cancer Institute estimates that roughly one-third of all cancer deaths may be related to diet and/or lifestyle. What you eat can hurt you or help you. In this course, participants will explore the role of nutrition and lifestyle in cancer and ways to gain an edge against the disease.

After this course, you will be able to:

1. Identify key risk factors for gastrointestinal, prostate, breast and lung cancers
2. Understand the risks and benefits of soy consumption in hormonally driven cancers
3. Appreciate the role of fish and omega-3 fatty acids in preventing colorectal cancer

Power Up Your Brain with Burpees?

Uche Odiatu, DMD

Friday, 11/6, 4:30–5:30 p.m.

Course Code: 6705 • CE Hours: 1.0

D S T G No Fee

With 100 billion cells and 500 trillion synaptic connections, your brain is the most powerful computer in the world. Learn why physical activity is one of the best ways for you to turbocharge your mental muscle and explore the relationship between regular exercise and neurotransmitters.

After this course, you will be able to:

1. Implement specific exercises for improving your memory
2. Appreciate how a flexible body supports a flexible mind
3. Understand neuroplasticity and practice simple ways to awaken dormant parts of your brain

HEALTH AND FITNESS CENTER

Why Are Women So Strange and Men So Weird?

Bruce Christopher, MA

Saturday, 11/7, 10–11 a.m.

Course Code: 7701 • CE Hours: 1.0

D S T G No Fee

Successful professionals have learned to develop effective relationship skills, including better communication with the opposite sex. This course will teach you how to turn relationship stress into a healthy lifestyle by understanding how men and women operate differently.

After this course, you will be able to:

1. Understand how and why men and women think, speak and decide differently
2. Appreciate what makes the opposite sex tick and what they really want in relationships
3. Re-energize your relationships through applied communication skills and re-fuel intimacy

HEALTH AND FITNESS CENTER

Dietary Supplements: What the Dental Team Should Know

Tieraona Low Dog, MD

Saturday, 11/7, 1–4 p.m.

Course Code: 7338 • CE Hours: 3.0

D S T No Fee

Some nutritional supplements have been scientifically shown to benefit oral and overall health, but concerns remain about safety and quality. All dental staff should be aware of what dietary supplements patients commonly use to reduce the risk of adverse events associated with dental procedures.

After this course, you will be able to:

1. Appreciate the importance of calcium and vitamin D in oral and overall health
2. Understand the role of folic acid and vitamin B12 in oral health
3. Recognize the role of omega-3 and omega-6 fatty acids in oral health

Take a Bite Out of Obesity: 50 Shades of Inflammation

Uche Odiatu, DMD

Saturday, 11/7, 1–2:30 p.m.

Course Code: 7703 • CE Hours: 1.5

D S T G No Fee

Want to add even more value to your patient experience? Expand your working knowledge of nutrition, an anti-inflammatory lifestyle and the latest body fat reduction strategies in this fun course and learn about the link between your patients' oral health and their inflammatory lifestyle habits.

After this course, you will be able to:

1. Understand how excess adipose tissue causes system wide inflammation & supports chronic disease
2. Develop team building strategies to get your entire office or family focused on total body health
3. Create a circle of influence and build relationships with like-minded, allied health professionals

HEALTH AND FITNESS CENTER

Peak Performance for Professionals, Golfers and Tennis Players

Robert Pasahow, PhD

Sunday, 11/8, 8–11 a.m.

Course Code: 8308 • CE Hours: 3.0

D S T G No Fee

This course will review advanced psychological procedures that enhance your ability to learn and raise levels of performance professionally and in athletics. These techniques can be applied to more easily learn and apply information and procedures that are related to your practice.

After this course, you will be able to:

1. Overcome psychological forces that limit productivity and quality of work
2. Apply advanced stress management techniques that enable greater and quicker acquisition of skills
3. Implement advanced psychological methods that increase performance at work and in sports

IMPLANT DENTISTRY

Non-Esthetically Located Dental Implants

Lee H. Silverstein, DDS, MS

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5230 • CE Hours: 3.0

By 10/9: **D S** \$595

After 10/9: **D S** \$595

Learn the basic technique for the placement of non-esthetically located dental implants. This user-friendly course will teach the steps involved to easily, predictably and efficiently place dental implants.

After this course, you will be able to:

1. Appreciate why and when a surgical stent is necessary
2. Make a perio-implant flap
3. Implement an effective mechanical technique to place dental implants

HANDS-ON CADAVER WORKSHOP

Why Small Diameter Implants Work

Gordon J. Christensen, DDS, MSD, PhD

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5401 • CE Hours: 3.0

By 10/9: **D S T** \$69

After 10/9: **D S T** \$89

Small diameter implants (1.8 to 2.9mm in diameter) are proven for numerous clinical situations. This course will cover surgical placement of implants in an edentulous person, attachment of a denture to the implants, indications, and implant brands, materials and devices you can use successfully.

After this course, you will be able to:

1. Identify when small implants are warranted
2. Recognize characteristics for success
3. Apply appropriate materials and steps for procedural success

IMPLANT SURGERIES LECTURE

Hands-On Blueprint Guide for Implant Success

Steven L. Rasner, DMD

Friday, 11/6, 8–10:30 a.m.

Course Code: 6207 • CE Hours: 2.5

Course Repeated

Friday, 11/6, 2–4:30 p.m.

Course Code: 6217 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

In this introductory course on implant placement, you will learn hands-on techniques for atraumatic extractions, implant placement, incision design, and basic suturing four different ways.

After this course, you will be able to:

1. Identify predictable and safe case types for initial implant placement
2. Apply a successful blueprint for atraumatic tooth extraction
3. Understand different bone densities and basic osteotomy steps for implant placement

HANDS-ON IMPLANT SURGERIES

Immediate Implant Placement After Extraction

Samuel Lee, DDS, DMSc

Friday, 11/6, 8–11 a.m.

Course Code: 6402 • CE Hours: 3.0

By 10/9: **D** **S** **T** \$69

After 10/9: **D** **S** **T** \$89

Most dentists prefer extraction over implants because the latter involve socket preservation and a delayed approach due to difficulties in placement. Learn a new technique utilizing a trephine to collect autogenous bone and successfully place an implant at an extraction site.

After this course, you will be able to:

1. Minimize soft/hard tissue recession with minimally invasive extraction
2. Create a subperiosteal pocket created on the buccal and palatal aspect
3. Place an implant against the palatal wall of the socket

IMPLANT SURGERIES LECTURE

Immediate Vs. Delayed Socket Placement

Dennis P. Tarnow, DDS

Friday, 11/6, 8:30–11:30 a.m.

Course Code: 6124 • CE Hours: 3.0

By 10/9: **D** **S** \$25 **T** \$15

After 10/9: **D** **S** \$40 **T** \$30

Immediate placements of implants into extraction sockets is an exciting treatment alternative for our patients. However, there are many potential risks to be aware of. Learn about potential problems and benefits both clinically and biologically when choosing immediate socket placement.

After this course, you will be able to:

1. Identify what type of healing takes place against the implant in immediate socket placement
2. Understand how to minimize recession with immediate provisionalization
3. Implement the proper crown contour for immediate provisionals

Implants in the Esthetic Zone: Science, Protocols and Techniques

Todd R. Schoenbaum, DDS

Friday, 11/6, 11:30 a.m.–1:30 p.m.

Course Code: 6307 • CE Hours: 2.0

D **S** **T** **G** No Fee

This course will review the predictable creation of appropriate gingival architecture as well as selection and fabrication of an abutment/crown system that balances esthetic and functional demands and cementation protocols. Learn to balance efficient and practical techniques with clinical results.

After this course, you will be able to:

1. Create provisional restorations that enhance esthetic outcomes and maximize predictability
2. Select appropriate abutments/crowns to maximize esthetics and durability
3. Predictably manage and create soft tissue esthetics around anterior implants

Complex Decision-Making for Teeth and Implants in the Esthetic Zone

Dennis P. Tarnow, DDS

Friday, 11/6, 2–5 p.m.

Course Code: 6125 • CE Hours: 3.0

By 10/9: **D** **S** \$25 **T** \$15

After 10/9: **D** **S** \$40 **T** \$30

Treatment planning for complex cases requires the highest level of knowledge and skill of the treating team, with proper sequencing and timing making a big difference. Learn which teeth to save or extract, if multiple implants should be placed in the esthetic zone, when to use pink ceramics and more.

After this course, you will be able to:

1. Determine when to place implants into immediate sockets both in the esthetic zone and molars
2. Understand the proper surgical and restorative integration for ultimate esthetic success
3. Appreciate when to use the patient's own tissue or find a restorative solution with pink ceramics

IMPLANT SURGERIES LECTURE

Biological and Material Considerations for Single Implant Restorations

Christian Stappert, DDS, MS, PhD

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7102 • CE Hours: 1.5

By 10/9: **D** **S** **T** \$25

After 10/9: **D** **S** **T** \$35

This course will explore how to create natural-looking restorations of high durability and healthy soft tissue conditions similar to natural teeth. Learn biomechanical limitations and biological treatment concepts and how new CAD/CAM systems promise reliable workflow and customized implant restorations.

After this course, you will be able to:

1. Understand the principles of esthetic single implant rehabilitation with ceramic materials
2. Understand implant abutment choices, durability and interface concepts
3. Perform techniques for minimally invasive tissue management in aesthetic implant sites

HOT TOPIC

Agony and Ecstasy: Misadventures in Dental Implant Surgery

Mollie Winston, DDS

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7106 • CE Hours: 1.5

By 10/9: **D** **S** **T** \$25

After 10/9: **D** **S** **T** \$35

Drawing upon experience from 30 years of practice in oral and maxillofacial surgery, this course will present strategies for complication avoidance and management.

After this course, you will be able to:

1. Better evaluate patients to avoid complications
2. Understand when and when not to graft different sites
3. Effectively manage complications that will inevitably occur

IMPLANT SURGERIES LECTURE

HOT TOPIC

Pearls of Placing Dental Implants in the Cosmetic Zone

Lee H. Silverstein, DDS, MS

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7174 • CE Hours: 1.5

By 10/9: **D** **S** \$25 **T** \$15

After 10/9: **D** **S** \$40 **T** \$30

This course will discuss the importance of smile evaluation and gum sculpting as an important component of placing dental implants in the esthetic zone for all cosmetically desired rehabilitation cases.

After this course, you will be able to:

1. Evaluate a gumline
2. Position a 3-D dental implant properly
3. Lengthen crowns appropriately when placing dental implants

HOT TOPIC

Bone Augmentation Techniques in Implant Surgery

Samuel Lee, DDS, DMSc

Saturday, 11/7, 1–4 p.m.

Course Code: 7136 • CE Hours: 3.0

By 10/9: **D** **S** \$25 **T** \$15

After 10/9: **D** **S** \$40 **T** \$30

Dental implant surgery is a very predictable treatment. However, it is very common to encounter severely resorbed ridges, which makes dental implant treatment difficult. This course will present several innovative options to overcome pneumatized sinus, thin ridges, and loss of vertical bone heights.

After this course, you will be able to:

1. Apply diagnosis and treatment planning for implant treatment
2. Discover new sinus classifications simplifying pneumatized sinus treatment
3. Review simplified guided bone regeneration techniques

IMPLANT SURGERIES LECTURE

Designing Innovative Edentulous Restorative Solutions

Mark T. Murphy, DDS

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7211 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

This course will detail the criteria needed to provide the optimal restorative prosthetic solution for edentulous patients. It will also cover the indications and contraindications of why, when and where to choose a hybrid, overdenture bar or overdenture stud and discuss the most popular attachments for each option.

After this course, you will be able to:

1. Design edentulous restorative solutions using an outcome-centered matrix
2. Select and use appropriate bar and stud retention and support as needed
3. Choose the best attachment options for the restoration

Current Concepts Vs. Clinical Realities of High-Strength Ceramic Restorations

Christian Stappert, DDS, MS, PhD

Saturday, 11/7, 2–5 p.m.

Course Code: 7162 • CE Hours: 3.0

By 10/9: **D** **S** \$25 **T** \$15

After 10/9: **D** **S** \$40 **T** \$30

This course is designed to introduce new monolithic and high-strength ceramic materials that minimize fatigue and guarantee better long-term fracture resistance. Discover how the new ceramic system introduces incredible new opportunities for the dental practitioner.

After this course, you will be able to:

1. Identify principles of esthetic oral rehabilitation with all ceramic materials
2. Understand limitations and opportunities of zirconium-oxide
3. Recognize how to avoid chipping and early failure

Implants for the Edentulous Patient

David A. Little, DDS

Sunday, 11/8, 8–10:30 a.m.

Course Code: 8201 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

Implant dentistry can improve the quality of life for fully edentulous patients. New advancements in technology and products enhance function and create the illusion of reality in patient smiles. Gain a higher level of technical knowledge and be motivated to achieve a new level of care.

After this course, you will be able to:

1. Learn implant diagnosis and treatment planning solutions for the edentulous patient
2. Understand impression techniques, proper abutment and attachment selection
3. Present options to patients and determine a fair fee for the implant case

HANDS-ON IMPLANT SURGERIES

Infection Control Pitfalls, Perils to Patient Safety and Precautions

Leslie Canham, CDA, RDA

Thursday, 11/5, 2–5 p.m.

Course Code: 5329 • CE Hours: 3.0

D S T No Fee

This course will explore pitfalls in infection control that jeopardize patient and dental team safety, provide compliance checklists you can personalize and immediately use to review, update, and fine tune your protocols and review real life conundrums and dilemmas.

After this course, you will be able to:

1. Develop a checklist for infection control compliance
2. Identify common errors in infection control and sterilization procedures
3. Achieve a culture of infection control and safety compliance through teamwork

Let's Talk About Infection Control

John Molinari, PhD

Friday, 11/6, 8–11 a.m.

Course Code: 6328 • CE Hours: 3.0

Course Repeated

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6329 • CE Hours: 3.0

D S T No Fee

This course will examine the most current CDC guidelines and recent updates on health care risks, vaccinations and preventive practices and present evidence-based information to reinforce recommendations and clarify misperceptions about infection control.

After this course, you will be able to:

1. Understand the rationale for effective, practical infection control precautions
2. Routinely apply recommended infection control practices and protocols
3. Comprehend the variety of acceptable choices for accomplishing infection control goals

How to Stay Healthy When Your Patients Aren't

Rella P. Christensen, RDH, PhD

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7108 • CE Hours: 1.5

By 10/9: **D S T G** \$25

After 10/9: **D S T G** \$35

Learn how to control cross infection from the only lab that tests effectiveness of all types of infection control products. See how small errors can expose you, your family and your patients to pathogens, and know what products and practices to use.

After this course, you will be able to:

1. Appreciate virus concerns
2. Understand disinfectant criteria
3. Apply effective products and practices to prevent infection

HOT TOPIC

Hands-On Infection Control Workshop: What Works?

Nancy Dewhirst (Andrews), RDH

John Molinari, PhD

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7202 • CE Hours: 2.5

Course Repeated

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7212 • CE Hours: 2.5

By 10/9: **D S** \$215 **T** \$165

After 10/9: **D S** \$235 **T** \$185

Are you getting the most out of your safety efforts? In this lively, interactive, hands-on course, participants will use various products and approaches to explore infection control concepts. Misconceptions and common problems will also be discussed.

After this course, you will be able to:

1. Apply infection control science to hand hygiene, disinfection, sterilization and PPE
2. Comprehend acceptable product choices and their appropriate applications
3. Understand potential implications of product misuse

LASER DENTISTRY

Lasers in Dentistry: A Two-Day Standard Proficiency Course

Mitchell A. Lomke, DDS

Thursday, 11/5, 8 a.m.–5 p.m.

Course Code: 5501 • CE Hours: 12.0

Continued on

Friday, 11/6, 8 a.m.–5 p.m.

By 10/9: **D S T** \$890

After 10/9: **D S T** \$1190

Learn a basic understanding of all dental laser devices, laser tissue interactions, and safety and operation of a variety of dental lasers. Participants who successfully complete this course will be recognized as having completed the program for a Standard Proficiency Dental Laser Course recognized by the Academy of Laser Dentistry.

Sponsored by the Academy of Laser Dentistry. See page 40 for complete details.

After this course, you will be able to:

1. Gain a comprehensive overview and basic understanding of all dental laser devices
2. Be recognized as having completed the program for a Standard Proficiency Dental Laser Course
3. Receive a certificate of completion for specific dental laser devices

Twenty-first Century Laser-Assisted Dentistry Cadaver Workshop

Anthony R. Cardoza, DDS

Friday, 11/6, 8–11 a.m.

Course Code: 6230 • CE Hours: 3.0

By 10/9: **D S** \$595

After 10/9: **D S** \$595

Take your practice to a higher level by integrating new laser technology. This hands-on course will cover laser applications, safety and physics, and participants will experience hands-on lasers using human cadavers and teeth for both soft tissue and hard tissue applications.

After this course, you will be able to:

1. Understand the clinical applications of dental hard tissue and soft tissue lasers
2. Apply hands-on experience after using lasers on cadaver heads in a simulated environment
3. Appreciate basic laser safety and physics

HANDS-ON CADAVER WORKSHOP

Gain Perio/Restorative Access: Flaps and Lasers Cadaver Workshop

Samuel Low, DDS, MS, MEd

Friday, 11/6, 2–5 p.m.

Course Code: 6232 • CE Hours: 3.0

By 10/9: **D S** \$595

After 10/9: **D S** \$595

Challenged by subgingival margin placement? Restorative dentistry can be easier. Learn when to use a laser versus the traditional flap for the ideal result. Participants will experience manipulation of gingival and bone margins to obtain satisfying restorative results providing essential biologic width.

After this course, you will be able to:

1. Determine case selection and choose surgical flap/laser techniques to achieve restorative access
2. Apply flap manipulation, closed laser and suturing methodologies with attention to surgical anatomy
3. Gain case acceptance, experience minimal complications and develop quality post-operative management

HANDS-ON CADAVER WORKSHOP

Utilizing Laser Technology in a Periodontal Environment

Samuel Low, DDS, MS, MEd

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7222 • CE Hours: 2.5

Course Repeated

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7223 • CE Hours: 2.5

By 10/9: **D S** \$295 **T** \$245

After 10/9: **D S** \$315 **T** \$265

Ready to enter into the world of lasers? This course will review proper laser selection and techniques for precision, controlled bleeding, accelerated healing, reduced post-operative issues, shorter procedure time, and less discomfort with greater case acceptance and a relaxed patient.

After this course, you will be able to:

1. Select the right laser, including wavelength and respective techniques
2. Differentiate laser technologies for periodontal indications (surgical and non-surgical)
3. Manage laser patients, including case acceptance and post-operative considerations

NUTRITION

What Good Is a Dead Dentist With Perfect Teeth?

David Meinz, MS, RD

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5315 • CE Hours: 3.0

D S T No Fee

Heart attacks are the top cause of death among dental professionals. Learn cutting-edge information on new technology and biochemical markers that can identify cardiovascular disease long before it is traditionally discovered. Get a totally new perspective that can prevent a deadly cardiac event.

After this course, you will be able to:

1. Understand the limitations of current cardiovascular medical care
2. Appreciate the concept of lumenology vs. arteriology in cardiovascular disease prevention
3. Identify new biomedical and technological tests for earlier detection of cardiovascular disease

What's New In Nutrition?

David Meinz, MS, RD

Thursday, 11/5, 2–3:30 p.m.

Course Code: 5703 • CE Hours: 1.5

D S T G No Fee

Nutrition and health advice is easy to get but hard to understand. They say omega-3 fish oil is good for you, but don't fish have mercury? They said coconut and palm oils were bad, but now they're okay? Learn the latest recommendations on vitamins, coffee, sugar substitutes, calcium and more.

After this course, you will be able to:

1. Differentiate between basic vitamin supplement needs and marketing claims
2. Obtain specific personal recommendations for healthy intakes of fat, protein, sugar and more
3. Understand the realities of current popular weight loss diets and new food offerings

HEALTH AND FITNESS CENTER

Nutrition Ignition: The Science and the Sense

Mary Ellen Psaltis

Thursday, 11/5, 2:30–5:30 p.m.

Course Code: 5307 • CE Hours: 3.0

D S T G No Fee

The murky waters of nutrition are difficult to navigate. With ads, fads and crazy science, it is hard to discern what is actually beneficial. This course can increase your food awareness by exploring the best of science and sense so that you can make sound, appropriate choices.

After this course, you will be able to:

1. Understand nutritional reductionism and how it guides food choices
2. Appreciate that daily decisions add up to a lifetime of health
3. Utilize nutrition education in your dental practice

Food as Your Farm-acy 🌱

Mary Ellen Psaltis

Saturday, 11/7, 11:30 a.m.–12:30 p.m.

Course Code: 7702 • CE Hours: 1.0

By 10/9: D S T G \$35

After 10/9: D S T G \$35

The food choices you make are the foundation for your optimal health—and the health of your practice. The results even touch your patients. In this course, you will learn how to take powerful steps daily that can add up to a lifetime of optimal well-being and take home helpful tips.

After this course, you will be able to:

1. Get serious about your own state of health
2. Identify the most dangerous culprits
3. Incorporate healthier food choices on a daily basis and create accountability

HEALTH AND FITNESS CENTER

Lunch is included in the course fee.

OCCLUSION

Secrets to Success in Dental Occlusion

Dewitt Wilkerson, DMD

Friday, 11/6, 8–10:30 a.m.

Course Code: 6203 • CE Hours: 2.5

By 10/9: D S \$215 T \$165

After 10/9: D S \$235 T \$185

This course will provide a practical discussion, demonstration and hands-on review of dental occlusion. Dr. Wilkerson will share many pearls and secrets to success for analyzing and solving occlusal problems. Master everything you didn't learn about occlusion in dental school but wish you had.

After this course, you will be able to:

1. Understand how to accurately analyze dental malocclusions
2. Take an accurate bite record in centric relation
3. Apply a special bilateral manipulation technique to verify centric relation

The Art and Science of Occlusal Equilibration

Dewitt Wilkerson, DMD

Friday, 11/6, 2–4:30 p.m.

Course Code: 6213 • CE Hours: 2.5

By 10/9: D S \$215 T \$165

After 10/9: D S \$235 T \$185

There is no more important skill in dentistry than confidently analyzing and correcting a dental malocclusion. Learn how to establish an ideal occlusion using a diagnostic study model of a malocclusion case. Each participant will equilibrate a model via a step-by-step procedure.

After this course, you will be able to:

1. Understand the principles of occlusal equilibration
2. Implement the principles of occlusal equilibration on provided study models
3. Take home a diagnostic study model with a perfected occlusion

ORAL AND MAXILLOFACIAL SURGERY

Ridge Preservation Workshop

Peter Shatz, DDS

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5206 • CE Hours: 2.5

Course Repeated

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5216 • CE Hours: 2.5

By 10/9: D S \$295 T \$245

After 10/9: D S \$315 T \$265

This hands-on course makes socket grafting and atraumatic extraction of teeth easy. Our user-friendly demonstrations and illustrations will help you understand why, when and how grafting socket can be easy, cost effective and predictable. This is a must-attend for all surgical team members.

After this course, you will be able to:

1. Understand the difference between grafted and non-grafted extraction site
2. Understand the procurement and processing of allogenic tissue for socket grafting
3. Recognize indications and applications for socket preservation bone grafting

HANDS-ON IMPLANT SURGERIES

Ridge Split Vs. Guided Bone Regeneration in Bone Augmentation

Samuel Lee, DDS, DMSc

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5209 • CE Hours: 2.5

Course Repeated

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5219 • CE Hours: 2.5

By 10/9: D S \$295 T \$245

After 10/9: D S \$315 T \$265

In this course, different ridge split as well as various guided bone regeneration (GBR) techniques will be presented and compared. Dr. Lee will present a unique, advanced guided bone regeneration technique, which simplifies surgical procedures. Indications and contraindication, as well as advantages and disadvantages of each technique will be discussed.

After this course, you will be able to:

1. Diagnose and treatment plan for bone augmentation
2. Discover ridge defect classifications
3. Understand simplified GBR and ridge split techniques

HANDS-ON IMPLANT SURGERIES

Think of Yourself as a Patient: Oral Surgery for General Dentists

Mollie Winston, DDS

Friday, 11/6, 10–10:50 a.m.

Course Code: 6393 • CE Hours: 1.0

ND S No Fee

Enhance your practice of oral surgery by imagining yourself in the patient's chair. Beginning with health history and radiographic review, learn when to treat and when to refer. Review atraumatic extractions, alveoplasties, frenectomies, biopsies, dental implants and multiple surgical procedures.

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

After this course, you will be able to:

1. Diagnose and treatment plan for uncomplicated and complex oral surgical patients
2. Apply better oral surgical techniques to ensure simple and surgical extractions
3. Implement effective techniques for alveoplasties, biopsies, dental implants and frenectomies

NEW DENTIST CONFERENCE

Think of Yourself as a Patient: Oral Surgery for General Dentists

Mollie Winston, DDS

Saturday, 11/7, 1–4 p.m.

Course Code: 7110 • CE Hours: 3.0

By 10/9: **D S** \$50 **T** \$30

After 10/9: **D S** \$65 **T** \$45

Enhance your practice of oral surgery by imagining yourself in the patient's chair. Beginning with health history and radiographic review, learn when to treat and when to refer. Review atraumatic extractions, alveoplasties, frenectomies, biopsies, dental implants and multiple surgical procedures.

After this course, you will be able to:

1. Diagnose and treatment plan for uncomplicated and complex oral surgical patients
2. Apply better oral surgical techniques to ensure simple and surgical extractions
3. Implement effective techniques for alveoplasties, biopsies, dental implants and frenectomies

Oral and Maxillofacial Surgery: A Woman's Perspective

Mollie Winston, DDS

Friday, 11/6, 2:30–5 p.m.

Course Code: 6136 • CE Hours: 2.5

By 10/9: **D S** \$55

After 10/9: **D S** \$70

Based on 30 years of experience in a high-volume, comprehensive, private practice, this course will provide an overview of diagnosis and treatment planning for the spectrum of oral and maxillofacial surgery from the perspective of a female oral surgeon.

Sponsored by the American Association of Women Dentists (AAWD). Register for the AAWD 94th Annual Meeting (p. 18–19) held Friday, Nov. 6 for an all-day inclusive program developed for women dentists.

After this course, you will be able to:

1. Diagnose and treatment plan for routine and complicated oral surgical procedures
2. Apply effective techniques for extractions, wisdom teeth, alveoplasties, biopsies, implants and more
3. Implement maneuvers to enhance the biomechanical advantage for surgeons of smaller stature

AAWD

Exodontia Techniques Workshop

John L. Alonge, MS, DDS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7205 • CE Hours: 2.5

Course Repeated

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7215 • CE Hours: 2.5

By 10/9: **D S** \$295 **T** \$245

After 10/9: **D S** \$315 **T** \$265

Learn hands-on exercises using custom-designed models to become more adept with surgical instrumentation, routine dentoalveolar procedures including socket preservation grafting and third molar removal. Apply minimally invasive exodontia techniques using specialty instruments and become more proficient and confident.

After this course, you will be able to:

1. Apply techniques to perform your surgical procedures with greater efficiency and predictability
2. Become familiar with specialty instruments to allow for minimally invasive techniques
3. Rapidly remove mandibular third molars with unique flap design and alternative instrumentation

ORAL MEDICINE

The Oral-Systemic Health Connection: Where Are We Today?

Michael Glick, DMD

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5319 • CE Hours: 3.0

D S T No Fee

During the past couple decades there has been a renewed interest in the association between oral infections and systemic diseases. This presentation will help oral health care professionals evaluate studies discussing associations between oral and non-oral conditions, and provide guidance on how to address these associations with patients.

After this course, you will be able to:

1. Evaluate studies reporting on the association between oral and systemic health
2. Understand the role of oral infections and general health
3. Inform patients about the association between oral infections and their health

Come In and Catch It: The Review That Sticks

John Svirsky, DDS, MEd

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5326 • CE Hours: 3.0

D S T No Fee

This interactive, informative and entertaining soft tissue review course will review the recognition, diagnosis and treatment of the 25 soft tissue lesions that every dentist and hygienist should know about and treat appropriately.

After this course, you will be able to:

1. Apply a logical approach to the diagnosis of the 25 most common oral soft tissue diseases
2. Recognize the implications of white lesions found in the oral cavity and diagnose and treat appropriately
3. Integrate treatment regimens to treat selected oral diseases

Conspiracy Theories in Biomedical Sciences

Michael Glick, DMD

Thursday, 11/5, 2–5 p.m.

Course Code: 5320 • CE Hours: 3.0

D S T No Fee

Medical conspiracy beliefs affect health behaviors and can have serious public health consequences. This presentation will review some popular biomedical conspiracies, identify features of conspiracy thinking, discuss ways in which to address public skepticism and misinformation, and discuss how conspiracy beliefs impact oral health care.

After this course, you will be able to:

1. Identify the role of conspiracy thinking in shaping patient attitudes toward health issues
2. Understand the importance of countering misinformation that poses a public health threat
3. Promote public health education

Breakfast at Tiffany's: Gems of Common Radiographic Lesions

John Svirsky, DDS, MEd

Thursday, 11/5, 2–5 p.m.

Course Code: 5327 • CE Hours: 3.0

D S T No Fee

This course will present a review of common radiolucent and radiopaque lesions seen in dental practices. Be prepared to learn, laugh and make a difference in the diagnosis and treatment of oral diseases. Some unusual cases will also be included.

After this course, you will be able to:

1. Apply a logical approach to the diagnosis of oral lesions found on radiographs
2. Identify common radiographic lesions found in dental practices
3. Understand the clinical implications of radiopaque and radiolucent lesions found on radiographs

HIV, HCV, HPV: A 2015 Update on Going Viral

Jenny L. Cleveland, DDS, MPH

Daniel R. Church, MPH

David Alan Reznik, DDS

Helene S. Bednarsh, RDH, MPH

Friday, 11/6, 8–11 a.m.

Course Code: 6308 • CE Hours: 3.0

D S T G No Fee

Learn current information on HIV, HCV and HPV presented by experts in these areas. Identify each of the viral implications for safe oral health care. Gain clarity on the natural history, management and concerns for the oral health care profession.

After this course, you will be able to:

1. Better understand HIV, HCV and HPV and their interrelationships
2. Appreciate what effects these viral infections may have on your patients and their dental treatment
3. Maintain better continuity of care for your patients

Oral Pathology With a Twist and a Number of Crusts

John Svirsky, DDS, MEd

Friday, 11/6, 8–11 a.m.

Course Code: 6330 • CE Hours: 3.0

D S T No Fee

This course will review oral dermatology in its full splendor, reviewing pimples, macules, papules, vesicles, bullae, and syndromes, as well as management of oral lichen planus, BMMP and chronic ulcerative stomatitis. Come enjoy this interactive, entertaining and informative course.

After this course, you will be able to:

1. Apply a logical approach to diagnosing and treating oral lichen planus, BMMP and ulcerative stomatitis
2. Recognize the common findings and clinical significance of various dermatological diseases
3. Understand various terms to describe skin and oral eruptions and lesions

ORAL RADIOLOGY, IMAGING AND PHOTOGRAPHY

Digital Dental Photography: All That You Need to Know

Martin Goldstein, DMD

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5224 • CE Hours: 2.5

Course Repeated

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5225 • CE Hours: 2.5

By 10/9: D S \$215 T \$165

After 10/9: D S \$235 T \$185

Own a digital camera but have limited skills? Are your photos occasionally acceptable but sometimes fuzzy and inferior? Make the most out of your dental digital photography investment by taking this course—and then taking better pictures. Cameras will be supplied, or bring one of your own.

After this course, you will be able to:

1. Apply correct settings and techniques needed to obtain diagnostic quality digital photographs
2. Take flattering portraits that will assist in case acceptance and treatment planning
3. Understand simple image editing and storage

Make the Most of Your Image

Edwin T. Parks, DMD, MS

Gail F. Williamson, MS, RDH

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7206 • CE Hours: 2.5

Course Repeated

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7216 • CE Hours: 2.5

By 10/9: D S \$215 T \$165

After 10/9: D S \$235 T \$185

This course, recommended for all dental professionals—especially hygienists and assistants—is designed to help participants improve their technical skills, troubleshooting abilities, methods to reduce patient exposure, and intraoral and panoramic images.

After this course, you will be able to:

1. Apply radiation exposure reduction methods to achieve ALARA
2. Utilize optimal techniques to produce high-quality intraoral and panoramic images
3. Identify and correct common intraoral and panoramic image errors

Basic Users Cone Beam CT (CBCT) Course: Level I

Thursday, 11/5, 8 a.m.–5 p.m.

Course Code: 5175 • CE Hours: 8.0

Course Repeated

Friday, 11/6, 8 a.m.–5 p.m.

Course Code: 6176 • CE Hours: 8.0

By 10/9: **D** **S** \$595

After 10/9: **D** **S** \$750

This course will provide the practitioner with a thorough knowledge of principles behind CBCT, including: CBCT image and technique selection; reducing radiation risk; understanding 3-D anatomical variations; recognizing key pathological processes; and the process of CBCT interpretation and reporting.

Sponsored by the American Academy of Oral and Maxillofacial Radiology. Following this course, participants must complete an online exam on the AAOMR website to attain the AAOMR/ADA CBCT Level I CE credits in CBCT applications and safety. Once the exam is passed, participants will be able to register for Level II.

After this course, you will be able to:

1. Understand the basic principles of CBCT
2. Appreciate the risks associated with ionizing radiation and how to minimize exposure
3. Recognize when to prescribe CBCT scans based upon high-yield criteria and minimized radiation dose
4. Review associated anatomy and the basics of pathology
5. Create a CBCT image report and identify when to refer for a second opinion or over-read

Time	Topic	Presenter
8-8:50 a.m.	CBCT Basic Principles	Allan G. Farman, BDS, MBA, PhD
8:50-9:40 a.m.	Radiation Safety	Christos Angelopoulos, DDS, MS
9:55-10:45 a.m.	Guidelines/Techniques Selection	Sharon Brooks, DDS, MS
10:45-11:35 a.m.	Anatomy	Christos Angelopoulos, DDS, MS
11:35 a.m.-12:45 p.m.	Lunch Break (Lunch will be provided)	
12:45-1:35 p.m.	Principles of Interpretation and Review of Cases	Maria Mora, DDS, MS
1:50-2:40 p.m.	Incidental Findings	Allan G. Farman, BDS, MBA, PhD
2:40-3:30 p.m.	Reporting and Legal/Ethical Methods	Dale Miles, DDS, MS
3:30-4:20 p.m.	Quality Assurance and Scanning Protocols	Sharon Brooks, DDS, MS
4:20-5 p.m.	Q&A/Software Upload	All speakers

Basic Users Cone Beam CT (CBCT) Course: Level II

Saturday, 11/7, 8 a.m.–6 p.m.

Course Code: 7175 • CE Hours: 13.0

Continued on

Sunday, 11/8, 8 a.m.–1p.m.

By 10/9: **D** **S** \$595

After 10/9: **D** **S** \$750

This two-day course, a continuation of Level I, will cover head and neck anatomy, the principles of interpretation, how to review a CBCT volume, guidelines for prescribing CBCT surveys, and using CBCT imaging to enhance patient safety. Participants will review the tools necessary for image manipulation via a hands-on software exercise.

Sponsored by the American Academy of Oral and Maxillofacial Radiology

A mouse and personal laptop (not provided by the ADA or AAOMR) are required for the hands-on portion of this course. Each laptop needs to run on a Windows-based platform. Prerequisite: Participants must complete Level I (including exam) in order to register for Level II.

After this course, you will be able to:

1. Identify 3-D anatomy in the cervical region, paranasal sinuses and base of skull
2. Apply the principles of interpretation and systematically review a CBCT volume
3. Understand the risks posed by CBCT technology/ionizing radiation and how to minimize exposure
4. Understand what DICOM (digital imaging and communications in medicine) is and how to use it
5. Review selection criteria and reporting

Saturday, 11/7	Topic	Presenter
8-10:30 a.m.	Advanced Anatomy Module	Christos Angelopoulos, DDS, MS
10:45 a.m.-12:45 p.m.	Radiation Safety	Sharon Brooks, DDS, MS
12:45-1:30 p.m.	Lunch Break (Lunch will be provided)	
1:30-3:30 p.m.	Pathologic Conditions of the Jaws	Maria Mora, DDS, MS
3:45-4:45 p.m.	TMJ/Airway/Codes	Dale Miles, DDS, MS
4:45-5:30 p.m.	Paranasal Sinuses	Dale Miles, DDS, MS
5:30-6 p.m.	Selection Criteria/Reporting	Dale Miles, DDS, MS
Sunday, 11/8	Topic	Presenter
8 a.m.-1 p.m.	Use of Various DICOM Software Packages and Overview of 3-D Third-Party Software Capabilities	Allan G. Farman, BDS, PhD, MBA Dale Miles, DDS, MS Maria Mora, DDS, MS

Digital Internal and External Photography Made Easy and Fun

Tony Soileau, DDS

Sunday, 11/8, 8-10:30 a.m.

Course Code: 8204 • CE Hours: 2.5

By 10/9: **D** **S** \$195 **T** \$145

After 10/9: **D** **S** \$215 **T** \$165

Digital cameras have brought the world of professional photography to the everyday enthusiast. Everyone can now take amazing photos with minimal training. Take this course and learn how.

After this course, you will be able to:

1. Understand the functions and capabilities of digital cameras
2. Determine and utilize light sources for perfectly composed photos
3. Transition your photos for both internal and external marketing

Improving Smile Esthetics: Combining Restorative With Orthodontics

Derek Mahony, DDS, MS

Friday, 11/6, 8:30–11:30 a.m.

Course Code: 6101 • CE Hours: 3.0

By 10/9: **D** **S** \$75 **T** \$45

After 10/9: **D** **S** \$90 **T** \$60

This course will stress the importance of proper incisor positioning to improve smile esthetics and explore the concept of the smile arch and how it relates to tooth movement and prosthetic techniques.

After this course, you will be able to:

1. Analyze the face, including profile and lip fullness
2. Maximize incisor display and the transverse width of the smile
3. Evaluate tooth proportion, gingival heights, emergence profiles and incisor angulations

Practical Methods to Correct Dental Crossbites

Derek Mahony, DDS, MS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7226 • CE Hours: 2.5

By 10/9: **D** **S** \$215 **T** \$165

After 10/9: **D** **S** \$235 **T** \$185

Anterior or posterior dental crossbites are commonly encountered during the development of occlusion in children. This course will present simple solutions that do not depend on patient cooperation, including fixed appliances.

After this course, you will be able to:

1. Determine the circumstances under which early orthodontic intervention is appropriate
2. Identify cases in which early orthodontic intervention was used successfully to treat crossbites
3. Predict the outcomes of orthodontic treatment, including those that affect patient quality of life

Breaking Common Oral Habits in Children

Derek Mahony, DDS, MS

Saturday, 11/7, 2–5 p.m.

Course Code: 7227 • CE Hours: 3.0

By 10/9: **D** **S** \$195 **T** \$145

After 10/9: **D** **S** \$215 **T** \$165

This course will teach practical techniques to prevent thumb- and finger-sucking habits, how to diagnose an anterior tongue thrust, methods to improve tongue posture, facilitate normal facial growth, and foster development, and the use of trainers (worn by young children) to improve nasal breathing.

After this course, you will be able to:

1. Understand the functional matrix theory of facial growth and development
2. Determine which appliance to use to stop thumb sucking
3. Incorporate methods to change abnormal tongue posture and reverse swallow patterns

PEDIATRIC DENTISTRY

Stainless Steel Crowns Are a Snap

Gregory Psaltis, DDS

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5207 • CE Hours: 2.5

Course Repeated

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5217 • CE Hours: 2.5

By 10/9: **D** **S** \$275

After 10/9: **D** **S** \$295

In this hands-on course, you will learn how to diagnose properly for and properly prepare steel and anterior composite crowns, placing them yourself on a typodont. At the end of this course, you will walk away believing that restorations are a snap.

After this course, you will be able to:

1. Correctly diagnose and treatment plan for primary teeth for crowning
2. Complete adaptation and placement of anterior and posterior crown on dentof orm
3. Appreciate how rubber dam use and other isolation tricks made these procedures easier

Restoration of Primary Maxillary Incisors

Jane Soxman, DDS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6205 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

Restoration of primary incisors can be challenging. This hands-on course will teach techniques to decrease chair time, offer alternatives for restorations, improve the quality of your restorations, and enhance clinician confidence.

After this course, you will be able to:

1. Employ simple isolation techniques
2. Improve retention of Class III composite restorations
3. Successfully place composite resin strip crowns and two types of esthetic crowns

Help! I Have a One-Year-Old in My Chair

Francisco J. Ramos-Gomez, DDS, MPH, MS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6301 • CE Hours: 2.5

D **S** **T** No Fee

Train your dental team to better address the oral health of young patients. Incorporate the AAPD's six steps of infant oral care, and learn how to implement a structured Caries Management by Risk Assessment (CAMBRA) protocol to improve children's oral health, including anticipatory guidance.

After this course, you will be able to:

1. Appreciate how the age one dental visit can be implemented successfully
2. Understand and implement a CAMBRA protocol
3. Examine, diagnose and treat very young children successfully

Presented in partnership with the ADA Council on Access, Prevention and Interprofessional Relations

CAPIR TRACK

Primary Pulp Therapy

Gregory Psaltis, DDS

Friday, 11/6, 9–9:50 a.m.

Course Code: 6392 • CE Hours: 1.0

ND S No Fee

The approach to primary pulp therapy has changed in terms of treatment planning and agents being used. This course will bring you up to date in all areas, including indirect pulp capping, pulpotomy and pulpectomy. Be better prepared and more confident to handle your pediatric patients who present with large lesions in their primary dentition.

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

After this course, you will be able to:

1. Apply the latest techniques for primary pulp therapy
2. Better understand diagnoses for pulpotomies vs. pulpectomies
3. Appreciate how pulpotomy treatment planning has changed

NEW DENTIST CONFERENCE

Simplified Technique for Primary Molar Vital Pulp Therapy and Crowns

Jane Soxman, DDS

Friday, 11/6, 2–5 p.m.

Course Code: 6215 • CE Hours: 3.0

By 10/9: D S \$295 T \$245

After 10/9: D S \$315 T \$265

This hands-on course will discuss indications, medicaments and vital pulp therapy procedures for primary molars. Primary molar preparation and restoration with stainless steel and two types of esthetic crowns will be performed.

After this course, you will be able to:

1. Perform vital pulp therapy for primary molars with appropriate indications and medicaments
2. Restore primary molars with stainless steel and two types of cosmetic primary molar crowns
3. Shorten chair time for procedures

Pedo Pearls

Jane Soxman, DDS

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7303 • CE Hours: 1.5

D S T No Fee

This course will offer clinical practice tips, guidelines and intervention techniques gleaned from over 30 years of pediatric private practice experience along with evidence-based recommendations from the dental literature.

After this course, you will be able to:

1. Identify and intervene for various presentations in the primary and young permanent dentition
2. Immediately apply the best practice tips taught
3. Treat pediatric patients with an increased level of expertise and confidence

HOT TOPIC

PERIODONTICS

Current Concepts of Periodontal/ Systemic Inflammation

Herbert Bader, DDS

Thursday, 11/5, 2–5 p.m.

Course Code: 5369 • CE Hours: 3.0

D S T No Fee

The course will review the contemporary role of genetic aspects of periodontal/ systemic inflammation, commercial salivary testing for presence of pathogens, HPV and inflammatory marker levels, and “next generation sequencing” to further identify risk factors and patients’ ability to metabolize drugs.

After this course, you will be able to:

1. Understand how inflammation affects periodontal disease
2. Appreciate the role of the immune system and the inflammatory burden
3. Implement commercially available genetic testing to identify risk factors

Flap Design and Suturing Workshop

Lee H. Silverstein, DDS, MS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6206 • CE Hours: 2.5

By 10/9: D S \$295 T \$245

After 10/9: D S \$315 T \$265

This hands-on course makes suturing easy. Our user-friendly demonstrations will help you learn the art of suturing and understand the materials, techniques and surgical knots to use. This course is a must for surgical team members.

After this course, you will be able to:

1. Understand different types of suture thread materials
2. Differentiate between different suture needles
3. Choose the best suturing techniques for a particular clinical situation

HANDS-ON IMPLANT SURGERIES

Perio Crown Lengthening and Flap Surgery

Jon B. Suzuki, DDS, MBA, PhD

Friday, 11/6, 8–10:30 a.m.

Course Code: 6220 • CE Hours: 2.5

By 10/9: D S \$295 T \$245

After 10/9: D S \$315 T \$265

Surgical enhancement of sound tooth structure is a critical component of restorative and prosthetic dentistry. This hands-on course, using pig jaws and case reports, will cover treatment planning and execution of crown lengthening surgeries, including osseous re-contouring.

After this course, you will be able to:

1. Identify indications and contraindications for periodontal surgery
2. Perform incisions, flap elevation, flap positioning, osseous reduction and suturing
3. Manage periodontal surgical patients in the post-operative phase

Nonsurgical Treatments for Chronic Periodontal Disease

Sharon L. Tracy, PhD
Bryan Michalowicz, DDS, MS

Friday, 11/6, 11:30 a.m.–1:30 p.m.

Course Code: 6316 • CE Hours: 2.0

D S T No Fee

This course will review the ADA Council on Scientific Affairs' new clinical practice guidelines on the nonsurgical treatment of chronic periodontal disease. The speakers will review the evidence and methods used to arrive at the expert panel's recommendations.

Presented in partnership with the ADA Council on Scientific Affairs

After this course, you will be able to:

1. Appreciate the strength of the clinical recommendation for scaling and root planing
2. Understand the four adjuncts to scaling and root planing with the strongest recommendations
3. Understand the major steps in generating clinical practice guidelines

Soft Tissue Grafting Workshop

Lee H. Silverstein, DDS, MS

Friday, 11/6, 2–4:30 p.m.

Course Code: 6216 • CE Hours: 2.5

By 10/9: **D S** \$295 **T** \$245

After 10/9: **D S** \$315 **T** \$265

This course will cover the diagnosis and treatment planning of soft tissue defects around teeth and the edentulous alveolar process. Learn autogenous and allogenic tissue grafting techniques using clinically proven procedural guides, and review technique selection using various clinical scenarios.

After this course, you will be able to:

1. Understand when to use allograft for soft tissue grafting
2. Understand when autogenous tissue is preferred
3. Implement treatment planning of soft tissue defects around teeth and edentulous areas

Mucogingival Surgery

Jon B. Suzuki, DDS, MBA, PhD

Friday, 11/6, 2–4:30 p.m.

Course Code: 6221 • CE Hours: 2.5

By 10/9: **D S** \$295 **T** \$245

After 10/9: **D S** \$315 **T** \$265

Mucogingival graft surgery using autogenous donor sites and allograft dermal matrix tissues can enhance keratinized gingiva. This hands-on course, using pig jaws and case reports, will cover practical and clinical approaches to treatment planning and execution of mucogingival surgery.

After this course, you will be able to:

1. Identify indications and contraindications for mucogingival surgery
2. Perform incisions, flap elevation, flap positioning and suturing
3. Manage periodontal surgical patients in the postoperative phase

Management and Prevention of Gingival Recession

George K. Merijohn, DDS

Friday, 11/6, 3–6 p.m.

Course Code: 6104 • CE Hours: 3.0

By 10/9: **D S** \$50 **T** \$30

After 10/9: **D S** \$65 **T** \$45

Learn how to avoid gingival recession and, if you have it, keep it from coming back. If you treat the esthetic zone, prevent gingival recession from returning after orthodontics and/or after porcelain margins are perfectly placed.

After this course, you will be able to:

1. Understand key factors associated with increased susceptibility to gingival recession
2. Triage, evaluate, treatment plan and communicate with patients regarding gingival recession
3. Determine when and how to monitor recession, surgically evaluate or refer a patient

KIWImethod® Hands-On Workshop: Minimally Invasive Gingival Grafting

George K. Merijohn, DDS

Saturday, 11/7, 8–11 a.m.

Course Code: 7208 • CE Hours: 3.0

Course Repeated

Saturday, 11/7, 2–5 p.m.

Course Code: 7218 • CE Hours: 3.0

By 10/9: **D S** \$295 **T** \$245

After 10/9: **D S** \$315 **T** \$265

The KIWImethod for minimally invasive recipient site prep and non-palatal tissue harvesting—a new approach used in precision gingival grafting—lessens postoperative bleeding and discomfort and improves outcomes. Learn root coverage and non-root coverage procedures in this informative course.

After this course, you will be able to:

1. Understand practical recipient site preparation
2. Incorporate special techniques for minimally invasive graft harvest and preparation
3. Implement predictable suturing techniques and time-tested postoperative protocols

HANDS-ON IMPLANT SURGERIES

Perio Crown Lengthening

Jon B. Suzuki, DDS, MBA, PhD

Saturday, 11/7, 8–11 a.m.

Course Code: 7230 • CE Hours: 3.0

By 10/9: **D S** \$595

After 10/9: **D S** \$595

Surgical enhancement of sound tooth structure is frequently a critical component of restorative and prosthetic dentistry. This hands-on course, using cadavers and case reports, will cover treatment planning and execution of crown lengthening surgeries, including osseous re-contouring.

After this course, you will be able to:

1. Identify indications and contraindications for periodontal surgery
2. Perform incisions, flap elevation, flap positioning, osseous reduction and suturing
3. Manage periodontal surgical patients in the post-operative phase

HANDS-ON CADAVER WORKSHOP

HANDS-ON IMPLANT SURGERIES

Root Coverage Grafting: Allogenic Vs. Autogenous Tissue

Peter Shatz, DDS

Saturday, 11/7, 10 a.m.–1 p.m.

Course Code: 7401 • CE Hours: 3.0

By 10/9: **D S T** \$69

After 10/9: **D S T** \$89

This course will review diagnosis and treatment planning of soft tissue defects around teeth, explore surgical techniques involving soft tissue grafting around teeth, and compare and contrast the use of autogenous and allogenic tissue.

After this course, you will be able to:

1. Diagnose and treatment plan for soft tissue defects around teeth
2. Understand the procurement and processing of allogenic tissue for dentoalveolar surgery
3. Recognize indications & applications for acellular dermis grafting and connective tissue grafts

Salivary Diagnostics: Periodontal Treatment and Oral Cancer Detection

Herbert Bader, DDS

Sunday, 11/8, 8–10:30 a.m.

Course Code: 8202 • CE Hours: 2.5

By 10/9: **D S** \$215 **T** \$165

After 10/9: **D S** \$235 **T** \$185

This course will emphasize inflammatory suppression, its relationship to the immune system, the systemic sequelae of non-treatment, genetics, salivary samples for pathogen identification, HPV's relation to oral cancer, and the new concept of "next generation sequencing" to further identify risk factors.

After this course, you will be able to:

1. Understand the bacterial profile and options to reduce bacterial risk in periodontal patients
2. Identify clinical considerations for periodontal disease and oral cancer effects on the immune system
3. Implement oral cancer screening techniques and assessment methods

HYGIENE TRACK

Ridge Preservation and Bone Grafting for the General Practitioner

Jon B. Suzuki, DDS, MBA, PhD

Kevin Suzuki, DMD

Sunday, 11/8, 8–10:30 a.m.

Course Code: 8206 • CE Hours: 2.5

By 10/9: **D S** \$295 **T** \$245

After 10/9: **D S** \$315 **T** \$265

This course will teach site development principles and bone grafting protocols, leading to an optimal foundation for esthetics, prosthetics and implant success. Learn to achieve predictable hard tissue augmentation and work with grafting products and membranes in a hands-on setting.

After this course, you will be able to:

1. Determine the clinical importance of ridge preservation following extraction
2. Develop clinical skills for bone grafting and membrane regeneration
3. Measure clinical outcomes and surgical management of bone grafting

HANDS-ON IMPLANT SURGERIES

PHARMACOLOGY AND THERAPEUTICS

Your Patient's Medication History and Its Dental Implications

Harold L. Crossley, DDS, MS, PhD

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5368 • CE Hours: 3.0

D S T No Fee

Your patient's medication history can provide medical status clues and a warning to avoid adverse drug interactions. This brief, three-hour course will review the more common prescribed medications that your patients will be taking and their dental implications.

After this course, you will be able to:

1. Identify medications that could adversely interact with dental drugs
2. Understand why your patient is taking their medications
3. Associate the patient's medications with the impact on dental treatment

A Snapshot of Illicit and Pharmaceutical Drug Abuse in 2015

Harold L. Crossley, DDS, MS, PhD

Thursday, 11/5, 2–5 p.m.

Course Code: 5322 • CE Hours: 3.0

D S T G No Fee

The legalization of recreational and medicinal marijuana in some states has influenced our teens' attitudes toward substance abuse and created new unforeseen problems. This course will review how and why the newer and older drugs are being abused.

After this course, you will be able to:

1. Recognize the signs and symptoms of commonly abused drugs in patients
2. Understand which medications to avoid using with a suspected drug-abusing patient
3. Appreciate how to manage the chemically-dependent patient

Live Long and Prosper: Applied Lifestyle Medicine in Dentistry

Peter L. Jacobsen, DDS, PhD

Friday, 11/6, 8–11 a.m.

Course Code: 6361 • CE Hours: 3.0

D S T No Fee

What foods and medications help us live a longer or shorter life? What are the secrets of people who live over 100 years old? What laboratory tests best outline our health? Is happiness a secret longevity drug? This course will explore healthy strategies and the art of living a long life.

After this course, you will be able to:

1. Identify lab tests you can take and recommend that evaluate expected lifespan
2. Adopt lifestyle changes that can predict and support a long and healthy life
3. Choose foods, supplements and medications that support long life

Drugs, Bugs and Dental Products: What to Prescribe

Peter L. Jacobsen, DDS, PhD

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6319 • CE Hours: 3.0

D S T No Fee

We all get questions and make decisions and recommendations for our patients about drugs and dental products. This course will update you with the latest information on the safety, effectiveness and appropriateness of many prescription drugs and over-the-counter dental products.

After this course, you will be able to:

1. Choose the best antibacterials, fungals and virals to treat dental infections
2. Determine when prophylactic antibiotics should be considered
3. Recognize and manage aphthous and herpes ulcerations

The Older Adult: The New Face of Addiction

Ann Eshenaur Spolarich, RDH, PhD

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7320 • CE Hours: 1.5

D S T No Fee

This course will examine substance abuse and addiction among older adults, who present with higher risks for disease due to past and continued use of alcohol, tobacco and illicit drugs. Learn strategies to safely manage these patients in the dental setting.

After this course, you will be able to:

1. Identify substances commonly abused by elderly individuals
2. Understand normal physiologic changes of aging that impact drug pharmacokinetics
3. Appreciate chronic health conditions that contribute to developing drug dependency

HOT TOPIC

Pharmacologic Management of the Geriatric Patient

Ann Eshenaur Spolarich, RDH, PhD

Saturday, 11/7, 1–4 p.m.

Course Code: 7340 • CE Hours: 3.0

D S T No Fee

This course will review oral disease risks associated with medications and common systemic diseases, medication therapies, drug interactions, and practice management considerations. Recommendations for treatment modifications and oral hygiene self-care programs will be provided.

After this course, you will be able to:

1. Understand common medication-induced oral adverse events observed in older adults
2. Identify major classes of medications used by older adults with related dental considerations
3. Implement modifications necessary to safely treat medicated older adults in the dental setting

Prescription Medications That Affect Our Lives and Dental Practices

Harold L. Crossley, DDS, MS, PhD

Saturday, 11/7, 2–3:30 p.m.

Course Code: 7399 • CE Hours: 1.5

D No Fee

Seniors reportedly take an average of seven medications daily and have three or four different doctors. This course will review the most commonly prescribed medications and their indications, side effects, drug interactions and impact on dental treatment.

After this course, you will be able to:

1. Understand why your patients are taking their medications
2. List maximum doses for commonly prescribed pain medications
3. Determine how to combine analgesics to maximize their effects

Only available to Delegates. See p. 16.

Women and Medications: Health Issues and Related Pharmacotherapies

Ann Eshenaur Spolarich, RDH, PhD

Sunday, 11/8, 8–11 a.m.

Course Code: 8303 • CE Hours: 3.0

D S T No Fee

This course will cover adolescent health, pregnancy, menopause, bone health, drugs and weight management, and cardiovascular disease. Learn about drug- and disease-induced oral manifestations, drug interactions, and risk assessment for preventing related medical emergencies in the dental office.

After this course, you will be able to:

1. Understand how adolescent risk behaviors impact a woman's health across her lifetime
2. Carefully consider drugs used for HRT, bone health, weight loss and heart disease
3. Appreciate oral health care considerations for the safely managing women using medications

PRACTICE MANAGEMENT

Some Days You're the Pigeon, Some Days You're the Statue

David Weber

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5103 • CE Hours: 2.5

By 10/9: **D S T** \$25

After 10/9: **D S T** \$35

Prepare to laugh as you learn from one of the funniest dental speakers, who will discuss perhaps the most challenging aspect of a practice: the people. Learn the secret to making progress in your relationships and how our communication affects the culture and climate of our practices.

After this course, you will be able to:

1. Understand and use the six most powerful words in the English language
2. Bring out the best in your staff and patients
3. Develop a proven process for drawing people closer

The Secret Sauce: Hidden Ingredients of Highly Successful Teams

Mark Hyman, DDS

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5323 • CE Hours: 3.0

D S T No Fee

What differentiates top practices from average ones? It's the secret sauce that leads to extraordinary production, collection, overhead control, team retention and fun. Laugh and learn as we reveal the formula, discuss current action steps, and enable your team to re-engage and thrive.

After this course, you will be able to:

1. Plan, implement and improvise when things go wrong
2. Review the art and science of optimal, comprehensive care
3. Evaluate the quality of your leadership among doctors and teams

TEAM BUILDING TRACK

The X Factor: 12 Keys to Set Your Practice Apart

David Weber

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5113 • CE Hours: 2.5

By 10/9: **D S T G** \$25

After 10/9: **D S T G** \$35

What is it that makes your practice stand out from all the rest? Your building? Your location? Your equipment? These factors play a role, but it is the dental team that makes the difference. Discover 12 keys to differentiate your practice from the competition in this informative course.

After this course, you will be able to:

1. Overcome opposition and negative attitudes and not let others pull you down
2. Apply the secret to making progress in achieving your personal and professional goals
3. Consider new, creative options and get others on board

Ask and Ye Shall Receive: The Art of Getting to “Yes”

Mark Hyman, DDS

Thursday, 11/5, 2–5 p.m.

Course Code: 5334 • CE Hours: 3.0

D S T No Fee

Most patients never receive optimal care because they don't ask for it. Your team's skills, talents and abilities are wasted if the patient doesn't say “yes.” Learn how to ensure that this happens and how to exceed a patient's expectations for treatment and desirable outcomes.

After this course, you will be able to:

1. Apply the 10 characteristics of a super dental team
2. Implement 10 steps to ensure that you hear “yes” from patients every time
3. Develop five keys to effective listening

How To Manage Difficult Patients Before They Manage You

Ronald E. Goldstein, DDS

Thursday, 11/5, 2:30–5:30 p.m.

Course Code: 5115 • CE Hours: 3.0

By 10/9: **D S T G** \$25

After 10/9: **D S T G** \$35

Achieving esthetic success is difficult, even with the most cooperative patient. This course is for the entire team, including the dentist, receptionist, treatment coordinator, dental assistant and laboratory technician. Learn to predict and manage mild, moderate and severely difficult patients.

After this course, you will be able to:

1. Better determine who and who not to treat with esthetic dentistry
2. Apply effective informed consent, photography, video and computer imaging techniques
3. Better predict which method to successfully treat mildly, moderately and severely difficult patients

Being All That We Can Be: Changing Perspectives to Change Reality

Kirk Behrendt

Thursday, 11/5, 2:30–5:30 p.m.

Course Code: 5314 • CE Hours: 3.0

D S T G No Fee

In this course, you will learn how some of the best dental practices are tapping unused resources to deepen their connections with patients, increase their personal passion, optimize their performance, increase their production, and boost their profitability in the current economy.

After this course, you will be able to:

1. Diagnose the elements that create a successful practice and promote continual growth
2. Manage the emotional undertones and physical systems for optimal performance
3. Better coach your team to an inspired and winning season every year

TEAM BUILDING TRACK

Double Your New Patient Numbers: Dental Marketing That Works

Kirk Behrendt

Friday, 11/6, 8–10:30 a.m.

Course Code: 6331 • CE Hours: 2.5

D S T No Fee

The economy has changed the face of dentistry for dental practices in the last few years. Learn what some of the best dental practices in the country are doing to attract more high-quality patients with simple marketing tactics that are effectively working this year.

After this course, you will be able to:

1. Increase the number of new patients in your practice without breaking your bank
2. Reposition your practice with cost-effective (or free) marketing tactics in a saturated market
3. Appreciate how social media and the Internet can be a valuable asset or an energy drainer

A Day in the Life of a Paperless Private Practice

Mark Hyman, DDS

Friday, 11/6, 11 a.m.–2 p.m.

Course Code: 6332 • CE Hours: 3.0

D S T No Fee

In this course, you will listen, learn and laugh your way through a fast-paced, humorous review of a day in the life of a real, dynamic, paperless, private dental practice.

After this course, you will be able to:

1. Improve your practice's productivity and quality of service
2. Understand how to implement effective communication techniques
3. Implement systems to lower stress, prevent burnout and increase your enjoyment of dentistry

The High Performance Dental Team

Kirk Behrendt

Friday, 11/6, 2:10–3 p.m.

Course Code: 6396 • CE Hours: 1.0

ND S No Fee

The new economy has greatly reduced the trust and discretionary income that patients have. High-performing dental teams understand that, in order to continually grow, they have to enhance their listening skills and photography techniques to reclaim that trust.

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

After this course, you will be able to:

1. Ask patients four powerful questions that can increase their trust in you
2. Apply critical steps to establishing and implementing an elegant handoff with patients
3. Energize your team with a four-step process for selling more dentistry in this economy

NEW DENTIST CONFERENCE

Bambi Vs. Godzilla: How to Deal With Difficult People

Bruce Christopher, MA

Saturday, 11/7, 1–4 p.m.

Course Code: 7335 • CE Hours: 3.0

D S T G No Fee

Difficult people are everywhere. They can be patients, staff and fellow clinicians. This course humorously reveals the six basic difficult personality styles that can drain you and your practice of vital energy. Learn what they do, why they do it, what you can do about it and how to stay empowered.

After this course, you will be able to:

1. Better understand why people behave the way they do
2. Know how to not react to reactive people
3. Increase your ability to deal with difficult personality types

Blueprint for the Thriving, Independent, Fee-for-Service Practice

Steven L. Rasner, DMD

Saturday, 11/7, 2–5 p.m.

Course Code: 7334 • CE Hours: 3.0

D S T No Fee

This course will provide a three-hour, real-world blueprint for breaking away from the toxic tentacles of third-party insurance. Learn the recipe for getting back to the fee-for-service practice you once owned. All information is provided courtesy of a 34-year-old independent practice.

After this course, you will be able to:

1. Understand the five necessary requisites for extraordinary case acceptance
2. Implement real-world, low-cost, incredibly effective 2015 marketing practices
3. Institute protocols that truly motivate staff members

PROSTHODONTICS: FIXED AND REMOVABLE

Implant Attachment Workshop

George Bambara, DMD, MS

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5205 • CE Hours: 2.5

Course Repeated

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5215 • CE Hours: 2.5

By 10/9: D S \$295 T \$245

After 10/9: D S \$315 T \$265

This course will demonstrate two attachment abutment systems. Learn their differences and how an attachment abutment is placed on the implant, torqued to the required torsion, and picked up in cold cure acrylic for each system used.

After this course, you will be able to:

1. Understand how various attachments can correct for implant misalignments
2. Replace worn out male retentive elements
3. Cold cure attachments in denture bases

Diagnosis and Prognosis of the Implant and Edentulous Patient

Joseph Massad, DDS

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5222 • CE Hours: 2.5

Course Repeated

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5223 • CE Hours: 2.5

By 10/9: D S \$325 T \$275

After 10/9: D S \$345 T \$295

Participants will pair up to share a tablet with a preloaded application utilizing dental software to perform a full examination and esthetic assessment. Attendees will use photos that automatically populate the application to allow co-diagnosis between patient and dentist.

After this course, you will be able to:

1. Apply current diagnostic methods to determine outcome
2. Utilize an edentulous lip ruler to determine both functional and esthetic space
3. Transfer measurements from patient to determine space for implants

Overdentures: Uppers From Mars, Lowerers From Venus

Nader Sharifi, DDS, MS

Friday, 11/6, 3:10–4 p.m.

Course Code: 6397 • CE Hours: 1.0

ND S No Fee

This course will clarify the differences in overdentures for the upper arch versus lower arch, separate overdenture attachment options into simple categories, and create guidelines for selecting them. Learn how many implants are necessary and in what location.

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

After this course, you will be able to:

1. Understand the importance of location and how to best plan implant position for overdentures
2. Determine which attachment options are best and when
3. Appreciate the difference between overdentures and patient removable bridges

NEW DENTIST CONFERENCE

Something Old and Something New: RPDs and Attachments

Nader Sharifi, DDS, MS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7224 • CE Hours: 2.5

By 10/9: D S \$295 T \$245

After 10/9: D S \$315 T \$265

Using clinical materials and techniques to deliver esthetic, comfortable removable partial dentures (RPDs) with the addition of attachments and crowns can be overwhelming. We'll take the old RPD and improve it with a clear understanding of how attachments interact with impressions and frame designs to ensure clinical success.

After this course, you will be able to:

1. Experience a hands on technique to show how impressions for RPD framework impact and simplify success
2. Complete a hands on intra-oral attachment pick up techniques that reduces clinical risk
3. Understand necessary modifications to complete combination fixed/removable prosthetic rehabilitations

Improve Your Partials: Simple Materials, Techniques, Designs

Nader Sharifi, DDS, MS

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7225 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

Use patient models to design three different partial cases of varying difficulty. By incorporating basic removable partial denture design principles participants will learn the most prevalent clinical variations. Free-end saddles, tooth-borne, attachments, and rotational path designs are discussed.

After this course, you will be able to:

1. Review basic design principles that are applicable in every clinical case
2. Explore various methods of impression making for RPD frame fabrication
3. Compare the methods available for correcting and improving saddle adaptation

Implant Impressions

Joseph Massad, DDS

David A. Little, DDS

Saturday, 11/7, 2–5 p.m.

Course Code: 7402 • CE Hours: 3.0

By 10/9: **D** **S** **T** \$69

After 10/9: **D** **S** **T** \$89

Join Drs. Little and Massad as they demonstrate how to make an accurate full-mouth implant impression in 20 minutes, discuss the importance of verification jigs, and finalize and deliver a mandibular/maxillary implant prosthesis in this informative course.

After this course, you will be able to:

1. Make an accurate full-mouth implant impression in 20 minutes
2. Understand why verification jigs are important to success
3. Deliver a mandibular/maxillary implant prosthesis with accuracy

Live-Patient Over-the-Shoulder Denture Therapy

Joseph Massad, DDS

Sunday, 11/8, 8–10:30 a.m.

Course Code: 8205 • CE Hours: 2.5

By 10/9: **D** **S** \$325

After 10/9: **D** **S** \$345

This hands-on course will feature a live-patient demonstration that covers many facets, from examination of an edentulous patient to taking a definitive impression in one appointment to effective record-keeping. Participants will be able to view each over-the-shoulder procedure.

After this course, you will be able to:

1. Make a definitive impression in one appointment
2. Create a gothic arch tracing on edentulous and implant denture patients
3. Fashion a preview tooth setup in 10 minutes

RESTORATIVE DENTISTRY

Direct Esthetic Posterior Restorations: An Adventure in Excellence

Jeff Brucia, DDS

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5226 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

Direct tooth bonded esthetic restorations are among the most requested and preformed procedures in any growing dental practice, but it is vital that this procedure goes smoothly. In this in-depth, hands-on course, you will gain a high level of predictable success and confidence.

After this course, you will be able to:

1. Understand the current dentin bonding systems and light curing techniques
2. Master the materials and techniques for the formation of predictable inter-proximal contacts
3. Understand the materials and techniques for glass ionomer open and closed sandwich use

Achieving Excellence With Indirect Esthetic Posterior Restorations

Jeff Brucia, DDS

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5227 • CE Hours: 2.5

By 10/9: **D** **S** \$295 **T** \$245

After 10/9: **D** **S** \$315 **T** \$265

Adhesive material improvements and strong demand for esthetic restorations has made metal-free dentistry a quality option for every treatment plan. This in-depth course will provide detailed insights into the total spectrum of indirect restorative materials indicated for use in the posterior area.

After this course, you will be able to:

1. Understand current compatible bonding systems for indirect adhesive restorations
2. Master indirect partial coverage posterior preparations and fabricate predictable temporary restorations
3. Apply materials and techniques for final placement of indirect bonded posterior restorations

Avoiding Restorative Failure

Lee Ann Brady, DMD

Friday, 11/6, 8–11 a.m.

Course Code: 6380 • CE Hours: 3.0

ND **S** No Fee

This course will explore risk assessment of restorative failure and its four causes (esthetic, functional, biological or behavioral) and present a systematic approach for examination, diagnosis and treatment planning designed to minimize surprises and maximize case success.

After this course, you will be able to:

1. Understand esthetic and functional risk assessment and management
2. Implement seven biologic risk assessment and management techniques
3. Create patient ownership and case acceptance

This course is available only as part of the New Dentist Conference. For details, see p. 14–15.

NEW DENTIST CONFERENCE

Updates in Indirect Restorative Dentistry

Lou Graham, DDS

Friday, 11/6, 3–5:30 p.m.

Course Code: 6102 • CE Hours: 2.5

By 10/9: **D** **S** \$50 **T** \$30After 10/9: **D** **S** \$65 **T** \$45

Doctors and assistants must understand the finest methods from preparation to cementation to ensure long-term success. This course will focus on anterior and posterior single unit restorations and key steps for achieving greater efficiency and predictability, while sharing pearls of everyday care in handling daily clinical situations.

After this course, you will be able to:

1. Implement step-by-step techniques to avoid under-prep
2. Impression tips and why this technique should allow you peace of mind while you wait
3. Implant screw vs. cement and new approaches and techniques

Mastering the Adhesive-Restorative Interface

Jeff Brucia, DDS

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7107 • CE Hours: 1.5

By 10/9: **D** **S** \$40 **T** \$25After 10/9: **D** **S** \$40 **T** \$25

This fast-paced short course will review clinically proven materials and techniques as well as the science of adhesive materials and light curing to support material selection and placement of the indirect or chair-side fabricated restoration. Attendance is a must for every clinical dentist.

After this course, you will be able to:

1. Determine the best adhesive system for your current procedure
2. Master the longest-lasting and most predictable cementation protocol in dentistry
3. Understand the techniques and materials for repairing porcelain fractures intra-orally

HOT TOPIC**Updates in Direct Dentistry: Mastering Today's Materials and Techniques**

Lou Graham, DDS

Saturday, 11/7, 2–5 p.m.

Course Code: 7111 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30After 10/9: **D** **S** \$65 **T** \$45

Restorative options should correlate to clinical procedures that are maximally enamel and dentin protective. Learn the latest in caries diagnostics and the impact on your protocols and decision-making. Challenge conventional thoughts and walk out with a greater understanding of how to save teeth from over drilling and more.

After this course, you will be able to:

1. Redefine minimally invasive dentistry
2. Learn why light curing can be your best friend or worst enemy
3. Discover the value of today's new-age liners and bases

SLEEP MEDICINE

Practical Dental Sleep Medicine Workshop

Steve Carstensen, DDS

Thursday, 11/5, 10 a.m.–12:30 p.m.

Course Code: 5228 • CE Hours: 2.5

Course Repeated

Thursday, 11/5, 2–4:30 p.m.

Course Code: 5229 • CE Hours: 2.5

By 10/9: **D** **S** \$195 **T** \$145After 10/9: **D** **S** \$215 **T** \$165

You know the basics of sleep apnea and your role in helping patients, but you want to know how to pick the right appliance for your patients and make startup records. This course will cover practical ways to work with appliances and the use of temporary oral devices, including a device you can keep.

After this course, you will be able to:

1. Understand various types of mandibular advancement devices and match them to appropriate patients
2. Confidently record the 3-D bite registration and make an AM aligner
3. Fit and know when to use temporary appliances for sleep-disordered breathing

Murphy: Getting Started with Sleep Appliances

Mark T. Murphy, DDS

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5321 • CE Hours: 3.0

D **S** **T** No Fee

This course will review the current landscape of medical and dental treatments for sleep apnea and how dentists can play a role. Topics will include appliance selection, treatment philosophies, marketing, billing and the impact on your practice.

After this course, you will be able to:

1. Understand sleep-related conditions and the role the dental team can play in treatment
2. Effectively communicate with physicians on sleep-related conditions affecting your patients
3. Develop a matrix for marketing sleep appliance therapy to current patients and prospects

Growing the Airway: Pediatric Sleep Apnea Update 2015

Steve Carstensen, DDS

Friday, 11/6, 8:30–11:30 a.m.

Course Code: 6324 • CE Hours: 3.0

D **S** No Fee

Too many children struggle to breathe all night long, and adults wonder why they fall behind in growth and school performance. Any sound a child makes while sleeping may mean the airway is closing down. Learn why this is worse than it sounds and what to do about it for the children in your life.

After this course, you will be able to:

1. Help parents identify children at risk for sleep apnea
2. Understand the consequences of untreated disease
3. Coordinate care with diagnosing physicians, surgeons and orthodontists

Dental Sleep Medicine in Your Practice

Artemiz Adkins, DDS

Friday, 11/6, 11:30 a.m.–1:30 p.m.

Course Code: 6327 • CE Hours: 2.0

D S T No Fee

This comprehensive overview of sleep-disordered breathing (SDB) and the vital role dentists play in its clinical management is presented in three segments: basic pathophysiology; the broad range of medical consequences; and the dentist's responsibility in the early detection and management of SDB.

After this course, you will be able to:

1. Understand the basic pathophysiology of sleep-disordered breathing
2. Recognize the broad-ranging health consequences of untreated SDB
3. Appreciate dentistry's vital role in the interdisciplinary management of SDB

An Introduction to Dental Sleep Medicine

David Schwartz, DDS

Friday, 11/6, 12–2 p.m.

Course Code: 6306 • CE Hours: 2.0

D S T No Fee

The course includes a review of sleep-related breathing disorders, such as snoring and obstructive sleep apnea (OSA), and the impact of sleep disorders on society. The signs, symptoms, oral presentation, and treatments dentists can provide will be discussed, and our role as dental clinicians in the sleep world will be elucidated.

After this course, you will be able to:

1. Describe the basic terms used in sleep and dental sleep medicine
2. Identify the signs and symptoms of the most common sleep disorders and when to refer to a specialist
3. Understand the dentist's role in the various treatments associated with sleep disorders

Sponsored by the American Academy of Dental Sleep Medicine

Oral Appliances for the Treatment of Obstructive Sleep Apnea

Jamison R. Spencer, DMD, MS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7207 • CE Hours: 2.5

Course Repeated

Saturday, 11/7, 2–4:30 p.m.

Course Code: 7217 • CE Hours: 2.5

By 10/9: D S \$195

After 10/9: D S \$215

This course will cover the pros and cons of various oral appliances for obstructive sleep apnea (OSA), bite registrations, and the potential connection between bruxism and OSA. Attendees should have a background and understanding of OSA.

After this course, you will be able to:

1. Determine the appropriate oral appliance to treat specific patients
2. Take an appropriate bite registration for various appliances
3. Appreciate the connection between bruxism and obstructive sleep apnea

The Dentist's Role in Sleep Medicine and Treating Obstructive Sleep Apnea

Harold Smith, DDS

Saturday, 11/7, 3:30–5:30 p.m.

Course Code: 7324 • CE Hours: 2.0

D S T No Fee

See how dental sleep medicine differs from dentistry and how to successfully integrate it into your practice. This course will cover what obstructive sleep apnea (OSA) looks like, dental sleep medicine and oral appliance therapy, treatment modalities for OSA, and medical-legal considerations.

After this course, you will be able to:

1. Describe the dental and medical terminology associated with sleep medicine and OSA
2. Demonstrate why dental sleep medicine is not dentistry
3. Apply practical concepts for building a successful dental sleep medicine practice

Sponsored by the American Academy of Dental Sleep Medicine

Sleep Apnea: The New Frontier

Jamison R. Spencer, DMD, MS

Sunday, 11/8, 8–11 a.m.

Course Code: 8103 • CE Hours: 3.0

By 10/9: D S \$25 T \$15

After 10/9: D S \$40 T \$30

Obstructive sleep apnea (OSA) seems to affect everything from obesity and hypertension to ADHD and bruxism. This fast-paced course will provide an overview of normal sleep vs. OSA and how you can get involved immediately in the screening, evaluation and management of this life-threatening disorder.

After this course, you will be able to:

1. Understand the basic principles of normal sleep and breathing in patients
2. Recognize basic principles involved in screening, evaluation and management of OSA
3. Screen your patients for possible OSA

SPECIAL CARE DENTISTRY

Treating Deaf, Hard-of-Hearing and Autistic Patients

Leslie Canham, CDA, RDA

Thursday, 11/5, 10 a.m.–1 p.m.

Course Code: 5328 • CE Hours: 3.0

Course Repeated

Saturday, 11/7, 2–5 p.m.

Course Code: 7329 • CE Hours: 3.0

D S T No Fee

Misunderstanding treatment, home care or prescription instructions can be detrimental to the patient's health. Learn how to effectively communicate with deaf, hard-of-hearing and autistic patients who require special attention and a little extra effort by implementing new tips and tools.

After this course, you will be able to:

1. Confirm patient comprehension of treatment needs
2. Utilize family/caregiver input for successful visits
3. Comply with the Americans with Disabilities Act

Why Treat Anxious and Difficult Patients?

Harvey Levy, DMD

Thursday, 11/5, 2–5 p.m.

Course Code: 5333 • CE Hours: 3.0

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 No Fee

Treating autistic, anxious, developmentally disabled, medically compromised, Alzheimer's, or difficult patients can be personally and professionally gratifying. This motivating and informative course will teach techniques for successful patient management in many health settings.

After this course, you will be able to:

1. Apply techniques for performing standard procedures on difficult or special needs patients
2. Appreciate how rewarding it can be to treat autistic, anxious and special needs patients
3. Use special equipment like wraps, mouth props, nitrous masks and hand-held X-ray units

Embracing Anxious and Special Needs Patients

Harvey Levy, DMD

Friday, 11/6, 8–11 a.m.

Course Code: 6208 • CE Hours: 3.0

Course Repeated

Friday, 11/6, 2–5 p.m.

Course Code: 6218 • CE Hours: 3.0

By 10/9:

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 \$185

Learn about hands-on tools, techniques and equipment to treat difficult or otherwise unmanageable patients and explore cases covering medically compromised and mentally challenged patients, from the apprehensive to the combative, from infancy to old age, in the office or off-site.

After this course, you will be able to:

1. Comfortably treat anxious or special needs patients in the office or off-site
2. Apply tools, techniques and equipment to treat difficult patients anywhere
3. Expand your practice to include more anxious and special needs patients

HYGIENE TRACK

Solutions for Gaps, Root Tips and School Presentations

Clay Purswell, DDS

Saturday, 11/7, 1–3 p.m.

Course Code: 7330 • CE Hours: 2.0

D	S	T
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 No Fee

This course will provide fun and useful approaches to solving three common dental dilemmas: removing tricky root tips nonsurgically; replacing missing anteriors and closing various gaps esthetically and inexpensively; and presenting interactive and engaging oral health lectures.

After this course, you will be able to:

1. Conveniently and nonsurgically remove many remaining root tips
2. Utilize silk-reinforced composite to replace missing anterior teeth and close various gaps
3. Present an informative, entertaining oral health program at schools, organizations and outreaches

SPORTS DENTISTRY

Concussion Injury Properly Fitted Mouthguard Fabrication

Jack Winters Sr., DDS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6224 • CE Hours: 2.5

Course Repeated

Friday, 11/6, 2–4:30 p.m.

Course Code: 6225 • CE Hours: 2.5

By 10/9:

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 \$215

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 \$165

This course will examine the role of mouthguards in reducing mild traumatic brain injury/concussion incidence in athlete patients. A two-hour hands-on fabrication exercise involving a pressure-laminated mouthguard will be included.

After this course, you will be able to:

1. Understand that all mouthguards are not equal
2. Fabricate a properly fitted mouthguard
3. Appreciate why pressure-laminated mouthguards can reduce the incidence of concussion

TECHNOLOGY

Get Your Head Out of the Clouds While Managing Your Data In It

Marty Jablow, DMD

Thursday, 11/5, 10–11 a.m.

Course Code: 5610 • CE Hours: 1.0

D	S	T	G
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 No Fee

Many cloud-based services are available to dental offices, but how do you choose which services make sense and which do not? This course will help you understand the apps and services available and apply the best practices for using cloud-based dental systems.

After this course, you will be able to:

1. Understand how cloud-based systems such as reminders can improve practice efficiency
2. Appreciate why off-site data backup is absolutely necessary for comprehensive data protection
3. Access data anywhere you have an Internet connection

TECHNOLOGY EXPO

Latest Developments in Digital Impressions, CAD/CAM and Integration

Paul Feuerstein, DMD

Thursday, 11/5, 2:30–3:30 p.m.

Course Code: 5613 • CE Hours: 1.0

Course Repeated

Saturday, 11/7, 9:45–10:45 a.m.

Course Code: 7610 • CE Hours: 1.0

D S T No Fee

The landscape is rapidly changing regarding digital impression systems and techniques as well as new restorative materials that can be fabricated in the lab or in your office. In this course, you will learn how existing systems have improved and new systems are taking fresh approaches.

After this course, you will be able to:

1. Understand current and upcoming digital impression systems
2. Appreciate the newest advances in laboratory and chairside CAD/CAM techniques
3. Identify the newest scanners, software, mills and cone beam integration

TECHNOLOGY EXPO

High-Tech Digital Caries Detection

John Flucke, DDS

Thursday, 11/5, 4–5 p.m.

Course Code: 5614 • CE Hours: 1.0

D S T No Fee

Many new high-tech devices on the market can provide information about your patients that will change the way you practice. Learn the science behind these new cutting-edge devices that can make finding, monitoring and treating dental decay more predictable and less stressful.

After this course, you will be able to:

1. Identify new devices that allow for early and reliable caries detection
2. Appreciate why the explorer is no longer the backbone of the diagnostic process
3. Understand predictable ways to monitor carious lesions in your practice

TECHNOLOGY EXPO

External Threats in Today's High Tech World

Pat Little, DDS

Friday, 11/6, 8–10:30 a.m.

Course Code: 6303 • CE Hours: 2.5

D S T G No Fee

We are increasingly becoming targets of identity theft, cyber-hackers and scam artists. While many of these threats are high-tech in nature, we must not forget that low-tech threats are still alive and well. In this course, you will learn how recognize the various external threats that dentists and patients face.

After this course, you will be able to:

1. Identify and respond to common computer, Internet and smartphone threats
2. Recognize the warning signs of identity theft and understand how to respond if targeted
3. Appreciate that low-tech identity theft threats remain alive and well

The Best of Class and Why They Are Best in My Practice

John Flucke, DDS

Friday, 11/6, 9:30–10:30 a.m.

Course Code: 6610 • CE Hours: 1.0

D S T G No Fee

Learn about many of the newest best-of-class technologies and how they can change your practice for the better. Dr. Flucke will review technologies he uses regularly in his general dentistry practice and how they can enhance important procedures performed.

After this course, you will be able to:

1. Appreciate the advantages of digital impressions
2. Understand the benefits of piezoelectric devices for everyday use
3. Implement cutting-edge products from the Pride Best of Class Awards

TECHNOLOGY EXPO

Apps, Apps and More Apps

Marty Jablow, DMD

Friday, 11/6, 12:30–1:30 p.m.

Course Code: 6612 • CE Hours: 1.0

D S T G No Fee

Apps are everywhere in the era of superfluous smartphones and tablets. Whether it is iOS or Android, learn which applications to use to become more productive and better educate your patients.

After this course, you will be able to:

1. Determine which apps to use to assist in direct patient care
2. Understand which apps can better help educate your patients
3. Appreciate how integrating apps can help your practice to become paperless

TECHNOLOGY EXPO

Dental Technology: Ask the Experts

Marty Jablow, DMD

John Flucke, DDS

Paul Feuerstein, DMD

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6347 • CE Hours: 3.0

D S T G No Fee

Spend three hours with dentistry's top technology leaders to learn about the latest innovations in digital radiography, including cone beam, caries detection and digital impressions, and CAD/CAM. Attendees will be able to learn about and try these technologies without any sales pressure.

After this course, you will be able to:

1. Understand cone beam computed tomography and other aspects of digital radiography
2. Choose among the best new digital caries detection devices
3. Apply the latest information on digital impressions and CAD/CAM

TECHNOLOGY EXPO

Shade Taking Workshop

Mark T. Murphy, DDS

Saturday, 11/7, 8–10:30 a.m.

Course Code: 7201 • CE Hours: 2.5

By 10/9: **D S** \$295 **T** \$245After 10/9: **D S** \$315 **T** \$265

This course will explore the historical development of shade determination, how the paradigm of shade taking has been embedded into our behavior over the last 50 years, and a newer evidence-based approach test to understanding color and shade using the latest technologies and mechanical methods.

After this course, you will be able to:

1. Understand color, color perception and other influencing factors
2. Implement an evidence-based approach protocol for taking shades
3. Discuss and use digital and analog methodologies

Cone Beam Basics From a General Dentist's Perspective

John Flucke, DDS

Saturday, 11/7, 11 a.m.–12 p.m.

Course Code: 7611 • CE Hours: 1.0

D S T No Fee

3-D cone beam imaging can provide amazing, never-before-seen information about your patients. Learn why this incredible technology is now entering mainstream dentistry, what the basics cone beam computed tomography are, and how it can help you provide better care.

After this course, you will be able to:

1. Understand common cone beam computed tomography terminology
2. Appreciate proper imaging resolutions for different procedures following the ALARA principle
3. Capitalize on the advantages of 3-D versus 2-D radiography to simplify treatment plans

TECHNOLOGY EXPO

Five Hot Technologies to Consider for Your Practice in 2016

Marty Jablow, DMD

Saturday, 11/7, 12:15–1:15 p.m.

Course Code: 7612 • CE Hours: 1.0

D S T G No Fee

What technologies are hot for 2016? This lecture will explore some of the latest technologies that you should be able to implement into your practice. We will discuss the technologies and give real world experiences to make the decision process for purchasing these technologies easier.

After this course, you will be able to:

1. Understand digital impressions and the benefits to your practice
2. Harness the power of the Internet to increase your office efficiency
3. Successfully integrate other technologies into your practice

TECHNOLOGY EXPO

TECHNOLOGY – SOCIAL MEDIA

Facebook and Beyond: Social Media for Your Dental Practice

Leonard Tau, DMD

Friday, 11/6, 8–10:30 a.m.

Course Code: 6209 • CE Hours: 2.5

Course Repeated

Friday, 11/6, 2–4:30 p.m.

Course Code: 6219 • CE Hours: 2.5

By 10/9: **D S T G** \$45After 10/9: **D S T G** \$45

Today, many patients find a dentist via the Internet and social media. But social media is more than Facebook—it involves a wide array of user-generated online content. Attendees must bring their laptops for a hands-on tour of the important sites that can be used to attract more patients.

After this course, you will be able to:

1. Prioritize the most important social media sites to focus your attention on
2. Appreciate why Google is king and deserving of your attention
3. Manage Twitter, LinkedIn, Facebook, Pinterest, blogs and other social media tools

The Four Essentials to Social Media Success

Tom Clark

Friday, 11/6, 12–2 p.m.

Course Code: 6375 • CE Hours: 2.0

D S T G No Fee

This course is designed to demystify social media in the dental practice. Learn the four essentials of running a successful social media marketing campaign and how to approach related issues such as HIPAA compliance, team engagement, postings and more.

After this course, you will be able to:

1. Create a personalized 30-day content plan
2. Clearly understand how to nurture your patient base online
3. Use social media as a word-of-mouth referral tool

Help on Yelp: Ways to Market Your Practice in the Internet Age

Leonard Tau, DMD

Saturday, 11/7, 8–9:30 a.m.

Course Code: 7306 • CE Hours: 1.5

D S T G No Fee

Word of mouth used to be the foundation of dental practice marketing. Today, however, online patient reviews on sites like Yelp can make or break a practice. Learn why reputation marketing is the holy grail of marketing and how to build, protect and market your most valuable asset.

After this course, you will be able to:

1. Appreciate why online reputation marketing is critical to your survival
2. Encourage hundreds of patients to leave great reviews of your practice
3. Understand how to play in the Yelp sandbox (and get into Yelp's good graces)

HOT TOPIC

Frontline TMJ, Headaches and Orofacial Pain

Louis Malcmacher, DDS

Thursday, 11/5, 9 a.m.–4 p.m.

Course Code: 5201 • CE Hours: 7.0

By 10/9: **D** **S** \$1797 **T** \$295

After 10/9: **D** **S** \$1897 **T** \$395

This course will teach you how to successfully treat orofacial pain, headaches and TMJ syndrome with highly effective non-surgical, reversible and minimally invasive treatments. Learn to use the right tools to provide successful treatment options for TMJ and orofacial pain and stop ignoring patient pain complaints.

This is a full-day course with a lunch break from 11:30 a.m.–12:30 p.m. Lunch will not be provided.

After this course, you will be able to:

1. Perform comprehensive patient examination and treatment plans for TMJ and orofacial pain
2. Precisely identify and inject trigger points for instant, long-term orofacial pain relief
3. Understand chemotherapeutics like lidocaine and botulinum toxin for trigger point therapy

The Differential Diagnosis of TMD

Jeffrey P. Okeson, DMD

Friday, 11/6, 8–11 a.m.

Course Code: 6119 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

Temporomandibular disorders are common in the general population. Hence, clinicians need to be able to properly diagnosis these conditions. This course will present a simple and logical method to distinguish TMD from other orofacial pain disorders in order to better help patients.

After this course, you will be able to:

1. Identify when pain is present in the orofacial structures
2. Differentiate TMD from other orofacial pain disorders
3. Understand when occlusion may be a factor in TMD

Clinical Management of TMD

Jeffrey P. Okeson, DMD

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6120 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

Managing temporomandibular joint disorder can be challenging. Learn how to select the correct treatment options, manage muscular and intracapsular disorders, use occlusal appliances, and know when occlusal changes are indicated by attending this informative course.

After this course, you will be able to:

1. Determine five types of muscle pain disorders
2. Appreciate the natural course of intracapsular disorders
3. Understand how an occlusal appliance may help your patients

How Do TMJ Remodeling and Muscle Disorders Affect Occlusion?

Terry T. Tanaka, DDS

Friday, 11/6, 2:30–5:30 p.m.

Course Code: 6121 • CE Hours: 3.0

By 10/9: **D** **S** \$50 **T** \$30

After 10/9: **D** **S** \$65 **T** \$45

Clenching and bruxing habits frequently result in occlusal changes, often interpreted as interferences. However, occlusal adjustments are rarely indicated, thus requiring a thoughtful examination and patient history. This course will examine how these problems are evaluated and managed.

After this course, you will be able to:

1. Implement Dr. Tanaka's new decision tree to differentiate muscle disorders from TMJ disorders
2. Apply TMD and advanced occlusion guidelines taught in graduate operative and prosthodontic programs
3. Understand how to manage muscle and joint disorders via splint therapy, NSAIDs and physical therapy

Dissection of the TMJ and Related Structures: Hands-On Cadaver Course

Terry T. Tanaka, DDS

Saturday, 11/7, 1–5 p.m.

Course Code: 7232 • CE Hours: 3.0

By 10/9: **D** **S** \$595

After 10/9: **D** **S** \$595

In this course, participants will dissect the TMJ and structures involved in mastication, clenching and bruxing. Participants will learn how occlusal loading forces are transmitted to the teeth and the temporomandibular joints. They will also learn how TMJ disc derangements, joint remodeling and aging affect dental occlusion.

After this course, you will be able to:

1. Understand how occlusal forces affect the TMJ and associated structures
2. Identify the muscles of mastication and TMJ structures
3. Recognize the changes that occur to the occlusion and TMJ as an individual ages

HANDS-ON CADAVER WORKSHOP

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