

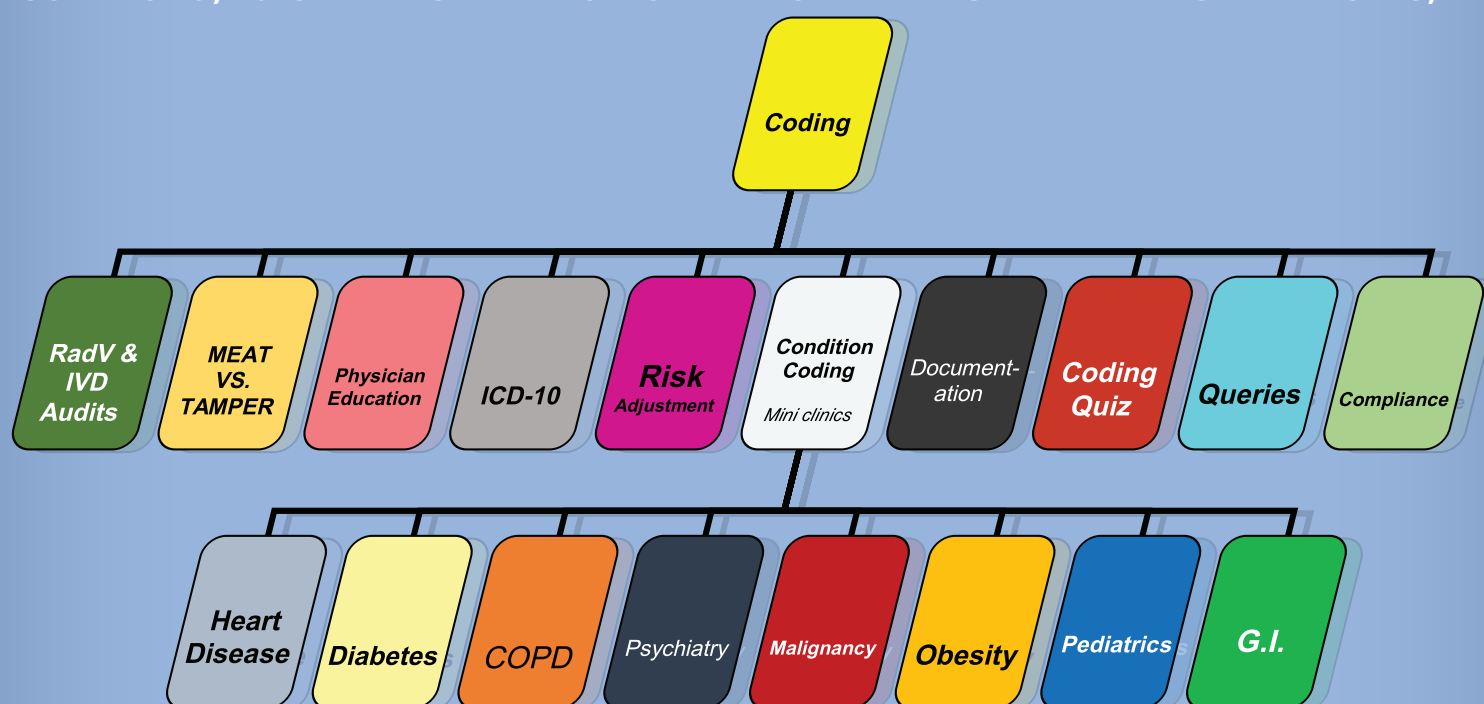
CODING CLINIC: CODING FOR AUDIT READINESS

THE ONLY EVENT TO EXAMINE THE NUANCES OF CODING FOR HHC (MEDICARE), CDPS (MEDICAID), AND HHS-HCC (THE EXCHANGES)

JUNE 18-19, 2015

SAN ANTONIO MARRIOTT RIVERCENTER

SAN ANTONIO, TX



Summit highlights include:

- Delve into a three-part discussion on closing the coding gap between providers and plans through education, tips for querying physicians, and proper documentation
- Walk through a mock RadV, IVA, and internal audit
- Get a clear understanding of the assumptions and financial implications of risk adjustment for coding
- Decide for yourself about the MEAT vs. TAMPER coding measure debate
- Hear 8 mini workshops on specific coding conditions including heart disease, diabetes, COPD, psychiatry, malignancy, obesity, pediatrics, and G.I.

Gold Sponsor

APIXIO

Coding guidelines are changing, audits are increasing, and we're moving closer and closer to ICD-10. How can you ensure that you're ready for the myriad, complex changes coming your way?

Healthcare Education Associates is providing a unique event that shows you the way to audit readiness. Covering the gamut of HCC, CDPS and HHS-HCC coding, this is a one-of-a-kind educational opportunity for coders and their management staff alike! **Coding Clinic: Coding for Audit Readiness**, slated for June 18-19 in San Antonio, will prepare you to comfortably manage all of the complicated issues you're facing.

Key highlights include:

- A survival guide for RadV and IVA audits: everything you need to know to pass
- A lively debate concerning the use of MEAT vs. TAMPER and the risk/reward of coding aggressiveness
- A thorough examination of the role of coding in risk adjustment, and the financial implications
- Adapting to ICD-10: Looking at the conversion with real-world examples
- Actionable tips and guidelines to motivate providers to improve their coding processes
- Insights into best-practice querying of physicians
- Strategies to enhance documentation for audit readiness

PLUS: Attend our tailored workshops focusing on specific conditions! From heart disease and hypertension, to COPD, to morbid obesity (and more!) you'll get detailed guidance in a small group setting on the nuances of coding for these various conditions.

AND: You'll attend a special panel discussing the "gray" areas of coding—the tricky and problematic areas where guidance is urgently needed! Then take our coding quiz to measure the knowledge you've gained—we're sure you'll be pleasantly surprised.

Register today! Call 866-676-7689 or online at www.healthcare-conferences.com.

Sincerely,



Laura Garza, Senior Vice President
HEALTHCARE EDUCATION ASSOCIATES



KEVIN MOWLL, Executive Director
RISE (RESOURCE INITIATIVE & SOCIETY FOR EDUCATION)

P.S. Bring your team at discounted rates! See the information under "Team Discounts" for specifics.

P.P.S. Co-located with The 5th Annual Star Ratings Leadership Summit

RAVE REVIEWS FROM PAST HEALTHCARE EDUCATION ASSOCIATES' CONFERENCES:

"Great presenters, great topics, great energy, highly collaborative gathering." Geoff Teed, **Optum**

"It is rare that I actually come away with ideas that are actionable." Ronald Rankin, **Dean Health Plan**

"Excellent speakers—at least 50% of the presentations [ranked] #1 for me." Alicia M. d'Empaire, **Baptist Health South**

OUR RENOWNED SPEAKING FACULTY

- Ashleigh Grooms, **Select Health**
- Claudia Luque, **North Shore Physicians Group**
- Colleen Gianatasio, **Capital District Physician's Health Plan, Inc.**
- Darren Schulte, **Apixio**
- David Meyer, **SCAN Health Plan**
- Dawn Strong, **North Shore Physicians Group**
- Debbie Colson, **Lakeside Community Healthcare**
- Donna Lusardi, **Montefiore Care Management**
- Joyce McCormick, **Tufts Health Plan**
- Julie Lima, **CaroMont Health**
- Kristin Doherty Boggs, **Humana**
- Laura E Hill, **Arizona Integrated Physicians a division of DaVita Healthcare Partners**
- Michele R. Brakie, **Mercy Health**
- Monica Mitzenmacher Watson, **HealthSpring**
- Sarah Mros, **Himagine Solutions**, formerly **Kforce Healthcare**
- Sarah Sparklin, **Lovelace Medical Group**
- Socorro Hoffman, **HealthCare Partners**
- Srdjan Perisic, **North Shore Physicians Group**
- Susan Wyatt, **CareMore Health Plan**
- Theresa Sullivan, **Capital District Physicians' Health Plan (CDPHP)**

WHO SHOULD ATTEND?

Medicare, Medicaid, and Commercial Plans (including Health Insurance Exchanges) and Provider Groups:

- Coders
- Risk Adjustment Officers
- Revenue and Financial Officers
- Billing Staff
- Practice Managers
- Compliance
- Auditors
- RadV Heads
- Provider Engagement and Education
- Medical Officers
- Actuaries
- Administrative Officer
- Medical Director
- Medical Records
- Case Manager

PLUS... Third Party Coders, Service Providers, Consultants, and Software Providers

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Enhance your marketing efforts through sponsoring a special event or exhibiting your product at this event. We can design custom sponsorship packages tailored to your marketing needs, such as a cocktail reception or a custom-designed networking event.

To learn more about sponsorship opportunities, please contact Jennifer Clemence at 704-341-2438 or jclemence@healthcare-conferences.com

TOP REASONS TO ATTEND

- Get ready to pass an audit: the latest on secrets to success in a RadV or IVA Audit
- Unravel the differences between MEAT and TAMPER and assess aggressive vs. conservative tactics
- Re-examine the role of coding for risk adjustment and explore the assumptions and financial implications
- Explore the nuances of the transition to ICD-10
- Learn the essentials of training providers to improve coding practices
- Attend mini-workshops on coding for specific conditions: COPD, hypertension, morbid obesity and more!
- Gain insight into best practices for questioning physicians
- Take away strategies to enhance documentation for audit readiness

DAY ONE: THURSDAY, JUNE 18, 2015

8:00 – 8:35 Registration

8:00 – 8:35 Continental Breakfast Sponsored by **APIXIO**

8:35 – 8:45 Chair's Opening Remarks:
Chair TBA

8:45 – 9:30 **Opening Discussion: Mock RadV & IVA Audits, Survival Guide, & Internal Audits: Everything You Need to Pass a Real Audit**

- How do you conduct an internal RadV audit?
- How do you know if you have significant samples?
- What is considered questionable?
- What can you expect from an actual RadV audit?
- Setting policies and procedures
- Error points
- How will the coding model for the exchanges differ from Medicare?
- What can you expect from IVA for the exchanges?

David Meyer, *Vice President, Risk Adjustment, Coding, and Audits*
SCAN Health Plan

Joyce McCormick, *CPC, PCA, Risk Adjustment Quality Assurance Manager*

Tufts Health Plan

9:30 – 10:30 **Industry Debate: Revenue Coding Pros & Cons of MEAT vs. TAMPER Coding Measures**

- What are the differences between MEAT and TAMPER?
- Risk-reward of aggressive and conservative tactics
- Can you over-code?
- Finding vendors with similar coding objectives
- Are Rx codeable?
- Are both supportive in an audit?

Donna Lusardi, *CPC, CPC-H, Supervisor, Documentation Improvement and HCC Coding*

CMO, Montefiore Care Management

Ashleigh Grooms, *RHIA, CPC, Coding Analyst*

Select Health

Susan Wyatt, *CPC, CPC-I, CPMA, CHHCS, Certified ICD-10 Trainer, Director of Risk Adjustment Auditing and Education*

CareMore Health Plan

10:30 – 10:45 Morning Break

10:45-11:30 **Re-Examining the Role of Coding for Risk Adjustment: Assumptions & Financial Implications**

- What are the coding assumptions for risk adjustment?
- What do various risk adjustment models look like?
- How will plans analyze and adjust their coding?
- Coding pitfalls
- What's looming down the pike?
- What can the exchanges learn from Medicare?
- How will ICD-10 affect risk adjustment?

David Meyer, *Vice President, Risk Adjustment, Coding, and Audits*
SCAN Health Plan

Srdjan Perisic, *MM, CPC, Director, Revenue Integrity and Compliance*
North Shore Physicians Group

11:30 – 12:30 **Transitioning to ICD-10: When Precision Matters Most**

- Strategies to effectively transition from ICD-9 to ICD-10
- How will ICD-10 affect documentation and coding?
- Layering ICD-10
- How will ICD-10 affect risk adjustment moving forward?
- Implications for coding accuracy
- Looking at an ICD-10 comparison with combination codes
- Real life examples

Kristin Doherty Boggs, *CPC, CPC-I, CCP, ICD 10 Medical Translation Manager, AHIMA Approved ICD 10 Trainer, Humana*

Monica Mitzenmacher Watson, *RHIT, CPC, CCS, CCS-P, CPMA, CIC, AHIMA Approved ICD-10-CM/PCS Trainer & Ambassador, Director, Coding Quality & Internal Monitoring*

HealthSpring

Socorro Hoffman, *CPC, Coding Program Manager*

HealthCare Partners

12:30 – 1:45 Networking Luncheon

A Three-Part Discussion on Closing the Coding Gap between Plans and Providers

1:45 – 2:45 **Part I: Attention Physicians: Don't Leave Money on the Table** **Training Physicians and Frontline Staff to Improve their Coding Practices**

- How can you effectively train physicians and frontline staff to code the way you need?
- Tips to engage physicians
- What works and what doesn't?
- What is required to motivate physicians?
- Do incentives matter? Which work best?
- Managing the incentives

Sarah Sparklin *CPC, CEMC, CIMC, Manager Physician Operations Coding Audit and Education*

Lovelace Medical Group

Michele R. Brakie, *RHIA, CPC, CPC-I, CCS-P, CMBS, AHIMA Approved ICD-10 Trainer, Director of Coding, Physician Revenue Cycle*

Mercy Health

Dawn Strong, *CPC, CHA, Revenue Cycle and Coding Resource Manager*

North Shore Physicians Group

Claudia Luque, MD, Internal Medicine

North Shore Physicians Group

2:45 – 3:15 **Part II: Querying Focus** **Best Tips for Questioning Physicians**

- What is acceptable for queries?
- How do you query your physician?
- Tips that work for approaching physicians
- Querying without leading

Sarah Sparklin, *CPC, CEMC, CIMC, Manager Physician Operations Coding Audit and Education*

Lovelace Medical Group

Michele R. Brakie, *RHIA, CPC, CPC-I, CCS-P, CMBS, AHIMA Approved ICD-10 Trainer, Director of Coding, Physician Revenue Cycle*

Mercy Health

3:15 – 3:30 Afternoon Break

3:30 – 4:15 Part III: Strategies to Enhance Documentation for Audit Readiness

- Strategies to optimize documentation for 2015
- Coding off of documentation for most effective results
- How to explain it and what is required?
- What is considered audit-worthy documentation?
- It's not about quantity but quality: Aiming for accuracy

Colleen Gianatasio, *Risk Coding and Education Specialist CPC, CPC-I, CPMA*

Capital District Physician's Health Plan, Inc.

Joyce McCormick, *CPC, PCA, Risk Adjustment Quality Assurance Manager*

Tufts Health Plan

Debbie Colson, *CPC, Senior Director, CMS, HCC & STAR Coding & Compliance*

Lakeside Community Healthcare

4:15 – 5:00 Retrospective vs. Concurrent Coding: Meeting Timelines

- Advantages, disadvantages, and opportunities of each approach
- Meeting deadlines with limited and available resources
- The value of data analytics and technology in both approaches

Darren Schulte, *CEO*

Apixio

Donna Lusardi, *CPC, CPC-H, Supervisor, Documentation Improvement and HCC Coding*

CMO, Montefiore Care Management

5:00 End of Day One

5:00 – 6:00 Cocktail Reception Immediately Following

Contact Jennifer Clemence for more information on our sponsorship opportunities at jclemence@healthcare-conferences.com or 704-341-2438



CPE CREDITS

Healthcare Education Associates is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

The recommended CPE credit for this course is 12 credits in the following field(s) of study: Specialized Knowledge and Applications. For more information, visit our website: <https://www.healthcare-conferences.com/thefineprint.aspx>



**DAY TWO:
FRIDAY, FEBRUARY 19, 2015**

8:15-9:00 Continental Breakfast

9:00 – 9:15 Chair's Recap of Day One

9:15 – 10:45 MINI WORKSHOPS FOR SPECIFIC CONDITIONS: All attendees will have the option to attend two workshops. Each workshop is 45 minutes. Speakers will repeat their workshop at 10:00

Workshop 1: Best Practices for Heart Disease/Hypertension Coding

Monica Mitzenmacher Watson, *RHIT, CPC, CCS, CCS-P, CPMA, CIC, AHIMA Approved ICD-10-CM/PCS Trainer & Ambassador, Director, Coding Quality & Internal Monitoring*
HealthSpring

Workshop 2: Strategies to Improve Diabetes Coding

Ashleigh Grooms, *RHIA, CPC, Coding Analyst*
Select Health

Workshop 3: Enhancing Your COPD Coding Skills

Theresa Sullivan, *CCS, Risk and Coding Education Specialist, Government Programs Department*
Capital District Physicians' Health Plan (CDPHP)

Workshop 4: Overcoming Psychiatry Coding Nuances

Socorro Hoffman, *CPC, Coding Program Manager*
HealthCare Partners

Workshop 5: Executing Accurate Malignancy Coding

Susan Wyatt, *CPC, CPC-I, CPMA, CHHCS, Certified ICD-10 Trainer, Director of Risk Adjustment Auditing and Education*
CareMore Health Plan

Workshop 6: Winning Strategies to Deal with Morbid Obesity Coding

Srdjan Perisic, *MM, CPC, Director, Revenue Integrity and Compliance*
North Shore Physicians Group

Workshop 7: Tricks of the Trade for Pediatric Coding

Julie Lima, *CPC, CCS, CEMC, Team Lead Auditor*
CaroMont Health

Workshop 8: Improving G.I Coding Skills

Sarah Mros, *RHIT, CPC, CPMA, Coding Specialist*
Himagine Solutions, formerly Kforce Healthcare

10:45 – 11:00 Morning Break

11:00-11:45 The Gray Areas of Coding
Roundtable: Miscellaneous Coding Uncertainties

Our panel of experts are ready to exchange problems, suggestions, and solutions about various gray-area coding matters. This is an informal discussion amongst coders. Audience participation is strongly encouraged. A few of the topics include (but are not limited to):

- Addendum rules
- Coding guidelines
- Guidelines that aren't helpful
- Ineligible coding concerns
- Business risk
- Appendix E coding clarity

Debbie Colson, *CPC, Senior Director, CMS, HCC & STAR Coding & Compliance*

Lakeside Community Healthcare

Additional speaker TBA

11:45 – 12:15 Interactive Coding Quiz: Hope You've Been Paying Attention Because It's Time for the Coding Quiz!

This session will incorporate everything you've learned so far. Our conference chairperson will review the highlights of the conference in a pop quiz. This is your chance to challenge the new coding strategies you've learned so far. How will you fare? Bring notes and a #2 pencil.

Additional speaker TBA

12:15 – 1:30 Networking Luncheon

1:30 – 2:15 Compliance, Ethics, & Code of Conduct for Coding Practices

- What are the guidelines and how will you make sure your organization is following them?
- Supporting all codes and documentation material
- What can you code and what is unacceptable?
- Appropriate wording

Laura E Hill, *CPC, CPMA, CPC-I, Manager Auditing Compliance*

Arizona Integrated Physicians a division of DaVita Healthcare Partners.

Additional speaker TBA

2:15 End of Coding Clinic

GOLD SPONSOR

Apixio was founded in 2009 to transform how providers and healthcare organizations access, analyze, and use clinical data for optimal care. Its premier product is the Apixio HCC Optimizer, a smart coding application with automated extraction and analysis of clinical text and coded data for accurate, efficient risk scores at a lower cost for Medicare Advantage (MA) and individual/ small group plans.



VENUE DETAILS

June 18-19, 2015

San Antonio Marriott Rivercenter
101 Bowie Street
San Antonio, Texas 78205-3901
210-223-1000

We have a limited number of hotel rooms reserved for the conference. The negotiated room rate of \$169 per night will expire on May 17, 2015, although we expect the block to sell out prior to this date. To ensure you receive a room at the negotiated rate book well before the expiration date. Upon sell out of the block room rate and availability will be at the hotel's discretion.

TEAM DISCOUNTS

- Three people will receive 10% off
- Four people will receive 15% off
- Five people or more will receive 20% off

In order to secure a group discount, all delegates must place their registrations at the same time. Group discounts cannot be issued retroactively. For more information, please contact Whitney Betts at 704-341-2445 or wbetts@healthcare-conferences.com

REFUNDS AND CANCELLATIONS

For information regarding refund, complaint and/or program cancellation policies, please visit our website: <https://www.healthcare-conferences.com/thefineprint.aspx>

THE CONFERENCE ORGANIZERS



Healthcare Education Associates is a division of Financial Research Associates, LLC. HEA is a resource for the healthcare and pharmaceutical communities to improve their businesses by providing access to timely and focused business information and networking opportunities in topical areas. Offering highly targeted conferences, Healthcare Education Associates positions itself as a preferred resource for executives and managers seeking cutting-edge information on the next wave of business opportunities. Backed with over 26 years of combined conference industry experience, the producers of HEA conferences assist healthcare professionals, actuaries, attorneys, consultants, researchers and government representatives in their professional endeavors. For more information on upcoming events, visit us online: www.healthcare-conferences.com



RISE (Resource Initiative & Society for Education) Vision:

To build a community and an educational system that promotes successful careers for professionals who aim to advance the quality, cost and availability of health care.

RISE provides:

- A forum to build professional identity and a network of colleagues
- A platform to capture and share knowledge and insights
- A venue to develop and share benchmarks and document best practices
- Career track development support
- A channel for building alliances, partnerships and affiliations that fulfill the vision

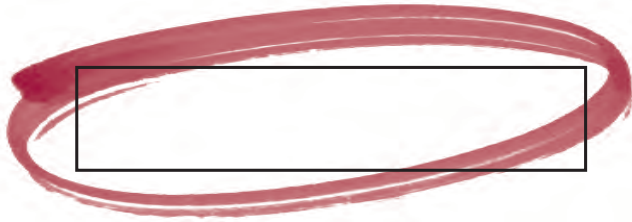
RISE (Resource Initiative & Society for Education) Mission: RISE is the first national association totally dedicated to enabling healthcare professionals working in organizations and aspiring to meet the challenges of the emerging landscape of accountable care and health care reform. We strive to serve our members on four fronts: Education, Industry Intelligence, Networking and Career Development. To learn more about RISE and to join, visit us online: www.risehealth.org

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Four Ways to Register

Fax	Call	Web	Mail
704-341-2641	866-676-7689	www.healthcare-conferences.com	HEA, LLC 18705 NE Cedar Drive Battle Ground, WA 98604

Please Mention This Priority Code When Registering



STANDARD CONFERENCE	HEALTH PLAN & PROVIDER RATE BEFORE MAY 13, 2015	HEALTH PLAN & PROVIDER RATE AFTER MAY 14, 2015
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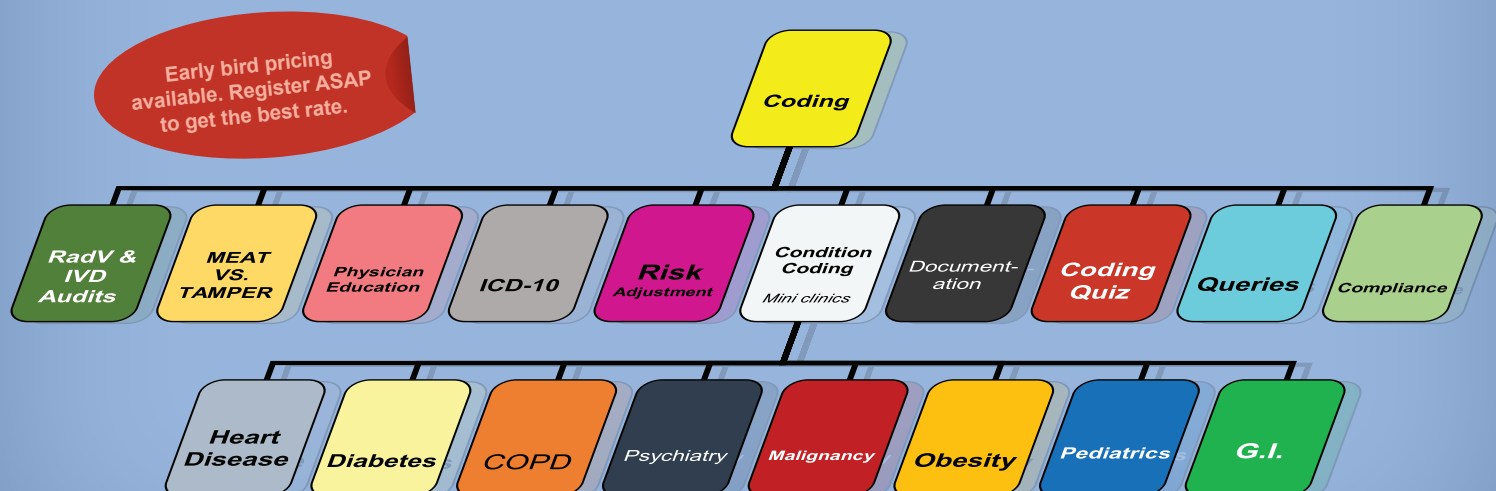
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