

A Practical Guide to Developing your Skills as an

EFFECTIVE CLINICAL DIRECTOR

*For Clinical Directors, aspiring Clinical Directors,
and Medical Directors responsible for their development*

Monday 15 June 2015

Hallam Conference Centre, London

10% online payments discount*
15% Group booking discount**

Topics include:

- ✓ What makes an excellent Clinical Director? Qualities, skills, roles and responsibilities
- ✓ Preparing for CQC Inspection of your directorate
- ✓ Developing and fine-tuning clinical leadership skills
- ✓ Improving team performance and effective team working: understanding and managing team behaviour and team performance
- ✓ Tips and advice for aspiring Clinical Directors
- ✓ Managing poor performance, and supporting doctors in difficulty
- ✓ Mortality, Clinical Coding and Measurement of Quality at Directorate Level
- ✓ Difficult issues for Clinical Directors
- ✓ The highs and lows of the Clinical Director role

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EDUCATION AND RISK MANAGEMENT

Speakers Include

Jan Sobieraj

*Managing Director
NHS Leadership Academy*

Dr Nick Jenkins

*Consultant & Former Clinical Director of
Emergency Medicine
Wexham Park Hospital
& Clinical Fellow National Leadership Academy
Visiting Fellow Bournemouth University*

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Whether you are currently a Clinical Director, or aspiring to be one, this event provides a unique opportunity to learn from the experiences of other Clinical Directors and develop your skills as an effective Clinical Director.

The event opens with an introduction to the skills and attributes required by the excellent Clinical Director and continues with an update on the Clinical Directors role in improving quality and patient safety at directorate level.

The programme will focus on developing the skills of Clinical Directors and aspiring Clinical Directors in areas including understanding what makes an excellent Clinical Director, tips and advice for aspiring clinical directors, developing your clinical leadership skills, improving team performance, managing poor performance and supporting doctors in difficulty, improving clinical ownership and accuracy of Clinical Directorate data, understanding mortality monitoring and information, and the clinical directors role in preparing for CQC Inspection which now focuses down to directorate and ward level.

There will also be an opportunity for aspiring Clinical Directors to discuss the role, how they should prepare for it, develop skills for interview and understand the highs and lows of the role on a day to day basis .

An essential, and CPD certified event for any current or aspiring Clinical Director the conference aims to support you in your role to develop a network of experience Clinical Directors who can support you to move forward in this challenging role.

Delegate feedback from our Jan 2015 event:

“Excellent speakers and range of topics”, “Excellent learning opportunity”, “Well organised and useful”, “A good overview of Clinical Director role”, “Excellent and relevant”, “Excellent, qualified presenters who are actually working in their fields”.



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**100% of attendees at our previous
Clinical Director Conference would
recommend the event to a colleague.**

10.00 Chairs Introduction

10.20 What makes an excellent Clinical Director? Qualities, skills, roles and responsibilities

Prof Steve Powi

Medical Director
Royal Free Hampstead NHS

- the Clinical Directors role
- responsibilities: strategic, directorate and individual
- leadership qualities required for the role
- accountability of Clinical Directors
- tips for aspiring Clinical Directors
- where next for current Clinical Directors?

10.50 Preparing for CQC inspection of your directorate: Our experience of what it was like being inspected

Dr Nick Jenkins

Consultant & Former Clinical Director of Emergency Medicine
Wexham Park Hospital
& Clinical Fellow, National Leadership Academy
Visiting Fellow, Bournemouth University

- how it feels to be inspected: our departmental and trust experience
- an overview of our inspection and the findings
- preparing for inspection
- a step by step guide to setting up a mock CQC visit
- advice for independent healthcare providers

11.20 Question and answers, followed by coffee and exhibition at 11.30

11.50 Extended Session Developing and fine tuning your clinical leadership skills

Jan Sobieraj

Managing Director
NHS Leadership Academy

- self assessment of your leadership skills
- leading culture change and empowering others
- leading the directorate: tips for success
- developing the leadership skills to move to a board level Medical Director position

13.00 Question and answers, followed by lunch and exhibition

14.00 Tips and advice for aspiring Clinical Directors

Dr James Francombe

Consultant Colorectal Surgeon
South Warwickshire General Hospitals NHS Trust

- advice for aspiring clinical directors
- how to prepare for the role including interview planning
- my life as a Clinical Director: the highs and the lows
- tips for aspiring Clinical Directors

14.30 Mortality, Clinical Coding and Measurement of Quality

Alison Unsworth

Clinical Coding Lead, Division of Medicine
Wrightington, Wigan & Leigh NHS Foundation Trust

- mortality monitoring: where are we now?
- working with clinical coders to ensure your data represents your service
- our experience of using case note review to identify issues
- why is this issue so important for Clinical Directors?

15.00 Question and answers, followed by tea and exhibition

15.40 Improving team performance and effective team working Understanding and managing team behaviour and performance

Dr Megan Joffe

Chartered Psychologist
Edgecumbe Consulting Group Ltd

- improving team performance and effective team working
- understanding team dynamics within the clinical directorate
- identifying and working with dysfunctional teams or difficult colleagues

16.10 Managing Poor Performance and assisting doctors in difficulty: Our experience of delivering the MPS Clinical Communication Programme

Dr Mark Dinwoodie

Director for Education
Medical Protection Society



- an understanding of disruptive behaviours and who would benefit from the clinical communication programme
- what the programme involves and how it has been designed to deliver certain learning outcomes
- evaluation and outcomes from delivering the programme

16.50 Question and answers, followed by close

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Surname

Job Title

Department

Organisation

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Postcode

Telephone

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Email

Please write your address clearly as confirmation will be sent by email, if you prefer confirmation by post please tick this box, ☐

Please also ensure you complete your full postal address details for our records.

Please specify any special dietary or access requirements

This form must be signed by the delegate or an authorised person before we can accept the booking

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The PDF will be emailed out after the conference, please fill in the 'Your Details' section above, ensuring your email address is clear and the 'Payment' section..

For more information contact Healthcare Conferences UK on **01932 429933** or email **jayne@hc-uk.org.uk****Venue**

ICO Conference Centre, 22 Berners Street, London, W1T 3DD. A map of the venue will be sent with confirmation of your booking.

Date

Monday 15 June 2015

Conference Fee

- ☐ £365 + VAT (£438.00) for NHS, Social care, private healthcare organisations and universities.
- ☐ £300 + VAT (£360.00) for voluntary sector / charities.
- ☐ £495 + VAT (£594.00) for commercial organisations.
- ☐ £300 + VAT (£360.00) for ASGBI members.

The fee includes lunch, refreshments and a copy of the conference handbook. VAT at 20%.

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Accommodation

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Exhibition

If you are interested in exhibiting at this event, please contact us on 01932 429933, or email carolyn@hc-uk.org.uk

Credits

CPD Certified. This conference is recognised by the Good Governance Institute. Conference Producer is a member of ABPCO (The Association of British Professional Conference Organisers)



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