



University of California
San Francisco

UCSF Otolaryngology Update: 2015

Grand Hyatt Hotel
San Francisco, California

OTOLARYNGOLOGY COURSE CHAIRS

Andrew N. Goldberg, MD, MSCE
Andrew H. Murr, MD, FACS

THURSDAY - SATURDAY
NOVEMBER 5-7, 2015



WEDNESDAY
November 4, 2015

Sialendoscopy/Salivary Duct Surgery Course with Optional Hands-On Lab!

SIALENDOSCOPY COURSE CHAIRS

William R. Ryan, MD, FACS
Jolie L. Chang, MD, FACS

SIALENDOSCOPY / SALIVARY DUCT SURGERY

COURSE OVERVIEW

This one-day workshop will address current advances in minimally-invasive salivary duct surgery and sialendoscopy. The morning will feature didactic lectures at the Grand Hyatt Hotel by the UCSF faculty (Drs. Chang, Ryan, Murr, and Rosbe) and guest faculty (Dr. Walvekar from LSU, Dr. Hoffman from the University of Iowa, and Dr. Schaitkin from UPMC) involved in this cutting-edge field. In the afternoon, attendees will be transported to the San Francisco General Hospital Surgical Training Facility to participate in the hands-on lab with faculty demonstrations and expert feedback. Attendance to the hands-on lab is limited. Early registration is recommended.

LEARNING OBJECTIVES

At the end of this course, we anticipate the participant will:

- Implement sialendoscopy and sialendoscopic-assisted trans-oral salivary duct surgery into one's practice;
- Determine the indications for sialendoscopy and salivary duct surgery versus submandibular or parotid gland resection;
- Establish expectations of potential outcomes, advantages and drawbacks of the various salivary duct and salivary gland procedures;
- Perform duct surgery procedures including punctal dilation, ductal dilation, sialendoscope insertion and maneuvering, sialendoscopic-guided instrument use (graspers, baskets, lasers, and dilators), sialolithotomy, sialodochotomy, sialodochoplasty, and transfacial extractions;
- Implement surgeon-performed ultrasound and its application for salivary duct disease and salivary duct surgery.

SIALENDOSCOPY PROGRAM – Wednesday, November 4, 2015

7:00 am	<i>Registration and Continental Breakfast</i>	
7:20	Welcome and Introduction to Sialendoscopy	Jolie L. Chang
7:40	Sialendoscopy Equipment	Rohan R. Walvekar
8:00	Salivary Gland and Duct Anatomy	Andrew H. Murr
8:20	Sialadenitis: Differential Diagnosis and Medical Therapy	Jolie L. Chang
8:40	Imaging – Ultrasound, CT, and Other	William R. Ryan
9:00	Approaches to the Submandibular Duct and Gland	Barry M. Schaitkin
9:20	<i>Coffee Break</i>	
9:40	Approaches to the Parotid Duct and Gland	William R. Ryan
10:00	Sialolithiasis: Evidence and Management	Rohan R. Walvekar
10:20	Stenoses, RAI, Sjogrens: Evidence and Management	Henry T. Hoffman
10:40	Pediatric Salivary Duct Surgery / Sialendoscopy	Kristina W. Rosbe
11:00	Getting a Practice Started / Coding	Barry M. Schaitkin
11:20	Complex Cases and Postoperative Management	Henry T. Hoffman
12:00 pm	<i>Lecture Session Adjourns</i>	

Program continues for Afternoon Hands-On Lab Participants (Limited Enrollment)

12:00 pm	<i>Lunch (provided to Lab participants) and Overview</i>	
12:30	Shuttle To Surgical Training Center / Change (scrubs provided)	
1:30	Orientation to Lab	
2:00	Skills Lab: Papilla Dilation, Sialendoscopy, Ultrasound and Stone Management	
3:00	<i>Break</i>	
3:15	Skills Lab: Papilla Dilation, Sialendoscopy, Ultrasound and Stone Management	
4:15	<i>Break</i>	
4:30	Demonstration – Combined Approaches	
5:00	Skills Lab / Recap	
5:45 pm	<i>Hands-on Lab Adjourns / Shuttle Return to Hotel</i>	

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Sialendoscopy / Salivary Duct Surgery Course – November 4th

UCSF designates this live activity for a maximum of **8.00 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Otolaryngology Update – November 5-7th

UCSF designates this live activity for a maximum of **18.25 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Nurses:

For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

Physician Assistants:

AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA category 1 credit™* from organizations accredited by the ACCME.

Pharmacy:

The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for *AMA PRA Category 1 Credit™*.

GENERAL INFORMATION

Advanced registration closes one (1) business day prior to start of course. On site registration fees, if applicable, will be applied after this date.

HOW TO ENROLL

UCSF Otolaryngology Update – November 5-7th

Tuition: \$725	Physicians
\$625	Nurses/Pharmacists/Allied Health Professionals/Residents/Fellows

Sialendoscopy / Salivary Duct Surgery Course – November 4th

Tuition*: \$275	Physicians – Morning Lectures Only
\$150	Nurses/Pharmacists/Allied Health Professionals/Residents/Fellows – Morning Lectures Only
\$775	Afternoon Hands-On Lab (Enrollment Limited)

Payment can be made by Visa, MasterCard, AmEx or check.

* Register for the Otolaryngology Update Course November 5-7th and receive \$100 off your registration fee for the Sialendoscopy Hands-On Lab

Online: www.cme.ucsf.edu

Mail: Complete course registration form and send with payment to:
UCSF Office of Continuing Medical Education
P.O. Box 45368
San Francisco, CA 94145-0368

Fax: Fax completed registration form to:
(415) 502-1795 (be sure to include your credit card number)

Phone: To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at (415) 476-5808.

Please check our website for up-to-date information on the course:
www.cme.ucsf.edu

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

REFUND POLICY

Cancellations received in writing before the first day of the course will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

Sialendoscopy Hands-On Lab: Cancellations for the Lab must be received in writing by October 4, 2015. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION

Enjoy San Francisco's renowned attractions such as the historic cable cars, shopping in Union Square, Chinatown, or visit San Francisco's culinary hub at the Ferry Building.

The Grand Hyatt Hotel is just steps from Union Square, Chinatown, and the Theatre District.

A block of guestrooms has been reserved at the special UCSF conference rate of **\$279 per night**. You are urged to make your reservations early. The cut-off date is **October 14, 2015**, or until the group room block is filled.

To make hotel reservations online, call (888) 421-1442. Please identify yourself as a member of the UCSF Otolaryngology conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR

Hertz is offering special rates for participants of this conference; simply call (800) 654-2240 and refer to convention number 03BW0134, or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION

UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following tour code to book on your own:

United – www.united.com
code: ZUG2332213

UPCOMING COURSES

**22nd Annual Advances in
Diagnosis and Treatment of Sleep
Apnea and Snoring**
February 12-13, 2016
Grand Hyatt Hotel, San Francisco, CA

**Pacific Rim Otolaryngology
Head and Neck Surgery Update
Conference**
February 13-16, 2016
Moana Surfrider Hotel, Honolulu, HI

**ACS Thyroid and Parathyroid
Ultrasound Skills-Oriented Course**
February 13-14, 2016
Moana Surfrider Hotel, Honolulu, HI

GREENER MEETINGS

We're saving paper!

The syllabus for each course will be transmitted electronically prior to the course.



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REGISTER TODAY!

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OTOLARYNGOLOGY UPDATE: 2015

COURSE OVERVIEW

An outstanding group of faculty will discuss technical advances in the fields of rhinology and sinus surgery, head and neck oncologic surgery, laryngology, otology/neurotology, pediatric otolaryngology, sleep apnea, and facial plastic surgery. This is a symposium dedicated to the state-of-the-art with an emphasis on new diagnostic and treatment methods, new technology, and new surgical strategies for the contemporary practice of Otolaryngology/Head and Neck surgery. Policy, politics, government, and professional societies will also be a topic of discussion. The target audience for the course is practicing otolaryngologists.

LEARNING OBJECTIVES

At the end of this course, we anticipate the participant will:

- Apply latest treatment guideline recommendations to patients who are being evaluated for myringotomy and tube placement;
- Employ the current state of precision, personalized molecular medicine with regard to head and neck oncology treatment decisions, or in prescription strategies pertaining to the treatment of asthma;
- Appraise the utility of the hypoglossal nerve stimulating apparatus in the treatment of sleep apnea;
- Be able to apply concepts designed to treat superior canal dehiscence syndrome;
- Be able to assess the role of pediatric intracapsular tonsillectomy;
- Examine the role of the human biome in the pathophysiology of sinus infections and consider how this physiology is related to chest infections;
- Apply molecular methods to the work up of thyroid tumors;
- Compare and contrast surgical maneuvers designed to straighten the crooked nose, and apply a treatment algorithm to the management of patients requiring nasal surgery;
- Review the current state of vocal fold medicalization procedures and assess the value of office based treatment in the practice paradigm;
- Assess the current state of skull base surgery, robotic surgery, and balloon sinuplasty in adults and children.

OTOLARYNGOLOGY UPDATE – November 5-7, 2015

Thursday, November 5, 2015

7:00 am *Registration and Continental Breakfast*

SESSION 1 • ANDREW N. GOLDBERG, MD, MSCE

7:55	Welcome	Andrew H. Murr & Andrew N. Goldberg Charles J. Limb
8:00	The Limits of Hearing with Cochlear Implants: Pitch and Music	
8:20	Surgical Landmarks in Revision ESS	Barry Schaitkin
8:40	Contemporary Management of Recurrent Respiratory Papillomatosis	Katherine C. Yung
9:00	My Child Has Enlarged Lymph Nodes – What Now?	Kevin C. Huoh
9:20	Questions	
9:30	Personalized Medicine – Today and the Future	Esteban G. Burchard

10:10 *Coffee Break*

SESSION 2 • STEVEN D. PLETCHER, MD

10:30	Oropharynx Carcinoma – Complex Decision Making	William R. Ryan
10:50	Semicircular Canal Dehiscence Syndrome	Aaron D. Tward
11:10	Tracheotomy in 2015	Henry T. Hoffman
11:30	"Doc, I Still Got Sinus" – Managing FESS Failures	Steven D. Pletcher
11:50	Questions	
12:00 pm	<i>Lunch (On Your Own)</i>	

SESSION 3 • MARIKA D. RUSSELL, MD

1:30	Decision Making in Facial Melanoma	Anna M. Pou
1:50	The Large Multi Nodular Goiter – Pearls and Tips	Marika D. Russell
2:10	Medical Groups and ACOs – What You Need to Consider	Taejoon Ahn
2:40	Questions	
2:45	<i>Coffee Break</i>	

SESSION 4 • KRISTINA W. ROSBE, MD, FAAP, FACS

3:15	Sialendoscopy – Better or Gimmick?	Barry Schaitkin
3:35	Balloon Sinus Dilation in Pediatric Sinusitis	Garani S. Nadaraja
4:00	Drug Induced Sleep Endoscopy in Children?	Kristina W. Rosbe
4:45	PANEL DISCUSSION: Frontal Sinus Decision Making • Moderator: Andrew N. Goldberg • Panelists: Barry Schaitkin, Steven D. Pletcher, Kevin Welch	

5:30 pm *Adjourn***Friday, November 6, 2015**7:00 am *Continental Breakfast***SESSION 5 • CHARLES J. LIMB, MD**

7:55	Opening Remarks	
8:00	Expansion Pharyngoplasty – Where Does It Fit?	Ryan J. Soose
8:20	To Tube or Not to Tube: Otitis Media and Eustachian Tube Dysfunction	Dylan K. Chan
8:40	“Doctor, My Sinus Infection Went to My Chest” – True or False?	Andrew G. Goldberg
9:00	Disaster Medicine: Ethical, Legal and Psychological Repercussions	Anna M. Pou

9:45 *Coffee Break***SESSION 6 • MARK S. COUREY, MD**

10:10	Pediatric Intracapsular Tonsillectomy – A New Standard?	Kevin C. Huoh
10:30	Pituitary Surgery – Microscopic or Endoscopic?	Kevin Welch
10:50	Update on Cochlear Implantation	Aaron D. Tward
11:10	Hypoglossal Nerve Stimulation: A Promising New Treatment for OSA	Ryan J. Soose
11:30	Office-based Injection Laryngoplasty – Have We Come Full Circle?	Mark S. Courey
11:50	Questions	

12:00 pm *Lunch (On Your Own)***SESSION 7 • ANDREW H. MURR, MD, FACS**

1:30	Sinus Headaches – 2015	Kevin Welch
1:50	A Scary Case: Expectations, Economics, and an Unusual Diagnosis	Andrew H. Murr
2:10	Molecular Precision Head and Neck Cancer – It’s Here NOW	Jennifer R. Grandis
2:50	Laryngeal Leukoplakia	Henry T. Hoffman
3:10	Questions	
3:20	<i>Coffee Break</i>	

SESSION 8 • STEVEN J. WANG, MD, FACS

3:40	Molecular Diagnostic Testing in FNA	Jonathan R. George
4:00	7 Steps to Straightening the Crooked Nose	P. Daniel Knott
4:20	HPV: From Exposure to Immunity	Daniel L. Faden
4:40	<i>Adjourn to Breakout Session</i>	
4:45	BREAKOUT SESSIONS: “Meet the Professor” • Otology: Dylan Chan, Charles Limb, Aaron Tward • Head and Neck: Steven Wang, Henry Hoffman, William Ryan, Anna Pou, Ivan El-Sayed, Jonathan George • Rhinology: Andrew Goldberg, Steven Pletcher, Barry Schaitkin, Kevin Welch • Pediatric: Anna Meyer, Kristina Rosbe, Kevin Huoh	

5:30 pm *Adjourn*

program

Saturday, November 7, 2015

7:00 am *Continental Breakfast*

SESSION 9 • IVAN EL-SAYED, MD, FACS

7:55 **Opening Remarks**

8:00 **Management of Pituitary Tumors – What, When, How**

8:20 **The Reconstructive Ladder for Oral Tongue Defects**

8:40 **Topical Therapies: Practice and Evidence**

9:00 **Tongue Tie: So Much More Than You Ever Learned in Training!**

9:20 **Sudden Hearing Loss – Maximizing Recovery**

9:40 **Lessons Learned from Skull Base Surgery for Closure of CSF Leaks**

10:00 *Coffee Break*

SESSION 10 • JOLIE L. CHANG, MD, FACS

10:30 **Drug Induced Sleep Endoscopy – How and When?**

10:50 **The Evolving Role of Trans Oral Robotic Surgery**

11:10 **Invasive Fungal Sinusitis: Lessons from the Field**

11:30 **Office Balloon Sinuplasty – How and When**

11:50 **Computer Modeling in Head and Neck Reconstruction**

12:10 pm *Adjourn*

Philip Theodosopoulos
Chase M. Heaton
Kevin Welch
Anna K. Meyer

Steven W. Cheung
Ivan H. El-Sayed

Jolie L. Chang
Steven J. Wang
Matthew S. Russell
Jacob Johnson
Rahul Seth

OTOLARYNGOLOGY UPDATE COURSE CHAIRS

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Assistant Clinical Professor

P. Daniel Knott, MD

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Hospitalist

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Director, Skull Base Tumor Program

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Neurotology and Skull Base Surgery

Steven J. Wang, MD, FACS

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Surgery

Katherine C. Yung, MD, FACS

Assistant Professor, Division of
Laryngology

faculty

COURSE REGISTRATION FORM**MOT16001/MOT16007****UCSF Otolaryngology Update: 2015****Sialendoscopy – Salivary Duct Surgery Course**

November 5-7, 2015 / November 4, 2015

Grand Hyatt Hotel

San Francisco, California

Mail to : UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
Fax: (415) 502-1795

Online registration: www.cme.ucsf.edu

Registration Assistance: (415) 476-5808

Course Information: (415) 476-4251

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Would you like to be on our priority email list? ☐ Yes ☐ NoDate of birth to be used as OCME registrant number: ____ / ____ / X X
Month Day Please indicate if you have any special needs: _____**Registration Fees:****UCSF Otolaryngology Update – November 5-7th**

- ☐ **\$725** Physicians
☐ **\$625** Nurses/Pharmacists/Allied Health Professionals
☐ **\$625** Residents/Fellows

Sialendoscopy / Salivary Duct Surgery Course – November 4th

- ☐ **\$275** Physicians – Morning Lectures Only
☐ **\$150** Nurses/Pharmacists/Allied Health Professionals – Morning Lectures Only
☐ **\$150** Residents/Fellows – Morning Lectures Only
☐ **\$775*** Afternoon Hands-On Lab (Enrollment Limited)

* Register for the Otolaryngology Update Course November 5-7th and receive \$100 off your registration fee for the Sialendoscopy Hands-on Lab

Check enclosed payable to UC RegentsPlease charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx for \$ _____

Card #	Expiration date
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Name on Card (Please Print)	Authorized Signature
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Refund Policy: Cancellations received in writing before the first day of the course will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

Sialendoscopy Hands-On Lab:

Cancellations must be received in writing by October 4, 2015. No refunds will be made on cancellations received after that date.

Grand Hyatt Hotel
345 Stockton Street
San Francisco, CA 94108
(415) 398-1234

