

The Independent Ambulance Association Annual Conference 2015 Ambulance Services of Tomorrow

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Tuesday 19 May 2015 ICO Conference Centre London



Chair and Speakers include:

Mark Easton *BBC Home Editor*

Board Members IAA

Sue Noyes *Chief Executive, EMAS*

Kenneth Kronohage *Business Development*

Manager, Emergency Europe, Falck Group

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Chaired by **Mark Easton**, BBC Home Editor, The Independent Ambulance Association (IAA) annual conference will focus on 'Ambulance Services of Tomorrow' and the developing role of the Independent Ambulance Service.

A key area of focus this year will be learning from Europe. Kenneth Kronohage, Business Development manager at Falck Danmark A/S Emergency Europe will discuss the European Perspective, updating delegates on the development and learning from private ambulance services in different countries across Europe where private ambulances provide the vast majority of the A&E service and deployment under public sector control. Sue Noyes, Chief Executive of East Midlands Ambulance Service NHS Trust will identify learning from Europe and implications for the UK Ambulance Sector.

The conference will continue with a case study focus on developing closer working relationships and working in partnership. Case studies will focus on working in partnership with the NHS, which will be delivered on behalf of the Association of Ambulance Chief Executives, working in partnership with patients, working in partnership with police and developing specialist mental health specific ambulance services.

The conference will continue with an update on commissioning, procurement and contracting of independent ambulance services from the lead for the NHS CC Ambulance Commissioners network and conclude with a session highlighting the role of event ambulance services - a growing market for the sector.

This conference is an important opportunity for all those working in both the private and public sectors to come together and share their ideas and practice to improve the UK ambulance service.

"The key critical success factor to independent ambulance services working effectively as part of the wider health system, is that they work effectively with NHS providers" The Vital Link, IAA

CPD Certified Conference. Follow the conference on Twitter #iaa2015



10.00 Chairman's Welcome and Introduction

Mark Easton *BBC Home Editor*

10.10 Welcome and Introduction the Independent Ambulance Association (IAA)

Board Members

Independent Ambulance Association

10.40 Regulation and Inspection: CQC update

Ellen Armistead

Deputy Chief Inspector of Hospitals and Lead for Ambulance Services
Care Quality Commission

- CQC update on inspection and regulation
- the development of Ambulance Services Inspection: what we are learning
- question time: ask the CQC

11.10 Question and answers, followed by coffee and exhibition

11.40 EXTENDED SESSION: Learning from Europe

The European Perspective

This session will update delegates on the development and learning from the private ambulance sector in different countries where private ambulances provide the vast majority of the A&E service and deployment underlies a public sector control.

Kenneth Kronohage

Business Development Manager
Falck Danmark A/S, Emergency Europe, Falck Group

Implications for the UK Ambulance Sector

Sue Noyes

Chief Executive
East Midlands Ambulance Service NHS Trust

- what can we learn from Europe?
- developing your business model

12.50 Question and answers, followed by lunch and exhibition

CASE STUDY FOCUS: Developing closer working relationships and working in partnership

14.00 Developing closer working relationships with the NHS

Ken Wenman

Chief Executive
Southern Western Ambulance Services NHS Foundation Trust
& Board Member Association of Ambulance Chief Executives

with Anna Price

East of England Ambulance Service

- working in partnership with the NHS: how can we improve patient care and practice?
- case studies of partnership working

14.30 Developing closer working relationships with patients

Lianna Etkind

Campaigns and Outreach Co-ordinator
Transport for All

- improving patient care and experience
- developing closer relationships with patients
- the Transport for All experience

15.00 Improving services to people in mental health crisis and working in partnership with the police to deliver the aims of the mental health crisis concordat

Paul Benton

Deputy Director of Quality
East Midlands Ambulance Service NHS Trust

With Anita Lewin

Clinical Team Leader Crisis Revolution
Lincolnshire Partnership

- what the Concordat means for independent ambulance services
- working in partnership with police to support people in mental health crisis and ensure they are taken to a place of safety
- case studies in practice

15.30 Question and answers, followed by tea

16.00 Commissioning Independent Ambulance Services: What are commissioners looking for in Ambulance Service

Jackie Jones

Director of Commissioning Ambulance Services NHS Erewash CCG
& Lead, The NHSCC Ambulance Commissioners Network

- getting ambulance commissioning right
- collaborative commissioning: the implications for the Independent Service
- what commissioners look for when commissioning ambulance services
- an update from the The NHSCC Ambulance Commissioners Network

16.25 Procurement and Contracting

Edward James

Workstream Lead, Estates, Facilities and Professional Services
NHS London Procurement Partnership

- current issues in procurement and contracting
- developments at NHS London Procurement Partnership

16.50 Procurement of the future

Brendan Fatchett

The 365 Framework

17.15 Question and answers, followed by close

Ambulance Services of Tomorrow Independent Ambulance Association Conference

Tuesday 19 May 2015, ICO Conference Centre, London

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Surname

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Department

Organisation

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Please write your address clearly as confirmation will be sent by email, if you prefer confirmation by post please tick this box, ☐
Please also ensure you complete your full postal address details for our records.

Please specify any special dietary or access requirements

This form must be signed by the delegate or an authorised person before we can accept the booking

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Conference Documentation

☐ I cannot attend the conference but would like to receive a PDF containing the conference handbook material, which includes speaker slides, at £49 each.

The PDF will be sent out after the conference, please fill in the 'Your Details' section above for delivery, and the 'Payment' section.

Venue

ICO Conference Centre, 22 Berners Street, London, W1T 3DD. A map of the venue will be sent with confirmation of your booking.

Date

Tuesday 19 May 2015

Conference Fee

☐ £195 + VAT (£234.00)

☐ £150 + VAT (£180.00) for IAA Members

The fee includes lunch, refreshments and a copy of the conference handbook. VAT at 20%.

*Card Discount

10% discount when you book with credit card. This offer is exclusive to card bookings and cannot be used in conjunction with any other Healthcare Conferences UK offer.

**Group Rates

A discount of 15% is available to all but the first delegate from the same organisation, booked at the same time, for the same conference.

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Accommodation

On confirmation of your booking you will receive details of accommodation.

Confirmation of Booking

All bookings will be confirmed by email, unless stated otherwise. Please contact us if you have not received confirmation 7-10 days after submitting your booking.

Exhibition

If you are interested in exhibiting at this event, please contact Carolyn Goodbody on 01932 429933, or email Carolyn@hc-uk.org.uk

Credits

CPD Certified. Recognised by the Good Governance Institute.

For more information contact Healthcare Conferences UK on **01932 429933** or email **jayne@hc-uk.org.uk**

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