

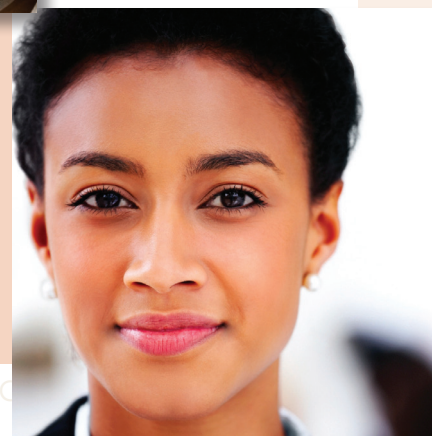
SKIN OF COLOR SEMINAR SERIES

DERMATOLOGY FOR TODAY'S GLOBAL COMMUNITY

MAY 2-3, 2015

CROWNE PLAZA TIMES SQUARE

NEW YORK, NY



In conjunction with



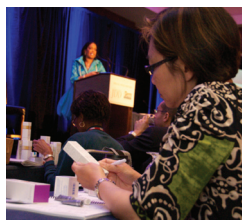
Jointly presented by



Media Partners



DERMATOLOGY FOR TODAY'S GLOBAL COMMUNITY



The 7th Skin of Color Seminar Series, led by nationally recognized faculty, takes a case-based approach to train dermatology practitioners on the safe and effective treatment of skin of color through a series of live demonstrations, hands-on training and didactic sessions.

Expert faculty share practical pearls focusing on:

- Treatment across the skin of color spectrum for medical conditions such as melasma, acne, PIH, and alopecia
- Expert instruction in performing cosmetic procedures in skin of color
- Dermatologic conditions unique to various skin of color segments
- Differences in skin of color responses to cosmeceuticals, fillers and neurotoxins
- Guidance on interacting with patients of diverse cultural backgrounds
- Lasers, light sources and device pearls



**EARN YOUR
SOCSS CERTIFICATE!**

UPON COMPLETION OF
THE SEMINAR,
PARTICIPANTS RECEIVE A
SKIN OF COLOR SEMINAR
SERIES CERTIFICATE OF
COMPLETION



SKIN OF COLOR SEMINAR SERIES A MESSAGE FROM OUR CHAIRS

Currently, 28% of the US population are persons with skin of color. It is projected that by the year 2050, African Americans, American Indians, Asians and Latinos will represent more than half of the US population. This increased diversity requires a greater understanding of racial and ethnic variations in the prevalence, clinical presentation, and optimal treatment approaches to medical and aesthetic dermatologic concerns.

The 7th Skin of Color Seminar in New York brings together the most esteemed thought leaders to impart the latest techniques, most reliable best practices and valuable insights on disorders and cosmetic preferences for skin of color patients. Gain new knowledge and expertise to expand and enhance your treatment options for this growing population. Join us for two days of live demonstrations and case-based learning to ensure the continued success of your career and practice.

Back by popular demand, this year we are actively seeking experts for their contribution to our extended skin of color program. Through our Media Partner the *Journal of Drugs in Dermatology* (JDD), we present new opportunities to contribute your pearls of knowledge.

Treating skin of color is our passion and we have dedicated our careers to perfecting our craft and teaching others. We are thrilled to bring you this program and look forward to seeing you in New York!

Sincerely,


Andrew F. Alexis, MD, MPH, FAAD


Eliot F. Battle, Jr., MD

FACULTY & ADVISORS

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See SkinOfColorSeminars.com for updates

Hear from the nation's leading authorities on:

Acne Dermal Fillers & Neurotoxins Pediatric Disorders Cultural Considerations Vitiligo PIH Alopecias Sun Damage Keloids Acne Vitiligo
Variations Skin Classifications Vitiligo PIH Neurotoxins Alopecias Neurotoxins Biologics Acne Photorejuvenation Biologics Rosacea Pediat
Keloids Rosacea Acne Pediatric Disorders Laser Hair Removal Skin Cancer Keloids Rosacea Variations for the Skin of Color Spectrum
iatric Disorders Melasma Skin Cancer Dermal Fillers Vitiligo PIH Cosmetic Procedures Vitiligo Pseudofolliculitis Barbae Scarring Keloids
n Damage Lasers & Injectables The Aging Process Pseudofolliculitis Barbae Scarring Variations for the Skin of Color Spectrum Skin Cancer

AGENDA

SATURDAY – MAY 2, 2015

7:45 – 9:00 AM

Industry Supported Breakfast Session

9:00 – 10:30 AM General Session

- Skin of Color: Where we are and Where we need to be
- Clinical Implications of Acne & Rosacea in Skin of Color
- Disorders of Hypopigmentation/Depigmentation
- Disorders of Pigmentation

10:30 – 11:00 AM

Refreshment Break with Roundtable Discussions

11:00 AM – 1:00 PM General Session

- Top Laser/Device Procedures in Skin of Color and Safety Protocols
- Laser Hair Removal in Skin of Color **LD**
- Laser for Pigmentary Disorders **LD**
- Skin Tone and Tightening in Skin of Color **LD**

1:00 – 2:00 PM

Lunch Break

2:00 – 3:30 PM General Session

- Skin Cancer Unique in SOC
- Common Fungal Infections in Patients with Skin of Color
- Avoiding Complications in Injectables
- Live Injectables **LD**

3:30 – 4:00 PM

Refreshment Break with Roundtable Discussions

LD = LIVE DEMONSTRATION

See SkinOfColorSeminars.com for updates

4:00 – 5:00 PM General Session

- Cosmeceuticals in Hyperpigmentation
- Cosmeceuticals in Skin of Color: Hands On Experience

5:00 – 5:30 PM

Welcome Reception in Networking Lounge

5:30 – 7:00 PM

Industry Supported Dinner Session

SUNDAY – MAY 3, 2015

8:30 – 11:00 AM General Session

- Preventing and Managing Keloids and Hypertrophic Scars
- Lasers
- Challenging Cases in Aesthetic Dermatology Expert Panel
- Infectious Diseases in Populations with Skin of Color
- Follicular Disorders in Men of Color
- How to do Chemical Peels in Skin of Color **LD**

3:30 – 4:00 PM

Refreshment Break with Roundtable Discussions

11:30 AM – 1:30 PM General Session

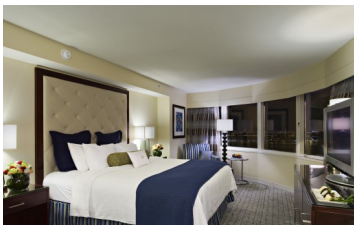
- Common Hair Disorders in Women of Skin of Color
- Challenging Cases in Medical Dermatology Expert Panel
- Psoriasis in Skin of Color: Are there Differences in Presentation and Treatment?
- Cutaneous T Cell Lymphoma
- Multisystem Diseases, Ethnicity and Patient Management

1:30 PM Seminar Concludes

TRAVEL & ACCOMMODATIONS

THE 7TH SKIN OF COLOR SEMINAR SERIES WILL BE HELD IN
NEW YORK CITY!

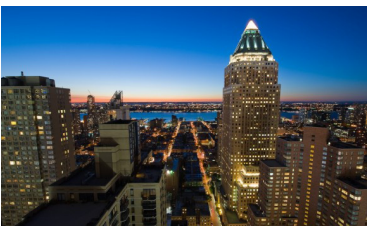
Crowne Plaza Times Square Manhattan
1605 Broadway, New York, NY 10019
Reservations: (888) 233-9527



With opulent amenities, breathtaking views from every room, world-class dining, and immediate access to all the entertainment of Times Square Manhattan, Crowne Plaza defines first-class service and hospitality.

A block of rooms has been reserved at Crowne Plaza Times Square Manhattan for SOCSS attendees at a discounted rate of \$299.00 per night, plus tax. **Reservations must be made by April 11 to receive this special rate.**

Book your room early to take advantage of reduced rates. Call (888) 233-9527 and request the group rate for the Skin of Color Seminar.



CURRENT AND PAST SUPPORTERS



OFFICIAL JOURNAL



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CALL FOR POSTERS SOCSS welcomes poster abstracts on current and emerging issues in the dermatologic treatment of skin of color. Apply online at skinofcolorseminars.com/posters.html. **Hurry - the deadline is March 31, 2015!**

PROGRAM & CME INFORMATION
SOCSS GOALS & OBJECTIVES

Upon completion of the seminar, participants should be able to:

- 1. Differentiate skin color classification systems to categorize common skin disorders and cutaneous diseases in patients with skin of color.
2. Cite key differences in the skin structure and how it relates to diagnosing and treating common ethnic skin disorders including acne vulgaris, pigment disorders, psoriasis, systemic lupus erythematosus, sarcoidosis, hidradenitis suppurativa, etc.
3. Integrate optimal psoriasis treatment plans utilizing biological agents in patients with skin of color.
4. Evaluate data from recent clinical trials of biologic response modifiers as treatment options for collagen vascular diseases and granulomatous acne form disorders.
5. Formulate multiple treatment strategies that may be more effective when treating common skin disorders in patients with skin of color.
6. Recognize the unique structural nuances of ethic facial anatomy and impact on the natural aging process.
7. Identify strategies for the use of neurotoxins, hyaluronic acid fillers for volumization and rejuvenation of the ethnic face including specific anatomical considerations and approaches for the lips, nasolabial folds and chin.
8. Describe strategies and techniques for injection and vector placement of neurotoxins and fillers to obtain optimal results and to preempt complications.
9. Cite common aesthetic cultural and ethnic practices that may increase occurrence of common skin problems.
10. Identify the efficacy and safety of laser use in patients with skin types of IV to VI, with fewer risks of epidermal adverse events.
11. Assess appropriate laser settings for treatments of skin of color patients.
12. Detect and manage common skin conditions in skin of color pediatric patients.



WHO SHOULD ATTEND?

Practicing dermatologists, dermatology residents and fellows, and allied health professionals with an interest in improving skin of color patient outcomes in dermatology.

This activity has been planned and implemented by Creighton University Health Sciences Continuing Education and Physicians Continuing Education Corporation for the advancement of patient care. Creighton University Health Sciences Continuing Education is accredited by the American Nurses Credentialing Center (ANCC), the Accreditation Council for Pharmacy Education (ACPE), and the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing education for the healthcare team.

Category 1
Creighton University Health Sciences Continuing Education designates this live activity for a maximum of 10.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in this activity.

AAPA accepts AMA category 1 credit for the PRA from organizations accredited by ACCME.

Nurses CE
Creighton University Health Sciences Continuing Education designates this activity for 10.5 contact hours for nurses. Nurses should claim only credit commensurate with the extent of their participation in this activity.

Nurses licensed in Iowa and California
This activity was planned and developed in accordance with the continuing education standards of the American Nurses Credentialing Center (ANCC). The Iowa Board of Nursing and the California Board of Nursing will honor ANCC continuing education credits for face-to-face programs held outside Iowa and California, or for ANCC-approved online recorded courses taken in a self-study format.



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CROWNE PLAZA TIMES SQUARE
NEW YORK, NY

REGISTER BY 3/22 TO SAVE \$200!

FIVE EASY WAYS TO REGISTER

Call: (646) 274-1203
Email: Complete form & email to info@skinofcolorseminars.com
Web: SkinofColorSeminars.com
Fax: (866) 495-6283
Mail: SOCSS 377 Park Avenue South, 6th Fl New York, NY 10016

Table with 3 columns: Registration Type, Early Bird, After 3/2/2015. Rows include Dermatology Physician US, Dermatology NP, RN, PA, Aesthetician, Non-Dermatology Physician, Non-Dermatology Physician, Non US, Dermatology Resident Physician, and Industry/Non-Medical.

YOUR INFO:

Form fields for Name, Title, Professional Status, Company, Address, City, State, Zip, Tel, Fax, E-mail, and Medical License #.

PAYMENT: (See Pricing Chart for Details)

Form fields for Authorized Amount, Card Number, Exp. Date, Security Code, Name on Card, and Signature.

BILLING ADDRESS:

Form fields for Name, Company, Address, City, State, Zip, and Tel.

CANCELLATION POLICY
Notification of cancellation must be received in writing. Cancellations before April 4, 2015 are refundable, less a \$195 processing fee. Cancellations received after April 4, 2015 are nonrefundable.

CONTACT US:

Conference Info: T: (646) 274-1203 • F: (866) 495-6283
E-mail: info@skinofcolorseminars.com • Website: SkinofColorSeminars.com

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MAY 2-3, 2015 ■ CROWNE PLAZA TIMES SQUARE ■ NEW YORK, NY
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CANDEL
Join the Conversation @SkinOfColorDerm

The Skin of Color Seminar Series is the only series to address the ever-increasing demand for sound medical and aesthetic training to treat patients with skin of color. Don't miss this important series.



BY 2050
HALF
OF THE US
POPULATION
WILL CONSIST OF
SKIN OF COLOR.

OFFICIAL MEDIA PARTNERS
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THE 7TH SEMINAR IN THE SERIES

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