



GPCE

**GENERAL
PRACTITIONER**
CONFERENCE
AND EXHIBITION

CONFERENCE BROCHURE

25–26 JULY 2015 | Perth Convention & Exhibition Centre

REED MEDICAL
education

GPCE
GENERAL PRACTITIONER CONFERENCE & EXHIBITION

perth.

ACCREDITED BY:



WELCOME



Dear Delegates,

On behalf of Reed Medical Education, it gives me great pleasure inviting you to join us at the Perth General Practitioner Conference & Exhibition (GPCE) from Saturday 25 to Sunday 26 July 2015.

The GPCE is widely recognised as Australia's leading healthcare event for primary care. No other event provides access to world-class medical education, exclusive networking opportunities and innovative products and services specifically for general practice across one weekend.

The Perth conference program provides GPs with an extensive choice of high quality, engaging educational sessions delivered in a highly practical group learning environment. Each session is led by local expert speakers who are thought-leaders in their chosen discipline. Additionally, the exhibition floor delivers cutting edge products, services and technologies for your practice and allows you to meet with over 50 leading healthcare providers and 'try before you buy'.

The GPCE also provides an exclusive forum to interact with peers and share ideas and experiences. I would encourage you to attend our social drinks taking place on Saturday 25 July and take the opportunity to meet with local colleagues, educators, exhibitors and delegates.

The Perth GPCE will run alongside the Practice Nurse Clinical Education (PNCE) conference thus expanding our exhibition floor to welcome all primary health practitioners.

Demand for places at the Perth GPCE is high, so I urge you to register at your earliest possible convenience in order to attend the sessions of your choice. I look forward to welcoming you to the Perth GPCE in July.

BRANDON WARD
DIRECTOR, REED MEDICAL EDUCATION

AUSTRALIA'S LEADING PRIMARY CARE EVENT FOR WESTERN AUSTRALIA PRACTITIONERS

The GPCE is Australia's leading provider of medical education for general practice. The Perth GPCE brings the latest clinical and business updates as well as never before seen products and services to the west coast.



THE CONFERENCE

Delivering an extensive choice of high quality, engaging educational sessions across a range of core conditions seen in day-to-day practice. The GPCE offers a fully-accredited scientific program for the education of Australian General Practitioners, Practice Managers and GP Registrars. Additionally, the GPCE delivers Cardiopulmonary Resuscitation (CPR) training in-line with the Australian Resuscitation Council Guidelines.



THE EXHIBITION

The Perth GPCE also hosts Australia's largest healthcare exhibition. Visitors can look forward to a complete range of medical products, services and solutions specifically for general practice and discover the latest innovations and learn about the current and future industry trends. Exhibition Only entry is FREE for all healthcare professionals and included as part of your conference registration.



WHO SHOULD ATTEND?

The Perth GPCE is open to all healthcare professionals working in or with an interest in primary care. Co-located with the Practice Nurse Clinical Education (PNCE), the event provides learning opportunities for the entire general practice team:

- General Practitioners • GP Registrars
- Practice Managers • Practice Nurses



DELEGATE LOUNGE

The Delegate Lounge is the online hub for all your accreditation needs. Delegates who are claiming CPD points from their attendance at the GPCE can now submit all paperwork via the Delegate Lounge as well as gain access to:

- Speaker Notes
- Accreditation Paperwork
- Tracking of CPD points
- Certificate of Attendance

All delegates who have registered for the GPCE conference program have automatic access to the Delegate Lounge. You can log-in at any time by visiting www.gpce.com.au/delegate_lounge. You can also visit the **Delegate Lounge onsite** at the Perth GPCE to access and complete all required paperwork.

ACCREDITATION

Reed Medical Education is an authorised provider of accredited activities under the Royal Australian College of General Practitioners (RACGP) QI&CPD program. The GPCE program has also been accredited by the Australian College of Rural & Remote Medicine (ACRRM) and Australian Association of Practice Managers (AAPM).

The GPCE conference program delivers a wide range of educational streams (Active Learning Modules) and individual sessions providing delegates the opportunity to tailor a program to suit your individual needs. Delegates have the choice of attending a specific conference stream, known as an 'Active Learning Module' which provides six hours of education across a specific therapeutic area for 40 Category 1 QI&CPD points. You can participate in a one-day Active Learning Module or self-select sessions to spread an ALM across two days to fit with other program selections. Alternatively, if you are not interested in attending an Active Learning Module, you can select individual sessions - each of which are accredited for Category 2 QI&CPD points. Delegates can choose to participate in a mix of both Active Learning Modules and individual sessions across two days.

	RACGP	ACRRM	AAPM
Active Learning Module	40 QI&CPD points (Category 1)	30 PRPD	N/A
Individual Seminar / Workshop	2 QI&CPD points (Category 2)	2 PRPD points (Workshops) 1 core point (Seminars)	1 CPD point per hour
CPR	5 QI&CPD points (Category 2)	10 BLS points	N/A

ACTIVE LEARNING MODULES – 40 CATEGORY 1 QI&CPD POINTS

Delegates participating in an Active Learning Module will need to complete the following paperwork to be eligible to receive QI&CPD points.

- Predisposing activity – this must be completed prior to attending the GPCE
- Evaluation – to be completed within two weeks following the conference
- Reinforcing activity – to be completed within two weeks following the conference

All accreditation paperwork must now be completed via the online Delegate Lounge at www.gpce.com.au/delegate_lounge.

CATEGORY 2 SESSIONS

Delegates who select to participate in individual sessions rather than an Active Learning Module are required to complete a session evaluation for each topic attended to be eligible to receive QI&CPD points. These can be completed via the online Delegate Lounge, and should be submitted within two weeks following the conference. Once completed, you will be able to access your certificate of attendance.



RURAL PROCEDURAL GRANTS

There is one procedural grant stream available at the Perth GPCE:

- Management of the Emergency Patient in a General Practice & Remote Setting

As a rural GP, you may be eligible for a 1 day (\$2,000) grant through the Rural Procedural Grants Program. To confirm your eligibility and to apply, please contact Pauline Curtis at the RACGP on 08 8267 8351 or ACRRM on 1800 223 226. You will need to be registered in the Rural Procedural Grants Program prior to attending the GPCE.



IMPORTANT DATES:

- **FIRST EARLY BIRD – SAVE 20%** Ends Wednesday 27 May
Promotion Code: **EBP15**
- **SECOND EARLY BIRD – SAVE 10%** Ends Wednesday 24 June
Promotion Code: **EB2PER**



*Promotional Codes apply to the Standard General Practitioner Registration Rates – see page 14 for further details. The promotion code must be used at the time of registration and cannot be used with any other offer.



ONE-DAY ACTIVE LEARNING MODULES

8:15AM – 5:00PM

- ALM – Dementia & Alzheimer's*
- ALM – Complex and Chronic Conditions

* This is a one-day ALM and delegates must attend all parts on the same day.

SESSION

SEMINARS

WORKSHOPS

8.15 – 9.15am

01

- The Role of Primary Care Practitioners in Anaphylaxis Management

OR

- Dementia Assessment, Diagnosis, Tests, Biomarkers and Scans **8.15-10.15am**
- Suturing – Basic
- COPD Guidelines - A Practical View
- Provide CPR **8.15-10.15am**

9.30 – 10.30am

02

- Challenges Faced by GPs Caring for Post-ACS Patients

OR

- Suturing – Advanced
- Anaphylaxis Risk

MORNING TEA 10.30AM – 11.15AM

11.15 – 12.15pm

03

- Is Hearing Health Something I Should Care About?

OR

- Risk Factors, Behavioural Changes and What Medicines Can We Use for Dementia **11.15-1.15pm**
- The Tax Life Cycle of a Medical Professional – Part 1
- Tackle Target Today BP Program

12.30 – 1.30pm

04

- Updates in Chronic Kidney Disease

OR

- The Tax Life Cycle of a Medical Professional – Part 2
- PRISM – Positive Response In Depression Management **12.30-2.00pm**

LUNCH 1.30PM – 2.30PM

2.30 – 3.30pm

05

- Lifestyle for Health Professionals – Getting the Balance of Home and Work Right

OR

- The Carer, The Patient and The Burden of Care – Legal Issues and Some Case Studies **2.30-4.30pm**
- Could It Be The Pituitary – The Master Gland?
- Why You Should Renovate Your Practice

AFTERNOON TEA 3.30PM – 4.00PM

4.00 – 5.00pm

06

- Rethinking Treatment for Atopic Dermatitis (AD)

OR

- Using Your Inhaler – Correct Technique in Asthma & COPD Medications
- Hearing and Mental Health



ONE-DAY ACTIVE LEARNING MODULES

8:15AM – 5:00PM

- ALM – Management of the Emergency Patient in a General Practice & Remote Setting*
- ALM – Complex and Chronic Conditions

* This is a one-day ALM and delegates must attend all parts on the same day.

SESSION SEMINARS

WORKSHOPS

8.15 – 9.15am

01

- Assessing and Managing Absolute CVD Risk

OR

- Financial Intelligence for Medical Professionals – 'Wealth & Health go hand in hand'
- Foot and Ankle - Lateral Ankle Sprains and Plantar Fasciitis
- Tackle Target Today BP Program
- Provide CPR – **8.15-10.15am**
- Management of the Emergency Patient in a General Practice & Remote Setting – Part 1 **8.15-10.15am**

9.30 – 10.30am

02

- COPD – Rewriting the Script – from SABA to Oxygen

OR

- Could It Be The Pituitary – The Master Gland?
- Foot and Ankle - Lateral Ankle Sprains and Plantar Fasciitis
- PRISM – Positive Response In Depression Management **9.30-11.00am**

MORNING TEA 10.30AM – 11.15AM

11.15 – 12.15pm

03

- The Journey of the Patient with Psoriasis

OR

- Anaphylaxis Risk
- Provide CPR – **11.15-1.15pm**
- Management of the Emergency Patient in a General Practice & Remote Setting – Part 2 **11.15-1.15pm**

12.30 – 1.30pm

04

- Holding Session 1

OR

- Men's Health – Benign Prostatic Hyperplasia
- Using your Inhaler – Correct Technique in Asthma & COPD Medications

LUNCH 1.30PM – 2.30PM

2.30 – 3.30pm

05

- The Role of Milk Beta-casein Type in Dairy Intolerance and Other Diseases

OR

- Financial Intelligence for Medical Professionals – 'Wealth & Health go hand in hand'
- Simple Solution to Alcoholism
- Hearing and Mental Health
- Management of the Emergency Patient in a General Practice & Remote Setting – Part 3 **2.30-5.00pm**

AFTERNOON TEA 3.30PM – 4.00PM

4.00 – 5.00pm

06

- Management of Glaucoma for General Practice

OR

- Update in Managing Difficult Cardiology Problems in General Practice – A Practical Case Based Approach
- COPD Guidelines - A Practical View

ACTIVE LEARNING MODULES

The Perth GPCE conference program for 2015 offers 3 Active Learning Modules, providing the opportunity to gain in-depth updates across a range of therapeutic areas seen in everyday practice. All Active Learning Modules (ALMs) have been designed so that they can be completed over one full day of the conference program. Refer to the timetable pages to find out which One-Day ALMs are running on each day of the conference. A number of sessions within each ALM are however repeated, meaning that delegates may choose to attend an Active Learning Module across multiple days. This may be done in order to fit around other program selections. To do this, simply choose the self-select option during online registration and choose from the sessions listed below each Active Learning Module.

ALM – MANAGEMENT OF MEDICAL EMERGENCIES IN THE GENERAL PRACTICE

40 QI&CPD POINTS



'Good emergency medicine is 10% clinical skill and 90% good logistics'

Successful management of an unexpected medical emergency in your practice demands a quick and well co-ordinated response by the practitioner and the whole support team. To obtain the best outcome requires a range of skills, knowledge, equipment and a system that everyone understands. This professional training course not only provides clinical skills and knowledge but also provides the systems and processes needed for the practice team to ensure a high level of care to the stricken patient. This course outlines the science underpinning current resuscitation practices before being introduced to the risk assessment approach which underpins the treatment algorithms that have been developed to manage the emergency. Based upon these algorithms, simple and easy to use equipment to enable the practitioner and the team to manage airway, breathing and circulation will be identified. Techniques taught include team CPR, defibrillation, the use of laryngeal mask airways, monitoring of SpO2 and CO2, use of first line medications and packaging of the trauma victim.

This session is running as a one-day Active Learning Module only. Delegates must attend all parts on the same day.

There is an additional cost of \$65 paid at the time of registration.

ALM – ALZHEIMER'S & DEMENTIA

40 QI&CPD POINTS



This ALM aims to upskill GPs' medical and clinical understanding of dementia. The ALM will highlight the major challenges and 'barriers' that GPs face in the assessment, treatment and management of people with dementia; and, when dealing with their family, their carers, or family members as carers. It will also provide them with options for overcoming some of the ongoing management challenges they will face in dealing with a person with dementia.

This session is running as a one-day Active Learning Module on Saturday.

Sessions included in this ALM are:

- Dementia Assessment, Diagnosis, Tests, Biomarkers and Scans
- Risk Factors, Behavioural Changes and What Medicines Can We Use for Dementia
- The Carer, The Patient and The Burden of Care – Legal Issues and Some Case Studies

ALM – COMPLEX AND CHRONIC CONDITIONS

40 QI&CPD POINTS



The topics covered in this module represent a diverse range of therapeutic areas encountered in General Practice Medicine. Complex and Chronic diseases are by far the leading cause of hospital admissions and conditions leading to mortality, representing over 65% of all deaths. Improvements in medical interventions now result in these disease states making up the bulk of GP visits. Topics covered include but are not limited to chronic kidney disease, cardiac disease, respiratory diseases, dermatology and anaphylaxis management.

This session is running as a one-day Active Learning Module on Saturday & Sunday.

Alternatively you can build your own ALM by self-selecting from the sessions below:

- Anaphylaxis Risk
- Assessing and Managing Absolute CVD Risk
- Challenges Faced by GPs Caring for Post-ACS Patients
- COPD – Rewriting the Script – from SABA to Oxygen
- COPD Guidelines – A Practical View
- Could It Be The Pituitary – The Master Gland?
- Hearing and Mental Health
- Is Hearing Health Something I Should Care About?
- Management of Glaucoma for General Practice
- Men's Health – Benign Prostatic Hyperplasia
- PRISM – Positive Response In Depression Management 12.30-2.00pm
- Rethinking Treatment for Atopic Dermatitis (AD)
- Simple Solution to Alcoholism
- Tackle Target Today BP Program
- The Journey of the Patient with Psoriasis
- The Role of Milk Beta-casein Type in Dairy Intolerance and Other Diseases
- The Role of Primary Care Practitioners in Anaphylaxis Management
- This Goes With That – The Place of New Diabetic Agents
- Update in Managing Difficult Cardiology Problems in General Practice – A Practical Case Based Approach
- Updates in Chronic Kidney Disease
- Using your Inhaler – Correct Technique in Asthma & COPD Medications

SEMINAR SYNOPSES

THE ROLE OF PRIMARY CARE PRACTITIONERS IN ANAPHYLAXIS MANAGEMENT

General practice has an important role in the management of anaphylaxis. This session will address issues relating to the diagnosis and treatment of allergy and risk of anaphylaxis, and the ongoing management of patients at risk of anaphylaxis, including adrenaline autoinjector prescription guidelines, managing co-morbidities, patient review and education.

Saturday – Session 1

Alphapharm

CHALLENGES FACED BY GPs CARING FOR POST-ACS PATIENTS

GPs have an essential role in the ongoing management of MI or unstable angina patients after hospital discharge, even more so since the duration of hospital stay has become shorter over time.

There are numerous challenges faced in caring for post-ACS patients, most of which can be addressed with improved communication between the hospital, the treating cardiologist, the GP and the patient. When balancing risks (such as bleeding versus ischaemic risks), patients need to be fully engaged in the decision making process.

Dr Stephen Gordon

AstraZeneca

Saturday – Session 2

IS HEARING HEALTH SOMETHING I SHOULD CARE ABOUT?

This session will discuss hearing health, hearing loss and its direct connection with other common conditions such as diabetes, cardiovascular and cerebrovascular disorders, mental health and cancer treatments. Update on recent research and advancements in hearing health. We will provide you with information on how you can assist your hearing impaired patients achieve a better quality of life.

Saturday – Session 3

Australian Hearing

UPDATES IN CHRONIC KIDNEY DISEASE

Early CKD is usually asymptomatic and high risk patients need to be identified early. This workshop highlights the latest updates in CKD management, the importance of early detection and discusses key clinical tips to help identify, manage and refer patients with CKD in your practice.

Saturday – Session 4

Kidney Health Australia

LIFESTYLE FOR HEALTH PROFESSIONALS – GETTING THE BALANCE OF HOME AND WORK RIGHT

This session will be informative, interactive and fun while educating the audience on how to formulate a safe effective exercise plan (maybe at home or at the park) and how to maintain a good work/home balance.

Ms Mary Barnao

Nursefit

Saturday – Session 5

RETHINKING TREATMENT FOR ATOPIC DERMATITIS (AD)

Treating AD aggressively and early with appropriate topical corticosteroids (TCS) is key to gaining control of flares. This session explores the origin and impact of TCS phobia and provides practical, rational recommendations for treating AD, including overcoming barriers affecting treatment adherence and outcomes to improve patient quality of life.

Saturday – Session 6

MSD

ASSESSING AND MANAGING ABSOLUTE CVD RISK

This session will provide advice on how to assess, manage and understand absolute CVD risk.

Sunday – Session 1

COPD – REWRITING THE SCRIPT – FROM SABA TO OXYGEN

This session will cover the diagnosis and early management of the COPD patient including smoking cessation, pulmonary rehabilitation, exercise programs and vaccinations. We will also discuss pharmacological management of COPD including bronchodilator initiation, dual bronchodilation, managing COPD exacerbations and late stage treatment i.e. use of ICS, oxygen therapy, lung reduction surgery and palliative care.

Dr Scott Claxton

Novartis Australia

Sunday – Session 2

THE JOURNEY OF THE PATIENT WITH PSORIASIS

Psoriasis is a chronic, relapsing, inflammatory skin disorder associated with significant co-morbidity that confers a disease burden that is often more than 'skin-deep'. This session explores the overall clinical picture, including the medical co-morbidities, pathology and quality of life impact, and provides an in-depth overview of the current treatment landscape.

Sunday – Session 3

Novartis Australia

THIS GOES WITH THAT – THE PLACE OF NEW DIABETIC AGENTS

The rapid change in glycaemic therapy has resulted in some confusion and numerous questions as to the role of the new medications and what combinations work best. Recent reports suggest that there are now new opportunities to individualise treatment of diabetes. This presentation will explore some of the evidence behind proposed changes in treatment strategies and how targeting the complex multiple metabolic defects using combination of therapies with different mechanisms of action may result in improved glycaemic control in the long term.

Dr Nicholas Forgione

Sunday – Session 4

THE ROLE OF MILK BETA-CASEIN TYPE IN DAIRY INTOLERANCE AND OTHER DISEASES

Cows' milk is commonly cited as a cause of digestive discomfort and in the majority of cases, lactose may not be the mediator. Research has demonstrated the relationship between A1 beta-casein and digestive problems. It is also possible that A1 beta-casein may be a contributing risk factor to other diseases.

Sunday – Session 5

The a2 Milk Company (Australia)

MANAGEMENT OF GLAUCOMA FOR GENERAL PRACTICE

Understand what glaucoma is and the goals of therapy. Be aware of the importance of ongoing care and the role of general practice in glaucoma management, including knowledge of Glaucoma Australia as a lay resource for information.

Dr Philip House

Glaucoma Australia

Sunday – Session 6

WORKSHOP SYNOPSSES

DEMENTIA ASSESSMENT, DIAGNOSIS, TESTS, BIOMARKERS AND SCANS

Do some of your patients have dementia, or just mild cognitive impairment? While there is currently no cure, there is a need to gain more knowledge of the different types of dementia, and an understanding of the assessment tests and biomarkers available to better manage these patients.

Dr Allan Shell & Dr Holly Anderson

Dementia Training Study Centres

Saturday – Session 1

RISK FACTORS, BEHAVIOURAL CHANGES AND WHAT MEDICINES CAN WE USE FOR DEMENTIA

Do you understand the risk factors or the use of anticholinesterase inhibitors in dementia, or are you just a 'therapeutic nihilist' when it comes to managing the patient with dementia? When your patient has an episode of delirium, confusion or is aggressive, is there something you can do about it before it gets worse? Improving your skills in behaviour management can only improve the patient's well-being, particularly when managed at home and not just in the aged care facility.

Dr Allan Shell & Dr Holly Anderson

Dementia Training Study Centres

Saturday – Session 3

THE CARER, THE PATIENT AND THE BURDEN OF CARE – LEGAL ISSUES AND SOME CASE STUDIES

Community services are available but often stretched to the limit, and so are the carers looking after a person with some form of dementia. Understand some of the legal and ethical issues in preparing for a better management plan, including the discussion around advanced care plans or directives and palliative care.

Dr Allan Shell & Dr Holly Anderson

Dementia Training Study Centres

Saturday – Session 5

FINANCIAL INTELLIGENCE FOR MEDICAL PROFESSIONALS – 'WEALTH & HEALTH GO HAND IN HAND'

This session will allow delegates to learn & discover the secrets to eliminating personal debt, legally minimising tax, build assets to replace income, correct debt structuring to invest and how to maximise superannuation returns (SMSF).

Sunday – Sessions 1, 5

Medigrow

MEN'S HEALTH – BENIGN PROSTATIC HYPERPLASIA

The workshop has been developed to improve patient outcomes through better identification and management of BPH. The program will promote an attitude of proactive assessment and management of patients presenting with lower urinary tract symptoms (LUTS) associated with BPH, or at risk of progression.

Sunday – Session 4

GlaxoSmithKline

UPDATE IN MANAGING DIFFICULT CARDIOLOGY PROBLEMS IN GENERAL PRACTICE – A PRACTICAL CASE BASED APPROACH

This presentation aims to present a series of not uncommon cardiology issues presenting to General Practice where management options are difficult or uncertain. This will cover a range of clinical scenarios including difficult anticoagulation decisions, antiplatelet therapy after stents and MI, management of difficult lipid situations, resistant hypertension, decision making in chest pain, and more.

Dr Stephen Gordon

Sunday – Session 6

FOOT AND ANKLE- LATERAL ANKLE SPRAINS AND PLANTAR FASCIITIS

With the winter sports season rapidly approaching, ankle sprains will become more common in your everyday clinical practice. The way you manage these injuries at their initial presentation can dramatically affect the outcome of your patient's return to sport. Along with learning how to manage these injuries, simple taping techniques will be shown to manage plantar fasciitis.

At the end of this session you will be able to do the following;

1. Decide on whether immobilisation or mobilisation is important for the freshly sprained ankle- not all ankle injuries are the same
2. Best practice for the acute ankle sprain
3. Learn how to strap the acute ankle
4. Learn how to strap the foot for plantar fasciitis.

Mr Martin Meyer

Sunday – Sessions 1, 2

Beiersdorf

SUTURING – BASIC

This session will cover an overview of local anaesthetics, the principles of haemostasis, suture materials, basic suturing techniques and the excision of a skin lesion using a simple ellipse. Cutting and suturing will be practiced on pigs trotters. Suitable for those with little or no experience.

Dr Angeline Barker

Saturday – Session 1

SUTURING – ADVANCED

This session will cover approaches to optimising wound repair and more complex suturing techniques in cutaneous surgery. This will include: dealing with dogears, deep sutures, pulley and purse-string sutures and removal of cysts. Pigs trotters will be used to practice suturing techniques. Suitable for those familiar with basic elliptical excisions and suturing.

Dr Angeline Barker

Saturday – Session 2

COPD GUIDELINES – A PRACTICAL VIEW

Primary care plays a critical role in COPD patient identification, diagnosis and management. The COPD-X guidelines assist health care professionals in their task, but the influx of COPD medicines onto the market has created confusion for the busy practitioner. These workshops give practical advice on best use of guidelines and other resources to diagnose and manage patients..

Saturday – Session 1, Sunday – Session 6

Presented by the Lung Foundation Australia and supported by Novartis Australia

COULD IT BE THE PITUITARY – THE MASTER GLAND?

Recent studies have reported an increased prevalence of pituitary tumours, with about 1 in 1,000 people having a clinically significant pituitary tumour. Pituitary disorders caused by mass effect, hormone hypersecretion and hypopituitarism are difficult to recognise and typically associated with a delayed diagnosis because of varied and non-specific clinical features. Early diagnosis is vital as there is significant morbidity and reduced life expectancy associated with these disorders. This workshop will highlight how participants can be instrumental in diagnoses, treatment and management of pituitary disorders.

Saturday – Session 5, Sunday – Session 2

Presented by Australian Pituitary Foundation and supported by educational grants from Novartis, Ipsen, Novo Nordisk, Pfizer, SciGen, Ferring



WORKSHOP SYNOPSES

USING YOUR INHALER – CORRECT TECHNIQUE IN ASTHMA & COPD MEDICATIONS

Incorrect technique when taking inhaled medications frequently prevents patients with asthma or chronic obstructive pulmonary disease (COPD) from receiving the maximal benefit from their medications. This practical, hands-on workshop will discuss medications available for asthma and COPD, including new medications, and include a demonstration of correct inhaler technique.

Saturday – Session 6, Sunday – Session 4

Presented by the National Asthma Council and supported by Boehringer Ingelheim

ANAPHYLAXIS RISK

Healthcare professionals have an important role in the diagnosis and treatment of anaphylaxis, including acute management of anaphylaxis. This session will use case study discussions to address issues relating to the diagnosis and treatment of allergy and risk of anaphylaxis. Participants will be presented with a number of scenarios to problem solve and determine the optimal management approach.

Saturday – Session 2, Sunday – Session 3

Alphapharm

SIMPLE SOLUTION TO ALCOHOLISM

Alcoholic Anonymous (AA) is a fellowship of men and women who share their strength, hope and weakness with each other and try to achieve sobriety. AA is self supporting through its own contributions. AA is not allied with any sect, denomination, politics or religions does not wish to engage in controversy, neither endorses nor opposes any causes. Our primary purpose is to remain sober and help other alcoholics to achieve sobriety.

Mr Sridhar Venkatraman
Sunday – Session 5

Alcoholic Anonymous

THE TAX LIFE CYCLE OF A MEDICAL PROFESSIONAL – PARTS 1 & 2

These sessions will focus on the various tax considerations faced by medical professionals over the lifespan of their career including HELP debts, Pay As You Go, new/acquired business structuring/restructuring, service entities, income tax, personal services income, capital gains tax & concessions and superannuation.

Mr Brett Beaver
Saturday – Session 3

Gooding Partners

PROVIDE CPR

In this session, learn some vital crew resource management techniques for managing your team. Our paramedics will have you confident in managing a collapse where team CPR and the defibrillator are required. This workshop will discuss and demonstrate the skills and knowledge required to perform Cardiopulmonary Resuscitation (CPR) in line with the Australian Resuscitation Council (ARC) guidelines. Participants will demonstrate competence in team CPR, plus CPR on children and babies. A certificate with the National Unit of Competency Code HLTAID001 'Provide Cardiopulmonary Resuscitation' will be issued to successful participants and is recognised by the RACGP QI&CPD Program and APNA CPD Program.

Saturday – Session 1, Sunday – Sessions 1, 3

Cynergex Group

HEARING AND MENTAL HEALTH

Current research findings are indicating a link between a patient's mental health and their hearing loss. Ear Science Institute Australia's specialists will delve into the many aspects and conditions whereby mental health and hearing loss are related and provide useful knowledge and skills for GPs to utilise in their clinics.

Saturday – Session 6, Sunday – Session 5

Ear Science Institute Australia

TACKLE TARGET TODAY BP PROGRAM

Cardiovascular disease is the number one killer in Australia and hypertension is the biggest contributor to CVD in Australia. One million Australians treated for hypertension remained above target BP. Overcoming clinical inertia plays a critical role in getting patients to target BP. Tackle Target Today BP program is an accredited GP educational program looking at how best to get treated hypertensives to target BP and what are the evidences supporting the rationale of treatment to target BP?

Saturday – Session 3, Sunday – Session 1

Servier Australia

PRISM – POSITIVE RESPONSE IN DEPRESSION MANAGEMENT

PRISM (Positive Response in Depression Management) looks at the evolution of depression management over the last century, with a focus on more recent advances. Participants in this workshop can then complete the remainder of PRISM – Positive Response in Depression Management ALM and may also participate in the PRISM Depression Audit (QI activity) for ACCRM or QI&CPD points.

Saturday – Session 4, Sunday – Session 2

Servier Australia

WHY YOU SHOULD RENOVATE YOUR PRACTICE

This session will detail the process of designing and fitting out a medical practice and show you how a well designed practice can boost efficiencies and morale, leading to a better patient experience and easier delivery of care.

Mr Sam Koranis
Saturday – Session 5

Medifit Design & Construct

MANAGEMENT OF THE EMERGENCY PATIENT IN A GENERAL PRACTICE & REMOTE SETTING

Good emergency medicine is 10% clinical skill and 90% good logistics. Successful management of an unexpected medical emergency in your practice demands a quick and well co-ordinated response by the practitioner and the whole support team. To obtain the best outcome requires a range of skills, knowledge, equipment and a system that everyone understands. This professional training course not only provides clinical skills and knowledge but also provides the systems and processes needed for the practice team to ensure a high level of care to the stricken patient.

This course outlines the science underpinning current resuscitation practices before being introduced to the risk assessment approach which underpins the treatment algorithms that have been developed to manage the emergency. Based upon these algorithms, simple and easy to use equipment to enable the practitioner and the team to manage airway, breathing and circulation will be identified. Techniques taught include team CPR, defibrillation, the use of airways devices, monitoring of SpO2 and CO2, use of first line medications and packaging of the trauma victim.

Participants will be broken into groups where our paramedics will step them through the equipment and protocols giving consolidation of skills and techniques required to manage a serious medical emergency to the highest possible level. Practical scenarios will bring the logistics and processes of managing a serious medical emergency to life. There will be additional information on managing the emergency patient in the remote setting.

Delegates attending this Active Learning Module will complete the CPR module required as part of the 2014 - 2016 RACGP QI&CPD program and receive 40 (Category 1) points with the RACGP. ACRRM members can also receive 10 ALS and 20 PRPD Points + 30 PRPD EM and 10 PRPD Anaesthetic MOPS Points. This is a one-day Active Learning Module and delegates must attend all three sessions. There is an additional cost of \$65 paid at the time of registration for this ALM.

Dr John Fahey
Sunday – Sessions 1, 2, 3, 4, 5, 6

Cynergex Group

AUSTRALIA'S LEADING PRIMARY CARE EXHIBITION

Access Australia's leading healthcare providers at the GPCE exhibition – save time, try before you buy and get the first look at the latest products and services for your practice!

Discover a complete range of medical products, services and solutions specifically for general practice including:

- Pharmaceuticals
- Medical Devices
- Business Services
- Recruitment
- Nutritional Products
- Non-conventional medicine
- Financial Services
- Software / IT
- Industry Associations
- Government
- Wound Care
- Education



CPR TRAINING

Take part in Cardiopulmonary Resuscitation (CPR) training at the Perth GPCE. These hands-on sessions are based on the Australian Resuscitation Council guidelines and are delivered by highly trained paramedics. Sessions are open to both conference delegates and exhibition visitors.

Cost: Free for Conference Delegates / \$75 for Exhibition Only Visitors

5 QI&CPD POINTS



SOCIAL DRINKS RECEPTION

Join us after the show on Saturday 25 July for canapés, drinks and live entertainment! Don't miss this perfect opportunity to catch-up and network with colleagues, educators, exhibitors and sponsors in an informal setting.

When: Saturday 25 July

Time: 5:00pm – 6:30pm

Where: Exhibition Floor

Entry: FREE for all visitors to the GPCE

EXHIBITION ONLY DAY PASS - FREE

Exhibition Day Pass Includes:

- Access to Australia's leading healthcare organisations on the exhibition floor
- Take part in the Passport Competition to win a variety of great prizes!
- 'Event Only' discount and offers on medical equipment and services!
- CPR Training (additional charge of \$75 applies).

**Entry to the GPCE is strictly for Healthcare Professionals only.

Register now for your **FREE Exhibition Day Pass** and beat the queues onsite! Visit www.gpce.com.au/register

WHO TO LOOK OUT FOR AT PERTH GPCE?

*At time of printing

a2 Milk

Alphapharm

Analytica

Aspen Pharmacare Australia

Australian Counselling Association

Australian Hearing

Australian Pituitary Foundation

Boehringer Ingelheim

Contact Lens Centre Australia

Cynergex Group

Diabetes Australia

Ear Science Institute Australia

Ego Pharmaceuticals

GSK

Healthshare

Independent Practitioner Network

Medfin Finance

Medifit Design & Construct

Medigrow

Medtech Global

Merck Sharp & Dohme

NL -TEC

Novartis Australia

Rural Health West

Servier Laboratories Australia

Team Medical Supplies

Voice X Communications

WA Country Health Service

HOW TO REGISTER

Online Registration is Now Open!

Visit www.gpce.com.au/register

For enquiries regarding registration, please contact: 1800 814 611/(07) 3854 1611



CONFERENCE REGISTRATION

Conference registration includes:

- Access to conference sessions and the GPCE exhibition
- Ticket to the social networking drinks reception
- Morning, afternoon tea and lunch each day of the conference
- Conference satchel
- Conference materials including conference program book and online speaker notes
- 'Event Only' discounts and offers on medical equipment and services!

CONFERENCE RATES

General Practitioner Rates

	1ST EARLY BIRD UNTIL 27 MAY	2ND EARLY BIRD 28 MAY TO 24 JUNE	STANDARD REGISTRATION FROM 25 JUNE	PLATINUM CLUB
1 Day	\$336	\$378	\$420	\$294
2 Days	\$600	\$675	\$750	\$525

Practice Manager & GP Registrar Rates

1 DAY	2 DAY
\$207	\$375

*All fees are quoted in Australian Dollars (AUD) and are inclusive of GST.

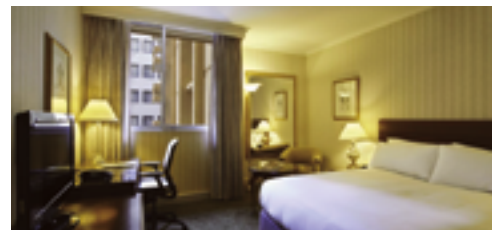
** Delegates participating in the Management of Medical Emergencies Active Learning Module will be required to pay an additional \$65.

Cancellation policy

Cancellations must be made in writing to gpce@ozaccom.com.au. Cancellations received by 24 June 2015 will receive a 50% refund. Cancellations received from 25 June 2015 will not be refunded.

ACCOMMODATION

A wide range of accommodation options, located close to the Perth GPCE, have been reserved for delegates and their guests at highly competitive rates. Rates quoted are per room per night and inclusive of GST. Delegates can book accommodation as part of their online registration or by calling 1800 814 611. Accommodation bookings are subject to availability.



PARMELIA HILTON PERTH (5 STARS)

\$220 - Hilton Guest Room including daily buffet breakfast for one



ADINA APARTMENT HOTEL PERTH (4.5 STARS)

\$199 - Premier Studio

For enquiries regarding accommodation, please contact Ozaccom+ on:

1800 814 611 / 07 3854 1611 or
gpce@ozaccom.com.au.

Accommodation terms & conditions

Please note, all prices are quoted on a per room per night basis and include GST. Rates and all information are current at the time of printing and are subject to changes without prior notice. Accommodation bookings are subject to availability. Further Terms/Conditions are available during the booking process.



BOOK AS A GROUP & SAVE

Discounted registration is available for group bookings of four or more attendees from the same practice. All delegates will receive **25% discount** off the Standard Registration rate (**Saving up to \$187 each**). The offer cannot be combined with any other discount or offer. With the GPCE co-located with the Perth Practice Nurse Clinical Education, the offer includes all Nurses in your practice looking to attend the PNCE.

Group registrations can only be made via phone. Please contact Ozaccom+ on **1800 814 611** or **(07) 3854 1611**.

KEEP IN TOUCH VIA SOCIAL MEDIA



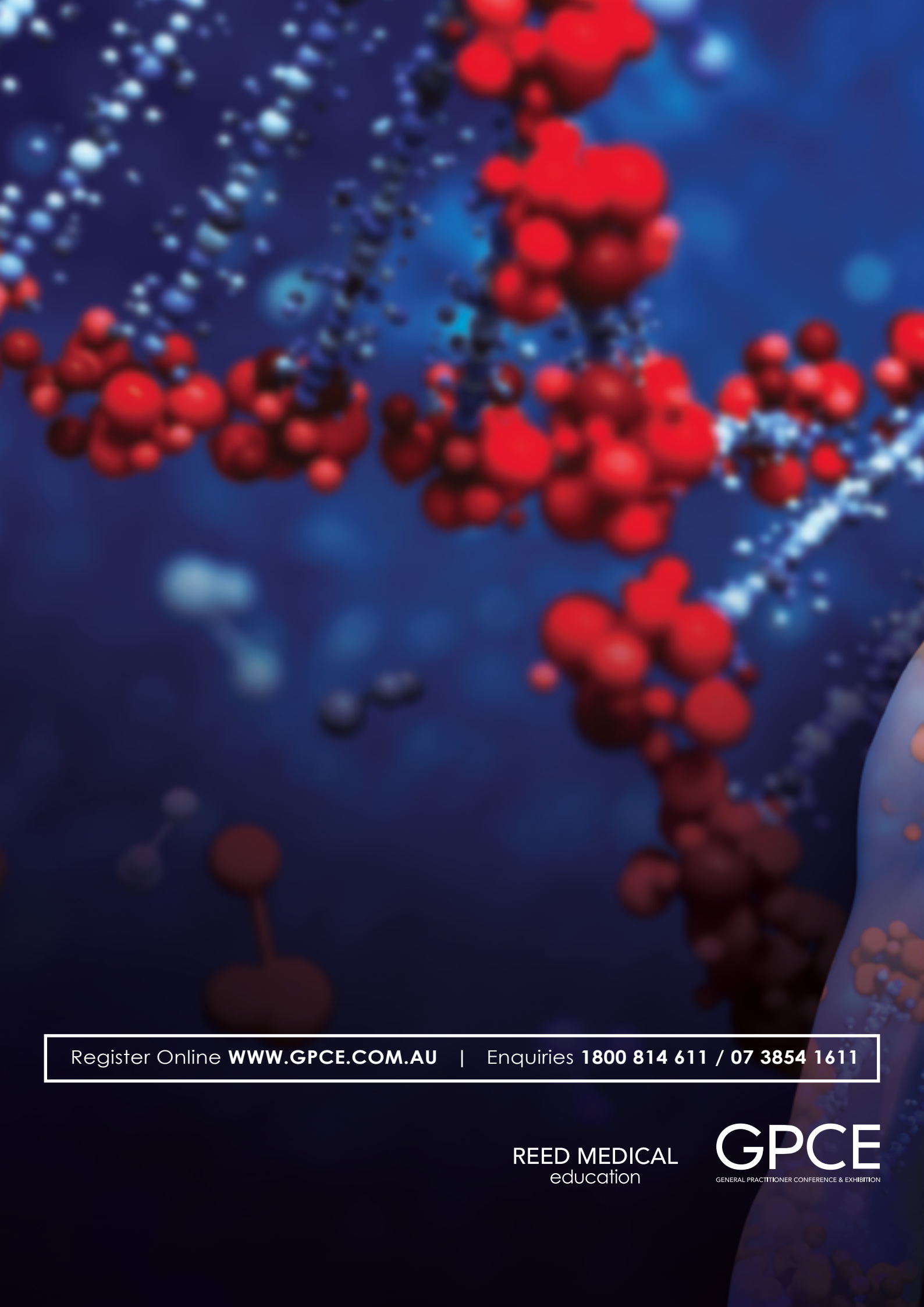
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