

18th European Health Forum GASTEIN

30th September to 2nd October 2015

SECURING HEALTH IN EUROPE

Balancing priorities, sharing responsibilities

Public health security remains high on the agenda,
but effective health systems also need to engage
with issues that lie beyond the health sector.



Securing health in Europe

Balancing priorities, sharing responsibilities

Opening and Closing Plenary Sessions

Current health systems need to safeguard past gains in health while responding to new threats and opportunities which call for a strengthened European public health response.

Though public health security remains high on the agenda, effective health systems go beyond that and are challenged to also engage with issues that lie outside the health sector. Functioning social systems and a resilient economy strongly contribute to a healthy Europe.

Building on the main discussions and findings of the last conference, EHFG 2015 will address topics such as sustainable health systems and health economics with focus on health system performance and pricing of medicines, health security, including health threat responses, European development aid and health policy development. We will reflect again on the overarching question on how to maintain and improve the health of European citizens.

In our main plenary sessions we intend to organise high-level debates in which we will address the main topic of this year's conference and its initial outcomes.

Speakers and panellists

- Sabine Oberhauser, Minister of Health, Austria
- Vytenis Andriukaitis, EU Commissioner for Health and Food Safety
- Hans Jörg Schelling, Minister of Finances, Austria (invited)
- Zsuzsanna Jakab, Regional Director, WHO Regional Office for Europe (invited)
- Richard Horton, Editor-in-Chief, The Lancet
- EU Trio Presidency high-level representatives
- High-level representatives from
DG CNECT
DG ECFIN
DG EMPL
DG GROW
DG REGIO
DG SANTE

Additional speakers will be announced. Please find regularly updated information on our website.

Organiser: International Forum Gastein
Tauernplatz 1
5630 Bad Hofgastein
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www.ehfg.org

**With the support
of and in
collaboration with:**

European Commission, DG Health and Food Safety
European Commission, DG Communications Networks,
Content and Technology
European Commission, DG International Cooperation
and Development
Land Salzburg

Co-organiser: Federal Ministry of Health, Austria

Facing multimorbidity

Understanding the challenge, implementing what works

The challenge posed by the rise in prevalence of chronic diseases is made even greater by the fact that patients are and will increasingly be suffering from not just one, but several chronic diseases, and caring for this patient group is particularly resource intensive.

The objective of this forum is to present and discuss the latest research on how our health systems are or should be addressing the challenge of multimorbidity, in particular looking at improved patient-centredness and health system performance.

The quality of our healthcare will be defined by how we respond to this challenge.

Organised by International Forum Gastein and sponsored by an unrestricted grant from MSD

Health information

Towards a sustainable and integrated EU system



In 2013 the Health Ministers invited the Commission and the Member States “to cooperate with a view to establishing a sustainable and integrated EU health information system. This should build on what has already been achieved through different groups and projects, such as ECHI-ECHIm projects, exploring in particular the potential of a comprehensive health information research infrastructure consortium as a tool.”

The session will present future steps towards the creation of such a system with the aim to improve the availability of comparable health information on non-communicable diseases, health services and health determinants for policy needs while reducing the burden of reporting by the Member States.

Cooperation with international organisations active in health data collection and the development of country-specific and cross-country knowledge which can inform EU and national policies will be discussed.

Organised by DG Health and Food Safety (DG SANTE), European Commission

EU agenda for effective, accessible and resilient health systems



The session will review and discuss EU level activities aiming at strengthening the effectiveness, increasing the accessibility and improving the resilience of health systems.

In this overall policy context, this session will provide a more specific focus on the issue of the cost-effective use of medicines involving the different parties and stakeholders which will be invited to suggest a possible way forward for further cooperation at EU level.

Organised by DG Health and Food Safety (DG SANTE), European Commission

Supporting Organisations



Modern healthcare

Patient empowerment and use of ICT tools can make the balance right



The objectives of the forum are two-fold: first of all to raise awareness among citizens of what they can and should do in managing their own health and disease and secondly to show how eHealth can contribute to fortifying a patient-centric approach, which also needs an understanding and support from the healthcare workforce.

Furthermore, we will demonstrate the role of modern technologies in making the balance right – how mobile health can support patients, informal carers and healthcare professionals in their (new) responsibilities and how concerns about trust, security and safety need to be addressed.

Organised by DG Communications Networks, Content and Technology (DG CNECT), European Commission

Securing health

Importance of implementation of International Health Regulations in Europe



Securing health in Europe calls for strengthening the implementation of the International Health Regulations (IHR) to prevent and respond to acute public health events that may pose a threat to public health. It requires using the IHR on a day-to-day basis in an operational way, and for building the capacity to assess, prepare and respond to public health risks.

This session will highlight:

- Lessons learned from major outbreaks like Ebola, especially with regard to IHR principles such as to avoid unnecessary interference with travel and trade
- The need for increasing awareness of senior decision-makers and key national stakeholders about the IHR
- Reviewing and strengthening IHR core capacities and Europe's role in the regional and global context

Organised by the World Health Organization Regional Office for Europe

Access to new medicines in Europe



While pursuing equitable and comprehensive healthcare, and against the backdrop of the global economic crisis and ageing populations, the continual introduction of new premium priced medicines is key concern for decision-makers. They need to take decisions about what new medicines will be included as part of which healthcare services and to what extent they will be funded with public funds.

This session will provide feedback of a recent WHO report on the current evidence base across Europe evaluating policies that affect medicines throughout their lifecycle and discuss options and challenges with countries and key stakeholders.

Organised by World Health Organization Regional Office for Europe



Young Forum Gastein

This European Commission supported initiative offers young European health professionals the opportunity to develop public health competencies, network with senior health experts, learn about current health developments, and join a unique enterprise that facilitates learning and networking both throughout the year and during a tailored programme in the margins of the annual EHFG conference.

For more details please visit the YFG website (www.ehfg.org/young-gastein.html).

The power of data

The cutting edge of technological advances being used to understand health and health behaviours

The revolution in information technology has generated many new sources of data that can be used to understand the determinants of health in populations. Most of us are, for example, continually generating data in real time from the vast computing power, movement sensors and GPS technology in the smartphones in our pockets. The challenges and constraints in using these and other forms of data are well appreciated in many spheres, but less well understood by health researchers and policy-makers.

In this forum we will explore the huge opportunities they offer for analysis to improve population health.

Organised by Health Promotion Administration, Ministry of Health and Welfare, Taiwan R.O.C. in cooperation with London School of Hygiene and Tropical Medicine, UK

Comprehensive primary care

Success stories: from model to implementation

Across Europe, many countries aim at increasing the role of primary care services. Primary care constitutes also a core setting for the delivery of a range of public health services and plays a key role by providing preventive and health promotion services.

Primary care services and structures should ensure efficient as well as effective healthcare for both patients and healthcare professionals. There is not an ideal blueprint – the best approach will depend on the particular health system context.

The main objectives of the session are to learn from best practice across Europe and identify strategies to strengthen the implementation and the role of primary care in healthcare systems.

Organised by Austrian Federal Ministry of Health and Main Association of Austrian Social Security Institutions in cooperation with European Observatory on Health Systems and Policies

Global health and health systems strengthening

Europe and developing countries



Information about this session will be available soon.

For more details please visit our website (www.ehfg.org/conference.html).

Organised by DG International Cooperation and Development (DG DEVCO), European Commission



European Health Award 2015

Submission deadline: 29 May 2015

Are you participating in an initiative that addresses European health challenges in the field of public health or healthcare? We are accepting applications for the European Health Award, a prize worth €10,000 presented annually at the European Health Forum Gastein.

The prize is sponsored by the Forum of Research-based Pharmaceutical Industry (FOPI) and the Federal Ministry of Health, Austria.

For more details please visit the EHA website (www.ehfg.org/award.html).

There is scarcely a single area of public policy that is not somehow affected by health and vice versa. Not only is the good health of European citizens an obvious value in itself, but it is also essential for social cohesion, and a healthy workforce is the cornerstone of a productive economy. Therefore securing health is a top priority for the European Union. As well-known demographic trends begin to take effect, there will be fewer working age citizens able to care for and fund welfare for those in retirement. It is vital that Europe's approach to health policy is able to both enhance prevention of illness as well as continue to deliver high quality universal care.

Supporting these goals at a European level requires a high degree of coordination and coherence across policy domains, which is inherently hard to achieve. The current European policy message on health focuses on efficiency – an objective which is unarguably important. But efficiency on its own is unlikely to be sufficient to meet the challenges of an ageing population. It is likely that more investment will be required, but how can this be achieved within the current framework?

This session will explore, with senior European Commission representatives, how to achieve greater coherence in health policymaking and so secure the health of Europeans.

Organised by International Forum Gastein and supported by European Federation of Pharmaceutical Industries and Associations

- Adequate, sustainable and predictable financing for NCDs
Organised by World Health Organization
- Health, safety and well-being throughout the working life cycle
Organised by DG Employment, Social Affairs and Inclusion (DG EMPL), European Commission
- Prepared to respond to the next public health emergency? What more is needed?
Organised by European Centre for Disease Prevention and Control
- Improving the skill-mix for chronic care
Organised by Swiss Federal Office of Public Health in collaboration with the European Observatory on Health Systems and Policies
- Innovative solutions for preventing and treating mental illness
Organised by DG Research and Innovation (DG RTD), European Commission
- Patient empowerment in chronic disease: essential for securing health in Europe
Organised by European Patients' Forum and supported by Sanofi
- World café on value of health: the quest to quantify the unquantifiable
Organised by Hoffmann-La Roche
- New paths to personalised medicine: How MAPPs and breakthrough will impact patients
Organised by AstraZeneca, EAPM, EFPIA and Vital Transformation



Additional workshops will be announced. Please find regularly updated information on our website.

Booking Information

To make your conference stay as comfortable as possible we provide the following services:

- Booking your accommodation
- Booking your shuttle service

Please note that lunches and social programme events are included in the conference fee.

Online registration is open now:
www.ehfg.org/mycongress

For detailed information about registration please visit www.ehfg.org.

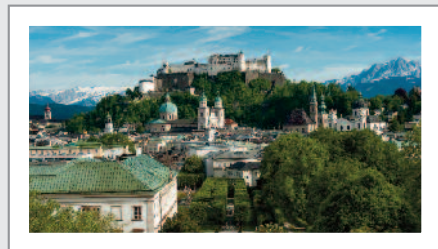
Information in this announcement is subject to change.

CONFERENCE FEES 10% VAT included	Early booking until 17 July 2015	Late booking until 23 September 2015
Standard fee	EUR 1550	EUR 1800
Government fee for employees of ministries, European Parliament, local governments	EUR 700	EUR 800
NGO/University fee for representatives of NGOs and full-time university and research institutes staff	EUR 500	EUR 600
<i>The cancellation fee is 10% of the total amount until 4 September 2015, then 50% until 23 September 2015 and 100% thereafter. Your cancellation must be submitted in writing.</i>		

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Social programme highlights



Salzburg

Explore Mozart's hometown and the seat of the archbishops. Take a guided tour through the historic streets of the beautiful city of Salzburg. Choose whether to visit the Fortress Castle and enjoy the stunning views over the Salzach river and the valley. Or stroll through the magical old town and the famous *Getreidegasse* – a scenic medieval alley in which Mozart was born.



Krimml Waterfalls

Enjoy the refreshing spray from the waterfalls and the impressive power of the water amidst the gorgeous scenery of the Hohe Tauern national park. With their impressive drop of 380m, the Krimml Waterfalls are the fifth highest in the world and the highest in Europe. With over 350,000 visitors each year they are one of the most visited tourist attractions in Austria.



Sunrise Walk to an alp pasture with a traditional breakfast

Start your day early, put on your hiking boots and join us for a guided walk in the hills of the wonderful Alps! You will arrive at an alp pasture which sits above the valley at an altitude of approximately 1,700m above sea level. Enjoy a delicious traditional alpine breakfast with homemade products and a fantastic view over the Gastein Valley.