

You're invited to the

MICHIGAN FAMILY MEDICINE ANNUAL CONFERENCE & EXPO

July 23-26, 2015

• Grand Traverse Resort



On behalf of the MAFP Foundation, I welcome you to explore the schedule of events for the 2015 Michigan Family Medicine Conference & Expo at the Grand Traverse Resort.

This year's conference & expo will embody the principles of *Health is Primary* with top-notch CME, great networking opportunities, special events, and much more!

Bring your family and join us at this premier event for Family Physicians in Michigan, hosted by the MAFP Foundation.

Visit mafp.com/annualconference to register today, or use the registration form in this brochure.



Danny Greig, MD, FFAFP
Chair, Professional
Development Committee

mafp.com/annualconference



SAVE \$—MAFP members and allied health professionals receive a discounted rate; register by June 15 to receive an additional early-bird discount!

Questions? Contact MAFP Headquarters at info@mafp.com or 517.347.0098.



STATEMENT OF ACCREDITATION:

THE MICHIGAN ACADEMY OF FAMILY PHYSICIANS FOUNDATION IS ACCREDITED BY THE MICHIGAN STATE MEDICAL SOCIETY (MSMS) TO PROVIDE CONTINUING MEDICAL EDUCATION FOR PHYSICIANS.

AMA CREDIT DESIGNATION STATEMENT:

THE MAFP FOUNDATION DESIGNATES THIS LIVE ACTIVITY FOR A MAXIMUM OF 21.5 AMA PRA CATEGORY 1 CREDIT(S)[™]. PHYSICIANS SHOULD CLAIM ONLY THE CREDIT COMMENSURATE WITH THE EXTENT OF THEIR PARTICIPATION IN THE ACTIVITY.

APPLICATION FOR CME CREDIT HAS BEEN FILED WITH THE AMERICAN ACADEMY OF FAMILY PHYSICIANS. DETERMINATION OF CREDIT IS PENDING.

SCHEDULE-AT-A-GLANCE

Bold = CME Session
Please note: Schedule
subject to change.

THURSDAY, JULY 23

10:00 AM | Registration Opens

11:30 AM – 1:30 PM
Exhibitor Check-in/Set-up

12:30 – 1:30 PM | Buffet Lunch

12:30 – 1:00 PM
Sports Medicine Update
(Essential Evidence Modality)
Dr. Mark Ebell

1:05 – 1:35 PM
Alcohol & Narcotic Abuse
(Essential Evidence Modality)
Dr. Mark Ebell

1:40 – 2:25 PM
New PAP Guidelines

2:30 – 4:00 PM | Expo Hall Open

4:00 – 4:45 PM
X-Ray Case Potpourri
Dr. Ed Jackson

5:00 – 10:00 PM | SPECIAL EVENTS
'Health is Primary' Golf Scramble
- or - *Wine & Dine at the Chateau*

FRIDAY, JULY 24

7:00 – 8:00 AM | Registration Open
Strolling Breakfast in Expo Hall

8:00 – 8:45 AM
Rhoades Lecture: Passion for
Public Health | *Dr. Glen Stream*

8:50 – 9:20 AM
The New Lipid Guidelines
(Essential Evidence Modality)
Dr. Henry Barry

9:25 – 9:55 AM
JNC8 (Essential Evidence Modality)
Dr. Gary Ferenchick

10:00 – 10:30 AM
Essential Evidence Roundtable
Dr. Henry Barry & Dr. Gary Ferenchick

10:30 – 11:00 AM
Morning Break | Expo Hall

11:00 – 11:45 AM
Completing Part IV of MOC
Dr. Joseph Tollison (ABFM)

11:45 AM – 12:00 PM
Ask-the-Expert Booth | Expo Hall

12:00 – 1:30 PM | SPECIAL EVENT
MAFP Annual Meeting (includes lunch)

1:45 – 2:45 PM | SPECIAL EVENT
Legislative Town Hall

2:45 – 3:30 PM
Afternoon Break | Expo Hall

3:30 – 5:30 PM
ER/LA Opioid REMS: Achieving Safe
Use While Improving Patient Care
Dr. Carol Havens
GRANT PROVIDED BY CALIFORNIA
ACADEMY OF FAMILY PHYSICIANS

6:30 – 9:00 PM | SPECIAL EVENT
President's Gala in the Pavilion

SATURDAY, JULY 25

6:45 AM | Registration Opens
Continental Breakfast

7:00 – 7:45 AM
Direct Primary Care
Dr. Clint Flanagan

7:50 – 9:35 AM
Direct Primary Care Panel
Led by Dr. Loretta Leja

9:45 – 10:15 AM | SPECIAL EVENT
Coffee Talk with MAFP President
Dr. Kim Yu and Dr. Glen Stream

10:20 – 11:20 AM
AAFP Chapter Lecture Series:
Barriers to Adult Immunizations
FUNDED BY AN EDUCATIONAL GRANT FROM MERCK
11:25 AM – 12:10 PM
Managing Postprandial
Hyperglycemia in 2015
Dr. Timothy Reid
GRANT PROVIDED BY PRIMARY CARE EDUCATION
CONSORTIUM; UNDERWRITTEN BY SANOFI-AVENTIS U.S.

12:30 – 2:30 PM | SPECIAL EVENT
Lunch on the Shore/Scoops for PAC

2:30 – 3:15 PM
Evidence-based Contraception:
Using the CDC Medical Eligibility
Criteria for Contraceptive Use
Dr. Erin Hendriks

3:20 – 4:20 PM
Sodium-Glucose Cotransporter 2
Inhibition in Type 2 Diabetes
Dr. David Walsworth
GRANT PROVIDED BY NEW JERSEY
ACADEMY OF FAMILY PHYSICIANS

4:20 – 4:30 PM | Afternoon Break

4:30 – 5:15 PM
General Child & Adult Psychiatry
Dr. Jeanette Scheid

5:20 – 6:05 PM
Autism 101
Dr. Mary Sharp

6:30 – 10:00 PM | SPECIAL EVENT
Tall Ship Manitou Sunset Tour

SUNDAY, JULY 26

7:00 – 7:30 AM
Continental Breakfast

7:30 – 8:15 AM
Ways to Communicate with
Teens on Youth Violence
Dr. Annie Ellington

8:20 – 9:25 AM
Risk Management
UNDERWRITTEN BY THE DOCTORS COMPANY

9:30 AM – 2:00 PM
SAM Session: Health Behavior \$

9:30 – 11:30 AM
ICD-10 Update | *Mandy Flagg*

9:30 – 10:30 AM | Nexplanon Training

11:35 AM – 12:20 PM
Congenital Heart Disease
UNDERWRITTEN BY INTEGRITY CONTINUING
EDUCATION, INC.; SUPPORTED BY AN INDEPENDENT
EDUCATIONAL GRANT FROM NOVARTIS

12:25 – 1:40 PM
Advanced Care Planning: New
Options for Making Wishes Known
(includes lunch)
Dr. Fred Van Alstine & Jane Dinnen

SPECIAL EVENTS

\$ ~ Optional Events

Please note: These events are optional for an additional fee; register early as space is limited!



'Health is Primary' Golf Scramble

Thursday, July 23 | 5:00 – 10:00 p.m.

Join us the first evening of the conference as we hit the green at the Wolverine—one of three championship golf courses at the Grand Traverse Resort. Members and their families will be arranged into foursomes for this event, and will celebrate 'Health is Primary' with twilight golf, networking, and fun. All skill levels are welcome, and various prizes will be awarded throughout the event. Pricing includes a round of golf, a 'meal to-go,' and your first beverage. \$

Wine & Dine at the Chateau

Thursday, July 23 | 5:00 – 10:00 p.m.

After an afternoon of CME, hop on the MAFP shuttle for an exclusive tour of **Chateau Chantal**—one of Michigan's finest vineyards, located on the stunning Old Mission Peninsula. Learn everything you want to know about winemaking while taking in the beautiful views, and taste wines paired with exquisite food samplings that bring out the best each wine has to offer. Relax to the sounds of jazz and find out why *Wine Enthusiast* magazine lists the chateau as an "Esteemed Wine Escape." \$



Lunch on the Shore/Scoops for PAC

Saturday, July 25, 12:30 – 2:30 p.m.

A buffet lunch on Saturday will be served at the exclusive private beach club where families can rent jet skis, paddle boats, kayaks, and other water craft throughout their stay. Open to resort guests only, enjoy the view from the shore while you eat. After lunch, a special ice cream fundraiser will be available as we offer 'Scoops for PAC' with a variety of toppings served right on the lakeshore. Step up to support Family Medicine PAC and savor a tasty summertime treat. \$

Tall Ship Manitou Sunset Tour

Saturday, July 25, 6:30 – 10:00 p.m.

Come sail away on Grand Traverse Bay aboard the **Tall Ship Manitou**. Transportation will be provided from the resort to the dock, where a specially-catered dinner with one adult beverage and a cash bar await aboard the ship. There is plenty of space for sitting and moving around the deck, and these large schooners ensure a comfortable, relaxing time for landlubbers and 'old salts' alike. Watch the sun set on the bay and take part in what is sure to be an unforgettable experience for you and your family. \$



SPECIAL SESSIONS

\$ ~ Optional Sessions
Fee applies, see registration form
for more information.

Francis P. 'Dusty' Rhoades Memorial Lecture

Friday, July 24, 8:00 – 8:45 a.m.

The 2015 Rhoades Lecture will be a *Passion for Public Health* by Dr. Glen Stream—current chair of Family Medicine for America's Health and former AAFP president.

Self-Assessment Module (SAM)

Sunday, July 26, 9:30 a.m. – 2:00 p.m.

Simplify requirements for your maintenance of certification and take part in the group discussion format of the self-assessment module. The topic for this session will be *Health Behavior*, facilitated by MAFP leadership. Complete the 60-question knowledge assessment with your colleagues, and then focus on the clinical simulation to complete your Part II requirements. \$

Nexplanon Training

Sunday, July 26, 9:30 – 10:30 a.m.

Join your colleagues for a clinical training program on NEXPLANON (etonogestrel implant) 68mg radiopaque. During the program, you will receive hands-on training for insertion and removal procedures, as well as implant localization techniques. Completion of this course will allow you to order the product from distributors. This is a non-CME session; space is limited!

AAFP Chapter Lecture Series

Saturday, July 25, 10:20 – 11:20 a.m.

The 2015 AAFP Chapter Lecture Series topic is *Barriers to Adult Immunizations*, and will be held Saturday for all conference & expo participants. This CME activity is funded by an educational grant to the AAFP from Merck.

Silent Auction



Take part in the annual Silent Auction to support the MAFP Foundation! Prizes include a variety of special items—from professional art/photography to gift certificates, and from sports gear to weekend vacation packages. Make a bid and contribute to Family Medicine!

Expo Hall ~ Thursday & Friday only!

Organizations and non-profits come from near and far to showcase the resources and tools they have to support Family Physicians in Michigan. Step into the Expo Hall on Thursday and Friday to converse with people as passionate as you are about Family Medicine.



MEMBER EVENTS

Included Events

Please note: These events are included in your registration; all members are encouraged to attend.

MAFP Annual Meeting

Friday, July 24, 12:00 – 1:30 p.m.

Join your colleagues from across the state for the MAFP Annual Meeting, the annual business meeting of the Academy, which informs the membership about key issues impacting MAFP and Family Medicine in Michigan. Lunch will be served as resolutions are discussed, proposed changes to the Bylaws are introduced, officers and new directors are installed, and AAFP Fellows are conferred.



Legislative Town Hall

Friday, July 24, 1:45 – 2:45 p.m.

Featuring a panel of influential state lawmakers, this session offers a unique opportunity for members to engage with legislators on policy issues important to Family Medicine. From allied health professional scope of practice to loan forgiveness for primary care, and the implementation of the Affordable Care Act and Healthy Michigan Plan, we will discuss policy-changes and laws that affect Family Physicians.



President's Gala in the Pavilion

Friday, July 24, 6:30 – 9:00 p.m.

Enjoy the outdoor gala under the stars as incoming MAFP President Dr. Kim Yu welcomes special guests, Academy members, and family and friends. Celebrate Family Medicine by recognizing those who have achieved significant accomplishments through their work as Family Physicians. Discover shared bonds with colleagues throughout the state, and rekindle your passion for Family Medicine.



Coffee Talk

Saturday, July 25, 9:45 – 10:15 a.m.

Join newly-installed MAFP President Kim Yu as she sits down with special guest and keynote speaker Dr. Glen Stream—chair of Family Medicine for America's Health and former AAFP president. Learn more about these Family Physician leaders, ask questions, and participate in informal conversation focused on Family Medicine as you sip your favorite morning beverage.



REGISTRATION

Register Online at
www.mafp.com/annualconference

2015 Michigan Family Medicine Annual Conference & Expo

To register, complete the form below and submit with payment to MAFP Headquarters. Please print legibly and use one form per person (including guests). MAFP and the MAFP Foundation do not sell or provide member/participant contact or billing information to any third parties. All cancellations and refund requests must be submitted to MAFP Headquarters no later than July 3, 2015; an administrative fee of \$50 will be deducted.

CONTACT INFORMATION

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ MD ☐ DO ☐ PhD ☐ MPH ☐ Other _____

Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Specialty _____

Special Physical or Dietary Needs _____

How did you hear about this conference? _____

Will you be attending the President's Gala on Friday night? (Dinner included in your Full Conference or Friday rate): ☐ YES ☐ NO

PAYMENT INFORMATION

☐ Check payable to: MAFP Foundation ☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX

Card Number _____

Expiration Date _____ CVV Code _____ Total Amount _____

Card Holder Name _____

Signature _____ Billing Zip Code _____

REGISTRANT FEE SELECTION

**Register by June 15 to save \$50
off Full Conference registrant rate!**

Full Conference: ☐ Member (or Allied Professional) **\$495** | ☐ Non-member **\$670**

☐ Resident/Student **\$100** (does not include SAM; see below)

One-day/Multi-day: ☐ Thurs **\$150** | ☐ Fri **\$300** | ☐ Sat **\$250** | ☐ Sun **\$200**

SAM Session: ☐ Member **\$100** | ☐ Non-member **\$135** | ☐ SAM Only **\$200**

Guest Full Conference: ☐ Meals Only, No CME **\$195**

Special Events Total (see right column): _____ + _____

Discount Total (see right column): _____ - _____

GRAND TOTAL (please pay/charge this amount): _____ = _____

PLEASE RETURN THE COMPLETED REGISTRATION FORM WITH PAYMENT TO:

Michigan Academy of Family Physicians Foundation

2164 Commons Parkway | Okemos, MI 48864

Email: info@mafpa.com | Phone: 517.347.0098 | Fax: 517.347.1289

FAMILY/GUESTS

Please list names and ages of those attending as family/guests/non-CME: (meals not included; see guest pricing)

SPECIAL EVENTS

Please mark the checkbox and **add** the appropriate fee (per person) to your total to participate in special events:

☐ 'Health is Primary' Golf Scramble*
\$75 (per person) x _____

☐ Wine & Dine at the Chateau*
\$69 (per person) x _____

☐ Tall Ship Manitou Sunset Tour
\$89 (per adult 18+) | **\$69** (per child)
x _____ x _____

☐ President's Gala Guest
\$80 (per adult 18+) | **\$35** (per child)
x _____ x _____

*These two special events occur at the same time; please choose only one!

DISCOUNTS

☐ I am registering by June 15 to receive **\$50** off Full Conference rate.

☐ I am bringing a new physician to save **\$50** on my registration.

New Participant's Name: _____

☐ I am a new physician (new to practice within past 3 years) and would like to receive **\$100** off my first-time registration.

WE RECOMMEND:

Full Conference
SAM Session
Golf & Sunset Tour
Early-bird Discount
\$759



LOCATION & LODGING

Reserve Online at
www.grandtraverseresort.com



Grand Traverse Resort

At Grand Traverse Resort and Spa, your vacation comes to life with a 900-acre backdrop of rolling greens, woodlands and beach, surrounded by orchards, vineyards and the beautiful blue waters of Lake Michigan. This award-winning destination delivers it all: exceptional services such as golf, tennis, spa, dining, shopping and more.

In addition, the resort offers onsite childcare and pet care facilities for those travelling with their family. Visit the website now to learn more.

DISCOUNTED ROOM RATE

Enjoy special discounted room rates available for registered attendees, starting as low as **\$194** per night for a family of four (two adults and two children under 18).

Note: All rates subject to taxes and fees.

MAKING YOUR RESERVATION

Reserve by June 15 over the phone or online to ensure the *special discounted rate; participants are responsible for their own accommodations. Reserve early as a limited number of rooms are available!

Reserve Online: www.grandtraverseresort.com

Reserve by Phone: 800.236.1577

*Use Promo Code: **MAFP715**

CHECK-IN & CHECK-OUT

Check-in time is after 4:00 p.m.

Check-out time is 11:00 a.m.

WI-FI & INTERNET

Wi-Fi and internet are included for all guests, and will be provided free-of-charge at the conference & expo.

www.grandtraverseresort.com



Getting There

Grand Traverse Resort and Spa is just six miles northeast of Traverse City, and only 10 minutes from the Traverse City Cherry Capital Airport, which is serviced by many major carriers. Detroit is approximately a 4-hour drive...but northern Michigan is a world away from the metropolitan hustle and bustle. For those driving, enter 100 Grand Traverse Village Boulevard in Acme, MI (49610) into your GPS or phone.

Parking is free for all guests and those attending the conference.