

16th Annual

Primary Care Days

Tuesday, April 7 & Wednesday, April 8, 2015

DoubleTree Hotel

5400 Computer Drive

Westborough, MA 01581

Sponsored by:
University of Massachusetts Medical School
Office of Continuing Medical Education



Program Overview: As part of our commitment to training in primary care, the UMass Medical School Office of Continuing Medical Education offers this program to provide updates on a wide range of rapidly changing Primary Care topics. The program will feature concurrent presentations from which attendees can select his/her own learning track. Faculty may use didactic and case presentations. Each session will be facilitated by a primary care physician.

Target Audience: Physicians, physician assistants, nurse practitioners and residents in primary care.

Educational Objectives: *At the conclusion of the program participants will be able to:*

- Understand emerging technologies in assessing heart disease;
- Explain the public health readiness in addressing ebola and other emerging infections;
- Implement the latest practice guidelines in such chronic diseases as hypertension, diabetes mellitus, congestive heart failure, asthma and COPD.
- Recognize the presentation and treatment of mental health illnesses that can present to the primary care clinician;
- Appreciate screening recommendations for such issues as GERD and Barrett's esophagus, breast cancer, erectile dysfunction and deep venous thrombosis;
- Explain the work-up of common presentations to a primary care clinician such as knee pain, skin diseases, memory decline, asymptomatic hematuria and debilitating headaches
- Appreciate the role of disclosure and apology.

Comfort: Business casual is very appropriate for this conference. Although attempts will be made to insure the comfort of our attendees, we suggest that you bring a sweater/jacket if you tend to be chilly.

REGISTRATION INFORMATION

Fees: An Early Bird Registration fee will apply to all two-day attendees when registering by 2/1/15. Physicians: early bird (prior to 2/1/15) \$300 for both days; (after 2/1/15) \$325 for both days and \$200 for one day.

Nurse practitioners, physician assistants, and all others registration fees: early bird (prior to 2/1/15) \$200 for both days; (after 2/1/15) \$225 for both days and \$150 for one day.

Residents: \$100 for both days and \$75 for one day.

On-site Registration: On-site registration will be available (space permitting) and will be assessed an additional \$25 to the published registration fee. Please call the UMass Office of Continuing Medical Education at 508-856-1671 to verify availability of space prior to arriving on-site to register.

Above fees include course materials, continental breakfasts, luncheons, and continuing education credit.

Deadline: Pre-registration will be closed when space is full or on March 20, 2015 at the latest. Registration should not be mailed unless receipt before that time is guaranteed.

Accreditation Statement: The University of Massachusetts Medical School is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Designation Statement: The University of Massachusetts Medical School designates this live activity for a maximum of 10 AMA PRA Category 1 credits™. Physicians should claim only credit commensurate with the extent of their participation in the activity.

AAFP Credit: *This Live activity, 16th Annual Primary Care Days, with a beginning date of 04/07/2015, has been reviewed and is acceptable for up to 10.25 Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.*

Nurses Accreditation: This offering meets the requirements for 12 contact hours for nurses as specified by the Massachusetts Board of Registration in nursing (244-CMR 5.04). Each nurse should claim only those hours of credit that he/she actually spent in the educational activity.

Others: Other professionals will be eligible for 10 continuing education hours from the University of Massachusetts Medical School.

Cancellation Policy: If you cancel your registration before March 20, 2015, your fee is refundable less a processing charge of \$50. After that date, no refunds will be given for any reason, including weather and other emergencies. Substitutions are always acceptable.

The Office of Continuing Medical Education reserves the right to cancel a program at any time caused by circumstances not under its control. Persons registered in a cancelled program will be notified by email, using the email address listed. Registration fees will be refunded if the program is cancelled by the Office of Continuing Medical Education. There may be changes in program content caused by circumstances beyond the control of the Office of Continuing Medical Education.

Information and Special Needs: In compliance with the Americans with Disabilities Acts, if you have any special needs (dietary needs, or any other) please call the UMMS Office of Continuing Medical Education (508-856-1671) for assistance by March 25, 2015.

TUESDAY, APRIL 7, 2015

8:00-8:50 AM

KEYNOTE:

Ebola and Emerging Infections

Alfred DeMaria, Jr., MD

State Epidemiologist

MA Dept. of Public Health

9:00-9:50 AM

SESSION A

A1 Improving Safety in Opioid Prescribing

Jeff Baxter, MD

*Meets BORM requirement for pain management credit

A2 Treatment of Acne and Atopic Dermatitis

Leah Belazarian, MD

A3 Recognizing and Treating Eating Disorders

Anne Powell, MD

10:00-10:50 AM

SESSION B

B1 The Lipid Guidelines: A Working Approach

Ira Ockene, MD

B2 Work-up and Treatment of Erectile Dysfunction

Pamela Ellsworth, MD

B3 Diagnosing and Treating Concussions in the Pediatric Population

J. Herbert Stevenson, MD

10:50-11:10 PM

BREAK

11:10-12:00 PM

SESSION C

C1 Top 10 Primary Care Articles of 2014

David Fairchild, MD

C2 Still There: Recognizing and Treating Adults with ADHD

Ruthann Rizzi, MD

C3 Update of GERD and Screening for Barrett's Esophagus

Dominic Nompleggi, MD, PhD

12:00-1:00 PM

LUNCH

1:00-1:50

SESSION D

D1 Treatment Guidelines for Essential Hypertension

Glenn Kershaw, MD

D2 Work-up and Management of Debilitating Headaches

Shivang Joshi, MD, MPH, B.Pharm

D3 Work-up for Patients Presenting with Memory Decline

Gerald Gleich, MD

2:00-2:50

SESSION E

E1 Ischemic Assessment: Which Test to Order: What it Tells Us and What it Doesn't

Dennis Tighe, MD

E2 Screening for Breast Cancer

Anne Larkin, MD

E3 Disclosure and Apology

Dennis Dimitri, MD

*Meets BORM requirement for risk management credit

WEDNESDAY, APRIL 8, 2015

8:00-8:50 AM

KEYNOTE:

Advanced Imaging Techniques in Cardiology
Eric Schmidlin, MD

9:00-9:50

SESSION F

F1 Skin Signs of Internal Disease

Nikki Levin, MD

F2 Arthropod Infestations

Jeffrey Mailhot, MD

**F3 Habit Change with Mindfulness:
The Cases of Smoking and Obesity**

Judson Brewer, MD, PhD

10:00-10:50

SESSION G

**G1 Contemporary Issues in AFib: Safe Use of
Antiarrhythmics and Ablation Therapy**

David McManus, MD, ScM, FACC, FHRS

**G2 Are There Any Indications for Hormonal
Replacement?**

Julia Johnson, MD

**G3 Work-up of Asymptomatic Microscopic and
Macroscopic Hematuria**

Jeffrey Stoff, MD

10:50-11:10 PM

BREAK

11:10-12:00 PM SESSION H

H1 Treating Asthma and COPD: 2015 Update

Oren Schaefer, MD

**H2 The Role of the Primary Care Physician in
Palliative Care**

Jennifer Reidy, MD

*Meets BORM requirement for end of life credit

**H3 Controversies in Evaluation and Management
of DVT**

Doreen Brettler, MD

12:00-1:00 PM

LUNCH

1:00-1:50

SESSION I

I1 Travel Medicine

Richard Glew, MD

**I2 Continuous Glucose Monitoring, the Bionic
Pancreas: Exciting Horizons**

Michael Thompson, MD

I3 Update on Diastolic Heart Failure

Theo Meyer, MD

2:00-2:50

SESSION J

J1 Primary Care Work-up of Knee Pain

Brian Busconi, MD

J2 Identifying Skin Cancers

Mary Maloney, MD

**J3 Recognizing and Treating Depression in the
Primary Care Office**

Alan Brown, MD

PRIMARY CARE DAYS 2015

Executive Planning Committee

William F. Corbett, MD

Senior Vice President, Community Practices
UMass Memorial Medical Center
Clinical Associate Professor of Medicine
University of Massachusetts Medical School

Dennis M. Dimitri, MD, FAAFP

Vice Chair, Clinical Services
Family Medicine and Community Health
UMass Memorial Medical Center
Clinical Associate Professor of Family Medicine
and Community Health
University of Massachusetts Medical School

Howard J. Sachs, MD

Associate Professor of Clinical Medicine
Patients, Course Director
Director, Medical Consultation Orthopedic Spine and Joint Replacement
Service
Department of Medicine
Division of Primary Care
University of Massachusetts Medical School
UMass Memorial Medical Center

Michael D. Kneeland, MD, MPH

Clinical Professor of Family Medicine and Community Health
Interim Associate Dean for Student Affairs
University of Massachusetts Medical School

Program Faculty Members

Jeff Baxter, MD	Nikki Levin, MD
Leah Belazarian, MD	Jeffrey Mailhot, MD
Doreen Brettler, MD	Mary Maloney, MD
Judson Brewer, MD, PhD	David McManus, MD, ScM, FACC, FHRS
Alan Brown, MD	Theo Meyer, MD
Brian Busconi, MD	Dominic Nompleggi, MD, PhD
Alfred DeMaria, Jr., MD	Ira Ockene, MD
Dennis Dimitri, MD	Anne Powell, MD
Pamela Ellsworth, MD	Jennifer Reidy, MD
David Fairchild, MD	Ruthann Rizzi, MD
Gerald Gleich, MD	Oren Schaefer, MD
Richard Glew, MD	Eric Schmidlin, MD
Julia Johnson, MD	J. Herbert Stevenson, MD
Shivang Joshi, MD, MPH, B.Pharm	Jeffrey Stoff, MD
Glenn Kershaw, MD	Michael Thompson, MD
Anne Larkin, MD	Dennis Tighe, MD

Disclosure: It is the policy of the University of Massachusetts Medical School to ensure fair balance, independence, objectivity and scientific rigor in all activities. All faculty participating in CME activities sponsored by the University of Massachusetts Medical School are required to present evidence-based data, identify and reference off-label product use and disclose all relevant financial relationships with those supporting the activity or others whose products or services are discussed. Faculty disclosure will be provided in the program activity materials.

Registration for this event is available online.

To get started visit: www.umassmed.edu/cme/events

Accepted Forms of Payment for Online Registration:

American Express, Discover, MasterCard, Visa

(Online registrations are viewed as complete; you will receive a confirmation/receipt via email to the address provided).

*If you are unable to register online please contact 508-856-1671, Press 1, then 3 for technical assistance to process your registration.

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All other Health Professionals	☐ \$200	☐ \$225	☐ \$150
Residents	☐ \$100	☐ \$100	☐ \$50
Medical Students	☐ \$50	☐ \$50	☐ \$25

Register Instantly Using your Smart Phone:

<http://www.umassmed.edu/cme/upcoming-events/primary-care-days/>





University of Massachusetts Medical School
Office of Continuing Medical Education
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