



2015 Annual Conference

The Asthma Team:
Making Wishes Come True

**July 31, 2015 through
August 2, 2015**

*Featuring Pre-Conference Events
on July 30th*

**The Hyatt Regency
Orange County
11999 Harbor Boulevard
Garden Grove, CA 92840**

The Asthma Team: Making Wishes Come True

From the Conference Co-Chairs...

The 2015 Association of Asthma Educators (AAE) will be held in Orange County California this year. Often referred to as the "California Riviera" this location is home to nearby Disney Resort, Knotts Berry Farm, Laguna Beach, and great art, music, shopping, restaurants, and of course- our annual meeting of professionals and interested friends who have a passion for asthma. The AAE is the premier inter-professional organization striving for excellence to raise the competency of diverse individuals who educate patients and families living with asthma. We welcome people from many diverse areas of asthma care including: nurses (RN, LPN, LVN), nurse practitioners, (NP), nurse clinicians (NC), respiratory therapists (RRT, CRT), pulmonary function technologists (CPFT, RPFT), pharmacists (RPh, PharmD), doctors MD, DO), physician assistants (PA-C), community health workers and social workers (CSW, LSW), public health professionals/health educators (MPH, CHES), case managers, physical therapists (PT) and occupational therapists (OT).

This meeting will bring professionals together to showcase new techniques, products, medications, and strategies to improve the quality of care and the quality of life for those diagnosed with asthma. We are offering a wealth of information and great opportunities for networking.

Highlights:

- Three days of excellent presentations on a wide range of topics for anyone with a passion about asthma
- 16+ educational hours offered with approval from AARC, CCMC, CA Board of Nursing, AANP, (etc.)
- Poster presentations
- Vendor exhibits with ample time to talk to all the attendees
- Door-prizes, Networking, "Meet and Greet" with new friends
- Great food, great sights and fun in Disneyland's backyard
- July 30 Pre-conference: "Asthma Pharmacology: A Comprehensive Review for Prescribers" 6 educational hours (separate registration required)
- July 30: Community Service Project 6:00-8:00 PM.
- President's 5K Fun Run/Walk Event for everyone!
- Early conference registration special rates!

The AAE leadership team, Board of Directors, members, and conference participants appreciate your continued support. We have several levels of participation for our exhibitors and sponsors and welcome you to join us for a great meeting of high-energy, motivated asthma care givers, educators, researchers, and friends who look for this conference to be a WIN-WIN for all who attend!

Conference Co-Chairs:

Bill Pruitt, MBA, RRT, CPFT, AE-C, FAARC
Stuart Tousman, PhD

Hotel Information
HYATT REGENCY ORANGE COUNTY
11999 Harbor Boulevard
Garden Grove, CA 92840, USA
Telephone: 714-740-6015 Fax 714-748-4253
Orangecounty.hyatt.com

AAE Board of Directors

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Mary Martinasek, MPH, PhD, RRT, AE-C

Lisa Johnson, RRT, RCP, BAS, AE-C

Continuing Education

Updated continuing education information will be posted at www.asthmaeducators.org as it becomes available.

Asthma Pharmacology Pre-Conference: A Comprehensive Review for Prescribers

July 30: - 6.5 hours This will be a one-day Pharmacology Review Course. This event will target Advance Practice Nurses (nurse practitioners, clinical nurse specialists) and Physician Assistants who are interested in a thorough review of the pharmacotherapy used in managing asthma, but all interested parties are welcome. We are applying for continuing education credits to satisfy the pharmacology hours required for renewing. A similar course was offered last year at our annual meeting and it was a great success with strong attendance! (Separate registration required.)

AAE 2015 Annual Conference:

The following estimates apply to Full Conference course offerings, July 31-August 2, 2015

- Application will be made to the American Association for Respiratory Care (AARC) for 16 CRCE hours for respiratory therapists.
- Commission for Case Manager Certification (CCMC) approval pending. (Clock Time: 16 hours)
- AAE is an approved provider by the California Board of Registered Nursing (Provider Number 13605)
- Application will be made to the College of Pharmacy, Nursing and Allied Sciences, North Dakota State University, accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education, for 16 hours credit. Total number of approved credits to be determined.
- Application will be made to the American Association of Nurse Practitioners and American Nursing Credentialing Association-approved provider for 16 hours continuing education credit.
- Application will be made to the American Academy of PA's to offer 16 hours of category 1 CME credit

TARGET AUDIENCE

The target audience for this event includes nurses, pharmacists, case managers, respiratory therapists, medical assistants, nurse practitioners, physician assistants, social workers, school nurses, educators, physicians and other health educators providing asthma education, care, and management in community, ambulatory, acute, and in-hospital settings.

AAE Conference Contacts:

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888-988-7747

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**When making a reservation- please refer to the
"Association of Asthma Educators" conference**

The Hyatt Regency Orange County Resort features beautiful rooms and suites with plush Hyatt Grand Beds™ and a perfect Disneyland® location. Centralized off all major routes into Orange County, you will enjoy easy access to our event. If you're able to bring the family, you can plan some time to visit the Disneyland® Resort, one mile away. The Hyatt Regency Orange County was awarded the 2014 TripAdvisor® Certificate of Excellence.

The hotel offers a Disneyland shuttle service to take guests to and from the parks, with departure every half hour. The cost is \$5 per person per day, ages 4-10 are \$2 per day, and kids 3 & under are free. Taxi service is available at the hotel.

Transportation:

John Wayne/Orange County Airport (SNA)

Distance: 13 miles

Super Shuttle: \$11 per person/one way Disneyland® Resort

Express Bus: \$20 per person/from hotel to airport only

Los Angeles International Airport (LAX) Distance: 35 miles

Super Shuttle: \$17 per person/one way Disneyland® Resort

Express Bus: \$30 per person/from hotel to airport only

OC Trolley Service

The OC Trolley offers complimentary transportation to and from popular shopping, dining and entertainment venues. Stops include The Outlets at Orange and Anaheim GardenWalk, and it leaves right the hotel's front drive multiple times throughout the day. During the summer an additional route to Huntington Beach pier is available for a fee.

Room Rates: We have special room rates for the
AAE conference (through June 27)

Single occupancy \$139.00*

Double occupancy \$139.00*

Triple occupancy \$169.00*

Quadruple occupancy \$199.00*

One bedroom and two bedroom suites are available (Kids,
Queen, King)

* IMPORTANT: Rates are exclusive of applicable state and local taxes

(currently 14.5% Occupancy Tax, 2.5% GGTID Assessment Fee and
a \$0.11 Ca State Assessment Fee).

The AAE rooms are available at the special rates until June 27, 2015. After this
cut-off, reservations will be based on availability and at the Hotels going rate.

Explore the area!

*Visit Huntington Beach, the Sawgrass Arts Festival,
Shopping in Newport Beach, take in a Los Angeles
Angels game, enjoy discounted Disney tickets....*

*or stay back and enjoy the amenities at the Hyatt;
pools, tennis, family fun games of ladder ball and
bean bag toss or our favorite, wine and s'mores by
the fire pit!*



AAE Pre-Conference Program
Asthma Pharmacology: A Comprehensive Review for Prescribers
Thursday, July 30
8:00 am- 4:00 pm

7:15- 8:00	Pre-Conference Registration/Check-In
8:00-8:05	Welcome and Introduction Moderator - <i>Maureen George</i>
8:05-8:30	The Methodology Behind GINA and EPR-3 Medication Recommendations; Stepwise Treatment in Asthma- GINA and EPR-3 - <i>Maureen George</i>
8:30-9:00	Overview of Aerosol Therapy-particle Size, Inspiratory Flow, Device Resistance; Trainers <i>Maureen George</i>
9:00-9:15	Short-acting beta-2 agonists - <i>Lisa Romard</i>
9:15-9:30	MDI Devices and Nebulizers-technique, Priming and Care - <i>Lisa Romard</i>
9:30-10:00	Inhaled Corticosteroids, Including Mechanism of Action - <i>Ben Francisco</i>
10:00-10:15	Single Agent ICS DPI Devices- Technique, Priming and Care - <i>Lisa Romard</i>
10:15-10:30	BREAK
10:30-11:00	Long-acting Beta-2 Agonists and Combination Therapy, Including Mechanism of Action and Black Box Warnings - <i>Ben Francisco</i>
11:00-11:15	Combination DPI- Technique, Priming and Care - <i>Lisa Romard</i>
11:15-11:45	Leukotriene Modifiers, Including Mechanism of Action - <i>Ben Francisco</i>
11:45-12:30	LUNCH (provided by the AAE)
12:30-1:00	Immunomodulators, Including Mechanism of Action of Omalizumab and Immunotherapy; Black Box Warning - <i>Ben Francisco</i>
1:00-1:30	Antihistamines and Sublingual Immunotherapy - <i>Christine Wagner</i>
1:30-2:00	Inhaled Nasal Steroids; Including Administration Technique- <i>Christine Wagner</i>
2:00-2:15	BREAK
2:15-2:45	Ocular Treatment - <i>Christine Wagner</i>
2:45-3:15	Issues in Adherence (Health literacy, etc.)- <i>Maureen George</i>
3:15-3:45	Complementary and Alternatives Medicine for Asthma and Allergy- <i>Maureen George</i>
3:45-4:00	Q&A Discussion- <i>All Presenters</i>

Faculty:

Ben Francisco, PhD, PNP, AE-C, University of Missouri School of Medicine, Associate Professor, Pulmonary Medicine and Allergy, Columbia, MO

Maureen George - Coordinator, PhD, RN, AE-C, FAAN, Assistant Professor of Nursing, Univ. of Pennsylvania School of Nursing, Philadelphia, PA

Lisa Romard, RN, MS, CPNP, ANP, AE-C, Stony Brook University Hospital, Stony Brook, NY

Chris Wagner, MSN, APRN, CPNP, FNP-BC, AE-C, Pediatric and Family Nurse Practitioner, Children's Health Service, Dallas TX

AAE 2015 Conference Agenda Thursday, Friday

Thursday July 30: Pre-Conference Session (Separate registration required)

Time	Event/Topic	Location
7:00 AM – 8:00 AM	Registration and Check-in for pre-conference	
8:00 AM – 4:00 PM	AAE BOD meeting	Garden 3 N Tower
8:00 AM – 4:00 PM	“Asthma Pharmacology: A Comprehensive Review for Prescribers” (6 hrs CEU – separate registration required)	Garden 2 N Tower
5:00PM – 6:00 PM	Opening Reception (cash bar, 1 drink ticket per attendee)	Grand E-G
6:00 PM – 8:00 PM	<u>Community Service Project</u> Coordinator: <i>Stuart Tousman</i>	

Friday July 31 Conference Regular Session

6:00AM - 8:00 AM	Registration and Check-in	
7:00AM - 8:00 AM	Breakfast	Grand E-G
8:00 AM	Welcome – Announcements	Grand B-D
8:10AM - 9:00 AM	The Christine Wagner Past Presidents Talk- <i>Maureen George</i>	Grand B-D
	Asthma Self-Management: Urban Myths and Consequences	
9:00 - 10:00 AM	Asthma Phenotypes: Clinical Implications- <i>Michael Schatz</i>	Grand B-D
10:00 - 10:30 AM	Coffee Break in Exhibit Hall <i>Sponsored by Meda Pharmaceuticals</i>	Grand A
10:30 - 11:20 AM	Thinking Outside the Box: Strategies for Improving Asthma Care - <i>Greg Metz</i>	Grand B-D
11:20 - 12:50 PM	Panel Presentation and Q & A: Strategies for Improving Reimbursement <i>Stuart Tousman (Moderator) Ellen O’Kelley, Ben Francisco</i>	Grand B-D
1:00 - 2:00 PM	Lunch and Presentation Sponsored by TEVA Pharmaceuticals (not a CE event)	Grand E-G
2:00 – 2:30 PM	Desserts in the Exhibit Hall	Grand A
2:45 - 3:45 PM	<i>Breakouts</i> A. Hold off on increasing that dose: Addressing asthma co-morbidities – <i>Catherine Kier</i> B. How to Get Published- <i>Mary Martinasek</i> C. Asthma 101: Tips for the Novice Asthma Educator - <i>Lisa Johnson</i>	Grand B-D
3:45 - 4:45 PM	<i>Breakouts</i> A. Asthmania: Creating a Generation of Asthma Control Freaks – <i>Mike Shoemaker</i> B. Asthma and Depression – <i>Stuart Tousman</i> C. Asthma 201: Let’s Talk About Using Common Analogies to Teach- <i>Lisa Romard</i>	Grand B-D
4:45 - 6:15 PM	*Visit the Exhibits, AAE Meet and Greet: Get a chance to meet the AAE BOD and the committee chairs, learn more about the AAE and explore opportunities to serve. Hors d'oeuvres (provided by AAE) and a cash bar <i>Coordinators: Mike Shoemaker, Jared Rice</i> *Obtain signature at each exhibiter booth to enter the drawing for door prizes	Grand A

AAE 2015 Conference Agenda Saturday, Sunday

Saturday August 1

<u>Time</u>	<u>Event/Topic</u>	<u>Location</u>
6:15 AM	President's 5K Fun Run/Walk <i>Cindy Cooper</i> (Coordinator)	
6:30 AM	5K Run/Walk starts- ends 7:30 AM	
7:00 - 8:00 AM	Registration and Check In	
7:00 - 8:30 AM	Breakfast, Poster Viewing- <i>Mary Martinasek</i>	Grand E-G
8:30 - 9:30 AM	School Nurses Impacting Cost and Outcomes - <i>Ben Francisco</i>	Grand B-D
9:30 - 10:30 AM	Evolving Concept of Asthma Care: The Medical Home- <i>Catherine Kier and Lisa Romard</i>	Grand B-D
10:30 - 11:30 AM	Coffee Break and Final Exhibit Time, Drawing for Prizes - Win a Free Registration to the 2016 Meeting! (Must be present)	Grand A
11:30 – 1:00 PM	President's Luncheon (provided) and Awards - <i>Catherine Kier</i> (Moderator) A SuperBowl Party: How to Implement an Effective Team! – <i>Cindy Cooper</i>	Grand E-G
1:00 – 2:00 PM	Poster Award Winners presentation - <i>Mary Martinasek</i> (Coordinator)	Grand B-D
2:00 - 3:00 PM	<i>Breakouts</i> A. All that Wheezes is not Asthma- <i>Tim Op'tHolt</i> B. What Works: Partnering with Successful CHW Models – <i>Anne Walton</i> C. Update on Hookah and E Cigarettes – <i>Mary Martinasek</i>	Garden 3 Garden 4 Grand B-D
3:00 - 3:15 PM	Break (Coffee and Refreshments)	Grand Foyer
3:15 - 4:15 PM	<i>Breakouts</i> A. Asthma and Obesity: What is the Role of the Asthma Educator?- <i>Christine Wagner</i> B. Respiratory Medications and Devices – <i>Dewey Halhbohm and Wendy Brown</i> C. Who, What, When, Where: Building a Successful Home Visit Program – <i>Anne Walton</i>	Garden 3 Garden 4 Grand B-D
4:15 – 5:15 PM	Pediatric Asthma: Let's Play the Jeopardy Gameshow – <i>Mike Welch</i>	Grand B-D
6:30 -8:30 PM	Sponsored Dinner and presentation (Not a CE event)	Grand E-G

Sunday August 2

7:00 – 8:00 AM	Registration and Check In	
7:00 - 8:00 AM	Sponsored Breakfast and Presentation (Not a CE event)	Grand E-G
8:00 – 9:30 AM	Panel presentation and Q&A: National Standards for Asthma Self-Management Education <i>Stuart Tousman</i> (moderator) Panel: <i>Wendy Brown, Ben Francisco, Sarah McBane</i>	Grand B-D
9:30 – 10:30 AM	Anaphylaxis in the Clinic: Are You Prepared?- <i>Dewey Halhbohm</i>	Grand B-D
10:30 – 10:40 AM	Break	
10:40 - 11:40 AM	How Does Asthma Measure Up? - <i>Wendy Brown</i>	Grand B-D
11:40 - 12:40 PM	Spirometry: Application in Practice - <i>Bill Pruitt</i>	Grand B-D

Conclude the meeting – Complete evaluations on-line for educational credit

Our Presenters

Wendy Brown, Pharm.D, PA-C, AE-C
North Dakota State University College of Pharmacy,
Nursing and Allied Sciences, Fargo, ND

Cindy Cooper, RN, AE-C
West Region Field Trainer/Coach, Ashfield Healthcare,
Seattle, WA

Maureen George, PhD, RN, AE-C, FAAN
Assistant Professor of Nursing, University of Pennsylvania
School of Nursing, Philadelphia, PA

Ben Francisco, PhD, PNP, AE-C
University of Missouri School of Medicine, Pulmonary
Medicine and Allergy, Columbia, MO

Dewey Hahlbohm, BA, PA-C, AE-C
Allergy & Asthma Center, Helena, MT

Lisa Johnson, RRT, RCP, BAS, AE-C
Vidant Medical Center, Greenville, NC

Catherine Kier, MD, FAAP, FCCP, DABSM, AE-C
Division Chief, Pediatric Pulmonary; Professor of Pediatrics,
Stony Brook Children's Hospital, New York

Mary Martinasek, PhD, RRT, AE-C
Assistant Professor, University of Tampa, Tampa, FL

Sarah McBane, PharmD, CDE, BCPS, FCCP
Associate Clinical Professor, UCSD Skaggs School of
Pharmacy and Pharmaceutical Sciences, La Jolla, CA

Greg Metz, MD, AE-C
Clinical Assistant Professor, University of Oklahoma
College of Medicine, Oklahoma Allergy and Asthma
Clinic, Oklahoma City, OK

Ellen O'Kelley, PNP-BC, AE-C
Division of Pediatric Allergy, Immunology, and Pulmonary
Medicine Monroe Carell Jr. Children's Hospital at Vanderbilt

Tim Op'tHolt, EdD, RRT, AE-C, FAARC
Professor, Department of Cardiorespiratory Care, University of
South Alabama, Mobile, AL

Bill Pruitt, RRT, CPFT, AE-C, FAARC
Director of Clinical Ed., Dept. of Cardiorespiratory Care, University
of South Alabama, Mobile, AL

Lisa Romard, RN, MS, CPNP, ANP, AE-C
Stony Brook University Hospital, Stony Brook, NY

Michael Schatz, MD, MS
Emeritus Partner Per Diem Physician, Dept. of Allergy,
Southern California Permanente Medical Group, San Diego, CA

Mike Shoemaker, AE-C, MBA, RRT-NPS
Manager -Resp. Care Services, Program Coordinator-
Asthmania Academy, AnMed Health, Anderson, SC

Stuart Tousman, PhD
Professor of Health Psychology, Jefferson College of Health
Sciences, Roanoke, VA

Chris Wagner, MSN, APRN, CPNP, FNP-BC, AE-C
Pediatric and Family Nurse Practitioner, Children's Health
Service, Dallas TX

Anne Walton, RN, AE-C
Asthma Care Manager/Research Nurse at Boston Med Ctr;
Consultant -Program Dev. & Implementation at MA DPH, Boston, MA

Mike Welch, MD, FAAAAI, FAAP, CPI
Co-Director, Allergy & Asthma Medical Group and Research Center,
A.P.C., San Diego, CA



AAE Conference Planning Committee

*Bill Pruitt (co-chair) RRT, CPFT, AE-C, FAARC, Director of Clinical Ed.,
Dept of Cardiorespiratory Care, University of South Alabama*

*Stuart Tousman (co-chair) PhD, Professor of Health Psychology,
Jefferson College of Health Sciences*

*Catherine Kier, MD, FAAP, FCCP, DABSM, AE-C, Division Chief, Pediatric
Pulmonary; Professor of Pediatrics, Stony Brook Children's Hospital*

Dewey Hahlbohm BA, PA-C, AE-C, Allergy and Asthma Center, Helena, MT

*Cindy Cooper RN, AE-C, West Region Field Trainer/Coach, Ashfield
Healthcare*

*Maureen George PhD, RN, AE-C, FAAN, Assistant Professor of Nursing,
University of Pennsylvania School of Nursing*

*Mike Shoemaker AE-C, MBA, RRT-NPS, Manager Respiratory Care
Services, Program Coordinator at Asthmania Academy, AnMed Health*

The AAE Team:

**“MAKING WISHES
COME TRUE”**



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