

32nd Annual
**Primary Care
Summer Conference**

Medical Specialties from the Primary Care Perspective

**July 31–August 2, 2015
Loews Coronado Bay Resort
Coronado, California**

Course Introduction

Course Overview

Scripps Health's Primary Care Summer Conference was designed by primary care physicians for primary care physicians and will present content from their unique perspective. This important CME conference will educate and promote improved patient outcomes in a broad range of therapeutic areas commonly encountered in the busy primary care practice. In addition to an overview of the history and current science of a variety of specialty areas, content will be presented in a very practical, patient-focused manner relevant to the specific primary care setting and challenges.

Conference Highlights

- Presentation of a wide variety of therapeutic areas commonly encountered in primary and urgent care settings
- Practical and useful content, including pearls, additional resources, course materials and recordings for later reference
- Dynamic and interactive formats including case studies, audience response system, and ample opportunities for Q&A
- Half-day schedule at one of San Diego's most popular vacation destinations allowing time for learning and relaxation

Educational Objectives

After attending this activity, participants should be able to:

- Discuss the history, science and evidence of commonly encountered therapeutic areas.
- Integrate current trends in preventive health care into patient care strategies.
- Diagnose frequently encountered medical conditions using office examinations and formal diagnostic techniques.
- Formulate a comprehensive treatment program for various health issues, coordinating other team members within the practice to support the patient care strategy.
- Manage the specialist referral process: assess when to refer, recognize what the specialized treatment will consist of, and determine the role of the primary care physician in cohesive care and follow-up.
- Identify common overlapping or related conditions.
- Access and/or recommend resources for both physicians and patients to acquire additional information pertinent to a range of therapeutic areas.
- Effectively discuss with patients their personal responsibilities in prevention and treatment.

Target Audience

- Family Medicine
- Internal Medicine
- General Practitioners



Conference Location & Hotel Information

Loews Coronado Bay Resort

4000 Coronado Bay Road
Coronado, California 92118
Phone: 619-424-4000

Reservations: 800-815-6397

www.loewshotels.com/CoronadoBayResort

Rates and Reservations

We are fortunate to have obtained special low rates at the hotel starting at \$249 per night (plus tax and parking). This low rate also includes:

- Waived resort fee (\$25 value)
- Complimentary use of the fitness center
- Complimentary wireless internet in guest rooms
- Discounted overnight self-parking
- 15% discount on services at Sea Spa

Make your reservations early! A block of rooms is being held for us at the special rate of \$249 per night **until Monday, July 6, 2015 or until the room block fills, whichever comes first.** After this date, reservations will be accepted on a space and rate availability basis only. Be sure to mention that you are attending the Scripps primary care conference when making your reservations to receive the reduced rate.

Please note: Attendees who book their room through an online, third-party service (Hotels.com®, Expedia.com®, Priceline.com®, etc.) are not eligible to receive the amenities listed above.

Accreditation, Disclosure & Faculty

Accreditation

Physicians (MD, DO)

Scripps Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. Scripps Health designates this live activity for a maximum of 12 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians (AAFP)

This Live activity, Primary Care Summer Conference, with a beginning date of 07/31/2015, has been reviewed and is acceptable for up to 12.00 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

College of Family Physicians of Canada

Members of the College of Family Physicians of Canada are eligible to receive 12 MAINPRO-M1 credits for participation in this activity due to reciprocal agreement with the American Academy of Family Physicians.

Board of Registered Nursing (BRN)

For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit(s)*[™] issued by organizations accredited by the ACCME. For the purpose of re-licensure, the California Board of Registered Nursing accepts *AMA PRA Category 1 Credit(s)*[™]. The majority of state boards accept *AMA PRA Category 1 Credit(s)*[™] as meeting continuing education requirements for license renewal. Nurses should check with their state's Board of Registered Nursing regarding use of CME credit.

American Academy of Physician Assistants (AAPA)

The American Academy of Physician Assistants (AAPA) accepts Category 1 credit from AMA PRA Category 1 CME organizations accredited by the ACCME.

Commercial Support

This course is supported, in part, by educational grants from industry, in accordance with ACCME accreditation Standards for Commercial Support. At the time of printing, a complete listing of commercial supporters was not available. Appropriate acknowledgement will be given to all supporters at the time of the educational activity.

Cultural and Linguistic Competency

This activity is in compliance with California Assembly Bill 1195 which requires that all CME activities comprising a patient care element include curriculum addressing the topic of cultural and linguistic competency. The intent of this bill is to ensure that health care professionals are able to meet the cultural and linguistic concerns of a diverse patient population through effective and appropriate professional development. Cultural and linguistic competency was incorporated into the planning of this activity.

Faculty

Course Director

Michael L. Van Buskirk, MD, ABFM

Chairman, Department of Family Medicine
Scripps Clinic
Site Medical Director, Scripps Clinic Encinitas
Voluntary Clinical Professor
Family and Preventive Medicine
University of California, San Diego
Encinitas, California

Conference Faculty

Andrew J. Accardi, MD, FACEP

Chairman of Emergency Department
Quality Director
Scripps Memorial Hospital Encinitas
Encinitas, California

Thomas S. Ahern, MD, FACC

Cardiovascular Disease and
Clinical Cardiac Electrophysiology
Scripps Clinic
La Jolla, California

James D. Bruffey, MD

Orthopedic Surgeon
Scripps Clinic
La Jolla, California

Walter J. Coyle, MD, FACC, FACP

Gastroenterology Fellowship
Program Director
Scripps Clinic
La Jolla, California

Joel C. Diamant, MD, FACP

Executive Vice President
Scripps Clinic Medical Group
Director, Internal Medicine Residency
Scripps Clinic
La Jolla, California

Shazia M. Jamil, MD, FCCP, FAASM

Assistant Clinical Professor of
Medicine
UC San Diego School of Medicine
Attending Physician
Pulmonary and Critical Care
Medicine
Scripps Clinic
La Jolla, California

Bruce S. Kahn, MD, FACOG

Female Pelvic Medicine &
Reconstructive Surgery
Director, Fellowship in Minimally
Invasive Gynecologic Surgery
Adjunct Associate Clinical Professor,
USUHS
Department of Obstetrics & Gynecology
Scripps Clinic
San Diego, California

Athena Philis-Tsimikas, MD

Corporate Vice President
Whittier Diabetes Institute
Scripps Health
San Diego, California

Jack D. Schim, MD

Voluntary Assistant Clinical Professor
of Neuroscience
UC San Diego School of Medicine
Chief, Neurology Section
Scripps Memorial Hospital Encinitas
Encinitas, California

Steve R. Steinhubl, MD, FACC

Cardiologist, Scripps Clinic
Director, Digital Medicine
Scripps Translational Science
Institute
La Jolla, California

Gary W. Williams, MD, PhD

Chairman, Department of Medicine
for Scripps Clinic Medical Group
Vice President of Medicine Services
Scripps Clinic
La Jolla, California

Faculty Disclosure

In accordance with the ACCME Standards for Commercial Support, course directors, planning committees, faculty and all others in control of the educational content of the CME activity must disclose all relevant financial relationships with any commercial interest that they or their spouse/partner may have had within the past 12 months. If an individual refuses to disclose relevant financial relationships, they will be disqualified from

being a part of the planning and implementation of this CME activity. Employees of a commercial interest with business lines or products relating to the content of the CME activity will not participate in the planning or any accredited portion of the conference. Disclosure will be made to all participants at the conference location, prior to the educational activity commencement.

Course Agenda

Friday, July 31, 2015

- 7 a.m. Registration, Continental Breakfast & View Exhibits
- 7:55 a.m. **Welcome & Educational Overview**
Michael L. Van Buskirk, MD
- 8 a.m. **Primary Care News:
The Year's Literature in 60 Minutes**
Joel C. Diamant, MD
- 9 a.m. **Urogynecological Interventions
in the Primary Care Setting**
Bruce S. Kahn, MD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Cost-Effective Collaboration:
Rheumatology and Primary Care**
Gary W. Williams, MD, PhD
- 11:30 a.m. **Dementia Assessment for Primary Care**
Jack D. Schim, MD
- 12:30 p.m. Adjourn

Saturday, August 1, 2015

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **Digital Medicine:
Implications for Primary Care**
Steve R. Steinhubl, MD
- 9 a.m. **POT Syndrome: Get the Facts**
Thomas S. Ahern, MD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Even Good Doctors Make Mistakes
Sometimes: Avoiding Common Pitfalls**
Andrew J. Accardi, MD
- 11:30 a.m. **Management of Peripheral Neuropathy**
Jack D. Schim, MD
- 12:30 p.m. Adjourn

Sunday, August 2, 2015

- 7 a.m. Continental Breakfast & View Exhibits
- 8 a.m. **Gastroenterology for the
Primary Care Physician**
Walter J. Coyle, MD
- 9 a.m. **No More Wheeze, Please:
Asthma Identification and Control**
Shazia M. Jamil, MD
- 10 a.m. Break & View Exhibits
- 10:30 a.m. **Primary Care Interventions for
Back and Neck Pain**
James D. Bruffey, MD
- 11:30 a.m. **New Developments in Diabetes Management:
From Prevention to Reducing Complications**
Athena Philis-Tsimikas, MD
- 12:30 p.m. Final Adjournment

Download the Scripps CME App for your Smart Phone or Tablet!

All conference information including a detailed agenda, faculty listing, faculty disclosures, industry support, attendee list, and course materials can be found on the free Scripps CME conference app for iPhone, iPad, Android, and BlackBerry. To download the app on your smart phone or other device visit the appropriate app store and search ScrippsCME (must be one word). The app is free of charge and will be continuously updated during and after the course.

To access the site using an internet browser:

<http://www.grupio.com/ScrippsCME>



32nd Annual Primary Care Summer Conference

Space is limited, so register early!
Included: Course tuition, breakfasts, breaks, internet access, and electronic course materials
Not Included: Travel costs, lodging, parking, lunch, and dinners

Registration Fees

	Thru May 15	May 16–July 27	On-site after July 27
Physicians	___ \$400	___ \$425	___ \$450
Other Health Care Professionals	___ \$250	___ \$275	___ \$300

(RN, PA, NP, Fellows, Residents)

Would you like to receive the Scripps Conference Services & CME email newsletter? ___ Yes ___ No

By completing this registration form and returning it to Scripps you are acknowledging compliance with all attendance policies.

Please print clearly and provide your direct contact information in order to receive conference communications and updates.

FIRST NAME, MIDDLE INITIAL, LAST NAME	DEGREE
SPECIALTY	AFFILIATION/HOSPITAL/COMPANY
STREET ADDRESS	
CITY/STATE/PROVINCE/ZIP CODE/COUNTRY	
OFFICE TELEPHONE	FAX
EMAIL	

Please indicate any special needs (including dietary restrictions). Special requests will be considered and accommodated in full compliance with the Americans with Disabilities Act (ADA).

Office Use Only:	Date Received	Amount	Check No. / Approval CD	Confirmation Sent	Initials
PAYMENT METHOD					
Please make Checks payable to Scripps _____ Visa _____ MasterCard _____ Amex _____ Discover					
If paying by credit card, please complete the information below.					
CREDIT CARD NUMBER		EXPIRATION DATE	SECURITY CODE		
NAME ON CARD					
BILLING ADDRESS IF DIFFERENT FROM ABOVE					
AUTHORIZED SIGNATURE					

July 31–August 2, 2015
Loews Coronado Bay Resort
Coronado, California

Ways to Register

Online: www.scripps.org/pcsummer
Fax: 858-652-5565
Mail: Scripps Conference Services & CME
Primary Care Summer Conference
11025 North Torrey Pines Road
Suite 200, Maildrop: SCRC 200
La Jolla, California 92037

Questions?

Contact: Scripps Conference Services & CME
Phone: 858-652-5400
Email: med.edu@scrippshealth.org

Attendance Policies

Registration Cut-off

Registrations received after **July 27, 2015** via phone, email, mail, or fax will not be processed. Participants still wishing to attend the program can register on-site at the conference registration desk.

Attendee Cancellation, Substitution, Refund

The course tuition is refundable, minus a \$100 processing fee, if your cancellation is received in writing no later than **Friday, July 24, 2015**. Attendee substitutions are allowed, but notification must be made in writing by **July 24, 2015**. After this date, under no circumstances will refunds, credits, or substitutions be granted. No refunds or credits will be given to “no shows.”

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course’s schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.



Scripps Conference Services & CME
11025 N. Torrey Pines Road
Suite 200, Maildrop: SCRC 200
La Jolla, California 92037
858-652-5400
www.scripps.org/conferenceservices
med.edu@scrippshealth.org

Nonprofit Org.
U.S. Postage
PAID
Permit No. 1981
San Diego, CA
92138



32nd Annual Primary Care Summer Conference

Medical Specialties from the Primary Care Perspective

Scripps Conference Services & CME • 858-652-5400
www.scripps.org/conferenceservices • med.edu@scrippshealth.org

