

Cardiovascular Disease Management: A Case-Based Approach

Richard R. Heuser, MD, FACC
Program Director

October 1-2, 2015 • Arizona Biltmore Hotel, Phoenix, Arizona



AMERICAN
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CARDIOLOGY

California
CHAPTER



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Course Description

This two-day continuing medical education symposium will center on the nuts and bolts of everyday care for patients with cardiovascular diseases, and present new ideas for tailoring the most appropriate treatment plan for each individual. Focus will be placed on gauging and monitoring therapy, including recognizing symptoms, evaluating risk factors, guiding treatment through imaging, general and functional testing, and appropriate therapy. Unlike most programs, this will be delivered as a case-based approach. In other words, how would I manage a diabetic patient with these lipid levels? Case examples make the lectures more relevant to everyday practitioners.

Working with the most current data from recent evidence-based medicine studies, as well as new guidelines, the invited faculty will discuss options for patients with coronary disease, peripheral vascular disease, carotid disease, valvular heart disease, hypertension, atrial fibrillation, congestive heart failure and lifestyle risk reduction of cardiovascular disease. Ultimately, the goal is to provide an overview of the optimal methods and management of the informed physician's practice, and to discuss and debate the exciting options on the horizon. We also will include world experts in cardiovascular device development and delivery of health care to help us navigate this difficult new health care environment.

Target Audience

This symposium is designed for primary care physicians, clinical cardiologists, interventional cardiologists, cardiovascular surgeons, basic scientists, vascular medicine specialists, nurses, perfusionists, cath lab technicians, and other health care professionals with a special interest in the field of cardiovascular medicine. The presentations this year will also be relevant to practitioners involved with foot care.

Program Educational Objectives

Upon completion of the meeting, attendees should be able to:

- ▶ Recognize and evaluate patients with cardiovascular disease seen in a day-to-day practice setting, and to be able to gauge and manage therapy of these patients
- ▶ Explore cardiovascular treatment options on the horizon
- ▶ Understand and discuss the future of healthcare delivery in this new era
- ▶ Examine the serious complications of diabetes, particularly peripheral vascular disease and wound care from the perspective of a cardiologist, vascular surgeon, and a podiatrist
- ▶ Understand the clinical evaluation and treatment of congestive heart failure
- ▶ Compare and contrast management of the most common arrhythmia, atrial fibrillation
- ▶ Understand the concept of risk factor modification with alternative medical care as discussed by Dr. Andrew Weil

Guest Speaker



Andrew Weil, M.D., is a world-renowned leader and pioneer in the field of integrative medicine. Combining a Harvard education and a lifetime of practicing natural and preventive medicine, Dr. Weil is the founder and director of the Arizona Center for Integrative Medicine (AzCIM) at the University of Arizona Health Sciences Center, in Tucson, where he also serves as a Clinical Professor of Medicine and Professor of Public Health as well as the Lovell-Jones Professor of Integrative Rheumatology. He is a best-selling author and editorial director of drweil.com, the leading online resource for healthy living based on the philosophy of integrative medicine.

Program Director

Richard R. Heuser, MD, FACC

Chief of Cardiology
St. Luke's Medical Center
Professor of Medicine
University of Arizona College of Medicine
Phoenix, AZ

Invited Faculty

George L. Bakris, MD, MA

University of Chicago Medicine
Chicago, IL

Roger S. Blumenthal, MD, FACC

Johns Hopkins Medical Institutions
Baltimore, MD

Michael R. Bristow, MD, PhD, FACC

University of Colorado
Aurora, CO

Larry J. Diaz-Sandoval, MD, FACC

Metro Health Hospital
Grand Rapids, MI

Michael Field, MD, FACC

University of Wisconsin
School of Medicine
Madison, WI

Stuart D. Flynn, MD

The University of Arizona
College of Medicine – Phoenix
Phoenix, AZ

Kirk N. Garratt, MSc, MD, FACC

Lenox Hill Hospital
New York, NY

MaryAnn Guerra

BioAccel
Phoenix, AZ

Timothy D. Henry, MD, FACC

Cedars-Sinai Heart Institute
Los Angeles, CA

Michael R. Jaff, DO, FACC

Massachusetts General Hospital
Boston, MA

João A.C. Lima, MD, FACC

Johns Hopkins University
Baltimore, MD

Michael J. Mack, MD, FACC

Baylor Scott & White Health
Plano, TX

Jonathan Tobis, MD, FACC

David Geffen School of Medicine
at UCLA
Los Angeles, CA

Jennifer A. Tremmel, MD, MS, FACC

Stanford University Medical Center
Stanford, CA

Andrew Weil, MD

Arizona Center for Integrative
Medicine
Tucson, AZ

Carl Whitmer

IASIS Healthcare
Franklin, TN

Kerry Zang, DPM

St. Lukes Hospital
Phoenix, AZ

Thursday, October 1, 2015

7:15 – 8:00 am

Registration and Continental Breakfast

8:00 – 8:30 am

Welcome and Introduction
Richard R. Heuser, MD, FACC

SESSION I: Heart Disease is Still the Number One Killer of Americans: Setting the Stage

8:30 – 9:00 am

Are the New Lipid Guidelines Wrong: New Evidence,
New Controversies
Roger S. Blumenthal, MD, FACC

9:00 – 9:30 am

How Does One Utilize Calcium Scoring in Clinical Practice
and When is the CTA Indicated: Is Diagnostic Coronary
Angiography Outmoded?
João A.C. Lima, MD, FACC

9:30 – 10:00 am

How Long Do We Keep Patients on Antiplatelet Drugs
Post Stenting? Surprising New Data
Kirk N. Garratt, MSc, MD, FACC

10:00 – 10:30 am

Break & Visit Exhibits

10:30 – 11:00 am

Atrial Fibrillation: Why is it An Epidemic and What Can
be Done For It?
Michael Field, MD, FACC

11:00 – 11:30 am

Hypertension: Is Renal Denervation Truly Dead? An Update
George L. Bakris, MD, MA

11:30 am – 12:00 pm

Panel Discussion / Question & Answer

12:00 – 1:00 pm

Lunch (lunch activities not included in CME hours)

All of This Technology is Great, but How is a Hospital
System Able to Afford All of These Bells and Whistles?
Perspective of a Health Care CEO

Carl Whitmer
President and CEO, IASIS Healthcare

SESSION II: It's Not Always the Plumbing: Other Cardiovascular Problems and Innovative Solutions

1:00 – 1:30 pm

CHF: It's In Your Genes – Genetic Targeting for Treating
Congestive Heart Failure and What This Means to the
Practicing Health Care Provider
Michael R. Bristow, MD, PhD, FACC

1:30 – 2:00 pm

Peripheral Vascular Disease: Why do People Know More About Their Cars Than They Do PAD?

Michael R. Jaff, DO, FACC

2:00 – 2:30 pm

Break & Visit Exhibits

A SURGEON'S PERSPECTIVE

2:30 – 3:00pm

Mitral Disease in Patients with CAD: Is There a Paradigm Shift in Treatment?

Michael J. Mack, MD, FACC

3:00 – 3:30 pm

With All the New Ways to Replace the Aortic Valve Is Surgery Ever Indicated?

Michael J. Mack, MD, FACC

3:30 – 4:00

How Do You Mend a Broken Heart?

Perspective from an Expert

Timothy D. Henry, MD, FACC

4:00 – 4:30 pm

Panel Discussion/Question & Answer

4:30 pm

Adjourn

Friday, October 2, 2015

7:15 – 8:00 am

Registration and Continental Breakfast

SESSION III:

Diabetes: An Epidemic

8:00 – 8:30 am

How Can a Foot Doctor Diagnose Arteriosclerosis?

Perspectives from a Pioneer

Kerry Zang, DPM

8:30 – 9:00 am

Amputation Prevention From A-Z:

An Expert's Plan of Attack

Larry J. Diaz-Sandoval, MD, FACC

FEATURED GUEST LECTURE

9:00 – 9:30 am

What Can We Do to Prevent the Escalation of Diabetes Mellitus in the United States?

Andrew Weil, MD

9:30 -10:00 am

Panel Discussion / Question & Answer

10:00 -10:30 am

Break & Visit Exhibits

10:30 – 11:00am

Women and Heart Disease: Are we Really Making Any Strides to Recognize and Treat?

Jennifer A. Tremmel, MD, MS, FACC

11:30 am – 12:30 pm

Lunch (lunch activities not included in CME hours)

What Can the State and Nation Do to Encourage Medical Device Innovation? The Incubator Model

MaryAnn Guerra

CEO and Chairman of the Board, BioAccel

Device Development: Can We Still Build the Better Mouse Trap from an Inventor's Perspective?

Richard R. Heuser, MD, FACC

SESSION IV:

Future Shock of Cardiovascular Medicine

12:30 – 1:00 pm

How Will Medicine in Arizona Change With the Growth and Expansion of the University of Arizona, Phoenix Medical School? What Does This Mean for Health Care Providers and Patients in the State?

Stuart D. Flynn, MD

1:00 – 1:30 pm

My Patient Has Suffered a Stroke and I Can't Find The Cause: Is There Still a Need to Close PFOs and What Does the Future Bring in Device Treatment for Cryptogenic Stroke?

Jonathan Tobis, MD, FACC

1:30 – 2:00 pm

It's All In the Wrist: How the Radial Revolution is Decreasing Costs and Improving Outcomes

Jennifer A. Tremmel, MD, MS, FACC

2:00 – 2:15 pm

Break & Visit Exhibits

2:15 pm – 2:45 pm

Are We Finally Going to Get Some Answers in Regard to Carotid Disease? New Trials, New Questions

Michael R. Jaff, DO, FACC

2:45 – 3:15 pm

What Should My Patient Receive During PCI? Less Expensive and More Efficacious Agents...Feeling the HEAT

Kirk N. Garratt, MSc, MD, FACC

FEATURED GUEST LECTURE

3:15 pm – 4:00 pm

Reducing Dependence on Expensive Drugs and Expensive Technologies

Andrew Weil, MD

4:00 – 4:30 pm

Panel Discussion / Question & Answer

4:30 pm

Adjourn

Refunds

All cancellations must be submitted in writing and refunds will be subject to a \$100 administration charge. Cancellations cannot be accepted over the telephone. Refunds will not be available after August 21, 2015.

Hotel Accommodations

Special rates have been made available to program participants at the Arizona Biltmore in Phoenix, Arizona. To make your reservation, contact the reservations department directly by phone at (800) 950-0086 or (602) 955-6600. You must state that you are attending the Cardiovascular Disease Management symposium in order to receive the special rate of \$249 plus taxes per night for single or double occupancy. A credit card is required to confirm your reservation and one night's room and tax will be charged as a deposit. The deposit is refundable up to 14 days in advance of the arrival date, after which it is nonrefundable. All reservations must be received by August 31, 2015 to secure the special group rate.

Activity Evaluation

Evaluation by online questionnaire will address content, presentation and future educational needs.

CME Accreditation and Designation



Promedica International is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Promedica International designates this live activity for a maximum of 13.75 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Online Registration: www.promedicacme.com

Cardiovascular Disease Management

October 1-2, 2015

Physician/Industry

☐ \$695 Through August 21, 2015

☐ \$795 After August 21, 2015

Resident/Fellow/Nurse

☐ \$495 Through August 21, 2015

☐ \$595 After August 21, 2015

Payment

All fees in US dollars drawn on US banks:

☐ Visa/MasterCard

☐ American Express

☐ Discover Card

For additional information, contact:

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Nursing CEUs: Provider approved by the California Board of Registered Nursing, Provider #8495 for 13.75 Contact Hours for the Cardiovascular Disease Management symposium.

Perfusion CEUs: Category 1 Credits have been applied for through the American Board of Cardiovascular Perfusion (ABCP). The final credit determination will be posted to www.promedicacme.com.

Promedica International CME
300 Carlsbad Village Dr, Ste 108A-326
Carlsbad, CA 92008

Cardiovascular Disease Management:

A Case-Based Approach

What they are saying:

- Absolutely fantastic symposium. Contemporary and adds to my daily practice. Powerful!
- The conference was very educational, I thoroughly enjoyed every speaker.
- This symposium sheds light on cutting-edge technologies and advances in the treatment of cardiovascular disease from the medical, interventional, and lifestyle modification perspectives.
- One of the most useful and practical meetings I have attended!
- Really enjoyed and benefitted from the excellent case-based presentations.

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