

GEORGIA SOCIETY OF ORAL AND MAXILLOFACIAL SURGEONS

SPRING SEMINAR

GSOMS

4850 Golden Parkway

Suite B-417

Buford, GA 30518

GSOMS SPRING SEMINAR
Saturday, May 16, 2015

SAVE THE DATE

Annual Meeting: August 14-16

"Dental Implants and Grafting"

Tara Agahloo, DDS from UCLA

OMSNIC Risk Management Seminar



The Prevention and Management of Dentoalveolar Surgery Complications

Presented by
M. Anthony Pogrel, DDS, MD, FRCS, FACS

Saturday, May 16, 2015
Druid Hills Golf Club, 740 Clifton Road
404-377-1766

The Prevention and Management of Dentoalveolar Surgery

Objectives:

- To be aware of the most appropriate treatment for inferior alveolar nerve damage as a result of dental implants.
- To be aware of the most appropriate management of inferior alveolar nerve damage as a result of root canal therapy.
- To be aware of some of the implications of medication-related osteonecrosis of the jaws.
- To be conversant with the concept of coronectomy and lingual retraction to decrease the risk of nerve involvement with dentoalveolar surgery.

Speaker: *M. Anthony (Tony) Pogrel, DDS, MD, FRCS, FACS*

Tony Pogrel received his dental degree in 1967 from Liverpool University in England and his medical degree from Aberdeen University in Scotland in 1974. He then received further general surgery training and Oral and Maxillofacial Surgery training in Great Britain, Holland and Miami, Florida. In 1979, he was appointed consultant oral and maxillofacial surgeon in Peterborough and Cambridge in England and since 1983, has been on the full-time faculty of the Department of Oral and Maxillofacial Surgery at the University of California, San Francisco. He is a former chairman of the department and is currently a professor and Associate Dean. Dr. Pogrel holds both medical and dental licenses in California and is board certified in Oral and Maxillofacial Surgery. He is a fellow of the Royal College of Surgeons, the American College of Surgeons, American Association of Oral and Maxillofacial Surgeons, the British Association of Oral and Maxillofacial Surgeons, the International Association of Oral and Maxillofacial Surgeons, the International and American Associations of Dental Research and the American Society of Maxillofacial Surgeons.

SCHEDULE:

7:00 - 8:00 am	Registration, Breakfast and Exhibits
8:00 - 10:00 am	Seminar
10:00 - 10:30 am	Break & Exhibits
10:30 am - 12:00 pm	Seminar Continues
12:00 - 12:30 pm	Lunch with Speaker: Patrick O'Rourke
12:30 - 1:30 pm	Business Session



Lunch Speaker:
Patrick O'Rourke, CEO
Practice Quotient, Inc.

“What you Need to know About PPO's to Grow [Profits]”

- Why Dental Insurance Seems Important to the Consumer
- How Do Insurance Companies Direct Patients In-Network
- How to Protect Your Practice's Interests
- State of the Industry
- Case Study: How an Oral Surgeon Increased Profits by 10%

Patrick O'Rourke began his career at a dental & vision insurance company in Florida, which after several acquisitions and mergers, is now MetLife. He spent five years at Humana in Atlanta selling in the large group segment (100+ employees). Responsible for all lines of insurance coverage for these groups including fully-insured and self-funded (ASO) medical, dental, life, disability, stop loss, pharmacy (PBM), wellness, and worksite/voluntary portfolio. It seemed that spiraling group healthcare costs pushed ancillary lines into the periphery. This tendency became magnified after the PPACA paradigm shift that left everyone on information overload. He positioned himself as an industry resource by earning several certifications, including Disability (DIA) and Dental (DBA). Understanding the nuances involved with all aspects of risk management helped business partners rely on his expertise to guide client recommendations. He is an insurance insider that has built dental networks, worked in operations management, designed plans, and opened markets. This allows him to provide valuable insights to his dental practice clients.

ONLINE REGISTRATION:

GSOMS Trust Member: (You have contributed \$1,000 or more to the Trust)	\$ 60
GSOMS Non-Trust Member: (you have not contributed \$1,000 or more to the Trust)	\$100
Non-Members:	\$200

To register for the meeting please type this link into your browser: **<https://www.123signup.com/register?id=yrgpp>**. You will need to indicate if you are a trust member or not. If you do not know, please contact the administrative office at 770-271-0453.