

Division of General Internal Medicine
Department of Medicine
University of California, San Francisco,
School of Medicine



University of California
San Francisco

Primary Care Medicine: Update 2015

SUNDAY - FRIDAY
April 5-10, 2015



Wailea Beach Marriott Hotel
Maui, Hawaii

COURSE DIRECTOR

Robert B. Baron, MD, MS
Professor of Medicine
Associate Dean for Graduate and
Continuing Medical Education

Primary Care Medicine: Update 2015

OVERVIEW

Changing patterns of medical practice are placing greater emphasis on ambulatory medicine and primary care practice, including office-based preventive medicine, reduction of cardiovascular risk factors, issues in women's health, management of chronic disease, application of behavioral medicine skills to ambulatory medical patients and the rational use of diagnostic tests and new medications. The course will focus on the skills and strategies needed in day-to-day office practice. The curriculum will feature in-depth discussion of challenging cases in preventive medicine, common problems in ambulatory care, and a broad selection of acute and chronic illnesses. This year's course will feature extensive discussion of key issues in dermatology, neurology, geriatrics, and clinical nutrition. An audience response system will facilitate discussion of challenging clinical cases. The course is presented by the UCSF Division of General Internal Medicine of the Department of Medicine and is sponsored by the Office of Continuing Medical Education, University of California, San Francisco.

TARGET AUDIENCE

Designed for practicing internists, family practitioners, gynecologists, nurse practitioners, physician assistants, and all other health professionals interested in providing high quality primary care, this course will provide opportunities to enhance competence and improve performance.

OBJECTIVES

The purpose of this course is to increase competence and improve clinician practice in primary care. We specifically anticipate improvements in skills and strategies to:

- discuss and implement new guidelines in office-based preventive medicine including new guidelines for cancer screening, genetic testing, and reduction of cardiovascular risk factors;
- manage common office problems including hypertension, diabetes, coronary artery disease, congestive heart failure, chronic kidney disease, atrial fibrillation, stroke and hepatitis C;
- manage common issues in women's health including breast cancer, menopause, incontinence, and osteoporosis;
- manage common issues in men's health including prostate cancer, BPH and erectile dysfunction;
- apply principles of geriatric medicine to primary care practice;
- counsel patients about current use of dietary supplements and treatment for obesity;
- diagnose and treat common dermatologic disorders and skin cancers;
- optimally utilize office procedures in dermatology;
- appropriately use new diagnostic tests, imaging studies, and new medications.

ACCREDITATION

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. UCSF designates this live activity for a maximum of **20.75 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

Nurses:

For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credit™* issued by organizations accredited by the ACCME.

Physician Assistants:

AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and *AMA PRA Category 1 Credit™* from organizations accredited by the ACCME.

Pharmacy:

The California Board of Pharmacy accepts as continuing professional education those courses that meet the standard of relevance to pharmacy practice and have been approved for *AMA PRA Category 1 Credit™*.

Family Physicians:

Application for CME credit has been filed with the American Academy of Family Physicians.

Determination of credit is pending.

Geriatric Medicine:

The approved credits shown above include **15.50** credits toward meeting the requirement under California Assembly Bill 1820, Geriatric Medicine.

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SUNDAY, APRIL 5, 2015

3:00-5:00 pm	Registration	
5:00	Welcome and Introduction	Robert B. Baron, MD, MS
5:10	G Vaccines for Adults and Adolescents	Katherine A. Julian, MD
6:05	Cancer Screening 2015: New Recommendations, New Controversies	Judith M.E. Walsh, MD, MPH
7:00	Adjourn	

MONDAY, APRIL 6, 2015

MODERATOR: ROBERT B. BARON, MD, MS

6:30 am	Continental Breakfast	
7:00	G Management of Lipid Disorders: Implications of the New Guidelines	Robert B. Baron, MD, MS
7:55	New Developments in Hypertension	Eliseo J. Perez-Stable, MD
8:50	Break	
9:10	G Management of Coronary Artery Disease: A Primary Care Perspective	Michael G. Shlipak, MD, MPH
10:05	G Atrial Fibrillation: New Guidelines, New Recommendations	Katherine A. Julian, MD
11:00	Adjourn	

TUESDAY, APRIL 7, 2015

MODERATOR: JUDITH M.E. WALSH, MD, MPH

6:30 am	Continental Breakfast	
7:00	Updated Guidelines for Managing Menopausal Symptoms	Judith M.E. Walsh, MD, MPH
7:55	G Breast Cancer: Key Topics for the Primary Care Clinician	Jeffrey A. Tice, MD
8:50	Break	
9:10	G Detection and Treatment of Melanoma and Non-Melanoma Skin Cancers	Lindy P. Fox, MD
10:05	G Clinical Issues in Geriatrics for Primary Care Practice	Eliseo J. Perez-Stable, MD
11:00	Adjourn	

WEDNESDAY, APRIL 8, 2015

MODERATOR: MICHAEL G. SHLIPAK, MD, MPH

6:30 am	Continental Breakfast	
7:00	G Chronic Kidney Disease: What the Generalist Needs to Know	Michael G. Shlipak, MD, MPH
7:55	G Management of Type 2 Diabetes: Should We Change Our Algorithm?	Robert B. Baron, MD, MS
8:50	Break	
9:10	G Advances in the Prevention and Treatment of Stroke	Kenneth A. Fox, MD
10:05	G Vitamins and Nutritional Supplements: An Evidence-Based Approach	Jeffrey A. Tice, MD
11:00	Adjourn	

THURSDAY, APRIL 9, 2015

MODERATOR: KATHERINE A. JULIAN, MD

6:30 am	Continental Breakfast	
7:00	Hepatitis C: The Growing Role of the Primary Care Clinician	Jeffrey A. Tice, MD
7:55	G Congestive Heart Failure: Effective Monitoring and Treatment	Michael G. Shlipak, MD, MPH
8:50	Break	
9:10	G Common Dermatologic Disorders: Tips for Diagnosis and Management	Lindy P. Fox, MD
10:05	G Recognizing and Managing Substance Abuse	Katherine A. Julian, MD
11:00	Adjourn	

FRIDAY, APRIL 10, 2015

MODERATOR: ELISEO J. PEREZ-STABLE, MD

6:30 am	<i>Continental Breakfast</i>	
7:00	G Management of Common Problems in Men's Health	Eliseo J. Perez-Stable, MD
7:55	Current Strategies for Treating Obesity	Robert B. Baron, MD, MS
8:50	<i>Break</i>	
9:10	G Clinical Dilemmas in Osteoporosis	Judith M.E. Walsh, MD, MPH
10:05	G Office Procedures in Dermatology for the Non-Dermatologist	Lindy P. Fox, MD
11:00	<i>Adjourn</i>	

G = Satisfies the California requirement for Geriatric CME

GENERAL INFORMATION

HOW TO ENROLL

Advanced registration closes one (1) business day prior to start of course. On site registration fees, if applicable, will be applied after this date.

Tuition:	\$795	Physicians
	\$655	Nurses/Allied Health Professionals/Residents/Fellows

Optional Printed Syllabus:

Optional purchase of a printed syllabus is available for an additional \$35. The electronic syllabus is included and will be sent prior to the course and updated after the course with final slides.

Payment can be made by Visa, MasterCard, AmEx or check.

REGISTER VIA:

Online: www.cme.ucsf.edu

Mail: Complete course registration form and send with payment to:
UCSF Office of Continuing Medical Education
P.O. Box 45368
San Francisco, CA 94145-0368

Fax: Fax completed registration form to:
(415) 502-1795 (be sure to include your credit card number)

Phone: To register by phone or to inquire about registration status, please call UCSF's CME Registration Office at
(415) 476-5808.

Please check our website for up-to-date information on the course: www.cme.ucsf.edu

On-Site Registration: Generally we are able to accommodate on-site registration at our courses however pre-registration is preferred to ensure that we have adequate course materials.

Refund Policy: Cancellations received in writing before the first day of the course will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

CONFERENCE LOCATION

Wailea Beach Marriott Resort & Spa

3700 Wailea Alanui, Wailea, Maui, HI 96753
(888) 236-2427

To make hotel reservations on-line, go to www.cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage.

Hotel Rates:

Terrace View: \$209/night (limited quantity)

Ocean View: \$249/night

Ocean Front: \$269/night

Please make your reservations early. The cut-off date is **March 4, 2015**, or until the group room block is filled. After this date, rooms will be provided on a space-available basis only. To make hotel reservations on-line, go to www.cme.ucsf.edu and click on the hotel link in the Travel & Lodging section of the course webpage. If you prefer to telephone in your reservation, call (888) 236-2427 and identify yourself as a member of this UCSF conference to receive the special rate.

By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable.

RENTAL CAR

Hertz is offering special rates for participants of this conference; simply call (800) 654-2240 and refer to convention number # 03BW0134, or call your travel agent. You may also make reservations at www.Hertz.com. Advance reservations are recommended.

AIR TRANSPORTATION

UCSF has negotiated special fares with United Airlines for our course attendees. You may use the following tour codes to book on your own:

United – www.united.com
code: ZT8U683456



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San Francisco
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Medical Education
UCSF Box 0742
San Francisco, CA
94143-0742

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For more information
or to register online
visit our website at
www.cme.ucsf.edu.
You may also reach
us by calling the
Office of CME at
(415) 476-4251 or email
info@ocme.ucsf.edu.

COURSE DIRECTOR

Robert B. Baron, MD, MS

Professor of Medicine;
Associate Dean for Graduate and
Continuing Medical Education
University of California,
San Francisco

FACULTY

(University of California, San Francisco)

Kenneth A. Fox, MD

Assistant Professor of Neurology;
Chief, Department of Neurology
Medical Director, Stroke Center,
The Permanente Medical Group,
Kaiser San Francisco Medical Center

Lindy P. Fox, MD

Associate Professor of
Clinical Dermatology;
Director, Hospital
Consultation Service
Department of Dermatology

Katherine A. Julian, MD

Professor of Medicine;
Director, Primary Care Internal
Medicine Residency

Eliseo J. Perez-Stable, MD

Professor of Medicine; Chief,
Division of General Internal Medicine

Michael G. Shlipak, MD, MPH

Professor of Medicine and of
Epidemiology and Biostatistics;
Chief, Division of General
Internal Medicine,
San Francisco VA Medical Center

Jeffrey A. Tice, MD

Associate Professor of Medicine

Judith M. E. Walsh, MD, MPH

Professor of Medicine;
Women's Health Clinical Research
Center

faculty

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MDM15M06

April 5-10, 2015
 Wailea Beach Marriott
 Maui, Hawaii

Mail to : UCSF Office of CME
 P.O. Box 45368
 San Francisco, CA 94145-0368
 Fax: (415) 502-1795

Online registration: www.cme.ucsf.edu
 Registration Information: (415) 476-5808
 Course Information: (415) 476-4251

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Last Name	First	M.I.
Degree		Specialty
Address		
City	State	Zip
Daytime Phone		Fax
Email		

Address Label Code Letter (see address label: example, A, B, C, D, etc.) _____

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: _____ / _____ / **XX**
 Month Day



Please indicate if you have any special needs: _____

Registration Fees

- ☐ \$795 Physicians
☐ \$655 Nurses/Allied Health Professionals/Residents/Fellows
☐ \$35 Printed Syllabus – OPTIONAL*

Make checks payable to *UC Regents*

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx for \$ _____

Card #	Expiration date
Name on Card (Please Print)	Authorized Signature

Refund Policy: Cancellations received in writing before the first day of the course will be refunded, less a \$75 administrative fee. No refunds will be made on cancellations received after that date.

Please check our website for up to date information on the course: www.cme.ucsf.edu

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 3700 Wailea Alanui
 Wailea, Maui, HI 96753
 (888) 236-2427
 Maui, Hawaii

*Course Syllabus

The syllabus will be transmitted electronically prior to the course. Optional purchase of a printed syllabus is available for an additional \$35.

