

DENTISTRY

Honoring the Past, Embracing the Future



2015 Oregon Dental Conference®

April 9–11, 2015 | Oregon Convention Center—Portland

Preview Program



ODC 2015 — HOW TO REGISTER

Register online at:
WWW.OREGONDENTAL.ORG

The **quickest, easiest, and most cost-effective** way to register is online at www.oregondental.org.

- Finalize your schedule instantly
- Secure your place in limited-attendance sessions immediately

DON'T WANT TO REGISTER ONLINE? No Problem.

Download the registration form at www.oregondental.org.

Print the form out, complete it, and return via fax or mail with your payment. Please be advised that there is a \$25 processing fee for faxed or mailed registrations.



QUESTIONS?

OREGON DENTAL ASSOCIATION
 503.218.2010 • 800.452.5628
 Fax: 503.218.2009
www.oregondental.org
odc@oregondental.org

DENTIST REGISTRATION CATEGORIES & FEES

	Conference Badge		Exhibits-Only Badge	
	EARLY Before 3/6	ON-SITE After 3/6	EARLY Before 3/6	ON-SITE After 3/6
ODA member	\$280	\$395	\$25	\$50
ADA 11th district member (AK, ID, MT, WA)	\$280	\$395	\$25	\$50
ADA retired or life-retired member	\$280	\$395	N/C	N/C
ADA federal dentist	\$280	\$395	\$25	\$50
Oregon specialty partner group dentist (OAPD, OSAE, OSOMS, OSP only)	\$280	\$395	\$25	\$50
Retired volunteer dentist in Oregon (with DV license)	N/C	N/C	N/C	N/C
ADA member dentist outside 11th district (not from OR, AK, ID, MT, WA)	\$310	\$450	\$25	\$50
Non-ADA member	\$805	\$955	\$200	\$400

NON-DENTIST REGISTRATION CATEGORIES & FEES

	Conference Badge		Exhibits-Only Badge	
	EARLY Before 3/6	ON-SITE After 3/6	EARLY Before 3/6	ON-SITE After 3/6
Hygienist	\$95	\$185	\$25	\$50
Assistant	\$95	\$185	\$25	\$50
Administrative staff	\$95	\$185	\$25	\$50
Laboratory personnel	\$95	\$185	\$25	\$50
Dental student	N/C	N/C	N/C	N/C
Dentist Resident/Graduate student	N/C	N/C	N/C	N/C
Pre-dental student	N/C	N/C	N/C	N/C
Dental hygiene student	N/C	N/C	N/C	N/C
Dental assisting student	N/C	N/C	N/C	N/C
Laboratory tech student	N/C	N/C	N/C	N/C
Non-dental guest (spouses, children over 18)	\$95	\$185	\$25	\$50



GET THE ODC APP!

Download the ODC app by scanning this QR Code or by searching for 'Oregon Dental Conference' in the app store on your Apple or Android device.

Schedule
Course Info
Locations
Handouts

Maps
CE Verification System
Crack the Code
Exhibit Hall Info



The 2015 Oregon Dental Conference®

is the 123rd annual session of the Oregon Dental Association (ODA). The conference is the concurrent meeting of the ODA, the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), the Oregon Dental Hygienists' Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP) and the Oregon State Association of Endodontists (OSAE), as well as a place for laboratory technicians from throughout the Northwest to meet. This official *Preview Program* will give you information about the different activities and courses that are scheduled during the conference.



The historical cover photo is the Columbia University School of Dental & Oral Surgery, Dental Clinic, ca. 1930 from the Archives & Special Collections, Columbia University Health Sciences Library.

PREREGISTRATION

Register online, or download a registration form to mail or fax, at www.oregondental.org.

Early bird registration pricing available through March 6, 2015.

ON-SITE REGISTRATION

Hours

Thursday, April 9	7 AM – 6 PM
Friday, April 10	7 AM – 6 PM
Saturday, April 11	7 AM – 1 PM

Locations

New Registrants	Pre-Function A
Preregistrants	
Replacing Lost Badges	Holladay Lobby
Exhibitors	Pre-Function A

CONFERENCE LOCATION

Oregon Convention Center
777 NE MLK Jr. Blvd., Portland, OR 97232

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April 9–11, 2015

ANNUAL MEETING COUNCIL

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OREGON DENTAL ASSOCIATION

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Social networks:     

Blog: www.thetoothofthematter.org

Facebook: Oregon Dental Association

LinkedIn: Oregon Dental Association

Twitter: Follow ODA President,
Steven E. Timm, DMD: @ODAPrez

Use #2015ODC when tweeting about
the conference.

YouTube: www.youtube.com/user/OregonDental

Get the
ODC App



Scan this QR code, or
search 'Oregon Dental
Conference' in your
device's app store.

PRESIDENT'S WELCOME



Steven E. Timm, DMD
President



Follow ODA President,
Steven E. Timm, DMD,
on Twitter: @ODAPrez

Tweet about the
conference: #2015ODC

Welcome to the 2015 Oregon Dental Conference. Our 123rd annual meeting will be held at the Oregon Convention Center in Portland, April 9–11, 2015. I would like to extend a personal invitation to all dentists, staff, exhibitors and friends of dentistry to attend this conference.

We are pleased to welcome back our partner groups: the Oregon Academy of General Dentistry (OAGD), the Oregon Academy of Pediatric Dentistry (OAPD), the Oregon Dental Assistants Association (ODAA), the Oregon Dental Executives' Association (ODEA), Dental Hygienists' Association (ODHA), the Oregon Society of Oral & Maxillofacial Surgeons (OSOMS), the Oregon Society of Periodontists (OSP) and the Oregon State Association of Endodontists (OSAE).

We have some great activities and scientific sessions planned for you. Look inside this *Preview Program* for more information, and make sure that you don't miss Thursday's Trade Show Grand Opening Reception, where two lucky people will win a DSLR camera! On Friday morning, please join me at the ODC General Session where Dave Mitchell will provide an enlightening keynote address on the power of understanding people.

As always, the Exhibit Hall is a one-stop shopping ground with over 200 exhibitors participating. Please bring your shopping list and support the exhibitors who support the conference—and ultimately the ODA. While shopping in the hall, be sure to check out the various displays highlighting the history of dentistry.

You can register for the conference online, or download a registration form, at www.oregondental.org. Be sure to **register by March 6, 2015, to take advantage of the discounted fee.** Your meeting confirmation, name badges and other information will be mailed to you in advance if you preregister.

I also invite you to join me at the President's Party at DoubleTree by Hilton Hotel Portland on Friday night. Enjoy a dinner buffet before dancing to the music of *Soul Vaccination*, graciously sponsored, in part, by Delta Dental of Oregon.

I look forward to seeing you at the 2015 Oregon Dental Conference, April 9–11.

Sincerely,

Steven E. Timm, DMD, President

THE PRESIDENT'S PARTY

Join Dr. Steven Timm, President of the Oregon Dental Association, and his wife, Deborah, for dinner and dancing at the DoubleTree by Hilton Hotel on Friday, April 10.

The Pacific Northwest's hottest funk and soul band, *Soul Vaccination*, will perform a playlist that will keep you dancing all night! Visit www.soulvax.com for a preview of their music. All are welcome! Make sure to purchase your tickets when you register for the ODC.



FRIDAY, APRIL 10
6 – 10 PM

Location
**DoubleTree
by Hilton Hotel Portland**

Attire
Business Casual

Tickets
\$35 per person

*This event is for
all members of the
dental team.*

Registration Number
F6000

The President's Party
is graciously sponsored, in part,
by Delta Dental of Oregon.



AMERICAN RED CROSS BLOOD DRIVE**FRIDAY, APRIL 10 10 AM – 3 PM**

Help Save a Life by donating blood at the ODC. The American Red Cross will be holding a blood drive in Exhibit Hall B, across from the attendee massage area. Appointments are strongly recommended and can be made online, starting February 27, at www.redcrossblood.org.

**American Red Cross**

Sponsor Code: oregondental

TRADE SHOW RAFFLE
Spend your lunch shopping in the Exhibit Hall. Not only will you come away with some great purchases, but you could walk away with some amazing raffle prizes.

Don't miss your chance to be a winner.

NEW!**Case CAT Presentations**

(Clinically Acclaimed Topic)

For the first time ever, you can attend the “Case CAT” presentations, taking place Saturday in the Exhibit Hall. Participating OHSU dental students will use the best clinical evidence found in existing literature to answer a clinical question about one of their patients. Students will present their findings to judges during the ODC, and cash prizes will be awarded to the top Case CAT presenters. Stop by and show your support for the future of dentistry!

*Sponsored by the Oregon Dental Association***FREE MESSAGES!**

Stop by during exhibit hall hours and put your feet up on a foot-massager for a quick treat or get a complimentary 10-minute head and neck massage by trained masseurs.

ODC MOBILE PHOTO BOOTH

Look for the new ODC Mobile Photo Booth, brought to you by DMC/DBC! Two volunteers, equipped with iPads, will be combing the convention center ready to take photos of you with your colleagues! Users will receive an electronic copy of the photo and be able to view it on the ODA and DMC Facebook and Twitter feeds. To view your photo and to pick up a souvenir, visit booth #525.

**OHSU STUDENT TABLE CLINIC COMPETITION****SATURDAY, APRIL 11****10 AM – 1 PM**

Join OHSU School of Dentistry students as they compete for cash prizes with tabletop demonstrations focusing on either clinical application and technique or basic science and research. The winning presentation will compete against other dental schools at the national level during the 2015 Annual ADA Meeting!

Sponsored by the Oregon Dental Association and Dentsply

NEW DENTIST RECEPTION**FRIDAY, APRIL 10 4 – 6 PM**

Enjoy great music and hors d'oeuvres while visiting with colleagues and the exhibitors after a day of courses. While this is a great opportunity for those dentists who have been practicing for 10 years or less to network, everyone is welcome and encouraged to attend.

**HISTORICAL DENTAL EQUIPMENT SHOWCASE**

Take a journey through time and discover the origins of today's latest dental equipment. Visit the Historical Dental Equipment Showcase, which will be open during exhibit hall hours and is located at the end of the 1100 entrance aisle.



TRADE SHOW

GRAND OPENING RECEPTION



THURSDAY, APRIL 9 3:30 – 6:30 PM

Exhibit Hall

Take a “Tour of the Pacific Northwest” and sample the area’s best beer and wine. Enjoy tasty food and drinks while networking with your colleagues and shopping in the exhibit hall.

Win one of two DSLR cameras!*Need not be present to win.*

Cameras
sponsored,
in part, by
Pro Photo Supply.



Drink and drawing tickets will be distributed at the conclusion of Thursday’s classes. The drawings will take place between 5:30 and 6 PM.

**SPECIAL OFFER FOR
ODA MEMBER DENTISTS!**

**VISIT THE
EXHIBIT HALL
FOR FREE!**

SATURDAY, APRIL 11
9:30 AM – 1 PM

Are you an ODA member who only wants to attend the Exhibit Hall? We’ll give you a free pass on Saturday, April 11, to visit over 200 exhibiting companies!

Advance registration not available. To take advantage of this special offer, visit the on-site registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 11. Offer only available to ODA member dentists.

Exhibit Hall Hours

Thursday, April 9 11:30 AM – 6:30 PM

Friday, April 10 10 AM – 6 PM

Saturday, April 11 9:30 AM – 1 PM

Start making a list now of what you need in your office.

*We encourage you to buy from the exhibitors
at the ODC—they support your association!*

Explore the Exhibit Hall. Socialize with an array of vendors while enjoying the special events and activities planned each day.

THURSDAY, APRIL 9

Free Massages
Grand Opening Reception
Historical Dental Equipment Showcase
Mobile Photo Booth
Trade Show Raffle

FRIDAY, APRIL 10

Free Massages
Historical Dental Equipment Showcase
Mobile Photo Booth
New Dentist Reception
Red Cross Blood Drive
Trade Show Raffle

SATURDAY, APRIL 11

Case CAT Presentations
Free Massages
Historical Dental Equipment Showcase
Mobile Photo Booth
OHSU Student Table
Clinic Competition
Trade Show Raffle

OHSU School of Dentistry Alumni Association ANNUAL AWARDS LUNCHEON



**School of Dentistry
Alumni Association**
Oregon Health & Science University

Reunions! Awards! Celebration!

Join your alumni family to recognize the recipients of the School of Dentistry Alumni Association's premier awards, reminisce with classmates and learn how faculty, staff, students and patients have adapted to the School of Dentistry's new home.

Graduates from the DMD and RDH reunion classes ending in a "5" or a "0" (2010, 2005, 2000, etc.) will be honored. Alumni from the class of 1965 and earlier, as well as the class of 2014, are admitted to the lunch at no charge as guests of the Alumni Association. **Advanced registration is required.**

SATURDAY, APRIL 11

11:30 AM – 1 PM
(doors open at 11 AM)
Oregon Convention
Center

\$40 per person

Register at
503.552.0745
or [www.ohsu.edu/sod/
alumni](http://www.ohsu.edu/sod/alumni)

MOTOR MOUTH CAR

The Motor Mouth Car Raffle is back in 2015. This is your chance to drive away with a new car, and support DFO programs like the Tooth Taxi!

**PLUS ONE \$500 CASH DRAWING ON
FEBRUARY 13, 2015.**

Cash winner will still be eligible for the car drawing.

\$100 per ticket

PURCHASE YOUR TICKET ONLINE NOW, AT: www.SmileOnOregon.org

Or Call Judy Edgerly at 503.594.0880

*The winning ticket will be drawn at
approximately 12:45 PM in the Exhibit
Hall on Saturday, April 11, 2015.
Participants need not be present to
win. Only 1,000 tickets will be sold.*



WALL OF WINE

\$20 per bottle

The popular Wall of Wine is back and bigger than ever! For \$20 you get to choose any bottle of wrapped wine from the Wall of Wine display. Wines range in value from \$15 to \$100 with several bottles worth much, much more.



Games of chance are not considered a tax deductible donation under IRS regulations.

Oregon Dental Assistants Association

CALLING ALL DENTAL ASSISTANTS! Make sure to stop by the ODAA table, located in Pre-Function A of the Oregon Convention Center, to "Spin the Wheel" for a chance to win some great prizes.

Oregon Academy
of General Dentistry
Roundtable Discussion

**"SO YOU WANT TO
START A STUDY CLUB"**

FRIDAY, APRIL 10

12 – 2 PM

Oregon Convention Center

Facilitated by Kim Wright, DMD, MAGD

Register with Katelyn Thompson:
503.228.6266 or katelyn@oragd.org

This informal roundtable will help you learn the "How To's" of starting a study club and sustaining it for the long term. Small group learning has proven to be one of the most effective education tools available to dentists. We define a Study Club as a cohort of participants that desire to learn together over time. Study clubs can be single subject oriented or cover multiple disciplines.

These groups can learn through lecture only, hands-on with or without patients, or by case presentation and discussion formats. Roles and responsibilities of leading members, the ins and outs of PACE/ CERP certification and continuing education credit and the availability of venues will all be discussed. There will also be information about the many active study clubs currently available that you may want to join.

Oregon Dental Executives' Association is here for you!

Visit the ODEA membership table at the Oregon Dental Conference® to find out what exciting opportunities are available for you!

The Oregon Dental Executives' Association (ODEA) is dedicated to excellence in dental management through the development of personal and professional management skills that ensure quality patient care, employer profitability, and personal growth. ODEA members gain new qualities such as leadership, education, professional growth, networking, access to an active support system and much more!



Stop by and enter to win several amazing prizes! We are excited to meet you!

WEDNESDAY, APRIL 8

6 PM

Delta Sigma Delta

Multnomah Athletic Club

CONTACT: Noel V. Larsen, DMD

503.284.5678 / noel@emanaged.net

THURSDAY, APRIL 9

7 – 9 AM

Pierre Fauchard Academy Induction Breakfast

Oregon Convention Center

CONTACT: Weston W. Heringer, Jr., DMD

503.871.4240 / wheringer@comcast.net

12:15 – 1:15 PM

American College of Dentists Luncheon

Location TBD

\$25 per person

CONTACT: Noel V. Larsen, DMD

503.284.5678 / noel@emanaged.net

FRIDAY, APRIL 10

12 – 2 PM

Oregon AGD Roundtable Discussion: "So You Want to Start a Study Club"

Oregon Convention Center

CONTACT: Katelyn Thompson

503.228.6266 / katelyn@oragd.org

12 – 1:30 PM

Oregon State Association of Endodontists (OSAE) Luncheon

Oregon Convention Center

CONTACT: Kevin Christiansen, DDS

503.363.6500 / kc.endodoc@comcast.net

SATURDAY, APRIL 11

7 AM

International College of Dentists

DoubleTree by Hilton Hotel Portland

CONTACT: Tom Pollard, DMD

503.223.7682 / dmdtom@comcast.net

7 AM

Oregon AGD Board Meeting

Oregon Convention Center

CONTACT: Laura Seurnyck, RDH, MS

503.228.6266 / laura@oragd.org

11:30 AM – 1 PM (doors at 11 AM)

OHSU School of Dentistry Alumni Association Annual Awards Luncheon

Oregon Convention Center

CONTACT: OHSU Alumni Relations Program

503.552.0745

www.ohsu.edu/sod/alumni

1 – 4 PM

Oregon Dental Hygienists' Association (ODHA) Board of Trustees Meeting

Oregon Convention Center

CONTACT: ODHA

503.924.1181 / info@odha.org

ADA CERP

ADA CERP® | Continuing Education Recognition Program

Oregon Dental Association is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The Oregon Dental Association designates this activity for a maximum of 18 continuing education credits. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.

CANCELLATIONS & TRANSFERS

All refund, transfer, and cancellation requests must be submitted in writing. If cancellation or transfer occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$25 handling fee will be charged for all refunds. Refund requests will not be granted, for any reason, after 11:59 PM on March 27, 2015. Transfers will be accepted anytime without penalty.

CHILD CARE

Child care is not provided at the conference. Check with area hotels for child care recommendations.

COURSE CREDIT

The number of continuing education credits for each course is equal to the number of hours for that course. No partial credit will be awarded. ODAA courses are approved for Dental Assisting National Board (DANB) continuing education credits. CE completion codes will be given orally only at the conclusion of each course and will not be available at any other time. It is the participant's responsibility to verify the requirements of his or her state/provincial licensing board(s) and to self-report any CE credits earned.

AGD CREDITS

The formal continuing education courses of Oregon Dental Association are accepted by AGD for fellowship, mastership and membership-maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry.

COURSE DISCLAIMER

The Oregon Dental Conference®, its sponsors and the Oregon Dental Association make every effort to present high-caliber speakers in their respective areas of interest. The presentations of the speakers in no way imply endorsement of any product, technique or service. The Oregon Dental Conference® and the Oregon Dental Association specifically disclaim responsibility for any material presented. Programs may be subject to change due to circumstances beyond our control.

COURSE HANDOUTS

Course handouts will be available online at www.oregondental.org, and through the ODC Mobile App, starting on March 26, 2015. They will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.

EMERGENCIES

An emergency medical team is on-site during all conference hours. To summon emergency aid, pick up any house phone and dial the operator.

REGISTRATION MATERIALS

Confirmation of registration will be sent to individual registrants after processing. A packet containing name badges for all participants will be mailed prior to the conference to all primary registrants who register by March 6, 2015. Those registering after March 6 may pick up their name badge in the Holladay Lobby of the OCC during registration hours (listed on the next page).

SPECIAL NEEDS

If you need any special assistance, please let us know ahead of time how we can help you. Please indicate your needs when registering for the conference, or contact the ODA: 503.218.2010 or odc@oregondental.org. The Oregon Convention Center complies with the accessibility requirements of the Americans with Disabilities Act.

SEMINAR SEATING

All attendees must select their courses during registration to ensure there is adequate seating. Room assignments will be based on preregistration numbers. Due to fire code regulations, once a course is full, attendees will not be allowed to sit on the floor or bring chairs from another room. For workshops and courses with limited seating, there will be a 5-minute grace period before your seat is released to a waitlisted attendee. Please set all electronic devices to 'silent' during courses.

HOW TO REGISTER

Preregistration Deadline: March 6

ONLINE

The quickest, easiest, and most cost-effective way to register is online at www.oregondental.org.

- Finalize your schedule instantly
- Secure your place in limited-attendance sessions immediately

DON'T WANT TO REGISTER ONLINE?

NO PROBLEM. Download the registration form at www.oregondental.org.

Print the form out, complete it, and return via fax or mail with your payment. Please be advised that there is a \$25 processing fee for faxed or mailed registrations.

CONFERENCE LOCATION

Unless otherwise indicated, all programs and activities will be held at:

Oregon Convention Center (OCC)
777 NE Martin Luther King, Jr. Blvd.
Portland, OR 97232
503.235.7575 • www.oregoncc.org

ODA staff will be on-site at the OCC from Wednesday, April 8 through Saturday, April 11.

SCHEDULE OF EVENTS

THURSDAY, APRIL 9

- 7 AM – 6 PM Registration Open
- 7 AM – 9 AM Pierre Fauchard Academy Induction Breakfast
- 9 AM – 4:30 PM Scientific Sessions
- 11:30 AM – 6:30 PM Trade Show Open
- 12:15 – 1:15 PM American College of Dentists Luncheon
- 3:30 – 6:30 PM Trade Show Grand Opening Reception, Exhibit Hall
- 6:30 – 10 PM ODA Presidents' Dinner, Embassy Suites Downtown (by invitation only)

FRIDAY, APRIL 10

- 7 AM – 6 PM Registration Open
- 7:30 – 8:30 AM Opening General Session
- 9 AM – 5 PM Scientific Sessions
- 10 AM – 6 PM Trade Show Open
- 10 AM – 3 PM Red Cross Blood Drive, Exhibit Hall
- 12 – 1:30 PM OSAE Luncheon
- 12 – 2 PM Oregon AGD Roundtable Discussion
- 4 – 6 PM New Dentist Reception, Exhibit Hall
- 6 – 10 PM President's Party, DoubleTree by Hilton Hotel Portland

SATURDAY, APRIL 11

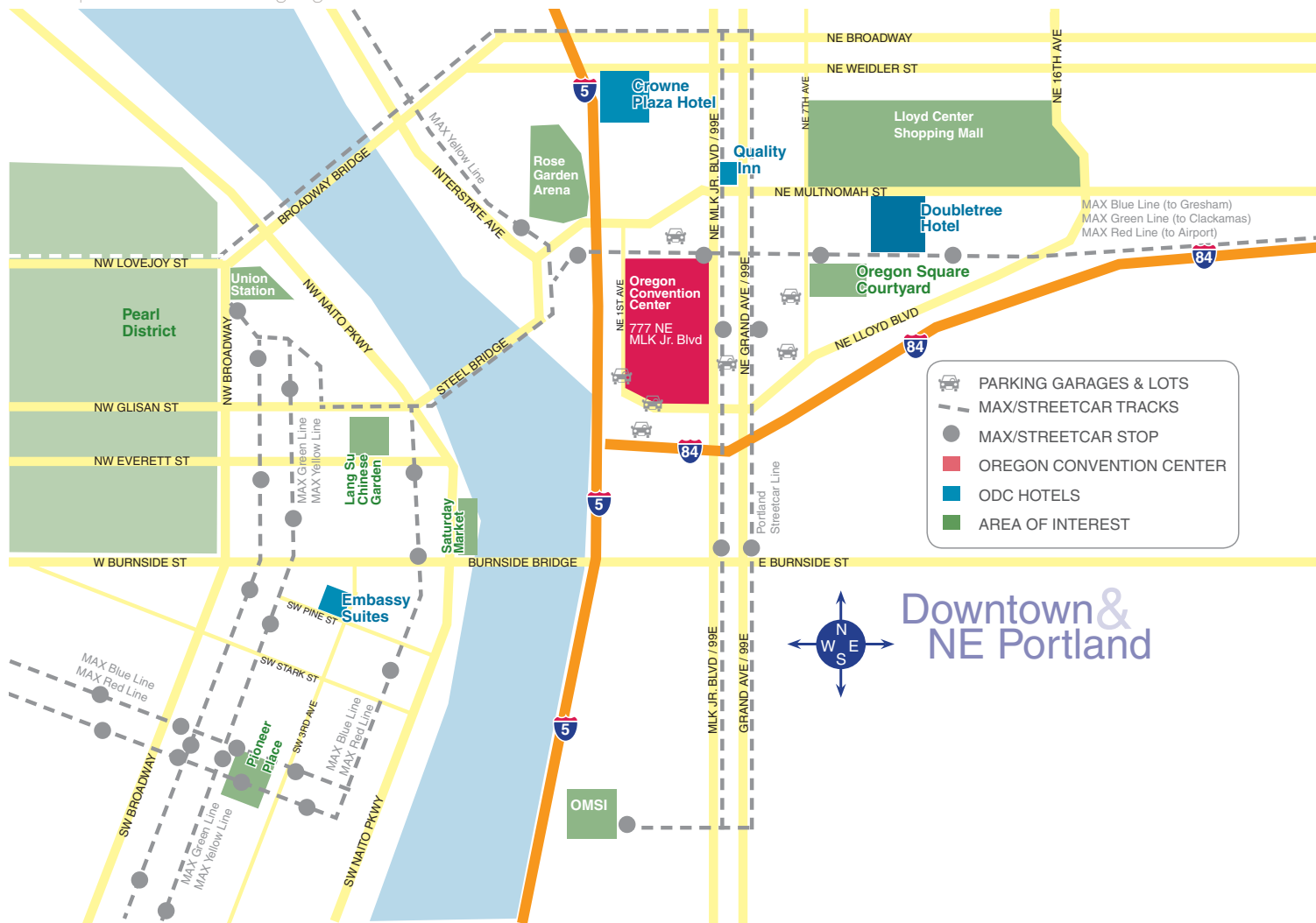
- 7 AM – 1 PM Registration Open
- 7 AM International College of Dentists, DoubleTree by Hilton Portland
- 7 AM Oregon AGD Board Meeting
- 8 AM – 4 PM Scientific Sessions
- 9:30 AM – 1 PM Trade Show Open
- 11:30 AM – 1 PM OHSU School of Dentistry Alumni Association Annual Awards Luncheon
- 1 – 4 PM ODHA Board of Trustees Meeting

IMPORTANT DATES & DEADLINES

- MARCH 6** **Preregistration Deadline** Register by March 6 to receive a tuition discount and conference materials prior to ODC.
- MARCH 13** **Hotel/Lodging Cut-off** Discounted ODC rates are available at multiple hotels through March 13. See page 11 for details.
- MARCH 26** **Course Handouts Online** Course handouts will be available online at www.oregondental.org and through the ODC Mobile App, starting two weeks prior to the conference. Handouts will not be printed for distribution on-site. If you wish to have ODC handouts available for reference during courses, please be sure to download them in advance.
- MARCH 27** **Refund, Transfer, and Cancellation Deadline** All refund, transfer, and cancellation requests must be submitted in writing. If cancellation occurs after preregistration materials have been mailed, badge(s) must be returned with the written request. A \$25 handling fee will be charged for all refunds. **Refund requests will not be granted, for any reason, after 11:59 PM on March 27, 2015.**
- MARCH 27** **Mail/Fax Registration Closed** Anyone registering after March 27 must register online or on-site in Pre-Function A of the Oregon Convention Center.
- APRIL 9–11** **On-site Registration** Registration will be available in Pre-Function A at the Oregon Convention Center during the hours listed below. Dentists who are not members of ODA will need to show their ADA card to receive the ADA member rate.

ON-SITE REGISTRATION HOURS

- **Thursday, April 9** 7 AM – 6 PM
- **Friday, April 10** 7 AM – 6 PM
- **Saturday, April 11** 7 AM – 1 PM



The Convention Center is conveniently located in the Lloyd District just northeast of downtown Portland. This area is well-served by highways, light rail and bus lines.

DRIVING DIRECTIONS

FROM THE SOUTH On I-5 northbound, take the Rose Quarter/Broadway/Weidler Street exit (Exit 302A). Turn right (east) onto Weidler then right (south) on Martin Luther King, Jr. Blvd. Proceed to the OCC.

FROM THE NORTH On I-5 southbound, take the Rose Quarter/City Center exit (Exit 302A). Proceed straight across Broadway Ave. Turn left (east) onto Weidler. Turn right (south) on Martin Luther King, Jr. Blvd. Proceed to the OCC.

FROM THE EAST On I-84 westbound, take the Lloyd Blvd. exit (Exit 1). Proceed straight on Lloyd Blvd. to the Convention Center.

FROM THE AIRPORT Take I-205 South to I-84 West. Follow the 'From the East' directions above.

PARKING

There is street parking in the surrounding area, as well as a variety of surface lots and an on-site parking garage. The lots listed below are OCC/Metro-operated lots; others in the area may be priced differently. We encourage you to consider using public transportation. The Oregon Convention Center is conveniently located on three MAX light rail lines and the new east-side streetcar line.

OCC UNDERGROUND PARKING GARAGE

Entrances on NE Lloyd Blvd. and First Ave. Hourly parking rate available, \$10 maximum per day.

LLOYD LOT Entrance on NE MLK Jr. Blvd. and Lloyd Blvd.

METRO GARAGE Entrance on NE Grand Ave. and Irving St.

PUBLIC TRANSPORTATION

Portland's mass transit system—bus, light rail (MAX), commuter rail and streetcar—is operated by TriMet. For more information, visit www.trimet.org or call 503.238.RIDE (7433).



TRAIN/LIGHT RAIL (MAX) The Blue, Red, and Green lines stop right outside the OCC doors. These lines will also take you downtown and beyond.

BUS TriMet's #6 bus runs right in front of the OCC. There are also many other bus lines that serve downtown Portland and Lloyd District.

STREETCAR The Streetcar now runs in front of the Oregon Convention Center, and will take you to Northwest Portland, the South Waterfront, Downtown and the Pearl District.

FROM PORTLAND INTERNATIONAL AIRPORT (PDX)

The Red Line MAX goes from the airport to the DoubleTree by Hilton Hotel Portland, then to the Oregon Convention Center, and continues on to downtown. It runs every 15 minutes during the day. Cost from the airport is \$2.50.

LODGING

The following hotels have special ODC rates that are available on a first-come, first-serve basis until March 13, 2015.

For reservations, please call the hotel directly. Travel Portland prioritizes requests for future conference dates depending on the total hotel rooms used by conference attendees. All conference attendees are encouraged to spend at least one night at a Downtown/NE Portland hotel.

When making reservations, please mention that you are attending the Oregon Dental Conference® and make sure to indicate your housing plans during the registration process.



OFFICIAL 2015 ODC HEADQUARTERS HOTEL

DoubleTree by Hilton Hotel Portland

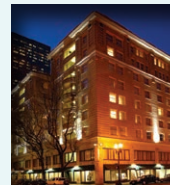
1000 NE Multnomah Blvd
Portland, OR 97232
www.Portland.DoubleTree.com
800.996.0510

Room Rate: \$159 Online code: OD5

Just two stops away on the MAX line, the DoubleTree by Hilton Hotel Portland is the headquarters hotel for the ODC.

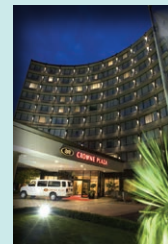
Be sure to reserve your hotel room by March 13 to receive ODC discounted rates. You must reserve the rooms yourself—ODA does not make hotel reservations.

When making reservations, please mention that you are attending the Oregon Dental Conference® and make sure to indicate your housing plans during the registration process.



EMBASSY SUITES HOTEL

319 SW Pine St
Portland, OR 97204
www.embassyportland.com
503.279.9000
800.643.7892



CROWNE PLAZA HOTEL—DOWNTOWN/CONVENTION CENTER

1441 NE Second Ave
Portland, OR 97232
www.cpportland.com
888-233-9527



QUALITY INN DOWNTOWN CONVENTION CENTER

431 NE Multnomah St
Portland, OR 97232
www.qualityinnportland.com
503.233.7933

WHERE TO GO

International Rose Test Garden

One of the oldest and largest rose test gardens in the country, the spectacular International Rose Test Garden is just minutes from downtown Portland in Washington Park. You'll find 7,000 rose bushes, spectacular views of the city and the Rose Garden Gift Shop. www.rosegardenstore.org/thegardens.cfm

Nearby you'll also find the Portland Japanese Garden, widely proclaimed as one of the most authentic Japanese gardens outside Japan. www.japanesegarden.com

Lan Su Chinese Garden

An authentically built cultural heritage garden, the Lan Su Chinese Garden is a quiet oasis in the heart of Portland's Old Town/Chinatown. From weekly tai chi demonstrations to an authentic teahouse, the Garden gives you an opportunity to immerse into the history and culture of China. www.portlandchinesegarden.org

Oregon Zoo

At the Oregon Zoo, you can travel around the world in an afternoon, observing more than 2,000 animals, from agouti (a rainforest rodent) to zebra. This conservation zoo is renowned for its Asian elephant breeding program. The zoo is located in Washington Park, five minutes west of downtown on Highway 26 (Sunset Highway). www.oregonzoo.org



Portland Art Museum

One of the 25 largest museums in the country, with impressive touring exhibitions and permanent collections, including the centers for Northwest and Native American Art. www.portlandartmuseum.org

Portland Saturday Market

Stroll down row upon row of unique arts and crafts created by the people who sell them. Listen to live local music and enjoy a plethora of exotic foods in the international food pavilion. Open rain or shine, Saturday (10 AM – 5 PM) and Sunday (11 AM–4:30 PM). www.portlandsaturdaymarket.com

Tax Free SHOPPING!

Bridgeport Village

Dining, retail and entertainment, located in Tualatin. (Take I-5 to exit 290.) www.bridgeport-village.com

Columbia Gorge Premium Outlets

Forty-five outlet stores, located in Troutdale. (Take I-84 to exit 17.) www.premiumoutlets.com

Lloyd Center

Shopping mall within walking distance of the Oregon Convention Center. Over 200 shops, a food court, indoor ice-skating rink, and 18 movie screens. www.lloydcenter.com

The Pearl District

Historic buildings have been transformed into unique retail storefronts, restaurants, galleries, and lofts. www.shopthepearl.com

Pioneer Place

Upscale shopping and dining in the heart of downtown. www.pioneerplace.com

Woodburn Company Stores

Big brand names with outlet savings in Woodburn. (Take I-5 to exit 271.) www.woodburncompanystores.com



DAY TRIPS

Columbia River Gorge
Mt. Hood
Oregon Coast
Oregon Wine Country

PERFORMING ARTS

Oregon Symphony
www.orsymphony.org
Portland's 5 Centers for the Arts
www.portland5.com
Portland Center Stage: www.pcs.org



For more information on these and other activities and day trips in and around the Portland area, visit:
TRAVEL PORTLAND www.travelportland.com

This list is current as of February 10, 2015.

THANK YOU!

ODA thanks all 2015 ODC Sponsors for their generous support.

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Dental Foundation of Oregon, The (DFO)

Dentech

DENTISTS BENEFITS INSURANCE COMPANY (DBIC)

Dentists of Oregon Political Action Committee (DOPAC)

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Garrison Dental Solutions

GC America, Inc.

Gendex

Gideons International

Global Surgical Corp.

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LumaDent, Inc.

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Magic Massage Therapy

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Medical Teams International (MTI)

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Miltex, an Integra Company

MIS Implants Technologies, Inc.

Mission of Mercy (MOM)

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Pelton & Crane

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Exhibit Hall Hours

Thursday, April 9

11:30 AM – 6:30 PM

Friday, April 10

10 AM – 6 PM

Saturday, April 11

9:30 AM – 1 PM

Sponsors listed in **BOLD BLUE CAPS.**

First time exhibitors shown in **green.**

Spend some time in the Exhibit Hall and **support the companies who support the ODC.**

* Courses marked with an asterisk are offered more than once. See course description for details.

Course numbers beginning with "5" are included with registration. Course numbers beginning with "F" require an additional fee.

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Thursday - Full Day Courses										
The All-Day Attachment Dentistry Ultimate Course: Everything You Wanted to Know about Attachment Dentistry, but Were Afraid to Ask!	5103	6	Bambara	9 AM - 4:30 PM	ODA	D	H	A		LT
The Renaissance of Local Anesthesia	5118	6	Malamed	9 AM - 4:30 PM	ODA	D	H	A		
The Clinical Pearls for Making Soft Tissue Grafting Fun, User-Friendly, and Predictable	5126	6	Silverstein	9 AM - 4:30 PM	ODA	D	H	A		
Thursday - Morning Courses										
Eliminating Fractures, Failures and Frustration from Your Practice: Conquering Adhesion Dentistry and the Direct Posterior Composite Esthetic Restoration	5101	3	Atlas	9 AM - 12 PM	ODA	D	H	A		LT
CDC Guidelines for Infection Control	5104	3	Barry	9 AM - 12 PM	ODA	D	H	A	OM	LT
Oregon Board of Dentistry: A Review of the Must Knows...	5106	3	Braatz; Kleinstub	9 AM - 12 PM	ODA	D	H	A	OM	
You Can Have the "I Can't Wait to Get Out of Bed" Practice!: The How-to's to Get Dentists and the Team Moving in the Right Direction	5107	3	Castagna; Moore	9 AM - 12 PM	ODEA	D	H	A	OM	LT
CPR for the Health Care Provider*	F6001	3.5	EMT Associates	9 AM - 12:30 PM	ODA	D	H	A	OM	LT
Geriatric Dentistry: Let's "Doctor Up!"	5109	3	Folse	9 AM - 12 PM	ODA	D	H	A	OM	
How to Market Your Practice with an Attractive Website	5111	3	Fondriest	9 AM - 12 PM	ODA	D	H	A	OM	LT
The Fundamentals of Ultrasonic Debridement*	5112	3	Fong	9 AM - 12 PM	ODA	D	H			
Epithelial Pathology from A to Z	5113	3	Gonzales	9 AM - 12 PM	ODA	D	H	A	OM	LT
Integrative Medicine: It's Not Alternative Anymore	5116	3	Low Dog	9 AM - 12 PM	ODA	D	H	A	OM	LT
Digital Technology: How to Reduce Your Stress*	5119	3	Marshall	9 AM - 12 PM	ODAA	D	H	A		
Endodontic Applications of CBCT	5121	3	McClammy	9 AM - 12 PM	OSAE	D	H	A		
3D Dentistry: Tomorrow's Technologies Today	5122	3	Molen	9 AM - 12 PM	ODA	D				
Models of Dental Practice: How Dental Benefits Affect Your Business	5124	3	Perry	9 AM - 12 PM	ODA	D	H	A	OM	
Thursday - Afternoon Courses										
Enhancing the Esthetics and Function of High Strength All-Ceramic and CAD-CAM Restorations: Treatment Planning the Materials, Techniques, and Procedures for Optimal Clinical Success	5102	3	Atlas	1:30 - 4:30 PM	ODA	D	H	A		LT
Medical Emergency Update: 2015*	5105	4	Beadnell	1 - 5 PM	ODA	D	H	A	OM	
The "New" New Patient Experience: A Team Approach for the Changing Marketplace	5108	3	Castagna; Moore	1:30 - 4:30 PM	ODEA	D	H	A	OM	LT
CPR for the Health Care Provider*	F6002	3.5	EMT Associates	1:30 - 5 PM	ODA	D	H	A	OM	LT
Difficult Denture Patients: Real World Solutions	5110	3	Folse	1:30 - 4:30 PM	ODA	D	H	A	OM	
Digital Dental Photography Workshop: It Is too Important, and Just too Easy Not to Use	F6003	3	Fondriest	1:30 - 4:30 PM	ODA	D	H	A	OM	LT
Straightforward Ultrasonic Instrumentation: A Hands-on Workshop*	F6004	3	Fong	1:30 - 4:30 PM	ODA	D	H			
Overcoming the CSI Effect: Dentistry and DNA	5114	3	Gonzales	1:30 - 4:30 PM	ODA	D	H	A	OM	LT
Diabetes Mellitus: Strategies for Providing Comprehensive Care	5115	3	Gurenlian	1:30 - 4:30 PM	ODHA	D	H	A	OM	
The Relationship of Environment and Human Health: The Greening of Medicine	5117	3	Low Dog	1:30 - 4:30 PM	ODA	D	H	A	OM	LT
Digital Technology: How to Reduce Your Stress*	5120	3	Marshall	1:30 - 4:30 PM	ODAA	D	H	A		
Creating the Digital Office: Technology Tricks & Social Media Moxie	5123	3	Molen	1:30 - 4:30 PM	ODA	D				
Managing Dental Benefit Plans in Your Practice, So They Don't Manage You	5125	3	Perry	1:30 - 4:30 PM	ODA	D	H	A	OM	
Risk Management (as part of ODC registration)	5127	3	Verbiest	1:30 - 4:30 PM	ODA	D	H	A	OM	
Risk Management (as a stand-alone course)	F6005	3	Verbiest	1:30 - 4:30 PM	ODA	D	H	A	OM	

REGISTERnow

Online at: **WWW.OREGONDENTAL.ORG**

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Friday - General Session										
The Power of Understanding People, Hollywood Style!	5190		Mitchell	7:30 AM - 8:30 AM	ODA	D	H	A	OM	LT
Friday - Morning Courses										
OSHA Compliance	5128	3.5	Barry	9 AM - 12:30 PM	ODA	D	H	A	OM	LT
Predictable Tissue Regeneration for the Dental Practitioner	5130	3	Callan	9 AM - 12 PM	ODA	D	H	A		
Medical Teams International: At Home and Abroad	5132	3	Canfield; et al	9 AM - 12 PM	ODA	D	H	A		
CPR for the Health Care Provider*	F6006	3.5	EMT Associates	9 AM - 12:30 PM	ODA	D	H	A	OM	LT
The Fundamentals of Ultrasonic Debridement*	5133	3	Fong	9 AM - 12 PM	ODA	D	H			
Physical Examination of the Head and Neck for Dental Health Care Providers	5134	3	Gonzales	9 AM - 12 PM	ODA	D	H	A	OM	LT
Emerging Trends in Periodontics: New Dimensions in the Etiology and Treatment of Periodontal Disease	5136	3	Grisdale	9 AM - 12 PM	ODA	D	H	A	OM	
Providing Care for Women with Cancer: An Update for the Dental Hygienist	5138	3	Gurenlian	9 AM - 12 PM	ODHA	D	H	A	OM	
Imaging Frontiers	5140	3	Hatcher	9 AM - 12 PM	ODA	D	H	A		
Composite Can Be an Indispensable Item in Your Toolbox	5142	3	Hollar	9 AM - 12 PM	ODA	D				
Exceeding Patient Expectations	5145	3	Jamison	9 AM - 12 PM	ODEA	D	H	A	OM	
Essential Ergonomics for Dental Professionals	5147	3	Jorgensen; Smith	9 AM - 12 PM	ODAA	D	H	A	OM	LT
Management of the Chemically Dependent Patient	5149	3	Kane	9 AM - 12 PM	ODA	D	H	A	OM	
The Fire Within: Nutrition and Lifestyle Approaches to Treat Chronic Inflammation	5151	3	Low Dog	9 AM - 12 PM	ODA	D	H	A	OM	LT
35 Endodontic Tips from 35 years of Practice: Part 1	5154	3	Olmsted	9 AM - 12 PM	OSAE	D	H	A		
Appreciation in the Workplace	5156	3	Pangakis; Twigg	9 AM - 12 PM	ODEA	D	H	A	OM	LT
Suturing for the Dental Practitioner and Surgical Staff: Workshop	F6009	3	Silverstein	9 AM - 12 PM	ODA	D	H	A		
Find the Right Associateship: Not Just Any Job Will End in Success	5157	3	van Dyk	9 AM - 12 PM	ODA	D				
Introduction to Social Media Marketing and Online Reputation Management	5159	3	Zuckerberg	9 AM - 12 PM	ODA	D	H	A	OM	LT
Friday - Afternoon Courses										
White Lesions, Dysplasia, and Premalignancy	5129	3	Bui; et al	2 - 5 PM	ODA	D	H	A		
Periodontal Considerations for Implant Dentistry	5131	3	Callan	2 - 5 PM	ODA	D	H	A		
CPR for the Health Care Provider*	F6007	3.5	EMT Associates	1:30 - 5 PM	ODA	D	H	A	OM	LT
Straightforward Ultrasonic Instrumentation: A Hands-on Workshop*	F6008	3	Fong	2 - 5 PM	ODA	D	H			
Emerging Trends in the Diagnosis and Management of Chronic Orofacial Pain	5135	3	Gonzales	2 - 5 PM	ODA	D	H	A	OM	LT
The Myths and Realities of the Link Between Oral Disease and Systemic Conditions: A New Paradigm in Dental Practice... Where Do We Go from Here?	5137	3	Grisdale	2 - 5 PM	ODA	D	H	A	OM	
Stats, Facts, Myths, and Downright Lies!	5139	3	Gurenlian	2 - 5 PM	ODHA	D	H	A	OM	
Applied Imaging	5141	3	Hatcher	2 - 5 PM	ODA	D	H	A		
How Trial Smiles Can Change Your Life	5143	3	Hollar	2 - 5 PM	ODA	D				
Medical Emergencies	5144	4	Hopkin; Howerton	1 - 5 PM	ODA	D	H	A	OM	
Say This...Not That!	5146	3	Jamison	2 - 5 PM	ODEA	D	H	A	OM	
Infection Control in Dentistry	5148	3	Jorgensen	2 - 5 PM	ODAA	D	H	A	OM	LT
Got Stress?	5150	3	Kane	2 - 5 PM	ODA	D	H	A	OM	
Dietary Supplements: The Good, the Bad, and the Unknown	5152	3	Low Dog	2 - 5 PM	ODA	D	H	A	OM	LT
The Power of Understanding People, Hollywood Style! Understanding Your Own and Others' Communication Styles	5153	3	Mitchell	2 - 5 PM	ODA	D	H	A	OM	LT
35 Endodontic Tips from 35 years of Practice: Part 2	5155	3	Olmsted	2 - 5 PM	OSAE	D	H	A		
Socket Grafting and Regenerating Bone Using Allograft Materials: A Hands-On Course	F6010	3	Silverstein	2 - 5 PM	ODA	D	H	A		
The Proper Transition of a Dental Practice: How Can I Ensure that My Patients Will Continue to Receive Great Care?	5158	3	van Dyk	2 - 5 PM	ODA	D				
Advanced Social Media Marketing and Online Reputation Management	5160	3	Zuckerberg	2 - 5 PM	ODA	D	H	A	OM	LT

* Courses marked with an asterisk are offered more than once. See course description for details.

Course numbers beginning with "5" are included with registration. Course numbers beginning with "F" require an additional fee.

AT-A-GLANCE **SATURDAY**

COURSE TITLE	COURSE NUMBER	CE CREDITS	PRESENTER(S)	TIME	GROUP	DENTIST	HYGIENIST	ASSISTANT	OFFICE MGR.	LAB TECH
Saturday - Full Day Courses										
Global Diagnosis: A New Vision of Dental Diagnosis and Treatment Planning	5172	6	Robbins	8 AM - 4 PM	ODA	D	H	A		LT
Lasers in General Dentistry and Periodontics	5183	6	Yukna	8 AM - 4 PM	OSP	D	H			
Saturday - Morning Courses										
Head and Neck Cancer in 2015 for Dental Providers	5161	2	Andersen; Clayburgh	8 - 10 AM	ODA	D	H	A		
Dentistry's Contributions to Society	5163	3	Clarke; Rustvold	8 - 11 AM	ODA	D	H	A	OM	LT
The Role of the Dental Professional in Domestic Violence Recognition and Intervention*	5164	3	Coupal	8 - 11 AM	ODA	D	H	A	OM	LT
It's What's Behind the Smile that Counts!	5166	3	DuPont	8 - 11 AM	ODA	D				LT
CPR for the Health Care Provider*	F6011	3.5	EMT Associates	8 - 11:30 AM	ODA	D	H	A	OM	LT
Novel Management of the Periodontal Patient: New Horizons and Beyond Periodontics	5168	3	Grisdale	8 - 11 AM	ODA	D	H	A	OM	
Anesthesia Update 2015: Part 1	5169	3	Herlich	8 - 11 AM	OSOMS	D				
What's New in Endo: Biochemical Irrigation, Rotary Instruments, and Obturation	F6013	3	Olmsted	8 - 11 AM	OSAE	D	H	A		
Five Keys to Practice Success in Digital Marketing and Patient Communications*	5173	3	Shuman	8 - 11 AM	ODAA	D	H	A	OM	LT
Medical Considerations for Pediatric Patients	5175	3	Soxman	8 - 11 AM	ODA	D	H	A		
Women's Oral Health Issues: Part 1	5177	3	Steinberg	8 - 11 AM	ODA	D	H	A	OM	LT
Training in the Skills Necessary to Run a Successful Dental Practice	5179	3	van Dyk	8 - 11 AM	ODA	D	H	A	OM	
The 1% Quest to Better Your Best: Staying Resilient and Productive!	5181	3	Vrla	8 - 11 AM	ODEA	D	H	A	OM	LT
Saturday - Afternoon Courses										
Medical Emergency Update: 2015*	5162	4	Beadnell	12 - 4 PM	ODA	D	H	A	OM	
The Role of the Dental Professional in Domestic Violence Recognition and Intervention*	5165	3	Coupal	1 - 4 PM	ODA	D	H	A	OM	LT
Solving the Most Difficult Cases: A Step-by-Step Process to Achieve Predictable Esthetic Dentistry that Lasts!	5167	3	DuPont	1 - 4 PM	ODA	D				LT
CPR for the Health Care Provider*	F6012	3.5	EMT Associates	12:30 - 4 PM	ODA	D	H	A	OM	LT
Anesthesia Update 2015: Part 2	5170	3	Herlich	1 - 4 PM	OSOMS	D				
Comprehensive Care from the Perspective of Our Future Dentists	5171	3	OHSU School of Dentistry students	1 - 4 PM	ODA	D	H	A	OM	LT
Five Keys to Practice Success in Digital Marketing and Patient Communications*	5174	3	Shuman	1 - 4 PM	ODAA	D	H	A	OM	LT
Preventive Practices in Pediatrics	5176	3	Soxman	1 - 4 PM	ODA	D	H	A		
Women's Oral Health Issues: Part 2	5178	3	Steinberg	1 - 4 PM	ODA	D	H	A	OM	LT
Special Ways to Find and Keep a Dream Team	5180	3	van Dyk	1 - 4 PM	ODA	D	H	A	OM	
Engagement—Have Them After "Hello!": How to Keep Your Staff Engaged and Ready to Serve!	5182	3	Vrla	1 - 4 PM	ODEA	D	H	A	OM	LT

GET THE ODC APP!



Download the ODC app by scanning this QR Code or by searching for 'Oregon Dental Conference' in the app store on your Apple or Android device.

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Course Info
Locations
Handouts

Maps
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Exhibit Hall Info



Eliminating Fractures, Failures and Frustration from Your Practice

Conquering Adhesion Dentistry and the Direct Posterior Composite Esthetic Restoration

PRESENTED BY **Alan Atlas, DMD**

RECOMMENDED FOR **D H A LT**

9 AM - 12 PM

COURSE NUMBER 5101

ODA COURSE

CE CREDITS 3

THIS COURSE IS SPONSORED, IN PART, BY **Dentsply Caulk**

There are key fundamental concepts that will determine the long term favorable outcome of esthetic restorations. This course will demonstrate step-by-step concise restorative treatment planning guidelines that fulfill today's esthetic demands and integrate current restorative materials and protocols. Procedures and techniques for adhesion and efficient success with composites will be reviewed, based on the most current scientific evidence, to assess what factors most influence the clinical outcomes.

At the conclusion of this course, attendees will be able to:

- Describe the clinical prerequisites and the impact of material selection, clinician experience and patient compliance on long-term clinical outcomes of esthetic restorations
- Describe the most current scientific update of adhesive systems and direct esthetic materials with indication of which systems and composite materials to utilize for specific cavity preparations
- Utilize research based step-by-step protocols for preparation, placement and finishing techniques to achieve precise margins, consistent contacts, elimination of post-operative sensitivity and outstanding long term results with direct composite restorations
- Utilization of CAMBRA and other preventive measures by the doctor, hygienist, and assistant to facilitate extended survival of the restoration
- Describe how to communicate more effectively, avoid lawsuits and encourage patients to better oral health and acceptance of elective dental procedures

DON'T MISS THE EXHIBIT HALL!

Grand Opening Reception • Historical Dental Equipment Showcase • Mobile Photo Booth • Trade Show Raffle • Free Massages • New Dentist Reception • Case CAT Presentations • Red Cross Blood Drive • OHSU Student Table Clinic Competition

Thursday, April 9 11:30 AM – 6:30 PM

Friday, April 10 10 AM – 6 PM

Saturday, April 11 9:30 AM – 1 PM

For more information on Exhibit Hall events, please see page 4.

Enhancing the Esthetics and Function of High Strength All-Ceramic and CAD-CAM Restorations

Treatment Planning the Materials, Techniques, and Procedures for Optimal Clinical Success

PRESENTED BY **Alan Atlas, DMD**

RECOMMENDED FOR **D H A LT**

1:30 - 4:30 PM

COURSE NUMBER 5102

ODA COURSE

CE CREDITS 3

THIS COURSE IS SPONSORED, IN PART, BY **Dentsply Caulk**

There are key fundamental concepts that will determine the long term favorable outcome of esthetic restorations. This course will demonstrate step-by-step concise restorative treatment planning guidelines that fulfill today's esthetic demands and integrates current restorative materials and protocols. Procedures and techniques for esthetic and functional success with high strength ceramics and CAD/CAM technology will be reviewed, based on the most current scientific evidence, to assess what factors most influence the clinical outcomes for tooth and implant supported restorations.

At the conclusion of this course, attendees will be able to:

- Describe and utilize rational treatment planning concepts for anterior and posterior indirect esthetic restorations to achieve successful outcomes based on scientific evidence and integration of new technologies
- Describe scientific and clinical distinctions between glass-based Lithium Disilicate ceramics and oxide-based Zirconia systems (monolithic vs. substrate with veneered ceramic) with specific esthetic indications for each on tooth or implant supported restorations
- Describe cementation protocols and techniques for each prosthetic substrate Metal, Leucite Ceramic, Lithium Disilicate and Zirconia on tooth and implant abutments
- Describe step-by-step preparation techniques with specific diamonds and rationale for perfect finish lines for all ceramic crowns, inlays and onlays
- Review innovative clinical techniques to reduce impression retakes, crown remakes and increase overall impression making efficiency
- Describe clinical and material contributory factors of failed endodontically-treated restorations and fundamental concepts that establish successful outcomes
- Describe treatment planning guidelines for endodontic therapy vs. implant placement: Save the tooth or extract?
- Describe scientific-based indications and treatment planning strategies for selection and placement of post systems, luting cements and core materials
- Describe indications for cement retained vs. screw retained implant supported restorations
- Utilize simple and predictable smile design methods for proper treatment planning of anterior restorations including veneers and full mouth reconstruction

The All-Day Attachment Dentistry Ultimate Course

Everything You Wanted to Know about Attachment Dentistry, but Were Afraid to Ask!

PRESENTED BY **George Bambara, DMD, MS, FADC, FICD**

RECOMMENDED FOR **D H A LT**

9 AM - 4:30 PM

COURSE NUMBER 5103

ODA COURSE

CE CREDITS 6

Attachment dentistry provides superior cosmetic and functional alternatives to the traditional cast partial denture with clasps. Attachments are simply rigid or resilient connectors that redirect the forces of occlusion.

This all day program emphasizes the rationale for using precision and semi-precision attachments in the treatment planning of fixed and removable partial dentures, overdentures and implants. The role of the restorative dentist is clarified as the one who initiates treatment planning—the amount of implants that will insure success through the use of study models, wax bites, occlusal set ups and surgical stents. A clear understanding of what needs to be achieved must be established first by the restorative dentist and communicated to the surgeon and to the patient. Implants must be placed where they can be successfully restored and not just where available bone is located. Various types of coronal and radicular resilient and non-resilient attachments will be discussed; including bars joints and bar units, studs and magnets.

At the conclusion of this course, attendees will:

- Understand the rationale for using attachments in fixed and removable prosthetics on abutments, roots and implants
- Be familiar with precision and semi-precision attachments, studs, rod and tubes, magnets, bars and other types of fixed, segmented, removable, and overdenture attachments
- Be able to immediately incorporate attachment dentistry into patient treatment planning
- Know how to initialize occlusal set ups and create surgical stents
- Know the do's and the don'ts in attachment case treatment planning
- Understand what precision and semi-precision attachments are and how they are used in prosthetic dentistry
- Be familiar with rigid and resilient intracoronal and extracoronal attachments
- Know a logical approach to begin incorporating attachment dentistry into treatment planning
- Know to take a closer look at the redistribution of traumatic forces to bone, soft tissue, teeth and implants and understand how they are affected
- Understand how to control loading and rotational forces

Course Handouts

Access course handouts online at www.oregondental.org, or through the ODC Mobile App, starting on March 26.

Handouts will not be printed for distribution on-site.



CDC Guidelines for Infection Control

PRESENTED BY Samuel Barry, DMD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5104

ODA COURSE

CE CREDITS 3

THIS COURSE IS SPONSORED, IN PART, BY Henry Schein

The Centers for Disease Control's *Infection Control Guidelines for the Dental Healthcare Setting* are designed to prevent or reduce the risk of disease transmission from patient to dental worker, from dental worker to patient, and from patient to patient. Many state dental boards are enforcing the CDC Guidelines as the benchmark for infection control standard of care.

This in-depth review of the CDC guidelines will establish the foundation of a good infection control program that is essential in today's dental practice for safety and overall risk management. Dr. Barry will keep this informative class interesting, and the audience engaged, with stories and examples of real safety related events.

Materials, devices, monitoring, and documents necessary for compliance will be identified throughout the lecture. Dr. Barry will discuss the written infection control plan: update on infectious diseases; tuberculosis; hand hygiene; personal protective equipment; updates to the hepatitis B vaccine and other immunizations; surface disinfection; instrument processing; sterilization procedures; sterilization monitoring; surface disinfection; single use items; dental unit water lines; surgical procedure precautions; aseptic technique for parenteral medications; record-keeping requirements and review of general aseptic techniques.

Medical Emergency Update 2015

PRESENTED BY Steven Beadnell, DMD

RECOMMENDED FOR D H A OM

1 - 5 PM

COURSE NUMBER 5105

ODA COURSE

CE CREDITS 4

NOTE This course is also offered on Saturday.

Medical emergencies can and do occur in dental practices every day. Over the next 15 years the segment of the population at highest risk for medical emergencies—those 65 and older—will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment.

This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will be able to:

- Identify those at increased risk for specific medical emergencies
- Diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general, as well as the specific protocols for managing each medical emergency discussed
- Identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

Oregon Board of Dentistry

A Review of the Must Knows...

PRESENTED BY Patrick Braatz

Paul Kleinstub, DDS, MS

RECOMMENDED FOR D H A OM

9 AM - 12 PM

COURSE NUMBER 5106

ODA COURSE

CE CREDITS 3**

The number of Board complaints has increased dramatically. In this course the Oregon Board of Dentistry (OBD) will review common complaints that come before the OBD and the resolution of those complaints. The requirements of adequate recording keeping will be reviewed. Presenters will review common mistakes that the board observes as it reviews patient records during investigations. A special inside glance of real cases will provide attendees with the unique opportunity to learn from others and prevent them from making the same mistakes. Attendees will have the chance to interact with the OBD Staff and board members during this session.

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODEA COURSE

You Can Have the "I Can't Wait to Get Out of Bed" Practice!

The How-to's to Get Dentists and the Team Moving in the Right Direction

PRESENTED BY Debbie Castagna

Virginia Moore

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5107

ODA COURSE

CE CREDITS 3**

THIS COURSE IS SPONSORED, IN PART, BY CareCredit

Let's face it, running today's dental practice is challenging and dentists simply can't do it alone. Imposed regulations, technology, patient expectations and lower profits have upped the ante to taking a fresh and different approach to management—a team approach. Do you have the right team? Does it make sense for you to hire a practice administrator? Learn what it will take to finally allow you to confidently focus on dentistry while your team shoulders some of the management responsibilities. Plan on leaving this lecture with a sensible framework for practice management.

At the conclusion of this course, attendees will have learned:

- To understand why the dentist's individual practice model drives how it's managed and staffed
- How to involve every team member—the dentist cannot do it alone
- To delegate appropriately—your team will love you for it

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODEA COURSE

The "New" New Patient Experience *A Team Approach for the Changing Marketplace*

PRESENTED BY Debbie Castagna
Virginia Moore

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM

COURSE NUMBER 5108

ODA COURSE

CE CREDITS 3**

THIS COURSE IS SPONSORED, IN PART, BY CareCredit

New patients are precious. The experience the practice creates can mean the difference between patients who are excited about you—or (the kiss of death), indifferent about you and your team. Take a fresh approach on how to combine great, patient-centered service with an efficient and logical system to help you cultivate a committed patient base.

At the conclusion of this course, attendees will be able to:

- Achieve optimal results regardless of practice model
- See each new patient interaction as an opportunity for practice growth
- Create the necessary checklists for fail-safe, full team support

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

CPR for the Health Care Provider

PRESENTED BY EMT Associates

RECOMMENDED FOR D H A OM LT

9 AM - 12:30 PM

COURSE NUMBER F6001

ODA COURSE

CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON.

1:30 - 5 PM

COURSE NUMBER F6002

ODA COURSE

CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$15

NOTE This course is also offered on Friday and Saturday.

This is an American Heart Association class emphasizing the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

Want to learn more about the presenter of a course?

SPEAKER BIOS

start on page

36

Geriatric Dentistry*Let's "Doctor Up!"*

PRESENTED BY Gregory Folse, DDS

RECOMMENDED FOR D H A OM

9 AM - 12 PM

COURSE NUMBER 5109

ODA COURSE

CE CREDITS 3

Clinical patient management of aging/special needs patients can be both challenging and blessed. With the tsunami of aging patients and intricacies of their care, our dental teams must "doctor-up" to meet their needs. Clinical patient management, standards of care, when, where, and how to treat, when not to treat, treating difficult denture patients, new extraction techniques, and funding sources will be discussed. The "deadly five" conditions that stop or delay care will be presented, as well as answers to many dental, medical, pharmacological and psychological concerns. By attending, your ability to safely and effectively treat this population in the general dental office will be improved and your opportunities to truly "doctor" these wonderful patients will be enhanced.

At the conclusion of this course, attendees will have learned:

- The "deadly five" conditions that stop or delay provision of care for older patients
- When, where, and how to treat geriatric patients and/or special needs adults
- Potentially adverse dental, medical, pharmacological, and psychological concerns and how to handle them
- Clinical tips, materials, and strategies that enhance the entire dental team's ability to treat this population
- How to truly be a "doctor" to a wonderful, needy and loving group of patients

Difficult Denture Patients*Real World Solutions*

PRESENTED BY Gregory Folse, DDS

RECOMMENDED FOR D H A OM

1:30 - 4:30 PM

COURSE NUMBER 5110

ODA COURSE

CE CREDITS 3

Dentures don't have to be so hard! Performing basic, common procedures uncommonly well can not only make your patients happy, but also cut your clinical time and efforts dramatically. Some tough denture patients do require special attention, understanding, and unique treatment approaches for successful patient outcomes. This clinically-based, common sense lecture uses unique video clips to detail modified impression and border-molding techniques, highly efficient and precise occlusal rim procedures, and patient-specific occlusal schemes. Successful? How about 546 patients, 1037 prostheses, and only 123 adjustments?

At the conclusion of this course, attendees will have learned:

- How to ensure exact impression borders
- A 5–10 minute occlusal rim technique
- How to precisely and repetitively take an accurate bite
- How to decrease patient sore spots and increase patient denture satisfaction
- How to decrease denture chair time and have more fun with prosthetics

How to Market Your Practice with an Attractive Website

PRESENTED BY James Fondriest, DDS, FICD, FACD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5111

ODA COURSE

CE CREDITS 3**

The majority of today's patients search online for a new dentist, or at least check an office's online presence. Whether you like it or not, information on the web is defining who you are. Your website is the face of your practice and your practice brochure. Learn how to properly define your market niche and create a website that reflects what your practice is really like.

At the conclusion of this course, attendees will have learned:

- What components are the most important parts of a website
- How to build an attractive and captivating website
- What kinds of dental photographs of your work sell and how to use your images to market your dentistry

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Digital Dental Photography Workshop*It Is too Important, and Just too Easy Not to Use*

PRESENTED BY James Fondriest, DDS, FICD, FACD

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM

COURSE NUMBER F6003

ODA COURSE

CE CREDITS 3

COURSE LIMIT 25 participants

ADDITIONAL FEE \$50

NOTE Participants are encouraged to bring a personal SLR camera with macro lens, retractors and mirrors.

DENTAL CHAIR FOR COURSE PROVIDED BY A-dec

Dental photography is the solution to reduce communication problems with patients, colleagues, and technicians. This hands-on course will review camera basics and how to take dental pictures quickly and efficiently. Participants are encouraged to bring a personal SLR camera with macro lens, retractors and mirrors. Loaners will also be available for use.

At the conclusion of this course, attendees will have learned:

- Camera options, ideal camera settings, software
- File management and how to share images
- Why digital Images should be used in everyday practice

**The Fundamentals of Ultrasonic Debridement**

PRESENTED BY Cynthia Fong, RDH, MS

RECOMMENDED FOR D H

9 AM - 12 PM

COURSE NUMBER 5112

ODA COURSE

CE CREDITS 3

NOTE This course is also offered on Friday.

This course provides the fundamentals of ultrasonics that will enable clinicians to immediately incorporate ultrasonics in clinical practice for the purposes of complete periodontal debridement. It will begin with a discussion of the changes that have occurred in the treatment of periodontal disease and its impact on the use of power scalers. Emphasis will be placed on differentiating between technologies and providing clinical recommendations. In addition, instructions on instrumentation techniques and sequencing when using a variety of inserts will be covered.

Straightforward Ultrasonic Instrumentation*A Hands-on Workshop*

PRESENTED BY Cynthia Fong, RDH, MS

RECOMMENDED FOR D H

1:30 - 4:30 PM

COURSE NUMBER F6004

ODA COURSE

CE CREDITS 3

COURSE LIMIT 30 participants

ADDITIONAL FEE \$50

PREREQUISITE Attendance of Ms. Fong's AM session, "The Fundamentals of Ultrasonic Debridement".

NOTE This course is also offered on Friday.

MATERIALS/EQUIPMENT PROVIDED BY Dentsply Professional

This hands-on workshop will go beyond the fundamentals of ultrasonic to focus on the instrumentation criteria used for gross ultrasonic debridement, definite debridement, de-plaques and instrument sequencing. Patient cases will be utilized to simplify proper clinical technique and to assist in selecting the appropriate technology and insert design to meet the individual needs of the patient. At the completion of this workshop, the participant will have gained the confidence and skills necessary to immediately incorporate the use of power scalers into practice.

Learn more about the presenter of a course.

SPEAKER BIOS start on page

36

Epithelial Pathology from A to Z

PRESENTED BY Theresa Gonzales, DMD, MS, MSS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5113

ODA COURSE

CE CREDITS 3

The history of clinical diagnosis began in earnest from the enlightened days of Hippocrates in ancient Greece, but is far from perfect—despite the enormous bounty of information made available by medical research, including the sequencing of the human genome. The practice of diagnosis continues to be dominated by theories set down in the early 1900s. The word “diagnosis” is derived from Greek and it is literally translated “through knowledge.” Diagnoses do not come about by blinding flashes of brilliance, but are arrived at rather methodically through the systematic and disciplined application of knowledge.

This half-day presentation is designed to reacquaint the oral health care provider with common mucosal presentations. There is an axiomatic principle that governs clinical practice—“common things occur commonly.” According to a recent study, there are a handful of relatively common oral mucosal presentations that comprise almost three-quarters of oral lesions for which patients seek consultation. This course will provide a review and clinical update of those commonly encountered pathologic entities as well as the deployment of the appropriate treatment algorithm. Clinical presentations from aphthae to zoster will be covered in an effort to improve the clinician's comfort level in diagnosing and managing these conditions.

At the conclusion of this course, attendees will be able to:

- Expand clinical diagnostic algorithm
- Correlate oral presentations with systemic possibilities
- Expand treatment algorithm

Overcoming the CSI Effect*Dentistry and DNA*

PRESENTED BY Theresa Gonzales, DMD, MS, MSS

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM

COURSE NUMBER 5114

ODA COURSE

CE CREDITS 3

Identification of human remains is generally a prerequisite for estate planning, payment of life insurance proceeds, remarriage of the surviving partner and prosecution in cases of homicide. Terrorist's attacks, aircraft accidents, fires, floods and high-speed motor vehicle accidents increase the reliance upon the use of dental identification—as the body may have suffered decomposition, mutilation or incineration. The teeth and their associated restorations are highly resistant to destruction and represent a sophisticated tool for post mortem identification of human remains.

This seminar is designed to delineate the legitimate role of the forensic dentist with respect to dental identification, recognizing and reporting human abuse, determination of chronologic age, and dentistry's role in a mass-disaster setting. Emerging DNA technologies can be applied not only to human identification, but also to bite mark evidence. This course highlights 21st century technologies as they relate to forensic dental applications.

At the conclusion of this course, attendees will be able to:

- Articulate principles of forensic odontology
- Demonstrate techniques for dental identification
- Deploy strategies for recognizing and reporting child and/or adult abuse
- Understand controversies surrounding the interpretation of bitemark evidence

ODHA COURSE**Diabetes Mellitus Strategies for Providing Comprehensive Care**

PRESENTED BY JoAnn Gurenlian, RDH, PhD

RECOMMENDED FOR D H A OM

1:30 - 4:30 PM

COURSE NUMBER 5115

ODHA COURSE

CE CREDITS 3

Diabetes mellitus is a chronic disease that can cause devastating systemic complications. Currently, almost 29 million Americans have diabetes, and more than 25 percent do not know they have the disease. Another 86 million have pre-diabetes. Individuals with diabetes may present with a variety of oral manifestations. Treatment of patients with diabetes requires careful attention to ensure that oral health is maintained and precautions are taken to avoid medical emergencies.

This course provides an update on diabetes mellitus, including types of diabetes, etiology, diagnostic studies, treatment, and guidelines for providing oral health care. As oral health care providers, dental professionals have an opportunity to assist individuals with diabetes to manage the oral manifestations of the disease, as well as to maintain glycemic control.

At the conclusion of this course, attendees will be able to:

- Recognize the complexity of providing oral health care to medically compromised patients
- Explain the differences between diabetes and prediabetes
- Recognize the signs and symptoms of diabetes mellitus
- Describe the risk factors for diabetes mellitus
- Identify the health problems that occur as a consequence of diabetes mellitus
- Explain the significance of the A1c study in determining glycemic control
- Identify treatment options for individuals with diabetes mellitus; including the new algorithm models from the AACE
- Describe the oral manifestations of diabetes mellitus
- Explain to patients the relationship between glycemic control and periodontal/oral health
- Identify guidelines for providing oral health care for patients with diabetes mellitus when performing dental hygiene assessment and treatment
- Appreciate the role of the dental hygienist as part of an interdisciplinary team to help manage and control diabetes mellitus
- Increase interdisciplinary referrals for individuals with diabetes mellitus

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All proceeds benefit the Dental Foundation of Oregon, and support its programs, like the Tooth Taxi.

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Register online or
download a
paper form at



www.OREGONDENTAL.ORG

Integrative Medicine

It's Not Alternative Anymore

PRESENTED BY Tieraona Low Dog, MD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5116

ODA COURSE

CE CREDITS 3*

Integrative medicine is a healing-oriented discipline that takes into account the whole person: body, mind and spirit. It emphasizes the therapeutic relationship and makes use of both conventional and evidence-based alternative therapies. Explore the possibilities of this new approach to medicine and health.

At the conclusion of this course, attendees will be able to:

- Describe the use of complementary and alternative medicine
- Discuss the evidence of safety and benefit for two nutritional and dietary supplemental approaches to disease prevention
- Discover the evidence of benefit for acupuncture, mind-body medicine, and massage therapy

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

The Relationship of Environment and Human Health

The Greening of Medicine

PRESENTED BY Tieraona Low Dog, MD

RECOMMENDED FOR D H A OM LT

1:30 - 4:30 PM

COURSE NUMBER 5117

ODA COURSE

CE CREDITS 3*

Green medicine...what is it? It is a different way of thinking about our existence in the world and recognizing the interconnection that exists between all life. It is practicing medicine in a sustainable and ecologically sensitive manner. It works to promote healthy families who live in healthy homes in healthy neighborhoods, communities, schools, workplaces and hospitals. The evidence has never been more compelling about the need to practice green medicine.

At the conclusion of this course, attendees will be able to:

- Discuss the evidence and risks of exposure to toxins during pregnancy and for infants, and its role in birth defects and abnormal development
- Describe three practical ways to reduce exposure to harmful toxins and chemicals in everyday life
- Identify three harmful side effects of certain drugs and how to successfully counteract them
- Discuss the evidence of health-related risks of chronic stress and offer practical stress-reducing solutions to incorporate into one's life

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

The Renaissance of Local Anesthesia

PRESENTED BY Stanley Malamed, DDS

RECOMMENDED FOR D H A

9 AM - 4:30 PM

COURSE NUMBER 5118

ODA COURSE

CE CREDITS 6

Local anesthesia forms the backbone of pain control techniques in contemporary dental practice. The subject of pain control in dentistry has recently undergone a renewal of interest—a renaissance of sorts. In this program, Dr. Malamed will present an in-depth look at many aspects of this important area of daily dental practice.

In the morning section, we will look at research in the development of new drugs, both local anesthetics—such as articaine, as well as drugs to reverse soft tissue anesthesia, like phentolamine mesylate—and buffered local anesthetics, which produce a more rapid onset, more comfortable injection and more profound anesthesia. The local anesthetic nasal mist, providing pulpal anesthesia to maxillary teeth, will be introduced. These and other areas of current research into improving pain control will be discussed.

The afternoon section will discuss the problem of providing clinically-adequate anesthesia in the mandible. After reviewing the traditional, inferior alveolar nerve block (NB), alternative approaches to effective mandibular anesthesia will be reviewed—including the Gow-Gates mandibular NB, PDL, intraosseous anesthesia, the use of articaine by mandibular infiltration, and buffered lidocaine. We will answer the question, "Is the mandibular block passé?"

At the conclusion of this course, attendees will be able to:

- Compare clinical characteristics of current local anesthetic formulations
- Describe the mechanism of action of phentolamine mesylate—the local anesthesia reversal agent
- Describe the mechanism of action of buffering local anesthetics
- Discuss the mechanism of action and efficacy of intranasal local anesthetic mist
- Name four alternative techniques to the traditional, inferior alveolar NB for mandibular anesthesia

ODAA COURSE

Digital Technology

How to Reduce Your Stress

PRESENTED BY Bonnie Marshall, RDA, CDA, EFDA, EFODA, MADAA

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5119

ODAA COURSE

CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON.

1:30 - 4:30 PM

COURSE NUMBER 5120

ODAA COURSE

CE CREDITS 3

This course will cover the equipment, placement and patient preparation for digital radiography in dental offices. There will also be a small section on newer technology: cone beam imaging. All attendees will benefit from identifying new and traditional ways of working with more complex techniques regarding digital radiography. Examples of errors and ways to work with difficult patients and impossible mouths will encourage all operators to keep trying to get that perfect, but difficult, radiograph in order to eliminate stress.

At the conclusion of this course, attendees will be able to:

- Identify the differences between direct/indirect and traditional exposures
- Understand the differences between traditional film settings and digital settings
- Identify the correct settings for several different types of machines
- Identify several types of sensor holders and how to correctly use them
- Understand the correct use of the Bisecting Technique
- Understand the correct use of the PID/BID when exposing digital radiographs
- Identify the correct horizontal angulation when exposing digital radiographs
- Identify proper ways of identifying and correcting foreshortening and elongation
- Identify new application in dentistry for cone beam imaging

OSAE COURSE

Endodontic Applications of CBCT

PRESENTED BY Thomas McClammy, DMD, MS

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5121

OSAE COURSE

CE CREDITS 3

From pre-treatment root canal system visualization to implant planning and placement, a clear and accurate picture of the relevant clinical space is vital to the precise and effective practice of modern endodontics. Today, cone beam computed tomography (CBCT) allows for evaluation of the dental anatomy and surrounding structures on a level unprecedented in history, and the applications for clinical endodontics are myriad.

This course, rooted in clinical case data from a working endodontic practice, will explore the fundamentals and tremendous clinical value of CBCT technology in endodontic practice, including:

- Diagnosis
- Conventional treatment
- Non-surgical retreatment
- Surgical retreatment
- Implant planning and placement
- Post-treatment assessment

VISIT THE EXHIBIT HALL FOR FREE!

SATURDAY, APRIL 11 9:30 AM — 1 PM

Are you an ODA member who only wants to attend the Exhibit Hall? We'll give you a free pass on Saturday, April 11, to visit over 200 exhibiting companies!

Advance registration not available. To take advantage of this special offer, visit the on-site registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 11. Offer only available to ODA member dentists.

3D Dentistry

Tomorrow's Technologies Today

PRESENTED BY **Aaron Molen, DDS, MS**

RECOMMENDED FOR **D**

9 AM - 12 PM

COURSE NUMBER 5122

ODA COURSE

CE CREDITS 3

We are currently witnessing a paradigm shift in how we diagnose and treatment plan our patients. CBCT has opened up the third dimension and with it has increased the diagnostic information available in each case. The next natural step beyond using CBCT to treatment plan our patients is using it to treat our patients. There are techniques, technologies, and services available to help maximize the potential of our 3D scans. The future is like a freight train... if you choose not to ride, it won't simply pass you by, it will run you over.

At the conclusion of this course, attendees will have learned:

- How to integrate 3D technologies into everyday practice
- The current state of cone-beam guided appliance fabrication
- Outside-the-box uses for CBCT in practice

Creating the Digital Office

Technology Tricks & Social Media Moxie

PRESENTED BY **Aaron Molen, DDS, MS**

RECOMMENDED FOR **D**

1:30 - 4:30 PM

COURSE NUMBER 5123

ODA COURSE

CE CREDITS 3**

Simply being 'paperless' is no longer sufficient. In a digital culture, offices are being pushed to integrate new technologies at an exponential rate. Instead of being feared, these new technologies should be embraced. Dr. Molen will discuss some of these new technologies and how they can be leveraged to move your practice forward. In addition, Dr. Molen will share some of his hard-earned tips and tricks so you can learn from his mistakes.

When it comes to marketing, direct mailers and phone books used to be sufficient. However, in today's web 2.0 world, we have the tools to reach out and engage our existing and prospective patients. Navigating the world of social media can be fun but challenging. Dr. Molen will cover some of the basics involved with running a social media campaign and correct some misconceptions.

At the conclusion of this course, attendees will:

- Feel comfortable integrating new technologies into their practice
- Know a few non-dental technologies to introduce to their office
- Understand the meaning of web 2.0
- Feel comfortable navigating social media
- Be empowered to leverage social media to grow their practice

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Models of Dental Practice

How Dental Benefits Affect Your Business

PRESENTED BY **Michael Perry, DDS**

RECOMMENDED FOR **D H A OM**

9 AM - 12 PM

COURSE NUMBER 5124

ODA COURSE

CE CREDITS 3**

This course explains how systems of remuneration to dental practice owners have evolved to their current state. Practices are categorized by "model" based upon the prevalence of contracted insurance within each practice. A thorough description of how the equation "income - overhead = profit" changes between each model.

At the conclusion of this course, attendees will:

- Understand the types of dental benefit plans and how they function
- Understand how to determine which model a practice is currently operating in
- Understand the relationship between practice model and overhead percentage
- Have learned how to calculate the net profit for each dental service performed under different fee schedules

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Managing Dental Benefit Plans in Your Practice, So They Don't Manage You

PRESENTED BY **Michael Perry, DDS**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM

COURSE NUMBER 5125

ODA COURSE

CE CREDITS 3**

This course explains the current dental benefits marketplace and its effect upon traditional private practice dentistry. Background information is provided, including the history of dental benefits, the types of dental benefit plans, and the prevalence of these plans in the marketplace. The current economic realities of operating a dental practice will be described. Participants will be taught how to assess their practices to determine if a change in their relationship to contracted dental benefit plans is feasible, followed by a methodology for making transitions into or out of contracts.

At the conclusion of this course, attendees will:

- Understand the types of dental benefit plans and how they function
- Understand how to assess sources of profitability in a private dental practice
- Have learned to assess the feasibility of transitioning into or out of a dental benefits contract

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

The Clinical Pearls for Making Soft Tissue Grafting Fun, User-Friendly, and Predictable

PRESENTED BY **Lee Silverstein, DDS, MS, FACD, FICD**

RECOMMENDED FOR **D H A**

9 AM - 4:30 PM

COURSE NUMBER 5126

ODA COURSE

CE CREDITS 6

This course will show—in a very user-friendly fashion—when and *when not* to perform soft tissue grafting. This lecture will show and discuss which clinical situations and which materials are available to use to allow a practitioner to predictably know the best way to help patients that have gingival tissue problems. This course will also aid the dental staff in seeing soft tissue problems and speaking to the patients about why and how they can get this problem fixed as easily as possible.

Risk Management

PRESENTED BY **Christopher Verbiest**

RECOMMENDED FOR **D H A OM**

1:30 - 4:30 PM

ODA COURSE

CE CREDITS 3**

COURSE NUMBER 5127 (as part of ODC registration)

COURSE NUMBER F6005 (as a stand-alone course—\$75 fee)

THIS COURSE IS SPONSORED, IN PART, BY **DBIC**

This course, updated for the 2014–2016 reporting period, will cover traditional risk management categories, an Oregon Board of Dentistry update, documentation, and ethics as well as other important topics.

Three hours of approved risk management education are required for continued membership in the Oregon Dental Association. DBIC courses are recommended. Contact your malpractice carrier for dividend requirements. This course fulfills the requirements for the current three-year ODA risk management reporting period (January 1, 2014 – December 31, 2016).

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Course Handouts

Access course handouts online at www.oregondental.org, or through the ODC Mobile App, starting on March 26.

Handouts will not be printed for distribution on-site.



2015 Oregon Dental Conference MOBILE APP

Download the ODC app by scanning this QR Code or by searching for 'Oregon Dental Conference' in the app store on your Apple or Android device.



OSHA Compliance

PRESENTED BY **Samuel Barry, DMD**

RECOMMENDED FOR **D H A OM LT**

9 AM - 12:30 PM

COURSE NUMBER 5128

ODA COURSE

CE CREDITS 3.5**

THIS COURSE IS SPONSORED, IN PART, BY **Henry Schein**

OSHA requires employers to provide annual training for all of their employees. Compliance with OSHA regulations is also an integral part of a dental practice's overall risk management program. OSHA inspections do occur and fines can be substantial. This comprehensive class provides the information necessary to complete the annual training requirement for your entire dental team. It will update your office on the current requirements that apply to a dental practice and provide you with the knowledge to establish a properly customized OSHA safety compliance program for your office. Dr. Barry keeps this informative class interesting and engaging, with examples of actual safety-related events.

Materials, devices, monitoring, and documents necessary for compliance will be identified. Training will focus on the OSHA regulations that apply to dental practices. Several other important regulatory rules and guidelines will also be discussed. Some of the topics covered include: what do to if an OSHA inspection occurs; accident prevention plan; emergency response plan; updated hazardous communication standard with the new globally harmonized system; walking and working surfaces; means of egress; nitrous oxide; first aid requirements; fire safety; electrical safety; hazardous waste; required posters; ergonomics; violence in the workplace; safety meetings; tuberculosis; lasers; bloodborne pathogens exposure control plan; personal protective equipment; post exposure follow up; hepatitis B vaccine and other immunizations; employee medical record; surface disinfection; instrument processing; allergies; monitoring and recordkeeping requirements.

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

White Lesions, Dysplasia, and Premalignancy

PRESENTED BY **Tuan Bui, DMD, MD, FACS**
Allen Cheng, DDS, MD
Mark Lingen, DDS, PhD, FRCPath

MODERATED BY **R. Bryan Bell, DDS, MD, FACS**
Eric Dierks, DMD, MD, FACS

RECOMMENDED FOR **D H A**

2 - 5 PM

COURSE NUMBER 5129

ODA COURSE

CE CREDITS 3

Head and neck squamous cell carcinoma is an aggressive malignancy that is the sixth most common malignancy in the world. Despite numerous advances in the treatment of this disease, the survival rate for these patients has remained relatively unchanged for the past 50 years. Improved early diagnosis, as well as effective preventive strategies against the development of future neoplasms, is essential.

During this course, attendees will learn to:

- Critically evaluate the currently available oral cancer screening adjuncts
- Discuss the chemopreventive initiatives that are being tested in clinical trials
- Emphasize the role of dental health care professionals in early detection and chemoprevention measures

Predictable Tissue Regeneration for the Dental Practitioner

PRESENTED BY **Donald Callan, DDS**

RECOMMENDED FOR **D H A**

9 AM - 12 PM

COURSE NUMBER 5130

ODA COURSE

CE CREDITS 3

The absence of alveolar bone occurs when teeth are absent, in cleft conditions, in periodontal infected areas and after removal of teeth. Before choosing a grafting material to restore the alveolus, the clinician should be knowledgeable about the various modalities for restoring normal function, esthetics, and maintenance of the integrity of the natural arch form for the replacement of the teeth and bone. The result of the procedure should support dental implants, dentures, teeth or a fixed bridge for long-term function, and esthetics for the patient. Should the procedure be a bone graft, soft tissue graft, a tissue regeneration procedure, or tissue augmentation procedure? What is the difference? Should the graft material be osteoinductive or osteoconductive? Should the material be an autograft, an allograft, a xenograft, alloplast or a J-Block? Should the material be mineralized or demineralized? Should a membrane be utilized? What determines the success of the procedure? Will the result support all prosthetic replacements? These questions and others regarding restoration and ridge preservation of the upper and lower arches, as well as specific techniques, will be addressed in this presentation.

The purpose of this presentation is to provide evidence-based information to evaluate grafting materials for periodontal, restorative, and implant dentistry based upon clinical, esthetic, functional, and histological results in humans.

During this course, attendees will learn to:

- Understand the differences of various grafting materials
- Identify the need for tissue regeneration
- Understand if tissue regeneration or grafting is needed
- Select the proper materials based upon the objective
- Determine the time and sequence for ridge preservation
- Review the procedure for the various procedures
- Defend all the procedures clinically, functionally, and histologically

Periodontal Considerations for Implant Dentistry

PRESENTED BY **Donald Callan, DDS**

RECOMMENDED FOR **D H A**

2 - 5 PM

COURSE NUMBER 5131

ODA COURSE

CE CREDITS 3

Periodontal diseases are chronic, infectious, inflammatory diseases resulting from exposure of the periodontium to dental plaque, a complex bacterial biofilm that accumulates on the teeth. Evidence suggests that periodontitis and peri-implantitis can be a systemic exposure that may contribute to the development or progression of other diseases and conditions. In light of the high prevalence of the periodontal disease, these associations may be important in the selection of the dental implant, not only to individual patients, but in a public health context as well.

There are various implant systems for the replacement of teeth. Each system has different features, as determined by the manufacturer. The primary function of the dental implant tooth is to restore the normal function, speech and natural esthetics, and allow the patient to maintain a state of good health.

continues in next column »

Should the implant be a screw design, rough surface, smooth surface, titanium, titanium alloy, or HA coated? What's the difference? Should the tooth abutment connection be an internal hex, external hex, Morse taper, threaded or a ferrule design? Should the procedure be a one stage surgical or a two stage surgical? What size implant should be selected? What determines the success of the implant? Will a single implant design support all prosthetic replacements? These questions, and others, regarding implant modalities and restorations, will be answered in this presentation.

The purpose of this presentation is to select a dental implant and to provide evidence-based information to evaluate the relationship of periodontal diseases, peri-implantitis and systemic diseases. Second, to understand the mechanism by which periodontal infections contribute to the destruction of periodontal tissues and its accompanying destruction of tissues to vital organs.

During this course, attendees will learn to:

- Identify periodontal problems with dental implants
- Correct and prevent periodontal problems associated with dental implants
- Compare periodontitis and peri-implantitis (Is there a connection and treatment?)
- Identify systemic links of periodontal disease
- Understand the pathways of periodontal bacterial transfer
- Identify systemic conditions that may be subject to periodontal pathogens
- Determine the time and sequence for treatment
- Properly to inform the patient of the potential systemic risk of periodontal disease and systemic concerns

Medical Teams International At Home and Abroad

PRESENTED BY **Dale Canfield, DMD**

Jodi Hansen

Tim Leshar

Matt Stiller

RECOMMENDED FOR **D H A**

9 AM - 12 PM

COURSE NUMBER 5132

ODA COURSE

CE CREDITS 3**

MTI meets peoples' needs through humanitarian aid and disaster relief regardless of their race, gender, or religion. Programs include training and education to build the capability and capacity of partners, volunteers, staff and people served in order to produce sustainable change. MTI's philosophical approach is holistic and seeks to address the wellness of the whole person—a physical, social, mental and spiritual being.

This session, presented by volunteers and staff of Medical Teams International, will include specific and detailed reviews and demonstrations of dental techniques, equipment and supplies that can be used domestically or abroad to maximize dental production and impact in low resource environments. Representatives from local site partners will share about the impact of the dental care on the individuals they serve.

At the conclusion of this course, attendees will:

- Comprehend the similarities, differences and scope of unmet dental needs at home and abroad
- Know how to maximize production and positive impact in low resource settings for patients with urgent dental needs
- Understand the steps required to begin volunteering and the types of equipment, supplies and logistical support provided by MTI
- Be motivated to use their skills and abilities to make a difference in the lives of the dentally underserved

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

CPR for the Health Care Provider

PRESENTED BY EMT Associates

RECOMMENDED FOR D H A OM LT

9 AM - 12:30 PM

COURSE NUMBER F6006

ODA COURSE

CE CREDITS 3.5

THIS COURSE REPEATS IN THE AFTERNOON.

1:30 - 5 PM

COURSE NUMBER F6007

ODA COURSE

CE CREDITS 3.5

COURSE LIMIT 50 participants (per session)

ADDITIONAL FEE \$15

NOTE This course is also offered on Thursday and Saturday.

This American Heart Association class emphasizes the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note, this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

The Fundamentals of Ultrasonic Debridement

PRESENTED BY Cynthia Fong, RDH, MS

RECOMMENDED FOR D H

9 AM - 12 PM

COURSE NUMBER 5133

ODA COURSE

CE CREDITS 3

NOTE This course is also offered on Thursday.

This course provides the fundamentals of ultrasonics that will enable clinicians to immediately incorporate ultrasonics in clinical practice for the purposes of complete periodontal debridement. It will begin with a discussion of the changes that have occurred in the treatment of periodontal disease and its impact on the use of power scalers. Emphasis will be placed on differentiating between technologies and providing clinical recommendations. In addition, instructions on instrumentation techniques and sequencing when using a variety of inserts will be covered.

Learn more about the presenter of a course.

SPEAKER BIOS start on page

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OSAE LUNCH & COURSE SCHEDULE*Oregon State Association of Endodontists***FRIDAY, APRIL 10**

7:30 – 8:30 AM ODC General Session **"The Power of Understanding People, Hollywood Style!"** Dave Mitchell

9 AM – 12 PM **"35 Endodontic Tips from 35 Years of Practice: Part 1"** John Olmsted, DDS, MS

10 AM – 6 PM **Exhibit Hall Open**

12 PM – 1:30 PM **Oregon State Association of Endodontists Luncheon**

2 – 5 PM **"35 Endodontic Tips from 35 Years of Practice: Part 2"** John Olmsted, DDS, MS

4 – 6 PM **New Dentist Reception in Exhibit Hall**

OSAE members are welcome to attend the OSAE luncheon at the Oregon Convention Center. For more information and to RSVP, please contact Dr. Kevin Christiansen at kc.endodoc@comcast.net or 503.363.6500.

OSAE members do not need to be registered for the ODC in order to attend the luncheon, but do need to be registered for the ODC to attend the OSAE-sponsored courses.

MORNING SESSION**35 Endodontic Tips from 35 years of Practice Part 1**

John Olmsted, DDS, MS

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5154

OSAE COURSE

CE CREDITS 3

Endodontics requires a high level of technical skills and biological understanding. Dr. Olmsted will share his 15 steps for endodontic diagnosis and treatment planning; local anesthetics, access, and isolation; new rotary instrumentation with adaptive reciprocation.

At the conclusion of this course, attendees will be able to:

- List the 15 steps of diagnosis with emphasis of medical history, dental history, and radiographs
- Outline utilization of percussion, biting pressure, and palpation
- Describe the difference between CO₂ ice, endo ice, and H₂O ice
- Understand the criteria for endodontic treatment vs. extraction
- Outline the progression of local anesthetics, access, and isolation
- List the steps of new rotary/reciprocation instrumentation

AFTERNOON SESSION**35 Endodontic Tips from 35 years of Practice Part 2**

John Olmsted, DDS, MS

RECOMMENDED FOR D H A

2 - 5 PM

COURSE NUMBER 5155

OSAE COURSE

CE CREDITS 3

Endodontics requires a high level of technical skills and biological understanding. Dr. Olmsted will share his additional endo tips for biochemical irrigation; warm vertical obturation; restoration with fiber posts; and postoperative care.

At the conclusion of this course, attendees will be able to:

- Demonstrate the different techniques of biochemical irrigation
- Describe the different delivery procedures for obturation
- Understand restoration with fiber posts
- Identify the correct pain medications and utilization of antibiotics

NOTE: There are also OSAE sponsored courses on Thursday morning, presented by Dr. Thomas McClammy, and on Saturday morning, presented by Dr. John Olmsted.

Straightforward Ultrasonic Instrumentation

A Hands-on Workshop

PRESENTED BY Cynthia Fong, RDH, MS

RECOMMENDED FOR D H

2 - 5 PM

COURSE NUMBER F6008

ODA COURSE

CE CREDITS 3

COURSE LIMIT 30 participants

ADDITIONAL FEE \$50

PREREQUISITE Attendance of Ms. Fong's AM session, "The Fundamentals of Ultrasonic Debridement".

NOTE This course is also offered on Thursday.

MATERIALS/EQUIPMENT PROVIDED BY Dentsply Professional

This hands-on workshop will go beyond the fundamentals of ultrasonic to focus on the instrumentation criteria used for gross ultrasonic debridement, definite debridement, de-plaques and instrument sequencing. Patient cases will be utilized to simplify proper clinical technique and to assist in selecting the appropriate technology and insert design to meet the individual needs of the patient. At the completion of this workshop, the participant will gain the confidence and skills necessary to immediately incorporate the use of power scalers into practice.

Physical Examination of the Head and Neck for Dental Health Care Providers

PRESENTED BY Theresa Gonzales, DMD, MS, MSS

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5134

ODA COURSE

CE CREDITS 3

The word "diagnosis" is derived from Greek and it is literally translated "through knowledge." Diagnoses do not come about by blinding flashes of brilliance but instead are arrived at rather methodically through the systematic and disciplined application of knowledge. This half-day presentation is designed to reacquire the oral health care provider with an organized approach to the physical examination of the head and neck. Diagnosis is the key to patient care, and no therapeutic skill can compensate for an inability to adequately assess and evaluate a patient. A system, therefore, must be developed in both the history taking and clinical examination to minimize the possibility of missing the underlying pathologic condition. Clinicopathologic correlations will be used to supplement principles of physical diagnosis.

At the conclusion of this course, attendees will have learned:

- A systematic approach for taking a history
- Tips for a thorough clinical examination
- To improve documentation of your findings

DON'T MISS THE EXHIBIT HALL!

Grand Opening Reception • Historical Dental Equipment Showcase • Mobile Photo Booth • Trade Show Raffle • Free Massages • New Dentist Reception • Case CAT Presentations • Red Cross Blood Drive • OHSU Student Table Clinic Competition

SEE PAGE 4 FOR MORE INFO.

Emerging Trends in the Diagnosis and Management of Chronic Orofacial Pain

PRESENTED BY Theresa Gonzales, DMD, MS, MSS

RECOMMENDED FOR D H A OM LT

2 - 5 PM

COURSE NUMBER 5135

ODA COURSE

CE CREDITS 3

Chronic orofacial pain (COFP) is relatively common with approximately 7 to 12 percent of the general population reporting such symptoms which concomitantly occur with other somatic symptoms that cannot be adequately explained by known organic pathology. Despite the diversity of treatments for chronic pain, the overall efficacy of treatment is disappointing, with an average pain reduction of approximately 30 percent in about one-half of treated patients. Notably, pain reduction does not always result in improved physical and emotional functioning and enhanced quality of life. Treatment priorities should emphasize optimal symptom relief, with most patients requiring individualized therapeutic regimens based on multidisciplinary combinations of treatment modalities in order to achieve clinically acceptable outcomes. Emerging trends in the diagnosis and management of orofacial pain will be discussed.

At the conclusion of this course, attendees will be able to:

- Capture a relevant pain history
- Use information in the pain history to inform a structured interview
- Develop a differential diagnosis
- Deploy reversible and conservative therapies in the management of orofacial pain

Emerging Trends in Periodontics

New Dimensions in the Etiology and Treatment of Periodontal Disease

PRESENTED BY Jim Grisdale, DDS

RECOMMENDED FOR D H A OM

9 AM - 12 PM

COURSE NUMBER 5136

ODA COURSE

CE CREDITS 3

Periodontal therapies are being introduced to dental professionals at a rapid pace. This course will provide an in-depth view on the past, current and future concepts of periodontal treatment. Information will include the history of periodontal disease and treatment from a historical perspective to the most current philosophies about the etiology diagnosis and treatment of periodontal diseases, including the link between systemic disease and oral disease. Participants will learn how to incorporate new technologies into everyday practice including the use of instruments and equipment, local delivery products, and host modulation drugs.

At the conclusion of this course, attendees will:

- Understand the differences between past and contemporary etiologic factors in periodontal disease
- Be able to contrast and compare current and future concepts of periodontal therapy
- Be able to incorporate new technologies into every practice, including the use of instruments and equipment, local delivery products, and host modulation drugs
- Understand and describe periodontal medical interrelationships
- Be able to negotiate between evidence-based and non-evidence-based periodontal therapy

The Myths and Realities of the Link Between Oral Disease and Systemic Conditions

A New Paradigm in Dental Practice... Where Do We Go from Here?

PRESENTED BY Jim Grisdale, DDS

RECOMMENDED FOR D H A OM

2 - 5 PM

COURSE NUMBER 5137

ODA COURSE

CE CREDITS 3

This presentation will explore and explain the interrelationships between systemic disorders and oral health. The link will be made between periodontal disease from the etiology to the host response and the impact on systemic health. Risk assessment will be addressed in the context of the oral/systemic connection.

At the conclusion of this course, attendees will be able to:

- Understand the pathogenesis and mechanisms of periodontal disease
- Be familiar with the impact of periodontal disease on systemic conditions
- Comprehend the influence of systemic disorders on periodontal health
- Recognize the relevancy of the oral/systemic link to daily practice
- Look to future trends for causal effect relationships between oral and systemic disease

ODHA COURSE

Providing Care for Women with Cancer

An Update for the Dental Hygienist

PRESENTED BY JoAnn Gurenlian, RDH, PhD

RECOMMENDED FOR D H A OM

9 AM - 12 PM

COURSE NUMBER 5138

ODHA COURSE

CE CREDITS 3

Each year, more than 200,000 women are diagnosed with breast cancer, over 25,000 women are diagnosed with ovarian cancer, and over 12,000 women are diagnosed with cervical cancer. These individuals face challenges as they proceed through the continuum of care, and require support of all health care providers from the time of diagnosis through treatment and after treatment is completed. The purpose of this course is to update the dental hygienist with information about female cancer diagnosis, treatment modalities, and the effects of treatment on the oral health of the patient. Emphasis will be placed on how dental professionals can support women undergoing cancer treatment, and their role in managing the oral effects of cancer therapy.

At the conclusion of this course, attendees will be able to:

- Describe the current screening methods available to detect breast, ovarian, and cervical cancers
- Identify the limitations of screening methods available to detect women's cancers
- Recognize that diagnosis is different for each individual
- Appreciate the importance of early detection for women's cancers
- Identify the treatments available for breast, ovarian, and cervical cancers
- Recognize the oral health manifestations associated with a weakened immune system from cancer therapy
- Discuss oral health protocols in relation to cancer therapy
- Identify resources for health professionals and cancer patients

ODHA COURSE

Stats, Facts, Myths, and Downright Lies!

PRESENTED BY JoAnn Gurenlian, RDH, PhD

RECOMMENDED FOR D H A OM

2 - 5 PM

COURSE NUMBER 5139

ODHA COURSE

CE CREDITS 3**

Are you ever caught off guard when patients ask you questions about their health? Do you wonder if what you are reading in the literature or hearing at scientific conferences is correct? Does some information sound too good to be true?

This course is an opportunity for us to review current health information and decipher it to determine what statements are true and which ones might be stretching the facts! We will discuss how to use current information in your practice setting to make oral health education and treatment relevant for your patients.

At the conclusion of this course, attendees will be able to:

- Discern fact from fiction in scientific presentations and literature
- Identify strategies to determine the extent to which information presented at conferences and through published literature is true or false
- Reflect upon the value of dental hygiene and dental assisting publications and continuing education programs
- Utilize information in health practice settings to provide current, factual health education and treatment to your patients

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

Imaging Frontiers

PRESENTED BY David Hatcher, DDS, MSc, MRCD

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER 5140

ODA COURSE

CE CREDITS 3

Three dimensional surface and volumetric scan data possess significant anatomic information that is waiting to be exploited. This course is for dentists who want to understand and apply this advanced technology in their practices, as well as to refresh their knowledge in 3D anatomy, available CBCT systems, and softwares. This presentation will discuss and demonstrate producing clinical value from scan data by integrating cloud services, building accurate patient specific models, integrated diagnosis, treatment simulation, and planning and dental manufacturing.

At the conclusion of this course, attendees will:

- Understand the principals of cone beam CT
- Have learned principles of creating patient specific models
- Have learned principles of treatment simulation

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Applied Imaging

PRESENTED BY David Hatcher, DDS, MSc, MRCD

RECOMMENDED FOR D H A

2 - 5 PM

COURSE NUMBER 5141

ODA COURSE

CE CREDITS 3

There are anatomic boundaries in the maxillofacial region that, when exceeded during dental therapy, may result in poor treatment outcomes. This presentation will discuss application of advanced technology in clinical practices, including disciplines of dentistry (general dentistry, surgery, sleep medicine, orthodontics, implant dentistry, endodontic and TMD). The role of imaging for identifying and characterizing the anatomic boundaries will be presented.

At the conclusion of this course, attendees will be able to:

- Recognize key anatomic boundary conditions
- Select the patients that would benefit from advanced imaging (CBCT)
- Apply problem solving strategies to determine the etiology of abnormal anatomy

Composite Can Be an Indispensable Item in Your Toolbox

PRESENTED BY Susan Hollar, DDS

RECOMMENDED FOR D

9 AM - 12 PM

COURSE NUMBER 5142

ODA COURSE

CE CREDITS 3

With an innovative technique and today's composites, many patients can be successfully restored at lower cost and with little or no tooth reduction. Utilizing composite in large cases to transition and phase treatment can help patients with financial concerns as well. Esthetic, functional, and profitable restorations are easier and quicker than traditional techniques—even for very complex cases. Whether you are a beginner or a master with direct resin, this course will expand your options and enhance your success.

At the conclusion of this course, attendees will be able to:

- Understand how complex cases can be transitioned/phased with the use of composite restorations
- Perform more anterior cases in their practice
- Offer more option to patients who have financial restrictions and desire esthetic improvements

How Trial Smiles Can Change Your Life

PRESENTED BY Susan Hollar, DDS

RECOMMENDED FOR D

2 - 5 PM

COURSE NUMBER 5143

ODA COURSE

CE CREDITS 3

Have you ever wanted to help one of your patients visualize the impact of a more attractive smile? The trial smile experience helps the patient to understand the importance of smile design principles, as they see and feel their trial smile, and how it enhances their entire face. In addition, value for the patient is built as the fear of the unknown is eliminated and trust in the clinician is increased. Consequently, the trial smile has resulted in more esthetic cases in Dr. Hollar's practice, as well as increased accuracy of the esthetically driven aspects of diagnostic wax-ups. It also enables Dr. Hollar to complete the case with less chair time overall.

continues in next column »

In this presentation, the steps and the philosophy of the trial smile experience, as well as the laboratory steps utilizing the trial smile model, will be discussed. You will learn how this experience is more effective than a computer image.

At the conclusion of this course, attendees will be able to:

- Communicate esthetic options more clearly with their patients
- Increase their patient's desire for a more attractive smile
- Create a diagnostic wax up that optimizes their patient's facial esthetics and is occlusally sound

Medical Emergencies

PRESENTED BY Joel Hopkin, DMD, MD
David Howerton, DMD

RECOMMENDED FOR D H A OM

1 - 5 PM

COURSE NUMBER 5144

ODA COURSE

CE CREDITS 4

If a medical emergency occurs in your office, preparation is the key for the entire office team. This course will emphasize recognition and prevention of medical complications that may lead to a medical emergency in your office. We will discuss specific medical emergency situations and management. This course meets the medical emergency and anesthesia permit requirements for the Oregon Board of Dentistry license renewal. At the conclusion of this course, attendees will have a straightforward approach on how to handle various medical conditions and medical emergencies that may occur in the office.

During this course, attendees will:

- Learn the importance of a dental office emergency plan
- Understand the best way to prevent a medical emergency is by review of the patients medical history and physical examination
- Identify and describe specific types of emergencies
- Understand specific management protocols for common medical emergencies in the dental office
- Learn the proper equipment and emergency drug kit protocols for dosing and routes
- Discuss medical conditions that are not emergent and their management
- Discuss mock emergency drills

ODEA COURSE

Exceeding Patient Expectations

PRESENTED BY Laura Jamison

RECOMMENDED FOR D H A OM

9 AM - 12 PM

COURSE NUMBER 5145

ODEA COURSE

CE CREDITS 3**

These days, our expectations of service are so low that the rare provider who exceeds the patient's expectations will win the loyalty of the consumer every time. In this seminar, you will learn how every point of contact allows the opportunity to create a raving fan.

During this course, attendees will learn about:

- Marketing
- Initial phone contact
- New patient appointments and first impressions
- Appointment control
- Financial options
- Delayed treatment follow up
- Patient retention

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODEA COURSE

Say This...Not That!

PRESENTED BY **Laura Jamison**RECOMMENDED FOR **D H A OM**

2 - 5 PM

COURSE NUMBER 5146

ODEA COURSE

CE CREDITS 3*

You are the message. Within seven seconds, your patient develops an opinion based on what they see and experience in your office. In this seminar, you will hear how most dental employees present information to their patients, and learn how to turn commonly-used phrases into exceptional phrases that pay.

At the conclusion of this course, attendees will have learned:

- The three Vs that influence your patients
- Communication fundamentals
- Active listening skills
- How to evaluate body language and vocal tones
- Benefit statements
- Handling objections

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

ODAA COURSE

Essential Ergonomics for Dental Professionals

PRESENTED BY **Ginny Jorgensen, CDA, EFDA, EFODA, AAS Phil Smith**RECOMMENDED FOR **D H A OM LT**

9 AM - 12 PM

COURSE NUMBER 5147

ODAA COURSE

CE CREDITS 3*

DENTAL CHAIR FOR COURSE PROVIDED BY **A-dec**

This course will take an in-depth look at why the practice of dentistry can be so physically demanding on dental professionals. Instructions will be presented on how to work in more ergonomically balanced positions for the entire dental team. How to better utilize dental equipment to support a balanced operating team and how this can enhance efficiency and help to eliminate stress will be discussed. The presenters will also provide stretching and conditioning recommendations.

An operator of dental equipment will be available for live demonstrations and instruction for the attendees.

At the conclusion of this course, attendees will be able to:

- Define the meaning of the term "ergonomics" and its relationship to dentistry
- Explain the basic principles of ergonomics
- Describe what risk factor controls can be implemented to decrease the chance for injury
- Describe the responsibilities of an employer/employee regarding ergonomic standards
- Help improve the health of a dental professional

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

ODAA COURSE

Infection Control in Dentistry

PRESENTED BY **Ginny Jorgensen, CDA, EFDA, EFODA, AAS**RECOMMENDED FOR **D H A OM LT**

2 - 5 PM

COURSE NUMBER 5148

ODAA COURSE

CE CREDITS 3

This seminar will include all of the subjects required to be an accepted annual OSHA training for all dental health care professionals. OSHA background and the development of the bloodborne standards, hazard communication, and universal/standard precautions will be presented, along with a review of the most critical pathogens facing the public and dental professionals in 2015. In addition, the CDC recommendations for dental office infection control will be reviewed. These include: personnel health elements, hand hygiene, personal protective equipment, latex hypersensitivity/contact dermatitis, sterilization and disinfection, environmental infection control, dental unit waterlines and the development of a program evaluation system.

Prior knowledge of bloodborne pathogens and dental office infection control procedures is highly recommended as this course is meant as a review and not an introduction to the subjects listed above.

At the conclusion of this course, attendees will be able to:

- Explain the purpose of OSHA
- Explain the difference between OSHA regulations and CDC guidelines
- Define a variety of diseases and how they may be transmitted in the dental office setting
- Describe cross contamination and the best methods for prevention
- Explain the purpose of PPE and their proper use
- Describe approved methods for instrument processing and disinfection in the dental office setting
- Demonstrate knowledge by implementing OSHA required infection control and safety techniques in their dental office that will maintain federal and state compliance

Management of the Chemically Dependent Patient

PRESENTED BY **William Kane, DDS, MBA**RECOMMENDED FOR **D H A OM**

9 AM - 12 PM

COURSE NUMBER 5149

ODAA COURSE

CE CREDITS 3

Addiction is a complex disease, chronic in nature, and affects the structure and function of the brain. It can be effectively prevented, treated, and managed by medical and other health care professionals. Addiction affects 16 percent of Americans 12 and older. More than one in seven people have an addiction involving nicotine, alcohol, or other drugs. This translates into 40 million people—more than the number of Americans with heart disease (27 million), diabetes (26 million) or cancer (19 million).

The prevalence of substance abuse is so high that every health care provider in the United States sees patients either at risk themselves or experiencing negative effects of substance use by a friend, family member or coworker. Practicing dental professionals should know how to recognize both the risk factors and the signs of a substance use disorder (SUD) in order to adequately treat patients who are either suffering from or in recovery from SUD.

continues in next column »

At the conclusion of this course, attendees will be able to:

- Discuss dentistry's role in prescription drug abuse
- Understand the disease of addiction/chemical dependency, and other addictive disorders
- Identify patients with substance use disorders (SUD)/addictions
- Discuss treatment of dental patients in the active addiction
- Discuss treatment of dental patients in recovery from addiction and medically assisted treatment (MAT)
- Treatment considerations for dental patients with chronic pain syndromes

Got Stress?

PRESENTED BY **William Kane, DDS, MBA**RECOMMENDED FOR **D H A OM**

2 - 5 PM

COURSE NUMBER 5150

ODA COURSE

CE CREDITS 3*

Is dentistry a stressful profession? Every individual, regardless of length in the profession, will certainly answer "YES!" Every first year dental student has heard the "urban legend" that dentists are reported to have the highest rates of suicide, divorce, and alcoholism of all of the health care professions. While this message is often accepted without question, there is little reliable data that verifies this alleged risk or myth.

Dentistry can be a stressful profession. This statement certainly will evoke a great deal of discussion and illustration, with personal experiences, from just about any practicing dentist. From the very first day of dental school, dentists encounter numerous sources of stress. Then when entering clinical practice, they may find that the number and variety of stressors often grow. Dentists experience a vast amount of financial, practice management, and societal issues, for which they are often unprepared. These issues for some dentists may affect their physical health, mental health and/or both. Clinical disorders such as burnout, anxiety and depression may result. These disorders have a negative effect on dentist's personal relationships, professional relationships, and overall health and well-being. Stress can have a negative effect on dentists' and dental team members' personal and professional lives.

The goal of this course is to look at and examine the various causes of stress in the dental profession. Research data will be discussed to help unravel the various "myths" surrounding the high levels of stress in the dental profession. Stress prevention, and the treatment of stress will be discussed at length.

At the conclusion of this course, attendees will be able to:

- Confront the "urban legend" about the high rates of stress in dentistry
- Examine the "facts and the fiction" related to stress in dentistry
- Discuss how dentists, dental team members, and even patients cope with stress in dentistry
- Discuss treatment/resolution and prevention of stress in the dental profession
- Examine various methods to decrease stress in dental office teams and in particular team members

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

The Fire Within

Nutrition and Lifestyle Approaches to Treat Chronic Inflammation

PRESENTED BY Tieraona Low Dog, MD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5151

ODA COURSE

CE CREDITS 3

While acute inflammation is a vital and life-saving component of our body's immune and healing response, there is a growing consensus that persistent inflammation is a common pathway for the development of disorders, ranging from heart disease, to depression, to cancer. In this highly informative session, we will explore the relationship between inflammation and disease and more importantly, discuss strategies for squelching the smoldering fire within.

At the conclusion of this course, attendees will be able to:

- Identify the relationship between inflammation and chronic disease
- Describe the role of diet, exercise and weight in persistent inflammation
- Discuss the relationship between stress, depression and information
- Identify eight integrative strategies for reducing chronic inflammation

Dietary Supplements

The Good, the Bad, and the Unknown

PRESENTED BY Tieraona Low Dog, MD

RECOMMENDED FOR D H A OM LT

2 - 5 PM

COURSE NUMBER 5152

ODA COURSE

CE CREDITS 3

Roughly 60 percent of Americans take dietary supplements. With so much information, it can be difficult sorting out those that are of value from those that have little evidence of benefit. This presentation by Dr. Low Dog, who has spent a decade as elected chair of the United States Pharmacopoeia Dietary Supplements/Botanicals Experts Committee, provides the most current evidence of safety and benefit for the top selling dietary supplements in the US.

At the conclusion of this course, attendees will be able to:

- Identify which dietary supplements have strong evidence of benefit
- Describe challenges in using dietary supplement products
- Locate resources for accurate, current information on quality, safety and benefit

2015 ODC MOBILE APP

Download the ODC app by scanning this QR Code or by searching for 'Oregon Dental Conference' in the app store on your Apple or Android device.



The Power of Understanding People, Hollywood Style!

Understanding Your Own and Others' Communication Styles

PRESENTED BY Dave Mitchell

RECOMMENDED FOR D H A OM LT

2 - 5 PM

COURSE NUMBER 5153

ODA COURSE

CE CREDITS 3**

Be ready to "laugh and learn!" Building on the concepts introduced in Dave's keynote address at Friday morning's General Session, participants will learn which Hollywood movie character they most behave like. Attendees will take away valuable strategies for enhancing their leadership skills, achieving greater performance levels from their staff, and even improving personal relationships and conflict resolution. Don't miss this unique and entertaining program!

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

ODEA COURSE

Appreciation in the Workplace

PRESENTED BY Fran Pangakis
Tim Twigg

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5156

ODEA COURSE

CE CREDITS 3*

One of the emerging areas in organizational success and development relates to appreciation; specifically the impact of appreciation in the workplace. We know that individuals in the workplace need to feel appreciated in order to enjoy their job, do their best work, have positive work relationships, and stay with their organizations long-term.

At the conclusion of this course, attendees will have learned:

- The importance of appreciation
- The five languages of appreciation
- How to put the five appreciation languages to work
- Tools for showing appreciation and making it become an organizational habit

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

Suturing for the Dental Practitioner and Surgical Staff Workshop

PRESENTED BY Lee Silverstein,
DDS, MS, FACD, FICD

RECOMMENDED FOR D H A

9 AM - 12 PM

COURSE NUMBER F6009

ODA COURSE

CE CREDITS 3

COURSE LIMIT 32 participants

ADDITIONAL FEE \$50 for staff; \$100 for doctors

COURSE MATERIALS/EQUIPMENT PROVIDED BY BioHorizons

This hands-on course makes suturing and socket grafting easy with discussions on materials, needles, techniques, and surgical knots. It also shows the how, when and why of suturing for particular clinical procedures and the placement of regenerative barriers. This course is a must for all members of the surgical team.

continues in next column »

At the conclusion of this course, attendees will have learned:

- The different suture needles and what type of procedures they are used for
- The different suture thread materials and what clinical situations they should be used for
- The different suturing techniques and what clinical situations they should be used for
- A user-friendly method for performing socket grafting

Socket Grafting and Regenerating Bone Using Allograft Materials

A Hands-On Course

PRESENTED BY Lee Silverstein,
DDS, MS, FACD, FICD

RECOMMENDED FOR D H A

2 - 5 PM

COURSE NUMBER F6010

ODA COURSE

CE CREDITS 3

COURSE LIMIT 32 participants

ADDITIONAL FEE \$50 for staff; \$100 for doctors

COURSE MATERIALS/EQUIPMENT PROVIDED BY BioHorizons

This hands-on course makes socket grafting and atraumatic extraction of teeth easy. User-friendly demonstrations and illustrations will make understanding why, when, how and with what to graft a socket very easy, cost effective, and predictable. This course is a must for surgical team members.

At the conclusion of this course, attendees will have learned:

- Why to choose socket grafting
- When to socket graft
- What to use for socket grafting
- How to suture socket grafted sites

Find the Right Associateship

Not Just Any Job Will End in Success

PRESENTED BY William van Dyk, DDS

RECOMMENDED FOR D

9 AM - 12 PM

COURSE NUMBER 5157

ODA COURSE

CE CREDITS 3**

Whether it's the day after graduation, or the week after residency or specialty training, a dental practice can set the tone for the rest of your career. How to prepare yourself, how to choose locations, how to stimulate opportunities, and how to evaluate job offers are all part of the process of beginning a dental career. If the match is good, the new dentist learns the clinical and management elements necessary for success. If the time is wasted, success in practice becomes and elusive goal.

At the conclusion of this course, attendees will have learned:

- What must be done to judge job opportunities properly
- How to use all the tools at your disposal to stimulate job opportunities
- What to ask and what to look for in a practice
- How to narrow the search and make contacts productive

*** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.*

The Proper Transition of a Dental Practice

How Can I Ensure that My Patients Will Continue to Receive Great Care?

PRESENTED BY William van Dyk, DDS

RECOMMENDED FOR D

2 - 5 PM

COURSE NUMBER 5158

ODA COURSE

CE CREDITS 3**

The purpose of this course is to give the dentists considering a transition the information necessary to make important decisions about how to hire the right consultants, how to position their practices correctly, how to understand the needs of both the senior and junior dentist, how to adjust for various factors in the marketplace, how to evaluate the various options available for transition, and what to do if nothing else works. Special emphasis is placed on making sure that patients do not suffer because of the transition.

At the conclusion of this course, attendees should be able to:

- Look at the present situation in the dental marketplace and realize how the coming years will affect transitions
- Evaluate the outside influence like Baby Boomers, recent graduation numbers, ethnic and gender mix of new graduates, and the effects of location
- Set goals of the transition
- Understand the factors affecting the transition from one dentist to another—like the general marketplace, the number of retiring dentists, the number of newer dentists looking for a practice, the existing debt of graduates, the size of the practice, and area demographics
- Consider options available for transition including outright sale, staged sale, and no sale

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Introduction to Social Media Marketing and Online Reputation Management

PRESENTED BY Edward Zuckerberg, DDS, FAGD

RECOMMENDED FOR D H A OM LT

9 AM - 12 PM

COURSE NUMBER 5159

ODA COURSE

CE CREDITS 3**

This course will demonstrate why it is critical for a dental office to have a social media presence, and why Facebook is the current preferred platform. Topics will highlight understanding the mechanics of a Facebook business page, how to create interesting content, and how to grow your number of fans. There will also be a presentation of the different patient review sites and how to deal with negative reviews.

At the conclusion of this course, attendees will:

- Understand the mechanics of the Facebook social media site and the differences between personal and business pages
- Have learned how to create original content and share useful existing content on an business Facebook page
- Know the techniques to grow a Facebook page, gain new patients, and encourage existing patients to utilize more services
- Understand the online review process

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Advanced Social Media Marketing and Online Reputation Management

PRESENTED BY Edward Zuckerberg, DDS, FAGD

RECOMMENDED FOR D H A OM LT

2 - 5 PM

COURSE NUMBER 5160

ODA COURSE

CE CREDITS 3**

Advanced techniques for creating great Facebook posts and growing a practice's Facebook page will be presented. An in-depth look at several of the review sites will also be presented.

At the conclusion of this course, attendees will have learned:

- How to create high quality content that gains greater organic penetration into the Facebook newsfeed
- How to increase a page's "likes"
- How to respond to negative reviews and posts and encourage positive reviews that portray the practice positively

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.



Keynote Address by
Dave Mitchell

Friday, April 10
7:30 – 8:30 AM

Recommended for:
Entire Dental Team

Course Number: **5190**

The Power of Understanding People *Hollywood Style!*

This program will provide attendees the tools to understand their own and others' communication styles. "The Power of Understanding People—*Hollywood Style!*" is the ideal combination of strong content, laugh-out-loud humor, and audience interaction. Attendees will gain an immediate appreciation for diverse interactive styles and begin applying the concepts in their personal and professional life.

Over 250,000 people have attended Dave's "enter-TRAIN-ment" seminars all over the world on topics that include leadership, customer service, selling skills, and personal performance enhancement. He was named Best Speaker of the Year by Meeting Professionals International at the 2013 World Education Congress in Las Vegas.

Head and Neck Cancer in 2015 for Dental Providers

PRESENTED BY **Peter Andersen, MD**
Dan Clayburgh, MD, PhD

RECOMMENDED FOR **D H A**

8 - 10 AM COURSE NUMBER 5161
ODA COURSE CE CREDITS 2

This course will provide an update on head and neck cancer for dental providers. Topics discussed will include the demographics and causes of head and neck cancer, common presenting signs and symptoms, the role of screening examination, common diagnostic studies, and brief descriptions of operative and non-operative treatment. There will be a dedicated section on the recent information regarding Human Papilloma Virus (HPV) and head and neck cancer and the increasing incident of oropharyngeal cancer in the United States.

At the conclusion of this course, attendees will:

- Be familiar with the common etiologies, presenting signs and symptoms of head and neck cancer
- Understand the role of common diagnostic and screening tools
- Understand the role of infection by HPV in head and neck cancer and the epidemiologic differences between HPV caused cancers and others

Medical Emergency Update 2015

PRESENTED BY **Steven Beadnell, DMD**

RECOMMENDED FOR **D H A OM**

12 - 4 PM COURSE NUMBER 5162
ODA COURSE CE CREDITS 4

NOTE This course is also offered on Thursday.

Medical emergencies can and do occur in dental practices every day. Over the next fifteen years the segment of the population at highest risk for medical emergencies, those 65 and older, will become a larger percentage of our patients. The entire dental team must be prepared to recognize and respond to a variety of medical emergencies that could be precipitated by the stress of the dental environment. This course will discuss the diagnosis, prevention, and management of common medical emergencies that might occur in dental offices. This four-hour course is appropriate for the entire dental team and meets the medical emergency education requirement of the Oregon Board of Dentistry for license renewal and anesthesia permits.

At the conclusion of this course, attendees will be able to:

- Identify those at increased risk for specific medical emergencies
- Diagnose the common medical emergencies based on the signs and symptoms demonstrated by a patient
- Develop a rational approach to the management of medical emergencies in general as well as the specific protocols for managing each medical emergency discussed
- Identify modifiable risk factors for medical emergencies and understand methods to prevent their occurrence in the dental environment

Dentistry's Contributions to Society

PRESENTED BY **J. Henry Clarke, DMD, MS**
Susan Rustvold, DMD, EdD

RECOMMENDED FOR **D H A OM LT**

8 - 11 AM COURSE NUMBER 5163
ODA COURSE CE CREDITS 3*

Dentists have made major contributions to humanity. Most of this information is little-known by the public and much of it is not known to members of the dental profession.

Areas covered will include:

- Reduction of a major cause of death
- The introduction of surgical anesthesia
- Inventive contributions to surgery
- Reduction of the cost of conservative dental care
- Prevention of dental diseases
- Provision of care to the underserved in America and the world

**This course DOES NOT appear to meet the Oregon Board of Dentistry's CE requirements.*

The Role of the Dental Professional in Domestic Violence Recognition and Intervention

PRESENTED BY **Jocelyn Coupal, JD**

RECOMMENDED FOR **D H A OM LT**

8 - 11 AM COURSE NUMBER 5164
ODA COURSE CE CREDITS 3

THIS COURSE REPEATS IN THE AFTERNOON.

1 - 4 PM COURSE NUMBER 5165
ODA COURSE CE CREDITS 3

Domestic violence is a global problem, but it touches every one of us either directly or indirectly. If we accept that each member of a dental team has a role to play in stopping domestic violence, the challenge is in knowing how you can help within that context. By the time the crime scene tape goes up, it is too late.

What most people don't know is that each member of the dental team can make a profound difference and that we do have a significant contribution to make long before an actual crime scene investigation. Through the use of real 9-1-1 calls, actual domestic violence investigations, and the lessons learned from them, you will give up pre-conceived judgments about domestic violence and will learn what victims need you to know.

This presentation will raise your awareness, and provide you with the knowledge and the tools to make a difference and maybe even save a life as a member of the dental team.

At the conclusion of this course, attendees will:

- Understand the dynamics of domestic violence
- Recognize the signs of domestic violence
- Understand diagnosis and documentation
- Be able to identify the risk factors
- Understand the unique challenges of investigating and prosecuting domestic violence
- Be part of the "crime scene investigation" team before there is a crime scene
- Know how to contribute to a successful outcome in these challenging and complex cases

It's What's Behind the Smile that Counts!

PRESENTED BY **Glenn DuPont, DDS**

RECOMMENDED FOR **D LT**

8 - 11 AM COURSE NUMBER 5166
ODA COURSE CE CREDITS 3

Creating a completely healthy mouth for every patient is a challenge. This involves the diagnosis and elimination of any functional or biologic disease process that could cause breakdown of any part of the stomatognathic system. While there are many aspects to this, one key is understanding how the anterior teeth fit into their functional matrix. Dr. DuPont will share the logical approach that he learned from his partner, Dr. Peter Dawson, after joining him in 1979. These concepts can be applied to every patient and simplifies even the most difficult problems. As time permits, this systematic thought process will be applied to a range of cases.

The 10 keys to predictability will be discussed:

- Confidence
- Relationship
- Understand health
- Understand problems
- Implications of problems
- Comprehensive treatment plan
- Efficient treatment sequence
- Lab communication learning objectives
- Verification
- WIDIOM

Solving the Most Difficult Cases A Step-by-Step Process to Achieve Predictable Esthetic Dentistry that Lasts!

PRESENTED BY **Glenn DuPont, DDS**

RECOMMENDED FOR **D LT**

1 - 4 PM COURSE NUMBER 5167
ODA COURSE CE CREDITS 3

As dentists, it is our responsibility to make beautiful teeth a part of a comprehensive plan that will create a completely healthy mouth. This involves the diagnosis and elimination of any functional or biologic disease process that could cause breakdown of any part of the stomatognathic system. Changing the size and shape of the anterior teeth has major consequences within their functional matrix that relate directly to their long term success. Violating key biologic and functional principles will lead to eventual failure.

Dr. DuPont will share the logical approach that he learned from his partner, Dr. Peter Dawson, after joining him in 1979. He will share a systematic approach—that he uses daily—to restore mouths predictably and profitably, to help each patient achieve beautiful teeth and maintain stable, functional and optimal dental health.

DON'T MISS THE EXHIBIT HALL!

Grand Opening Reception • Historical Dental Equipment Showcase • Mobile Photo Booth • Trade Show Raffle • Free Massages • New Dentist Reception • Case CAT Presentations • Red Cross Blood Drive • OHSU Student Table Clinic Competition

SEE PAGE 4 FOR MORE INFO.

CPR for the Health Care ProviderPRESENTED BY **EMT Associates**RECOMMENDED FOR **D H A OM LT**8 - 11:30 AM COURSE NUMBER **F6011**ODA COURSE CE CREDITS **3.5**

THIS COURSE REPEATS IN THE AFTERNOON.

12:30 - 4 PM COURSE NUMBER **F6012**ODA COURSE CE CREDITS **3.5**COURSE LIMIT **50 participants**ADDITIONAL FEE **\$15**

NOTE This course is also offered on Thursday and Friday.

This American Heart Association class emphasizes the CABs of resuscitation, including rescue breathing, use of bag-valve mask, AED, CPR and foreign body airway removal for all age groups. The workshop will include written and skills evaluations. Re-certification is for two years.

Course attendees will receive a copy of the American Heart Association's required textbook, *BLS for Healthcare Providers Student Manual*. Please note this text will only be distributed on-site to course attendees. It will not be available to registered individuals who are not present.

Novel Management of the Periodontal Patient*New Horizons and Beyond Periodontics*PRESENTED BY **Jim Grisdale, DDS**RECOMMENDED FOR **D H A OM**8 - 11 AM COURSE NUMBER **5168**ODA COURSE CE CREDITS **3**

This course is designed for the dental team and focuses on the latest techniques and procedures for the management of periodontal patients who do not respond to routine periodontal treatment. New developments are available, or on the horizon, that will alter what we currently accept as routine therapy—meaning more patients will respond to treatment which might be less invasive or more predictable, or both.

At the conclusion of this course, attendees will have learned:

- How to educate your dental team to recognize those patients who present treatment challenges
- What to do about patients who do not respond to routine periodontal management
- How to implement novel procedures and techniques

Comprehensive Care from the Perspective of Our Future DentistsPRESENTED BY **OHSU School of Dentistry Students**RECOMMENDED FOR **D H A OM LT**1 - 4 PM COURSE NUMBER **5171**ODA COURSE CE CREDITS **3**

You won't be disappointed with this unique opportunity to learn from 4th year OHSU dental students! Fifteen minute comprehensive patient care presentations documenting a patient's care from start to finish are part of the OHSU curriculum.

This is your chance to hear the top six presentations. This fast-paced, multiple presentation course will serve as a great review, a chance to learn something new, and maybe even a flashback to your days in dental school.

OSAE COURSE**What's New in Endo***Biochemical Irrigation, Rotary Instruments, and Obturation*PRESENTED BY **John Olmsted, DDS, MS**RECOMMENDED FOR **D H A**8 - 11 AM COURSE NUMBER **F6013**OSAE COURSE CE CREDITS **3**COURSE LIMIT **35 participants**ADDITIONAL FEE **\$50 for staff; \$100 for doctors**

NOTE Attendees should bring two or three multi-rooted teeth not mounted with straight line access cavities prepared. (Teeth must be patent to a #10 or #15 handfile) and loupes.

MATERIALS/EQUIPMENT PROVIDED BY **Kerr Corporation**

This hands-on course will introduce you to continuing improvements with new biochemical irrigation, the latest in endodontic adaptive rotary/reciprocation files, and multiple obturation techniques.

At the conclusion of this workshop, attendees will be able to:

- Demonstrate the various steps of biochemical irrigation
- List the steps of instrumentation with new adaptive rotary/reciprocation files
- Outline the multiple obturation techniques

Global Diagnosis*A New Vision of Dental Diagnosis and Treatment Planning*PRESENTED BY **J. William Robbins, DDS, MA**RECOMMENDED FOR **D H A LT**8 AM - 4 PM COURSE NUMBER **5172**ODA COURSE CE CREDITS **6**

With the increased emphasis on interdisciplinary treatment in recent years, the deficiencies associated with traditional methods of diagnosis and treatment planning have become more evident and problematic.

Historically, the treatment plan was primarily dictated by information provided by study casts which were mounted on a sophisticated articulator in centric relation. At that time, the primary tools available for treating the complex restorative patient were functional crown lengthening surgery and increasing the vertical dimension of occlusion. The treatment plan was simply based on restorative space, anterior tooth coupling and resistance and retention form of the final preparations, with no focus on placing the teeth in the correct position in the face. Practitioners did not have access to advanced periodontal, orthodontic, orthognathic surgery and plastic surgery tools that are currently available. With the advent and common usage of these new treatment modalities, the historical method of diagnosis and treatment planning is no longer adequately serving our profession.

It is the purpose of this course to provide a systematic approach to diagnosis and treatment planning—the complex interdisciplinary dental patient with a common language that may be used by the orthodontist, periodontist, and oral and maxillofacial surgeon, as well as the restorative dentist. The four global diagnoses which dictate all interdisciplinary treatment planning will be defined. A set of questions will then be presented which will aid the interdisciplinary team in the diagnosis and treatment planning of the complex dental patient.

continues in next column »

At the conclusion of this course, attendees will be able to:

- Describe four global diagnoses
- Describe the “5 core questions” and their corresponding treatment options
- Complete a global diagnosis form which will lead to a comprehensive diagnosis
- Communicate with the interdisciplinary team

ODAA COURSE**Five Keys to Practice Success in Digital Marketing and Patient Communications**PRESENTED BY **Lou Shuman, DMD**RECOMMENDED FOR **D H A OM LT**8 - 11 AM COURSE NUMBER **5173**ODAA COURSE CE CREDITS **3****

THIS COURSE REPEATS IN THE AFTERNOON.

1 - 4 PM COURSE NUMBER **5174**ODAA COURSE CE CREDITS **3****

Building on my 2014 ODC program, “Defining and Integrating Social Media and SEO into the Dental Practice,” this 2015 presentation examines the online behaviors and the engagement lifecycle of existing and prospective patients and offers tangible actions you can take to foster a loyal patient population and attract new patients to your practice in 2015 and beyond.

There is an industry-wide movement—noted by many experts in this field—back to your practice website as the hub of your digital marketing, and core digital channels within SEO, social media, topical search and patient portals as the spokes that tie back to your website hub and define your overall digital marketing strategy. This presentation will focus on how to maximize website presence based on this trend. In an industry that moves as fast as a bullet train, we will examine what changes have occurred in social media and SEO since my 2014 program.

At the conclusion of this course, attendees will have learned:

- Trends in online patient behavior that determine the way you reach and retain patients
- How to leverage the patient engagement lifecycle to optimize practice performance
- How to use your website as the foundation of digital marketing and patient communications
- Current changes in social media properties to maximize your online presence
- Current online technologies to build a loyal and profitable patient community

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

REGISTER

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Register online or
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www.OREGONDENTAL.ORG



OSOMS COURSE SCHEDULE

Oregon Society of Oral & Maxillofacial Surgeons

SATURDAY, APRIL 10

8 – 11 AM **"Anesthesia Update 2015: Part 1"**
Andrew Herlich, DMD, MD, FAAP

9:30 AM – 1 PM **Exhibit Hall Open**

11 AM – 1 PM Lunch on your own

1 – 4 PM **"Anesthesia Update 2015: Part 2"**
Andrew Herlich, DMD, MD, FAAP

OSOMS members must be registered for the ODC in order to attend the OSOMS-sponsored courses.

MORNING SESSION

Anesthesia Update 2015 Part 1

Andrew Herlich, DMD, MD, FAAP

RECOMMENDED FOR D

8 - 11 AM

COURSE NUMBER 5169

OSOMS COURSE

CE CREDITS 3

In Part 1 of this full day course, the attendee will learn about patient selection, post operative and post discharge nausea and vomiting, capnography and coagulation.

The following will be covered:

- Which patients are suitable candidates for office-based sedation and general anesthesia
- Appropriate medications and anesthetic choices for medically challenging patients
- Risk factors that contribute to PONV and PDNV
- Capnography in the open airway of the dental environment
- The different types of anti-coagulants and their clinical usefulness
- Appropriate multi-modal and multi-drug combinations that reduce the likelihood of PONV and PDNV
- The importance of pulse oximetry and capnography as well as the usefulness of both
- How to consult with the patient's primary care physician on which anticoagulants should be continued, discontinued, and when to reinstitute anticoagulation therapy after the surgical procedures

AFTERNOON SESSION

Anesthesia Update 2015 Part 2

Andrew Herlich, DMD, MD, FAAP

RECOMMENDED FOR D

1 - 4 PM

COURSE NUMBER 5170

OSOMS COURSE

CE CREDITS 3

In Part 2 of this full day course, the attendee will learn about malignant hyperthermia, pediatric and adult medical emergencies in the dental office and management of the near impossible airway.

The following will be covered:

- The etiologies, diagnosis, and treatment of malignant hyperthermia in the office-based environment
- The differential diagnoses of increased temperature
- Various airway options in management of the complex airway patient
- Why dantrolene is necessary in the oral surgery patient undergoing general anesthesia
- How to identify, create a differential diagnosis, and appropriately treat a number of medical emergencies

OSP COURSE SCHEDULE

Oregon Society of Periodontists

SATURDAY, APRIL 10

8 – 11 AM **"Lasers in General Dentistry and Periodontics"**
Raymond Yukna, DMD, MS

9:30 AM – 1 PM **Exhibit Hall Open**

11 AM – 1 PM Lunch on your own

1 – 4 PM **"Lasers," continued**
Raymond Yukna, DMD, MS

OSP members must be registered for the ODC in order to attend the OSP-sponsored courses.

FULL DAY COURSE

Lasers in General Dentistry and Periodontics

Raymond Yukna, DMD, MS

RECOMMENDED FOR D H

8 - 4 AM

COURSE NUMBER 5183

OSP COURSE

CE CREDITS 6

Lasers are an exciting new addition to the dental armamentarium and are increasingly being used for and applied to various dental procedures by general dentists, periodontists, and other specialists. When used appropriately, lasers offer certain advantages over a conventional armamentarium. Knowledge and understanding of basic laser principles are important for every dentist to better deal with various marketing claims.

This course will familiarize the clinician with different types of lasers, laser physics, laser-tissue interactions, and laser safety. The use of lasers for periodontal therapy is becoming more common in clinical practice today. Periodontal procedures utilizing lasers that will be highlighted in this presentation will include esthetic gingival tissue management, non-surgical and surgical treatment of periodontitis and peri-implantitis, and osseous surgery. Scientific evidence will be presented, which includes human histologic results demonstrating cementum-mediated new attachment in the treatment of periodontitis.

At the completion of this course, attendees will be able to:

- Understand laser types and various laser wavelengths
- Describe laser-tissue interactions and how different lasers affect different tissues
- Discuss the protocol used for Laser Assisted New Attachment Procedure (LANAP)
- List the advantages and disadvantages of laser use
- Identify potential limitations for laser use in dentistry and periodontics
- Show examples of periodontitis and peri-implantitis treatment success with lasers

Medical Considerations for Pediatric Patients

PRESENTED BY Jane Soxman, DDS

RECOMMENDED FOR D H A

8 - 11 AM

COURSE NUMBER 5175

ODA COURSE

CE CREDITS 3

Managing behavioral challenges present dilemmas in our practices, but a medically compromised or special needs child requires additional expertise. Asthma, type I juvenile diabetes, upper airway obstruction, and pervasive developmental disorders are a few of the presentations discussed. Managing odontogenic infection and guidelines for local anesthesia are also included. The importance of a better understanding of medical treatment needs and improved interpretive skills are addressed.

At the conclusion of this course, attendees will be able to:

- Provide treatment with a higher level of expertise for some of more common medical presentations with a better understanding of the physiological ramifications for dental treatment
- Provide treatment with a higher level of expertise for developmental disorders and autism spectrum disorders
- Administer local anesthesia with improved technique and use specific to the pediatric patient
- Prescribe antibiotics appropriately for odontogenic infection
- Be up to date with the pertaining dental literature

Preventive Practices in Pediatrics

PRESENTED BY Jane Soxman, DDS

RECOMMENDED FOR D H A

1 - 4 PM

COURSE NUMBER 5176

ODA COURSE

CE CREDITS 3

This course is filled with information based on over 30 years of private practice experience and a review of the dental literature. Considerations for fluoride use, management of decalcification during and after orthodontic treatment, dietary influences, and sealants are included. Early childhood caries, caries risk assessment and alternative restorative treatment complete this course designed for the entire dental team.

At the conclusion of this course, attendees will be able to:

- Prescribe fluoride supplements with latest guidelines and considering the halo effect
- Identify the risk factors and use methods for intervention, avoidance and improvement of orthodontic decalcification
- Use ideal techniques for sealant placement and retention
- Perform a rapid caries risk assessment
- Describe contributing factors for early childhood caries along with indications and performance of interim restorative treatment

Women's Oral Health Issues

Part 1

PRESENTED BY Barbara Steinberg, DDS

RECOMMENDED FOR D H A OM LT

8 - 11 AM

COURSE NUMBER 5177

ODA COURSE

CE CREDITS 3

Women have special needs and considerations that men don't have when it comes to oral health and dental care. Hormonal fluctuations affect more than a woman's reproductive system. They have surprisingly strong influences on the oral cavity. Discussion will lend itself to puberty, menses, pregnancy, lactation, menopause and those who take oral contraceptives and menopausal hormone therapy. Oral and head and neck injuries secondary to intimate partner violence will be addressed.

At the conclusion of this course, attendees will be able to:

- Recognize oral manifestations and special dental-medical considerations when treating the female patient
- Understand dental treatment considerations and common medications prescribed by dental practitioners and their safety in pregnancy and breastfeeding
- Recognize oral and head and neck injuries prevalent in victims of intimate partner violence

Women's Oral Health Issues

Part 2

PRESENTED BY Barbara Steinberg, DDS

RECOMMENDED FOR D H A OM LT

1 - 4 PM

COURSE NUMBER 5178

ODA COURSE

CE CREDITS 3

Certain conditions with a high prevalence in women that affect oral health will be discussed. Eating disorders represent a complex spectrum of chronic illnesses that lead to the highest mortality of all psychiatric disorders. The dental team plays an integral role in helping to identify these women because of orofacial manifestations. Osteoporosis, another condition with a high prevalence in women, also affects the oral cavity. Risk factors, prevention and treatment modalities and antiresorptive agent-induced osteonecrosis will be presented.

At the conclusion of this course, attendees will be able to:

- Be able to identify orofacial manifestations, psychological and medical issues associated with eating disorders
- Have learned the risk factors, prevention and treatment modalities of osteoporosis and oral manifestations of osteoporosis and ARONJ
- Be familiar with dental treatment considerations relating to eating disorders, osteoporosis, etc.

Training in the Skills Necessary to Run a Successful Dental Practice

PRESENTED BY William van Dyk, DDS

RECOMMENDED FOR D H A OM

8 - 11 AM

COURSE NUMBER 5179

ODA COURSE

CE CREDITS 3**

As a lecturer to dental students around the US for the last 20 years, I've seen many of the practice management courses offered by dental schools. For the most part, these are excellent efforts to give graduates a basic knowledge of the rudiments of good business.

Still, the number one complaint of recent graduates is that they didn't learn how to run a dental business. For most students learning the art and science of dentistry is hard enough without spending time learning how to run a business. For this reason, students don't concentrate on practice management until they get into practice.

This course fills the gap between the dental course work and the reality of practice by looking at the important parts of a dental business and giving participants the tools to make the parts work well. Working as an associate, becoming an owner, watching and using practice numbers, handling managed care contracts, finding money to borrow, and marketing effectively are all important parts of business success and are covered in this lecture in a way that they can be put to use immediately.

At the completion of this course, attendees will be able to:

- Identify the key parts of a dental business that need to be taken care of to insure success
- Recognize the leadership skills that you need to possess to direct your dental team effectively
- Analyze the community to decide whether you are a good fit, and how to use associateships to decide where and when to buy
- Know the important aspects involved in the purchase of a practice
- Use the marketing skills to build a quality dental practice

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

Course Handouts

Access course handouts online at www.oregondental.org, or through the ODC Mobile App, starting on March 26.

Handouts will not be printed for distribution on-site.



**SPECIAL OFFER FOR
ODA MEMBER DENTISTS!**

**VISIT THE
EXHIBIT HALL
FOR FREE!**

SATURDAY, APRIL 11

9:30 AM – 1 PM

Are you an ODA member who only wants to attend the Exhibit Hall? We'll give you a free pass on Saturday, April 11, to visit over 200 exhibiting companies!

Advance registration not available. To take advantage of this special offer, visit the on-site registration area in Pre-Function A of the Oregon Convention Center on Saturday, April 11. Offer only available to ODA member dentists.

Special Ways to Find and Keep a Dream Team

PRESENTED BY William van Dyk, DDS

RECOMMENDED FOR D H A OM

1 - 4 PM

COURSE NUMBER 5180

ODA COURSE

CE CREDITS 3**

In today's marketplace it's difficult to find qualified employees who can perform at the level necessary to operate a quality dental practice. This course looks at the present causes of this problem—population trends, changes in attitudes among young people about career goals, and increased competition for similar types of employees. Participants will learn how to find the employees they want, how to attract them to choose their office over competing employers, and how to keep them from leaving their employment to find work elsewhere. Recommendations will go far beyond issues of pay and benefits and give potential solutions to all stages of practice.

At the completion of this course, attendees will be able to:

- Understand the underlying reasons behind the difficulty in finding and keeping quality team members
- Identify the many reasons why great employees choose where they work and why they stay
- Set up their practice to attract the best talent
- Create a practice that is hard to leave

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

ODEA COURSE

The 1% Quest to Better Your Best Staying Resilient and Productive!

PRESENTED BY Kelli Vrla, CSP

RECOMMENDED FOR D H A OM LT

8 - 11 AM

COURSE NUMBER 5181

ODEA COURSE

CE CREDITS 3**

This fast-moving session challenges you to pinpoint ways you and your staff can "Better Your Best!" Some of your success habits are working, while some need work. Find out which of your success strategies serve you and which ones swerve you from the path of superior excellence in performance and productivity. Don't miss this festive delivery of relevant hit-the-ground-running tools to help you and your staff celebrate and accelerate in your quest to "Better Your Best!"

At the completion of this course, attendees will be able to:

- Focus on full-throttle, high "return on investment" activities to catapult progress in any economy
- Focus on moving transactions forward
- Eliminate time-wasting and worry with a personal action plan to engage, enhance and explode

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

ODEA COURSE

Engagement—Have Them After "Hello!" How to Keep Your Staff Engaged and Ready to Serve!

PRESENTED BY Kelli Vrla, CSP

RECOMMENDED FOR D H A OM LT

1 - 4 PM

COURSE NUMBER 5182

ODEA COURSE

CE CREDITS 3**

Based a recent report by HR Solution, only 27 percent of employees are "actively engaged." The remaining 73 percent of employees are divided between "ambivalent" (60%) and "actively disengaged" (13%). This fast-moving program will give you quick "boots-on-the-ground" tips on getting (and keeping) you and your staff engaged to handle today's challenges.

At the completion of this course, attendees will be able to:

- Clarify expectations of excellence and help staff connect the dots to patient satisfaction
- Get employees to "own" their jobs and enlist a "no tolerance for gossip and negativity" policy
- Stay laser-focused amid chaos and change, motivate and energize recharge for resilience
- Identify the art of customized appreciation and individualized motivation
- Identify "What makes 'em tick & what ticks 'em off"
- Give meaningful, authentic random deposits to enrich engagement and patient satisfaction

** This course appears to meet the Oregon Board of Dentistry's requirements for CE related to practice management and patient relations.

DON'T MISS THE PRESIDENT'S PARTY!

Join Dr. Steven Timm, President of the Oregon Dental Association, and his wife, Deborah, for dinner and dancing at the DoubleTree by Hilton Hotel on Friday, April 10.

The Pacific Northwest's hottest funk and soul band, *Soul Vaccination*, will perform a playlist that will keep you dancing all night! Visit www.soulvax.com for a preview of their music. All are welcome! Make sure to purchase your tickets when you register for the ODC.



**FRIDAY, APRIL 10
6 – 10 PM**

Location

**DoubleTree
by Hilton Hotel Portland**

Attire

Business Casual

Tickets

\$35 per person

***This event is for
all members of the
dental team.***

Registration Number
F6000

The President's Party is graciously sponsored, in part, by Delta Dental of Oregon.



Peter Andersen, MD



Dr. Andersen received his medical degree from Washington Univ. School of Medicine in St. Louis in 1988. He did his residency in Otolaryngology, Head and Neck Surgery at OHSU from 1988–93 and then completed a fellowship in head and neck surgery/oncology at Memorial Sloan-Kettering Cancer Center in New York City from 1993–95. In 1995 he became assistant professor in the department of Otolaryngology/Head and Neck Surgery at OHSU. He is currently a professor of otolaryngology and neurological surgery at OHSU. Dr. Andersen's clinical practice focuses on treatment of benign and malignant tumors of the head and neck with a particular emphasis on salivary gland problems, transoral robotic surgery and skull base surgery. He is associate editor of *Head and Neck*, a journal for the sciences and specialties of the head and neck. He has authored over 100 peer reviewed publications and more than 20 book chapters.

CONFLICT OF INTEREST DISCLOSURE: None.

Alan Atlas, DMD



Dr. Atlas received his DMD from the Univ. of Pennsylvania School of Dental Medicine and currently serves there as Clinical Professor, Co-Director of Comprehensive Care Clinics, Director of

Implant Dentistry in the Dept. of Preventive and Restorative Sciences. In addition, he is actively involved in the development and integration of clinical research studies for implants, CAD-CAM ceramics and dental materials at Penn Dental. Dr. Atlas is an internationally recognized lecturer whose unique academic and private practice perspective is focused on applying scientific based protocols to general and advanced clinical dentistry. His presentations span worldwide including China, Africa, Australia, Saudi Arabia, Japan and Europe. He maintains a private practice dedicated to esthetic and comprehensive restorative dentistry in Philadelphia.

CONFLICT OF INTEREST DISCLOSURE: Dr. Atlas's courses are being sponsored, in part, by Dentsply Caulk.

George Bambara, MS, DMD, FACD, FICD



Dr. Bambara is on faculty at the Rutgers School of Dental Medicine and holds fellowships in the American College of Dentists, the International College of Dentists, and the International Academy of Dento-Facial Esthetics. He is an adjunct assistant professor at the College of Staten Island and lectures nationally and internationally on attachment prosthetics. He has been selected as one of *Dentistry Today's* Leaders in Continuing Education for the past seven years. Dr. Bambara has published articles on attachment dentistry and has authored a chapter on precision and semi-precision attachments in the recently published textbook, *Contemporary Esthetic Dentistry*.

CONFLICT OF INTEREST DISCLOSURE: None.

Samuel Barry, DMD



Dr. Barry completed his Bachelor of Science in biology in 1974 at Eastern Oregon University. In 1982 he received his DMD from OHSU School of Dentistry, and then maintained a private general dental practice in Pendleton, Oregon, for 15 years. He was an instructor in the Blue Mountain Community College dental assistant program for 12 years. Dr. Barry is currently a field sales consultant with Henry Schein Dental, based in Pendleton. In 2006, he was certified by Health Professions Training Consultants, Inc., as an OSHA trainer, and has presented over 200 classes on OSHA/WISHA compliance, bloodborne pathogens, and infection control. He is currently a member of the Organization for Safety Asepsis and Prevention, the American Academy of Oral Systemic Health, the American Dental Association, the Oregon Dental Association, and the Eastern Oregon Dental Society. For the Eastern Oregon Dental Society, he has served as secretary, president-elect, president, and delegate to the Oregon Dental Association.

CONFLICT OF INTEREST DISCLOSURE: Dr. Barry is employed by Henry Schein Dental. His ODC courses are being sponsored by Henry Schein Dental.

Steven Beadnell, DMD



Dr. Beadnell is a board-certified oral and maxillofacial surgeon who has been in private practice in Portland since 1991. He is an adjunct associate professor in the department of oral and maxillofacial surgery at OHSU School of Dentistry. He received his DMD from OHSU School of Dentistry in 1980. He completed his oral and maxillofacial surgery residency at David Grant USAF Medical Center in 1988. He lectures extensively to various dental groups throughout the Northwest.

CONFLICT OF INTEREST DISCLOSURE: None.

Patrick Braatz



Mr. Braatz is executive director of the Oregon Board of Dentistry. Prior to accepting this position, he was administrator of the division of health for the Wisconsin Department of Regulation and Licensing. Mr. Braatz was responsible for 13 health-regulated boards and councils, including the Wisconsin Dentistry Examining Board.

CONFLICT OF INTEREST DISCLOSURE: None.

Tuan Bui, DMD, MD, FACS



Dr. Bui was raised in Montreal, Canada; he received his BS from McGill University and his MD from the University of Western Ontario. He initially planned to practice a medical specialty but became interested in oral and maxillofacial surgery. He returned to McGill University, where he obtained his DMD. He completed his oral and maxillofacial surgery training at the Massachusetts General Hospital/Harvard University program, which also included two years of general surgery. After practicing in New York City, Dr. Bui moved to Portland to complete a 2-year fellowship in head and neck surgical oncology and microvascular reconstruction with the Head and Neck Surgical Associates (HNSA). He has since joined the HNSA, and his work focuses on head and neck pathology, microvascular reconstruction, craniomaxillofacial trauma, and dentoalveolar surgery. He is fluent in French, Vietnamese and English. Dr. Bui is board-certified and is a Fellow of the American College of Surgeons.

CONFLICT OF INTEREST DISCLOSURE: None.

Donald Callan, DDS



Dr. Callan, a periodontist, is a graduate of the University of Arkansas with a Bachelor's degree in Science, Business Administration and Marketing. He received his DDS and

certificate in periodontics from the University of Missouri at Kansas City. The author of more than 60 publications, he is an active member of the American Academy of Periodontology and the American Academy of Cosmetic Dentistry; he is a Fellow with the American Academy of Implant Dentistry, Fellow of the International College of Dentists, and a Diplomat of the International Congress of Oral Implantology. Dr. Callan is active staff at the University of Arkansas Medical Sciences, division of Plastic Surgery/Cleft Palate Team, Arkansas Children's Hospital and past assistant professor in the department of graduate periodontics at the University of Oklahoma; past chairman of the Dental Advisory Committee of the American Red Cross Tissue Services, Dental Division. Dr. Callan's private practice, which is limited to periodontics with an emphasis on tissue regeneration and implant dentistry, is located in Little Rock, Arkansas.

CONFLICT OF INTEREST DISCLOSURE: Dr. Callan is a consultant and stock shareholder of PerioSeal, Inc.

Dale Canfield, DMD



Dr. Canfield is a 1960 graduate of OHSU School of Dentistry with a long history of volunteerism both here and abroad. He works multiple days each month on the dental van with Medical Teams

International, and has lead eight dental teams with them to Cambodia. Most recently he is a volunteer and board member of the Friends of Creston Children's Dental Clinic.

CONFLICT OF INTEREST DISCLOSURE: None.

Debbie Castagna



Ms. Castagna is the owner of Castagna Coaching. She is one of the dental industry's most experienced and accomplished management consultants, speakers and authors. Her goal is

straightforward: to provide significant and tangible results for the dentists and team members she works with. She also founded the Indispensable Consultant, a coaching and mentoring program for new consultants. Ms. Castagna has appeared in *Dentistry Today's* list of Leaders in Consulting every year since 2005, and speaks at dental meetings across the US and the international stage. She also co-authored the popular training resources, "The Doctor as CEO" and "The Ultimate Staff."

CONFLICT OF INTEREST DISCLOSURE: Ms. Castagna's ODC courses are being sponsored, in part, by CareCredit.

Allen Cheng, DDS, MD



Dr. Cheng is an alumnus of the dental and medical schools at the University of California, San Francisco. He completed his residency in oral and maxillofacial surgery at the University of

California San Francisco. He is fellowship trained in both head and neck oncology and microvascular reconstructive surgery. Upon graduating from his fellowship, he joined Head and Neck Surgical Associates. His practice is comprised of head and neck oncology, head and neck reconstruction, maxillofacial trauma, orthognathic surgery, and dentoalveolar surgery. He now calls Portland his home, along with his wife, Dr. Han Vu, DDS, and their two children.

CONFLICT OF INTEREST DISCLOSURE: None.

J. Henry Clarke, DMD, MS

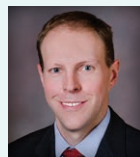


Dr. Clarke is a professor emeritus, department of community dentistry at OHSU, where he teaches history of dentistry and other subjects. He has also taught

history of science at Portland State University and history of anesthesia at OHSU Medical School. He has published numerous articles and lectured nationally and international. He is a past president of the American Academy of the History of Dentistry, and in 1992, received that organization's highest award for Outstanding Contributions to Dental History. He earned a DMD from the University of Oregon Dental School, and an MS in education/human behavior at Portland State University.

CONFLICT OF INTEREST DISCLOSURE: None.

Dan Clayburgh, MD, PhD



Dr. Clayburgh received his MD and PhD at the University of Chicago. He completed residency in otolaryngology/head and neck surgery at OHSU, followed by a fellowship

in advanced head and neck surgical oncology at the University of Pittsburgh. He is board certified in otolaryngology/head and neck surgery. Dr. Clayburgh works at both OHSU and the Portland VA Medical Center, and specializes in the treatment of head and neck cancer, including squamous cell carcinoma, skin cancer, thyroid and parathyroid disease, and salivary gland malignancy.

CONFLICT OF INTEREST DISCLOSURE: None.

Jocelyn Coupal, JD



Ms. Coupal is a domestic violence consultant and speaker and a senior trial lawyer. She has acted as both defence and prosecuting attorney over the past two decades. Prior to being called to the Bar, she was an entrepreneur, consultant, and businesswoman. Ms. Coupal is internationally acknowledged as a domestic violence expert. She has lectured and taught to a wide variety of audiences including justice system participants, health care professionals, educators and in business and community forums on the subject of domestic violence and on what each of us can do to make a difference within our own context to keep our families safe and potentially prevent a homicide.

CONFLICT OF INTEREST DISCLOSURE: None.

Glenn DuPont, DDS



After graduating from Emory University School of Dentistry in 1979, Dr. DuPont joined the practice of Dr. Peter Dawson and Dr. Pete Roach in St. Petersburg, Florida, and practiced together

until the retirements of Drs. Dawson and Roach. He is a past president of the Florida Academy of Dental Practice Administration and the American Academy of Restorative Dentistry. He taught at the L.D. Panky Institute for many years, and is currently senior faculty at the Dawson Academy. In a quote from Dr. Peter E. Dawson, "Glenn DuPont is a meticulous restorative dentist who excels in functional esthetics..."

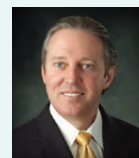
CONFLICT OF INTEREST DISCLOSURE: None.

EMT Associates

EMT Associates has been an American Heart Association training site for over 10 years. Many of its staff have been American Heart Association instructors and volunteers for over 30 years. EMT Associates' instructors serve the state of Oregon, southern Washington and northern California.

CONFLICT OF INTEREST DISCLOSURE: Instructors for ODC CPR sessions are employees of EMT Associates.

Gregory Folse, DDS



Dr. Folse is a true advocate for vulnerable patient populations around the world. His passion is to treat, and help others to treat, our most vulnerable populations—poor children and elderly, blind,

and disabled adults. He maintains a mobile, geriatric dental practice in Lafayette, Louisiana, a comprehensive school-based dental practice throughout Louisiana, and he lectures extensively. He and is currently working with the American Dental Association, Special Care Dentistry Association, and he chairs the Louisiana Oral Health Coalition in efforts to nationally improve oral health care access and infrastructure for vulnerable US citizens. Through those efforts he was the original author of the Special Care Dentistry Act, a federal bill requiring oral health services for aged, blind, and disabled adults. This bill was endorsed by 1,000,000+ people, and was introduced into the Congress in 2005, 2010, and 2011.

CONFLICT OF INTEREST DISCLOSURE: None.



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Join today and **Save up to \$560** on ODC registration!

See page 44 for more information.

James Fondriest, DDS, FICD, FACD



Dr. Fondriest maintains a private practice focused on comprehensive aesthetic restorative dentistry. He has published extensively and lectures throughout the country to dental and laboratory associations and various study groups on aesthetics and restorative dentistry. Dr. Fondriest is a curriculum author and lead faculty for the esthetics continuum at Pankey and currently serves on their board of advisors. He is an advisor to *Dentistry Today* and has been included in their list of the top one hundred educators in dentistry. Some of his memberships include the ADA, Academy of Fixed Prosthodontics, the Academy of Osseointegration, and the Academy of Pankey Scholars.

CONFLICT OF INTEREST DISCLOSURE: None.

Cynthia Fong, RDH, MS



Ms. Fong is a dental hygienist and a national and international speaker who presents continuing education courses on topics related to disease prevention and therapeutic oral care. She is a graduate of Union College and Columbia University. Previously she was a faculty member at UMD—New Jersey Dental School. Ms. Fong has been a member of and has held several leadership positions with the American Dental Hygienists' Association and the American Dental Education Association of Dental Schools. Previously she served on the American Dental Association National Board of Test Constructors in Dental Hygiene and as a Board of Director for the North East Regional Board of Dental Examiners.

CONFLICT OF INTEREST DISCLOSURE: Ms. Fong is a stock shareholder in Dentsply International. Dentsply Professional is providing equipment support for her hands-on sessions.

Theresa Gonzales, DMD, MS, MSS



Dr. Gonzales recently retired from the United States Army Dental Corps after a long and distinguished career in active federal service to this Nation. Most recently, she was a nominative selection as the Director of Strategic Communications for the Army Surgeon General. She has commanded formations in Europe and the United States. Prior to her successive command selections, she served as director of orofacial pain management and a staff oral and maxillofacial pathologist at Tripler Army Medical Center in Honolulu, Hawaii. Theresa graduated Magna Cum Laude from the College of Charleston with a B.S. in chemistry and received her DMD from the Medical University of South Carolina. Colonel Gonzales began her military career at Fort Jackson, South Carolina as a resident in the Advanced Education in General Dentistry program. She then completed a residency training program in oral and maxillofacial pathology in 1992 at the National Naval Medical Center in Bethesda. In 2006, she completed a two-year fellowship in orofacial pain at the Naval Postgraduate Dental School and completed an M.S. in health care from George Washington University in Washington, DC.

CONFLICT OF INTEREST DISCLOSURE: None.

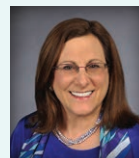
Jim Grisdale, DDS



Dr. Grisdale is a board certified specialist in periodontics and prosthodontics with a former private practice in Vancouver, British Columbia. Dr. Grisdale received his undergraduate and graduate degrees from McGill University, as well as a post graduate degree in restorative dentistry and prosthodontics. He then went on to the University of British Columbia where he received another postgraduate degree in periodontics. Currently Dr. Grisdale is full time faculty member in the department of periodontics at Loma Linda University in Loma Linda, California.

CONFLICT OF INTEREST DISCLOSURE: None.

JoAnn Gurenlian, RDH, PhD



Dr. Gurenlian is professor and graduate program director of the department of dental hygiene at Idaho State. She is the president of the International Federation of Dental Hygienists and past president of the American Dental Hygienists' Association. Dr. Gurenlian maintains a column entitled "Looking Ahead" in *RDH Magazine*, and is the co-author of the textbook *Preventing Medical Emergencies*. She has conducted over 400 presentations and published over 160 papers. She has been active in dental hygiene for over 35 years as a leader, educator, clinician, administrator, researcher, and international speaker.

CONFLICT OF INTEREST DISCLOSURE: Dr. Gurenlian is a consultant for Colgate, Philips, and Premier.

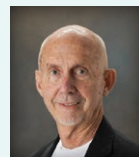
Jodi Hansen



Ms. Hansen serves as the Newberg Area Executive Director of Love, Inc., where she has served in a volunteer capacity since 2011. She also served as the Missional Communities Pastor at 2nd Street Church, teaches a course on "Building Healthy Relationships" for local Love, Inc., clients, and ministers to incarcerated and formerly incarcerated women. She received a Master of Arts in Ministry Leadership from George Fox Evangelical Seminary. Ms. Hansen and her husband, Dave, have two grown sons, Chase and Cole.

CONFLICT OF INTEREST DISCLOSURE: None.

David Hatcher, DDS, MSc, MRCD



Dr. Hatcher received his DDS from the University of Washington, and was granted a specialty degree in oral and maxillofacial radiology and an MSc from the University of Toronto. Presently Dr. Hatcher is in private practice in Sacramento, California, and has faculty appointments as clinical professor at UCLA, UCSF, Roseman University and the University of Pacific Dental Schools.

CONFLICT OF INTEREST DISCLOSURE: None.

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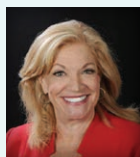
Andrew Herlich, DMD, MD, FAAP



Dr. Herlich is a proud graduate of Tufts University School of Dental Medicine. He received his MD from Ross University School of Medicine. He currently serves as the professor and Vice-Chair for Faculty Development Staff Anesthesiologist, UPMC Mercy. He is president-elect of Pennsylvania Society of Anesthesiologists. Dr. Herlich is a delegate to the American Society of Anesthesiologists and a long-standing liaison between ASA and AAOMS, ADASA, and ADA.

CONFLICT OF INTEREST DISCLOSURE: None.

Susan Hollar, DDS



Dr. Hollar is a graduate of Baylor College of Dentistry. She maintains a private practice in Arlington, Texas, where she limits her practice to reconstructive and esthetic dentistry. Dr. Hollar is an accredited fellow of the American Academy of Cosmetic Dentistry and one of 37 Pankey Scholars, and a member of the American Academy of Esthetic Dentistry. She serves as visiting faculty with the L. D. Pankey Institute's Esthetics course. She is an examiner with the American Academy of Cosmetic Dentistry, the past chair of the American Board of Cosmetic Dentistry, and she is a national lecturer on cosmetic dentistry.

CONFLICT OF INTEREST DISCLOSURE: None.

Joel Hopkin, DMD, MD



Dr. Joel K. Hopkin is a graduate of OHSU School of Dentistry. He received his bachelors degree in the life sciences from the University of Idaho. He completed his medical degree at Texas Tech University Health Sciences Center. He then completed a general surgery internship at Baylor University Medical Center in Dallas, Texas. Dr. Hopkin completed his oral and maxillofacial surgery training at Baylor University Medical Center/Baylor College of Dentistry in Dallas, Texas.

CONFLICT OF INTEREST DISCLOSURE: None.

David Howerton, DMD



Dr. Howerton is a board-certified oral and maxillofacial surgeon practicing in Albany and Salem. He is an associate professor in the department of oral and maxillofacial surgery at the OHSU School of Dentistry. He graduated from OHSU School of Dentistry in 1983, and completed a general practice residency at Loma Linda Medical Center in 1984. He completed his oral and maxillofacial surgery residency at OHSU in 1988.

CONFLICT OF INTEREST DISCLOSURE: None.

Laura Jamison



Ms. Jamison is one of dentistry's most successful and highly respected consultants. Her unique range of experiences, including working for the Pride Institute with Dr. Jim Pride for over six years makes her an exceptional speaker, consultant, author and coach. Laura is also the founder of *DentistryHasAHeart.com*. Her passion for helping the entire dental team is evident in this website dedicated to educating the community on the oral systemic health link. You may also find timeless articles written by Ms. Jamison in publications including *Dental Products Report*, *Dental Assisting Digest*, *AADOM Observer* and *Powerful Practice* volumes 2 and 3.

CONFLICT OF INTEREST DISCLOSURE: Ms. Jamison has financial or other personal interests of some nature in Lighthouse PMG and Viva.

Ginny Jorgensen, CDA, EFDA, EFODA, AAS



Ms. Jorgensen has been employed as an orthodontic and chairside assistant, "Dental Training Specialist" and a clinical instructor in the Portland Community College Dental Assisting Program. She is an approved bloodborne pathogens speaker for the National Association of Dental Laboratories (NADL), has co-published several infection control articles with Dr. Charles Palenik and is a board of trustee member on the Dental Auxiliary Learning Education Foundation. Ms. Jorgensen is a partner of Smith & Jorgensen Dental Consultants, a firm which promotes the health and safety of all dental professionals through education and training on the subjects of OSHA bloodborne pathogens and ergonomics.

CONFLICT OF INTEREST DISCLOSURE: Ms. Jorgensen owns Smith & Jorgensen Dental Consultants.

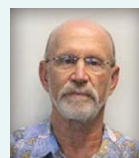
William Kane, DDS, MBA



Dr. Kane graduated from the University of Missouri—Kansas City School of Dentistry in 1980. He maintains a general practice in rural Dexter, Missouri. In addition to practicing dentistry, Dr. Kane's interest and passion have been in the area of recovery and wellness. Since 1987, Dr. Kane has been the chairman of the Dentist Well-Being committee for the Missouri Dental Association. Additionally, Dr. Kane served as a member of the Dental Wellness Advisory Committee with the ADA. Dr. Kane is very familiar with issues facing patients with addictive diseases and has published and presented on these topics. He also completed an MBA in 1992 from Southeast Missouri State University. In 2010, Dr. Kane received his Fellowship in the American College of Dentists. Additionally, Dr. Kane was awarded Fellowship by the Academy of General Dentistry. Dr. Kane also cofounded the Smiles of Hope Clinic to provide dental care to those whom have difficulty accessing dental care. In 2013, Dr. Kane was selected by the Missouri Dental Association as "Missouri Dentist of the Year."

CONFLICT OF INTEREST DISCLOSURE: None.

Paul Kleinstub, DDS, MS



Dr. Kleinstub received a BS degree in zoology from the Ohio State University in 1962 and then received his DDS from the Ohio State University College of Dentistry in 1966. During his 20 year career in the United States Air Force, he also completed a two year general dentistry residency and received an MS from the University of Texas Dental Branch at Houston. He retired from the Air Force Dental Corps in 1986 after achieving the rank of Colonel. Following a short stint in private practice, he began employment with the Oregon Board of Dentistry. During his 23 year career with the Board he has served as an investigator, Chief Investigator, Dental Director, and on two occasions, as the Board's Interim Executive Director.

CONFLICT OF INTEREST DISCLOSURE: None.

Tim Leshner



Mr. Leshner is an Oklahoma native, and has 10 years of experience as executive director of Christian non-profits. He currently serves as the Executive Director of The Canby Center in Canby, Oregon. As the Executive Director, he manages the day-to-day activities, coordinates volunteer efforts, oversees programming, and brings awareness to the issue of poverty in Canby. Prior to The Canby Center, he served as executive director at Rio Vista Center for 7 years in inner city Phoenix. Mr. Leshner and his wife, April, are proud parents of Jerome and Andrew.

CONFLICT OF INTEREST DISCLOSURE: None.

Mark Lingen DDS, PhD, FRCPath



Dr. Lingen is a professor of pathology at the University of Chicago, Pritzker School of Medicine. He completed his dental school training, oral & maxillofacial pathology residency and PhD in cellular and molecular pathology at Northwestern University. Dr. Lingen is the editor in chief of the journal *Oral Surgery, Oral Medicine, Oral Pathology, Oral Radiology* (TripleO). His research dealing with the molecular diagnostics and oral cancer prevention has resulted in more than 100 publications. Dr. Lingen is a Diplomate of the American Board of Oral & Maxillofacial Pathology and is a Fellow of the American College of Dentists, the International College of Dentists, and the Royal College of Pathologists.

CONFLICT OF INTEREST DISCLOSURE: None.

Tieraona Low Dog, MD



Dr. Low Dog is the fellowship director for the University of Arizona Center for Integrative Medicine, overseeing all aspects of the training of physicians and nurse practitioners in integrative medicine. She most recently authored National Geographic's "Healthy at Home" as well as "Life is Your Best Medicine." She was appointed by President Bill Clinton to the White House Commission on Complementary and Alternative Medicine Policy. Dr. Low Dog served as the elected chair of the US Pharmacopeia Dietary Supplements and Botanicals Expert Panel for more than a decade. She serves on the Scientific Advisory Council for the National Center for Complementary and Alternative Medicine.

CONFLICT OF INTEREST DISCLOSURE: None.

Stanley Malamed, DDS



Dr. Malamed, is a dentist anesthesiologist, who graduated from the New York University College of Dentistry in 1969, then completed a residency in anesthesiology at Montefiore Hospital and Medical Center in the Bronx, New York, before serving for two years in the U.S. Army Dental Corps at Ft. Knox, Kentucky. In 1973, he joined the faculty of the University of Southern California School of Dentistry (now the Ostrow School of Dentistry of USC), where he is emeritus professor of dentistry. Dr. Malamed is a Diplomate of the American Dental Board of Anesthesiology, as well as a recipient of the Heidebrink Award (1996) from the American Dental Society of Anesthesiology and the Horace Wells Award from the International Federation of Dental Anesthesia Societies, 1997. Dr. Malamed has authored more than 150 scientific papers and 17 chapters in various medical and dental journals and textbooks.

CONFLICT OF INTEREST DISCLOSURE: Dr. Malamed is a consultant for Septodont and Orapharma.

Bonnie Marshall, RDA, CDA, EFDA, EFODA, MADAA



Ms. Marshall has served the dental community as an educator since 1986 after receiving her dental assisting certification from Portland Community

College. She was employed at PCC for 23 years, and has since moved to Charter College in Vancouver, Washington, as the program chair of the health and science programs. Ms. Marshall has proudly served on many Oregon Board of Dentistry committees as well as local, state, and national offices for the American Dental Assistants Association. She has also served on the Dental Assisting National Board as a radiology exam construction member for six years. She continues to teach community classes in sealants, radiology and expanded function dental assisting. She views all education as essential to a successful office and patient care. Ms. Marshall recently started a low cost clinic in Vancouver with the support and help of Charter College, where the dental assisting students are involved and committed to supporting the local community.

CONFLICT OF INTEREST DISCLOSURE: None.

Thomas McClammy, DMD, MS



Dr. McClammy has spent more than three decades in the nexus of studying, practicing, innovating and teaching the science and art of clinical dental and endodontic care. He is

currently the proprietor and principal practitioner of North Scottsdale Endodontics & Implantology, a cutting-edge endodontic practice in Scottsdale, Arizona. A graduate of the OHSU School of Dentistry, Dr. McClammy studied endodontics at Boston University's Henry M. Goldman School of Dental Medicine, under Dr. Herbert Schilder. Dr. McClammy is an international lecturer and teacher, and is a frequent contributor to dental and endodontic texts and journals.

CONFLICT OF INTEREST DISCLOSURE: None.

Dave Mitchell



Over 250,000 people have attended Dave's "enter-TRAINment" seminars all over the world, on topics that include leadership, customer service, selling skills, and personal performance enhancement. Named Best Speaker of the Year by Meeting Professionals International at the 2013 World Education Congress in Las Vegas, Dave is the author of two books: *Live and Learn or Die Stupid!* and the newly released *The Power of Understanding People*, an Amazon Editors Choice for best business book. He has also been designated as a Certified Advanced Wine Sommelier by the International Wine Guild.

CONFLICT OF INTEREST DISCLOSURE: Mr. Mitchell is the owner of *The Leadership Difference*.

Aaron Molen, DDS, MS



Dr. Molen is an internationally recognized speaker on technology. He serves on the technology editorial board for the AJO-DO and has published several papers and textbook

chapters on the topic. Dr. Molen's practice, Molen Orthodontics, has one of the largest Facebook fan pages in the Northwest. He also currently serves as a member of the AAO's Committee on Technology. Dr. Molen is happily married with 3 beautiful children and is in private practice in the Seattle area.

CONFLICT OF INTEREST DISCLOSURE: Dr. Molen is a consultant for Planmeca, Dolphin,Ormco, and Imaging Sciences.

Virginia Moore



Ms. Moore has been bringing greater productivity and profitability to general dental and periodontal practices through her consulting practice for the past 20 years. As a speaker, she

has presented at the top dental meetings in the U.S. and has spoken at meetings in Canada, the Middle East and Asia. Ms. Moore is a contributor to ADA's newest publication, *Expert Business Strategies*. She is a regular contributor to ADA's Dental Practice Success, has authored two books, and has co-authored eight books on practice management. Her passion is for getting results that further the success of dental practices. Ms. Moore is a graduate of the ADA KEMP for dentists. She holds membership in the National Speaker's Association and is a member and past-president of Academy of Dental Management Consultants.

CONFLICT OF INTEREST DISCLOSURE: Ms. Moore's ODC courses are being sponsored, in part, by CareCredit.

John Olmsted, DDS, MS



Dr. Olmsted is a past president of the American Association of Endodontists, and past general chairperson of the ADA 2004 Orlando Meeting. He has been active in practice, teaching,

lecturing, and professional dental organizations for the past 37 years. Dr. Olmsted has presented 394 days of scientific sessions with international, national, regional, state dental meetings, and dental schools. He is emeritus in a group endodontic practice in Greensboro, NC. Dr. Olmsted received his DDS from the University of Iowa in 1975 and was awarded OKU. He earned his MS from the University of North Carolina in 1977, and is currently an adjunct professor in endodontics at the University of North Carolina and the University of Iowa. He is certified by the American Board of Endodontics and obtained his Fellowship in the Academy of General Dentistry in 1984, Fellowship in the International College of Dentists in 1989, Fellowship in the Pierre Fauchard Academy in 1993, and Fellowship in the American College of Dentists in 1995.

CONFLICT OF INTEREST DISCLOSURE: None.

Fran Pangakis



Ms. Pangakis has more than 30 years of experience in dentistry, from her clinical roots as a dental hygienist, and—since 2002—practice management consulting. She is a long-time member of

the Academy of Dental Management Consultants, popular presenter and sought-after author. Her passion is in creating office relationships that ‘work.’ Her clients praise her ability to provide ‘transformational’ solutions that meet the needs of both doctor and team. Ms. Pangakis’ popular workshops and team meetings are geared to help participants discover their unique skills and abilities. She is a certified training and development professional with extensive skills in facilitation, communications, training, coaching and professional development. Through the use of performance management assessments, Ms. Pangakis works with doctors and teams to unlock talent by tapping into their emotional intelligence (EQ) factors and appreciation in the workplace.

CONFLICT OF INTEREST DISCLOSURE: None.

Michael Perry, DDS



Dr. Perry received his DDS from USC in 1979. He practiced general dentistry for 35 years, retiring from clinical practice in 2014. Dr. Perry is the 1999 founder and president of

Momentum Dental Business Consulting and has spoken nationwide on various topics related to private practice dentistry as a business. He has authored a variety of articles for dental periodicals. He received the 2001 “Editorial of the Year” award for his article in the *CDA Update* on evidence-based dentistry. Dr. Perry served for many years as a volunteer for the California Dental Association including the Council on Dental Care, Council on Membership, and the Dental Benefits Research Workgroup. He was also the chairman of the CDA Practice Support Center Task Force. He is currently the Director of Practice Management at CDA.

CONFLICT OF INTEREST DISCLOSURE: None.

J. William Robbins, DDS, MA

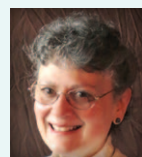


Dr. Robbins maintains a full-time private practice and is clinical professor in the department of comprehensive dentistry at the University of Texas Health Science Center at San

Antonio Dental School. He graduated from the University of Tennessee Dental School in 1973. He completed a rotating internship at the Veterans Administration Hospital in Leavenworth, Kansas and a 2-year general practice residency at the V.A. Hospital in San Diego, California. Dr. Robbins has published over 80 articles, abstracts, and chapters on a wide range of dental subjects. He coauthored a textbook, *Fundamentals of Operative Dentistry: A Contemporary Approach*. He is a diplomat of the Federal Services Board of General Dentistry and the American Board of General Dentistry. He is past president of the American Board of General Dentistry, the Academy of Operative Dentistry, the Southwest Academy of Restorative Dentistry, and is currently president of the American Academy of Restorative Dentistry.

CONFLICT OF INTEREST DISCLOSURE: None.

Susan Rustvold, DMD, EdD



Dr. Rustvold graduated from OHSU School of Dentistry in 1985. She was on the faculty of the School of Dentistry from 1985 to 2000 and chaired the department of behavioral sciences from 1998 to 2000. Dr. Rustvold earned an EdD from PSU in 2012.

CONFLICT OF INTEREST DISCLOSURE: None.

Lou Shuman, DMD

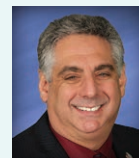


Dr. Shuman is president of Pride Institute, a renowned practice management institute and is known for his expertise in internet strategy, emerging technologies, and digital marketing methods.

Highly respected in the dental corporate and education community, he is the chairman of the Sesame Communications Technology advisory board, a member of the DENTSPLY technology committee, and serves on the clinical advisory and editorial boards at *Dentistry Today*, *Dental Products Report*, *Dental Practice Report*, *The Progressive Dentist*, and *Seattle Sleep Education LLC*. He is the only dentist who has been selected both as a “Top CE Leader in Dentistry” and a “Leader in Dental Consulting” by *Dentistry Today* magazine. Dr. Gordon Christensen cited him as “one of the most influential dentists in the country today.”

CONFLICT OF INTEREST DISCLOSURE: Dr. Shuman is the president of Pride Institute and a consultant of Sesame Communications.

Lee Silverstein, DDS, MS, FACD, FICD



Dr. Silverstein is an associate clinical professor of periodontics at the Georgia Health Sciences University in Augusta, Georgia. He lectures both Nationally and Internationally on the topics of

periodontal plastic surgery, dental implantology, hard and soft tissue regenerative surgical techniques, and oral medicine. Dr. Silverstein has contributed extensively to the literature, with over 140 scientific articles published in referenced journals, has been a contributing editor to numerous textbooks, and has written nine textbook chapters. Dr. Silverstein is the author of the highly acclaimed textbooks: *Principles of Dental Suturing: A Complete Guide to Surgical Closure and Principles of Soft tissue Surgery: A Complete Step By Step Procedural Guide*. Dr. Silverstein’s latest textbook is titled, *Principles of Hard Tissue Regeneration and Implant Therapy: A Complete Step-By-Step Guide*. Most recently, Dr. Silverstein released a new book on surgical flap closure entitled, *The Suture Book: The Definitive Guide to Dental Suturing and Surgical Flap Closure*. Dr. Silverstein is the director and senior instructor for Advanced Dental Educational Seminars. He maintains a private practice at Kennestone Periodontics in Marietta, Georgia.

CONFLICT OF INTEREST DISCLOSURE: None.

Phil Smith

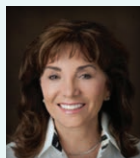


Mr. Smith is a partner in Smith & Jorgensen Dental Consultants, a firm which promotes the health and safety of all dental professionals through education and training on the subjects of

OSHA bloodborne pathogens and ergonomics. His 40-year career with a leading dental equipment manufacturer gained him knowledge and understanding of dental equipment design, dental education, dentistry, and body mechanics. This allowed him to help create patient treatment room environments that better address the physical needs of dental care providers. Mr. Smith’s knowledge and experience also led to a co-patent of the first dental teaching simulator and co-design credit for the most widely used dental delivery unit/chair combination in North American dental education.

CONFLICT OF INTEREST DISCLOSURE: Mr. Smith is owner of Smith & Jorgensen Dental Consultants.

Jane Soxman, DDS



Dr. Soxman is a diplomate of the American Board of Pediatric Dentistry, a Fellow in the American College of Dentists, on the board of advisors and column contributor for the journal, *General Dentistry*. She is a seminar instructor for three general practice residency programs and editor of the *Handbook of Clinical Techniques in Pediatric Dentistry*, scheduled for publication in 2015. Her lectures incorporate over 30 years of practice experience, including a review of the dental literature. A conversational style, fact-filled lectures and numerous publications have earned her recognition as a leader in continuing education.

CONFLICT OF INTEREST DISCLOSURE: None.

Barbara Steinberg, DDS



Dr. Steinberg received her DDS from the University of Maryland School of Dentistry and completed a residency at the Medical College of Pennsylvania. She is clinical professor of surgery at Drexel University College of Medicine, as well as adjunct associate professor of oral medicine at the University of Pennsylvania School of Dental Medicine. She is a Diplomate of the American Board of Oral Medicine. Dr. Steinberg specializes in the treatment of medically compromised patients. She is a nationally and internationally invited lecturer in the area of dental treatment of the medically compromised patient and women's health, and has authored numerous articles and contributed to major textbooks on these subjects. For the past 12 years Dr. Steinberg has been named by *Dentistry Today* as "One of the Top Clinicians in Continuing Education."

CONFLICT OF INTEREST DISCLOSURE: None.

Matt Stiller



Mr. Stiller, Director of Dental Programs, joined Medical Teams International in 2011 with an extensive background in the construction manufacturing industry as a director of operations. He has also worked in sales and promotions as a project consultant and regional product manager. Mr. Stiller is a graduate of Multnomah University in Portland.

CONFLICT OF INTEREST DISCLOSURE: None.

Tim Twigg



Mr. Twigg brings over 30 years of practice management and business consulting experience and knowledge specifically in the healthcare field. His expertise extends to leadership and business development, strategic planning and marketing, and communication skills. Mr. Twigg has presented seminars nationally on practice management, human resources, and employment compliance. He is a published author and currently co-authors a regular column in *Dental Economics*: "Staff Issues." He is part of the management faculty and/or speakers bureau for: Career Fusion, Seattle Study Club, Hygiene Fusion, Jameson Management, LVI Global, Transitions Group, and Fortune Management. Mr. Twigg is the immediate past president of and a member of the Academy of Dental Management Consultants and a member of the Speaking Consulting Network. He is a member of the Society for Human Resources Management and VetPartners, the professional consulting association for the veterinary industry.

CONFLICT OF INTEREST DISCLOSURE: Mr. Twigg is the president of Bent Ericksen & Associates.

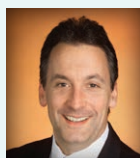
William van Dyk, DDS



Dr. van Dyk maintains a full time private general practice in San Pablo, California. In addition, he serves as an associate professor in the department of dental practice at the University of the Pacific School of Dentistry. He has taught regularly since 1977. Prior to private practice, Dr. van Dyk served as a dentist in the U.S. Army, including a one year internship at Madigan General Hospital at Ft. Lewis, Washington. At the component society level, Dr. van Dyk has served in every leadership position. At the California Dental Association, he served as a member and chairman of the councils on Dental Education and Membership. In addition he served as a trustee and as a delegate to the ADA. Dr. van Dyk is a Fellow of the American and International Colleges. He has lectured at most of the major meetings in the United States. He has been featured in a variety of magazine, radio, and television programs.

CONFLICT OF INTEREST DISCLOSURE: None.

Christopher Verbiest



Mr. Verbiest is vice president of Dentists Benefits Insurance Company (DBIC), Dentists Benefits Corporation (DBC), and Northwest Dentists Insurance Company (NORDIC) which operates in Washington and Idaho. He has more than 30 years of experience in the insurance industry, including four years as manager of professional relations for Moda Health (formerly ODS).

CONFLICT OF INTEREST DISCLOSURE: Mr. Verbiest has financial or other interests of some nature in Moda Health (DBIC, DBC, DMC) and NORDIC.

Kelli Vrla, CSP



Ms. Vrla is a "Road Warrior for Workplace Engagement," and is on a quest to help healthcare professionals increase staff engagement, and diminish the distractions of the industry, while keeping an eye on patient satisfaction and the bottom line. She can be found giving seminars to unsuspecting delayed passengers on one of her 150 flights to an engagement keynote or workshop, or writing for her free blog, *The KelliGram: QuickTips for Busy, Busy, Busy People*, at kellivrla.wordpress.com.

CONFLICT OF INTEREST DISCLOSURE: None.

Raymond Yukna, DMD, MS



Dr. Yukna completed his DMD at Tufts University School of Dental Medicine and periodontal training at the National Naval Dental Center in Bethesda, Maryland.

He is currently a professor of advanced periodontal therapies at the University of Colorado School of Dental Medicine and in part-time private practice in Parker, Colorado. He is also a professor emeritus at Louisiana State University School of Dentistry and a Diplomate of both the American Board of Periodontology and the American Board of Oral Medicine. Dr. Yukna is a member of the American Academy of Periodontology, the ADA, the Institute for Advanced Laser Dentistry, the World Clinical Laser Institute, and the Academy of Laser Dentistry.

CONFLICT OF INTEREST DISCLOSURE: In the past 12 months, Dr. Yukna has received grants/research support and/or honorarium support from Millennium Dental Technologies, Biolase and Dentsply.

Edward Zuckerberg, DDS, FAGD



Dr. Zuckerberg is a 1978 Graduate of NYU College of Dentistry. He owned his own practice in Dobbs Ferry, NY from 1981 through 2013, and has always been an early

adopter of technology, being among the first dentists to integrate computers, air abrasion, intraoral photography, digital radiography, CAD/CAM and paperless charts. Dr. Zuckerberg now regularly lectures nationally and internationally on technology integration and social media marketing for dentists, in addition to treating patients part time in Palo Alto, California, and consulting privately with several dental and medical offices. In addition to a Facebook page for his patients, www.facebook.com/painlessdrz, Dr. Zuckerberg also maintains a Facebook page for colleagues at www.facebook.com/painlesssocialmedia. This site has tips for promoting dental practices using social media to attract new patients while maintaining and improving relationships with existing ones.

CONFLICT OF INTEREST DISCLOSURE: Dr. Zuckerberg serves on the advisory board for Likeable Dentists.

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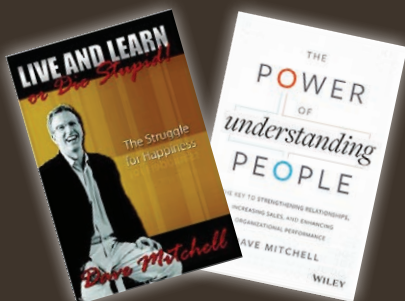
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The **Power** of **Understanding People** *Hollywood Style!*



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Keynote Address by **Dave Mitchell**

Friday, April 10, 7:30 – 8:30 AM

Recommended for: **Entire Dental Team**

Course Number: **5190**

This program will provide attendees the tools to understand their own and others' communication styles.

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