

Register by March 30 and save \$75!
www.stfm.org/annual

48th STFM Annual Spring Conference



April 25-29, 2015
Walt Disney World Dolphin Hotel
Orlando, FL

Attend the STFM Annual Spring Conference

This is a critical time for family medicine education. Interest in the specialty is growing, accreditation requirements are evolving, and the American public is looking to us to deliver a well-trained workforce to meet the nation's needs. Get the knowledge, motivation, and resources you need at the 2015 STFM Annual Spring Conference.

Presentations will focus on:

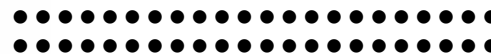
- Family Medicine for America's Health—find out how our specialty is transforming health care
- Teaching the triple aim: better care, better health, and lower cost
- Emerging technologies and their impact on training programs and research
- Strategies for meeting the requirements of the Next Accreditation System
- Promoting student interest in family medicine
- Innovative new models of resident education
- Creating and implementing structured faculty development activities
- Strategies for successful mentoring
- Meeting scholarly activity requirements in community residency programs
- Implementing and teaching patient-centered medical home concepts

To register and for complete session schedules and abstracts, go to www.stfm/annual. Session descriptions will also be available in the conference mobile app.



Step Up To *Leadership*

We are all leaders. Attend this year's conference and come home with leadership skills and strategies for making a difference. The concept of leadership is woven throughout the conference—from general sessions, to speed mentoring, to lectures, workshops, and posters. By participating in the sessions and engaging with presenters and colleagues, you'll come to recognize your personal power in advancing change, and leave with a plan of action and a support network.



Explore Orlando ::::::::::::::::::::::

With seven of the world's top 20 theme parks in one destination, not to mention nearly 100 other attractions, Orlando certainly knows how to entertain. A leisurely escape to a world of imagination and fantasy will leave you refreshed and inspired. Orlando is a true culinary hot spot with award-winning restaurants and celebrity chefs that cater to visitors from across the globe. There's an extensive menu of fine-dining establishments, international eateries, casual cafés, and chic wine bars for just about any taste or budget. Looking for an upscale steakhouse or a night of dancing? What about a jazz club or a new neighborhood bistro? Or want to check out where the locals wine and dine? Orlando has it all. The destination's distinctive dining and entertainment districts include the Convention Area, Restaurant Row, Winter Park, Downtown, Universal/CityWalk, and Disney/Lake Buena Vista. From casually sipping wine at a trendy outdoor lounge, to dancing at a high-energy club and checking out a rock band at a live venue, Orlando provides nearly unlimited nighttime opportunities. To plan your extracurricular fun while at the conference, go to www.visitorlando.com.

Theme Parks: STFM Conference Discount Tickets

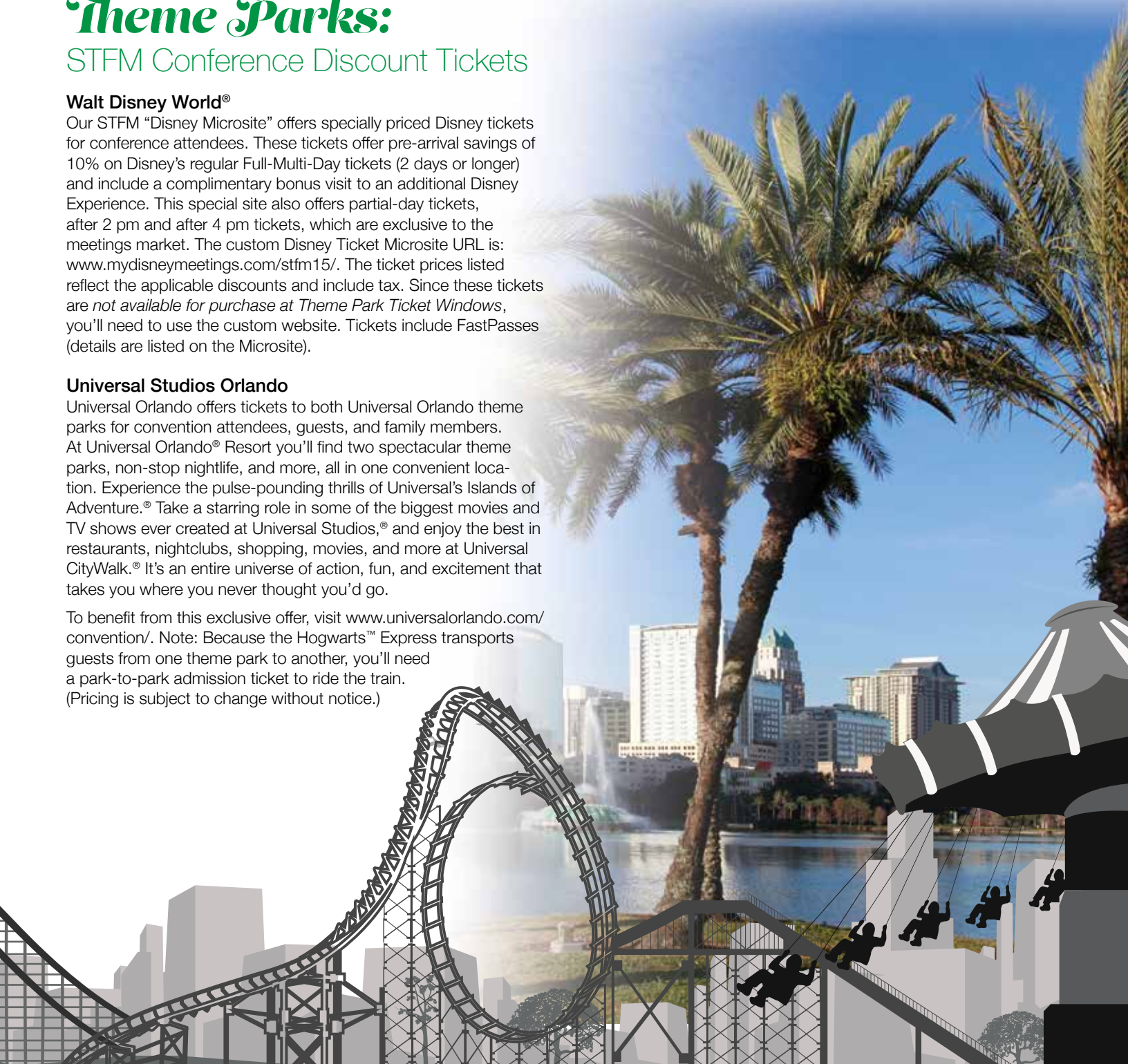
Walt Disney World®

Our STFM "Disney Microsite" offers specially priced Disney tickets for conference attendees. These tickets offer pre-arrival savings of 10% on Disney's regular Full-Multi-Day tickets (2 days or longer) and include a complimentary bonus visit to an additional Disney Experience. This special site also offers partial-day tickets, after 2 pm and after 4 pm tickets, which are exclusive to the meetings market. The custom Disney Ticket Microsite URL is: www.mydisneymeetings.com/stfm15/. The ticket prices listed reflect the applicable discounts and include tax. Since these tickets are *not available for purchase at Theme Park Ticket Windows*, you'll need to use the custom website. Tickets include FastPasses (details are listed on the Microsite).

Universal Studios Orlando

Universal Orlando offers tickets to both Universal Orlando theme parks for convention attendees, guests, and family members. At Universal Orlando® Resort you'll find two spectacular theme parks, non-stop nightlife, and more, all in one convenient location. Experience the pulse-pounding thrills of Universal's Islands of Adventure.® Take a starring role in some of the biggest movies and TV shows ever created at Universal Studios,® and enjoy the best in restaurants, nightclubs, shopping, movies, and more at Universal CityWalk.® It's an entire universe of action, fun, and excitement that takes you where you never thought you'd go.

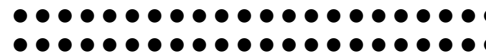
To benefit from this exclusive offer, visit www.universalorlando.com/convention/. Note: Because the Hogwarts™ Express transports guests from one theme park to another, you'll need a park-to-park admission ticket to ride the train. (Pricing is subject to change without notice.)





Make the Most of your conference experience

Don't miss these special events!



Welcoming Reception

Saturday, April 25, 7–8 pm

Enjoy hors d'oeuvres as you connect with old friends and make new ones.

STFM Annual Poetry and Prose Reading

Poetry and creative prose allow for the expression of humanistic concerns about both the doctor-patient and teacher-learner relationships, facilitating emotional reflection on the themes of illness and death, birth, growth, teaching, learning, and family. Reading poems and stories to our peers promotes professional bonding as we share the struggles, joys, and sorrows encountered in the practice of medicine and mentoring new physicians. Bring your works (up to 5 minutes in length) and read them to the group. To participate in the contest, write about something in your clinical or teaching work that made you proud to be in family medicine. For more information about the contest, email STFMwritingcontest2015@gmail.com. Deadline for entries is March 1.

Reception With the Opening of the STFM Village and Author's Showcase

Sunday, April 26, 5:30–7 pm

Celebrate the opening of the conference, and learn more about STFM products and services. Also stop and speak with STFM members who have had a book published over the past year.

Birthday Party Planning

STFM is turning 50! Well, soon anyway. STFM will be celebrating our 50th Anniversary in 2017. Join us during a breakfast session on Monday morning, from 7:15–8:15 am in the Pacific Ballroom, to share your ideas on how we can celebrate our history as we look toward the next 50 years! We'll be putting together a committee, chaired by Joe Scherger, MD, to plan the event (you don't have to join the committee to participate in the breakfast).

Faculty for Tomorrow Campaign Launch

At the conference, the STFM Foundation will launch a fund-raising campaign, called Faculty for Tomorrow, to address the current and future shortage of family medicine faculty. The Foundation hopes to raise \$130,000 through member donations and outside grants to expand STFM's formal faculty recruiting efforts of residents; provide resources and training for new faculty, including those moving from private practice to family medicine education; identify and support young family physicians with leadership potential; and ensure leaders of institutions understand the time and competencies required to be faculty. Learn more about the campaign at the STFM Foundation exhibit and just prior to the Blanchard Memorial Lecture.

STFM Group Meetings

A schedule of all meetings will be included in the conference Final Program. These meetings are open to interested individuals who would like to get involved in specific issues related to family medicine education. Group meetings will be scheduled at breakfast and lunch times on Monday, April 27, and at the open lunch time on Tuesday, April 28. Group meetings are scheduled at the discretion of the STFM Group Chair(s).

STFM Annual Business Meeting

All conference attendees are invited to attend the STFM Annual Business Meeting on Tuesday morning, April 28. The Business Meeting offers members the opportunity to learn about key Society activities and present issues of concern to the STFM Board of Directors. STFM members not attending the conference can attend the Business Session without registering for the conference.

STFM Beachfront Pool Party – families and guests are welcome!

Tuesday, April 28, 8:30–10 pm

Join fellow conference attendees, friends, and family members for a fun and festive party beside the Dolphin's pool and beach areas. Enjoy light refreshments, games, theme park fireworks, and Caribbean rhythms!



saturday, april 25

7:30 am–8 pm	Conference Registration
8 am–5 pm	Preconference Workshops (See pages 7-8; Additional fees may apply.)
5–6:30 pm	Meeting of the STFM Group Chairs and Board of Directors
6–7 pm	Conference Orientation
7–8 pm	Welcoming Reception With 2015 Conference Partners
7:30–9 pm	STFM Annual Poetry & Prose Reading

sunday, april 26

7 am–7 pm	Conference Registration
7:15–8:15 am	Scholarly Topic Roundtable Presentations With Continental Breakfast
8:30–10 am	Opening General Session Greetings and Announcements: <i>Larry Mauksch, MEd, conference chair and STFM Program Committee chair</i> STFM President's Address: <i>Sam Cullison, MD</i> Be the Change! Appreciating Our Leadership Contributions <i>Jeri Hepworth, PhD, Saint Francis Hospital and Medical Center, and co-director of the Connecticut Institute for Primary Care Innovation</i>
10–10:30 am	Refreshment Break—Poster Session I and Visit With 2015 Conference Partners
10:30 am–5:30 pm	Concurrent Educational Sessions
11:45 am–1:15 pm	Luncheon Program AAFP President's Greetings: <i>Robert Wergin, MD, FFAFP, AAFP president</i> Activate the Change—Taking Change From Thought to Action <i>John Franko, MD, East Tennessee State University FMR</i>
1:15–2:15 pm	Poster Session I: Dedicated Time for Poster Presentations
3:30–4 pm	Refreshment Break—Visit With Conference Partners and Poster Presenters
5:15–7 pm	Reception With the Opening of the STFM Village and STFM Authors' Showcase

monday, april 27

7 am–5:30 pm	Conference Registration
7:15–8:15 am	STFM Groups' Networking and Common Interest Discussions With Continental Breakfast
7:15–8:15 am	STFM Group on Senior Faculty: Telling Our Stories <i>Coordinators: William Shore, MD, and Jessica Muller, PhD, STFM Group on Senior Faculty cochairs</i>
8:30–10 am	STFM Awards Program
10–11 am	Refreshment Break; Poster Session II: Dedicated Time for Poster Presentations
11:15 am–4 pm	Concurrent Educational Sessions
12:15–1:30 pm	Boxed Lunch; Visit With Conference Partners
12:30–1:30 pm	Open STFM Group Meetings Optional Session: OPT02: Estate Planning: How Do You Want to Be Remembered?
4–4:30 pm	Refreshment Break—Visit With Poster Presenters and Conference Partners
4:30–5:30 pm	STFM Foundation General Session 2015 Blanchard Memorial Lecture: A Brief Ethnography of Family Medicine: Three Stories <i>Malachi O'Connor, PhD, vice president and principal, CFAR, Cambridge, MA</i>

To register and for complete session schedules and abstracts, go to www.stfm/annual. Session descriptions will also be available in the conference mobile app.

schedule

at-a-glance

tuesday, april 28

6:15 am	Annual Marathonaki Fun Run/Walk
7 am–5 pm	Conference Registration
7:15–8:15 am	Scholarly Topic Roundtable Presentations With Continental Breakfast
8:30–10 am	General Session STFM Annual Business Meeting: <i>Sam Cullison, MD, STFM president</i> What Is PCORI Doing? Primary Care and Beyond <i>Kara Odom Walker, MD, MPH, MSHS</i> <i>Deputy chief science officer in the office of the chief science officer, PCORI, Washington, DC</i>
10–11 am	Refreshment Break; Poster Session III: Dedicated Time for Poster Presentations
11:15 am–5 pm	Concurrent Educational Sessions
12:15–1:45 pm	Lunch on Own
12:30–1:30 pm	Optional STFM Group Meetings
2:45–3:30 pm	Refreshment Break—Visit With Conference Partners and Poster Presenters
8:30–10 pm	STFM Beachfront Pool Party— Families and guests are welcome!

wednesday, april 29

7–11 am	Conference Registration
7:30–8 am	Coffee Service
8–9:30 am	Concurrent Educational Sessions
9:45–11 am	Closing General Session: STFM Presidential Recognition and Passing of the Gavel <i>Sam Cullison, MD, STFM president and</i> <i>Mary Hall, MD, STFM president-elect</i>
11 am	Closing Session Speaker and Topic TBA
	Conference Adjourns



saturday, april 25

8 am–5 pm

PR01: FamPop 2015: Integrating Primary Care, Public Health and Family Medicine Education

Kirsten Rindfleisch, MD, University of Wisconsin Madison FMR; Jacob Prunuske, MD, MSPH, University of Minnesota; Robin Lankton, MPH, University of Wisconsin; Mina Silberberg, PhD, Duke University; Konstantinos Deligiannidis, MD, MPH, University of Massachusetts; Jennifer Edgoose, MD, MPH, University of Wisconsin Madison FMR; Kwanza Devlin, MD, University of North Dakota Minot FMR; Jennifer Lochner, MD, University of Wisconsin Madison FMR; Viviana Martinez-Bianchi, MD, Duke University Medical Center FMR; Allen Perkins, MD, MPH, University of South Alabama; Janice Benson, MD, University of Chicago; John Westfall, MD, MPH, University of Kansas; Kim Griswold, MD, MPH, State University of New York, Buffalo; Nancy Pandhi, MD, PhD, University of Wisconsin Madison FMR; Heather Bleacher, MD, University of Colorado FMR; Haley Ringwood, MPH, MD, University of Colorado FMR; Brian Arndt, MD, University of Wisconsin Madison FMR; Kelechi Uduhiri, MD, MPH, MS, David Power, MD, MPH, University of Minnesota; Justine Strand de Oliveira, DrPH, PA-C, Duke University

The Institute of Medicine has proposed a powerful approach to addressing population health challenges in the United States: integrating public health and primary care. Family medicine educators are challenged with redesigning curricula to prepare learners for roles in a future, more integrated health system that is not yet fully defined. This preconference workshop will bring together educators engaged in curricular innovations to integrate public health and primary care and those considering new approaches at their home institutions. We will highlight current best practices, engage in group processes to develop and refine curricular ideas, and identify priority areas of focus. You'll learn about innovation taking place in family medicine programs across the country, develop ideas for redesigning your program, and gain insight and constructive feedback from peers engaged in similar efforts.

Additional Fee: \$225. Includes CME, refreshments, and materials. (Lunch is not provided)

10 am–5 pm

PR02: Student Interest and the Future of Family Medicine

Stanley Kozakowski, MD, Jay Fetter, Jr, MSA, Ashley Bentley, MBA, American Academy of Family Physicians

Though medical student interest in family medicine careers has seen a slight uptick in recent years, the decades-old issue of recruiting the quantity and quality of students needed to fill the family physician pipeline still offers new and unsolved challenges. A burgeoning demand for a primary care physician workforce that can meet the needs of the United States has led to much introspection on what can be done to increase the number of primary care physicians in the US medical school and family medicine residency faculty are important stakeholders in the workforce pipeline that hold both the influence and responsibility to contribute to improving student interest in and pursuit of family medicine careers. Join your colleagues from both the UME and GME communities for an interactive, collaborative, solution-seeking workshop and get updates on the current status and resources, ideas and best practices, and connections to help us all make a difference.

Questions: Contact Ashley Bentley, AAFP, abentley@aaafp.org or phone: 913.906.6000 x6725.

(No Fee. Travel stipends available for the first 50 participants to enroll. Preregistration required. Lunch will be provided. Includes CME, refreshments, and materials)

8 am–12 pm

PR04: Evolutionary Teaching

Julie Schirmer, MSW, Tufts/Maine Medical Center Medical School; Jeffrey Ring, PhD, Health Management Associates; Jennifer Ayres, PhD, University of Texas Southwestern Medical School (Austin); Emilee Delbridge, PhD, Indiana University FMR; Daniel Felix, PhD, Indiana University FMR; Jonathan Moulder, MD, Indiana University FMR; Jeffrey Morzinski, PhD, MSW, Medical College of Wisconsin; Andrea Pfeifle, EdD, Indiana University

We live in a rapidly evolving medical world. Health care reform is transforming our clinical and teaching environments. This preconference workshop applies evolutionary learning theory and teaching principles to provide the essential knowledge, attitude, and skills needed to transform teaching practices. Participants will leave this workshop with enhanced capacity to teach with creativity and to integrate basic evolution theory, teaching theory, curriculum development, brain-science research, and evidence-based practice into family medicine education.

Additional Fee: \$125. Includes CME, refreshments, and materials.

1–5 pm

PR03: Teaching Palliative Care to Family Residents: A Developmental and Narrative Approach

Lucille Marchand, MD, BSN, University of Washington

A new Institute of Medicine report called for universal improvement in the training of health professionals in all aspects of palliative care, including communication and advance care planning, pain and symptom control, safe use of opioids, and plans of care that reflect the values and goals of patients and families. Attend this workshop and learn how you can teach essential palliative care competencies effectively to residents using a narrative and developmental approach.

Additional Fee: \$125. Includes CME, refreshments, and materials.

1–5 pm

PR05: Building a Business Case for Academic Activity

David Wank, The MetroHealth System; Amy Zack, Case Western Reserve University; James Campbell, MD, MS, Case Western Reserve University MetroHealth FMR; Rita Horwitz, Better Health Greater Cleveland/Metrohealth System; Feraz Ghazal, MD, Metrohealth Medical Center

There is a disconnect between some family medicine clinicians' and educators' pursuit of academic activity (i.e. quality improvement, research, faculty development, or a grant) and the financial feasibility of these endeavors as viewed through the eyes of hospital CFOs and clinical improvement leaders. When pursuing funding for academic activity, it's important to realize that administrators hesitate to support these projects until they can be directly linked to financial improvement. With this in mind, one must formulate a presentable business case. Participants in this workshop will be mentored through the development of a business case and will be provided with a forum for feedback from clinical and non-clinical presenters, as well as from other participants.

Come prepared with ideas concerning these questions:

- What is the essence of my academic activity?
- Who will benefit from my academic activity?
- How much does my academic activity cost?
- Why would my institution support my academic activity?

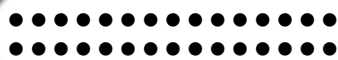
Participants are encouraged but not required to bring their own laptop computer.

Additional Fee: \$125. Includes CME, refreshments, and materials.

preconference

workshops

saturday, april 25



1–5 pm

PR06: Just the FACCTs (Feedback, Acclimating to Faculty Life, Curriculum Design, Challenges, Time Management) for New Family Medicine Faculty

Michelle Roett, MD, MPH, Georgetown University; Manjula Julka, MD, University of Texas, Southwestern; Rahmat Na'Allah, MD, MPH, University of Illinois at Chicago

New faculty in family medicine face unique challenges navigating medical student education, residency education and research realms. Family medicine departments often struggle to provide a comprehensive orientation for new faculty with a sustainable model for continuing faculty development. During this session, the Group on New Faculty will welcome new faculty to academic family medicine, providing guidance on faculty development, mentorship, coaching and interprofessional teamwork. Presenters will facilitate small-group discussions around common challenges, fundamental resources, performance feedback, and ongoing development needs. A panel of new and veteran faculty members will present mentorship and coaching styles for seeking adequate support, and take questions and offer advice, including guidance on establishing an educator portfolio. Attendees will be oriented to a toolkit to share with home institutions for other new faculty.

Additional Fee: \$125. Includes CME, refreshments, and materials.

1–5:15 pm

PR07: Empowering Family Medicine Faculty and Residents to Address Prescription Opioid Abuse With Office-Based Buprenorphine Treatment

Kenneth Saffier, MD, Contra Costa Regional Medical Center FMR; Jeffrey Baxter, MD, University of Massachusetts FMR

Office-based medication-assisted therapies, primarily buprenorphine, can stabilize opioid-dependent patients and allow them to receive effective, multi-modal treatment in their medical homes. Physicians who provide buprenorphine treatment not only help their individual patients and their families, but also improve public safety and decrease unnecessary health care expenditures. During this session, you'll complete 4.25 of 8 approved CME hours required to obtain a DEA waiver to prescribe buprenorphine for patients with opioid dependence. You'll connect with established family medicine buprenorphine educators who can mentor you as you integrate buprenorphine treatment into your residency clinical practice, including strategies for effective education, documentation, practice sharing, and precepting of family medicine trainees.

Additional Fee: \$45. Includes CME, refreshments, and materials. This workshop is supported in part by a grant from the National Institute on Drug Abuse.

optional sessions

sunday, april 26



4–5:30 pm

OPT01: "Speed Mentoring": Get Answers From the Experts on Leadership in Teaching

Coordinators: Tracy Kedian, MD, University of Massachusetts; Andrea Pfeifle, EdD, Indiana University
Mentors: TBA in Final Program

"Speed Mentoring" returns to the STFM Annual Spring Conference! Get advice and guidance from experienced and accomplished family medicine leaders in the areas of teaching and scholarly writing. During this "Speed Mentoring" special session, participants will have the opportunity to ask questions of different experts during three 20-minute Q&A sessions. Don't wait to register for this fun and dynamic session – space is limited!

(No additional fee. Preregistration required; Registration is limited. STFM will maintain a wait list for this session, so please check with STFM staff on-site for attendance opportunities. If you preregister and your plans change, please contact STFM so they can replace your registration with someone else on the wait list.)

monday, april 27



12:30–1:30 pm

OPT02: Estate Planning: How Do You Want to Be Remembered?

Darryl Dunn, CFP®, vice president of Wealth Management and Jared Stricklin, financial advisor, from UBS Financial Services, Inc.

A properly structured estate plan can help you enjoy the benefits of your success today while providing for the people and causes you care about in the future. Please join us for "How Do You Want to Be Remembered?" which will outline the core elements of an estate plan and explore how to reduce your taxable estate, protect assets, and use trusts to achieve your legacy goals. This session will be co-led by Darryl Dunn, CFP®, vice president of Wealth Management and Jared Stricklin, financial advisor, from UBS Financial Services, Inc. Darryl and Jared focus on working with professionals in the engineering, legal, and medical fields. Their team has 60+ years of combined experience in wealth management.

(No additional fee. This session is sponsored by the STFM Foundation. Please mark the appropriate space on the registration form to preregister.)

To register and for complete session schedules and abstracts, go to www.stfm/annual. Session descriptions will also be available in the conference mobile app.

general session ::::: highlights

sunday, april 26



*Jeri Hepworth, PhD,
Saint Francis Hospital and Medical Center, and
co-director of the Connecticut Institute
for Primary Care Innovation*

8:30–10 am

Be the Change! Appreciating Our Leadership Contributions

What we do as family medicine educators has a profound effect on others: our colleagues, our learners, our patients, and our communities. Just by nature of our positions, we are leaders. Because we are leaders, we have an obligation to encourage, inspire, challenge, enable, and model the way people should be treated and goals are pursued.

This interactive presentation will help us recognize our personal power in advancing change in our programs, practices, institutions, and communities. We'll start with an overview of core leadership concepts, with examples of how leadership is demonstrated with behavior, regardless of position. Through interactive exercises, you'll have an opportunity to consider your own past and future leadership behavior.

tuesday, april 28



*Kara Odom Walker, MD, MPH, MSHS
Deputy chief science officer in the Office of the
chief science officer, PCORI, Washington, DC*

8:30–10 am

What Is PCORI Doing? Primary Care and Beyond

The Patient-Centered Outcomes Research Institute (PCORI) was authorized by Congress in 2010 to fund research designed to give patients, caregivers, and clinicians the information they need to make better-informed decisions about health and health care. In this plenary, learn how PCORI is pursuing that ambitious challenge and what they hope to learn from the research supported through our research funding programs. Get an overview of PCORI's Research Agenda and hear about how they're refining the agenda in response to input from patients and other stakeholders across the country.

Additional information about the 2015 General Sessions and presenters is available at www.stfm.org/annual.

monday, april 27



*Malachi O'Connor, PhD,
vice president and principal,
CFAR, Cambridge, MA*

4:30–5:30 pm

STFM Foundation 2015 Blanchard Memorial Lecture A Brief Ethnography of Family Medicine: Three Stories

One of the most fascinating definitions of culture was coined by anthropologist, Clifford Geertz, who suggested that "Culture is the stories we tell ourselves about ourselves." Using that as a jumping off point, ideas and themes woven through the history of family medicine will be presented through the lens of three conversations: One with a family physician at the time of the birth of the specialty, around 1970; the second through a conversation with a family physician working today; the third with a family medicine resident in 2025—a kind of history of the future. Through a description of these three conversations, the presentation will outline themes and critical issues facing the specialty over time. Some of those themes will have changed to meet the shifting demands of patients and the health care system. Others will remain as fresh and central to family medicine, and the patients and families family physicians serve, in 2025 as they did in 1969. Another fascinating definition of culture was posited by the ethnohistorian, Anthony Wallace, who was well known for his study of American Indian cultures and how they adapted to change. Wallace suggests that culture is the organization of diversity. The audience will be invited to connect their own understanding and experience of the history of family medicine, and of STFM, with the themes introduced during the presentation. They'll be invited to contribute their own personal experience narratives in ways that embellish, diversify, and strengthen the cultural history of STFM and the specialty.

general conference

information

Conference Hotel

Walt Disney World Dolphin Hotel
1500 Epcot Resort Boulevard
Lake Buena Vista, FL 32830

Conference Room Rates

\$199 single or double (\$187 + \$12 resort fee; plus taxes)
Reservation Deadline: April 4, 2015

Online Reservations

www.stfm.org/annualhotel

Phone Reservations: 800-227-1500 or 407-934-4000; Ask for the "Society of Teachers of Family Medicine" room block (Group Code STFM15) to receive the conference rate.

Please make your reservations directly with the Dolphin Hotel. Be sure to request the Society of Teachers of Family Medicine group rate when making your reservations. The reservation deadline for our conference is April 4. If conference attendance exceeds expectations, rooms in the conference block may sell out prior to this date. Therefore, make your reservations as soon as possible to ensure your preferred accommodations. After April 4, rooms will be on a space- and rate-available basis. Request a confirmation number when making your reservations. In the unlikely event that you have to cancel your reservations, ask for a "cancellation confirmation."

Walt Disney World Dolphin Hotel Health Club

The Dolphin Health Club features strength-training apparatuses, treadmills, stair climbers, life cycles, and ellipticals with built-in training and entertainment systems. The location also contains locker rooms and showers. Complimentary yoga mats and stability balls are available upon request. No fee for guests in The Dolphin. Guests must be at least 16 years of age.

For a complete listing of recreational options at The Dolphin, visit: <https://disneyworld.disney.go.com/resorts/dolphin-hotel/recreation/> STFM conference guests staying at The Dolphin may also use the health club facilities located in The Swan Hotel adjacent to The Dolphin. For more information, visit: <https://disneyworld.disney.go.com/resorts/swan-hotel/recreation/>

Room Sharing

If you are interested in sharing a hotel room with a colleague, please contact Dianna Azbill at 800.274.7928, ext. 5415 or dazbill@stfm.org for a list of other attendees interested in sharing. STFM is not responsible for contacting or scheduling attendees for room sharing.

Airline Reservations

For assistance with making your airline reservations for the conference, call Reward House, Inc, at 877.353.6690 or 816.295.3131. You can also email your questions or travel preferences to jhillburn@rewardhouseinc.com for online assistance. Office hours are 8:30 am–5 pm (central time) Monday through Friday.

Ground/Shuttle Transportation

The Walt Disney World Dolphin Hotel does not provide shuttle transportation service. Transportation options and fees to/from the Orlando International Airport are listed below.

Mears Transportation—Shuttle Services to/from Orlando International Airport: STFM Group Rate
Per Adult: \$22.00 (one-way) \$32.00 (round trip)
Per Child: (ages 4-11) \$17.00 (one-way) \$23.00 (round trip)

Phone: 800.759.5219 or 407.423.5566 (in Florida)
STFM Code: 490183

Mears Motor Shuttle is providing a discount coupon for our STFM group. You must print the coupon and take it to one of the four Mears kiosks (two in each terminal) located on the transportation level (level 1) at either end of the rental car counters when they purchase on site. The coupon is available at: <https://secure.mears-transportation.com/shuttles/default.aspx?referrer=490183079>

You can prepay at the discounted rate for the Mears Motor Shuttle service, then print the confirmation. This includes a bar code that you must take to any of the Mears kiosks located on level one at either end of the rental car counters. The coupon can be used at either the self-service kiosk or presented to the customer service representative. Once your confirmation is scanned, you will receive a two-part ticket for the Mears Motor Shuttle, one for arrival and one for departure.

Additional transportation options are available through Mears. Call 800.759.5219 for more information.

Taxi service between Orlando International Airport and the Walt Disney World Dolphin is approximately \$60-\$70 one-way.

Do You Have an Open Faculty Position to Fill?

STFM's Spring 2015 Positions and Opportunities Book is aligned with leading family medicine journals and ad opportunities on www.FamilyMedicineCareers.com. The P&O Book provides a prime location for listing your open positions. The Spring P&O Book will be distributed to all attendees at the STFM Annual Spring Conference. Thousands of recipients will be able to immediately view and respond to your job listing. Several advertising options are available. To place your ad by March 12 or for more information call 800.237.7027 or 727.443.7667 or email familymedicine@russell-johns.com.

Hospitality Function Space

Family medicine departments or residency programs that would like to reserve reception space for Monday, April 27 should contact Ray Rosetta, director of conferences, by March 1, 2015, at rrosetta@stfm.org.

Continuing Education

Application for CME credit for physicians has been filed with the American Academy of Family Physicians. Determination of credit is pending and will be available on the conference website in February.

Continuing Education credit (CEUs) will also be offered for attendance and participation by behavioral science professionals. More details will be provided on the conference website and in the Final Program.

Attending the Conference With Children

If you will be attending the conference with an infant and/or small child and would like to connect with other parents in advance of the conference, contact Dianna Azbill at 800.274.7928, ext. 5415 or dazbill@stfm.org for a list of other families attending the conference.

For childcare services, the resort's preferred service provider is Kid Night Out. For scheduling information and fees, contact 800.696.8105, ext. 0, or <http://kidsniteout.com/>

Registration Refund Policy

If a registrant cannot attend a conference for personal or work reasons, requests for refunds must be received in writing by STFM before March 25 to receive a 50% registration fee refund. No refunds will be issued after March 25 except for those emergencies addressed below.

Refund requests due to medical or weather emergencies at time of conference may be eligible for a 50% refund. If registrant is unable to attend because of a weather emergency, registrant must show that they attempted to re-schedule their travel arrangements but could not get to the conference during the official conference dates. In the event of such cancellation request by a conference registrant, the registrant must provide STFM with official documentation to support their request.

In the unlikely and extreme event that STFM is forced to cancel a conference, STFM is not responsible for fees or penalties that conference registrants may incur for non-refundable airline tickets or hotel deposits.

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Need More Information or Have Questions?

Contact Dianna Azbill at STFM at 800.274.7928, ext. 5415 or dazbill@stfm.org.

To register and for complete session schedules and abstracts, go to www.stfm/annual. Session descriptions will also be available in the conference mobile app.

Thanks and Recognition

Our 2015 Conference Partners

STFM would like to acknowledge and thank our official 2015 conference partners for their support of this year's conference. Be sure to visit with our partners throughout the conference to learn more about their products and services for family medicine education.

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