

AADE15

Wednesday, August 5-Saturday, August 8, 2015
New Orleans, LA 🍀 www.aade15.org

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NEW ORLEANS**

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**REGISTER BEFORE
FRIDAY, APRIL 17
AND SAVE \$50**

AADE

American Association
of Diabetes Educators

AADE15 SCHEDULE AT-A-GLANCE

Tuesday, August 4

2:00 pm – 8:00 pm	Registration
9:00 am – 5:00 pm	Building Your Diabetes Education Program: "Everything You Need to Know and More"* SEE PAGE 4
5:00 pm – 6:30 pm	Coordinating Body (CB) and Community of Interest Networking Reception

Wednesday, August 5

7:00 am – 3:00 pm	Registration
7:30 am – 9:00 am	General Session
9:00 am – 3:00 pm	Exhibit Hall Open
9:45 am – 10:45 am	Education Sessions
11:00 am – 12:00 pm	Education Sessions
12:15 pm – 1:30 pm	Product Theaters
2:00 pm – 3:30 pm	Education Sessions
3:45 pm – 4:45 pm	Education Sessions
5:00 pm – 6:00 pm	Education Sessions

Thursday, August 6

7:00 am – 3:00 pm	Registration
7:30 am – 8:30 am	General Session
8:30 am – 4:00 pm	Exhibit Hall Open
9:15 am – 10:15 am	Education Sessions
10:30 am – 11:30 am	Education Sessions
11:45 am – 1:00 pm	Product Theaters
1:00 pm – 2:30 pm	Education Sessions
2:45 pm – 3:45 pm	Product Theaters
3:45 pm – 4:45 pm	Education Sessions
5:00 pm – 6:00 pm	Education Sessions

Friday, August 7

7:00 am – 3:00 pm	Registration
7:30 am – 8:30 am	General Session
8:30 am – 2:00 pm	Exhibit Hall Open
9:15 am – 10:45 am	Education Sessions
11:00 am – 12:00 pm	Education Sessions
12:15 pm – 1:30 pm	Product Theaters
1:00 pm – 2:00 pm	AADE Business Meeting
2:00 pm – 3:00 pm	Education Sessions
3:15 pm – 4:15 pm	Education Sessions
4:30 pm – 5:30 pm	Education Sessions
6:00 pm – 8:00 pm	Corporate Symposia
8:00 pm – 10:00 pm	AADE Foundation "Celebration of Giving" Event*

Saturday, August 8

7:00 am – 11:00 am	Registration
7:30 am – 9:00 am	General Session
9:15 am – 10:45 am	Education Sessions
11:00 am – 12:00 pm	Education Sessions
12:30 pm – 1:30 pm	Education Sessions
1:45 pm – 2:45 pm	Education Sessions

* Additional fee required to attend these events.
Hours and schedule are subject to change. Registration and education sessions will take place at Ernest N. Morial Convention Center, 900 Convention Center Blvd., New Orleans, LA 70130

Keynote Speakers

WEDNESDAY

Susannah Fox

Entrepreneur in Residence
at the Robert Wood Johnson
Foundation



The 'E' Is For Engagement

Fox is a health and technology researcher and trend spotter. Before her stint at RWJF, she was an associate director for the Internet & American Life Project at the Pew Research Center.

THURSDAY

Kamal Jethwani, MD, MPH

Assistant Professor in Dermatology
at Massachusetts General
Hospital and Instructor at
Harvard Medical School



Engaging Patients in Their Care Using Connected Health

Jethwani leads the research and program evaluation initiatives at Brigham and Women's at Massachusetts General Hospitals' Center for Connected Health. His research focuses on technology-based models of health delivery. **Presentation funded by the AADE Education and Research Foundation.**

FRIDAY

Ann Albright, PhD, RD

Director, Division of Diabetes
Translation Centers for Disease
Control and Prevention



Diabetes Prevention and All that Jazz

Albright is known for her work in implementing evidence-based diabetes care guidelines, models of care in community clinics, application of diabetes prevention, and developing of campaigns to increase the understanding of diabetes.

Variety of Educational Formats

Learn in a variety of educational formats.

AADE15 will be more expansive than ever with engaging sessions, dynamic speakers and new opportunities to explore diabetes prevention and management.

LEARNING TRACKS

- Pathophysiology, Epidemiology and Clinical Guidelines of Diabetes
- Culturally Competent Supportive Care Across the Lifespan
- Teaching/Learning Principles with a Focus on Behavior Change
- Individual Care Management Utilizing an Interdisciplinary Team Approach
- Program and Business Management

LEARNING EXPERIENCES*

GENERAL SESSIONS (60 MINUTES)

An exceptional lineup of keynote speakers will share their research, leadership and innovation in diabetes care.

MASTER CLASSES (60 OR 90 MINUTES)

Advanced-level sessions featuring multiple content experts providing a comprehensive look at a topic or issue.

BREAK-OUT SESSIONS (60 MINUTES)

Featuring application of principles, education, best practices, and more from respected leaders in the field of diabetes care.

RESEARCH SESSIONS (60 MINUTES)

Two 30-minute presentations that highlight research so that the findings can be applied to clinical practice.

CORPORATE SYMPOSIA (90 MINUTES)

Programs that are planned and conducted by the corporate community. Each of these sessions provides additional educational/informational opportunities.

*All education sessions are open to participants on a first-come first-served basis.



LEARNING OBJECTIVES

At the conclusion of AADE15, participants will be able to:

1. Implement effective community models of self-management that facilitate lifestyle modifications to help prevent or delay chronic disease and improve outcomes.
2. Establish innovative partnerships that promote chronic disease management through measurable outcomes.
3. Describe new methodologies used to support and enhance the quality of patient-centered care.

TYPE OF ACTIVITY

This activity includes elements that increase knowledge and application.

TARGET AUDIENCE

This continuing education activity should be of substantial interest to nurses, pharmacists, registered dietitians, physician assistants, nurse practitioners, and other healthcare professionals interested in staying up-to-date on current practices of care for their patients with diabetes and other related conditions.

PRE-CONFERENCE COURSE ON TUESDAY, AUGUST 4

**Please note this course requires a separate registration fee from AADE15 and space is limited.*

Building Your Diabetes Education Program: Everything You Need to Know and More

9:00 am – 5:00 pm (Registration begins at 8:30 am)

Price: \$245 (Member); \$295 (Non-Member)

Leslie Kolb, MBA, RN, BSN; Dawn Sherr, MS, RD, CDE, LDN; Patty Telgener, RN, MBA

Developing or operating a successful DSME program requires more than just an understanding of the National Standards for Diabetes Self-Management Education and Support. What about reimbursement and documentation? How does one write and follow up on behavioral goals or CQI plans? This workshop is designed to help not only navigate the National Standards but also understand other essential elements required for a comprehensive DMSE program. Join us to network and brainstorm innovative ways to improve or build your program all while earning 6 CE. Anyone looking to start or improve a diabetes education program is invited to attend!



MARK YOUR CALENDAR FOR THE CELEBRATION OF GIVING

Friday, August 7

8:00 pm – 10:00 pm

Tickets are \$15 for the 2nd Annual Celebration of Giving, hosted by the AADE Foundation. Tickets can be purchased through the registration process in advance and onsite.



Four Days of

LEARNING TRACKS

- PAGE 4** Pathophysiology, Epidemiology and Clinical Guidelines of Diabetes
- PAGE 6** Culturally Competent Supportive Care Across the Lifespan
- PAGE 7** Teaching/Learning Principles with a Focus on Behavior Change
- PAGE 8** Individual Care Management Utilizing an Interdisciplinary Team Approach
- PAGE 10** Program and Business Management

Pathophysiology, Epidemiology and Clinical Guidelines of Diabetes

common than emotion-focused strategies. Most diabetes educators know that emotional distress is common among their patients with diabetes and that this distress has a deleterious effect on diabetes outcomes, but fewer feel able to address this distress. Addressing emotional problems is a key psycho-educational intervention even if diabetes self-care is adequate, and all diabetes educators should be able to identify patients who are suffering from diabetes-related distress (based on clinical observations and psychological assessment techniques) and apply effective intervention strategies to relieve this distress.

WEDNESDAY

MORNING

W06: Diabetes and Mental Health

Mark Peyrot, PhD

In behavioral/psychosocial diabetes interventions problem-focused strategies are more

AADE EXHIBIT HALL

With the largest exposition of diabetes-related products and services, AADE's exhibit hall is second to none. More than 200 companies and organizations will be exhibiting, giving you the opportunity to learn first-hand about the latest diabetes products, services, technologies and foods.

Top-Notch Education

W07: Lipid Guidelines: What are the Best Treatment Options?

Evan Sisson, PharmD, MHA, CDE; Dave Dixon, PharmD, BCPS, CDE, CLS

The 2013 American College of Cardiology/American Heart Association Blood Cholesterol Guidelines differed from previous recommendations by endorsing intensive statins for persons with diabetes at high-risk for cardiovascular disease without addressing how to effectively manage them. To bridge the gap, this presentation will evaluate the current cholesterol guidelines as well as the new evidence supporting the recommendations. Case studies will be used to develop a pragmatic strategy for participants to integrate the new guidelines into practice.

W13: Inpatient Glycemic Management: How We Got Others to Follow Our Lead

Jane Jefferie Seley, DNP, MPH, BC-ADM, CDE; Robert Rushakoff, MD, MS
Best practices have been identified that improve inpatient glycemic control. The difficulty is in the coordination and implementation of successful strategies, requiring ongoing staff education, policy changes, infrastructure adaptations, and culture change. Strategies for improving insulin safety and technology innovations for healthcare professionals will be discussed. This presentation

will highlight best practices that the speakers have successfully launched in a mentoring program at select hospitals across the nation as well as in their own institutions.

AFTERNOON

W19: The Role and Management of Statins in Dyslipidemia and Addressing Patient Barriers to Use

Katherine O'Neal, PharmD, MBA, BCACP, CDE, BCADM, AE-C; Jeremy Johnson, PharmD, BCACP, CDE, BC-ADM

Cardiovascular complications are the number one cause of death for persons with type 2 diabetes. Understanding the benefit of statin therapy can have a significant impact on improving their quality of life. This session will review evidence-based management of dyslipidemia, management of statin-induced myopathy, and recent statin labeling changes as well as encourage participants to develop health literacy sensitivity. Participants will work with complex cases to develop additional skills for evaluating scenarios using guideline-based therapy.

W20: The Trials and Tribulations of Bringing Evidence-Based Practice to the Bedside: A Case Study of the Process of Implementation of an Evidence-Based Insulin Drip Protocol

Nancy Slizewski, DNP, RN, CDE

This presentation will discuss the process of bringing evidence-based practice and best practices to the bedside using a case study involving a rural hospital that implemented an inpatient insulin drip protocol to improve care and health outcomes. The process of choosing a protocol based on a literature review and strategies for change will be discussed. Lessons learned will be shared along with the results of an important quality improvement study done over a two-year period.

W28: Diabetic Kidney Disease

Edward Barnes, MD, FACP

Diabetic nephropathy is a very common complication for patients who live with diabetes, affecting approximately 40 percent of the patients that hold the diagnosis of type 1 or type 2 diabetes mellitus. The spectrum of disease can be vast, extending from early diabetic nephropathy with minimal micro-albuminuria to being the leading cause of dialysis-dependent end-stage renal disease in America. The early detection, innovative

therapeutic approaches and team-based care are essential to curbing the growing prevalence of diabetic kidney disease.

THURSDAY

MORNING

T07: Pathophysiology of Prediabetes and Early Treatment Considerations

Katherine O'Neal, PharmD, MBA, BCACP, CDE, BC-ADM, AE-C; Jeremy Johnson, PharmD, BCACP, CDE, BC-ADM

There are approximately 79 million people in the United States with prediabetes, and approximately 50 percent of those will progress to type 2 diabetes. This has enormous economic, clinical and humanistic consequences. It is our responsibility as healthcare professionals to share with persons with prediabetes all available options to help delay the progression of diabetes. This session will review the pathophysiology of prediabetes and treatment options and teach new assessment skills through evaluating complex case studies.

AFTERNOON

T18: Oral Anti-Hyperglycemic and Insulin Therapies in Pregnancy

Sara Mandy Reece, PharmD, BC-ADM, CDE; Jennifer Elliott, PharmD

This interactive presentation will provide an update on the use of oral anti-hyperglycemic and insulin therapies during pregnancy. The speakers will discuss the evidence-based uses of these agents for individuals who have polycystic ovary syndrome (PCOS), type 1 diabetes mellitus, type 2 diabetes mellitus, and gestational diabetes mellitus. This session will include discussion of regular insulin, insulin analogs, metformin, glyburide, and other oral anti-hyperglycemic agents. Participants will leave the session with tools for clinical application.

T19: Artificial Pancreas

Steven Russell, MD, PhD

A bionic (also known as artificial) pancreas combines a continuous glucose monitor, mathematical algorithms, and drug delivery pumps to automatically regulate blood glucose levels for patients with diabetes mellitus. This lecture will describe the development and testing of a bi-hormonal bionic pancreas that delivers insulin and glucagon under the control of autonomously adaptive algorithms that require no information about the patient other than body weight to start, and can quickly adapt to changing insulin needs.

T21: A Good Night's Rest: Sleep and Diabetes

Cindi Goldman-Patin, MSN, RN, CDE, BA

Sleep is essential for growth and repair as well as hormonal, metabolic and restorative processes. Sleep disturbance, and specifically sleep apnea, with endothelial dysfunction, can be detrimental to people living with diabetes in a variety of ways. They often have co-occurring metabolic syndrome, increased waist circumference, elevated low density lipoproteins, and decreased high density lipoproteins, hypertension and hyperglycemia. This presentation will teach screening strategies and treatments to address sleep in people with diabetes for improved outcomes.

FRIDAY

MORNING

F04: Culinary Medicine

Timothy Harlan, MD; Leah Sarris

The Goldring Center for Culinary Medicine (GCCM) is the first fully operational teaching kitchen affiliated with a medical school. Dr. Timothy S. Harlan the program's executive director, and Chef Leah Sarris, the GCCM program director, present an overview of the Mediterranean diet and review recent sources and studies examining the effectiveness for patients in terms of treating diet-related illnesses. The presentation will discuss the translational nutrition that is the core of GCCM programming for the community, patients, medical

students, residents, practicing physicians, and registered dietitians and will review curriculum development and deployment as well as research results.

F05: How Sweet Is Your Heart? Cardiovascular Effects of Diabetes Drugs

Emily Evans, PharmD, BC-ADM, CPE

A summary of current research regarding anti-hyperglycemic medications and their impact on cardiovascular outcomes and markers of risks will be presented. We will place emphasis on the clinical relevance of this information and how it applies to care of persons with diabetes. In particular, side effects related to cardiovascular indicators of health will be discussed regarding diabetes medications currently on the market. Educational information will be provided to help diabetes educators design better treatment plans.

AFTERNOON

F16: type 1 Diabetes Guidelines

Lori Laffel, MD, MPH

Type 1 diabetes requires intensive insulin therapy with goals to normalize growth and development in youth, optimize glycemic control in patients of all ages, prevent acute and chronic diabetes complications, and preserve quality of life. The talk will review current guidelines, especially regarding glycemic control based upon the recently published ADA recommendations for the care of type 1 diabetes across the lifespan.

F17: Glycemic Control for Persons with Diabetes with Cardiovascular Disease or at High Risk of Cardiovascular Disease: How Low Should We Go?

Pat Rafferty, PharmD, BCPS, CDE

Type 2 diabetes is associated with increased risk of cardiovascular events in part because hypertension, dyslipidemia and other risk factors are associated with diabetes. Randomized trials show varying cardiovascular outcomes with glycemic control. This presentation will use the trial outcomes to help participants learn and determine what factors influence cardiovascular outcomes in the setting of intensive glycemic control in persons with diabetes with cardiovascular disease or those who are at high risk for cardiovascular disease.

F20: Diabetes and Osteoporosis: What Is the Connection?

Marti Reiser, APN, MSN, RN, CDE, CCRN

Osteoporosis results from imbalance between bone resorption and bone formation during bone remodeling. People with type 1 and type 2 diabetes may have multiple risk factors contributing to this imbalance and may develop osteoporosis. This session will review risk factors, diagnosis, prevention, and treatment of osteoporosis to add to the participant's knowledge base for assessing and teaching people with diabetes methods for taking better care of their health. Lifestyle management and counseling will be emphasized.

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F21: type 1 Diabetes Management for Exercise and Sport

Matthew H. Corcoran, MD, CDE, ACSM

This session will include a brief overview of exercise physiology and the exercise physiology of people with type 1 diabetes and exercise. Exercise-induced hypoglycemia will be explored, as well as its potential impact on the further risk of hypoglycemia and/or exercise performance. Practical strategies for hypoglycemia avoidance during and/or after exercise will be reviewed, with a focus on insulin strategies, fueling, and the mental skills necessary for success.

SATURDAY

MORNING

S02: Diabetes Medical Nutrition Therapy: Current Evidence-Based Nutrition Practice Guidelines for Adults with type 1 and type 2 Diabetes

Mary Ann Hodorowicz, RD, LDN, MBA, CDE, CEC

The evidence is in! People with diabetes can significantly reduce their risk of heart disease, stroke, kidney failure, and even blindness with diabetes medical nutrition therapy (MNT). Numerous studies have proved that MNT can prevent, slow the onset of and/or decrease the progression of these devastating complications. Best practice dictates the use of the Academy of Nutrition

and Dietetics' Evidence Based Nutrition Practice Guidelines (NPGs) and the MNT protocols for diabetes.

AFTERNOON

S10: Dairy's Role in Diabetes and Lactose Intolerance

Constance Brown-Riggs, MSRD, RD, CDE

Dairy and diabetes — friend or foe? The 2010 Dietary Guidelines for Americans suggests that milk product intake is associated with a reduced risk of type 2 diabetes. Three servings of low-fat or fat-free dairy per day can prove difficult with the prevalence of lactose intolerance. This session will discuss the true value of dairy; its role in hypertension, obesity and insulin resistance; and provide strategies to overcome barriers to consuming enough dairy.

S11: Calling the Shots for Persons with Diabetes

Debra Reid, RPh, BC-ADM, CDE, BCACP

This session will explore the current Advisory Committee on Immunization Practices recommendations for vaccination of adults with diabetes. Prevalence of disease and recent vaccination rates will be presented. The speaker will use case studies and encourage discussion around practical strategies that diabetes educators can adopt to increase vaccination rates. Participants will leave with specific tools for ensuring that adults with diabetes receive

the currently recommended vaccines in order to better improve and maintain their health.

Culturally Competent Supportive Care Across the Lifespan

WEDNESDAY

MORNING

W03: From Brochures to Apps: Evolving Strategies for Diabetes Education Resources in the 21st Century

Alexis Williams, MPH, MS, CHES; Betsy Rodriguez, MSN, CDE

Tools such as handouts and worksheets are an effective part of diabetes education. Online usage has shifted the way content is used, and diabetes educators can take advantage of this to enhance their relationships with persons with diabetes under their care. This session will guide participants to use online resources to benefit their teaching and communication as well as explore online media use in ethnic minority populations, examining how technology can address diabetes-related health disparities.

THURSDAY

MORNING

T11: Thriving, Not Just Surviving: Empowering Persons with type 1 Diabetes

Susan Weiner, MS, RDN, CDE, CDN; Jason Baker, MD

Diabetes educators work diligently with established programs to help poor children with type 1 diabetes obtain medications, supplies and education. However, a growing number of young adults are cut off from insurance at age 25, and this often causes devastating health complications. This presentation will describe curriculum-based programs to help transition these youth toward self-reliance. Presenters will shed light on why Certified Diabetes Educators® are instrumental in promoting education and research in the resource-poor setting.

FRIDAY

MORNING

F07: Hypoglycemia in type 1 Diabetes: The Impact on Family Members

William Polonsky, PhD, CDE

Though rarely acknowledged, the family members of adults and children with type 1 diabetes often harbor a range of difficult emotional issues because of hypoglycemia worries, such as distress,

anger, anxiety, depression, and confusion. For example, parents may develop insomnia due to fears of their child having a hypoglycemic episode. In this presentation, we will review recent data which explains the nature and impact of such stresses in family members and describe how these stresses can be more effectively addressed.

AFTERNOON

F12: The Navajo Experience with Diabetes: Reclaiming Health with Food for Life

Caroline Trapp, DNPc, ANP-BC, MSN, CDE, FAANP; Betti Delrow, LMSW; Lean Guerito

The Beauty Way is the spiritual contentment that all Navajo strive for to bring happiness and harmony. "Food for Life: Cooking to Live in the Beauty Way," designed to revitalize healthy eating, is a diabetes prevention approach developed by the Navajo Nation Special Diabetes Project and the Physicians Committee for Responsible Medicine. Participants will receive a copy of a documentary screened during the session while learning from a demonstration of traditional Navajo foods.

SATURDAY

MORNING

S04: To Eat or Not to Eat Gluten: This is Just One of the Questions

Marilyn McCall, MA, RDN, LDN

One percent of the population in the U.S. has

or will develop celiac disease (CD), including 290,000 persons with diabetes. This session will outline the physiology of CD and non-celiac gluten sensitivity (NCGS), diagnostic information and basic gluten facts. Symptoms and conditions associated with CD/NCGS will assist educators in identifying potential CD. Resources will be provided to help clients recognize the unique challenges facing people with CD/NCGS to help them live in a gluten-filled world.

AFTERNOON

S09: Safe at School: State Coordinating Bodies Collaboration with Local American Diabetes Association

Chesney Hoagland-Fuchs, BSN, RN, CDE

The AADE Position Paper on the Care of Children with Diabetes in the School Setting states, "Diabetes educators are well positioned to help optimize care of the student with diabetes within the school setting. AADE supports and advocates for involvement of the diabetes educator in developing and implementing written plans of care for the student with diabetes." This interactive session will describe opportunities for members to promote diabetes education in the Safe at School program.

Teaching/ Learning Principles with a Focus on Behavior Change

WEDNESDAY

MORNING

W01: Diabetes Self-Management Education (DSME) for Preventable Hypoglycemia

Kathy Stroh, MS, RD, LDN, CDE; Linda Gottfredson, PhD

Preventable hypoglycemia is a serious complication and a significant contributor to avoidable hospitalizations for persons with diabetes. DSME strategies, including differentiated instruction, are essential components of preventing ameliorable hypoglycemia. This session will explore how Certified Diabetes Educators can play an integral role in affecting the "Select Determinants" of preventable hypoglycemia, including reducing Adverse Drug Effects of diabetes medications. By reviewing case studies of medical errors, participants will learn cognitive risk factors and accompanying instruction strategies.

W10: Reach More in Less Time the Telehealth Way: Using the Telecommunications Modalities of Phone, Internet and Mobile Apps to Coach and Educate Persons with Diabetes

Nancy Fisher, RN, CDE; Lynn Grieger, RDN, CDE, CPT, CWC; Joan Oveda, RN, CDE; Jane Ruppert, RDN, LDN, CDE

Having trouble getting "butts in seats" for group classes or getting people to attend individual appointments? Learn how to rectify this problem and join this interactive panel discussion that demonstrates how using online and telehealth education and coaching delivery systems can improve participation rates and outcomes. Educators and coaches who provide electronic lifestyle education for persons with prediabetes and diabetes will discuss how to provide asynchronous diabetes education that includes peer-to-peer support and virtual coaching.

THURSDAY

MORNING

T12: Group Teaching Strategies for Diabetes Self-Management Education (DSME)

Jan Kavookjian, MBA, PhD

This session includes overview and applications of concepts for building a collaborative climate in diverse group DSME classes. These include initial strategies to set the tone and expectations for a constructive group dynamic. Examples of communication

LOWER REGISTRATION FEE AND MORE AFFORDABLE HOTELS



skills, including motivational interviewing, will help illustrate methods for fostering group cohesion and participation, group trust and mutual respect, and comfortable resolution of conflict or challenging group dynamics. Evidence-based adult learning strategies that can be incorporated constructively into DSME classes will be demonstrated in active learning activities.

AFTERNOON

T17: Effective Strategies for Identifying an Eating Disorder and Navigating Treatment Options for Persons with type 1 Diabetes and an Eating Disorder

Marcia Meier, BAN, RN, CDE; Dawn Taylor, PsyD, LP; Asha Agar Brown

Experience a practical and dynamic presentation designed to help understand the important and unique challenges of the person with an eating disorder and type 1 diabetes. We will use the experiences of a psychologist, diabetes educator and person with diabetes to discuss the connection between these diseases. We will provide insight and tools to identify and treat this complicated dual diagnosis as participants learn effective practical strategies for diagnosis and treatment of these co-occurring conditions.

T22: Troubles, Trials and Triumphs: Managing the Toddler and Preschooler with type 1 Diabetes

Jean Corrigan, MA, RN, CDE; Sheila Dennehy, MSN, RN, CDE; Colleen Farley-Cornell, MS, RD, CDN, CDE

The toddler and preschool years are a time of enormous cognitive, emotional and social development—yet a time of erratic activity, finicky eating and potential insecurity. Add type 1 diabetes to that mix, and it can wreak havoc not only with diabetes control but with the family system. We will explore various methods to help the family achieve glycemic control and normal family routines as well as how the parent can be their child's advocate.

FRIDAY

MORNING

F09: Results from the 2014 NDEP National Diabetes Survey and Implications for Practice

Linda Siminerio, PhD, RN, CDE; Joanne Gallivan, MS, RD

This session will report the 2014 findings of the National Diabetes Education Program's (NDEP) National Diabetes Survey that identifies views and trends related to diabetes prevention and control among people with diabetes, prediabetes or those at risk of diabetes. Presenters will share findings from survey questions assessing diabetes

and its complications. They will share how they use data to develop program prevention and control strategies and activities, and how diabetes educators can apply the findings in their own practices.

AFTERNOON

F14: Review, Revamp and Re-energize Your Diabetes Self-Management Education (DSME) Program

Ardis Reed, MPH, RD, LD, CDE

Are you concerned that your DSME is losing its momentum? Then come and learn how to review, revamp and re-energize your program. We will share examples from two successful DSME initiatives that facilitated free classes with an average 78 percent retention rate throughout the state of Texas. This session will demonstrate new learning techniques, action planning and motivational interviewing to increase your participation and retention rates and will re-energize YOU as the facilitator of your program.

F23: How to Use Your Words to Teach: Successful Writer and Editor Tell the Whole Story

Hope Warshaw, MMSc, RD, BC-ADM, CDE; Jessie Shafer, RD

Combine these factors: more people at risk for and with diabetes, media outlets multiplying, need for reliable resources, and our diabetes expertise. Writing for the

public is a job opportunity for diabetes educators. A seasoned diabetes magazine editor, also a dietitian, teams up with a seasoned diabetes educator, also a freelance writer, to offer the inside scoop about the world of freelance writing. Learn how to find writing venues, approach editors, secure assignments, use quotes, get paid, and more.

F25: Going Gluten Free; Strategies for Success for Kids with Celiac and type 1 Diabetes

Colleen Farley-Cornell, MS, RD, CDN, CDE

Untreated celiac disease can lead not only to adverse glycemic control but also to malabsorption of nutrients. This presentation will provide unique strategies and discuss behavioral and lifestyle changes for nutrition management for children with diabetes for clinical improvements in both celiac disease and the removal of gluten from the diet. The goal is to motivate and empower children with type 1 diabetes and celiac disease to successfully implement lifestyle changes and a gluten-free diet.

F27: A Practical Approach to Physical Activity Behavior Change

Heather Chambliss, PhD, FACSM

The successful translation of exercise prescription is long-term maintenance of physical activity through behavioral skill building. Yet,

facilitating behavior change is a challenge for many health professionals. An "A's" Approach to physical activity counseling can provide a helpful framework for health coaching that can be applied in a variety of settings. This session will walk participants through the A's Approach including discussion of specific behavioral strategies and commonly used mobile fitness applications and wearable devices.

SATURDAY

MORNING

S06: Step Up Your Oral Hygiene Care to Drop Down Your A1C

Lori Reffett, RD, CDE, RDH

This workshop will highlight research suggesting that improved oral health can significantly lower persons with diabetes's HbA1c results. Participants will learn about the relationship between diabetes and periodontal disease. Additional oral complications connected to diabetes will also be discussed. Self-care behaviors and teaching techniques developed through evidence-based professional and personal experience of a registered dietitian/Certified Diabetes Educator® who is also a registered dental hygienist will be demonstrated in an informative presentation giving you lasting results.

Individual Care Management Utilizing an Interdisciplinary Team Approach

WEDNESDAY

MORNING

W04: Foot Exams DO Tell A Tale — Do YOU Know The Story!?

Robert Thompson, CPed, BOC Pedorthist

National Foot Health Assessment research has identified foot problems that frequently go unrecognized in Americans and make it difficult for people with diabetes to participate in work and other daily activities. This presentation will (1) explain the progression of many foot maladies, especially those associated with diabetes; (2) offer inexpensive, preventive foot healthcare solutions that can help reduce the risk of foot ulceration; and (3) demonstrate the components of a basic foot health assessment/examination.

W05: The Mysteries of Teens: Transforming Challenges into Triumphs

Jean Corrigan, MA, RN, CDE; Sheila Dennehy, MSN, RN, CDE; Edith Fiore, MS, RN, CPNP, CDE; Susan Ruggiero, MS, RN, CDE

How do we motivate persons with diabetes to improve their diabetes control? This presentation will address the difficulty teens with type 1 diabetes have in making changes given their unique

challenges physically, emotionally, socially, and psychologically. Using a team approach and complex case studies, this session will offer participants a chance to learn innovative methods and technology that can be utilized to motivate adolescents and teens in making positive behavior changes and improving glycemic control.

W08: A Systematic Review of the Effect of DSME on HbA1c for People with type 2 Diabetes

Ruth Lipman, PhD

The American Diabetes Association Standards of Medical Care in Diabetes includes diabetes self-management education (DSME) as an essential element in treating type 2 diabetes. A systematic review of randomized controlled trials of DSME interventions (1997–2013) was conducted. Overall, adding DSME to usual care resulted in statistically significant improvements in HbA1c – using the team approach is additionally beneficial. This session will discuss the implications of these findings so participants can integrate this information into practice.

W09: National Collaboration to Increase Access to Sustainable Diabetes Self-Management Education (DSME) in the USA, using Key Drivers

Magon Saunders, DHSc, MS, RDN, LD; Apophia Namageyo Funa, PhD, MPH, CHES; Leslie Kolb, MBA, RN, BSN; Jo Ellen Condon, RD, CDC

Diabetes self-management education (DSME) is a proven linchpin of diabetes

care, but not all people with diabetes access it. In response, the CDC is collaborating with health departments and diabetes organizations to develop the DSME Guide which covers the availability of DSME, payers and reimbursement, referral policies, and the participation of persons with diabetes in DSME. Participants will learn about the DSME Guide at the session so that they can help increase access to DSME.

W11: Improving Transition Preparation and Education for Adolescents and Young Adults (AYA) with Diabetes

Andrea Houchen, MSW, LISW-S; Allison Deisinger, RD, LD, CDE

This interactive session will explore the importance of age-appropriate preparation for adolescents and young adults with diabetes prior to transferring them to adult health care. Speakers will review steps taken between a tertiary pediatric and adult facility in close proximity to address gaps in caring for young adults with diabetes. Participants will learn from this session about curriculum for age-appropriate diabetes self-management education through lectures with slides, discussion, and question-and-answer time for optimal learning.

AFTERNOON

W14: Adequate Nutrition Label Literacy May Be Less Common than You Think

Lisa Soederberg Miller, PhD

The American Diabetes Association (ADA) recommends nutrition therapy for adults with

MORE OPPORTUNITIES TO CONNECT, SHARE AND LEARN



diabetes. Past work has shown that individuals who use food labels more carefully follow the ADA's guidelines and eat healthier. This data points to the need for training efforts that will increase effective use of nutrition information. This presentation will help participants understand how to better educate adults on using food labels to overcome the challenges of communicating more accurate use of nutrition information.

W15: The Use of mHealth to Manage and Improve Diabetes

Charlene C. Quinn, PhD, RN, FAAN

The purpose of the presentation is to provide an overview of mobile diabetes interventions validated by scientific evidence. The presentation will address consumer and provider use of mobile diabetes health. Through interactive discussions and presenting the most recent data, participants will walk away from this session with the skills to foster stronger partnerships between the person with diabetes and community organizations and the providers who care for them.

W16: Diabetes Disaster Preparedness — Lessons Learned from Katrina

Pamela Allweiss, MD, MSPH; Kathleen Kissane, APRN, NP, MSN, RN, CRNP, CDE

This session will provide a film clip of Katrina disaster events and how the Gonzales

Convention was turned into an emergency shelter. The role of diabetes educators who intervened and worked in the shelter will be discussed. A discussion will be included on the Centers for Disease Control and Prevention current disaster preparedness policies, forming interdisciplinary diabetes care teams ready to deploy during disasters, and on teaching persons with diabetes the art of resilience and being prepared with individualized disaster kits.

W17: Advancing Diabetes Health Through Research: Opportunities with Patient-Centered Outcomes Research Institute (PCORI) Funding

Heather Young, PhD, RN, FAAN

This session examines an innovative program to change the conversation about health between persons with diabetes and their providers through nurse health coaching, motivational interviewing and wireless sensor and mobile health (mHealth) technology integrated with the individual's electronic health record. Participants will learn how to better involve persons with diabetes into the design of their own care. Information about the PCORI funding mechanism and some strategies for preparing a successful proposal will also be discussed.

W23: Initiating Continuous Glucose Monitoring (CGM) — Utilizing a Step-Wise Approach

Christine Richardson, RN, BScN, CDE; Alanna Landry, RN, CDE

This presentation will focus on the experience of educators integrating a step-wise approach to the initiation of CGM within a multi-centered clinical trial, The JDRF CCTN CGM TIME Trial. We will outline the design of the trial, provide case studies to demonstrate ongoing management issues and focus on the teaching strategies utilized by the educators. The use of uploaded CGM data will provide real examples of how to adjust settings and enhance education and follow-up.

W24: The National Diabetes Prevention Program — Panel Discussion

Joanna Craver, BS, MNM

AADE has partnered with the CDC to implement the National DPP using our network of members and certified DSME programs across the nation. This presentation will include a panel of diabetes prevention program implementation champions in the field to discuss the latest activities of the National Diabetes Prevention Program and what to consider in the current landscape in order to obtain DPP reimbursement. Participants will learn how to use this information to develop better programs.

W25: Meet Me @ 7 Diabetes Education Tool Kit

Meaghan Kim, MHA, RN, CDE; Monika Black, RN, CDE; Heather Santa Barbara, MSN, RN, NEA-BC

This presentation will introduce the diabetes educator community to the MEET ME @ 7 Education Tool Kit. MEET ME @ 7 is an easy-to-remember mnemonic (Monitor, Eat, Exercise, Treat, Medication, Evaluate) meant to ensure that the education is delivered in a consistent and progressive manner across the healthcare continuum. The speakers will highlight the many components of the toolkit so that participants will learn how to incorporate these tools into different stages of care.

W26: Patient Advocacy Across the Ages: Navigating Diabetes Management Challenges at School, on the Job and in Other Aspects of Daily Life

Linda Siminerio, PhD, RN, CDE; Gina Gavlak, RN, BSN; Crystal Jackson

This interactive session will explore the challenges of diabetes management during various stages of life of young persons with diabetes. Through real-life examples, presenters will help participants understand the challenges and solutions that arise within childcare programs and schools during the transition into licensure or employment. Presenters' deep experience advocating on behalf of people with diabetes will

provide experiential learning for participants wishing to help persons with diabetes navigate the diabetes management challenges they face.

W27: Becoming a Certified Diabetes Educator (CDE®): Facts, Common Myths and Exciting News

Sheryl Traficano, MBA; Sue McLaughlin, MOL, BS, RD, CDE

Are you hearing differing opinions about what it takes to become a CDE®? Not sure how to tell if your experience qualifies under the 1,000-hour practice requirement? What is the mentorship program? This information session, presented by NCBDE representatives, will bring you up to speed on the eligibility requirements for initial certification, including exciting changes begun in 2014. You'll also hear the details on the application and examination processes as well as the mentorship program.

THURSDAY

MORNING

T01: Mobile Prescription Therapy (MPT): Opportunities for Educators to Improve Engagement of Persons with Diabetes

Debra Nelson, MA, RN, CDE; John Motsko, RPh, CDE; Kathy Gold, RN, MSN, CDE

Mobile Prescription Therapy (MPT) is a burgeoning technology option for diabetes educators and healthcare providers to facilitate diabetes self-management in persons

with diabetes and achieve mutually agreed upon goals. This presentation will deliver information regarding a state-of-the-art MPT platform designed to assist persons with diabetes, educators, and providers with essential tools. Participants will be empowered with information to efficiently create changes in service delivery leading to positive health outcomes and enhanced patient and provider satisfaction.

T02: Diabetes Self-Management Education (DSME) Programs – Tips and Take Aways

Leslie Kolb, MBA, BSN, RN

If you have a DSME program or are thinking about implementing a program, come hear from the experts, your peers. Find out how others are accomplishing what you struggle with the most. Learn what works, what doesn't work, and what many programs struggle with. In addition, AADE staff will share common audit findings. You will walk away with an understanding of what a Medicare audit looks like and how you can be successful at one.

T08: CDC's Approach to Engaging Community Health Workers (CHWs) in Diabetes Prevention and Self-Management Education

Betsy Rodriguez, MSN, CDE; Bina Jayapaul-Philip, PhD, MA

This session will describe the CDC's strategies to engage Community Health Workers (CHWs) including (1) the role of CHWs in delivering DSME programs and (2) the role of CHWs in supporting the National Diabetes Prevention

Program (National DPP). Practical information on how recognized or accredited programs and Certified Diabetes Educators® can work with CHWs will also be provided.

T09: Going, Going, Not Gone! Gastroparesis and How it Impacts Diabetes

Elizabeth Tursi, RN, BSN, CDE; Roberta Silber, MSN, RN, CDE

The presentation will define gastroparesis and diabetic gastroparesis while reviewing the common etiologies, symptoms, clinical presentation, impact on diabetes self-management, treatment options, and dietary modifications. Specific strategies for diagnosing gastroparesis based on evaluating the presenting symptoms will help improve the capacity for better treatment options and care for persons with diabetes who experience this condition. Participants will learn the strategies to improve their diagnosis and treatment of gastroparesis through these engaging and interactive session activities.

T10: Diabetes Educator Needed: Transitioning Inpatient Persons with Diabetes on U-500 Regular Insulin to Discharge Safely

Carol Biondi, MSN, RN, CDE; Renee Meehan, MA, RN, BSN, CDE

U-500 regular insulin was introduced in 1952 for persons with diabetes with extreme insulin resistance. U-500R alleviates volume-related problems associated with high doses of U-100. Despite the Institute of Safe Medicine

Practices recommendation to use a tuberculin syringe (2001), U-100 insulin syringes have greater availability, lower cost and smaller needle size than tuberculin syringes. This presentation will discuss the importance of direct patient demonstration, prescription writing protocols, and communication of the dosing regimen to clinicians for better care outcomes.

AFTERNOON

T13: Optimizing CGM: Best Practices for the Diabetes Educator

Gary Scheiner MS, CDE

If you ENJOY sifting through reams of data and feel that your patients are benefitting FULLY from continuous glucose monitors, then this session is not for you. Otherwise, sit back and take in the best of the best practices for managing and educating patients through the use of CGM. Highlights include patient selection/training, efficient data analysis and effective use of personal and professional CGM. Supported by independent medical education funding from Abbott, Dexcom, and Medtronic.

T20: The Link Between PCOS, Prediabetes and Diabetes: Nutrition Strategies for Prevention

Hillary Wright, MEd, RDN, LDN; Angela Grassi, MS, RDN, LDN

Polycystic ovary syndrome (PCOS) affects 6 to 12 percent of all women of reproductive age and is a major risk factor for the development of prediabetes and type 2 diabetes. In the US, nearly half of all PCOS-related

ENHANCED EDUCATIONAL EXPERIENCE AND MORE CE HOURS



healthcare spending involves type 2 diabetes. This session will provide participants with increased knowledge about the connection between PCOS and prediabetes, diabetes, infertility, and cardiovascular disease, as well as nutrition management that can help support people with this condition.

T24: Maintaining Your CDE® Credential: Remind Me Again – How Do I Renew?

Sheryl Traficano, MBA; Sue McLaughlin, MOL, BS, RD, CDE

Have you just become a CDE® and need information on how renewal works, including the options available for renewing the credential? Or does your CDE® credential expire this year and you want to renew by continuing education but don't know how? In this information session, presented by NCBDE representatives, you'll learn more about the renewal practice requirement and the different paths for renewal, including details regarding the online option to track your continuing education activities.

FRIDAY

MORNING

F01: Building the Next Generation of Diabetes Technology: Three Persons with Diabetes and Their Stories

Doug Kanter, MPS;
Brandon Arbiter; Craig Bobick, MPH

This session will discuss the value and use of diabetes device data in self-care and clinical practice. As technology interventions become more readily available, persons with diabetes will have greater access to and input in developing data related to their clinical care. Participants will learn about two software program companies at the forefront of connecting and using these health data to improve outcomes, including the benefits, challenges and future projections of using this technology intervention. Supported by AADE Education and Research Foundation Technology & Engagement Fund.

F10: Providing Persons with Diabetes — Diabetes Self-Management Education and Support: A Position Statement

Joan K Bardsley, MBA, RN, CDE, FADE; Margaret Powers, PhD, RD, CDE

This presentation will discuss the new position statement from ADA on Diabetes Self-Management Education and Support. National

organization leaders will discuss the critical times for education, value of education, and the impact on health outcomes. A new algorithm will be highlighted that gives guidance on when to refer for diabetes self-management education.

AFTERNOON

F13: Diabetes and Eating Disorders

Lorraine Platka-Bird, PhD, RD, RDN, CDE

People with reoccurring diabetes and an eating disorder have an increased risk of developing complications. Dietary recommendations that are helpful for the person with diabetes who does not have an eating disorder can be dangerous for the individual with one. The mindful eating approach can be extremely effective. This session will help endocrinologists and diabetes educators become more effective in identifying eating disorders and developing treatment that considers the impact of this on diabetes management.

F19: How to Effectively Approach AADE7 Self-Care Behaviors™ with Low-Income Persons with Diabetes to Improve Diabetes Self-Management

Kim Prendergast, MPP, RD; Morgan Smith, CNS, RN, PHN, CDE; Georgiana Bradshaw, RN, CDE; Kate Hilliard, MS, RD

Addressing the AADE7 Self-

Care Behaviors™ in diabetes education programming for low-income populations requires understanding the barriers they face. In this interactive workshop, learn about how diabetes educators screen for food insecurity and how to use food banks to bring healthy food and education to those with food insecurity. Get tips on how to discuss healthy living with low-income clients and brainstorm ways to partner with community-based organizations to support the health of persons with diabetes.

F26: Diabetes Education for the Real (but Virtual) World

Toby Smithson, MS, RDN, LDN, CDE; Jodi Pulizzi, RN, BSN, CDE, CHC

Want to know how to optimize a virtual diabetes education experience? We will share the key ingredients for success: methods of delivery, the importance of language, meeting people exactly where they are on the learning curve, and bringing positive outcomes by empowering our clients in better management of their diabetes. We will compare this model to today's traditional approach and provide other options to Diabetes Self-Management Training Programs. And, we will share solutions to some of the challenges faced by diabetes educators today.

Program and Business Management

WEDNESDAY

MORNING

W02: Current State of Diabetes Self-Management Training (DSMT) Reimbursement and Healthcare Reform

Patty Telgener, MBA, RN

This session will discuss the current state of Diabetes Self-Management Training (DSMT) reimbursement and the impact of Healthcare Reform. DSMT includes tips for eating healthy, being active, monitoring blood sugar, taking medication, and reducing risks, and Medicare may cover part of the initial training. Through a discussion of the changes in 2015 through the Affordable Care Act, participants will learn procedures for coding and securing coverage for DSMT as a sustainable strategy for managing diabetes.

AFTERNOON

W21: Social Media: Why Should I Bother?

Melissa Joy Dobbins, MS, RD, CDE

Diabetes educators are uniquely qualified to evaluate diabetes information and translate it into practical advice for the public and for their colleagues via social media. However, there are barriers to engaging in social media such as perceived benefits and lack of time, knowledge and skills. This session will address these

barriers and inspire diabetes educators to engage, educate and empower others through various social media channels.

THURSDAY

MORNING

T03: Embracing Interprofessional Collaboration in Diabetes Care: Bridging the Gaps between Industry and Clinical Practice

Linda Parks, MS, RN, CDE; Kimberley Krapek, DNP-C, RN, CNS, CDE; Kelly Mann, FNP-BC, MSN, RN, CDE; Mary Piszczak, RN, CDE

Research demonstrates benefits of interprofessional collaboration in improving diabetes outcomes. Gaps remain in both perception and opportunity for collaboration between educators in clinical practice and industry (e.g. insulin pump trainers, clinical and scientific liaisons and/or sales/marketing representatives). Participants will learn from a panel discussion of real-life stories of diabetes educators who transitioned from clinical practice to industry about the regulations that impact their relationship and how to work collaboratively to improve outcomes in diabetes care.

T04: DSMT/E and MNT: Increase Your Insurance Reimbursement

Mary Ann Hodorowicz, RD, CDE, MBA, CEC

This detailed presentation is what you need to pocket reimbursement for MNT and DSMT/E! Reviewed are Medicare's coverage

guidelines related to referrals, lab criteria, utilization limits, criteria for all individual DSMT/E, beneficiary entitlement, provider eligibility, telehealth guidelines, required CPT, ICD-9 and revenue codes, quality standards, ABN use, approved practice settings, and the benefits' tiered payment rates. Private payer guidelines are reviewed, with a focus on the Affordable Care Act's mandated benefit of dietary behavioral counseling.

T05: Managing Resistance to Improve Diabetes Self-Management

Eliot LeBow, LCSW, CDE

This presentation orients educators on how to utilize a patient-centered self-management education approach. This approach motivates persons with diabetes to learn the skills needed to manage their diabetes. It introduces tools to help resolve resistance to self-management of diabetes and resistance to the education process. The discussion will include techniques from various therapeutic modalities. Psychodynamic, motivational interviewing and cognitive behavioral techniques will be used to help all educators better understand and communicate the learning process.

T06: Disease Management — the Role of the Diabetes Educator

Cecilia Sauter, MS, RD, CDE

Significant changes in the healthcare arena have generated strong pressure to reduce the overall cost of patient care. Disease management has emerged

as a potential strategy to enhance the quality of care for patients suffering from chronic conditions while reducing overall cost by managing admissions and reducing re-admissions. This session will describe strategies for the development of successful disease management programs with a focus on effective staff training and identification of relevant patient populations.

AFTERNOON

T16: Education Program Makeover: Renew, Refresh, Revitalize

Barbara Schreiner, PhD, APRN, CDE, BC-ADM, CPLP; Susan LaRue, RD, CDE

Celebrities do it to makeup and wardrobe. Designers do it to kitchens and baths. Is it time to do it to your education program? We mean a makeover, of course. How well is your diabetes self-management program working for those that you treat, for your organization, and for you? This session starts with a program self-assessment and ends with a new approach to guide you through an ongoing process of implementing an education program makeover.

FRIDAY

MORNING

F02: Jazz it up: Building the CDE – CHWs Connection into Your Practice

Sandra Drozd Burke, PhD, APRN, CDE, FADE, FAAN; Ardis Reed MPH, RD, LD, CDE

Jazz up your practice by better understanding the new 2014 Diabetes Educator Practice Levels, how they can be incorporated into your daily work plan, and how to integrate community health workers (CHWs) into your diabetes self-management education and support program to improve retention of class participants and improve clinical outcomes.

F06: Take This Job and “Love It”! How to Run a Successful Private Practice

Susan Weiner, MS, RDN, CDE, CDN; Gary Scheiner, MS, CDE

AADE Diabetes Educators of the Year Susan Weiner and Gary Scheiner run their own diabetes education practices. In this session, they will discuss starting and operating a successful full-time or part-time private practice with the tools and techniques required to ensure positive health outcomes and financial solvency. Specific topics include the nuts and bolts of creating an appropriate practice environment, managing overhead costs, establishing a strong referral base, pricing strategies, and the pros/cons of billing.

AFTERNOON

F15: Transitioning Ideas into Action: Applying Evidence Based Practice to Your Next Innovative Diabetes Project

Linda Kerr, FNP-BC, MSN, RN, CDE
Certified Diabetes Educators® have a variety of interventions and educational platforms to use when developing and implementing diabetes self-management education and support programming to persons with diabetes. This session will offer participants a chance to learn how to review the existing literature on evidence-based practices and provide a roadmap for developing innovative interventions in various healthcare setting types. Attention will be given to learning quality improvement for continual monitoring, implementation, and evaluation of innovative projects.

F18: BC-ADM – What’s New? – Role Delineation and More...

Leslie Kolb, MBA, RN, BSN
This session will discuss the findings of the 2014 Role Delineation Study. Have you ever wondered what happens behind the scenes? How are exams put together and how are certifications validated? Why does it take so long to get results? We will discuss these frequently asked questions. The new exam blueprint including all four domains and subdomains will be shared with the audience, and speakers will reveal tips to help participants prepare for the exam.

SATURDAY

MORNING

S01: Social Media: All “Hands-On” Deck

Hope Warshaw, MMSc, RD, BC-ADM, CDE; Melissa Joy Dobbins, MS, RD, CDE

Social media is now an essential communication tool for news, advice, advocacy and support. It's time for diabetes educators to use this medium individually and collectively to raise our profile, let our voices be heard and promote the value of our work. Ready to jump in and build your confidence and competence? This hands-on workshop will enable you to master a few ins and outs for engagement and the basics for outlets like Facebook, Twitter, Instagram, and Pinterest.

S07: National Diabetes Prevention Program (NDPP) in the Medically Underserved Community: If We Build It, Will They Come?

Ginny Ives, RD, LD, CDE, LPC, CHW; Kati Konersman, MS

In this session, we will discuss the challenges, strategies, and successes of developing, implementing and delivering the NDPP in a high-risk medically underserved community. The session will provide insight, tips and tools, suggestions, and lessons learned through the process of implementing the NDPP in this type of community. Strategies will focus on practical applications including lifestyle coaching interventions in medically underserved areas. Participants will leave with four key steps that will improve diabetes service delivery.

AFTERNOON

S08: Community Pharmacy: Exploring a New Frontier

Geoffrey Twigg, PharmD, BCACP, CDE; John Motoko, RPh, CDE

The potential of the community pharmacist cannot be overstated, since most persons with diabetes are treated for multiple disease states and are on numerous medications, often from their different providers. This interactive session will provide a case study of Apple Drugs, a community pharmacy in rural Maryland, and its Diabetes Education Center. Participants will learn a multidisciplinary approach of pharmacy billing for diabetes self-management education services to better address serious healthcare needs in the community.

S12: Ready, Aim: Advocate for Diabetes!

Manny Hernandez; James Specker, MBA

Through strong collaborations and partnerships, AADE works to meet the needs of the diabetes community through a variety of advocacy efforts and campaigns. During this session, you will hear examples of collaboration between the provider and the patient communities, and learn about state and federal efforts under way to increase access to quality diabetes education and overall care for the patient. Advocacy is a word that tends to intimidate people – have no fear! After this session, you will realize why it is important for every one of us to become an advocate, and you will be inspired and informed to engage in advocacy in a deeper way.

Book Your Hotel Today

Only through Wyndham Jade, the official housing partner of **AADE15**, can you shop hand-picked hotels and get exclusive reservation perks.

SPECIAL BENEFITS FOR AADE15

DAILY ROOM DROPS

Education bags filled with promotional items and education brochures are delivered to your door.

PEACE OF MIND

Safeguard yourself from potential fraud through

unauthorized booking companies and access to onsite support.

GROUP RATES

Group rates are honored through Friday, July 10, 2015. After Friday, July 10, 2015, or until the room block is sold out,

group rates will be offered on a space available basis only.

QUESTIONS

Contact the AADE Registration and Hotel Reservation Service Center Monday through Friday, 8:00 am – 6:30 pm (Central Standard Time) toll free at (800) 486-9644 (U.S. and Canada) or (972) 349-5460. You can also email **aaade@wyndhamjade.com**.

IMPORTANT REGISTRATION AND HOUSING DATES

FRIDAY, APRIL 17

Last day to register at the Early Bird Rate

FRIDAY, JUNE 12

Last day to register at the Advance Rate and receive a partial refund (less \$100 administrative fee)

FRIDAY, JULY 10

Last day to make hotel reservation

ROOM SHARE REQUEST ON MY AADE NETWORK

Are you looking for a way to reduce your Annual Meeting hotel expenses and at the same time meet a new diabetes educator colleague? You can do both by taking advantage of the new "Annual Meeting Room Share Request" page on MY AADE NETWORK. All you need to do is post your request and await a reply from another attendee interested in sharing a room!

Jazz It Up in New Orleans: Getting There and Getting Around

GETTING TO NEW ORLEANS

Louis Armstrong New Orleans International Airport (MSY) provides nonstop service to dozens of domestic destinations. MSY is located approximately 16 miles east of the AADE15 Annual Meeting Hotels and the Ernest N. Morial Convention Center. For more information on the Louis Armstrong New Orleans International Airport go to **<http://www.flymsy.com/>**.

SPECIAL AIRLINE DISCOUNTS

AADE is proud to

announce its partnership with United Airlines. United is pleased to offer attendees up to 10 percent discounts off of published fares to New Orleans July 27 to August 13, 2015. To take advantage of this discount, you must complete the following steps:

- Visit **www.united.com**
- Under the Flight tab, click on "Advance Search."
- Complete the flight information. Under the "What is your fare preference" section, enter ZTH7238881 in the "Offer Code" under

the "Do you have any promotional offers to redeem?" The fares shown will include the discount.

- A \$25/\$30 service fee will be added to your ticket if you call United to book your ticket.

AIRPORT SHUTTLE

Airport Shuttle is the AADE15 official discounted airport shared ride shuttle company. AADE15 attendees will receive a \$33 roundtrip fare or \$20 one-way fare from Louis Armstrong International Airport to AADE15 official

hotels and the convention center. To make your reservation, go to: **<http://aaade15.org/shuttle>**. In order to receive the discount your reservations must be made online at least 24 hours prior to your flight arrival time. To make changes to or cancel a reservation, please call (866) 596-2699.

AMTRAK DISCOUNT

Amtrak is pleased to offer attendees a 10 percent discount off the lowest available rail fare to New Orleans between the dates of July 30 – August 10. To



HOTEL	SINGLE/DOUBLE RATE
1 Hilton New Orleans Riverside (Headquarter Hotel)	\$149*
2 New Orleans Downtown Marriott at the Convention Center	\$159
3 Doubletree by Hilton New Orleans	\$119
4 Embassy Suites New Orleans Convention Center (non-refundable deposit)	\$149
Embassy Suites New Orleans Convention Center (refundable deposit)	\$158
5 Hampton Inn & Suites Convention Center	\$130
6 Loews New Orleans Hotel	\$168
7 Hilton Garden Inn Convention Center	\$129
8 Omni Riverfront Hotel	\$149
9 Renaissance Arts Hotel New Orleans	\$154
10 Springhill Suites by Marriott Convention Center	\$124
11 Courtyard by Marriott Convention Center	\$124
12 Residence Inn by Marriott New Orleans Convention Center	\$139

* Limited rooms available at this rate.
Occupancy Tax: 14.75%
Group rates are honored until Friday, July 10, 2015. After this date, or until the room block is sold out, group rates will be offered on a space available basis only.

take advantage of this discount, you must complete the following steps:

- Call Amtrak at (800) 872-7245 or contact AADE's Travel Agency, Omega at (800) 969-4152. Note: Convention Fares cannot be booked via Internet.
- Mention the Convention Fare Code X67U-916.

This offer is not valid on the Auto Train and Acela Service. Fare is valid on Amtrak Regional for all departures seven days a week, except for holiday blackouts. Offer valid with Sleepers, Business Class or First

Class seats with payment of the full applicable accommodation charges.

CAR RENTAL

AADE is proud to announce its partnership with Alamo and Hertz.

Alamo

800-354-2322
www.alamo.com

DISCOUNT: 10 percent

CODE: Rate Code BY Assoc. ID 706768

Hertz

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www.hertz.com

DISCOUNT: Hertz Member Discount Coupon

CODE: CDP# 0028835

Earn Continuing Education Credit

AADE15 attendees can earn up to 28* credits of continuing education hours based on sessions you attend. Registered dietitians also may gain additional hours of credit for exhibit-viewing through their accreditation supplier.

REGISTERED NURSES

The American Association of Diabetes Educators is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. This educational program will provide a maximum of 28 contact hours depending on sessions attended. The American Association of Diabetes Educators is accredited as a provider of continuing nursing education by the California Board of Registered Nursing (CEP# 10977).



PHARMACISTS

The American Association of Diabetes Educators is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This activity is eligible for ACPE credit; see final CPE activity announcement for specific details.



REGISTERED DIETITIANS

The American Association of Diabetes Educators (AM001) is a Continuing Professional Education (CPE) accredited provider with the Commission on Dietetic Registration (CDER). Registered dietitians (RD) dietetic technicians, registered (DTRs) will receive 28 continuing professional education units (CPEUs) for completion of this program/material.



PHYSICIAN ASSISTANTS

This program is not yet approved for CME credit. The American Association of Diabetes Educators plans to request 28 hours of AAPA Category 1 CME credit from the Physician Assistant Review Panel. Total number of approved credits yet to be determined.

NURSE PRACTITIONERS

The American Association of Diabetes Educators 2015 Annual Meeting program will be submitted for continuing education credit to the American Academy of Nurse Practitioners.

** Up to two hours of credit are offered to registered nurses, nurse practitioners and registered dietitians for viewing poster presentations.*

AADE15**AUGUST 5 - 8, 2015**
ERNEST N. MORIAL CONVENTION CENTER
NEW ORLEANS, LOUISIANA

Registration and Hotel Form

Please type or print legibly using one form per person. The name entered below will be used for your CE Certificate. Incomplete forms will not be accepted. Please answer all questions.

1 Registration Profile

Name (first, middle initial, last): _____ AADE Member ID #: _____
Employer Name: _____ Work Phone: _____
Address: _____ Check Preferred Mailing Address: ☐ Work ☐ Home
City: _____ State: _____ Zip: _____
Email: _____ Home Phone: _____

Are you interested in learning about the latest products and services from AADE15 exhibitors? ☐ Yes ☐ No
By selecting NO your name will be removed from pre and post meeting mailing lists.

Are you a healthcare professional? ☐ Yes ☐ No

2 Continuing Education Profile (select all that apply)

☐ RN License #: _____ State: _____ ☐ RPh/PharmD License #: _____ State: _____
☐ APRN License #: _____ State: _____ License #: _____ State: _____
☐ NP License #: _____ State: _____ NABP_ePID# _____
☐ LPN License #: _____ State: _____ Birthday: YYYY/MM/DD _____
☐ CNS License #: _____ State: _____ ☐ PA License #: _____ State: _____
☐ RD License #: _____ State: _____ ☐ Other (please list your credentials _____)
☐ ID License #: _____ State: _____
☐ LCPC ☐ MSW ☐ MD ☐ DO ☐ DPM ☐ OD, LDO ☐ CDE ☐ BC-ADM ☐ PT ☐ OT ☐ None

3 Additional Information

1) Is this your first time attending the AADE Annual Meeting? ☐ Yes ☐ No

2) Do you need special accommodations due to disability, health concerns, or physical challenges? ☐ Yes (if so you will be contacted in July) ☐ No

3) In case of emergency while attending AADE15, who should AADE contact?

Name: _____

Phone: _____

4) What is your age group? ☐ Under 30 ☐ 31-40 ☐ 41-50
☐ 51-60 ☐ 60+

5) How did you learn about AADE15? ☐ AADE E-Blast ☐ AADE Website
☐ AADE Registration Brochure ☐ Online Ads ☐ Post Card
☐ Industry Publication Ads ☐ Colleague/Co-Worker

6) What is your primary reason for attending AADE15?

☐ Obtain CE Credits ☐ Networking with Colleagues
☐ Products and Services ☐ Professional Development

7) What is your practice setting?

☐ Self Employed ☐ Long Term Care Facility/
☐ Physician, Primary Care, Skilled Nurse Facility
☐ Endocrinologist Office ☐ Managed Care/Commercial
☐ Public Health/Community Center Health Plan (e.g. HMO)
☐ Outpatient Diabetes Center ☐ Military Base/Government
☐ Hospital Inpatient/Hospital Facility/VA Hospital
☐ Outpatient Programs/Services ☐ Home Care Services/Organization
☐ University ☐ Indian Health Services
☐ Hospital Based Clinic ☐ Industry
☐ Hospital Pharmacy ☐ Other
☐ Retail Pharmacy

8) What is your position?

☐ Staff/Clinical Care ☐ Patient Educator/Diabetes Educator
☐ Clinical Specialist ☐ Administrator/Program Manager
☐ Consultant ☐ Coordinator/Supervisor
☐ Pharmacist ☐ Other



Register by Phone: (800) 486-9644



Online: www.aade15.org



Email: aade@wyndhamjade.com



Fax: (972) 349-7715

4 Registration

Registration forms with full payment must be submitted by the last date of each registration period in order to be eligible for the discount rate.

Registration Category	Early-Bird through 4/17	Advanced Rate through 6/12	Onsite Rate 8/8
Current AADE Member Full Program Registration includes all educational program sessions including breakout sessions, master classes, critical conversations, general sessions, corporate symposia and product theaters. A full program registration also includes access to the exhibit hall, posters, networking events and other activities.	☐ \$345	☐ \$395	☐ \$445
Non-Member Full Program Registration includes all the benefits of a member full program registration.	☐ \$545	☐ \$595	☐ \$645
Retired¹/Government Full Program — Retired-Registration includes all the benefits of a member full program registrations. Must be a current RETIRED member of AADE to receive RETIRED rate. — Government- Registration includes all the benefits of a member full program registrations. Must submit registration form with a copy of your Government I.D. to receive Government rate.	☐ \$245	☐ \$295	☐ \$345
Member Daily* Registration includes access to all educational program sessions, exhibit hall and networking events on specific days.	☐ \$150	☐ \$150	☐ \$150
Non-Member Daily* Registration includes access to all educational program sessions, exhibit hall and networking events on specific days.	☐ \$200	☐ \$200	☐ \$200
Student Full Program¹ Registration includes access to all educational program sessions, exhibit hall, networking events, and other activities. Student registrants are NOT eligible to earn continuing education credits.	☐ \$25	☐ \$25	☐ \$25
Exhibit Hall & General Sessions¹ Registration includes access to the exhibit hall and general sessions only. CE credit is NOT available for attending general sessions.	☐ \$100	☐ \$100	☐ \$100
Add Guest Pass¹ Must be registered at the same time as the PAID attendee. Guest pass allows access to the exhibit hall and general session only. Guest registrants are NOT eligible to earn continuing education credits.	☐ \$25	☐ \$25	☐ \$25

Guest Name _____

Email _____

¹CE credit is NOT available.

*Daily Rate – Select Day(s): ☐ Wed. 8/5 ☐ Thurs. 8/6 ☐ Fri. 8/7 ☐ Sat. 8/8

Number of days _____ x (RATE ABOVE) per day = _____

☐ Purchase a ticket for the Friday Night Celebration of Giving Event for \$15.00

Total Registration \$ _____

6 Payment

Registration Cancellation Policy: A full refund of the registration fee less an administrative fee will be granted for all written requests received by June 26, 2015. Written requests must be submitted to: meetings@aadenet.org. A \$50.00 administrative fee is applied to all Single Day and Student Registrations, \$100.00 administrative fee applied for all other cancellations. No refund will be given after the deadline.

Hotel Payment Guarantee: No charges are incurred at the time of booking, however a guarantee is required to hold your reservation in the amount of one night's stay plus tax.

Hotel Cancellation Policy: Please refer to your reservation confirmation for full policy details, which may vary per hotel.

Registration (section 4) \$ _____

Celebration of Giving Event Ticket \$ _____

Hotel Deposit (section 5) \$ _____

Total Meeting Registration \$ _____

By signing this form: I authorize AADE's Registration and Housing Center to charge my credit card for the total payment due, acknowledge that the AADE registration cancellation policies are in effect and grant AADE the right to use photos taken at AADE 15 which include me in promotional materials for future meetings. These fees are subject to audit in case of error, AADE's Registration and Housing Center reserves the right to correct the error and charge the appropriate fees.

5 Hotel Reservation - Deadline July 10, 2015

Official Hotels

Single/Double Rates

Hilton New Orleans Riverside (HQ) \$149*

*Limited rooms at this rate

Courtyard Convention Center \$124

Embassy Suites Convention Center \$149*

*\$149 non-refundable deposit OR \$158 refundable deposit

Doubletree Hotel \$119

Hampton Inn and Suites \$130

Hilton Garden Inn \$129

Loews New Orleans \$168

Marriott Convention Center \$159

Omni Riverfront \$149

Renaissance Arts Hotel \$154

Ressidence Inn \$139

Springhill Suites \$124

Occupancy Tax: 14.75%

Room reservations require a credit card guarantee. Room rates quoted are subject to city and state taxes. Group rates will be honored until July 10, 2015, or until the room block is sold out. After July 10, 2015, group rates will be offered on a space-available basis only. NOTE: If you would like to reserve an upgraded room or a suite, please contact aade@wynndhamjade.com for rates, availability and deposit amount.

Hotel Choices

Reservations are by request and will be processed on a first-come, first-served basis. Enter your hotel choices in order of preference.

1) _____ Rewards # _____

2) _____ Rewards # _____

In cases where hotel choices cannot be accommodated, please assign based on: ☐ Room Rate ☐ Hotel Location

Reservation Details

Name: _____

Arrival: _____ Departure: _____

Share with (if applicable): _____

☐ ADA Compliant

Room Type: ☐ Single ☐ Double (1 Bed) ☐ Double (2 Beds)

☐ Triple* (2 Beds) ☐ Quad* (2 Beds)

*Additional fees may apply.

Payment by Check:

• Full registration payment must accompany your registration form.
– Make check payable to "AADE Registration" and must arrive no later than July 24, 2015.

Mail Registration check to: Department 4445, Carol Stream, IL 60122-4445
Any checks returned for insufficient funds are subject to additional charges.

• If you wish to pay for your hotel by check, make the check payable to the name and address of your selected hotel, and send directly to the hotel AFTER July 13, 2015. Please note that a credit card guarantee is required to reserve a hotel room.

Payment by Credit Card: Credit cards will be charged immediately for registration and will be charged in mid-July for housing.

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

CC#: _____ Exp: _____

Cardholder's Name: _____

Billing Address: _____

(if different than registration)

Signature: _____

AADE15

Wednesday, August 5-Saturday, August 8, 2015
New Orleans, LA  www.aae15.org

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