



2015 ASDS ANNUAL MEETING

OCTOBER 15-18

ASDS

American Society for
Dermatologic Surgery

EXPERTISE FOR THE *life* OF YOUR SKIN™

It is the **BEST** of all the
meetings we attend.

— Jean D. Carruthers, MD



Mastering Surgical Artistry and Skill

*The premier educational experience for dermatologists
committed to excellence in cosmetic, Mohs, reconstructive
and general dermatologic surgery procedures.*

- More experiential learning opportunities
- Expanded faculty offering fresh and inspiring perspectives
- 75+ scientific sessions presenting latest advances and best practices
- Extensive live patient demonstrations and hands-on practice sessions
- Increased practice management topics for success in the digital age
- Balanced program allows focus on specific interests and educational needs
- Curriculum for advanced practitioners, residents and young dermatologic surgeons
- Exhibit hall featuring more than 120 companies and special events
- Fun social and networking activities

Register today at asds.net/AnnualMeeting or call 847-956-0900.

JUVÉDERM® FAMILY OF FILLERS

A variety of formulations designed for specific indications and injection depths¹⁻³



- Smooths wrinkles and folds in the **lower face**^{4,5}
- Lasts up to **1 year** with initial optimal treatment^{2,3,6}

Actual JUVÉDERM® XC patient.
Results may vary.



- **First and only** FDA-approved filler to correct age-related volume loss in the **midface** in adults over the age of 21
- Lasts up to **2 years** with optimal treatment^{1,7,8}



Allure® magazine's
2014 recipient:
JUVÉDERM VOLUMA® XC

Actual JUVÉDERM VOLUMA® XC patient.
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#1 SELLING DERMAL FILLER BRAND IN THE WORLD⁹

JUVÉDERM® XC and JUVÉDERM VOLUMA® XC Important Information INDICATIONS

JUVÉDERM® XC injectable gel is indicated for injection into the mid-to-deep dermis for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).

JUVÉDERM VOLUMA® XC injectable gel is indicated for deep (subcutaneous and/or supraperiosteal) injection for cheek augmentation to correct age-related volume deficit in the mid-face in adults over the age of 21.

IMPORTANT SAFETY INFORMATION

Do not use these products in patients with a history of anaphylaxis, presence of multiple severe allergies, or allergies to gram-positive bacterial proteins or lidocaine. Do not inject into blood vessels and/or use in vascular-rich areas. Use in these areas, such as glabella and nose, has resulted in cases of vascular embolization, occlusion of the vessels, ischemia or infarction, or blindness.

The safety for use in the following patients has not been established:

- Pregnant or breastfeeding females
- Patients with known susceptibility to keloid formation, hypertrophic scarring, and pigmentation disorders
- Patients under 18 years for JUVÉDERM® XC, and patients under 35 years or over 65 years for JUVÉDERM VOLUMA® XC

Use of products that prolong bleeding may increase bruising or bleeding at treatment sites. Dermal filler implantation carries the risk of infection, so standard precautions should be taken.

JUVÉDERM® XC side effects were mild or moderate, and included injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps, bruising, discoloration, and itching, with a duration of 7 days or less.

JUVÉDERM VOLUMA® XC side effects were moderate, and included injection-site tenderness, swelling, firmness, lumps/bumps, bruising, pain, redness, discoloration, and itching, with a duration of 2 to 4 weeks. Patients may experience late onset nodules with use of JUVÉDERM VOLUMA® XC.

To report an adverse reaction, please call Allergan Product Surveillance at 1-877-345-5372.

For more information, please see www.JuvedermDFU.com or call the Allergan Medical Information line at 1-800-433-8871.

JUVÉDERM® XC and JUVÉDERM VOLUMA® XC injectable gels are available by prescription only.

References: 1. JUVÉDERM VOLUMA® XC Directions for Use, 2014. 2. JUVÉDERM® Ultra XC Directions for Use, 2014. 3. JUVÉDERM® Ultra Plus XC Directions for Use, 2014. 4. JUVÉDERM® Ultra XC Patient Labeling, 2010. 5. JUVÉDERM® Ultra Plus XC Patient Labeling, 2010. 6. Pinsky MA, Thomas JA, Murphy DK, Walker PS; for JUVÉDERM® vs ZYPLAST® Nasolabial Fold Study Group. JUVÉDERM® injectable gel: A multicenter, double-blind, randomized study of safety and effectiveness. *Aesthetic Surg J*. 2008;28(1):17-23. 7. JUVÉDERM VOLUMA® XC Patient Labeling, 2013. 8. Data on file, Allergan, Inc. 9. Data on file, Allergan, Inc.; Worldwide Dermal Facial Filler Market Overview, Q2 2014.

To learn more about the JUVÉDERM® Family of Fillers, visit Juvederm.com/professional.



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Enchanted Waters

A mesmerizing private event at Chicago's world-famous Shedd Aquarium!



Join us for an adventurous evening
of cocktails, gourmet dining
and aquatic displays.

Saturday, Oct. 17, 2015
7 – 11 p.m.

*Don't miss our 10th Anniversary
Celebration of the ASDS Gala!*

The Gala celebration honors advances in
dermatologic surgery through the years –
those who made them possible and the vast
possibilities that lie ahead. Proceeds benefit
the Dermasurgery Advancement Fund.

\$145 per person

Private aquarium viewing is included.

Transportation will be provided.

AS | DS
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Dermatologic Surgery
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Matching Funds Sponsor:
The Allergan Foundation

**Limited seating. Reserve your tickets now on the registration form,
visit asds.net/annualmeeting or call 847-956-0900.**

Tenth Annual ASDS Gala Reception and Dinner <i>Enchanted Waters: An Evening at the Shedd Aquarium</i>	1	Networking Reception and Silent Auction	31
ASDS Board of Directors, Annual Meeting Work Group and ASDS Staff	2	SCIENTIFIC SESSIONS: Saturday, October 17	35
ASDS Resources for Practice Success	5	SCIENTIFIC SESSIONS: Sunday, October 18	41
Welcome Message from the ASDS President	7	Exhibit Floor Plan	42
Welcome Message from the ASDS Annual Meeting Program Co-chairs	7	Exhibit Hours	43
Program-at-a-Glance	14-15	Exhibit Listing	42-46
General Information	16-17	Travel Tips	46
ASDS Continuing Medical Education Mission Statement	18	Social and Networking Events	47
Scientific Fundamentals in Cosmetic Dermatologic Surgery	20	Hotel and Travel Information	48
Hands-on Training Workshops	21	Dermasurgery Advancement Fund	49
Golden Scalpel Knowledge Bowl Competition	22	Registration Information / Policies	50
Advanced Cardiac Life Support Renewal Course	22	Registration Form	51-52
Resident and Young Dermatologic Surgeons Highlights	23		
Special Lectures	24		
PRE-CONFERENCE UNPLUGGED SESSION; WORKSHOP, Wednesday, October 14	25	ADVERTISEMENTS	
2015 ASDS Educational Courses	25	Allergan	Inside Front Cover
SCIENTIFIC SESSIONS: Thursday, October 15	26	Galderma Laboratories, L.P.	3-4
Welcome Reception	29	Quintessence Publishing Co., Inc.	6
SCIENTIFIC SESSIONS: Friday, October 16	30	Allergan	8-11
		Sciton	13
		Lutronic	19
		ALPHAEON Corporation	Inside Back Cover
		Merz North America, Inc.	Back Cover

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YOU HAVE SILK

Now with *Restylane® Silk* in your artistic hands, you have a meticulously precise tool for shaping and defining lips and smoothing fine lines. Specifically designed for lips and the lines around them, it allows you to create the subtle, natural look your patients desire.



Actual *Restylane Silk* patient. Individual results may vary.

Restylane Silk is indicated for submucosal implantation for lip augmentation and dermal implantation for correction of perioral rhytids in patients over the age of 21.

After treatment, swelling, redness, pain, bruising, or tenderness may occur.

Please see complete Important Safety Information on the next page.

SMOOTH AS *Restylane® Silk*

Restylane®
Silk



Important Safety Information

Indication: *Restylane Silk* is indicated for submucosal implantation for lip augmentation and dermal implantation for correction of perioral rhytids in patients over the age of 21.

Restylane Silk should not be used by people with previous bad allergies, particularly to microorganisms known as gram-positive bacteria, or by people with serious allergies to drugs that have previously required in-hospital treatment. *Restylane Silk* should not be used by people with bleeding disorders. *Restylane Silk* should not be used by anyone with a known allergy to lidocaine.

Use at the site of skin sores, pimples, rashes, hives, cysts, or infection should be postponed until healing is complete. In these instances, product use could delay healing or make skin problems worse. After treatment, swelling, redness, pain, bruising, or tenderness may occur. Swelling may be more likely in patients under 36 years, and bruising may be more likely in patients over 35 years. *Restylane Silk* should not be injected into blood vessels.

Treatment volume should be limited to 1.5 mL per lip per treatment and 1.0 mL for perioral rhytid correction, as greater amounts significantly increase moderate and severe injection site reactions.

Please see complete Instructions for Use at restylanesilk.com or restylaneusa.com.

GALDERMA

ASDS Resources for Practice Success

STRENGTHEN YOUR EXPERTISE

ASDS Live Learning Center

Get 24/7 access to expert advice from ASDS Annual Meeting educational sessions covering the breadth of cosmetic, Mohs and general dermatologic surgery.

Experts in Action: Fillers & Neuromodulators DVD

Learn expert strategies as they demonstrate the latest techniques for facial volumizing -- including the mid- and upper-face; treating glabellar regions, periorbital area, pre-jowl sulcus, perioral area and lip; revitalizing the neck; and filling aging hands.

The Art and Science of Fillers and Injectables: Best of the Best DVD

Get a close-up view as experts demonstrate their approaches to the glabellar region, the periorbital area, nasolabial folds, lips, cheeks, the zygomatic arch, marionette lines and pre-jowl sulcus.

State-of-the-Art Cosmetic and Reconstructive Anatomy and Cadaver Laboratory DVD

Review anatomy, learn how it affects procedures and master key techniques in facia volume restoration, facelifts and cosmetic blepharoplasty.

Primer in Dermatologic Surgery: A Study Companion 2nd Edition

A quick reference for rapid review in dermatologic surgery, this title concisely presents essential knowledge needed for certification.

Laser, Energy and Aesthetic Devices Primer

This practical reference summarizes management protocols and treatment regimens for ablative lasers, non-ablative lasers, light therapies and other technologies.

Photographic Standards in Dermatologic Surgery

This 24" x 36" poster includes recommended patient poses, positioning and framing that can be consulted during patient photo sessions.

STAND OUT FROM THE COMPETITION

Your Life, Your Skin NetworkSM

Dynamic, affordable and fully customizable, the Your Life, Your Skin Network turns your website and waiting room into an effective and engaging way to educate patients about your practice.

Building Your Dermatologic Surgery Practice

Covering every aspect of a practice -- from managing staff, patients and the office to building a brand image, traffic and referrals -- this comprehensive resource provides essential practical advice.

ASDS Membership Plaques

Confirm your dedication to the highest standards of patient care and excellence in dermatologic surgery by displaying your ASDS Membership Plaques in every exam room.

ASDS Lab Coats

By Doc's Duds — These lab coats feature sophisticated styling and impeccable construction in a high-tech stain-release fabric that is lightweight, breathable and wrinkle resistant. Just the right amount of stretch maximizes comfort.

ASDS Patient-Education Brochures

By MJD Patient Communications — Introduce patients to your practice and the procedures you perform with these brochures containing unbiased content, before-and-after photos and a free customized panel to promote your practice.

ASDS Branding Campaign Materials

Promote your practice with customized products including trifold brochures, patient newsletters, fliers, member certificates, posters, postcards, invoice slips, tabletop signs, window clings and additional Referring Physician's Toolkits. asds.net/branding

IMPROVE YOUR BOTTOM LINE

Starting a Successful Dermatologic Surgery Practice

This preparatory guide provides key items to consider along with helpful tips for choosing a work environment, selecting staff, deciding what services to provide and devices are needed, creating consent and documentation and marketing.

Save on Sutures, Supplies, Equipment

By Aesyntix Physician Network — Enjoy exclusive savings on medical, surgical and business supplies and avoid mysterious distributor markups and minimum order requirements. There is no cost and no purchase obligation to sign up.

Credit Card Processing Service

By TransFirst Payment Solutions — With one statement, one settlement and one point of contact, TransFirst helps speed up and simplify payment management (and lower costs) for Visa, MasterCard, Discover, American Express and PayPal.



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Learn more or order at asds.net/shop or call 847-956-0900.

ILLUSTRATED GUIDES TO TECHNIQUES IN AESTHETIC MEDICINE

Laser Therapy on Human Skin



Uwe Paasch, Sonja Grunewald, Merete Haedersdal, and Rox A. Anderson

Details evidence-based laser dermatology, including a comprehensive description of laser systems, technical protocols and settings for safe and effective laser therapy, and essential clinical tips to ensure the best esthetic results.

550 pp; 500 illus; ©2015;
ISBN 978-1-85097-287-7 (D2877); **US \$195**

Aesthetic Botulinumtoxin Injections

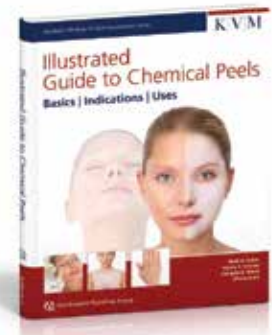


Michael Kane and Gerhard Sattler

Guides readers step-by-step in administering botulinum toxin A injections in the face, including treatment of the forehead, glabella, brow, lower eyelid, bunny lines, marionette lines, nasolabial folds, cheeks, gummy smile, upper and lower lip, chin, neckline, and décolletage.

170 pp; 260 illus; ©2014;
ISBN 978-1-85097-250-1 (D2501); **US \$195**

Chemical Peels



Mark G. Rubin, Nanna Y. Schürer, Luitgard G. Wiest, and Uliana Gout

Covers basic current knowledge of superficial, medium, and deep chemical peels, focusing on the essentials such as the different agents used and their formulae as well as the proper techniques to master.

204 pp; 306 illus; ©2014;
ISBN 978-1-85097-252-5 (D2525); **US \$195**

Eyelid and Periorbital Surgery

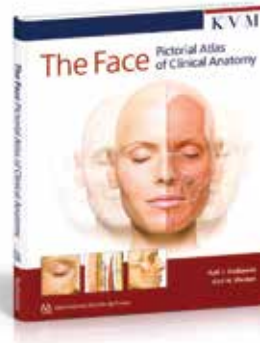


Alina Fratila, Azlin Zubcov-Iwantscheff, and William P. Coleman

Presents the fundamental concepts of eyelid correction, including the regional anatomical structures, basic cutting and suturing procedures, surgical eyelid protocols, and postoperative management.

450 pp; 800 illus; ©2015;
ISBN 978-1-85097-272-3 (D2723); **US \$195**

The Face: Pictorial Atlas of Clinical Anatomy



Ralf J. Radlanski and Karl H. Wesker

Features elaborate composite illustrations in layers, starting from the skeleton and working out to the surface of the skin, showing the highly complex anatomical and topographic relationships of the face.

366 pp; 406 illus; ©2012;
ISBN 978-1-85097-270-9 (D2709); **US \$178**

Injectable Fillers



Gerhard Sattler and Uliana Gout

Demonstrates how to use injectable fillers to rejuvenate skin in the most common areas: the face, neck, and back of the hands.

192 pp; 375 illus; ©2015;
ISBN 978-1-85097-251-6 (D2516); **US \$195**



Join us in Chicago

The 2015 ASDS Annual Meeting brings us to Chicago, one of the most well-known cities for architecture, sports, politics and cuisine.

Under the leadership of Hayes Gladstone, MD, and Ellen Marmur, MD, a comprehensive educational program has been planned. A full exhibit hall,

myriad networking opportunities and social activities complete the meeting.

A high focus has been placed on balance this year. Offerings across all areas of dermatologic surgery from Mohs surgery, reconstructive procedures and new non-surgical skin cancer treatments to the latest fillers and safe volumizing techniques, laser and energy-based technologies and practice management are evident. Curriculum for advanced practitioners, residents and young dermatologic surgeons are offered. Networking and social activities span the small and intimate to the large and energetic. There is something for every dermatologic surgeon during the ASDS Annual Meeting, no matter your focus, years in practice or interests.

With so much happening in the regulatory and reimbursement arena, we have beefed up our practice management topics. Maintaining reasonable levels of reimbursement is a challenge that faces each and every one of us. Learn what you need to know about this in the "Top Ten Regulatory Issues Affecting your Reimbursement" session. Although HIPAA has been around for a while, audits and fines are a reality. Avoid both with the knowledge you glean in the "Understanding HIPAA Compliance" session. Join discussions regarding the pros and cons of selling/merging your practice in the "Does Size Matter? Small vs. Mega Group Practice Models" session.

We continue to stress inclusivity in our meeting. Thomas A. Mustoe, the 2015 ASDS Annual Meeting Visiting Professor, will share his knowledge on wound healing and reconstructive surgery from a plastic surgeon's perspective. Multiple non-member dermatologists and numerous new first-time presenters are all examples of efforts to expand our speaker list. It is important that we keep our teaching base fresh and inspiring.

The Annual Meeting's educational offerings have expanded tremendously with the growth of our specialty since my first ASDS meeting in Monterey, Calif., too many years ago. This year we continue to add and refine the extensive live patient demonstrations and hands-on practice sessions. If you have not been to the meeting for a few years, I urge you to consider attending. Chicago is easy to get to and the comprehensive educational offerings help you refine your surgical skills and improve your practice effectiveness. Who knows, you might even add a new procedure to your repertoire to offer your patients.

October is a wonderful time to be in Chicago. I warmly invite you to attend the 2015 ASDS Annual Meeting.

Warmest regards,

George J. Hruza, MD, MBA
President, American Society for Dermatologic Surgery

2015 ASDS Annual Meeting in Chicago: The gem of dermatology meetings



That this year's ASDS Annual Meeting in Chicago is taking place over the same dates as Open House Chicago is an apt coincidence. Like the architectural treasures of the

Windy City's diverse neighborhoods, the ASDS Annual Meeting is composed of stellar education as its linchpin, networking with pillars of the dermatologic surgery community and social activities with style and panache.

The education program, a masterpiece of more than 75 sessions, covers the breadth of dermatologic surgery curriculum. Attendees have the opportunity to learn everything from Mohs, reconstruction and skin cancer procedures to cosmetic and general dermatologic surgery. Exciting new building blocks added this year include Dermatologic Surgery Family Feud, a two-part body contouring panel, cosmetic consultation role-playing, a multi-disciplinary high-risk skin management overview, a neck-lift instructional session and interactive patient demonstrations. Anchors in the program foundation include the ever-popular Iron Surgeon Competition, injectable and vein patient demonstrations, hands-on workshops, the return of Shark Tank, and myriad general and breakout sessions on the latest in cosmetic rejuvenation and reconstructive corrections. At the entryway of the program, Visiting Professor Thomas A. Mustoe, MD, will deliver an expansive keynote lecture on wound healing.

The Exhibit Hall, a key component of the meeting structure, houses more than 120 companies offering the latest information on new products, devices and services to help dermatologic surgeons deliver the best care to patients. The expansive hall also features multiple charging stations, a meet-up lounge, scientific poster displays, and a new Special Events room. Activities in the hall will include the Golden Scalpel Knowledge Bowl, Free Video Thursday, Free Photo Friday and select educational sessions in the special events room.

Finally, an array of social and networking opportunities enhance the meeting. Mingle with the innovators of dermatologic surgery during the Thursday Welcome Reception. Meet new colleagues and build connections during the Friday Networking Reception and Silent Auction. Dress up and dip into the festivities during the Tenth Annual Gala.

The Annual Meeting and other Work Groups have built an all-encompassing meeting experience for you. Travel to Chicago and benefit from all there is to offer.

Hayes B. Gladstone, MD
2015 Annual Meeting Chair

Ellen S. Marmur, MD
2015 Annual Meeting Co-chair;
2016 Annual Meeting Chair

BOTOX® Cosmetic (onabotulinumtoxinA) IMPORTANT SAFETY INFORMATION (continued)

CONTRAINDICATIONS

BOTOX® Cosmetic is contraindicated in the presence of infection at the proposed injection site(s) and in individuals with known hypersensitivity to any botulinum toxin preparation or to any of the components in the formulation.

WARNINGS AND PRECAUTIONS

Lack of Interchangeability between Botulinum Toxin Products

The potency Units of BOTOX® Cosmetic are specific to the preparation and assay method utilized. They are not interchangeable with other preparations of botulinum toxin products and, therefore, units of biological activity of BOTOX® Cosmetic cannot be compared to nor converted into units of any other botulinum toxin products assessed with any other specific assay method.

Spread of Toxin Effect

Please refer to Boxed Warning for Distant Spread of Toxin Effect.

No definitive serious adverse event reports of distant spread of toxin effect associated with dermatologic use of BOTOX® Cosmetic at the labeled dose of 20 Units (for glabellar lines), 24 Units (for lateral canthal lines), 44 Units (for simultaneous treatment of lateral canthal lines and glabellar lines) have been reported.

Injections In or Near Vulnerable Anatomic Structures

Care should be taken when injecting in or near vulnerable anatomic structures. Serious adverse events including fatal outcomes have been reported in patients who had received BOTOX® injected directly into salivary glands, the oro-lingual-pharyngeal region, esophagus and stomach. Safety and effectiveness have not been established for indications pertaining to these injection sites. Some patients had pre-existing dysphagia or significant debility. Pneumothorax associated with injection procedure has been reported following the administration of BOTOX® near the thorax. Caution is warranted when injecting in proximity to the lung, particularly the apices.

Hypersensitivity Reactions

Serious and/or immediate hypersensitivity reactions have been reported. These reactions include anaphylaxis, serum sickness, urticaria, soft-tissue edema, and dyspnea. If such reactions occur, further injection of BOTOX® Cosmetic should be discontinued and appropriate medical therapy immediately instituted. One fatal case of anaphylaxis has been reported in which lidocaine was used as the diluent and, consequently, the causal agent cannot be reliably determined.

Cardiovascular System

There have been reports following administration of BOTOX® of adverse events involving the cardiovascular system, including arrhythmia and myocardial infarction, some with fatal outcomes. Some of these patients had risk factors including pre-existing cardiovascular disease. Use caution when administering to patients with pre-existing cardiovascular disease.

Pre-existing Neuromuscular Disorders

Individuals with peripheral motor neuropathic diseases, amyotrophic lateral sclerosis, or neuromuscular junctional disorders (eg, myasthenia gravis or Lambert-Eaton syndrome) should be monitored particularly closely when given botulinum toxin. Patients with neuromuscular disorders may be at increased risk of clinically significant effects including severe dysphagia and respiratory compromise from typical doses of BOTOX® Cosmetic.

Pre-existing Conditions at the Injection Site

Caution should be used when BOTOX® Cosmetic (onabotulinumtoxinA) treatment is used in the presence of inflammation at the proposed injection site(s) or when excessive weakness or atrophy is present in the target muscle(s).

Human Albumin and Transmission of Viral Diseases

This product contains albumin, a derivative of human blood. Based on effective donor screening and product manufacturing processes, it carries an extremely remote risk for transmission of viral diseases. A theoretical risk for transmission of Creutzfeldt-Jakob disease (CJD) also is considered extremely remote. No cases of transmission of viral diseases or CJD have ever been identified for albumin.

ADVERSE REACTIONS

The most frequently reported adverse event following injection of BOTOX® Cosmetic for glabellar lines was eyelid ptosis (3%).

The most frequently reported adverse event following injection of BOTOX® Cosmetic for lateral canthal lines was eyelid edema (1%).

DRUG INTERACTIONS

Co-administration of BOTOX® Cosmetic and aminoglycosides or other agents interfering with neuromuscular transmission (eg, curare-like compounds) should only be performed with caution as the effect of the toxin may be potentiated. Use of anticholinergic drugs after administration of BOTOX® Cosmetic may potentiate systemic anticholinergic effects.

The effect of administering different botulinum neurotoxin products at the same time or within several months of each other is unknown. Excessive neuromuscular weakness may be exacerbated by administration of another botulinum toxin prior to the resolution of the effects of a previously administered botulinum toxin.

Excessive weakness may also be exaggerated by administration of a muscle relaxant before or after administration of BOTOX® Cosmetic.

USE IN SPECIFIC POPULATIONS

BOTOX® Cosmetic is not recommended for use in children or pregnant women. It is not known whether BOTOX® Cosmetic is excreted in human milk. Caution should be exercised when BOTOX® Cosmetic is administered to a nursing woman.

Please see brief summary of full Prescribing Information on the following pages.

Actual patient treated for moderate to severe crow's feet and glabellar lines. Results may vary.

**BOTOX®**
—Cosmetic
onabotulinumtoxinA injection

There's only one BOTOX® Cosmetic



©2014 Allergan, Inc., Irvine, CA 92612 *and™ marks owned by Allergan, Inc.
THE SCIENCE OF REJUVENATION™ www.botoxcosmetic.com 1-800-BOTOXMD Re-order: APC67EN14 143197



The one that
brought her here.

The one that
brings her back.

Give her the one
she asks about by name.

 **BOTOX**[®]
—Cosmetic
onabotulinumtoxinA injection

Indications

Glabellar Lines

BOTOX[®] Cosmetic (onabotulinumtoxinA) for injection is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity in adult patients.

Lateral Canthal Lines

BOTOX[®] Cosmetic (onabotulinumtoxinA) is indicated for the temporary improvement in the appearance of moderate to severe lateral canthal lines associated with orbicularis oculi activity in adult patients.

IMPORTANT SAFETY INFORMATION, INCLUDING BOXED WARNING

WARNING: DISTANT SPREAD OF TOXIN EFFECT

Postmarketing reports indicate that the effects of BOTOX[®] Cosmetic and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These may include asthenia, generalized muscle weakness, diplopia, ptosis, dysphagia, dysphonia, dysarthria, urinary incontinence and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spasticity but symptoms can also occur in adults treated for spasticity and other conditions, particularly in those patients who have an underlying condition that would predispose them to these symptoms. In unapproved uses, including spasticity in children, and in approved indications, cases of spread of effect have been reported at doses comparable to those used to treat cervical dystonia and at lower doses.

Please see additional Important Safety Information about BOTOX[®] Cosmetic on opposite page.

BOTOX® Cosmetic (onabotulinumtoxinA) for injection (Brief summary of full prescribing information)

Manufactured by: Allergan Pharmaceuticals Ireland
a subsidiary of: Allergan, Inc. 2525 Dupont Dr., Irvine, CA 92612

WARNING: DISTANT SPREAD OF TOXIN EFFECT

Postmarketing reports indicate that the effects of BOTOX® Cosmetic and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These may include asthenia, generalized muscle weakness, diplopia, ptosis, dysphagia, dysphonia, dysarthria, urinary incontinence, and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spasticity but symptoms can also occur in adults treated for spasticity and other conditions, particularly in those patients who have an underlying condition that would predispose them to these symptoms. In unapproved uses, including spasticity in children, and in approved indications, cases of spread of effect have been reported at doses comparable to those used to treat cervical dystonia and at lower doses.

INDICATIONS AND USAGE

BOTOX® Cosmetic for injection is indicated for the temporary improvement in the appearance of moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity in adult patients.

BOTOX® Cosmetic is indicated for the temporary improvement in the appearance of moderate to severe lateral canthal lines associated with orbicularis oculi activity in adult patients.

CONTRAINDICATIONS

BOTOX® Cosmetic is contraindicated in the presence of infection at the proposed injection site(s) and in individuals with known hypersensitivity to any botulinum toxin preparation or to any of the components in the formulation.

WARNINGS AND PRECAUTIONS

Lack of Interchangeability between Botulinum Toxin Products

The potency Units of BOTOX® Cosmetic are specific to the preparation and assay method utilized. They are not interchangeable with other preparations of botulinum toxin products and, therefore, units of biological activity of BOTOX® Cosmetic cannot be compared to nor converted into units of any other botulinum toxin products assessed with any other specific assay method.

Spread of Toxin Effect

Postmarketing safety data from BOTOX® Cosmetic and other approved botulinum toxins suggest that botulinum toxin effects may, in some cases, be observed beyond the site of local injection. The symptoms are consistent with the mechanism of action of botulinum toxin and may include asthenia, generalized muscle weakness, diplopia, ptosis, dysphagia, dysphonia, dysarthria, urinary incontinence, and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death related to spread of toxin effects. The risk of symptoms is probably greatest in children treated for spasticity but symptoms can also occur in adults treated for spasticity and other conditions, and particularly in those patients who have an underlying condition that would predispose them to these symptoms. In unapproved uses, including spasticity in children, and in approved indications, symptoms consistent with spread of toxin effect have been reported at doses comparable to or lower than doses used to treat cervical dystonia. Patients or caregivers should be advised to seek immediate medical care if swallowing, speech or respiratory difficulties occur.

No definitive serious adverse event reports of distant spread of toxin effect associated with dermatologic use of BOTOX®/BOTOX® Cosmetic at the labeled dose of 20 Units (for glabellar lines), 24 Units (for lateral canthal lines), 44 Units (for simultaneous treatment of lateral canthal lines and glabellar lines), or 100 Units (for severe primary axillary hyperhidrosis) have been reported.

No definitive serious adverse event reports of distant spread of toxin effect associated with BOTOX® for blepharospasm at the recommended dose (30 Units and below) or for strabismus, or chronic migraine at the labeled doses have been reported.

Injections In or Near Vulnerable Anatomic Structures

Care should be taken when injecting in or near vulnerable anatomic structures. Serious adverse events including fatal outcomes have been reported in patients who had received BOTOX® injected directly into salivary glands, the oro-lingual-pharyngeal region, esophagus, and stomach. Safety and effectiveness have not been established for indications pertaining to these injection sites. Some patients had pre-existing dysphagia or significant debility. Pneumothorax associated with injection procedure has been reported following the administration of BOTOX® near the thorax. Caution is warranted when injecting in proximity to the lung, particularly the apices.

Hypersensitivity Reactions

Serious and/or immediate hypersensitivity reactions have been reported. These reactions include anaphylaxis, serum sickness, urticaria, soft tissue edema, and dyspnea. If such a reaction occurs, further injection of BOTOX® Cosmetic should be discontinued and appropriate medical therapy immediately instituted. One fatal case of anaphylaxis has been reported in which lidocaine was used as the diluent, and consequently the causal agent cannot be reliably determined.

Cardiovascular System

There have been reports following administration of BOTOX® of adverse events involving the cardiovascular system, including arrhythmia and myocardial infarction, some with fatal outcomes. Some of these patients had risk factors including pre-existing cardiovascular disease. Use caution when administering to patients with pre-existing cardiovascular disease.

Pre-Existing Neuromuscular Disorders

Individuals with peripheral motor neuropathic diseases, amyotrophic lateral sclerosis, or neuromuscular junctional disorders (e.g., myasthenia gravis or Lambert-Eaton syndrome) should be monitored particularly closely when given botulinum toxin. Patients with neuromuscular disorders may be at increased risk of clinically significant effects including severe dysphagia and respiratory compromise from typical doses of BOTOX® Cosmetic (see Warnings and Precautions).

Dysphagia and Breathing Difficulties in Treatment of Cervical Dystonia

Treatment with BOTOX® and other botulinum toxin products can result in swallowing or breathing difficulties. Patients with pre-existing swallowing or breathing difficulties may be more susceptible to these complications. In most cases, this is a consequence of weakening of muscles in the area of injection that are involved in breathing or swallowing. When distant effects occur, additional respiratory muscles may be involved (see Warnings and Precautions).

Deaths as a complication of severe dysphagia have been reported after treatment with botulinum toxin. Dysphagia may persist for several months, and require use of a feeding tube to maintain adequate nutrition and hydration. Aspiration may result from severe dysphagia and is a particular risk when treating patients in whom swallowing or respiratory function is already compromised.

Treatment of cervical dystonia with botulinum toxins may weaken neck muscles that serve as accessory muscles of ventilation. This may result in a critical loss of breathing capacity in patients with respiratory disorders who may have become dependent upon these accessory muscles. There have been postmarketing reports of serious breathing difficulties, including respiratory failure, in cervical dystonia patients.

Patients with smaller neck muscle mass and patients who require bilateral injections into the sternocleidomastoid muscle have been reported to be at greater risk for dysphagia. Limiting the dose injected into the sternocleidomastoid muscle may reduce the occurrence of dysphagia. Injections into the levator scapulae may be associated with an increased risk of upper respiratory infection and dysphagia.

Patients treated with botulinum toxin may require immediate medical attention should they develop problems with swallowing, speech, or respiratory disorders. These reactions can occur within hours to weeks after injection with botulinum toxin (see Warnings and Precautions).

Pre-existing Conditions at the Injection Site

Caution should be used when BOTOX® Cosmetic treatment is used in the presence of inflammation at the proposed injection site(s), ptosis, or when excessive weakness or atrophy is present in the targeted muscle(s).

Corneal Exposure and Ulceration in Patients Treated with BOTOX® for Blepharospasm

Reduced blinking from BOTOX® Cosmetic injection of the orbicularis muscle can lead to corneal exposure, persistent epithelial defect, and corneal ulceration, especially in patients with VII nerve disorders. Vigorous treatment of any epithelial defect should be employed. This may require protective drops, ointment, therapeutic soft contact lenses, or closure of the eye by patching or other means.

Spatial Disorientation, Double Vision or Past-pointing in Patients Treated for Strabismus

Inducing paralysis in one or more extraocular muscles may produce spatial disorientation, double vision or past pointing. Covering the affected eye may alleviate these symptoms.

Human Albumin and Transmission of Viral Diseases

This product contains albumin, a derivative of human blood. Based on effective donor screening and product manufacturing processes, it carries an extremely remote risk for transmission of viral diseases. A theoretical risk for transmission of Creutzfeldt-Jakob disease (CJD) also is considered extremely remote. No cases of transmission of viral diseases or CJD have ever been reported for albumin.

ADVERSE REACTIONS

The following adverse reactions to BOTOX® Cosmetic (onabotulinumtoxinA) for injection are discussed in greater detail in other sections of the labeling:

- Spread of Toxin Effects (see Warnings and Precautions)
- Hypersensitivity (see Contraindications and Warnings and Precautions)
- Dysphagia and Breathing Difficulties in Treatment of Cervical Dystonia (see Warnings and Precautions)

Clinical Trials Experience

Because clinical trials are conducted under widely varying conditions, the adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in clinical practice.

BOTOX® and **BOTOX® Cosmetic** contain the same active ingredient in the same formulation, but have different labeled Indications and Usage. Therefore, adverse events observed with the use of BOTOX® also have the potential to be observed with the use of BOTOX® Cosmetic.

In general, adverse reactions occur within the first week following injection of BOTOX® Cosmetic and while generally transient, may have a duration of several months or longer. Localized pain, infection, inflammation, tenderness, swelling, erythema, and/or bleeding/bruising may be associated with the injection. Needle-related pain and/or anxiety may result in vasovagal responses (including e.g., syncope, hypotension), which may require appropriate medical therapy.

Local weakness of the injected muscle(s) represents the expected pharmacological action of botulinum toxin. However, weakness of nearby muscles may also occur due to spread of toxin (see Warnings and Precautions).

Glabellar Lines

Table 2 lists selected adverse reactions reported by ≥1% of BOTOX® Cosmetic treated subjects (N=405) aged 18 to 75 who were evaluated in the randomized, placebo-controlled clinical studies to assess the use of BOTOX® Cosmetic in the improvement of the appearance of glabellar lines.

Table 2: Adverse Reactions Reported by ≥1% of the BOTOX® Cosmetic treated Patients and More Frequent than in Placebo-treated Patients in Double-blind, Placebo-controlled Clinical Studies of Treatment of Glabellar Lines

Adverse Reactions by System Organ Class	BOTOX® Cosmetic (N=405)	Placebo (N=130)
General Disorders and Administration Site Conditions Facial pain	6 (1%)	0 (0%)
Nervous System Disorders Facial paresis	5 (1%)	0 (0%)
Eye Disorders Eyelid ptosis	13 (3%)	0 (0%)
Musculoskeletal and Connective Tissue Disorders Muscular Weakness	6 (1%)	0 (0%)

Lateral Canthal Lines

Table 3 lists selected adverse reactions reported within 90 days following injection by ≥1% of BOTOX® Cosmetic treated subjects (N=526) aged 18 to 75 who were evaluated in two randomized, double-blind, placebo-controlled clinical studies to assess the use of BOTOX® Cosmetic in the improvement of the appearance of lateral canthal lines alone.

Table 3: Adverse Reaction Reported by ≥1% of BOTOX® Cosmetic treated Patients and More Frequent than in Placebo-treated Patients Within 90 Days, in Double-blind, Placebo-controlled Clinical Studies of Treatment of Lateral Canthal Lines

Adverse Reactions by System Organ Class	BOTOX® Cosmetic 24 Units (N=526)	Placebo (N=530)
Eye disorders Eyelid edema	5 (1%)	0 (0%)

Immunogenicity

As with all therapeutic proteins, there is a potential for immunogenicity. Treatment with botulinum toxins may result in the formation of neutralizing antibodies that may reduce the effectiveness of subsequent treatments by inactivating biological activity of the toxin.

In three Lateral Canthal Line trials, 916 subjects (517 subjects at 24 Units and 399 subjects at 44 Units) treated with BOTOX® Cosmetic had specimens analyzed for antibody formation. Among the 916 BOTOX® Cosmetic treated subjects, 14 subjects (1.5%) developed binding antibodies and no subjects (0%) developed the presence of neutralizing antibodies.

The data reflect the subjects whose test results were considered positive or negative for neutralizing activity to BOTOX® Cosmetic in a mouse protection assay. The results of these tests are highly dependent on the sensitivity and specificity of the assay. Additionally, the observed incidence of antibody (including neutralizing antibody) positivity in an assay may be influenced by several factors including assay methodology, sample handling, timing of sample collection, concomitant medications, and underlying disease. For these reasons, comparison of the incidence of antibodies to BOTOX® Cosmetic with the incidence of antibodies to other products may be misleading.

The critical factors for neutralizing antibody formation have not been well characterized. The results from some studies suggest that botulinum toxin injections at more frequent intervals or at higher doses may lead to greater incidence of antibody formation. The potential for antibody formation may be minimized by injecting with the lowest effective dose given at the longest feasible intervals between injections.

Post-marketing Experience

Because these reactions are reported voluntarily from a population of uncertain size, it is not always possible to reliably estimate their frequency or establish a causal relationship to drug exposure.

There have been spontaneous reports of death, sometimes associated with dysphagia, pneumonia, and/or other significant debility or anaphylaxis, after treatment with botulinum toxin (see *Warnings and Precautions*).

There have also been reports of adverse events involving the cardiovascular system, including arrhythmia and myocardial infarction, some with fatal outcomes. Some of these patients had risk factors including cardiovascular disease.

New onset or recurrent seizures have also been reported, typically in patients who are predisposed to experiencing these events.

The following adverse reactions by System Organ Class have been identified during post-approval use of BOTOX®/BOTOX® Cosmetic:

Ear and labyrinth disorders

Hypacusis; tinnitus; vertigo

Eye disorders

Diplopia; strabismus; visual disturbances; vision blurred

Gastrointestinal disorders

Abdominal pain; diarrhea; dry mouth; nausea; vomiting

General disorders and administration site conditions

Denervation; malaise; pyrexia

Metabolism and nutrition disorders

Anorexia

Musculoskeletal and connective tissue disorders

Muscle atrophy; myalgia

Nervous system disorders

Brachial plexopathy; dysarthria; facial palsy; hypoaesthesia; localized numbness; myasthenia gravis; paresthesia; peripheral neuropathy; radiculopathy; syncope

Respiratory, thoracic and mediastinal disorders

Aspiration pneumonia; dyspnea; respiratory depression and/or respiratory failure

Skin and subcutaneous tissue disorders

Alopecia, including madarosis; hyperhidrosis; pruritus; skin rash (including erythema multiforme, dermatitis psoriasiform, and psoriasiform eruption)

DRUG INTERACTIONS

No formal drug interaction studies have been conducted with BOTOX® Cosmetic (onabotulinumtoxinA) for injection.

Aminoglycosides and Other Agents Interfering with Neuromuscular Transmission

Co-administration of BOTOX® Cosmetic and aminoglycosides or other agents interfering with neuromuscular transmission (e.g., curare-like compounds) should only be performed with caution as the effect of the toxin may be potentiated.

Anticholinergic Drugs

Use of anticholinergic drugs after administration of BOTOX® Cosmetic may potentiate systemic anticholinergic effects.

Other Botulinum Neurotoxin Products

The effect of administering different botulinum neurotoxin products at the same time or within several months of each other is unknown. Excessive neuromuscular weakness may be exacerbated by administration of another botulinum toxin prior to the resolution of the effects of a previously administered botulinum toxin.

Muscle Relaxants

Excessive weakness may also be exaggerated by administration of a muscle relaxant before or after administration of BOTOX® Cosmetic.

USE IN SPECIFIC POPULATIONS

Pregnancy

Teratogenic Effects: Pregnancy Category C.

There are no adequate and well-controlled studies in pregnant women. BOTOX® Cosmetic should be used during pregnancy only if the potential benefit justifies the potential risk to the fetus.

Nursing Mothers

It is not known whether BOTOX® Cosmetic is excreted in human milk. Because many drugs are excreted in human milk, caution should be exercised when BOTOX® Cosmetic is administered to a nursing woman.

Pediatric Use

Safety and effectiveness in patients below the age of 18 years have not been established.

Geriatric Use

Glabellar Lines

In the two initial glabellar lines clinical studies of BOTOX® Cosmetic, the responder rates appeared to be higher for subjects younger than age 65 than for subjects 65 years or older (see *Clinical Studies*).

Lateral Canthal Lines

In the two lateral canthal lines clinical studies of BOTOX® Cosmetic, the responder rates appeared to be higher for subjects younger than age 65 than for subjects 65 years or older.

OVERDOSAGE

Excessive doses of BOTOX® Cosmetic (onabotulinumtoxinA) for injection may be expected to produce neuromuscular weakness with a variety of symptoms.

Symptoms of overdose are likely not to be present immediately following injection. Should accidental injection or oral ingestion occur or overdose be suspected, these patients should be considered for further medical evaluation and appropriate medical therapy immediately instituted, which may include hospitalization. The person should be medically supervised for several weeks for signs and symptoms of systemic muscular weakness which could be local, or distant from the site of injection (see *Boxed Warning and Warnings and Precautions*).

If the musculature of the oropharynx and esophagus are affected, aspiration may occur which may lead to development of aspiration pneumonia. If the respiratory muscles become paralyzed or sufficiently weakened, intubation and assisted respiration may be necessary until recovery takes place. Supportive care could involve the need for a tracheostomy and/or prolonged mechanical ventilation, in addition to other general supportive care.

In the event of overdose, antitoxin raised against botulinum toxin is available from the Centers for Disease Control and Prevention (CDC) in Atlanta, GA. However, the antitoxin will not reverse any botulinum toxin-induced effects already apparent by the time of antitoxin administration. In the event of suspected or actual cases of botulinum toxin poisoning, please contact your local or state Health Department to process a request for antitoxin through the CDC. If you do not receive a response within 30 minutes, please contact the CDC directly at 1-770-488-7100. More information can be obtained at <http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5232a8.htm>.

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Don't miss the special lectures: **Opening Keynote: Thomas A. Mustoe, MD, Thursday, 10:35 a.m.;** the **Leadership in Innovation Lecture: Friday, 8:45 a.m.;** and the **Annual Lawrence M. Field, MD, Honorary Lecture: Marc B. Roscher MD, Saturday, 8:55 a.m.**

WEDNESDAY, OCT. 14, 2015	
9:45 a.m. – 5:15 p.m. (additional fee and registration required)	15PCWS PRE-CONFERENCE HANDS-ON WORKSHOP: Tumor Excision / Wound Repair and Injectable Techniques
6 – 9:30 p.m. (additional fee and registration required)	15PC ASDS UNPLUGGED PRE-CONFERENCE: Straight Talk About Devices and More
THURSDAY, OCT. 15, 2015	
7 – 8 a.m.	ASDSA Volunteer Breakfast with Leadership
8:15 – 9:30 a.m. MORNING COFFEE TALKS (additional fee and registration required)	AB101 Cover Your Assets: Templates for the Digital Age AB102 Techniques for Flap Success AB103 The Cosmetic Consult AB104 Preventing Mohs Complications and Optimizing Surgical Scars AB105 Part 1 – Upper Face Rejuvenation: Injectable Techniques and Anatomy AB106 Core Curriculum in Cosmetic Dermatologic Surgery: Peels AB107 The Skinny on Fat Reduction: Invasive vs. Non-invasive
8:15 – 9:30 a.m. (Optional early-bird session; advance registration required)	15EBS LIGHT UP YOUR MORNING: Advanced Lasers and Energy-based Technologies
8:15 – 9:30 a.m. 	Resident / Post-residency Trainee / Young Dermatologic Surgeon Hospitality Suite <i>Graciously supported by Merz North America</i>
9:30 – 9:45 a.m.	TRANSITION BREAK
9:45 – 10:35 a.m. OPENING SESSION	9:45 a.m. President's Welcome <i>George J. Hruza, MD, MBA</i> 9:55 a.m. Program Chair Remarks <i>Hayes B. Gladstone, MD; Ellen S. Marmur, MD</i> 10:05 a.m. Future Leaders Network Presentations <i>David A. Laub, MD; Future Leaders Network Mentees</i>
10:35 – 11:30 a.m.	KY100 OPENING KEYNOTE: Thomas A. Mustoe, MD 2015 ASDS Annual Meeting Visiting Professor
11:30 a.m. – 1 p.m. 	RESIDENTS LUNCHEON (Residents only; pre-registration required) <i>Graciously supported by Merz North America</i>
11:30 a.m. – 1:30 p.m.	EXHIBIT HALL OPENING / NETWORKING LUNCH (complimentary lunch provided) RESEARCH LUNCHEON SESSION AND CUTTING EDGE RESEARCH ABSTRACTS: Who are the Experts? A Critical Analysis of the Scientific Literature (additional nominal fee and registration required)
1:30 – 3 p.m. SCIENTIFIC SESSIONS	CS115 Cosmetic Mega-combinations by the Masters RX 120 The Cutting Edge: New Techniques for Managing Skin Cancer PM124 Successful Practice Management: Pearls from the Masters
1:30 – 3 p.m. PATIENT DEMONSTRATIONS, WORKSHOPS AND AFTERNOON TEAS WITH THE MASTERS (additional fee and registration required)	PD140 Patient Demonstrations & Mini-workshop: Advanced Sclerotherapy and Vein Techniques MC121 Minimizing Cosmetic Complications Part 1: Injectables MC122 Nail Surgery: Hammering Down Your Technique MC123 Advanced Closures in Daily Practice MC124 Delayed Graftification: Stage Your Reconstruction WS150 Hands-on Mini-workshop: Advanced Suturing Techniques

3 – 4 p.m.	NETWORKING BREAK IN EXHIBIT HALL (complimentary snacks and beverages provided)
4 – 5:30 p.m. GENERAL SESSION	GD130 Iron Surgeon Competition <i>Andrew J. Kaufman, MD; Thomas E. Rohrer, MD</i>
5:30 – 7 p.m. 	WELCOME RECEPTION IN EXHIBIT HALL <i>Graciously supported by Merz North America</i>
7 – 9 p.m.	INDEPENDENT INDUSTRY-ORGANIZED HOT TOPIC SESSIONS
FRIDAY, OCT. 16, 2015	
7:30 – 8:45 a.m. 	Resident / Post-residency Trainee / Young Dermatologic Surgeon Hospitality Suite <i>Graciously supported by Merz North America</i>
7:30 – 8:45 a.m. (advance registration required)	15BC Scientific Fundamentals in Cosmetic Dermatologic Surgery
7:30 – 8:45 a.m. MORNING COFFEE TALKS (additional fee and registration required)	AB201 Houston We Have a Problem: Managing Surgical Complications AB202 Mona Lisa Mastery: Facial Shaping AB203 Part 2 – Mid-face Rejuvenation: Injectable Techniques and Anatomy AB204 Core Curriculum in Cosmetic Dermatologic Surgery: Fillers AB205 To See or Not to See: Up Close and Personal Eyelid Rejuvenation and Reconstruction AB206 The Top Ten Regulatory Issues Affecting your Reimbursement
8:45 – 10 a.m. OPENING SESSION	8:45 a.m. KY200 Leadership in Innovation Lecture 9:30 a.m. CS201 What's my Treatment? RX201 Mohs Surgery Speed Session
10 – 10:45 a.m.	NETWORKING BREAK IN EXHIBIT HALL (complimentary morning snacks and beverages provided)
10:45 – 11:30 a.m. SCIENTIFIC SESSIONS	GD212 Minimizing Cosmetic Complications Part 2: Lasers GD214 Shades of Gray: Know your Hard Core Clinically Relevant Anatomy
11:30 a.m. – 1:30 p.m.	LUNCH BREAK IN EXHIBIT HALL (complimentary lunch provided for non-members/non-business meeting attendees)
11:45 a.m. – 1:15 p.m. 	Annual Member Business Meeting / Lunch (Members only) <i>Graciously supported by Merz North America</i>
1:30 – 3 p.m. SCIENTIFIC SESSIONS	CS211 Controversies in Cosmetic Dermatologic Surgery RX213 Better than Pearls: Reconstructive Diamonds
1:30 – 3 p.m. AFTERNOON TEAS WITH THE MASTERS (additional fee and registration required)	MC221 Acne Scarring MC222 Reconstructive Surgery Challenge Track: Eyes MC223 Cosmetic Correction for Medical Conditions MC224 Mini-symposium Part 1: Residents MC225 BYOP: Bring your Own Pearls
3 – 4 p.m.	NETWORKING BREAK IN EXHIBIT HALL (complimentary snacks and beverages provided) Patient Photography Best Practices
4 – 5:30 p.m. PATIENT DEMONSTRATIONS	PD240 Patient Demonstrations: Advanced Filler and Neuromodulator Techniques
4 – 5:30 p.m. SCIENTIFIC SESSIONS	GD215 Advanced Cosmetic Surgical Procedures with Videos RX217 Reconstructive Pearls from the Masters

4 – 5:30 p.m. AFTERNOON TEAS WITH THE MASTERS (additional fee and registration required)	MC231 Core Curriculum in Cosmetic Dermatologic Surgery: Veins MC232 The Business of Skin Care MC233 Opening your Virtual Doors: Optimizing your Digital Media Footprint MC234 Mini-symposium Part 2: Young Dermatologic Surgeons MC235 Better than Work-Life Balance: Life Integration
5:30 – 7 p.m.	NETWORKING RECEPTION AND SILENT AUCTION IN EXHIBIT HALL (open to all registered attendees and exhibitors)
7 – 9:30 p.m. 	FOURTH ANNUAL YOUNG DERMATOLOGIC SURGEONS DINNER (complimentary; pre-registration required) <i>Graciously supported by Allergan.</i>
7:15 – 8:15 p.m. 	RESIDENT NETWORKING RECEPTION (complimentary; pre-registration required) <i>Graciously supported by LaRoche-Posay and SkinCeuticals</i>
SATURDAY, OCT. 17, 2015	
7 – 8 a.m.	Getting Started with <i>Quest</i> and ResQ (BYOD)
7:30 – 8:45 a.m. 	Resident / Post-residency Trainee / Young Dermatologic Surgeon Hospitality Suite <i>Graciously supported by Merz North America</i>
7:30 – 8:45 a.m. SCIENTIFIC SESSION	OA306 Oral Abstracts
7:30 – 8:45 a.m. MORNING COFFEE TALKS (additional fee and registration required)	AB301 Tighten-it-up: Advanced Comparison of Devices to Lift and Tighten AB302 Core Curriculum in Cosmetic Dermatologic Surgery: Lasers AB303 Vector Selector: Advanced Techniques to Prevent Distortion of the Eyes, Nose and Ears AB304 Part 3 – Lower Face Rejuvenation: Injectable Techniques and Anatomy AB305 Mission Possible: Managing Melasma and Dyschromia AB306 Essentials of Cosmetic Upper and Lower Blepharoplasty: How I Do It AB307 Comprehensive Hair Restoration
8:45 – 9:30 a.m. OPENING SESSION	8:45 - 8:55 a.m. The Importance of Mentorship <i>Glenn D. Goldman, MD</i> 8:55 - 9:30 a.m. Annual Lawrence M. Field, MD, Honorary Lecture <i>Marc B. Roscher, MD</i>
9:30 – 10:15 a.m.	NETWORKING BREAK IN EXHIBIT HALL (complimentary morning snacks and beverages provided)
10:15 – 11:20 a.m. SCIENTIFIC SESSIONS	CS305 Body Contouring Part 1: Invasive and Non-invasive Overview RX310 Morning at the Movies: Reconstruction PM311 Cribs: Creating a Sophisticated Dermatologic Office
11:20 a.m. – 12:25 p.m. SCIENTIFIC SESSIONS	CS306 Body Contouring Part 2: Practical Approaches and Combination Therapies RX312 High Risk Skin Cancer: Multi-disciplinary Management PM314 Communicating with the Public in Print and Social Media
12:30 – 2 p.m.	Women's Dermatologic Society Luncheon (advance registration through WDS required)
12:30 – 2:30 p.m.	NETWORKING LUNCH IN EXHIBIT HALL (complimentary lunch provided; hall closes at 2:30 p.m.) INDUSTRY ADVISORY COUNCIL LUNCH (open to IAC Members only)

1 – 2 p.m.	Golden Scalpel Knowledge Bowl Booth #430 (Exhibit Hall)
2:30 – 3:45 p.m. SCIENTIFIC SESSIONS	CS314 Breaking Bad: True Confessions of Managing Cosmetic Complications CS316 Neck Obsession: Comprehensive Neck Rejuvenation PM318 Mini-MBA Part 1: Successful Practice Management OA308 Oral Abstracts
2:30 – 3:45 p.m. AFTERNOON TEAS WITH THE MASTERS (additional fee and registration required)	MC322 Core Curriculum in Cosmetic Dermatologic Surgery: Neuromodulators MC323 Menaissance: Unique Aspects of Treatment of the Male MC325 Melanoma and Pigmented Lesions: Surgical Updates MC326 Master Cooks: Reconstruction of the Nose and Lip
3:45 – 4 p.m.	TRANSITION BREAK
4 – 5:30 p.m. HANDS-ON WORKSHOP	WS350 Hands-on Mini-workshop: Soft-tissue Filler and Neuromodulator Techniques
4 – 5:30 p.m. SCIENTIFIC SESSIONS	CS320 Advanced Fillers: Beyond the Nasolabial Fold GD326 Dermatologic Surgeons Family Feud PM328 Mini-MBA Part 2: Successful Practice Marketing OA309 Innovative Studies and Case Reports
4 – 5:30 p.m. AFTERNOON TEAS WITH THE MASTERS (additional fee and registration required)	MC340 Does Size Matter? Small vs. Mega Group Practice Models MC341 HIPAA Compliance MC342 Scar Wars MC343 International Traveling Mentorship Program: Diversifying your Portfolio with International Experiences
5:30 – 6:30 p.m.	SkinPAC RECEPTION
7 – 11 p.m. 	TENTH ANNUAL GALA RECEPTION, DINNER & DANCE Enchanted Waters: An Evening at the Shedd Aquarium (advance registration and additional fee required) Matching funds sponsor: The Allergan Foundation
SUNDAY, OCT. 18, 2015	
7:30 – 11:30 a.m. HANDS-ON WORKSHOP	15WS402 Hands-on Workshop: Advanced Cardiac Life Support Renewal Course
8:30 – 11:00 a.m. SCIENTIFIC SESSIONS AND PATIENT DEMONSTRATIONS	Networking Breakfast (complimentary breakfast buffet) 8:30 – 9:30 a.m. OA401 Shark Tank: Entrepreneurs Among Us – Take a Risk or Get Out of the Water 9:30 – 11 a.m. PD400 Front-row Seat: Interactive Injectable Demonstrations with the Masters CS401 Cosmetic Tweets
8:30 – 11:30 a.m. HANDS-ON WORKSHOP (additional fee and registration required)	WS410 Hands-on Workshop: Tumor Excision / Wound Repair and Injectable Techniques (Residents and Post-residency Trainees only)
11:30 a.m.	Meeting Adjourns

Program and timing subject to change.



2015 ASDS ANNUAL MEETING TARGET AUDIENCE

The primary target audience for the ASDS Annual Meeting is its members: board-certified dermatologists practicing dermatologic surgery. Secondary audiences for the ASDS Annual Meeting include dermatologists who have an interest in dermatologic surgery and allied health personnel who are employed by a dermatologic surgeon.

2015 ASDS ANNUAL MEETING MISSION AND LEARNING OBJECTIVES

The ASDS Annual Meeting's mission is to provide dermatologic surgeons with an educational forum that fosters increased competence to perform current medical procedures and techniques, expand the ability to apply today's issues to practice management, and enhance physicians' interpersonal and communication skills for the betterment of surgical and cosmetic outcomes and patient care. We ask that all faculty members incorporate the ASDS Annual Meeting objectives within their content development process.

Upon completion of the ASDS Annual Meeting, participants should be able to:

- Recite new techniques and advances in general, cosmetic, Mohs and reconstructive dermatologic surgery.
- Identify areas of improvement in clinical practice resulting in improved patient care and health outcomes.
- Relate the results of current and evolving research and their applicability to patient care.
- Identify areas of improvement in practice management that can be immediately applied.

HIGHLIGHTS OF THE ASDS ANNUAL MEETING

- Hands-on workshops covering tumor excision, flaps, suturing and injectable techniques.
- Mohs surgery, skin cancer treatment, dermatopathology, tumor oncology and research.
- Reconstructive dermatologic surgery including flaps, scar and vein treatments.
- Patient demonstrations in fillers / injectables and vein treatments.
- Lasers and energy-based technology for cosmetic and reconstructive procedures.
- Fillers, injectables and neuromodulators; facial and body rejuvenation and sculpting; hair transplantation.
- Coding, social networking, documentation, and other regulatory and practice management issues.
- General dermatologic surgery.

ACCREDITATION STATEMENT AND CME CREDIT DESIGNATION

The American Society for Dermatologic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American Society for Dermatologic Surgery designates this live activity for a maximum of 24.5 *AMA PRA Category 1 Credits*™.

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Post-graduate Credit for Other Medical Societies:

Appropriate credit for attendance should be ascertained and reported by the individual physicians to the particular state or medical society to which he or she belongs.

Verification of Attendance: Verification of attendance documents will be available at the ASDS Resource Center, booth #315. Documents will reflect the amount of credit available for the Annual Meeting, and physicians are on their honor to report credit commensurate with their actual participation in sessions.

CORE CURRICULUM IN COSMETIC DERMATOLOGIC SURGERY TRACK

ASDS is committed to providing education on the breadth of dermatologic surgery. A particular focus is providing learning opportunities to fill the gap in cosmetic dermatology. Attendees can select a special track of courses under the heading of Core Curriculum in Cosmetic Dermatologic Surgery, identified with the CCCDS mark. **CCCDs** Please reference full details of these courses within the program description pages and make your choices on the registration brochure. Each of the designated courses is composed of the basic, need-to-know content in its specific topic area. These courses will provide additional learning as well as an up-to-date refresher for the younger and veteran dermatologic surgeon, respectively.

ACGME / ABMS DESIRABLE PHYSICIAN ATTRIBUTE AND COMPETENCIES

Demonstration of the ACGME / ABMS published list of core competencies is critical to a well-rounded physician. Based on Criterion #6 of the Accreditation Council for Continuing Medical Education's Provider Requirements for CME, ASDS has developed the 2015 Annual Meeting educational program to address the six core competencies as outlined below. Each session within the program addresses patient care and medical knowledge at a minimum.

Patient Care that is compassionate, appropriate and effective for the treatment of health problems and the promotion of health.

Medical Knowledge about established and evolving biomedical, clinical and cognate (e.g., epidemiological and social behavior) sciences and the application of this knowledge to patient care.

Practice-based Learning and Improvement that involves investigation and evaluation of their own patient care, appraisal and assimilation of scientific evidence, and improvement in patient care.

Interpersonal & Communication Skills that result in effective information exchange and teaming with patients, their families and other health professionals.

Professionalism as manifested through a commitment to carry out professional responsibilities, adherence to ethical principles and sensitivity to a diverse patient population.

Systems-based Practice as manifested by actions that demonstrate an awareness of and responsiveness to the larger context and system for health care and the ability to effectively call on system resources to provide care that is of optimal value.

ANNUAL MEETING SESSION RECORDINGS

All sessions (with faculty permission) at the 2015 ASDS Annual Meeting will be captured via synchronized slide and audio, including question-and-answer sessions, and made available for Internet download for a fee. Attendees will obtain the best price for over 90 hours of programming by selecting the "best-value" option with their pre-registration prior to Sept. 10. Please see the promotion on page 12 for more information.

REGISTRANT POLICIES AND CODE OF CONDUCT

Camera/Video Recording Policy: Use of cameras/photography, camera phones and video equipment is strictly prohibited in all educational sessions. Violations of this policy will result in immediate removal from the session and confiscation of the equipment.

Session Content and Patient Confidentiality: Patient images are an essential element of continuing medical education to demonstrate conditions, treatments and outcomes in dermatologic surgery. It is the responsibility of all presenters to obtain the necessary consent forms for use of patient or other images in their presentations at ASDS learning activities, and presenters take full responsibility for the content of their presentations. It is the responsibility of all educational session faculty AND participants to maintain a patient's right to privacy and keep confidential all discernible patient information disseminated during the meeting and in any collateral materials. Photographing, copying, downloading or any other capture or transfer of presentation images is against ASDS policy and strictly prohibited.

Cell Phone Policy: Cell phone use and/or disruption are prohibited in all of the educational sessions. Please remember to turn off your cell phone or place it on vibrate. Violations of this policy will result in immediate removal from the session.

Misuse of Name Badges: Under no circumstance is an attendee with an individual name badge permitted to give the badge to another individual who is or is not a paid attendee at the meeting. Fraudulently allowing an individual to gain access to educational sessions, social events and/or exhibits by using another's credentials is grounds for immediate removal of all parties from the meeting.

Fair and Balanced Content: All faculty members are required to complete a faculty disclosure form of their financial relationships as well as an attestation form. All faculty members are required to disclose their relevant financial relationships both verbally and through a PowerPoint first-slide at the beginning of their presentation. **Faculty disclosures will be printed in the Final Program Book.**

Disclosure of Commercial Interest: All participants in presentations AND discussion sessions are required to disclose any commercial interests. This includes audience members who participate in question-and-answer sessions. Although members of industry are allowed to sit in on general educational sessions as silent observers, participation in question-and-answer sessions or otherwise is strictly prohibited based on ACCME guidelines for fair and balanced content.

Code of Conduct: The American Society for Dermatologic Surgery expects all Annual Meeting attendees to maintain high standards of professional conduct and uphold the policies and procedures set forth for the Annual Meeting. To the degree that attendees, individually or collectively, purposefully and fraudulently circumvents the Society's rules, regulations and ethical standards, the Society views such conduct as a serious violation that will jeopardize attendance at the meeting and could jeopardize attendance at future Society meetings.

AMERICANS WITH DISABILITIES ACT

ASDS wishes to take steps to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you require any of the auxiliary aids or services identified in the Americans with Disabilities Act in order to attend any ASDS program, please contact the ASDS office prior to arrival.



HOT TOPIC SESSIONS

Thursday, October 15 • 7 – 9 p.m.

Titles and room locations will be listed in the Final Program available onsite.

*Everyone is welcome to attend the
Hot Topic Sessions hosted by members of Industry.*

*This is an outstanding opportunity
to learn new developments and technologies.*

**All Hot Topic sessions are independent of the 2015 ASDS Annual Meeting
with regard to topic, planning and available CME credits.**

The American Society for Dermatologic Surgery (ASDS) is an organization whose primary purpose is to promote optimal quality care for patients as well as support and develop investigative knowledge in the field of dermatologic surgery. The Society carries out this mission in order to further the interests and needs of the specialty, with the underlying purpose of contributing to the delivery of quality health care in the ambulatory setting.

Purpose

The purpose of the Society's overall CME program includes the following:

- To provide physicians performing dermatologic surgery with a forum for the exchange of ideas and methodologies in dermatologic surgery and related medical and basic sciences.
- To improve physicians' competence, procedural performance and/or patient outcomes in all aspects of clinical dermatologic surgery.
- To increase the body of knowledge existing in the field of dermatologic surgery.

Content Areas

The scope of the Society's educational program includes consideration of both the medical/surgical aspects of the specialty as well as basic science principles related to dermatologic surgery, including but not limited to: Mohs surgery, cancer treatment, dermatopathology, tumor oncology and research; lasers and energy-based technologies; fillers, injectables and neuromodulators; facial and body rejuvenation, body sculpting and hair transplantation, reconstructive surgery, flap surgery, scar and vein treatments; and general dermatologic surgery. The Society also includes selected socioeconomic, legal and ethical content within the overall scope of the program.

Audience

The primary target audience of the ASDS CME program includes the nearly 6,000 members of the Society. Secondary audiences include members of the American Academy of Dermatology and other membership organizations who are dermatologists but not ASDS members. The ASDS CME program is designed for physicians; however, some activities include subject matter (e.g., general dermatologic surgery, practice management) that may provide learning opportunities for other members of the medical practice team.

Activities and Services

The following live learning activities are sponsored by the Society for CME credit:

- The Annual Scientific and Clinical Meeting.
- Periodic educational courses conducted by the Society.

Other collateral learning resources not designated for CME include:

- CD-ROMs/DVDs and distance learning educational tools.
- Consensus documents.
- Quest, digital knowledge network
- The *Dermatologic Surgery* journal published by the Society.
- Research funded to promote the goals of the Society and the interests of the specialty.
- Educational exchange programs.

Expected Results

The expected results of the American Society for Dermatologic Surgery's CME program will:

1. Achieve the following changes in dermatologic surgeons:
 - a. Enhanced competence – measured through increased ability to identify, define and apply the latest dermatologic surgery developments from pre-activity to post-activity.
 - b. Performance of dermatologic procedures – measured through self-report – by comparison of immediate post-activity commitment to change responses to 6-8 month post-activity change responses.
and / or
 - c. Improved health outcomes – measured by learner – through surveyed anecdotal responses in areas including but not limited to lower complication/recurrence rates, faster acting or longer acting results, and higher patient satisfaction.
2. On the Annual CME Program Survey:
 - a. Achieve at least a mean score of 4.0 representing learners' aggregate perceptions of the program's educational value and impact on practice.

RESOLUTION OF CONFLICTS OF INTEREST

ASDS is committed to providing an open forum for the exchange of ideas and methodology for dermatologic surgery and related basic sciences. ASDS must ensure the content of its educational activities are scientifically based, accurate, current and objectively presented. ASDS has developed policies that will identify and resolve all conflicts of interest prior to the educational activity being delivered to participants.

EDUCATIONAL ACTIVITY DISCLAIMER

The views expressed and the techniques presented by the speakers at ASDS-sponsored educational meetings are not necessarily shared or endorsed by the organization. Speakers are required to disclose all relevant conflicts of interest and any unapproved or "off-label" uses of medical devices or pharmaceutical agents that they discuss, describe or demonstrate during their presentations. Registrants must use their independent judgment in applying the information discussed in these educational sessions in the treatment of patients. It is the responsibility of any presenter to obtain all necessary consent forms for use of patient or other images in their presentations. Any and all handout materials are prepared and submitted for distribution by the presenters, who are solely responsible for their content. Attendees are required to use their best judgment when participating in any panel discussions.

Register early to get the ticketed sessions of your choice.

**Register by Sept. 10 to save \$100.
Purchase the Best Value Package and save even more! Register online at asds.net/AnnualMeeting**

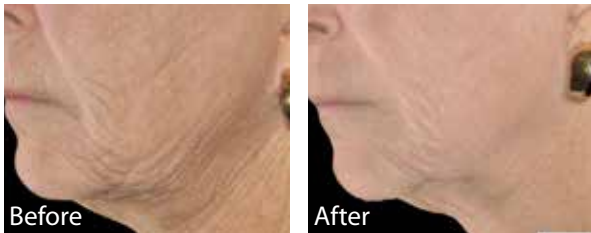
INFINI

High Intensity Focused RF

See Infini at
ASDS booth
#621

- Unique fractional RF technology provides complete control over treatment depth and energy levels enabling customized treatments.
- Creates targeted coagulation zones to smooth wrinkles and improve aging, sagging skin
- Superior anti-aging treatments with quick recovery
- Easy to use; may be delegated
- Quickly deliver over 50K precise coagulation zones
- New revenue streams + high patient satisfaction = maximized ROI
- Treat all skin types, including tanned skin

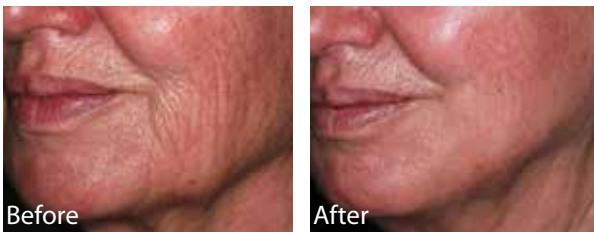
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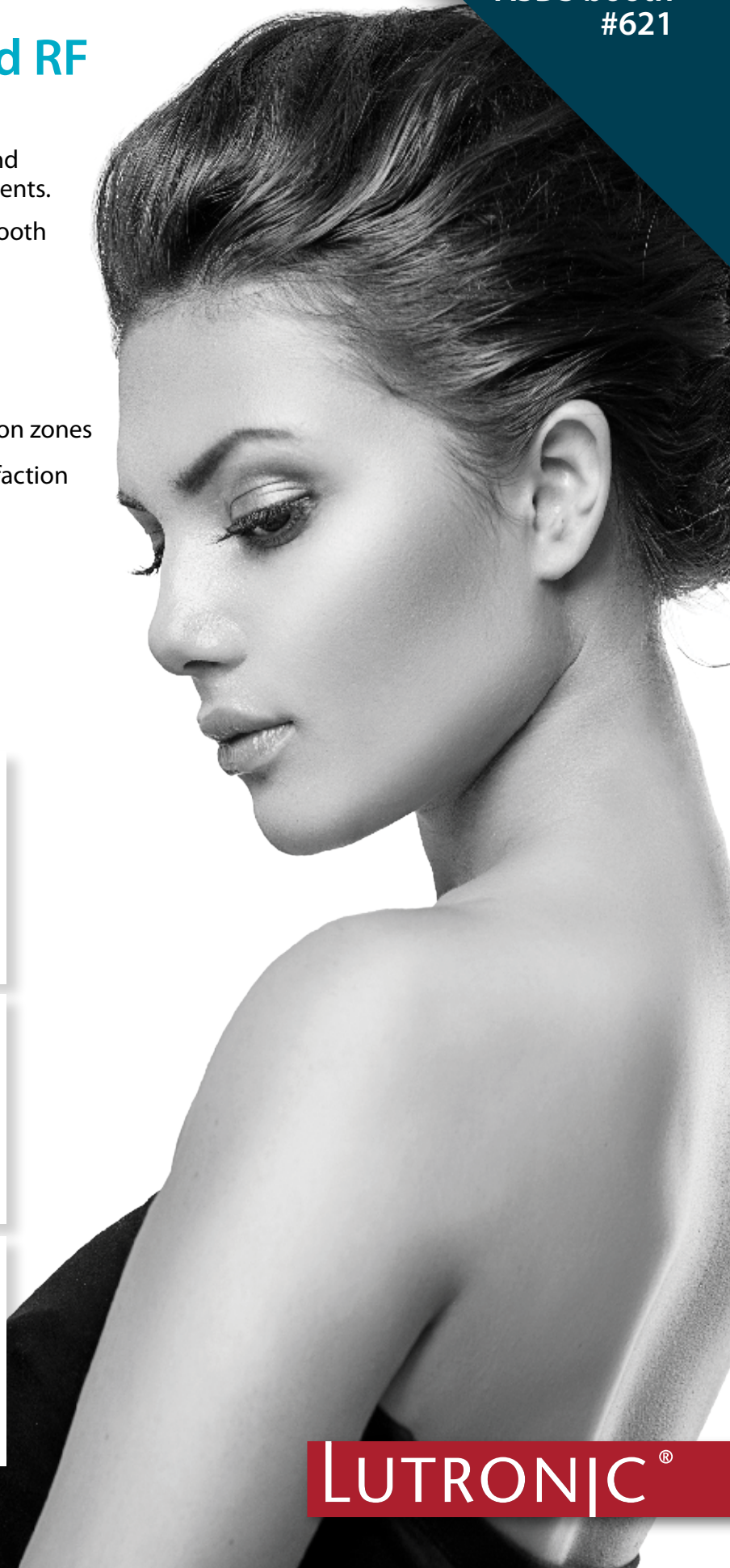
Courtesy of Dr. Steve Weiner, USA



Courtesy of Dr. Omar Ibrahim, USA



Courtesy of Dr. Matteo Clementoni, Italy



LUTRONIC®

Unplug with ASDS Experts!

**ASDS 'Unplugged' Pre-Conference
Wednesday, 6 – 9:30 p.m.**



Enjoy a light dinner, networking and "Straight Talk About Devices and More" from ASDS experts as they share tips and insights on improving patient outcomes and practice success with no filter, no frills, no distortions. This is a no-holds barred session – bring your provocative questions!

- Advance Registration Required
- \$59 Attendees

ASDS
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EXPERTISE FOR THE *life* OF YOUR SKIN™

Scientific Fundamentals in Cosmetic Dermatologic Surgery

Friday, Oct. 16 • 7:30 – 8:45 a.m.

Review the science behind lasers, fillers, neuromodulators, body contouring and chemical peels to develop a sound foundation for advanced procedures and combination techniques.

Get tips and insights to manage patient expectations and improve patient safety.

Moderators:

Nicholas B. Countryman, MD; Keith G. LeBlanc, MD; Matthew J. Mahlberg, MD

Invited Faculty:

*Macrene Alexiades, MD, PhD; Stephen H. Mandy, MD;
Gary D. Monheit, MD; Seaver Soon, MD; Kathleen M. Welsh, MD*

Space is limited. Advance registration strongly encouraged.

See registration form on pages 51-52



Sharpen your skills with hands-on workshops!

ASDS hands-on workshops offer an interactive experience with personalized instruction by experts. Innovative, three-dimensional surgical and filler training models are used to practice basic to complex techniques.

**Register early
as seating is
limited and in
high demand!**



Tumor Excision / Wound Repair and Injectable Techniques Workshop

Wednesday

9:45 a.m. – 5:15 p.m. — Pre-conference - open to all attendees

Co-directors: Patrick K. Lee, MD; Ian A. Maher, MD

Sunday

8:30 – 11:30 a.m. — Specifically designed for Residents and Post-residency Trainees (Restricted)

Co-directors: M. Laurin Council, MD; Allison M. Hanlon, MD, PhD



Improve your surgical technique with expert instruction on patient positioning; tumor excision using standard and Mohs techniques; complex linear closures, Z-plasty repairs, rotation and advancement flaps; standard closure enhancements; facial anatomy and injection techniques for hyaluronic acid fillers and neuromodulators.

Advanced Suturing Techniques Mini-workshop

Thursday, 1:30 – 3 p.m.

Moderators: Gary S. Chuang, MD; S. Brian Jiang, MD; Ian A. Maher, MD



Master different layers of surgical closures including selecting appropriate materials, techniques and placement to optimize outcomes and promote wound edge eversion. Suturing skills practiced on partial face/abdomen models and skin block samples.

Advanced Sclerotherapy and Vein Techniques Patient Demo and Mini-workshop

Thursday, 1:30 – 3 p.m.

Moderators: Jeffrey T.S. Hsu, MD; Ashley Wysong, MD

Improve your vein treatment techniques including appropriate patient assessment, myriad techniques and management of complications.



Soft-tissue Filler and Neuromodulator Mini-workshop

Saturday, 4 – 5:30 p.m.

Moderators: Miriam P. Cummings, MD; Hema Sundaram, MD

Master techniques with blunt microcannulas and assisted filler injection devices, multi-plan "sandwich" injection techniques, determination of appropriate toxin dosages and clinical applications of recent research into facial fat compartment and filler and toxin science.



See registration form, Hands-on Workshops and Patient Demonstrations section.

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CHICAGO
2015 ASDS ANNUAL MEETING
OCTOBER 15-18



Is your ACLS card up-to-date?

Required for Mohs surgeons and important for all dermatologists, this course prepares you with the appropriate procedures/responses

for cardiopulmonary emergencies. Attendees earn a two-year American Heart Association ACLS Provider Card.

Advanced Cardiac Life Support Renewal Course

Sunday, Oct. 18 • 7:30 – 11:30 a.m.

Advance registration required. See registration form pages 51-52.

GOLDEN SCALPEL KNOWLEDGE BOWL

Booth 430 ■ Exhibit Hall ■ Saturday, Oct. 17 ■ 1 – 2 p.m.

Watch residents battle for supremacy as they test their knowledge in dermatologic surgery! This game-show-format competition is a fun-filled, entertaining way to assess core competencies and identify knowledge gaps. Join the studio audience to see how your knowledge stacks up and cheer on your favorite team!

Are you a resident and want to participate?

Visit asds.net/AnnualMeeting (Residents area) or email hprostko@asds.net for more information.



Resident and Young Dermatologic Surgeon* Highlights

*Seven years or fewer post-residency



One of the great things about the ASDS Annual Meeting is the practical

advice you can use today, offered in friendly, interactive sessions. Hands-on workshops offer guidance while the many networking events and practice management and educational sessions help you learn colleagues' best tips, pearls and techniques to fast-track your career.

NETWORKING EVENTS

ASDS "Unplugged" — Enjoy a light dinner, networking and straight talk from ASDS experts about devices and more. [Wed., 6 – 9:30 p.m.](#)

Morning Hospitality Suite — Plan your day while enjoying a light complimentary breakfast. [Thurs. 8:15 – 9:30 a.m.;](#) [Fri. and Sat. 7:30 – 8:45 a.m.](#)

Graciously supported by Merz North America.



Residents Luncheon — Exchange advice with peers during this networking lunch. [Thurs., 11:30 a.m. – 1 p.m.](#)

Graciously supported by Merz North America.



Residents Networking Reception — Make the connections you need for a successful career. [Fri., 7:15 – 8:15 p.m.](#)

Graciously supported by LaRoche-Posay and SkinCeuticals



Annual Young Dermatologic Surgeons Dinner — Compare notes and exchange advice with colleagues while enjoying dinner and an insightful seminar.

[Fri., 7 – 9:30 p.m.](#)

Graciously supported by Allergan.



Networking Reception and Silent Auction —

Enjoy fine wines and artisanal cheeses as you try to outbid your colleagues on fun items and essential equipment.

[Exhibit Hall, Fri., 5:30 – 7 p.m.](#)

Tenth Annual Gala Reception and Dinner — *Enchanted Waters: An Evening at the Shedd Aquarium*

Enjoy an elegant evening filled with high energy, dancing and celebration. Includes a private tour. [Sat., 7 – 11 p.m.](#)

Matching funds sponsor: The Allergan Foundation



Golden Scalpel Knowledge Bowl — Compete against fellow residents while testing your knowledge in surgical and procedural dermatology [Exhibit Hall Booth #430, Sat. 1 – 2 p.m.](#)

Get started with Quest and ResQ! (BYOD) — Learn how to navigate Quest and the ResQ app to quickly find information and prepare for board exams. [Sat., 7 – 8 a.m.](#)

Free Video Thursday — Get a free consumer-facing educational video for your website! [Exhibit Hall, Thurs., 3 – 7 p.m.](#)

Free Photo Friday — Get a free professional headshot to use as you start your career. [Exhibit Hall, Fri., 3 – 7 p.m.](#)

HANDS-ON WORKSHOPS / LIVE PATIENT DEMOS

Tumor Excision / Wound Repair and Injectable Techniques Workshop — [Wed., 9:45 a.m. – 5:15 p.m.](#)

Advanced Sclerotherapy and Vein Techniques Patient Demo and Mini-workshop — [Thurs., 1:30 – 3 p.m.](#)

Advanced Suturing Techniques Mini-workshop — [Thurs., 1:30 – 3 p.m.](#)

Advanced Filler and Neuromodulator Techniques Patient Demo & Mini-workshop — [Fri., 4 – 5:30 p.m.](#)

Soft-tissue Filler and Neuromodulator Techniques Mini-workshop — [Sat., 4 – 5:30 p.m.](#)

Tumor Excision / Wound Repair and Injectable Techniques Workshop (Residents and YDS only) — [Sun., 8:30 – 11:30 a.m.](#)

Advanced Cardiac Life Support Renewal Course Workshop — [Sun., 7:30 – 11:30 a.m.](#)

EDUCATIONAL COURSES

Scientific Fundamentals in Cosmetic Dermatologic

Surgery — Review the science behind lasers, fillers, neuromodulators, body contouring and chemical peels to develop a sound foundation for advanced procedures and combination techniques. [Fri., 7:30 – 8:45 a.m.](#)

Core Curriculum in Cosmetic Dermatologic Surgery Track — Learn the latest advances and expert techniques.

Peels [Thurs., 8:15 – 9:30 a.m.](#); Fillers [Fri., 7:30 – 8:45 a.m.](#); Veins [Fri., 4 – 5:30 p.m.](#); Lasers [Sat., 7:30 – 8:45 a.m.](#); Neuromodulators [Sat., 2:30 – 3:45 p.m.](#)

Reconstructive Surgery — Learn essential surgical techniques to optimize outcomes.

Flaps [Thurs., 8:15 – 9:30 a.m.](#); Eyes [Fri., 1:30 – 3 p.m.](#); Nose and Lip [Sat., 2:30 – 3:45 p.m.](#)

Practice Pearls — Get advice on how to efficiently run a practice.

Templates; Cosmetic Consultations [Thurs., 8:15 – 9:30 a.m.](#); Pearls [Thurs., 1:30 – 3 p.m.](#); Regulatory Issues [Fri., 7:30 – 8:45 a.m.](#); Mini-MBA Part 1: Practice Management; [Sat., 2:30 – 3:45 p.m.](#); Mini-MBA Part 2: Practice Marketing; [Sat., 4 – 5:30 p.m.](#)

Mini-symposium — Learn how to assess the pros and cons of post-residency choices and move from training to full-time patient care.

Part 1: Residents [Fri., 1:30 – 3 p.m.](#)

Part 2: YDS [Fri., 4 – 5:30 p.m.](#)

We look forward to seeing you.

Register today!

AS | DS
American Society for
Dermatologic Surgery
EXPERTISE FOR THE life OF YOUR SKIN™

Opening Keynote • Thursday, Oct. 15 • 10:35 – 11:30 a.m.

**Thomas A. Mustoe, MD****2015 ASDS Annual Meeting Visiting Professor***Optimizing Scar Outcomes: From Bench to Bedside – the Critical Role of Sodium Homeostasis*

Thomas A. Mustoe, MD, 2015 ASDS Annual Meeting Visiting Professor, will deliver the opening keynote lecture. Double-boarded in otolaryngology and plastic surgery, Dr. Mustoe is a respected international teacher renowned for his dedication to academics, research and innovation in areas including wound healing, approaches to minimize scarring, facial sculpting (e.g., brow lift, eyelid surgery, facelift) and body sculpting. Dr. Mustoe will give a comprehensive lecture on the latest

innovations in wound healing.

Dr. Mustoe's extensive research into wound healing and scar prevention gives him a unique ability to achieve optimal results with minimal tissue injury during surgery. He is passionate about developing careful surgical techniques that reduce bruising, speed recovery and lead to more predictable outcomes. As a visiting professor at many universities, he teaches techniques in cosmetic and reconstructive surgery as well as conscious sedation, scar minimization and clinical applications of his own research. Funded continuously by the National Institutes of Health since 1989, he holds four U.S. Patents, has authored more than 200 published articles and received the Wound Healing Society Lifetime Achievement Award.

Third Annual Lawrence M. Field, MD, Honorary Lecture • Saturday, Oct. 17 • 8:55 – 9:30 a.m.

**Marc B. Roscher, MD***Introduction by Lawrence M. Field, MD*

This lecture will recount in its introduction, on an annual basis, the monumental achievements and motivational energy of Dr. Field, who served as a catalyst for the inception of the named lecture. Within the body of the lecture, each honored speaker will describe how their dermatologic careers have followed the paths and emulated the contributions charted by Dr. Field and the impact his or her life's work has made on the spread of dermatologic surgery and furthering physician education and patient care.

Similar to Dr. Field, Dr. Roscher has long been recognized as a major contributor in the area of reconstructive and reconstructive skin surgery as well as laser surgery and procedural dermatology. Dr. Roscher is founding president of the South African Society of Dermatologic Surgery, and a member of the Dermatological Society of South Africa, the American Society for Dermatologic Surgery, the American Academy of Dermatology, and the American Society for Laser Medicine. He serves on the faculty boards of the International Master Course on Aging Skin (IMCAS) as well as the 5 CC international esthetic meeting. Dr. Roscher was the founder of the Dermatologic Surgery program, Department of Dermatology at the Nelson R. Mandela School of Medicine in Durban (the only dermatological surgery teaching program in South Africa). Dr. Roscher was the founder and is current CEO of the Skin Cancer Foundation of South Africa, and is the Editor-in-Chief of the South African Journal of Dermatological Surgery. Dr. Roscher was co-founder of the Dermatologic and Aesthetic Surgery International League (DASIL), and currently serves as its president. DASIL was established with the specific vision of fostering and supporting international skills exchange and collaboration in dermatologic surgery.

Dr. Roscher was elected and confirmed as the 2015 lecturer in honor of his pursuit of surgical excellence, sharing his experiences as a true mentor and changing the course of dermatologic surgery forever. He is well-known internationally for his teaching ability as well as his skill. Dr. Roscher will highlight his journey, illuminating the audience with the challenges and triumphs that laid the groundwork for continued advancements in dermatologic surgery.

The Lawrence M. Field, MD, Honorary Lecture was established in 2012 in recognition of Dr. Field's lifelong contributions to international dermatologic surgical education. It recognizes those who have had significant impact on dermatologic surgery through expanding, evolving and perfecting procedures; advancing the awareness, role and acceptance of the specialty; and fostering peer-to-peer learning to improve patient care and surgical outcomes.

9:45 A.M. – 5:15 P.M. PRE-CONFERENCE WORKSHOP

Advance registration is strongly encouraged. This session is limited by available space and may be closed at on-site registration. Please see registration form for pricing.

15PCWS Pre-conference Hands-on Workshop: Tumor Excision / Wound Repair and Injectable Techniques

Learning Objectives: At the conclusion of this session, participants should be able to: recite all necessary anatomy; make the proper instrument choice for all dermatologic surgery procedures; properly excise tumors using both standard and Mohs techniques; execute complex linear closures, Z-plasty repairs, and rotation and advancement flaps; finesse closure techniques they already know with pearls from experts in the field; and correctly perform injection techniques for hyaluronic acid fillers and neuromodulators.

Pre-conference Workshop Co-directors:

Patrick K. Lee, MD; Ian A. Maher, MD

Invited Faculty: *Mariah R. Brown, MD; Bryan T. Carroll, MD; Nima Gharavi, MD; Dee Anna Glaser, MD; Steven S. Greenbaum, MD*

Accreditation Statement and Credit Designation: The American Society for Dermatologic Surgery is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The American Society for Dermatologic Surgery designates this live activity for a maximum of 6.25 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

6 – 9:30 P.M. ASDS PRE-CONFERENCE

Advance registration and additional fee of \$59; dinner included. Please see registration form.

15PC ASDS Unplugged Pre-Conference: Straight Talk about Devices and More

In music, "unplugged" refers to a song using basic instruments with no electric guitars, amplifiers or other equipment that often distort a song. The ASDS Unplugged session will incorporate experts discussing the details on four key subjects straight up. Information is relayed how you want to hear it – with no filters, no frills and no distortions. Topics include a three-dimensional approach to the aging face with dermal fillers and recognizing treating complications; new directions in the treatment of submental fat and balancing the aging neck and face; developing a systematic approach to using energy-based devices – both old and new – in the treatment of vascular and pigmented lesions, tattoos, fractional laser resurfacing and body contouring; and optimizing the use of cosmeceuticals and topical agents alone or in conjunction with procedures for optimal patient outcomes. This session is not designated for Category 1 continuing medical education credit.

Moderator(s): *Vic A. Narurkar, MD*

Co-Moderator(s): *Jean D. Carruthers, MD; Derek H. Jones, MD; Arielle N.B. Kauvar, MD; Mary P. Lupo, MD*

2015 ASDS Educational Programming

Learn experts' techniques and best practices to optimize your results!

State-of-the-Art in Minimally Invasive Aesthetics: Global Advances

June 8, 2015

Vancouver, BC, CANADA

(during the 23rd World Congress of Dermatology)

Directors:

*Derek H. Jones, MD
Alastair Carruthers, FRCPC*

Join more than 25 renowned experts as they candidly discuss current breakthroughs and advances, solve perplexing patient predicaments and share their techniques to effectively and safely enhance outcomes.

Practice Management, Marketing and Social Media

July 18-19, 2015

Chicago, IL

Directors:

*Cheryl M. Burgess, MD
Jody A. Comstock, MD*

Learn what smart practices are doing to drive revenue and promote their brand, including doable strategies to improve business operations, attract new patients and manage social media.

**Advanced Injection Techniques: Maximize Safety and Minimize Complications**

October 3-4, 2015

New York, NY

Directors:

*Rebecca Fitzgerald, MD
Shannon Humphrey, MD*

Develop new approaches based on different structural tissue layers to improve outcomes while avoiding danger zones. Panfacial volume restoration and shaping; needle vs. cannula techniques; emerging products and off-label usage addressed.

Visit asds.net/courses or call 847-956-0900 to register!

ALL Morning Coffee Talks are open ONLY TO PHYSICIANS unless marked with the ♦ symbol.

7 – 8 A.M. ASDSA VOLUNTEER BREAKFAST WITH LEADERSHIP

8:15 – 9:30 A.M. RESIDENT / POST-RESIDENCY TRAINEE / YOUNG DERMATOLOGIC SURGEON HOSPITALITY SUITE

Complimentary food and beverages available.

Graciously supported by Merz North America



8:15 – 9:30 A.M. OPTIONAL EARLY-BIRD SESSION

Advance registration required; see registration form.

15EBS Light up your Morning: Advanced Lasers and Energy-based Technologies

Learning Objectives: At the conclusion of this session, participants should be able to: explain the science behind the various laser and energy-based therapies; select the appropriate therapy or combination of therapies for each patient based on his or her presenting condition or issue; and avoid complications and manage them as they arise.

Moderator(s): Jeffrey S. Dover, MD;
Roy G. Geronemus, MD

8:15 – 9:30 A.M. MORNING COFFEE TALKS

Advance registration is strongly encouraged to obtain the Coffee Talk of your choice. Sessions cost \$60, are limited by the seating available and may be closed at on-site registration. Please see registration form.

AB101 Cover Your Assets: Templates for the Digital Age ♦

Learning Objectives: At the conclusion of this session, participants should be able to: relate the areas that are necessary for maintaining appropriate patient and practice records; describe specifics within certain documents that are crucial for protection against audit and / or legal challenges; and obtain and implement the use of appropriate digital templates to ensure all consents and documents follow best practices.

Doris J. Day, MD; Mark S. Nestor, MD, PhD

AB102 Techniques for Flap Success

Learning Objectives: At the conclusion of this session, participants should be able to: critically analyze a surgical defect; determine the repair most likely to yield reproducible cosmetic results; design flap repairs for aesthetic and functional reconstruction; explain the limitations of single-staged repairs for more complex wounds; execute adjacent tissue transfer elevation in correct tissue planes; apply a regional approach to wound-closure options based on which flaps work best where and why; and avoid predictable complications and maintain facial symmetry.

Jeremy S. Bordeaux, MD, MPH; Glenn D. Goldman, MD

AB103 The Cosmetic Consult ♦

Learning Objectives: At the conclusion of this session, participants should be able to: identify three tips to improve the doctor/patient interaction; demonstrate and describe elements of a good cosmetic consult; articulate components of informed consent; and optimize the patient consultation and treatment plan for aesthetic treatment.

Susan H. Weinkle, MD; Timothy C. Flynn, MD; Amy F. Taub, MD

AB104 Preventing Mohs Complications and Optimizing Surgical Scars

Learning Objectives: At the conclusion of this session, participants should be able to: identify common complications associated with Mohs surgery and reconstruction; apply methods for complication prevention; recognize the psychosocial and economic burden of scarring; and employ optional surgical and suturing techniques to minimize and camouflage post-operative scars.

Jerry D. Brewer, MD; Joseph Sobanko, MD

AB105 Part 1 – Upper-face Rejuvenation: Injectable Techniques and Anatomy

Learning Objectives: At the conclusion of this session, participants should be able to: describe the anatomy affecting aging and other changes of the upper face; identify relevant anatomical landmarks and match the appropriate tools, techniques and injection therapies available for rejuvenation of the upper face; describe the nuances and danger zones for various therapies as they relate to injections of the upper face; select the most appropriate approach for each patient; and identify complications and manage them as they arise. This is the first in a three-part course series covering injectable techniques and anatomy of the entire face.

Rebecca Fitzgerald, MD; Jonathan Sykes, MD;
Ebby Elahi, MD

AB106 Core Curriculum in Cosmetic Dermatologic Surgery: Peels

Learning Objectives: At the conclusion of this session, participants should be able to: describe the science of various peeling agents and their physiologic response to skin; compare and contrast levels of chemical peeling including superficial, medium and deep depth as well as methods of peel applications; assess photo aging, wrinkles and scarring indications; select the correct chemical peeling depth(s) and method(s) for each patient; utilize appropriate techniques for superficial, medium and deep chemical peeling in combination face peels; and recognize and manage complications associated with operative and post-operative peeling procedures. Core topics addressed may include the chemical difference in various peels, indications, comparison of peels to other resurfacing techniques, safety concerns and management of complications.

Harold J. Brody, MD; Keith G. LeBlanc, MD;
Peter P. Rullan, MD

AB107 The Skinny on Fat Reduction: Invasive vs. Non-invasive

Learning Objectives: At the conclusion of this session, participants should be able to: differentiate between the indications for invasive versus non-invasive fat removal; identify FDA-approved devices for non-invasive fat removal; evaluate new devices on the horizon for non-invasive liposuction; address safety concerns with both invasive and non-invasive fat removal; and correctly manage pain and other issues that may arise.

William P. Coleman III, MD; Sue Ellen Cox, MD;
Paul J. Frank, MD

9:30 – 9:45 A.M. TRANSITION BREAK

General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

9:45 – 10:35 A.M. OPENING SESSION

- 9:45 a.m. President's Welcome ♦**
George J. Hruza, MD, MBA
- 9:55 a.m. Program Chair Remarks**
Hayes B. Gladstone, MD; Ellen S. Marmur, MD
- 10:05 a.m. Future Leaders Network Presentations**
David A. Laub, MD, Chair, Leadership Development Work Group; FLN Mentees

10:35 – 11:30 A.M. OPENING KEYNOTE LECTURE: 2015 ASDS ANNUAL MEETING VISITING PROFESSOR

Optimizing Scar Outcomes: From Bench to Bedside – the Critical Role of Sodium Homeostasis

Thomas A. Mustoe, MD, 2015 ASDS Annual Meeting Visiting Professor, will deliver the opening keynote lecture. Double-boarded in otolaryngology and plastic surgery, Dr. Mustoe

is a respected international teacher renowned for his dedication to academics, research and innovation in areas including wound healing, approaches to minimize scarring, facial sculpting (e.g. brow lift, eyelid surgery, facelift) and body sculpting. Dr. Mustoe will give a comprehensive lecture on the latest innovations in wound healing.

11:30 A.M. – 1 P.M. RESIDENT LUNCHEON

Residents only, pre-registration required

Graciously supported by Merz North America

**11:30 A.M. – 1:30 P.M. EXHIBIT HALL OPENING AND NETWORKING LUNCH**Complimentary lunch provided. *Riverside Center***11:30 A.M. – 1:30 P.M. RESEARCH LUNCHEON SESSION**

Additional fee of \$25 and advance registration required. Please see registration form.

15RSCHL Research Luncheon Session and Cutting Edge Research Abstracts: Who are the Experts? A Critical Analysis of the Scientific Literature

Learning Objectives: At the conclusion of this session, participants should be able to: articulate the findings and/or benefits derived from the articles presented; describe the different dermatologic advances being made through various research studies; and recite surgical safety measures and new techniques to implement in their practices.

Moderator(s): Suzanne M. Olbright, MD; Arisa E. Ortiz, MD
Invited Faculty: Matthew M. Avram, MD, JD; Derek Chan, MD; Ali Damavandy, MD; Sabrina G. Fabi, MD; S. Brian Jiang, MD; Faranak Kamangar, MD; Kathryn Lee Lane, MD; David Pate, MD; Anthony M. Rossi, MD; Emily Stamell-Ruiz, MD; Thanh-Nga Tran, MD, PhD; Jane Y. Yoo, MD

Curriculum Track Color Key

Cosmetic

Practice Management / Regulatory ♦

Reconstruction/Skin Cancer/Mohs/General Dermatology Procedures

1:30 – 3 P.M. SCIENTIFIC SESSIONS**CS115 Cosmetic Mega-combinations by the Masters**

Learning Objectives: At the conclusion of this session, participants should be able to: demonstrate the ability to combine a variety of minimally invasive cosmetic procedures; explain the available clinical data on the safety and efficacy of minimally invasive cosmetic procedures used singly and in combination; and increase the use of combination treatments as appropriate to improve cosmetic outcomes and reduce post-operative recovery.

Moderator(s): Tina S. Alster, MD; Jean D. Carruthers, MD

RX120 The Cutting Edge: New Techniques for Managing Skin Cancer

Learning Objectives: At the conclusion of this session, participants should be able to: explain the epidemiology of skin cancer; properly assess patients and make an appropriate treatment plan; recite the latest therapies and approaches for treating various types of skin cancer; understand the advantages and limitations of these new therapies; and identify and manage complications.

Moderator(s): Seaver Soon, MD; Whitney D. Tope, MD

PM124 Successful Practice Management: Pearls from the Masters ♦

Learning Objectives: At the conclusion of this session, participants should be able to: recite the latest technologies to foster practice management efficiencies and identify which changes are necessary to improve practice efficiency.

Moderator(s): Ellen C. Gendler, MD; Ronald L. Moy, MD

Invited Faculty: Vivian W. Bucay, MD; Lisa K. Chipps, MD, MS; Mary M. Christian, MD; Steven H. Dayan, MD; Bruce E. Katz, MD

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to the fun and success of the
ASDS Silent Auction!

Proceeds from the 15th Annual ASDS Silent Auction help support ASDS programs and educational initiatives.

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For information or to donate,
please contact Tara Azzano
tazzano@asds.net or 847-956-9128.

**NETWORKING RECEPTION
& SILENT AUCTION**

Friday, Oct. 16 • 5:30 - 7 p.m. • Exhibit Hall

General Sessions marked with the + symbol are open to Office Staff/Surgical Assistants.

1:30 – 3 P.M. PATIENT DEMONSTRATION, AFTERNOON TEAS WITH THE MASTERS AND MINI-WORKSHOP

Advance registration is strongly encouraged in order to obtain the session of your choice. Sessions are limited by available seating and may be closed at on-site registration. Please see registration form for pricing.

PD140 Patient Demonstrations & Mini-workshop: Advanced Sclerotherapy and Vein Techniques

Learning Objectives: At the conclusion of this session, participants should be able to: describe the anatomy of venous reflux; identify the advantages and disadvantages of various sclerosing agents and foaming techniques; select the appropriate comprehensive treatment approach to leg veins ranging from spider veins to truncal varicosities; and determine the appropriate use of sclerotherapy, lasers, phlebectomy or endovenous ablation for each patient. Participants will view live demonstrations of patient evaluations and vein correction procedures, and practice skills in a hands-on portion with Sclero pads.

Moderator(s): Jeffrey T.S. Hsu, MD; Ashley Wysong, MD

MC121 Minimizing Cosmetic Complications Part 1: Injectables

Learning Objectives: At the conclusion of the session, participants should be able to: relate basic anatomy as it relates to injectable administration and the biologic response of the skin to injectables. Participants should be able to recognize common complications of injectable administration and techniques to optimize results while maximally avoiding complications. Participants will learn how to treat complications when they do occur.

Mathew M. Avram, MD, JD; Joel L. Cohen;
Heidi A. Waldorf, MD

MC122 Nail Surgery: Hammering Down Your Technique

Learning Objectives: At the conclusion of this session, participants should be able to: recite the anatomy of the nail as well as issues affecting the nail; evaluate the location of nail tumors, primarily pigmented lesions; assess longitudinal melanonychia; select the appropriate technique for biopsy, utilize biopsy techniques that will maximize diagnostics and minimize nail deformity; discuss new information on the diagnosis and treatment of nail unit neoplasms; demonstrate competent performance of the nail matrix shave biopsy and other nail surgery techniques; and manage complications of nail surgery.

Chris Adigun, MD; Maral K. Skelsey, MD; Dana Stern, MD

MC123 Advanced Closures in Daily Practice

Learning Objectives: At the conclusion of this session, participants should be able to: explain the various types of wounds, surgical incisions, etc. and their respective formations that require closure nuances; recite the various types of closures and their strengths and benefits; select the appropriate closures for each circumstance; employ essential closures for optimal results; demonstrate advanced reconstructive closures that are relevant to the daily practice of procedural dermatology; and discuss and analyze closure options for commonly encountered but challenging surgical defects.

Christopher J. Miller, MD; Christie R. Travelute, MD

MC124 Delayed Graftification: Stage Your Reconstruction

Learning Objectives: At the conclusion of this session, participants should be able to: appropriately plan and execute the paramedian forehead flap; plan and execute the staged or interpolated nasolabial flap for reconstruction; utilize interpolation flaps; harvest and utilize auricular cartilage for use in stabilizing nasal operative wounds; and plan, design and actuate the cross-lip Abbe flap for large upper lip wounds.

Moderator(s): John A. Carucci, MD, PhD;
Nima Gharavi, MD, PhD

Invited Faculty: Vivian W. Bucay, MD;
Lisa K. Chipps, MD, MS; Mary M. Christian, MD;
Steven H. Dayan, MD; Bruce E. Katz, MD

WS150 Hands-on Mini-workshop: Advanced Suturing Techniques

Learning Objectives: At the conclusion of this session, participants should be able to: competently select the appropriate suture materials for different layers of surgical closures; demonstrate the techniques for placing an effective dermal and epidermal suture; employ the various techniques that promote wound-edge appositions; describe a range of advance suturing techniques; articulate the indications for these techniques; demonstrate the ability to properly place dermal and epidermal sutures to optimize surgical outcomes; and execute advanced suturing techniques.

Moderator(s): Gary S. Chuang, MD; S. Brian Jiang, MD;
Ian A. Maher, MD

Invited Faculty: Brett P. Blake, MD; Mariah R. Brown, MD;
Bryan T. Carroll, MD; Algin B. Garrett, MD; Joseph F. Greco, MD; Jenny Hu, MD; Patrick K. Lee, MD;
Matthew J. Mahlberg, MD; Arisa E. Ortiz, MD;
Daniel I. Wasserman, MD

3 – 4 P.M. NETWORKING BREAK IN EXHIBIT HALL

Complimentary snacks and beverages provided. *Riverside Center*

Register early for best choice of
Afternoon Teas with the Masters.

Curriculum Track Color Key

Cosmetic

Practice
Management /
Regulatory +Reconstruction/Skin
Cancer/Mohs/General
Dermatology Procedures

General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

4 – 5:30 P.M. SCIENTIFIC SESSION**GD130 Iron Surgeon Competition**

Learning Objectives: At the conclusion of this session, participants should be able to: identify new techniques in reconstructive and cosmetic dermatologic surgery; describe anatomy and reconstructive principles related to repair of surgical defects and treatment of cosmetic defects; and select appropriate repairs for surgical defects and therapies and approaches for cosmetic corrections. This session, historically the most anticipated session of the ASDS Annual Meeting, combines case-approach comparisons with light-hearted competition to engage learners and cement pearls for surgical approaches.

Moderator(s): Andrew J. Kaufman, MD;
Thomas E. Rohrer, MD

4 p.m. Wise Words from the Surgeon General

Andrew J. Kaufman, MD

4:05 p.m. Match #1

Juan Carlos Martinez, MD

4:15 p.m. Match #1

Michael H. Swann, MD

4:30 p.m. Match #2

Iren Kossintseva, MD

4:40 p.m. Match #2

David M. Zloty, MD

4:55 p.m. Match #3

Cheryl M. Burgess, MD

5:05 p.m. Match #3

Ellen S. Marmur, MD

5:15 p.m. Competition Outcomes

Andrew J. Kaufman, MD

5:30 – 7 P.M. WELCOME RECEPTION IN EXHIBIT HALL

Open to all registered attendees and exhibitors. *Riverside Center*

All are invited to enjoy entertainment, hors d'oeuvres and cocktails while they network with colleagues and industry personnel.

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**7 – 9 P.M. INDEPENDENT INDUSTRY-ORGANIZED HOT TOPIC SESSIONS**

See Final Program for details.

Curriculum Track Color Key

Cosmetic

Practice
Management /
Regulatory ♦

Reconstruction/Skin
Cancer/Mohs/General
Dermatology Procedures

WELCOME

reception

**All registered attendees are invited to enjoy
entertainment, hors d'oeuvres and cocktails.**

Thursday, Oct. 15 • 5:30 - 7 p.m. • Exhibit Hall, Riverside Center

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ALL Morning Coffee Talks are open ONLY TO PHYSICIANS unless marked with the ♦ symbol.

**7:30 – 8:45 A.M. RESIDENT / POST-RESIDENCY
TRAINEE / YOUNG DERMATOLOGIC
SURGEON HOSPITALITY SUITE**

Complimentary food and beverages available.

Graciously supported by Merz North America



7:30 – 8:45 A.M. SPECIAL FUNDAMENTALS SESSION

Advance registration required. Please see registration form.

15BC Scientific Fundamentals of Cosmetic Dermatology Surgery

Learning Objectives: At the conclusion of this session, participants should be able to: comprehend the basic science principles regarding lasers, neuromodulators, fillers, peels and body contouring devices; describe the therapeutic cause and effect with regard to the use of these five cosmetic modalities; and appropriately predict the outcome following treatment utilizing each. This comprehensive session will focus heavily on science, fostering sound understanding of each modality and serving as a platform for learning advanced, nuanced and combination techniques.

Moderator(s): Nicholas B. Countryman, MD;
Keith G. LeBlanc, MD;
Matthew J. Mahlberg, MD

Invited Faculty: Macrene Alexiades, MD, PhD;
Stephen H. Mandy, MD; Gary D. Monheit, MD;
Seaver Soon, MD; Kathleen M. Welsh, MD

7:30 – 8:45 A.M. MORNING COFFEE TALKS

Advance registration is strongly encouraged to obtain the Coffee Talk of your choice. Sessions cost \$60, are limited by the seating available and may be closed at on-site registration. Please see registration form.

AB201 Houston We Have a Problem: Managing Surgical Complications

Learning Objectives: At the conclusion of this session, participants should be able to: quickly recognize complications early in their course and identify a treatment / management game plan; identify when appropriate conservative management of bleeding complications is necessary vs. those instances when intervention and re-entering the surgical field is necessary; develop a culture-based post-operative wound infection management protocol; and address retraction, hypertrophy and contour irregularity in successive reconstruction procedures such as thinning of flaps, dermabrasion and other techniques.

Christopher B. Harmon, MD; Jeremy T. Kampp, MD;
Seigrid S. Yu, MD

AB202 Mona Lisa Master: Facial Shaping

Learning Objectives: At the conclusion of this session, participants should be able to: perform full-face assessment of shape and contour; discuss the importance of facial harmony and balance in aesthetically pleasing faces; propose a detailed plan for total facial beautification and rejuvenation utilizing soft-tissue fillers; recognize the role of neuromodulators in facial shaping; and describe soft-tissue filler injection techniques to address specific concerns.

Vince Bertucci, MD; Hsien Li Peter Peng, MD;
Patricia S. Wexler, MD

AB203 Part 2 – Mid-face Rejuvenation: Injectable Techniques and Anatomy

Learning Objectives: At the conclusion of this session, participants should be able to: recite the all-important anatomy of the mid-face including bony, fat and vascular mid-face anatomy; relate various treatment techniques for mid-face rejuvenation including safety aspects of techniques for different areas; address safety aspects; and appropriately manage complications that may arise. This is the second in a three-part course series covering injectable techniques and anatomy of the entire face. Attendees are requested to bring slides of complications on a thumb drive for discussion.

Jean D. Carruthers, MD; Derek H. Jones, MD

AB204 Core Curriculum in Cosmetic Dermatologic Surgery: Fillers

Learning Objectives: At the conclusion of this session, participants should be able to: recognize the difference between currently available soft-tissue fillers to enhance product selection; discuss off-label uses of fillers with patients for better patient understanding of expected results; improve patient outcomes through comprehension of the aging face and how fillers can be used; and recognize complications and how to prevent and manage them.

Rebecca A. Kazin, MD; Craig F. Teller, MD

AB205 To See or Not to See: Up Close and Personal Eyelid Rejuvenation and Reconstruction

Learning Objectives: At the conclusion of this session, participants should be able to: understand the periorbital anatomy in order to maximize safety and results; articulate new techniques and advances in eyelid rejuvenation; understand the potential for unique complications in the periorbital area; recite the techniques appropriate for successful blepharoplasty; select the appropriate cosmetic eye procedure for each case; relate a clear understanding of instrumentation and techniques that are useful in this area; and identify relevant anatomic structures for blepharoplasty and possible complications.

Brian S. Biesman, MD; Guy G. Massry, MD;
Ronald L. Moy, MD

AB206 The Top Ten Regulatory Issues Affecting your Reimbursement ♦

Learning Objectives: At the conclusion of this session, participants should be able to: identify the current issues that are or are likely to impact your reimbursement; explain the nuances of emerging payment models including ACOs and insurance exchanges; discuss the challenges of narrowing networks; recite scope of practice and other competitive force issues affecting dermatology; relate the effects of SGR repeal including restructuring of value-based modifiers, PQRS and meaningful use; recognize the potential for global period elimination and newly consolidated value and quality measures; and comprehend the intricacies of navigating managed care, Medicare and fee-for-service patients that will help you understand the reimbursement structure.

Lawrence J. Green, MD; George J. Hruza, MD, MBA

Register early for best choice of
Morning Coffee Talks.

General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

8:45 – 9:30 A.M. OPENING SESSION: LEADERSHIP IN INNOVATION LECTURE ♦

The Annual Leadership in Innovation Lectureship is awarded to an ASDS member who has positively and concretely advanced dermatologic surgery. The 2015 award recipient is the embodiment of a nationally renowned forward-thinker who has advanced the art and craft of dermatologic surgery through innovation, creativity and technology.

9:30 – 10 A.M. SCIENTIFIC SESSIONS**CS201 What's my Treatment?**

Learning Objectives: At the conclusion of this session, participants should be able to: demonstrate the ability to combine multiple minimally invasive cosmetic treatments; and obtain optimal results in various facial cosmetic settings. Treatments to be discussed include: chemical peels, lasers, neuromodulators, fillers, and skin tightening (ultrasound & radiofrequency). An audience response system will be utilized to facilitate an interactive educational experience.

Moderator(s): David A. Laub, MD; Suzanne L. Kilmer, MD

Invited Faculty: Dee Anna Glaser, MD; Ava T. Shamban, MD

RX201 Mohs Surgery Speed Session

Learning Objectives: At the conclusion of this session, participants should be able to: identify the appropriate patients that would benefit from Mohs Micrographic Surgery; recognize instances where Mohs would have provided a better outcome when not used; employ Mohs for optimal results; and predict and manage complications should they arise.

Moderator(s): David S. Becker, MD

Faculty: Andrew J. Kaufman, MD; Thomas E. Roher, MD; Steven M. Rotter, MD

10 – 10:45 A.M. NETWORKING BREAK IN EXHIBIT HALL

Complimentary morning snacks and beverages provided. *Riverside Center*

10:45 – 11:30 A.M. SCIENTIFIC SESSIONS**GD212 Minimizing Cosmetic Complications Part 2: Lasers**

Learning Objectives: At the conclusion of this session, participants should be able to: choose the appropriate laser technologies for their practice relative to specific applications; articulate the pros and cons of each specific technology; identify the realm of possible complications; and demonstrate the knowledge needed to avoid and treat complications arising from use of laser technologies.

Moderator(s): Eric F. Bernstein, MD; E. Victor Ross, MD

GD214 Shades of Gray: Know your Hard Core Clinically Relevant Anatomy

Learning Objectives: At the conclusion of this session, participants should be able to: identify the different areas of anatomy pertaining to dermatologic surgery; relate anatomical changes that arise from aging or other structural shifts; and recite the various danger zones inherent with different procedures.

Moderator(s): Lisa M. Donofrio, MD; Stephen H. Mandy, MD

Curriculum Track Color Key

Cosmetic

Practice
Management /
Regulatory ♦Reconstruction/Skin
Cancer/Mohs/General
Dermatology Procedures

NETWORKING RECEPTION & SILENT AUCTION

Friday, Oct. 16 • 5:30 - 7 p.m. • Exhibit Hall

All registered attendees are invited to enjoy cocktails, hors d'oeuvres, entertainment and fun at the 15th Annual ASDS Silent Auction.

Bid on exciting items such as restaurant, hotel and department store gift certificates, concert & sporting event tickets, artwork, fine wines, collectibles, gift baskets, "day with a doctor," electronics, surgical instruments and educational offerings, to name a few!

*Proceeds benefit ASDS programs and educational initiatives.
Industry donors receive special recognition at their booth.*



General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

11:30 A.M. – 1:30 P.M. LUNCH BREAK IN EXHIBIT HALL

Complimentary lunch provided for non-members and non-business meeting attendees. *Riverside Center*

11:45 A.M. – 1:15 P.M. ANNUAL MEMBER BUSINESS MEETING WITH LUNCH

ASDS Members only.

Graciously supported by Merz North America



1:30 – 3 P.M. SCIENTIFIC SESSIONS

CS211 Controversies in Cosmetic Dermatologic Surgery

Learning Objectives: At the conclusion of this session, participants should be able to: recognize the differences among the available botulinum toxins; explain the role of hyaluronic acid and non-hyaluronic acid fillers for volumizing the face; describe the role of Mohs surgery in the treatment of melanoma in situ; and employ the application of fractional ablative and non-ablative lasers to the treatment of acne scars.

Moderator(s): William P. Coleman III, MD;
Dee Anna Glaser, MD

RX213 Better than Pearls: Reconstructive Diamonds

Learning Objectives: At the conclusion of this session, participants should be able to: improve approaches to post-cancer surgical reconstruction techniques via linear repairs, flaps, grafts and granulation; gain confidence in employing a logical methods for managing facial wounds in critical locations; improve patient-education skills to foster better psychological and long-term outcomes regardless of repair method selected; and incorporate into their repertoire the practical tips for reconstruction that considers the wound as well as host factors when choosing repairs.

Moderator(s): Jeremy S. Bordeaux, MD, MPH;
Juan Carlos Martinez, MD

1:30 – 3 P.M. AFTERNOON TEAS WITH THE MASTERS

Advance registration is strongly encouraged to obtain the Afternoon Tea of your choice. Sessions cost \$35, are limited by available seating and may be closed at on-site registration. Please see registration form.

MC221 Acne Scarring

Learning Objectives: At the conclusion of this session, participants should be able to: select appropriate patients for treatment of acne scarring; demonstrate and describe different techniques and approaches for treatment of acne scarring including the use of lasers and energy-based devices; describe the benefits of combination therapy; and identify possible complications and manage them effectively.

Mary P. Lupo, MD; Mark B. Taylor, MD

MC222 Reconstructive Surgery Challenge Track: Eyes

Learning Objectives: At the conclusion of this session, participants should be able to: describe relevant eyelid anatomy; list different repair options for eyelid defects; and select appropriate reconstructive options for eyelid defects.

Ebby Elahi, MD; Andrea Willey, MD

MC223 Cosmetic Correction for Medical Conditions

Learning Objectives: At the conclusion of this session, participants should be able to: explain facial anatomy changes due to trauma or medical conditions; assess patients' needs and expectations while recognizing challenges and disfiguring medical conditions; integrate appropriate cosmetic techniques to correct disfiguring medical conditions; identify methods for non-facial restoration; identify the diagnostic criteria for hyperhidrosis; recite the various treatment modalities and new technologies for reduction of sweat; identify medical conditions that may be appropriate for laser therapy (e.g., acne, AKs, onychomycosis, vitiligo, psoriasis, and other vascular malformations), surgical burns and traumatic scars; develop a therapeutic strategy and examine the technical applications and limitations; and review technical corrections to optimize outcomes and minimize adverse events.

Cheryl M. Burgess, MD; Suzanne L. Kilmer, MD;
Jill S. Waibel, MD

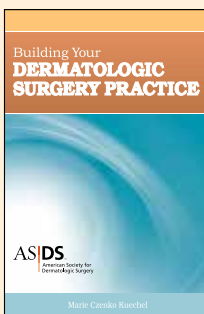
Curriculum Track Color Key

Cosmetic

Practice
Management /
Regulatory ♦

Reconstruction/Skin
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Register early for best choice of
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Increase practice productivity and referrals

Offered exclusively by ASDS, *Building Your Dermatologic Surgery Practice* leads you through effective practice management and marketing protocols of successful practices. Covering every aspect of a practice from managing staff, patients and the office to building your brand image, traffic and referrals, this is a comprehensive book from which every dermatologist can benefit.

Order online at asds.net/shop or call 847-956-0900.

General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

MC224 Mini-symposium Part 1: Residents ♦

This is the first of a two-part session. Participants in this session are advised to also register for MC234.

Learning Objectives: At the conclusion of this session, participants should be able to: identify and prepare for common challenges as they proceed through and finish dermatology residency; assess the pros and cons of post-residency choices including fellowships, private, group or academic practice; translate guidance points into action plans for moving to the next step; and maintain a balanced focus on key components as they move from training to full-time patient care.

Moderator(s): Whitney W. Hovenic, MD, MPH;
Rachel N. Pritzker, MD

Invited Faculty: Mariah R. Brown, MD;
Cameron Chesnut, MD; Jason J. Emer, MD;
Elizabeth Houshmand, MD; Lana N. Kashlan, MD;
Janiene Luke, MD; Rajiv I. Nijhawan, MD;
Kristel Polder, MD

MC225 BYOP: Bring your Own Pearls

Learning Objectives: At the conclusion of this session, participants should be able to: recite pearls and nuances for various techniques used in dermatologic surgery for both cosmetic and medical purposes; and implement learned pearls and nuances to improve clinical practice performance and practice management. Examples of pearls may include, but are not limited to, uses for new implants for non-surgical rejuvenation, avoidance and treatment of complications, new therapies, combination therapies, time- and resource-saving strategies, outcome-enhancing techniques and more. This session will be comprised of audience-generated pearls presented in a fast-paced and exciting atmosphere.

Kavita Mariwalla, MD; Gary D. Monheit, MD

3 – 4 P.M. NETWORKING BREAK IN EXHIBIT HALL

Complimentary snacks and beverages provided. *Riverside Center*

Patient Photo Best Practices *Exhibit Hall, Riverside Center*

Ashish Bhatia, MD; Suneel Chilukuri, MD; Hayes B. Gladstone, MD

Learn basics and best practices for patient photography and gain experience with multiple imaging devices during an interactive presentation in the exhibit hall.

4 – 5:30 P.M. PATIENT DEMONSTRATIONS**PD240 Patient Demonstrations: Advanced Filler and Neuromodulator Techniques**

Learning Objectives: At the conclusion of this session, participants should be able to: visualize and explain the structural and functional anatomic features that are key to safe and optimal injection of fillers and neuromodulators; individualize and optimize patient treatments through effective patient assessment of anatomy and aging; select appropriate agents and improve and expand injection strategies in order to perform advanced techniques; and identify potential complications, recognize danger areas, and describe avoidance and management strategies.

Moderator(s): Melanie Palm, MD, MBA;
Susan H. Weinkle, MD

4 – 5:30 P.M. SCIENTIFIC SESSIONS**GD215 Advanced Cosmetic Surgical Procedures with Videos**

Learning Objectives: At the conclusion of this session, participants should be able to: discuss the nuances of various advanced surgical procedures required to treat conditions and issues commonly seen in the dermatologic surgery practice; select the appropriate surgical approach for each patient; employ proper surgical planning, correctly implement the necessary techniques to perform advanced surgical procedures; and manage complications as they arise.

Moderator(s): Greg S. Morganroth, MD;
Steven M. Rotter, MD

RX217 Reconstructive Pearls from the Masters

Learning Objectives: At the conclusion of this session, participants should be able to: discuss the fine points of reconstructive approaches for various presenting anomalies; employ the fundamentals of skin suturing to lead to better cosmetic outcomes; integrate Z-plasty techniques into standard reconstructions; and appreciate how fractal geometry is useful for reconstruction.

Moderator(s): David G. Brodland, MD; Ken K. Lee, MD

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General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

4 – 5:30 P.M. AFTERNOON TEAS WITH THE MASTERS

Advance registration is strongly encouraged to obtain the Afternoon Tea of your choice. Sessions cost \$35, are limited by available seating and may be closed at on-site registration. Please see registration form.

MC231 Core Curriculum in Cosmetic Dermatologic Surgery: Veins

Learning Objectives: At the conclusion of this session, participants should be able to: appreciate the various modalities for the treatment of veins; recite the risks and benefits associated with each treatment modality; describe the relevant anatomical structures to enhance the safety and profile of treatments; and discuss medical management and conservative therapy for patients undergoing treatment for venous disease.

*Julie K. Karen, MD; Margaret W. Mann, MD;
Robert A. Weiss, MD*

MC232 The Business of Skin Care ♦

Learning Objectives: At the conclusion of this session, participants should be able to: recite tips and techniques to run a financially successful dermatology practice; explain how good employee hiring and management leads to a successful practices; and explain how cosmetic procedures enhance practice success.

*Patricia Farris, MD; Ruth E. Tedaldi, MD;
Kathleen M. Welsh, MD*

MC233 Opening your Virtual Doors: Optimizing your Digital Media Footprint ♦

Learning Objectives: At the conclusion of this session, participants should be able to: identify applications that may help the dermatologic surgeon with patient care, practice management or life-hacking; recognize security and privacy concerns when using applications for patient care; identify opportunities for improvement in the current state of dermatology applications; and improve your online presence to foster better practice marketing.

Moderator(s): *Daniel P. Friedmann, MD;
Elizabeth K. Hale, MD; Vineet K. Mishra, MD;
Tom Seery, Margaret A. Weiss, MD*

MC234 Mini-Symposium Part 2: Young Dermatologic Surgeons ♦

This is the second of a two-part session. Registrants are encouraged to register for MC224 as well.

Learning Objectives: At the conclusion of this session, participants should be able to: identify and prepare for common challenges as they proceed through and finish dermatology residency; assess the pros and cons of post-residency choices including fellowships, private, group or academic practice; translate guidance points into action plans for moving to the next step; and maintain a balanced focus on key components as they move from training to full-time patient care.

Moderator(s): *Whitney W. Hovenic, MD, MPH;
Rachel N. Pritzker, MD*

Invited Faculty: *Jeremy A. Brauer, MD;
Jason J. Emer, MD; Kavita Mariwalla, MD;
Shari Nemeth Ochoa, MD; Deanne Robinson, MD;
Anthony M. Rossi, MD; Emily Rubenstein, DO;
Neil A. Shah, MD; Allison Sutton, MD*

MC235 Better than Work Life Balance: Life Integration ♦

Learning Objectives: Work-life balance is a perfectionist concept that keeps us feeling like we are always failing. Instead of trying to balance all areas of our life perfectly, we need to change the metaphor and create an integrated approach to life where we are pulling together the most important elements in our lives in harmony. This new metaphor gives space for creativity, fluidity and fulfillment without separating our work from our life or becoming exhausted from the balancing act. While some experts tell us we can't have it all, and other experts tell us we can have it all with very good time management, we believe the best approach is one that you create for your whole life, based on your own choices and your own priorities. At the conclusion of this session, participants should be able to: let go of the past metaphor of work-life balance; integrate their core values into their focus; complete a whole life review; and create a Commitment to Action to increase fulfillment and integration.

Melissa Thornley, Tiara International LLC

5:30 – 7 P.M. NETWORKING RECEPTION AND SILENT AUCTION IN EXHIBIT HALL

Open to all registered attendees and exhibitors. *Riverside Center*

7 – 9:30 P.M. FOURTH ANNUAL YOUNG DERMATOLOGIC SURGEONS DINNER

Complimentary dinner; advance registration required.

This special event is planned for those in practice seven years or less who are interested in networking with dermatologic surgery peers.

Graciously supported by Allergan  **ALLERGAN**

7:15 – 8:15 P.M. RESIDENT NETWORKING RECEPTION

Complimentary beverages and hors d'oeuvres; advance registration required.

This special event is planned for those interested in networking among dermatologic surgery resident peers.

Graciously supported by La Roche Posay and Skinceuticals

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 **SKINCEUTICALS**

Curriculum Track Color Key

Cosmetic

Practice
Management /
Regulatory ♦

Reconstruction/Skin
Cancer/Mohs/General
Dermatology Procedures

ALL Morning Coffee Talks are open ONLY TO PHYSICIANS unless marked with the ♦ symbol.

7 – 8 A.M. GETTING STARTED ON QUEST & RESQ (BYOD)

**7:30 – 8:45 A.M. RESIDENT / POST-RESIDENCY
TRAINEE / YOUNG DERMATOLOGIC
SURGEON HOSPITALITY SUITE**

Complimentary food and beverages available.

Graciously supported by Merz North America



7:30 – 8:45 A.M. ABSTRACT SESSION

OA306 Oral Abstracts

Learning Objectives: At the conclusion of the session, participants should be able to: describe the different dermatologic advances being made through dermatology conducted studies and patient treatments.

7:30 – 8:45 A.M. MORNING COFFEE TALKS

Advance registration is strongly encouraged to obtain the Coffee Talk of your choice. Sessions cost \$60, are limited by available seating and may be closed at on-site registration. Please see registration form.

AB301 Tighten-it-up: Advanced Comparison of Devices to Lift and Tighten

Learning Objectives: At the conclusion of this session, participants should be able to: explain the role of focused ultrasound technology in skin tightening; differentiate between radiofrequency modalities for tightening lax skin; choose which skin tightening device(s) may best fit into their clinical practice; select appropriate laser and energy-based modalities for skin tightening; and recite potential complications associated with skin tightening technologies.

Sabrina G. Fabi, MD, Daniel P. Friedman, MD;

Melanie Palm, MD, MBA

AB302 Core Curriculum in Cosmetic Dermatologic Surgery: Lasers

Learning Objectives: At the conclusion of this session, participants should be able to: relay the basics about laser physics and the fundamentals of cutaneous laser surgery; demonstrate safe and effective use of lasers; describe different types of lasers and energy-based devices and how they are used to minimize complications and maximize results; identify the most advanced techniques for combining lasers with other cosmetic treatments; indicate how to maximize patient outcomes while minimizing complications; articulate new techniques and technologies in cutaneous laser surgery; and display enthusiasm and excitement for adding more energy-based devices to their practices. Vascular lasers, Q-switched lasers, hair removal lasers, body contouring devices, fractionated lasers, ablative lasers and RF devices will be discussed.

Jeremy B. Green, MD; Jared R. Jagdeo, MD;

Jennifer L. MacGregor, MD; Elizabeth Tanzi, MD

AB303 Vector Selector: Advanced Techniques to Prevent Distortion of the Eyes, Nose and Ears

Learning Objectives: At the conclusion of this session, participants should be able to: explain the interrelated anatomy of the eyes, nose and ears; identify the areas of risk wherein distortion can occur in one anatomic area

based on incorrect correction of the other; select the appropriate vector and approach to correction to ensure optimal cosmetic outcome; and avoid complications and manage as they arise.

Daniel B. Eisen, MD; James O. Barlow, MD

AB304 Part 3 – Lower Face Rejuvenation: Injectable Techniques and Anatomy

Learning Objectives: At the conclusion of this session, participants should be able to: discuss clinically relevant anatomy as it relates to lower face injectables; describe an approach to lower face cosmetic assessment; select appropriate injection techniques for the lower face; and identify possibly complications and manage them effectively. This is the third in a three-part course series covering injectable techniques and anatomy of the entire face.

Andre Vieira Braz, MD; Rebecca Fitzgerald, MD

AB305 Mission Possible: Managing Melasma and Dyschromia

Learning Objectives: At the conclusion of this session, participants should be able to: recognize the myriad ways that melasma can clinically present; relate new insights into the disease process of melasma; explore various treatment options for melasma and when treatment is not an option (treatment failures); employ interpersonal communication skills for the patient with melasma; describe the new advances in the pathogenesis of melasma; utilize new technologies in treatment of melasma; select appropriate therapeutic options (topical versus peels versus lasers); and appropriately manage complications.

Pearl E. Grimes, MD; Arielle N.B. Kauvar, MD

AB306 Essentials of Cosmetic Upper and Lower Blepharoplasty: How I Do It

Learning Objectives: At the conclusion of this session, participants should be able to: review the relevant periorbital anatomy; assess patients for upper and lower blepharoplasty; describe techniques for upper and lower blepharoplasty; and avoid complications and manage when they arise.

Edgar F. Fincher, MD, PhD; Thomas A. Mustoe, MD

AB307 Comprehensive Hair Restoration

Learning Objectives: At the conclusion of this session, participants should be able to: identify male and female candidates for hair transplantation, identify candidates for elliptical donor harvesting vs. follicular unit extraction to obtain donor hair; and communicate the role of medical therapies for hair transplantation and integrating hair transplantation into a busy dermatologic surgery practice; discuss the diagnosis and medical treatment of scarring and non-scarring Alopecia and determine the appropriate candidate for hair transplantation; compare and contrast different surgeons' approaches to the medical cosmetic aspects of the hair transplant procedure, including designing hairlines and height in the eyebrows; discuss the latest development in hair follicle cloning, regeneration and instruments that can be used for both Strip and FUE transplantation.

Marc R. Avram, MD; Michelle F. Henry, MD

Register early for best choice of Morning Coffee Talks.

General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

8:45 – 9:30 A.M. OPENING SESSION**8:45 – 8:55 A.M. THE IMPORTANCE OF MENTORSHIP***Glenn D. Goldman, MD*

This lecture will discuss what it means to have a meaningful impact as an ASDS International Traveling Mentorship Program participant. Dr. Goldman will discuss what formats of instruction are most valuable and how such visits are ideally structured. Dr. Goldman will include documentation of several of his own trips along with other mentors and their contributions. Specifically, Dr. Goldman will discuss and note follow-up of our mentees, what they have accomplished and how our mentoring has advanced their surgical abilities.

8:55 – 9:30 A.M. ANNUAL LAWRENCE M. FIELD, MD, HONORARY LECTURE ♦**Marc B. Roscher, MD***Introduction by Lawrence M. Field, MD*

This lecture will recount in its introduction, on an annual basis, the monumental achievements and motivational energy of Dr. Field, who served as a catalyst for the inception of the named lecture. Within the body of the lecture, each honored speaker will describe how their dermatologic careers have followed the paths and emulated

the contributions charted by Dr. Field and the impact his or her life's work has made on the spread of dermatologic surgery and furthering physician education and patient care.

Similar to Dr. Field, Dr. Roscher has long been recognized as a major contributor in the area of reconstructive and reconstructive skin surgery as well as laser surgery and procedural dermatology. Dr. Roscher is founding president of the South African Society of Dermatologic Surgery, and a member of the Dermatological Society of South Africa, the American Society for Dermatologic Surgery, the American Academy of Dermatology, and the American Society for Laser Medicine. He serves on the faculty boards of the International Master Course on Aging Skin (IMCAS) as well as the 5 CC international esthetic meeting. Dr. Roscher was the founder of the Dermatologic Surgery program, Department of Dermatology at the Nelson R. Mandela School of Medicine in Durban (the only dermatological surgery teaching program in South Africa). Dr. Roscher was the founder and is current CEO of the Skin Cancer Foundation of South Africa, and is the Editor-in-Chief of the *South African Journal of Dermatological Surgery*. Dr. Roscher was Co-founder of the Dermatologic and Aesthetic Surgery International League (DASIL), and currently serves as its president. DASIL was established with the specific vision of fostering and supporting international skills exchange and collaboration in dermatologic surgery.

Dr. Roscher was elected and confirmed as the 2015 lecturer in honor of his pursuit of surgical excellence, sharing his experiences as a true mentor and changing the course of dermatologic surgery forever. He is well-known internationally for his teaching ability as well as his skill. Dr. Roscher will highlight his journey, illuminating the audience with the challenges and triumphs that laid the groundwork for continued advancements in dermatologic surgery.

9:30 – 10:15 A.M. NETWORKING COFFEE BREAK IN EXHIBIT HALL

Complimentary morning snacks and beverages provided. *Riverside Center*

10:15 – 11:20 A.M. SCIENTIFIC SESSIONS**CS305 Body Contouring Part 1: Invasive and Non-invasive Overview**

Learning Objectives: At the conclusion of this session, participants should be able to: differentiate between the indications for invasive versus non-invasive fat removal for appropriate patient counseling; discuss the various anatomical areas appropriate for successful body contouring; explain the relative strengths and weaknesses of FDA-approved techniques and technology; identify new devices and agents on the horizon for non-invasive fat reduction; and relate safety concerns and potential complications of both invasive and non-invasive fat removal as well as procedural and post-procedural pain management.

Moderator(s): *Kimberly J. Butterwick, MD; Jeanine B. Downie, MD*

RX310 Morning at the Movies: Reconstruction

Learning Objectives: At the conclusion of this session, participants should be able to: identify the various methods for effective reconstruction; explain reconstructive nuances based on techniques perfected by presenters as illustrated in videos; implement new techniques into their patient care to improve outcomes; and manage complications as they arise.

Moderator(s): *Anna A. Bar, MD; Ramona Behshad, MD*

PM311 Cribs: Creating a Sophisticated Dermatology Office ♦

Learning Objectives: At the conclusion of this session, participants should be able to: consider methods and benefits of a sophisticated office; recite principles of good office design and how it can help you; and identify costs and returns.

Moderator(s): *Tina S. Alster, MD; Timothy C. Flynn, MD*

ASDS Circle of Excellence Program

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**Curriculum Track Color Key**

Cosmetic

Practice Management / Regulatory ♦

Reconstruction/Skin Cancer/Mohs/General Dermatology Procedures

General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

11:20 A.M. – 12:25 P.M. SCIENTIFIC SESSIONS**CS306 Body Contouring Part 2: Practical Approaches and Combination Therapies**

Learning Objectives: At the conclusion of this session, participants should be able to: recite the most effective single and combination approaches for body contouring; identify the latest devices, agents, and combinations of use on the horizon for non-invasive fat reduction; and relate safety concerns and potential complications of both invasive and non-invasive fat removal as well as procedural and post-procedural pain management.

Moderator(s): Vic A. Narurkar, MD; Kathleen M. Welsh, MD

RX312 High Risk Skin Cancer: Multi-disciplinary Management

Learning Objectives: At the conclusion of this session, participants should be able to: develop a therapeutic strategy for managing patients with high-risk skin cancer as part of a multi-disciplinary approach; implement the currently available data regarding staging for patients with high-risk skin cancer; recite the available adjuvant therapies; and implement the appropriate treatment plans for the safest and most efficacious outcome.

Moderator(s): Sumaira Aasi, MD; Fiona Zwald, MD

PM314 Communicating with the Public in Print and Social Media ♦

Learning Objectives: At the conclusion of this session, participants should be able to: explain the key elements in effective communications with the public; prepare comfortably for media interviews with magazines; identify the best social media vehicles for communicating with the public; and properly employ tips for utilizing social media outlets for communication with the public. Beauty directors will join the faculty to provide effective communication tips. Special Excellence in Journalism and Commitment to Skin Health and Education awards will be presented during this session.

Moderator(s): Mona Gohara, MD; Ellen S. Marmur, MD

Invited Faculty: Valerie Monroe, Beauty Director, O, the Oprah Magazine; Laura Regensdorf, Beauty Writer, Vogue Magazine

12:30 – 2:30 P.M. NETWORKING LUNCH IN EXHIBIT HALL

Complimentary lunch provided; hall closes at 2:30 p.m. *Riverside Center*

12:30 – 2:30 P.M. INDUSTRY ADVISORY COUNCIL LUNCH

Open to IAC Members only.

12:30 – 2 P.M. WOMEN'S DERMATOLOGIC SOCIETY LUNCHEON

Advance registration through WDS required.

1 – 2 P.M. GOLDEN SCALPEL KNOWLEDGE BOWL BOOTH #430 IN EXHIBIT HALL

Watch residents battle for supremacy as they test their knowledge in dermatologic surgery! No fee. *Riverside Center*

2:30 – 3:45 P.M. SCIENTIFIC SESSIONS**CS314 Breaking Bad: True Confessions of Managing Cosmetic Complications**

Learning Objectives: At the conclusion of this session, participants should be able to: explain the various complications that can arise from even simple cosmetic procedures; identify risk factors that cause various complications; incorporate preventative measures to avoid complications; and implement procedures to manage complications as they arise. This will be an informative and uniquely presented session.

Moderator(s): Vince Bertucci, MD; Nowell J. Solish, MD

CS316 Neck Obsession: Comprehensive Neck Rejuvenation

Learning Objectives: At the conclusion of this session, participants should be able to: identify the patients that are best suited for submental and neck rejuvenation; identify the relevant anatomy; describe the non-invasive and surgical procedures, including combination therapies; select the most appropriate approach based on each patient; employ the selected technique properly for safety and optimal outcomes; and predict and manage complications as necessary.

Moderator(s): Jean D. Carruthers, MD; Hayes B. Gladstone, MD

PM318 Mini-MBA Part 1: Successful Practice Management ♦

Learning Objectives: At the conclusion of this session, participants should be able to: identify the proven methods that lead to successful practice management; recite the latest tips for cost-effective EMR, purchasing and other expense drivers; explain the techniques for efficiencies in the front- and back-office; and make a plan for implementation of improvements that lead to a well-run practice.

Moderator(s): Murad Alam, MD; Mark S. Nestor, MD, PhD

2:30 – 3:45 P.M. ORAL ABSTRACTS**OA308 Oral Abstracts**

Learning Objectives: At the conclusion of this session, participants should be able to: describe the different dermatologic advances being made through dermatology conducted studies and patient treatments.

Young Dermatologic Surgeons — be sure to register for the Annual YDS Dinner.

Graciously supported by Merz North America.

General Sessions marked with the † symbol are open to Office Staff/Surgical Assistants.

2:30 – 3:45 P.M. AFTERNOON TEAS WITH THE MASTERS

Advance registration is strongly encouraged to obtain the Afternoon Tea of your choice. Sessions cost \$35, are limited by available seating and may be closed at on-site registration. Please see registration form.

MC322 Core Curriculum in Cosmetic Dermatologic Surgery: Neuromodulators

Learning Objectives: At the conclusion of this session, participants should be able to: explain the relationship between anatomy and effect of neuromodulators; review the similarities and differences between current neuromodulators; highlight basic and advanced cosmetic uses for neuromodulators; recite the difference between “possible” and “desirable” in cosmetic outcomes; categorize cosmetic neuromodulator procedures by effectiveness and risk of complications; and identify the differences in neuromodulator products, both present and future.

Natalie M. Curcio, MD, MPH; Dee Anna Glaser, MD

MC323 Mennaissance: Unique Aspects of Treatment of the Male

Learning Objectives: At the conclusion of this session, participants should be able to: review male facial anatomy and contour and how it contributes to male beauty and masculinity; determine the appropriate type and dosages of neuromodulators and fillers for the male face; outline different treatment combinations for men that incorporate lasers, other devices and cosmeceuticals; and evaluate the male aesthetic market and tools to increase its size.

Michael E. Eidelman, MD; Terrence Keaney, MD

MC325 Melanoma and Pigmented Lesions: Surgical Updates

Learning Objectives: At the conclusion of this session, participants should be able to: conduct the proper diagnoses and patient assessment; appropriately utilize dermoscopy when needed; employ the most current surgical techniques for treatment of melanoma and pigmented lesions; and recognize and manage complications as they occur.

Keith L. Duffy, MD; Kenneth G. Gross, MD; Bernice Kwong, MD

MC326 Master Cooks: Reconstruction of the Nose and Lip

Learning Objectives: At the conclusion of this session, participants should be able to: recite the principles of effective reconstruction of the nose and lip; explain the nuances that can enhance standard reconstruction techniques for these areas; implement learned techniques to improve nose and lip reconstruction outcomes; and manage complications as they arise.

Joel Cook, MD; Jonathan L. Cook, MD

3:45 – 4 P.M. TRANSITION BREAK

4 – 5:30 P.M. HANDS-ON MINI-WORKSHOP

Advance registration is strongly encouraged in order to obtain this session. Space is limited and may be closed at on-site registration. Please see registration form for pricing.

WS350 Hands-on Mini-workshop: Soft-tissue Filler and Neuromodulator Techniques

Learning Objectives: This session offers the opportunity for small-group preceptorships by an expert, international core aesthetic faculty. At the conclusion of this session, participants should be able to: adopt an evidence-based approach to pre- and post-procedural patient assessment, treatment planning and appropriate selection of fillers and neuromodulators; recite the appropriate structural and functional facial anatomy related to injections; describe anatomical considerations to optimize procedural predictability and safety; employ increased competence in patient counseling for injectable procedures; plan approaches to optimize outcomes including accurate placement of fillers and neuromodulators at appropriate injection sites and performance of various techniques to optimize efficiency; use ancillary procedures when necessary to obtain the best cosmetic outcome; identify new techniques and advances in the clinical use of soft-tissue fillers and neuromodulators; and implement strategies for avoidance and management of complications and maximize injectable safety.

This course is offered at two levels (beginner and intermediate / advanced). Participants will gain hands-on experience practicing basic and complex techniques for the injection of soft-tissue fillers and neuromodulators under faculty guidance. The course features high-fidelity, prosectable, cutaneous surgical training models that accurately simulate anatomy, including sub-mucosal structure, allowing for realistic practice that is not standard in training programs. Training in the use of blunt micro-cannulas, injection at different tissue planes, determination of appropriate toxin dosages, and clinical applications of recent research into facial fat compartments and filler and neuromodulator science are included.

Moderators: *Miriam P. Cummings, MD; Hema Sundaram, MD*

Invited Faculty:

<i>Murad Alam, MD</i>	<i>Chytra V. Anand, MD</i>
<i>Leslie Bauman, MD</i>	<i>Katie Belezny, MD</i>
<i>Andre Vieira Braz, MD</i>	<i>Suzanne Bruce, MD</i>
<i>Vivian W. Bucay, MD</i>	<i>Theresa Bush, MD</i>
<i>Kim J. Butterwick, MD</i>	<i>Alastair Carruthers, MD</i>
<i>Daniel Cassuto, MD</i>	<i>M. Laurin Council, MD</i>
<i>Sue Ellen Cox, MD</i>	<i>Sabrina G. Fabi, MD</i>
<i>Steve Fagien, MD</i>	<i>Ellen C. Gendler, MD</i>
<i>Sahar Foad Ghannam, MD</i>	<i>Gregory J. Goodman, MD</i>
<i>Tiffani K. Hamilton, MD</i>	<i>Michele F. Henry, MD</i>
<i>Mary P. Lupo, MD</i>	<i>Guy G. Massry, MD</i>
<i>Gary D. Monheit, MD</i>	<i>Suzan Obagi, MD</i>
<i>David M. Ozog, MD</i>	<i>Hsien Li Peter Peng, MD</i>
<i>Kristel Polder, MD</i>	<i>Thomas E. Rohrer, MD</i>
<i>Kristine A. Romine, MD</i>	<i>Joel Schlessinger, MD</i>
<i>Ava T. Shamban, MD</i>	<i>Johnathan M. Sykes, MD</i>
<i>Mark B. Taylor, MD</i>	<i>Craig F. Teller, MD</i>
<i>Danny Vleggaar, MD</i>	<i>Robert A. Weiss, MD</i>
<i>Yana Yutskovskaya, MD</i>	

Register early to get the Afternoon Teas with the Masters of your choice.

General Sessions marked with the ♦ symbol are open to Office Staff/Surgical Assistants.

4 – 5:30 P.M. SCIENTIFIC SESSIONS

CS320 **Advanced Fillers: Beyond the Nasolabial Fold**

Learning Objectives: At the conclusion of this session, participants should be able to: become familiar with all available soft-tissue fillers; select the appropriate product for the underlying anatomic defect(s); identify new indications; demonstrate the proper technique(s) for soft-tissue augmentation for anatomic areas aside from the nasolabial fold; recognize adverse reactions; select the appropriate treatment paradigm; and describe advanced treatment pearls that can enhance your existing technique.

Moderator(s): Seth L. Matarasso, MD;
Rhoda S. Narins, MD

Invited Faculty: Kimberly J. Butterwick, MD;
Lisa M. Donofrio, MD; Timothy C. Flynn, MD;
Derek H. Jones, MD

GD326 **Dermatologic Surgeons Family Feud**

Learning Objectives: This session introduces another creative educational format to the ASDS Annual Meeting. East Coast vs. West Coast “families” consisting of a Mohs Surgeon, a Cosmetic Surgeon, a Young Dermatologic Surgeon and a Resident go head-to-head to answer questions in a fast-paced competition. At the conclusion of this session, participants should be able to: identify best practices in Mohs procedures; relate interesting pearls about myriad cosmetic procedures; and recite miscellaneous facts regarding ASDS offerings and how they benefit dermatologic surgeons.

Moderator(s): William H. Higgins III, MD;
Naomi Lawrence, MD

Invited Faculty: Eric F. Bernstein, MD;
Glenn D. Goldman, MD; Shari Nemeth-Ochoa, MD;
E. Victor Ross, MD; Adam M. Rotunda, MD

PM328 **Mini-MBA Part 2: Successful Practice Marketing ♦**

Learning Objectives: At the conclusion of this session, participants should be able to: explain the best practices for effective marketing; recite the proven methods for practice marketing and patient communications; utilize data from ASDS survey results for effective dermatologic surgery marketing messages; and implement learned tips for overall improved practice marketing.

Moderator(s): Michael H. Gold, MD; Ava T. Shamban, MD

4 – 5:30 P.M. ORAL ABSTRACTS

OA309 **Innovative Studies and Case Reports**

Learning Objectives: At the conclusion of this session, participants should be able to: describe the different dermatologic advances being made through innovative studies and case reports.

Take advantage of the hands-on workshops.
Register early to reserve your spot!

Register by Sept. 10 to save \$100.
Purchase the Best Value Package and save even more!

Curriculum Track Color Key

Cosmetic

Practice
Management /
Regulatory ♦Reconstruction/Skin
Cancer/Mohs/General
Dermatology Procedures

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Alex

Amanda

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4 – 5:30 P.M. AFTERNOON TEAS WITH THE MASTERS

Advance registration is strongly encouraged to obtain the Afternoon Tea of your choice. Sessions cost \$35, are limited by available seating and may be closed at on-site registration. Please see registration form.

MC340 Does Size Matter? Small vs. Mega Group Practice Models ♦

Learning Objectives: At the conclusion of this session, participants should be able to: recite the differences, benefits and challenges of solo / small vs. large group practices; impart pearls and tips to succeed in each practice type dealing with lower reimbursement and The Affordable Care Act; and relate the considerations of selling your practice to a large group.

*George J. Hruza, MD, MBA; Gary D. Monheit, MD;
Greg S. Morganroth, MD*

MC341 HIPAA Compliance ♦

Learning Objectives: At the conclusion of this session, participants should be able to: recite the history and evolution of HIPAA including Privacy, Security, Breach Notification and Omnibus rules; relate paper and electronic disaster recovery concerns; implement the necessary information technology and other policies and procedures to ensure compliance; employ a risk assessment to avoid issues that could lead to audits and/or fines; and maintain HIPAA compliance to protect your patients and your practice.

Matthew M. Avram, MD; JD; David J. Goldberg, MD, JD

MC342 Scar Wars

Learning Objectives: At the conclusion of this session, participants should be able to: identify the different types of scars and various techniques that can enhance scar revision; recite the various goals of scar revision and the expected outcomes of available treatments; demonstrate competence in the evaluation of scars; share clinical pearls, surgical tips and laser parameters for treatment of acne, surgical, burn and traumatic scars; review advanced surgical and laser techniques for scar reconstruction included laser-assisted drug delivery, Z-plasty, skin replacement and scar contracture release; explain the indications, algorithms and limitations of laser and light modalities used in the treatment of scars; select and employ the appropriate treatment option; and provide optimal management of patients with various types of disfiguring scars.

*Rebecca D. Baxt, MD; Nathan S. Uebelhoer, DO;
Jill S. Waibel, MD*

Register early to get the Afternoon Teas with the Masters of your choice.

Curriculum Track Color Key

Cosmetic

Practice
Management /
Regulatory ♦Reconstruction/Skin
Cancer/Mohs/General
Dermatology Procedures**MC343 International Traveling Mentorship Program: Diversifying your Portfolio with International Experiences**

Learning Objectives: At the conclusion of this session, participants should be able to: articulate the value of the ASDS ITMP and areas in which the ITMP can provide world leadership in dermatologic surgery; and recite why international educational exchange is crucial to foster awareness and support of dermatologic surgery education. Presentations will include surgical techniques and developments shared during international visits, in order to provide clinical education to session attendees. All session attendees may share their own ideas for improving educational exchange to close training gaps in dermatology residency departments as well as comments on the surgical education shared in report visits. There is no charge for this session.

Lawrence M. Field, MD; Gary J. Brauner, MD

5:30 - 6:30 P.M. SkinPAC RECEPTION

Join ASDS/A President George J. Hruza, MD, MBA and SkinPAC Chair Lawrence J. Green, MD at this exclusive, invitation-only event benefitting SkinPAC, the American Academy of Dermatology Association's political action committee. For more information or to RSVP, please contact Katie Jones at 202-609-6333 or email kjones@aad.org.

7 – 11 P.M. TENTH ANNUAL GALA RECEPTION, DINNER AND DANCE

Tickets are required for attendance, \$145 per person

All attendees are invited to an evening of camaraderie, entertainment and celebration! The evening will start with a private tour of the Shedd Aquarium. You will have an opportunity to get up-close-and-personal with all of the exhibitions. The evening will continue with an elegant dinner and dancing with one of the most lively bands around. This event supports the ASDS Dermatology Advancement Fund. Advance purchase is strongly encouraged as space is limited to this VIP event. Please indicate your participation on the registration form. Transportation will be provided.

Matching Funds Supporter: The Allergan Foundation 

Experts in Action: Fillers & Neuromodulators DVD

Learn expert strategies, tips and techniques to optimize results. Experts demonstrate the latest techniques for facial volumizing – including the mid- and upper face; treating glabellar regions, periorbital area, pre-jowl sulcus, perioral area and lip; revitalizing the neck; and filling aging hands.



\$149 ASDS Member \$209 Non-member Dermatologist

Order online at asds.net/shop
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General Sessions marked with the † symbol are open to Office Staff/Surgical Assistants.

7:30 - 11:30 A.M. ADVANCED CARDIAC LIFE SUPPORT RENEWAL COURSE

Advance registration and fee required; \$249 members and residents; \$319 non-members. See registration form.

WS402 Hands-on Workshop: Advanced Cardiac Life Support Renewal Course

ACLS is for health care providers who either direct or participate in the resuscitation of a patient, whether in or out of a hospital. Through the ACLS course, providers will enhance their skills in the treatment of the adult victim of a cardiac arrest or other cardiopulmonary emergencies. The Renewal Course is intended for students who have a current ACLS card. Following completion of this session, participants should be able to demonstrate the appropriate procedures/responses for the conditions within the following core modules:

- Respiratory Arrest
- VF Treated with CPR & AED
- VF/Pulseless VT
- Pulseless Electrical Activity (PEA)
- A systole
- Bradycardia
- Unstable Tachycardia
- Stable Tachycardia
- Acute Stroke

Upon successful completion of the course, each student will receive a two-year American Heart Association ACLS Provider Card. All students will be required to complete the online study material and print and bring the completed pre-test.

Instructor(s): Lead ACLS Instructor, Rush University Medical Center

a more interactive learning environment compared to the standard stage demonstrations and large, passive-audience observance. At the conclusion of this session, participants should be able to: identify the key anatomic features relevant to safe and optimal soft-tissue filler and neuromodulator injections; effectively assess patients for aging and other areas of needed correction; select the appropriate soft-tissue filler and / or neuromodulator to match the patient's needs; implement new injection strategies and techniques; and recognize danger areas and potential complications in order to avoid or manage as appropriate.

Moderator(s): Ashish Bhatia, MD

Invited Faculty: Murad Alam, MD; Jonith Y. Breadon, MD; Kimberly J. Butterwick, MD; Amy Derick, MD; Rebecca Fitzgerald, MD; Jeffrey T.S. Hsu, MD; Amy F. Taub, MD; Rebecca C. Tung, MD

CS401 Cosmetic Tweets

Learning Objectives: At the conclusion of this session, participants should be able to: demonstrate new knowledge of cosmetic dermatologic procedures; select products and techniques to maximize results and minimize complications; and recite "nuggets" of information that experts have discovered.

Moderator(s): Hayes B. Gladstone, MD; Jennifer L. Reichel, MD

8:30 - 11 A.M. SCIENTIFIC SESSIONS

Includes complimentary breakfast buffet.

8:30 - 9:30 A.M.

OA401 Shark Tank: Entrepreneurs Among Us: Take a Risk or Get out of the Water!

Learning Objectives: The moderator and a panel of entrepreneurial commentators will challenge presenters on the validity of their scientific information and the practical application in a clinical setting for possible future offerings. Presenters will come away with feedback on how to turn their research into success. Learners will experience an interactive, edge-of-your seat educational experience to cap off the meeting!

Moderator(s): Joel L. Cohen, MD

9:30 - 11 A.M.

PD400 Front-row Seat: Interactive Injectable Demonstrations with the Masters

Learning Objectives: This is a unique session where simultaneous injections will be performed by masters on different anatomical areas, with learners rotating for chair-side viewing. The goal is to allow small groups of learners to be up close and personal during injections, ask questions of partnered injectors, and benefit from

8:30 - 11:30 A.M. HANDS-ON WORKSHOP

Advance registration is strongly encouraged in order to obtain this session. Space is limited and may be closed at on-site registration. Please see registration form for pricing. Residents and Post-residency Trainees only.

WS410 Hands-on Workshop: Tumor Excision / Wound Repair and Injectable Techniques

Learning Objectives: At the conclusion of this session, participants should be able to: demonstrate increased competence in patient positioning and instrument handling for all procedures; properly excise tumors using both standard and Mohs techniques; execute complex linear closures, Z-plasty repairs, and rotation and advancement flaps; finesse closure techniques they already know with pearls from experts in the field; and identify facial anatomy in order to correctly perform injection techniques for soft-tissue fillers and neuromodulators. Specifically targeted for residents and post-residency trainees, this activity offers hands-on experience featuring high-fidelity cutaneous surgical models. These models accurately simulate anatomy, including sub-mucosal structure, allowing for realistic hands-on practice. In order to maximize hands-on experience with models, all didactic materials will be available electronically in the anatomy lab for self-directed learning.

Moderator(s): M. Laurin Council, MD; Allison M. Hanlon, MD, PhD

11:30 A.M. MEETING ADJOURNS

Program participants and timing are subject to change.

Social events are subject to change based on participation levels.



Exhibitor Listing as of April 27, 2015

Engage with Technology and Industry in the Exhibit Hall!

Visit the exhibit hall to compare products, find solutions, discover new offerings, collect samples, get hands-on exposure to devices, ask questions and obtain special discounted pricing. You will find all this and more in the exhibit hall!

- Complimentary daily lunches
- Complimentary coffee & snacks during all breaks
- Phone charging stations
- Welcome Reception Thursday evening
- Networking Reception and Silent Auction Friday evening
- Tote bag and CME Certificate pick-up at the ASDS Resource Center, Booth #315
- Golden Scalpel Knowledge Bowl, Saturday 1 p.m., Booth #430
- Free Video Thursday!
- Free Photo Friday!

NEW Exhibit Hours:

Thursday, October 15.	11:30 a.m. – 7 p.m.
Lunch Provided	11:30 a.m. – 1:30 p.m.
Coffee Break & Snacks	3 – 4 p.m.
Welcome Reception	5:30 – 7 p.m.
Friday, October 16	10 a.m. – 7 p.m.
Coffee Break & Snacks	10 – 10:45 a.m. and 3 – 4 p.m.
Lunch Provided	11:30 a.m. – 1:30 p.m.
Networking Reception & Silent Auction	5:30 – 7 p.m.
Saturday, October 17	9:30 a.m. – 2:30 p.m.
Coffee Break & Snacks	9:30 – 10:15 a.m.
Lunch Provided	12:30 – 2:30 p.m.



A

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TRAVEL TIPS

MAKE THE MOST OF YOUR TRAVEL AND MEETING EXPERIENCE IN CHICAGO

With so much to see, do and learn, the ASDS Annual Meeting can be overwhelming – and even a little stressful. Here are some tips to make the most of your time and educational opportunities.

Registration

- Pre-register. You'll save \$100 or more in registration fees and considerable time waiting in line at the registration desk. In addition, you have a much better chance of getting into your first-choice sessions if you are among the early-bird registrants. ASDS members may register online at asds.net/annualmeeting.
- **Not an ASDS member?** Join now and save \$875 in registration fees! Call 847-956-0900 for an application.
- You also will save on the session recordings by purchasing in advance.
- Book your hotel reservation early.

Travel

- Check in and print your boarding pass before leaving for the airport. You can do this up to 24 hours in advance for all major airlines. Easy-to-follow instructions are located on all airline websites.
- It's worth a brief phone call to make sure your plane is on time if it saves you an hour's wait at the airport.
- For added efficiency, you can register for flight alerts on your cell phone and / or handheld devices via select airline or booking

websites and apps such as FlightAware.

- Arrive early. The FAA recommends arriving at the airport at least one to two hours in advance for domestic flights.
- For carry-ons, place liquids in three-ounce bottles or less and pack in a single one-quart-sized, clear plastic zip-top bag per passenger. This will ensure a faster and easier checkpoint experience.
- Most major airlines now charge additional fees for checked baggage. Please check your carrier's website for more details.
- Things can and do go wrong so plan ahead. Packing a change of clothes, toiletries, necessary medications (in original labeled containers), etc. in a carry-on bag will save you aggravation and expense if your luggage is lost or delayed. If you're a speaker, you may want to include a master copy of your handouts and a copy of your presentation on a jump drive in addition to your laptop.
- Be sure to check tsa.gov for up-to-date travel and safety information.

Arrival and on-site registration

- Consider arriving the night before. You'll be rested and ready to absorb all the great information your colleagues will be sharing.
- Bring your confirmation letter. Any questions about your registration will be resolved more quickly and easily with a copy of your letter handy. This goes for your hotel confirmation letter as well.
- Morning Coffee Talks and Afternoon Teas with the Masters do not require tickets to attend. Your name will be checked against the registration list at the door.

Receptions and the exhibit hall are open to registered physicians, surgical assistants, office personnel and guests. Badges are required for admittance to all events.

THURSDAY, OCT. 15: 8:15 – 9:30 a.m.

FRIDAY, OCT. 17 and SATURDAY, OCT. 18: 7:30 – 8:45 a.m.

Resident / Post-residency Trainee / Young Dermatologic Surgeon Hospitality Suite

Residents, fellows-in-training and young dermatologic surgeons are invited to plan your day and connect with peers while enjoying a light complimentary breakfast.

Graciously supported by Merz North America.



THURSDAY, OCT. 15

11:30 a.m. – 1:30 p.m. Opening of exhibit hall and complimentary lunch

All attendees are invited to join us Thursday afternoon for the exhibit hall opening and complimentary lunch. While dining during an extended two-hour break, evaluate and compare products and get hands-on experience with the latest technology and advancements in dermatologic surgery.

11:30 a.m. – 1 p.m. Resident Luncheon

ASDS board members welcome residents to this complimentary resident-only annual luncheon. Advance registration required. Please sign-up via the registration form so we can look forward to welcoming you!

Graciously supported by Merz North America.



3 – 7 p.m. Free Video Thursday

ASDS members can film a short, professional-produced consumer-facing educational video for their website. Exhibit Hall. No fee.

5:30 – 7 p.m. Welcome Reception

All registered attendees are invited catch up with colleagues while enjoying hors d'oeuvres and cocktails in the Exhibit Hall. No fee.

Graciously supported by Merz North America.



FRIDAY, OCT. 16

5:30 – 7 p.m. Networking Reception and Silent Auction

Join us for a networking wine and cheese reception in the exhibit hall before heading out for a night on the town. The ASDS Silent Auction, which raises money for ASDS educational programs and initiatives, will be held in conjunction with this reception. All registered attendees are invited to this complimentary reception to socialize with colleagues and meet industry personnel to discuss the latest advances in the field. Please also show your support for industry partners and thank our exhibitors for their participation in the meeting.

3 – 7 p.m. Free Photo Friday

ASDS members are invited to get a free professional headshot for their Quest profile, website, social media posts and more. Exhibit Hall. No fee.

Events are subject to change based on participation levels.

7 – 9 p.m. Annual Young Dermatologic Surgeons Dinner

Attendees seven years or less post-residency are invited to join us for this complimentary dinner and evening of valuable networking. Advance sign-up is required, with a nominal fee for guests. Please indicate your attendance on the registration form.

Graciously supported by Allergan.



7 – 8:15 p.m. Annual Resident Networking Reception

Enjoy complimentary hors d'oeuvres and cocktails while networking with fellow residents. Advance sign-up is required. Please indicate your attendance on the registration form.

Graciously supported by La Roche Posay and SkinCeuticals.



SATURDAY, OCT. 17

12:30 – 2:30 p.m. Women's Dermatologic Society Luncheon

This event is open to all women members of the WDS and ASDS. There is a \$25 fee to attend. Please contact the Women's Dermatologic Society at 877-WDS-ROSE or visit womensderm.org to register.

1 – 2 p.m. Golden Scalpel Knowledge Bowl

Watch residents battle for supremacy as they test their knowledge in dermatologic surgery! No fee. Residents sign up at asds.net/annualmeeting or email hprostko@asds.net.

5:30 – 6:30 p.m. SkinPAC Reception

Join ASDS/A President George J. Hruza, MD, MBA and SkinPAC Chair Lawrence J. Green, MD at this exclusive, invitation-only event benefitting SkinPAC, the American Academy of Dermatology Association's political action committee. For more information or to RSVP, please contact Katie Jones at 202-609-6333 or email kjones@aad.org.

7 – 11 p.m. Tenth Annual ASDS Gala Reception, Dinner and Dance

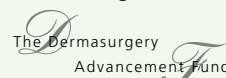
Enchanted Waters: An Evening at the Shedd Aquarium

All attendees are invited to an evening of camaraderie, entertainment and celebration! The evening will start with a private tour of the Shedd Aquarium. You will have an opportunity to get up-close-and-personal with all of the exhibitions. The evening will continue with an elegant dinner and dancing with one of the most lively bands around. The 10th anniversary celebration will be an evening of fun as we honor our stars, including Stegman Circle donors and the winner of the 2015 Samuel J. Stegman, MD Award for Distinguished Service. This event supports the ASDS Dermatology Advancement Fund. There is a \$145 fee to attend and advance purchase is strongly encouraged as space is limited to this VIP event. Stegman Circle members and Sustaining Stegman Circle members receive two complimentary tickets.

Please indicate your participation on the registration form. Transportation will be provided.

Matching Funds Supporter:
The Allergan Foundation

THE ALLERGAN FOUNDATION



HOTEL / MEETING VENUE

Hyatt Regency Chicago
151 East Wacker Drive
Chicago, IL 60601

Hotel Reservations

- Log-on to resweb.passkey.com/go/2015ASDS
- Reservations: 888-421-1442 (USA or Canada)
- Hotel direct for other information: 312-565-1234

Please be sure to identify yourself as attending the ASDS Annual Meeting when making your reservations to receive the ASDS group rate of \$259 standard single/double. Hotel rates are subject to applicable state and local taxes per room per night. Make your reservations early. **Note:** These special group rates will be available **only through Sept. 21** or while room availability lasts. Reservation requests received after Sept. 21 may be subject to higher room rates. ASDS group rates will be available three days prior to the start of the meeting and three days after the meeting ends, based on room availability.

AIR TRAVEL INFORMATION

ASDS has partnered with United Airlines to provide our meeting participants with discounted airfares. Discounts are valid for the meeting travel dates of Oct. 12 – 21, 2015, but generally do not have a date restriction.

United Airlines: Discounts range from 2 to 10 percent off published fares. Book online at united.com, and you may qualify to receive an additional 3 percent discount.*Be sure to enter tour code **ZUCF170191** in the “offer code” box to get the discount. Tickets may also be booked by calling the United Meetings Desk at 800-426-1122. **Note:** There is a \$25 service fee for tickets issued via telephone. If booking through your travel professional, have them contact United Meetings at 800-426-1122 and give them agreement code 170191 and “z” code: **ZUCF**.
**Additional 3 percent discount applies to published fares only.*

GROUND TRANSPORTATION INFORMATION

Car Rentals

ASDS has partnered with Avis to provide meeting participants with discounted vehicle rentals. For reservations, call Group Reservations at 800-331-1600. Prices will be effective seven days prior to and after the Annual Meeting. **Note:** Mention AWD# D256922 when you call.

Taxicab Service

The Taxi Stands are located at the lower-level curb front outside of baggage claim at each terminal. Please make sure to use the designated Taxi Stands to ensure you have a licensed driver. All taxis are required to have a working meter to calculate fares.

The average taxi fare to downtown Chicago from O’Hare is \$34 to \$45; from Midway, it is \$30 to \$40 based on traffic conditions.

Directions from O’Hare International Airport

Drive: Take Kennedy Expressway (I-90/94) East to Ohio Street. Proceed on Ohio to State Street and turn right. Turn left at Wacker Drive. The Hyatt Regency is approximately two blocks further on the right.

‘L’ Train: Train station is located below baggage claim area (follow signs to CTA). Take “L-Train” to Clark/Lake stop (about seven blocks from hotel). Walk east on Lake to Stetson Street, turn left on Stetson Street and walk one block to the hotel. **Note:** This method is not recommended if guest has more than one bag, as there are numerous escalators and turnstiles. Guests can take a cab or walk from Clark/Lake stop.

Directions from Midway Airport:

Drive: Take Cicero Ave. north to Stevenson Expressway (I-55) North. Exit at Dan Ryan Expressway (I-90/94) West. Exit at Washington Street and proceed east to Michigan Ave. Turn left. Proceed north to Wacker Drive. Turn right. The Hyatt Regency is one block further on the right.

‘L’ Train: From the airport take the Orange Line to the State and Lake Street stop. Walk one block north to Wacker. Take a right on Wacker and the hotel is approximately three blocks further.

Hyatt Parking

Hyatt Regency Chicago offers a variety of parking options. Valet parking is available for registered guests 24 hours a day and can be charged to your guest room at the rate of \$63 per night. Your vehicle can be retrieved from the motor lobby, which is located on the Gold Level of the East Tower (main garage) or the Purple Level of the West Tower. To retrieve your vehicle, call the valet booth at ext. 53 and give your ticket number found on your valet ticket. Cars will be delivered when you present your valet ticket in the appropriate area. Please plan accordingly upon departure as vehicles cannot be staged in advance.

Overnight Rate

Valet \$63/Valet

Hourly Valet

- 0-3 Hours \$37
- 3-6 Hours \$47
- 6- Overnight. \$63

* No motorcycle parking is allowed at the Hyatt Regency Chicago. Guests driving motorcycles can park at the nearby Park Millennium Garage (312-946-0452), which offers 24-hour parking with no in/out privileges.

Non-Hyatt Parking

Illinois Center Garage (indoor/underground) is located next to the hotel at 111 East Wacker Drive. Parking garage does not allow in/out privileges.

- 0 Hours – 1 Hour \$19
- 1 Hour – 2 Hours \$23
- 2 Hours – 12 Hours \$28
- 12 Hours – 18 Hours \$33
- 18 Hours – 24 Hours \$41

*Rates subject to change without notice.



A journey to excellence. It starts with you.

FOUR WAYS TO GIVE

1. Powering new frontiers

Make an impact on the future of dermatologic surgery by joining the Stegman Circle. Named after legendary dermatologic surgeon Samuel J. Stegman, MD, for his innovative leadership and tireless advocacy for the specialty, members at this prestigious level of giving help fund ASDS goals.

2. There's a legend in all of us

Leave a lasting legacy and inspire others by remembering DSAF in your will or estate plans. Your Planned Gift can provide financial and tax benefits while ensuring DSAF has resources for the future.

3. Remember someone special

Celebrate a colleague, family member or friend's life, achievements or milestones – or just say "Thank you" – with a Tribute Donation that helps DSAF carry out its mission.

4. Pay it forward

Lend a helping hand with the Make a Difference in a Resident's Life Scholarship Fund and provide residents with advanced training at ASDS educational courses or through the ASDS Preceptorship Program.

Every day, ASDS members are expanding the boundaries of what's possible – through new innovations; safer and more effective procedures; and programs developed to improve patient care. One driving force behind these advances: ASDS members who make more possible today through contributions to the Dermasurgery Advancement Fund (DSAF).

Make a difference with the DSAF.
Every contribution plays an important role in advancing the profession.

Donate today by contacting Tara Azzano, Director of Development and Industry Relations, at 847-956-9128 or tazzano@asds.net.

The Dermasurgery
Advancement Fund

A confirmation letter will be mailed to you approximately two weeks after receiving your registration. Please bring this confirmation letter with you to the meeting to help facilitate your on-site registration process.

Note: Breakouts and some social functions require additional registration and fee(s).

Save \$50 by registering for the “**Best Value**” option.

	Best Value Includes 2015 Live Learning Library	Early Bird Registration on or before Sept. 10	After Sept. 10 or on-site
ASDS Members	\$799	\$700	\$800
ASDS Life Members	\$274	\$175	\$275
Non-member Dermatologists	\$1,624	\$1,475	\$1,575

This registration category is available to non-member board-certified dermatologists who are actively practicing in / employed full-time by a medical practice that is focused on dermatologic surgery. A letter of sponsorship from an ASDS member (Fellows only) must accompany your registration form as well as proof of A) board certification from the American Board of Dermatology, the Osteopathic Board of Dermatology, the Royal College of Physicians and Surgeons of Canada or the international equivalent, or B) residency training in an ACGME-approved dermatology residency or fellowship training program.

Residents / Post-residency Trainees	\$349	\$250	\$350
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This registration category is available to physicians who are currently participating in an ACGME-approved dermatology residency, currently participating in a fellowship training program in Dermatology, Pediatric Dermatology, Dermatopathology, or Dermatologic and / or Mohs Surgery, or who have graduated from residency in June 2015.

Surgical Assistants / Office Staff	N/A	\$225	\$325
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This registration category is available to surgical assistants/office staff employed by an ASDS member who are A) employed full-time in a dermatology practice and B) registered for the meeting. SA/OS registrants may attend the exhibit hall, evening receptions and only the general sessions marked with the ♦ symbol. In addition, they may sign up to attend Morning Coffee Talks or Afternoon Teas with the Masters marked with the ♦ symbol.

Guests	N/A	\$200	\$300
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This registration category is available to accompanying guests (e.g., spouses, companions) of a physician who are registered for the meeting. It includes admittance to the exhibit hall as well as the receptions. Guest registration does not allow admittance to any of the scientific sessions. Please note only registered guests may attend the Annual Meeting receptions and enter the exhibit hall.

Annual Meeting Recordings — 2015 Live Learning Library

Save on 90 hours of captured sessions by ordering the “**Best Value Package**” (see registration form).

If purchased separately from registration

ASDS Members/Residents/Post-residency Trainees/Life	\$129
Non-members	\$179

General Session Attendance

All Annual Meeting general sessions are open to registered physicians, exhibitors and press (badges will be verified). General sessions marked with the ♦ symbol may be attended by Surgical Assistants / Office Staff.

Ticketed Sessions (Morning Coffee Talks, Afternoon Teas with the Masters, Patient Demonstrations and Hands-on Workshops)

Coffee Talks, Teas with the Masters, ticketed Patient Demonstrations and Hands-on Workshops require pre-registration. Only physicians may register for ticketed sessions. Surgical assistants and office staff, however, may register for the ticketed sessions marked with the ♦ symbol. Pre-registration is strongly encouraged as the number of seats is limited, and some sessions sell out quickly. You will not receive a ticket but will receive confirmation of your selections and their location. Each session will have a room monitor with a list of registered participants, and badges will be verified.

Morning Coffee Talk Sessions **\$60**

Morning Coffee Talk sessions are only open to registered physicians unless marked with the ♦ symbol (indicating open to Office Staff / Surgical Assistants). Please use the enclosed registration form to prioritize the Coffee Talk Sessions you prefer to attend for each day.

Afternoon Tea with the Masters Sessions **\$35**

Afternoon Tea with the Masters sessions are only open to registered physicians unless marked with the ♦ symbol (indicating open to Office Staff / Surgical Assistants).

Ticketed Patient Demonstration Sessions, Hands-on Workshops and Special Sessions

Select sessions require separate registration and an additional fee (see select sessions for pricing). These sessions are only open to registered physicians.

REGISTRATION HOURS

If you are attending any of the pre-conference courses on Wednesday, or would like to pick up your Annual Meeting registration materials before the rush, registration will be open on Wednesday, Oct. 14, in the Gold Level Registration Foyer of the Hyatt Regency Chicago between 8 a.m. and 6 p.m. for your convenience.

Registration hours for the meeting are:

Wednesday, Oct. 14	8 a.m. – 6 p.m.
Thursday, Oct. 15	7 a.m. – 6 p.m.
Friday, Oct. 16	7 a.m. – 6 p.m.
Saturday, Oct. 17	7 a.m. – 5 p.m.

The 2015 Annual Meeting Registration Area will be located in the Gold Level Registration Foyer of the Hyatt Regency Chicago.

CANCELLATIONS AND REFUNDS

Registration fees, less a \$100 administration fee, will be refunded upon advance written notice of cancellation that is received at the ASDS office by Sept. 10, 2015. After Sept. 10, there will be no refund of fees for cancellation or lack of attendance for any reason.

Note: There is no pro-rated fee structure for partial registration, and there are no refunds for ticketed educational sessions or social activities not attended. A \$25 administrative fee will be charged for any individual sessions or functions canceled within two weeks of the meeting due to food and beverage guarantees.

Register by Sept. 10 to save \$100.

Purchase the Best Value Package and save even more!



2015 ASDS Annual Meeting Registration Form

Register online at asds.net/AnnualMeeting

Complete a separate form for every registrant – Print clearly



☐ ADA / SPECIAL ASSISTANCE

Name _____ ASDS Member ID _____

Address _____

City _____ State/Region _____ ZIP Code _____ Country _____

Phone _____ Fax _____ Email _____

Name on Badge _____

Meeting Registration Categories and Fees <i>*Select Best Value Package and save \$50 over purchasing Recording Package separately. All Best Value purchasers will be entered into a drawing for a complimentary 2016 Annual Meeting registration.</i>		*Best Value Advance Reg and AM Recordings)	On or Before 9/10/15	After 9/10/15 or Onsite
1) ASDS Members (Including Adjunct)		\$799 15AMBVM	\$700 15AMM	\$800 15AMML
2) Residents / Post-residency Trainees – <i>Graduating resident class of 2015 or after; currently in a one-year clinical or academic fellowship from July 2015 to June 2016 (U.S. & Canada only)</i>		\$349 15AMBVR	\$250 15AMR	\$350 15AMRL
3) Life Members		\$275 15AMBVL	\$175 15AML	\$275 15AMLFL
4) Non-member Dermatologists – <i>Refer to the Non-member Eligibility Requirements. A letter of sponsorship from an ASDS (Fellow) member and proof of board certification in dermatology, must accompany your registration application.</i>		\$1,625 15AMBVN	\$1,475 15AMN	\$1,575 15AMNL
5) Surgical Assistants / Office Staff <i>Includes admission to exhibit hall, receptions and sessions marked with a ♦</i> Sponsoring Registered Physician's Name _____		See next column	\$225 15AMSA	\$325 15AMSAL
6) Guests (Spouse/Companion) <i>Must be a registered Guest of a registrant in category 1 or 3 above. Includes admission to exhibit hall and receptions; no scientific sessions.</i> Name _____		See next column	\$200 15AMGST	\$300 15AMGSTL
Social and Networking Events				
Thursday, Oct. 15 • 11:30 a.m. to 1 p.m. Resident Luncheon (<i>Residents / Post-residency Trainees only</i>) <i>Advance registration required.</i>	No Charge	15RL	Yes	No
Friday, Oct. 16 • 7 to 9:30 p.m. Fourth Annual Young Dermatologic Surgeon Dinner (<i>1 to 7 years in practice; no residents</i>) <i>Advance registration required. No charge for Physicians; minimal charge for Spouse/Companion</i>	No Charge \$25 Spouse / Companion	15YDSD 15YDSGD	Yes \$	No
Friday, Oct. 16 • 7:15 to 8:15 p.m. Resident Networking Reception (<i>Residents only</i>) <i>Advance registration required.</i> <i>No charge for Physicians; minimal charge for Spouse/Companion</i>	No Charge \$25 Spouse / Companion	15RD 15RDG	Yes \$	No
Saturday, Oct. 17 • 7 to 11 p.m. Tenth Annual Gala Reception and Dinner <i>Note: Stegman Circle and Sustaining member donors receive two complimentary Gala tickets. Member / guest name provided will be assigned the complimentary tickets unless otherwise specified. Name(s) of person(s) attending:</i>	No. of Tickets _____ @ \$145 <i>Office Use Only:</i> No. of Tickets _____ comp	15GALA 15COMPGALA	\$	
Special Educational Offerings				
Wednesday, Oct. 14 • 6 to 9:30 p.m. ASDS Unplugged: Straight Talk About Devices and More (<i>Dinner included; advance registration required</i>)	\$59 \$59 Guest	15PC 15PCG	\$	
Thursday, Oct. 15 • 8:15 to 9:30 a.m. Light Up Your Morning: Advanced Lasers and Energy-based Technologies (<i>Advance registration required</i>) (<i>Scheduled concurrent with Thursday 8:15-9:30 am Coffee Talks</i>)	No Charge	15EBS	Yes	No
Thursday, Oct. 15 • 11:30 a.m. to 1:30 p.m. Research Session: The Article I Learned the Most from this Year (<i>Lunch included; advance registration required</i>)	\$25	15RSCHL	\$	
Friday, Oct. 16 • 7:30 to 8:45 a.m. Scientific Fundamentals in Cosmetic Dermatologic Surgery (<i>Scheduled concurrent with Friday 7:30-8:45 am Coffee Talks</i>)	No Charge	15BC	Yes	No
Hands-on Workshops and Patient Demonstrations				
Wednesday, Oct. 14 • 9:45 a.m. to 5 p.m. Hands-on Workshop: Tumor Excision / Wound Repair and Injectable Techniques	\$195	15PCWS	\$	
Thursday, Oct. 15 • 1:30 to 3 p.m. Patient Demonstrations & Mini-workshop: Advanced Sclerotherapy and Vein Techniques (<i>Scheduled concurrent with Suture Mini-workshop and Thursday Teas</i>)	\$75	15PD140	\$	
Thursday, Oct. 15 • 1:30 to 3 p.m. Hands-on Mini-workshop: Advance Suturing Techniques (<i>Scheduled concurrent with Sclerotherapy and Vein Mini-workshop and Thursday Teas</i>)	\$75	15WS150	\$	
Saturday, Oct. 17 • 4 to 5:30 p.m. Hands-on Mini-workshop: Soft-tissue Filler and Neuromodulator Techniques (<i>Scheduled concurrent with Saturday Teas MC340-MC343</i>)	\$115	15WS350	\$	
Sunday, Oct. 18 • 8:30 to 11:30 a.m. Hands-on Workshop: Tumor Excision / Wound Repair and Injectable Techniques	<i>Residents/Post-residency Trainees only</i> \$90	15WS410	\$	
Sunday, Oct. 18 • 7:30 to 11:30 a.m. Hands-on Workshop: Advanced Cardiac Life Support Renewal Course	\$249 Member / Resident \$319 Non-member	15WS402 15WS402N	\$	
Total Fees on Page 1				\$

Registration Page 2: Name _____ ID# _____		Subtotal from Page 1 \$ _____		
Morning Coffee Talks <i>Ticket required; Coffee Talks marked with ♦ are open to Office Staff & Surgical Assistants</i>				
Thursday, Oct. 15 • 8:15 to 9:30 a.m. AB101 • Cover Your Assets: Templates for the Digital Age ♦ AB102 • Techniques for Flap Success AB103 • The Cosmetic Consult ♦ AB104 • Preventing Mohs Complications and Optimizing Surgical Scars AB105 • Part 1 – Upper Face Rejuvenation: Injectable Techniques and Anatomy AB106 • Core Curriculum in Cosmetic Dermatologic Surgery: Peels AB107 • The Skinny on Fat Reduction: Invasive vs. Non-invasive		\$60	Choice 1 _____ Choice 2 _____	\$
Friday, Oct. 16 • 7:30 to 8:45 a.m. AB201 • Houston We Have a Problem: Managing Surgical Complications AB202 • Mona Lisa Mastery: Facial Shaping AB203 • Part 2 – Mid-face Rejuvenation: Injectable Techniques and Anatomy AB204 • Core Curriculum in Cosmetic Dermatologic Surgery: Fillers AB205 • To See or Not to See: Up Close and Personal Eyelid Rejuvenation and Reconstruction AB206 • The Top Ten Issues Affecting your Reimbursement ♦		\$60	Choice 1 _____ Choice 2 _____	\$
Saturday, Oct. 17 • 7:30 to 8:45 a.m. AB301 • Tighten-it-up: Advanced Comparison of Devices to Lift and Tighten AB302 • Core Curriculum in Cosmetic Dermatologic Surgery: Lasers AB303 • Vector Selector: Advanced Techniques to Prevent Distortion of the Eyes, Nose and Ears AB304 • Part 3 – Lower Face Rejuvenation: Injectable Techniques and Anatomy AB305 • Mission Possible: Managing Melasma and Dyschromia AB306 • Essentials of Cosmetic Upper and Lower Blepharoplasty: How I Do It AB307 • Comprehensive Hair Restoration		\$60	Choice 1 _____ Choice 2 _____	\$
Afternoon Teas with the Masters <i>Teas marked with ♦ are open to Office Staff & Surgical Assistants</i>				
Thursday, Oct. 15 • 1:30 to 3 p.m. MC121 • Minimizing Cosmetic Complications Part 1: Injectables MC122 • Nail Surgery: Hammering Down Your Technique MC123 • Advanced Closures in Daily Practice MC124 • Delayed Graftification: Stage Your Reconstruction		\$35	Choice 1 _____ Choice 2 _____	\$
Friday, Oct. 16 • 1:30 to 3 p.m. MC221 • Acne Scarring MC222 • Reconstructive Surgery Challenge Track: Eyes MC223 • Cosmetic Correction for Medical Conditions MC224 • Mini-symposium Part 1: Residents ♦ MC225 • BYOP: Bring your Own Pearls		\$35	Choice 1 _____ Choice 2 _____	\$
Friday, Oct. 16 • 4 to 5:30 p.m. MC231 • Core Curriculum in Cosmetic Dermatologic Surgery: Veins MC232 • The Business of Skin Care MC233 • Opening your Virtual Doors: Optimizing your Digital Media Footprint ♦ MC234 • Mini-symposium Part 2: Young Dermatologic Surgeons ♦ MC235 • Better than Work Life Balance: Life Integration ♦		\$35	Choice 1 _____ Choice 2 _____	\$
Saturday, Oct. 17 • 2:30 to 3:45 p.m. MC322 • Core Curriculum in Cosmetic Dermatologic Surgery: Neuromodulators MC323 • Menaissance: Unique Aspects of Treatment of the Male MC325 • Melanoma and Pigmented Lesions: Surgical Updates MC326 • Master Cooks: Reconstruction of the Nose and Lip		\$35	Choice 1 _____ Choice 2 _____	\$
Saturday Oct. 17 • 4 to 5:30 p.m. MC340 • Does Size Matter? Small vs. Mega Group Practice Models MC341 • HIPAA Compliance ♦ MC342 • Scar Wars MC343 • The ITMP: Diversifying your Portfolio with International Experiences (No charge; advance registration required)		N/C	Choice 1 _____ Choice 2 _____	\$
Total Meeting Fees \$ _____				

Payment should be made in U.S. dollars only (Allow seven additional business days for processing.)

Send checks payable to:

American Society for Dermatologic Surgery
 5550 Meadowbrook Drive, Suite 120
 Rolling Meadows, IL 60008-3805

Pay by credit card below and return form to:

ASDS, 5550 Meadowbrook Drive, Suite 120
 Rolling Meadows, IL 60008-3805
 FAX: 847-956-0999

Visa _____ MasterCard _____ American Express _____ Discover _____

Credit Card # _____

Expiration Date _____ Billing Address Zip Code _____

Authorized Signature _____

By virtue of registration, attendees of the ASDS Annual Meeting agree to abide by the Meeting Policies and Code of Conduct, and that photos taken by ASDS will be utilized in future meeting promotions.

SHOUTMD®...FOSTERING A NEW WAY OF PHYSICIAN INNOVATION AND COLLABORATION AT THE ASDS 2015 MEETING

“ShoutMD is a valuable social network for board certified core aesthetic physicians that provides a platform for everything from helping patients, to asking practice management questions or the usefulness of technology and devices you might be considering purchasing. There is often social exchanges that foster relationships and mentoring opportunities. I am simply hooked on its benefits to me personally and professionally.”



Mary Lupo, MD
Board Certified Dermatologist

“ShoutMD is a unique social media platform, which allows core specialty physicians to engage in a seamless format on a variety of topics. I find it an invaluable resource for challenging cases, practice management and exchanging pearls from various conferences.”

Vic Narurkar, MD
Board Certified Dermatologist



JOIN THE CONVERSATION



MAKING CONNECTING COUNT

ShoutMD is the first “Procial,” professional and social, community designed exclusively for board certified specialists to share new insights, discuss the latest research and collaborate with peers to improve patient experiences and outcomes.



JOIN THE CONVERSATION AND CONNECT

Text the word “Shout” to 74121 to download the app or visit www.shoutmd.com. Visit us at the ALPHAEON booth #101.



YES

NO



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108 years old and looking better every day



ASDS premier platinum supporter

We look forward to saying **yes** to you!

Backed by more than **100 years of experience**, Merz Aesthetics is the industry's premier provider of skin care solutions, trusted by medical professionals around the world. As the landscape of aesthetic opportunities continues to widen, we are listening closely to what you need today and what your patients will need in the future.

This level of dedication comes with every Merz Aesthetics offering, from our signature line of injectable aesthetic products to your customized loyalty program.

MERZ AESTHETICS™

Merz Aesthetics Customer Service welcomes your call at 866-862-1211, or visit us anytime at www.merzaesthetics.com.



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