



FDI'S 1st LAS AMERICAS REGIONAL CONGRESS

2015 SANTIAGO, CHILE

1^{er} CONGRESO Y EXHIBICIÓN DENTAL DE LAS AMÉRICAS

26 AL 28 DE MARZO DE 2015

**SPONSORSHIP &
EXHIBITION PROSPECTUS**



**FDI'S 1st LAS AMERICAS REGIONAL
CONGRESS, 2015 SANTIAGO CHILE**

www.fdi2015lasamericascongress.cl



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A MESSAGE FROM FDI PRESIDENT DR. TIN CHUN WONG

The 2015 ‘Las Americas’ Congress is an exciting and momentous event in the FDI calendar: for the first time, it is organizing an event similar in scope to its landmark Annual World Dental Congress, but strictly regional in character. ‘Las Americas’ will, for example, include a meeting of the Defence Forces Dental Services Section. FDI’s three sections generally meet only during the AWDC so this is another ‘first’.

We are expecting significant participation not only from countries in the immediate vicinity such as Argentina and Peru but also much further north, from Mexico, the United States and even as far as Canada. It is hoped that ‘Las Americas’ will be the precursor of new series of FDI congresses focused on regional oral health issues.

This new dimension will also be a huge benefit to FDI itself, an organization bringing together some 200 national dental associations (NDAs) and specialist groups in more than 130 countries with the overall goal of ‘Leading the World to Optimal Oral Health’. As such, it serves as the principal representative body for over one million dentists worldwide, and is seen as an organization close to its members in terms of advancing their interests at the international level.

FDI’s five Regional Organisations all have their different areas of concern in oral health issues. ‘Las Americas’ will help us achieve a greater understanding to the views and aspirations of the thousands of dentists in one of the world’s largest growth markets for the profession.

Chile was an inspired choice for FDI’s new regional event. The country is in the forefront of progress in oral health care and today boasts an average of one dentist per 1,256 inhabitants, a density similar if not higher than that of the United States or many countries in Europe. Growth of the dental sector has been astonishing in the last quarter-century, and Chile now counts 32 dental schools in 23 Universities, private and state-owned.

For visitors, the country has World Heritage Sites including Easter Island, the sea port of Valparaíso, the Humberstone and Santa Laura Saltpeter Works, the Churches of Chiloé and Sewell Mining Town. Chile is also, I am well informed, a remarkably warm and friendly country, renowned for its food wine and breathtaking nature.

Co-organizer, local partner and long-term FDI member the Sociedad Odontológica de Chile will be developing a particularly rewarding scientific programme, with regional bias but also focusing on national issues. FDI is particularly fortunate in holding ‘Las Americas’ during the same period as the Summit of the Health Leaders of the Americas, where three oral health sessions are programmed. Opportunities therefore abound for discussion between oral health policymakers and the dental profession, who implement national policy in their daily practice.

I look forward to an exceptional first FDI regional conference ‘Las Americas’, breaking new ground in cross border exchange of information and knowledge on oral health and dental medicine.

DR TIN CHUN WONG
FDI PRESIDENT



A MESSAGE FROM SOCH PRESIDENT PROF. DR. A. MAURICIO RUDOLPH

Dear friends and colleagues:

For the very first time in history, The international Dental Federation, FDI and its NDA partner, Sociedad Odontológica de Chile, S.O.C.H. have joined to hold an international regional event called, FDI'S 1st LAS AMERICAS REGIONAL CONGRESS, to be held in the friendly city of Santiago de Chile, next March, 2015.

As The President of the Organizing Committee and President of the Sociedad Odontológica de Chile, S.O.C.H., I am very pleased to invite you to this Congress and Exhibition of enabling technologies and biomaterials whose advances amaze us.

The Chilean Dental Society has active role active in the promotion and development of health oral, in collaboration with the F.D.I. and have established a network exchange with our dentistry professional from the AMERICAS, with great effort and support since its foundation on May 20, 1908 delivering more than 100 years of service to the country.

FDI'S 1 st LAS AMERICAS REGIONAL CONGRESS will offer a dynamic platform for updating knowledges in the area of Dento Maxillofacial, explore new developments in technology and

foster closer ties between us. We have invited many prominents and distinguished speakers, from the globe to share their experiences in a friendly atmosphere.

We would like to exchange ideas and together to identify the way to fulfill the vision of the Federation Dental International, FDI to "lead the world towards Buco Dental optimal health", in addition to realize the Mission of the society Dental of Chile that is "United through of the"knowledge".

Finally, Chile and its people are awaiting you to pamper with exquisite wines, wonderfull natural settings and delicious food inspired in our Spanish heritage and ancestors.

On behalf of the Chilean dentistry, let me give you the warmest welcome to this International Meeting and enjoy an unforgettable stay while you are with us.

Sincerely Yours

PROFESSOR DR. A. MAURICIO RUDOLPH (R).
PRESIDENT OF THE ORGANIZING COMMITTEE
PRESIDENT OF THE DENTAL SOCIETY OF CHILE

CONTACTS

CONGRESS ORGANISER

Sociedad Odontológica de Chile, SOCH
Monjitas 372, 8° Floor
Postal Code 8320113
Santiago - Chile
☎ +56 2 2639 4963
✉ info@fdi2015lasamericascongress.cl

CONGRESS VENUE

Parque Titanium Convention Centre
Isidora Goyenechea 2800
Las Condes
Santiago - Chile
☎ +56 2 2953 1000
☎ +56 2 2953 0700
✉ info@parquetitanium.cl

EXHIBITION MANAGEMENT

BBCGROUP LTDA
P.C.O. & Association Management
Monjitas 372, 8° Floor
☎ +56 2 2633 4102 – 2633 41 08
✉ exhibition@fdi2015lasamericascongress.cl

REGISTRATION MANAGEMENT

c/o BBCGROUP LTDA
P.C.O. & Association Management
Monjitas 372, 8° Floor
☎ +56 2 2633 4102 – 2633 4108
✉ registration@fdi2015lasamericascongress.cl

ACCOMMODATION

BBCGROUP
Monjitas 372, 8° Floor
Santiago - Chile
☎ +56 2 2633 4102
☎ +56 2 2633 4108
✉ registration@fdi2015lasamericascongress.cl

OFFICIAL EXHIBITION CONTRACTOR

FORMA S.A.,
Av. La Dehesa 1201, Torre Oriente, Oficina 213
Lo Barnechea
Santiago - Chile
☎ +56 2 2951 9150
☎ +56 2 2951 9150

OFFICIAL FREIGHT CONTRACTOR

DecaExpress
Unit 1 Mid Sussex Business Park
Claudio Arrau N° 9452, Pudahuel
Santiago, Chile
☎ + 562 2488 1000
✉ decaexpress@decaexpress.cl

KEY FACTS

DATE
March 26 - 27 - 28
2015

CITY / COUNTRY
Santiago - CHILE

VENUE
Parque Titanium
Congress Centre

CONGRESS INTRODUCTION



The FDI World Dental Federation represents approximately 200 national dental associations and specialist groups. Our vision is leading the world to optimal oral health, acknowledging oral health is a fundamental part of general health and well being. Our vision is brought to life through being the global voice for oral health, and delivering excellence in oral health policy and promotion; continuing professional education; and access to care. For more information about our activities, visit www.fdicongress.org.

The FDI World Dental Federation and The Sociedad Odontologica de Chile, SOCH, have joined to organize for the very first Time the FDI'S 1st LAS AMERICAS REGIONAL CONGRESS AND EXHIBITION a unique dental event aim to meet the Leaders of the dental profession from the AMERICAS all over, from CANADA to CHILE as well as top executives from the International trade and industry, becoming a truly meeting point and a platform for the global education.

Dear Sponsor and Exhibitor, we are proud to announce that during our congress will take place The 1st LAS AMERICAS HEALTH LEADERS SUMMIT, gathering all Ministers of Health from the Americas, giving the chance and opportunity to the industry to Meet the governments making this event a truly productive and memorable experience.

This Prospectus presents you with numerous opportunities to maximise your visibility and to participate by either exhibiting or promoting. You also will be surprised with wonderful venue to match your own company's expectations, coupled with all the information required to assist you in your preparation.

The Congress and Exhibition is fully supported by all FDI'S trade and industry partners...don't miss this event!!

FDI'S 1ST LAS AMERICAS REGIONAL CONGRESS 2015

LOCAL ORGANIZING COMMITTEE

Prof. Dr. A. Mauricio Rudolph RojasPresident Sociedad Odontológica de Chile
Chairman Local Organizing Committee

Prof. Dr. Francisco Omar CamposVice President Sociedad Odontológica de Chile
Chairman Scientific Committee

Dr. German Llorens SabateVice - Chairman Local Organizing Committee
Chairman International Relations and RR.PP

Dr. Jorge Sepúlveda Hodar Vice - Chairman Local Organizing Committee
Chairman of Congress and Exhibition Committee

Dr. Eduardo Soler RiosecoVice - Chairman Local Organizing Committee
Chairman Registration Committee

Dr. Pedro Ramirez AriasSecretary Sociedad Odontológica de Chile

Dr. Emilio Cruz DíazTreasurer Sociedad Odontológica de Chile

Dr. Vicente Aranguiz FreyHoferDirector Sociedad Odontológica de Chile

Dr. Eduardo Rodriguez ArellanoDirector Sociedad Odontológica de Chile

Dr. Walter Díaz GuzmánDirector Sociedad Odontológica de Chile

Dr. Jorge Caro Ferrón Director Sociedad Odontológica de Chile &
Secretary of the Scientific Committee

Daniel Amigo Arenas Executive Director Sociedad Odontologica de Chile



Welcome to CHILE

CHILE is an amazing destination, not for nothing is being said "the Best Kept Secret in Latin America". It boasts a variety of attractions from high – end shopping districts, to nice and cozy street markets from historical and cultural tours to breathtaking world heritage sites like Easter Island and Torres del Paine in the Patagonia.

The city of Santiago is one of the most modern and exiting cities in the region. With its sophisticated infrastructure, easy accessibility and business - friendly atmosphere, professional expertise and dynamic lifestyle have turn into THE AMERICAS premier destination for the FDI's 1st Las Americas Regional Congress

Visitor Information

Santiago is the capital and economic centre of Chile. With its museums, events, theaters, restaurants, bars and other entertainment and cultural opportunities, it is the political and cultural centre of the country. Its central location makes it a convenient base point to further explore the country. Due to its proximity to both mountains and the Pacific ocean, It is possible to ski in the nearby Andes and later be on the beach, all in the same day.

Population

With a total population of more than 17,5 millions of inhabitants and Santiago, its capital city with 5.8 millions of inhabitants.

Demonym / Gentilic

Chile = Chileans

Religion

With a 70 percent of the population over age 14 identified as Roman Catholic and 15.1 percent as Evangelical, 8 percent others and 7 percent irreligious people.

Official Language of the FDI'S 1st Las Americas Regional Congress

Spanish . English available in specific sessions.

Accommodation:

Santiago's over 50 world-class hotels with their 13,000 rooms are conveniently located for business people. You can reliably expect:

- Quality service
- Deluxe accommodation
- Reasonable rates

Currency:

Chilean currency: Chilean Pesos (CHP) and the currency exchange rate is CHP 550 to US\$1
The rate is subject to changes without notice.

Electricity:

220 V, 50Hz

Communications:

Advanced international telecommunications are widely available. 4G mobile communication service is in almost the whole country as well as wi - fi hot spot.

Weights and Measures:

Chile uses the metric system.

CONNECTIONS TO SANTIAGO DE CHILE

Santiago is the capital and economic centre of Chile. With its museums, events, theaters, restaurants, bars and other entertainment and cultural opportunities, it is the political and cultural centre of the country. Its central location makes it a convenient base point to further explore the country. Due to its proximity to both mountains and the Pacific ocean, It is possible to ski in the nearby Andes and later be on the beach, all in the same day.

Air Traffic

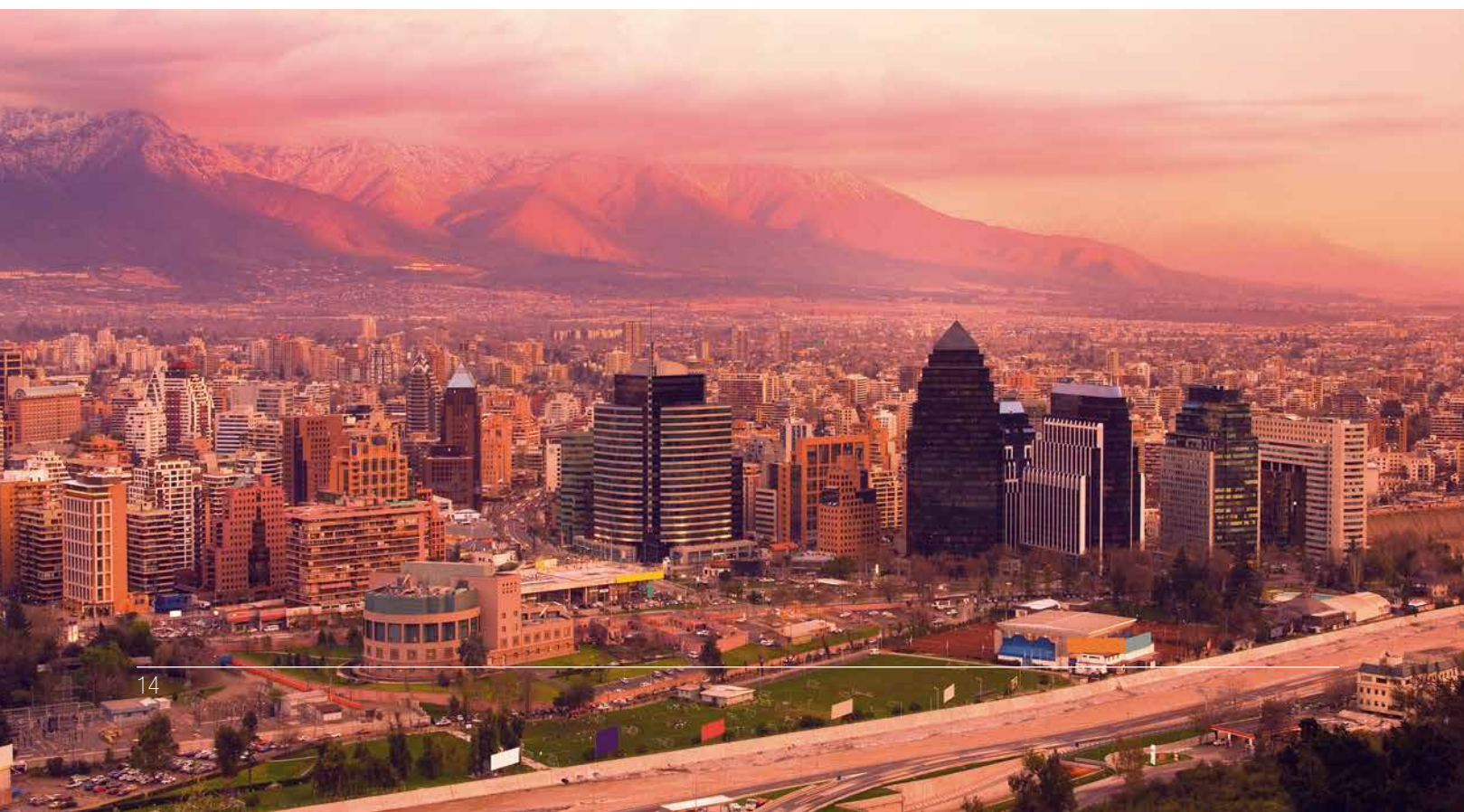
Santiago Airport (IATA: SCL) is the main Chilean gateway for international flights. 17 international carriers operate daily to the major world destinations covering the Americas, Europe, Middle East, Asia and Australia.

Getting to Downtown

The travel time to the city centre has been drastically reduced recently, with the construction of a new tollway, the Costanera Norte.

There are airport buses running on two slightly different routes operated by CentroPuerto (Ch\$1350 one-way) and TurBus (Ch\$1450 one-way).

Transvip and Delfos companies run a shared-ride shuttle service and have a counter immediately after customs, before you exit into the main terminal. A ride to the city center costs Ch\$6,500 (US \$13) approximately. Private taxis will charge about Ch\$15,000 (US\$25) for a trip to downtown or Providencia, approximately.



CONGRESS VENUE

PARQUE TITANIUM



CONGRESS VENUE

PARQUE TITANIUM

Parque Titanium, the newest and modernist event and business centre in Chile, is located in the heart of one of the most beautiful and traditional sectors of Santiago. Located in the exclusive and cosmopolitan neighborhood El Golf, in Las Condes County, the area contemplates the main streets and avenues that surrounds to this business centre. It is widely known for its modern buildings and on its own symbolizes the Chilean economical development. Thanks to its grand multicolor buildings and solid steel crystal skyscrapers, the zone where the venue arise and will have place the 1st Congress & Dental Exhibition Of The Americas 2015, is colloquial known as “Sanhattan”, due to numberless national and international companies have decided to have their offices in this area.

Convene in the middle of the concurred Andres Bello and Nueva Costanera Sur avenues, arteries where daily hundreds of cars and thousand persons and its privileged position gives an excellent connectivity to the interior of the city, thanks to in it converge the main arteries that bind neighboring counties such as Vitacura and Providencia, the most developed from the “Gran Santiago”. In the same way, its central emplacement allows to enjoy an easy and fast circulation from and toward the centre of the city, the airport

and other zones of Santiago and the region metropolis, fact that convert it in an excellent alternative to move around the city.

Parque Titanium has wide pedestrian and vehicular independent acces- ses that will make easier the entrance and exit from users and visitors. Its pedestrian access will be front of Nueva Tajamar, by Isidora Goye- nechea and Presidente Riesco avenues. The vehicular accesses are three, central, north, and the middle, that goes directly until level – 2 from Costanera Sur. Three are the architectural sustenance where this modern business centre emplaces. Its interior offers free floors up to 898 M² aprox. In some levels, the floors can be dived in 2, leaving each space with 435 M² aprox. Each building counts with a core, composed by 8 Schindler lifts. Connected between them by a plinth, that has been designed as a commercial zone, which will contain numerous shops and restaurants of different styles, having in common the single cha- racteristic of being designed with huge large-windows that will allow to be bathed by the sunlight, besides a wide and beautiful view to the park.

Close to the Parque Titanium, there are numerous hotels, depart- ment stores and international brands; restaurants, bars, entertain- ment centers y service locals that makes unnecessary travel to another points of the capital to satisfy any need.

PROGRAM

AT A GLANCE

THURSDAY 26		FRIDAY 27		SATURDAY 28	
07:45 – 08:45	Early Mornign Session	07:45 – 08:45	Early Mornign Session	07:45 – 08:45	Early Mornign Session
09:00 – 11:30	Scientific Program	09:00 – 11:30	Scientific Program	09:00 – 11:30	Scientific Program
11:30 – 12:00	Coffee Break	11:30 – 12:00	Coffee Break	11:30 – 12:00	Coffee Break
12:00 – 13:00	Scientific Program	12:00 – 13:00	Scientific Program	12:00 – 13:00	Scientific Program
13:00 – 14:00	Satellite Symposium	13:00 – 14:00	Satellite Symposium	13:00 – 14:00	Satellite Symposium
13:00 – 14:00	Lunch	13:00 – 14:00	Lunch	13:00 – 14:00	Lunch
14:30 – 18:30	Scientific Program	14:30 – 18:30	Scientific Program	14:30 – 18:30	Scientific Program

HOTELS &

RESERVATIONS POLICIES

CATEGORY	LOCATION	NUMBER OF ROOMS AVAILABLE
3 stars	Santiago	58
4 stars	Santiago	558
5 stars	Santiago	930

PRICE RANGE:

Single From US\$136 | Up To US\$341

Doble From US\$ 142 | Up To US\$352

Individual Bookings

- Book through the webpage www.fdi2015lasamericascongress.cl

Cancellation of Individual Reservation

90 days prior arrival: No penalties, the deposit will be reimbursed to the credit card.

75 days prior arrival: 75% of the whole stay booking cancellation charge as penalty. The residue will be reimbursed to the credit card.

60 days prior arrival: 100% of the whole stay booking cancellation charge as penalty.

Group Reservations

Applies to all reservation of 5 rooms as minimum for a group that stays during the whole congress period, March 26 until 28, 2015. Please all group reservations will be managed through the next email:

registration@fdi2015lasamericascongress.cl

All customers will be able to download from the congress website (www.fdi2015lasamericascongress.cl) the reservation form in order to complete and scan it to registration@fdi2015lasamericascongress.cl.

The payment can be done with credit card or by electronic transfer to:

Name : BBCGROUP LTDA
Bank : ITAU
Account : 206490005
Address : Francisco Bilbao 2094 Santiago, Chile
Swift Code : ITAUCLRM

A reception email will be sent once the transfer has been confirmed.
The company does not assume any responsibility for transfer charges. These must be added to the final amount.

Deposits

Base of 3 nights stay (26 until March 28, 2015)
50% of the final amount must be paid 120 days prior arrival.
50% of the final amount must be paid 75 days prior arrival.

Group reservations cancellation

120 days prior arrival: No penalties
75 days prior arrival: 75% deposit forfeited
60 days prior arrival: 100% deposit forfeited

No Show Policies

In case of No Show, the total amount of the whole stay and including the 19% tax will be charged.

HOTELS



5 STARS CATEGORY HOTELS

SHERATON SANTIAGO – PROVIDENCIA

Avenida Santa María 1742
Tel / Phone (56 - 2) 2335000
Fax (56 - 2) 2341732
www.starwoodhotels.com/sheraton

Located in Providencia neighborhood and just 12 minutes away from the airport. It has restaurants, bar, Spa with heated indoor swimming pool and outdoor swimming pool, room service, techno lounge, gym, business centre, conference room and private parking. The rooms have air conditioning, 32" LCD TV, telephone, safe box, Internet and mini bar.

SAN CRISTOBAL TOWER –PROVIDENCIA

Josefina Edwards de Ferari 0100
Tel / Phone (56 - 2) 7071000
Fax (56 - 2) 7071010
www.starwoodhotels.com/luxury

Located in Providencia neighborhood and just 12 minutes away from the airport, this hotel is part of the Luxury Collection of Starwood Hotels & Resorts Worldwide. It has a restaurant, bar, conference room, business centre, a variety of shops, Spa with heated swimming pool and outdoor swimming pool and gym. The rooms have 42" LCD cable TV, telephone, air conditioning, mini bar, safe box, stereo, butler service and WI FI.



GRAND HYATT – LAS CONDES

Av. Kennedy 4601
Tel / Phone (56 - 2) 9501134
Fax (56 - 2) 9503155
www.santiago.grand.hyatt.cl

Located 20 minutes away from downtown Santiago and within easy access to the airport. It has a Spa & fitness club with sauna, tennis courts and swimming pool with a waterfall surrounded by gardens, gym, business centre, deluxe transportation, 3 restaurants, 2 wine cellar, rooms for events and meetings. Rooms with sitting area, Internet, cable TV, mini bar, telephone with voice mail, individually controlled air conditioning system, safe box and amenities.



MARRIOTT SANTIAGO – LAS CONDES

Av. Kennedy 5741
Tel / Phone (56 - 2) 4262000
Fax (56 - 2) 4262001
www.marriott.com

Located 20 minutes driving distance from downtown Santiago, and 40 minutes away from famous ski centers. The hotel has restaurants, meeting rooms, bar, swimming pool, gym, sauna and parking. The rooms have telephone, cable TV, 37" LCD Screens, safe box, hair dryer, mini bar and coffee maker, iron and ironing board, air conditioning and individual heating.



RENAISSANCE - VITACURA

Av. Kennedy 4700 Tel / Phone (56-2) 26788888
Fax (56-2) 2678890
www.renaissancesantiago.com

The first Renaissance hotel in Santiago is located in Vitacura, one of the trendiest areas in the city, close to the business district and major corporate office buildings, surrounded by a universe of shops and restaurants. This contemporary hotel offer s 181 luxurious rooms including 6 suites and a presidential suite and executive and European styles, Contemporary and Chilean room floor. It features elegant and spacious rooms with wireless internet access and a modern workspace. The hotel features innovative restaurants and bars, outdoor pool, gym and a large spa.

RITZ CARLTON – LAS CONDES

El Alcalde 15, Las Condes
Tel / Phone (56 - 2) 4708500
Fax (56 - 2) 4708501
www.ritzcarlton.com

It's located in the exclusive El Golf neighborhood. It counts with boutique, Spa, 3 restaurants and 2 bars, indoor heated swimming pool, Jacuzzi, health and fitness centre, rooms and areas for conferences and meetings. The rooms have housekeeping and butler service, safe box, Internet, PC and fax connections, multiline telephone with voice mail, on smoking rooms, in room dining 24 hours and a 37" Plasma TV.



KENNEDY – VITACURA

Av. Kennedy 4570
Tel / Phone (56 - 2) 2908100
www.hotelkenedy.cl

It has a privileged location in Santiago, just steps away from Parque Arauco shopping mall, boutiques, art galleries and business center. It counts with individual air conditioning system, acoustic isolation, safe box, high speed Internet, WI FI and air purification system. All the rooms have air conditioning, private bathroom, TV, safe box, sound proof system, Internet and mini bar.



CROWNE PLAZA – SANTIAGO CENTRO

Av. Libertador Bernardo O'higgins 136
Tel / Phone (56 - 2) 6381042
Fax (56 - 2) 6336015
www.crowneplaza.cl

Located downtown Santiago, the hotel has a restaurant, bar, conference rooms, business centre, outdoor swimming pool, sauna, Jacuzzi, tennis court, gym and room service. The rooms are equipped with double panel windows, broadband Internet access and WI FI, 32" LCD Plasma cable TV, safe box, hair dryer, telephone, air conditioning, locks with magnetic card, radio and mini bar.

W SANTIAGO – LAS CONDES

Isidora Goyenechea 3000 Tel / Phone (56 - 2) 7700000
Fax (56 - 2) 770 0001
www.starwoodhotels.com/whotels

Located in the exclusive El Golf neighborhood, it has the W Lounge, "La Terraza", Whiskey Blue disco lounge, bar Red2One, restaurants "NoSo" and "Osaka", Tea Library and Wine Tasting Room. Outdoor swimming pool, terrace, gym and Spa. All the rooms have wide and luxurious bathrooms, 42" LCD cable TV, DVD Player, Telephone, broadband WI FI Internet, radio alarm clock with iPod cradle, munchie box, in-room dining and safe box.



NOI VITACURA – VITACURA

Nueva costera 3736, Vitacura Tel / Phone (56 - 2) 9418000
www.noivitacura.cl

First independent boutique hotel in Santiago located in Alonso de Córdova neighborhood. The hotel has 2 restaurants, bar, business center fully connected; complete Spa, indoor and outdoor swimming pool and parking. It counts with perfectly designed and equipped rooms with telephone, cable TV, private bathroom, hair dryer, WI FI, mini bar, heating and air conditioning.





PLAZA EL BOSQUE EBRO – LAS CONDES

Ebro 2828 Tel / Phone (56 - 2) 4981800
Fax (56 - 2) 4981801
www.plazaelbosque.cl

Located just minutes away from the financial and business centre of the city. It has restaurants, salons, business centre, maid service, tours, rent a car, room service, heated swimming pool, sauna, gym, games room and Spa. The rooms have 29" cable TV, radio alarm clock with CD player, safe box, telephone, hair dryer, smoke detector and sprinklers, air conditioning, mini bar, Internet and heating.

4 STARS CATEGORY HOTELS

ATTON VITACURA – VITACURA

Vitacura 3201 Tel / Phone (56 2) 9473600
www.atton.com

This 4 star hotel is located on the grounds of the former Vitacura Clinic, at a walking distance to the Rotunda Perez Zujovic, point of convergence of the most important avenues of Santiago. It will have 8 ballrooms with different capacities, gym, swimming pool, green areas and parking lot.



ATTON EL BOSQUE – LAS CONDES

Roger de Flor 2770 Tel / Phone (56 - 2) 9473600
Fax (56 - 2) 9473601
www.atton.com

Located in El Golf neighborhood. It has a restaurant, bar, coffee lounge, gym, swimming pool, heating, air conditioning, business centre, meeting rooms, laundry service, Internet access and room service. It has spacious rooms, with thermo acoustic isolation, air conditioning system, telephone, cable TV, mini bar, safe box and hair dryer. It also has intercommunicated rooms and facilities for handicapped guests.



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ATTON LAS CONDES – LAS CONDES

Av. Alonso de Córdova 5199
Tel / Phone (56 - 2) 4227900
Fax (56 - 2) 4227901
www.atton.com

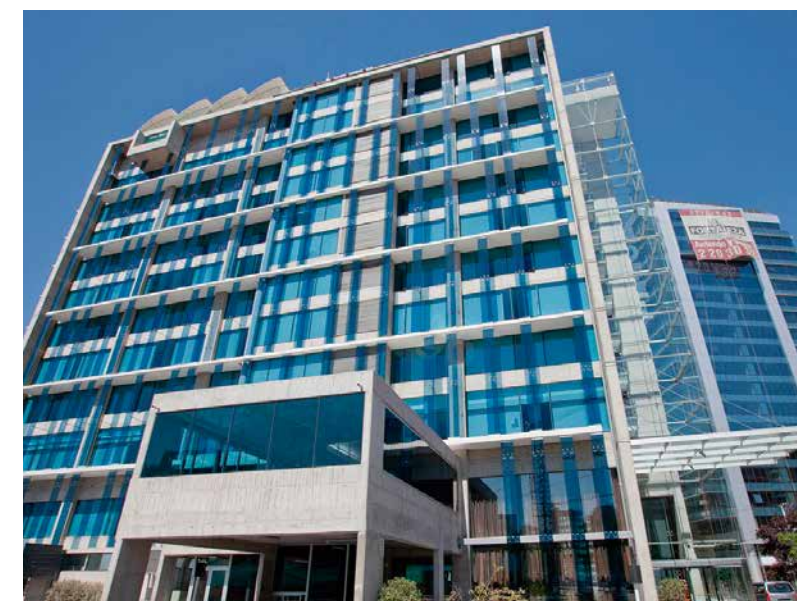
Located steps away from the shopping mall Parque Arauco. It has restaurant, bar, cafeteria, gym, swimming pool, heating, air conditioning, business center, meeting rooms, Internet access and room service. It has big rooms, with thermo acoustic isolation, air conditioning system, telephone, cable TV, mini bar, safe box and hairdryer. It also has intercommunicated rooms and facilities for handicapped guests.



BEST WESTERN PREMIER MARINA LAS CONDES

Alonso de Córdoba 5727
Tel / Phone (56 - 2) 5994000
Fax (56 - 2) 544 4001
www.marinalascondes.cl

Located 328 ft. away from the Manquehue subway station and 1312 ft. away from Parque Arauco shopping mall. Recently opened hotel that counts with room service, Internet WI FI in public areas, restaurant, bar, gym, swimming pool, business center, laundry service, parking and over 10,000 ft 2 of meeting rooms. It has rooms equipped with telephone, WI FI Internet, LCD cable TV, air conditioning - heating, safe box, mini bar and hair dryer.





PLAZA EL BOSQUE NUEVA COSTANERA – LAS CONDES

Manquehue 656 Tel / Phone (56-2) 4981800

Fax (56-2) 4981800

Located in the business and commercial area of Nueva Las Condes, steps from Manquehue Metro Station and Parque Arauco shopping Mall, just 30 minutes from the airport in Santiago. It has 276 rooms warm full connectivity, distributed in a modern 15 floors hotel. It also has Restaurant, 20 meeting rooms, room service, gym / spa, business center, heated pool and other services. Spacious rooms with 24 -hour room service, LCD TV32 "Cable TV, clock radio, safe, telephone lines, Internet connection, mini bar and AC / central heating.

HYATT PLACE – VITACURA

Avenida Americo Vespucio Norte 1597

Phone (56 2) 2989 1234

Fax (56-2) 56 2 2989 1235

www.hyattplace.com

Hyatt Place Santiago, Located at the distinguished sector of Vitacura, it is the perfect location for the business and leisure traveler, the hotel has the necessary facilities for meetings, counts with 5 meeting rooms located on the 11th floor and with a view to the Cordillera De Los Andes. It has an excellent restaurant Sky Gallery, room service, bar, Wi Fi Internet complimentary throughout the hotel, swimming pool, 24 hour fitness center and complimentary breakfast buffet. And most importantly, staff that will help you to make your stay more comfortable and productive. Comfortable rooms with free Wi-Fi Internet, high-definition TV with Internet and IPTV, Cozy Corner sofa-bed, alarm clock/radio and MP3 docking stations, connection panel Hyatt Plug Panel™, work area, wireless telephone, mini bar, hair dryer, safe, iron and ironing board and coffee maker in the room.



PLAZA SAN FRANCISCO – SANTIAGO CENTRO

Alameda 816 Tel / Phone (56 - 2) 6393832

Fax (56 - 2) 3604486

www.plazasanfrancisco.cl

Located downtown Santiago, it has 14 conference rooms, piano bar, fitness club with heated swimming pool, sauna, gym, massages and hairdresser, restaurant, business centre and laundry service. The rooms have air conditioning system, digital safe box, IDD telephone, cable TV, full acoustic isolation, mini bar, 24 hours room service, amenities and Internet WI FI.



MERCURE SANTIAGO CENTRO – SANTIAGO CENTRO

Alameda 632 Tel / Phone (56 - 2) 595 6611

Fax (56 - 2) 595 6704

www.caesarbusiness.com

Located downtown Santiago. It has a business centre, meeting rooms, swimming pool with panoramic view, gym, bar and restaurant. The rooms have cable TV, telephone, mini bar, hair dryer, air conditioning, individual heating, Internet and safe box.

TORRE MAYOR PROVIDENCIA

(Apertura Septiembre 2014 / Opening September 2014)

Av. Ricardo Lyon 25 Tel / Phone (56-2) 22993000

www.hotelmayor.cl

Hotel located in the heart of the Providencia district, new hotel scheduled to open in mid-2014, has 91 rooms, cafeteria, laundry, ironing, heated pool in the last level, handicaps room its own parking area. The rooms counts with cable TV service, air conditioning, heating, mini bar, safe deposit box, private bathroom, hairdryer, direct dial telephone, wireless Wi Fi free.



TORRE MAYOR LYON – PROVIDENCIA

Av. Ricardo Lyon 322 Tel / Phone (56 - 2) 2993000

Fax (56 - 2) 3357630

www.hotelmayor.cl

Located in the commercial and residential area of Providencia, it has a restaurant, bar, meeting rooms, private parking, swimming pool and laundry service. The rooms have telephone, cable TV, mini bar, hair dryer, air conditioning, heating and Internet WI FI.

3 STARS CATEGORY HOTELS



TIME SUITE & APARTMENTS – LAS CONDES

Callao 2988 Tel / Phone (56 - 2) 7571000
Fax (56 - 2) 7570001
www.time.cl

Located in El Golf neighborhood. The apartments are spacious and modern and have magnetic key for the apartment, parking, fire extinguishers and smoke detectors, WI FI connection in all the building, 24 hours reception and porter's office, cafeteria, bilingual staff and child care. The apartments have private bathroom, kitchenette, safe box, telephone, Internet through wire and Premium cable TV



TIME SELECT – LAS CONDES

Versalles 3001 Tel / Phone (56-2) 2757200
Fax (56-2) 27572001
www.time.cl

Hotel located in El Golf area in Las Condes district and near to one of the largest malls in the country Costanera Center Mall. New concept in accommodation, modern and warm atmosphere with technology and decorated with fine materials and wide open spaces that provide all the comfort you need in a great location. Independent suites with full internet connection. Ecological trends, declaring a No Smoking hotel. However, if you smoke, you can ask one of our apartments with terrace (subject to availability) Time Select offers its customers various services such as swimming pool, parking, air conditioning and fitness. It also has handicap facilities. Rooms equipped with the latest technology, it has king bed or two twin beds , mini bar, microwave with grill, dishwasher, full HD TV ,multimedia connection plate and some suites with terrace.



EUROTEL PROVIDENCIA

Guardia Vieja 285 Tel / Phone (56 - 2) 4115800
Fax (56 - 2) 4115800
www.eurotel.cl

Located in the Providencia area near shops, banks and public transportation. The hotel has a business centre, restaurant, parking, gym, Jacuzzi and meeting rooms. The rooms have safe box, mini bar, cable TV and Internet connection, telephone with NDD and IDD, hair dryer and laundry service.

EUROTEL EL BOSQUE

Av. El Bosque Norte 0124
Phone (56 - 2) 6585330
Fax (56 - 2) 6585337
www.eurotel.cl

Located in the residential and modern neighborhood of El Golf, it counts with laundry service, room service, non smoking floors and Internet access in the business center and rooms, private parking and Pirineos Salon. It has large and comfortable rooms with air conditioning system, cable TV, safe box, hair dryer and mini bar.



IMPORTANT NOTES

- Net rates per room night.
- Includes breakfast at the hotel.
- Prices subject to 19% of tax to national and foreign resident in Chile participants.
- For those foreign participants whom credit this status at the moment of the check in, are taxes free, always when they can prove their nationality and foreign residence. Passport and immigration card are requested at the check in.
- Check in: 15:00 hrs. and Check out: 12:00 hrs. If you need access to the room before the check in time, we suggest booking another night as a pre registry; otherwise it will be subject to the availability at the check in.

EXHIBITION AND SPONSORSHIP OPPORTUNITIES

To optimise the visibility and promotion of your company and products, a series of marketing opportunities are on offer. The following should be seen only as sample of pre-packaged opportunities. What we enjoy most is discussing with you your specific needs and expectations in order to develop a tailored proposal! We would therefore be very happy to discuss any other ideas which you believe would enhance the image and perception of your company and products. Please note that the following items have been grouped by audience category to help you reach out more precisely to your targeted group(s).

EXHIBITION AND SPONSORSHIP INVESTMENT LEVEL

	US\$17,000	US\$25,000	US\$40,000	US\$55,000
Linked Logo on Congress website	Ü	Ü	Ü	Ü
Complimentary Registrations	2	4	6	10
Use of Congress Logo	Ü	Ü	Ü	Ü
Advertisement in the Congress Programme		1/4 Page	1/2 Page	1 Page
Free Product Demonstration Theatre Slot				Ü
Acknowledgement in the Congress Publications	Ü	Ü	Ü	Ü
Exhibition Space		12 mts²	27 mts²	36 mts²

All prices are displayed in US\$ (American Dollars)

CONVERSION RATES: US\$1 - 550 CHP

Conversion rates are subject to changes without notice



INVITED SPEAKERS' RECEPTION

All scientists and clinicians, speaking during the congress, will be invited to a special reception to acknowledge their voluntary and invaluable contributions to the educational programme. This is an opportunity for your company to be connected with this year's top lecturers and academicians.

- Sponsor will be acknowledged and recognised on all invitations to speakers.
- Venue entrance will be branded with the sponsor's logo.
- Sponsor will have the opportunity to address the audience during the reception.
- Sponsor will be recognised in the Congress Programme and on the congress website.

Price: On request

SPEAKER PREVIEW ROOM

Prior to presenting, speakers will visit the Speaker Preview Room in order to finalise, rehearse and upload their presentation to the centralised slide database. It is a must for all speakers to stop by the Speaker Preview Room.

- Sponsor's logo will be placed at the entrance of the Speaker Preview Room.

Price: US\$ 10,000

DELEGATES AND PARTICIPANTS

SYMPOSIA

Lunch time industry symposia (120 mins). A unique opportunity for your company to address the participants during lunch breaks, with no other Congress sessions running in parallel guarantees you an audience. Should you wish to produce your own programme, we will endeavour to work closely with your company to accommodate your session at FDI2015 1st Las Americas Regional Congress and promote it directly to registered participants. **Includes:**

- Room rental.
- Standard AV equipment.
- Inclusion in all congress publications & website.
- Promotional email sent by The Congress

The sponsor is encouraged to provide lunch for this session.

Price: US\$ 25,000 per session

GALA DINER HOSTED TABLE

Sponsors can host tables of up to 10 guests during the gala dinner to which FDI will ensure the presence of 1 FDI Council member and 1 congress speaker. The hosted tables will be placed in direct proximity to the Head table.

Sponsorship of a gala dinner hosted table includes:

- Private shuttle between the HQ hotel and the venue

- Presence of 1 FDI Council member and 1 congress speaker per table
- Meal, drinks and entertainment for 1 table of 10 people

Price: US\$ 5,000

(US\$ 10,000 for Presidential table)



EARLY MORNING SESSIONS

Each day, participants will have the possibility to sign up to "early morning sessions" that will run from 07:45 to 08:45. These sessions will provide small groups (up to 30 people) to focus on a range of different non-scientific topics that aim to enhance personal or professional skills. Some preliminary examples include dealing with conflict, stress management or promoting one's practice. Sponsors will also be able to come up with their own topics and speakers if so desired.

Sponsorship of an early morning session includes:

- Sponsor listing in the congress programme and on the website
- Sponsor logo and name on the outside room signage and in the room
- Sponsor logo on the session description on the website
- Possibility for the sponsor to suggest topics and speakers

Price: US\$ 3,000 (one morning session)

US\$7,500 (three morning sessions)

The sponsor is encouraged to provide breakfast for this sesión

MEET THE EXPERT

For those participants who would like to delve deeper into a topic in a more intimate setting, FDI - SOCH is organizing "meet the expert" sessions that will bring together a speaker and a small group of participants (up to 30). This one-hour session will allow the participants to actively engage in discussions with the speaker, creating an interactive learning and idea exchange platform.

Sponsorship of a meet the expert session includes:

- Listing in the congress programme and on the website
- Sponsor logo and name on the outside room signage and in the room
- Sponsor logo on the session description on the website

Price: US\$ 3,000 (one meet the expert session)

US\$7,500 (four meet the expert sessions)

The sponsor is encouraged to provide breakfast for this sesión

CONGRESS BADGES **Sold Out**

All participants and visitors will be issued with a badge for easy identification (name, category and country) and for access control. Sponsorship of this item is recognised by:

- Sponsor will be listed in the Congress Programme and on the congress website.
- Sponsor's logo on all badges (except for those badges worn by trade and industry representatives and exhibition staff).

US\$25,000

Covering all technical production and handling costs.





CONGRESS BADGES AND LANYARDS Sold Out

In addition to the badges, lanyards are branded to the sponsor and will be given out at registration with the badge. Sponsorship of these items is recognised by:

- Sponsor will be listed in the Congress Programme and on the congress website.
- Sponsor's logo on all badges (except for those badges worn by trade and industry representatives and exhibition staff).
- Sponsor's logo will be printed on the lanyard.

Price: US\$40,000

Covering all technical production and handling costs.

CONGRESS BAGS

Each registered participant in the congress will be given a specially designed bag, containing important documents and materials. The logo of your company will be printed very prominently on the front of all bags. A maximum of three companies may take advantage of this sponsorship opportunity.

- Prominent display of sponsor logo on the front of the bags
- Sponsor will be recognised in the Congress Programme and on the congress website.

Price: US\$12,000

For each of three companies, covering all technical production and handling costs.



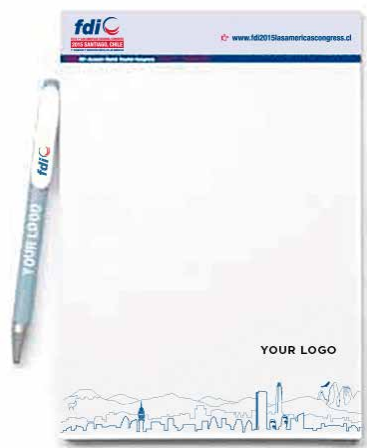
CONGRESS BAG INSERTS

The congress bag will be given to all registered congress participants. A maximum of eight companies are invited to place one product or printed matter in these bags as an extra marketing opportunity. The actual inserts shall be provided and transported to the venue by the respective sponsors. Projected number of inserts to be produced will be communicated in January 2015

- Item included in each participant's bag.
- Sponsor will be recognised in the Congress Programme and on the congress website.

Price: US\$ 3,000

Per item and the inserts to be provided



NOTE PADS AND PENS

This sponsorship generates high visibility and is a much sought out item by participants. Projected number of pens and notepads to be produced will be communicated in January 2015

- Note pads and pens will be included in every congress bag.
- Sponsor will be recognised in the Congress Programme and on the congress website.

Price: US\$5,000

(Per item) plus the actual costs for the technical production

ALL CONGRESS ATTENDEES REACT MOBILE APPLICATION

New in 2012, the mobile app (iPhone, Blackberry, Android) will serve as an interactive tool to manage delegate's personal list of sessions, view session abstracts and speaker biographies. It will serve to guide them through the exhibition and help easily find products and services on display. All one needs to know about the congress, and more will be contained in this application. Your company logo will be prominent and, because this is a new, customisable sponsorship item, we can explore different options to provide you with added visibility.

Price: US\$ 40,000	(exclusive sponsorship)
Price: US\$ 20,000	(shared sponsorship, minimum 2, maximum of 3)



CYBER CENTRE

Please contact the FDI for prices and information on the Cyber Centre.

DIRECTIONAL SIGNAGE

Specifically designed and very visible signage will be produced to guide all participants and visitors through the various halls of the congress and exhibition centre. Your support to cover the costs for all directional signage will be acknowledged by:

- Display of your company's logo on all directional signage
- Sponsor will be recognised in the Congress Programme and on the congress website.

Price: US\$ 30,000

Covering all technical production and handling costs.



POLO SHIRTS

All front line staff at the congress will wear specially designed and easily recognisable logo-shirts with the congress logo.

- Company logo on the sleeve.
- Sponsor will be recognised in the Congress Programme and on the congress website.

Price: US\$10,000

Covering the design, production and handling of the polo shirts

PRODUCT DEMONSTRATIONS

Use the product display centre to launch new products, showcase existing products and reinforce your product awareness to the international delegates.

- Present existing and new products.
- Raise awareness of your company and its role in oral health care.

Product demonstrations are available in 45 minute slots. There is no limit on the number of slots reserved by a single company.

Price: US\$ 5,000

(Per slot).

REGISTRATION AND CERTIFICATE OF ATTENDANCE TERMINAL

Delegates will have the opportunity to print their own registration badges and certificates of attendance at several self-printing stations. The terminals will be placed in the registration area for the duration of the congress, giving you maximum exposure.

- Branded with the sponsor's logo / design.
- Terminals will be used for the duration of the congress.
- Sponsor's logo / design can be used as a screen saver / desktop design

Price: US\$ 11,000



ADVERTISING

Mini Congress Programme / Pocket Guide
Pocket guides will be distributed at all registration and bag collection desks. It is a very much in-demand onsite item!

- Advert will be placed on the back cover, highly visible to the delegates.

Price: US\$13,000

Covering the costs for the design and production.

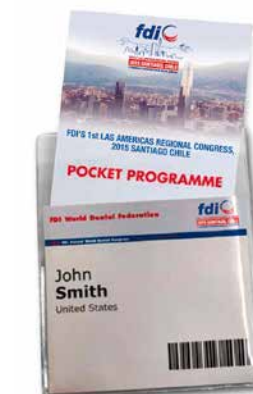
FINAL CONGRESS PROGRAMME BOOKMARK

A bookmark which will be inserted into the Final Congress Programme, is another advertising opportunity for your company. Whatever page the delegate turns to your bookmark will be there to mark the page and noticed each time the Final Congress Programme is searched!

- Branded bookmark attached to the Final Congress Programme

Price: US\$ 13,000

Covering the costs for the design, production and handling of the bookmark.



FINAL CONGRESS PROGRAMME

The most sought after publication during the congress is most certainly the Final Congress Programme!

PRICES:	
Outside back cover, full colour:	US\$ 10,000
Inside back cover, full colour:	US\$ 5,000
Inside front cover, full colour:	US\$10,000
Full page elsewhere, full colour:	US\$5,000

EXHIBITION CATALOGUE

All congress participants and visitors to the Exhibition will be given a special Exhibition Catalogue, containing editorial details about all exhibiting companies and their products. Your company is invited to place advertisements in this publication to enhance your visibility and presence.

PRICES:	
Outside back cover, full colour:	US\$ 7,000
Inside back cover, full colour:	US\$ 4,000
Inside front cover, full colour:	US\$ 5,000
Full page, elsewhere, full colour:	US\$ 4,000
Half page elsewhere, full colour:	US\$ 2,000

For questions, support and booking, please contact:

BBCGROUP LTDA

Exhibition & Sponsorship management

E-mail: exhibition@fdi2015lasamericascongress.cl

Tel.: +562 2633 4102

EXHIBITION EXHIBITION SPACE

The exhibition will provide you with a unique global platform to dentistry and oral health. You will have the opportunity to showcase your latest innovations, products, and technology to the Americas market in a target orientated, oral health focused, environment.

The exhibition will form the hub of the congress. To ensure you receive the maximum exposure by participating in the FDI 'S 1st Las Americas Regional Congress, the following features will be placed throughout the exhibition hall and will be available to the delegates during the exhibition opening hours;

Live Product Display Centre - a purpose built theatre in the heart of the exhibition is available to hire to showcase your products and services reinforcing brand identity.

Cyber Centre - a fundamental service provided to delegates so they may check their emails, surf your website and visit your stand.

Poster Corner - A presentation platform for Posters, placing a poster corner next to your stand can increase visitor flow by 60%!.

E-Poster Area - Interactive viewing of posters on a computer monitor, there is a constant delegate flow around the e-poster area, placing yourself in the vicinity of the e-poster area will guarantee increased visitors to your stand.

Replay Theatre - the replay theatre will showcase selected sessions throughout the day, before each session starts a short slide presentation of your product and service can be displayed, after viewing the session the delegates would feel it necessary to visit your stand and learn more about your products and services.

The exhibition is scheduled to take place in the Parque Titanium Convention Centre.

EXHIBITOR BENEFITS

PRE – EVENT

- Exhibition Technical Manual
- Participation advice
- Full services of the Exhibition Organisers and their staff

ON-SITE

- Shell scheme with standard furniture and electricity if required
- Three personalised exhibitor name badges per 9 square metres booked
- Attendance at the Exhibition Reception
- Daily cleaning of aisles and common areas

EXHIBITION COSTS PER SQUARE METRE (NET)

STAND TYPE	MINIMUM STAND AREA (SQM)	PRICE PER SQM
In-line stand	9	US\$ 450
Header or Island Stand	18	US\$ 480
Corner Stand	9	US\$ 480
Raw space	18	10% Discount on corner, island or peninsula

All rates are subject to the statutory tax.

Upon receipt of the order and acceptance as an exhibitor by the Exhibition Management at BBCGROUP LTDA, a 50% payment invoice will be issued. The outstanding balance is due no later than December 15th 2014. Exhibition Space requests received after December 15th 2014 will be issued at a 100% payment invoice.

All exhibitors have the option to pay the complete invoice in one transaction to avoid additional bank fees. A shell scheme is provided for all exhibition stands unless raw space only is requested.

THE SHELL SCHEME PACKAGE INCLUDES:

- Modular standard stand
- Sign board
- Lighting
- 1 table
- 2 chairs
- Carpet
- One electricity mains

All other configurations need to be discussed with the organisers and materials booked through the Exhibition and Sponsorship Ordering System

All exhibitors will be published with the company name in the congress publications.

Exhibitors wishing to construct their own stands may do so, provided their intention is clearly indicated in the comments field in ESOS® and under the supervision of the exhibition management (this option is reserved for exhibitors booking 18sqm or more).



STAND ASSIGNMENT

Exhibition space will be assigned on a ‘first-come, first-served’ basis within the respective investment levels, according to the date of the exhibition space booking and the date of the receipt of the payment.

Market Area

The Market Area is reserved for those exhibitors wishing to conduct over the counter sales during FDI 2015 Las Americas Regional Congress. If your company intends to sell items during the congress please choose the Market Area from the drop down list when selecting your booth preference and inform the Exhibition Management.

How to book

Exhibition space can be booked via the Exhibition and Sponsorship Ordering System (ESOS®). For more details, please check page 30 of the Exhibition & Sponsorship Prospectus.

Exhibitor Registration

Three (3) badges with company and representative names will be prepared, free of charge, per 9m² of exhibition space.

* The Exhibitor Badge entitles the bearer to:

- Full access to the exhibition and to your own company session but not to the general programme
- Access to the Opening Ceremony

Detailed information will be given with the Technical Manual and on ESOS®.

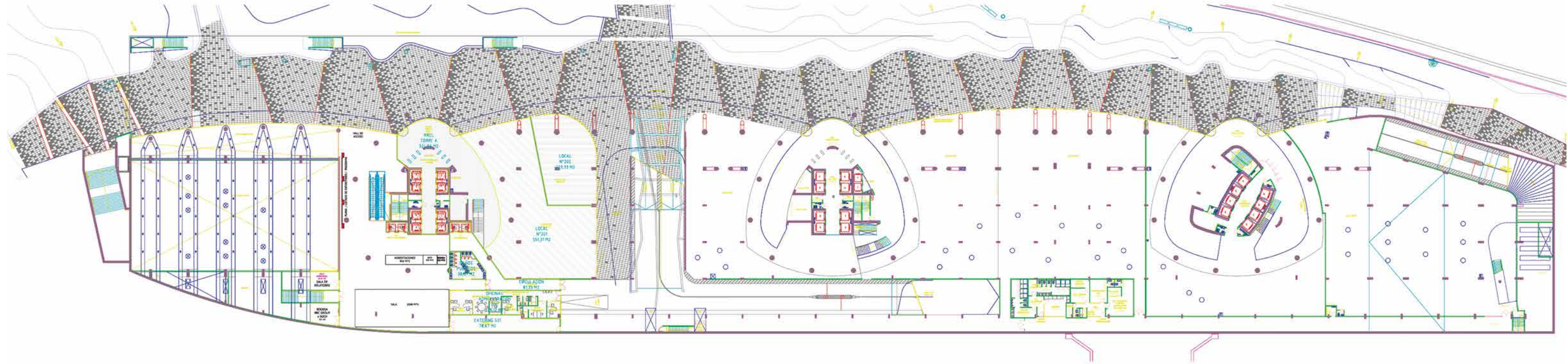
For information on general congress registration please refer to the congress website:

www.fdi2015lasamericascongress.cl

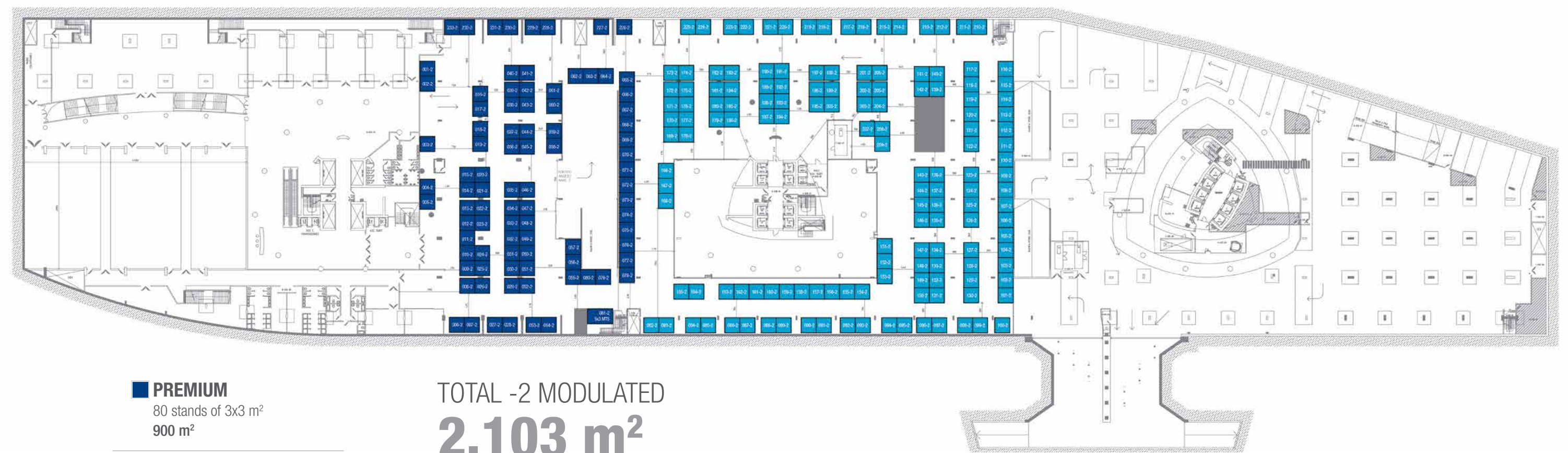
PROVISIONAL EXHIBITION OPENING HOURS

Thursday 26 March	10:00 - 18:00	Exhibition Open
Friday 27th March	10:00 - 18:00	Exhibition Open
Saturday 28th March	10:00 - 18:00	Exhibition Open

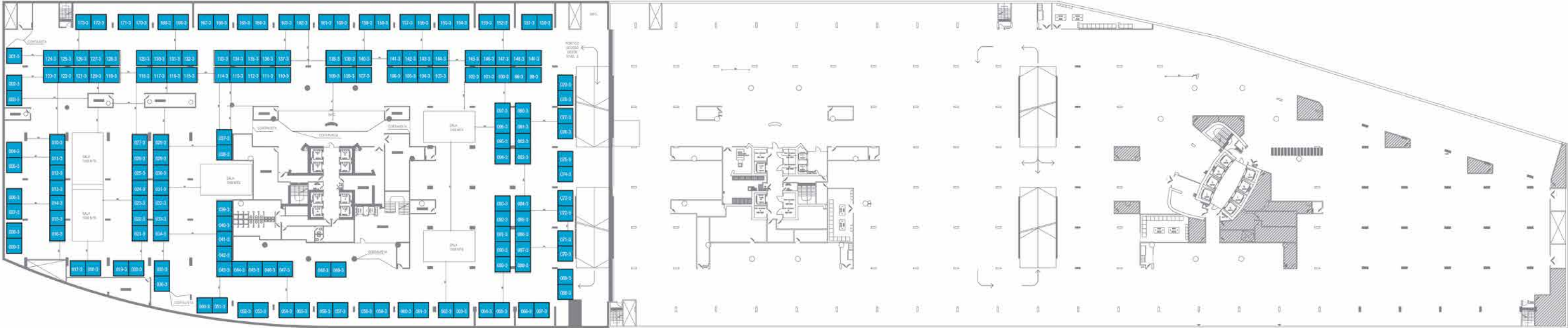
EXHIBITION FLOOR PLAN



FLOOR -2



FLOOR -3



05

Halls of 60 m²

SEMI PREMIUM

175 stands of 3x3 m²

TOTAL -3 MODULATED

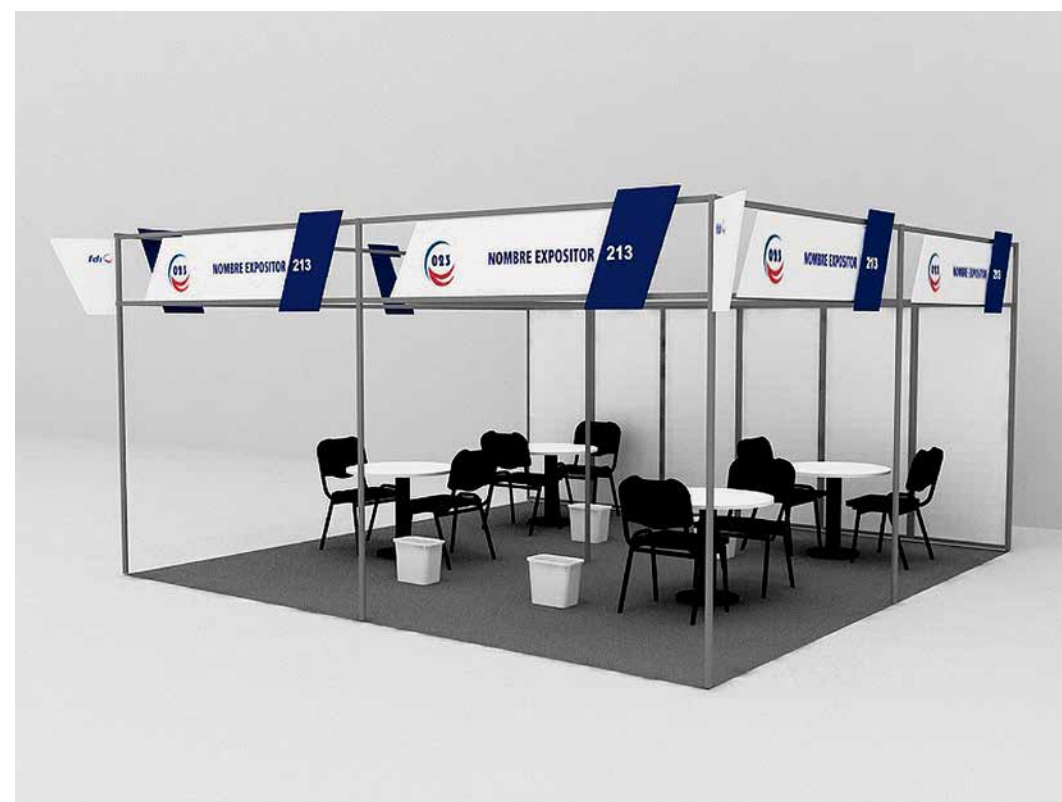
1.575 m²



STAND
3X3 TYPE



STAND
ISLAND TYPE



STAND
HEADER TYPE



STAND
L TYPE

DECAEXPRESS

LOGISTIC

DecaExpress Logistics is the official freight contractor for FDI 2015 as appointed by the organisers. DecaExpress will publish full details of services on their web page for this event.

Visit www.decaexpresslogistics.com/fdi2015 for more details.

DecaExpress will provide the following services as the official logistic contractor:

- Official Freight Forwarder
- Official Customs Broker
- Official On Site Handling agent

Contact the DecaExpress team at any time for assistance with planning your shipment:

DECAEXPRESS

+ 562 2488 1000

decaexpress@decaexpress.cl



HOW TO BOOK

EXHIBITION AND SPONSORSHIP ORDERING



HOW TO BOOK

Please fill in the attached exhibition and sponsorship order form and send to Sponsorship & Exhibition Secretariat via email or fax. BBCGROUP will then get back to you with the status of your

reservation since booking are made on a first come – first served basis. Reservation are only confirmed upon receipt of the relevant deposit payment.

The Exhibition and Sponsorship Prospectus, with all details on exhibition space and sponsorship opportunities and the Terms & Conditions, is available as a PDF under “Downloads” in the official www.fdi2015lasamericascongress.cl web site

TERMS OF PAYMENT

Bookings less than US\$10,000 (net of taxes) are subject to full payment upon reservation and confirmation.

Bookings exceeding US\$10,000 (net of taxes) can be paid in two instalment

- 50% deposit upon reservation confirmation
- 50% balance by December 15th 2014

The Sponsorship and Exhibition Secretariat will issue a proforma invoice for each payment. All payments Should be completed within 2 weeks of receipt of the relevant proforma invoice. The sponsorship and Exhibition secretariat will be entitled to cancel bookings if payment is not received withing the specified Time. All payments made until this time will be forfeited.

METHOD OF PAYMENT

- Payment by Credit Card
Visa /Mastercard can be used to pay sponsorship or exhibition bookings. Please request mailorder form from the secretariat.
- Payment by Bank Transfer
Please bear in mind that all bank transfer payments should be done “net of Charge” and all bank transfer fees should be paid by the sponsor or exhibition company.

All payments should be executed in line with issued proforma invoices to BBCGROUP LTDA bank account.:

CANCELLATION POLICY

All cancellations must be made in writing to the sponsorship & exhibition secretariat by the official contact person of the Exhibitor or sponsor company

- Organizer shall retain 50% of the agreed sponsorship & exhibition fee if cancellation is made before October 1st 2014 and November 30th 2014.
- Organizer shall retain 100% of the agreed sponsorship & exhibition fee if cancellation is made after December 20th 2014.

- Name: BBCGROUP LTDA
- Bank: ITAU
- Account: 206490005
- Address: Francisco Bilbao 2094 Santiago, Chile
- Swift Code: ITAUCLRM

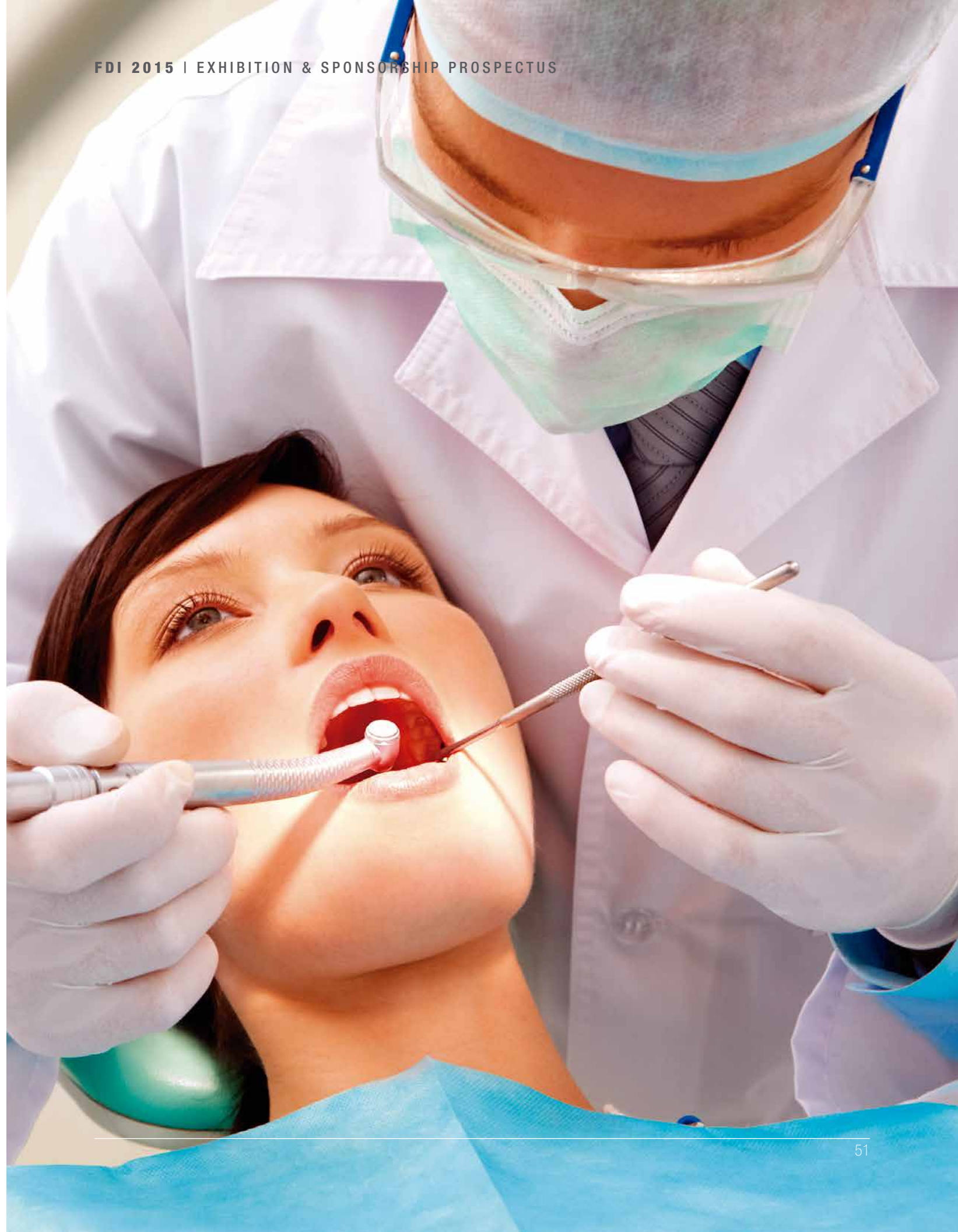
A reception email will be sent once the transfer has been confirmed. The company does not assume any responsibility for transfer charges. These must be added to the final amount.

For questions and support, please contact:
BBCGROUP LTDA
Exhibition & Sponsorship management

✉ exhibition@fdi2015lasamericascongress.cl
☎ +562 2633 4102

DATES TO REMEMBER

Abstract Submission Opens (Poster+ Free Communication)	Tuesday, September 30th 2014
Registration Opens	Tuesday, September 30th 2014
General Sales Open Exhibition & Sponsorships	Friday, August 1st 2014
Abstract Submission Ends	Monday, December 15th 2014
Circulation of Exhibition Manual	Monday, 3rd November 2014
Early Registration Ends	Sunday, November 30th 2014
Deadline for Stand Forms Submission	Saturday, February 28th 2015
Regular Charges for Registrations Ends	Saturday, February 28th 2015
Congress & Exhibition Dates	Thursday 26th, Friday 27th and Saturday 28th March 2015
Opening Ceremony & V.I.P. Reception	Thursday, 26th March 2015
Gala Dinner	Friday, 27th March 2015



TERMS & CONDITIONS

§ 1 Validity of the terms and Conditions

All services provided by the organisers will solely be carried out in discretion of these Terms and conditions. The Terms and conditions therefore also apply to future bookings within the congress; even though they have not explicitly been named again. At the latest, the contractor confirms and accepts these Terms and conditions upon the rendering of services by the organisers. Contractor's acknowledgements referring to his/her own terms and conditions are hereby rejected and will not be recognised.

Definitions

a. In these Terms and Conditions the term "contractor" shall mean any company, partnership, firm, organisation or individual to whom sponsorship options have been allocated for the purpose of any of the following; exhibiting, advertising and/or sponsorship, and shall include their employees, suppliers and agents.

b. An "exhibitor" is a contractor that opts for the purchase of exhibition floor space only.

c. A "sponsor" is considered a contractor that opts for at least one additional sponsorship option besides the purchase of exhibition floor space, although the purchase of exhibition floor space is not a condition to become a sponsor.

d. The term "congress" shall mean any congress, exhibition or event run by FDI World Dental Federation, and in particular shall mean the event detailed in the sponsorship manual.

e. The term "organisers" shall mean SOCH its appointed exhibition management - BBCGROUP LTDA

f. The term "congress venue" shall refer to any exhibition hall, congress facility, hotel or other such building, and in particular shall mean the congress venue listed in the exhibition and sponsorship manual and anywhere within the precincts of such location under the control of the organisers for the purposes and duration of the congress.

g. The term "exhibition & sponsorship manual" or "sponsorship manual" or "sponsorship prospectus" shall mean the document announcing all sponsorship opportunities offered within the frame of the congress.

i. The term "Technical Manual" shall mean the document which includes all detailed information pertaining to the realisation of the exhibition (i.e. dates, onsite regulations, material order forms etc.).

§ 2 Booking application / Confirmation

1. Application Process (online)

Applications for exhibition space and/or sponsorship items should be ordered through the EXHIBITION & SPONSORSHIP BOOKING FORMS®. Please use the sponsor and exhibitor application through the "downloads" to place your request. The application is binding upon the contractor's signature.

2. Confirmation of Booking

a. The organisers are to reconfirm the booking and issue an invoice/confirmation within six (6) weeks after the application has been received. The organisers will endeavour to match the contractor's request wherever possible, however, cannot guarantee that the contractor's selected options will be met.

b. Should the confirmation differ from the contractor's request, the contractor will be notified by the organisers with any needed changes. At that point the contractor has ten (10) working days to object, except for the exhibition space location (see §4.g). If no such objection is registered within the allotted time, the booking is considered confirmed with the changes.

c. The organisers are empowered with the right to accept or reject any application.

§ 3 Guidelines Concerning Laser Devices

a. The use of laser products at the Exhibition requires prior written approval from the Organisers. Application for approval of such use must be submitted to reach the Organisers not later than three months before the Exhibition. The following measures must be adopted in all cases where lasers are demonstrated in the Exhibition: Appropriate goggles for CO2 lasers must be available for the personnel staffing the stand and for any attendee who will be using the lasers.

b. All demonstrations of CO2 lasers must be conducted in clear plastic boxes with all sides enclosed, including the top.

c. Appropriate plastic coloured cubicles must be available if any other type of laser is being used, particularly dye and argon lasers.

d. No laser equipment may be left unattended in operable condition; and a staff member must always be present at the stand during Exhibition opening hours.

§ 4 General principles

a. The organisers may from time to time add to or vary the foregoing rules and regulations and do anything at their sole discretion they deem desirable for the proper conduct of the

congress, provided that such amendments or additions do not operate to diminish the rights reserved to the contractor under this booking and shall not operate to increase the liabilities of the organisers.

b. In the event of disagreement regarding behaviour, construction, procedures, contents etc. the organisers have the sole right to decide how matters shall be handled.

c. The organisers retain the right to change the congress venue without prior notification including if they deem it to be in the interest of the congress, or for reasons beyond their control.

d. The contractor should refer to the organisers to ensure they are in compliance with all local laws and regulations enforced by the city of the event, the congress venue, and suppliers.

e. In all cases, contractors are solely responsible for ensuring that their promotion during the congress is legally and ethically acceptable in the country of performance.

f. The organisers reserve the sole right to decide who will be admitted and to which areas and at what times. The organisers have the full authority to deny admittance to or expel any person from the congress venue.

g. The organisers reserve the right to alter or change the assigned room(s), spaces, and time slots.

h. As far as scientific issues and contents are concerned, the contractor is bound to the decisions of the organisers when alterations, omissions or cancellations of lectures, presentations, etc. may be necessary.

i. The contractor acknowledges that the organisers have the irrevocable right to use recordings of any kind which have been produced

within the framework of the congress, for their own advertising purposes.

j. The contractor understands and acknowledges that any expenses incurred by the contractor in connection with the congress are the sole responsibility of the contractor, even in the event of cancellation by either party.

k. If the contractor fails to comply in any substantial respect with the Terms and Conditions, the organisers shall have the right to exclude the contractor and to sell its exhibition space/sponsorship options. The contractor however will be liable for any loss suffered by the organisers thereby, and all monies paid by the contractor shall remain with the organisers.

l. The use of the organisers' name (in full or as abbreviation) as well as its logos is strictly forbidden in publicity, advertising, sign, product, printed matter, film, video, other media, etc. without the explicit permission, in writing, of the organisers. The only exception is that contractors may refer to the meeting as with its official complete name as it is published in the official congress publications. The contractor may use a text internet link to the congress website from their own company website, or submit to the organisers for permission to use the congress logo.

m. It is prohibited to use the official congress logo for any signage/publications/ websites, in which layout is similar in kind to the ones from the official publications of the congress. For all other publications that the contractor uses the official congress logo for or when in doubt, the organisers' approval must be obtained.

n. Additionally, the organisers must be named as the official organisers of the congress; however, the contractor is the organiser of their own satellite symposium.

o. Smoking is not permitted in the congress venue or any other area under control of the organisers.

p. Participants under the age of 16 and animals are not permitted in the exhibition without specific acceptance by the organisers in writing.

q. The contractor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the organisers, any confidential information relating to the business or affairs of the organisers.

r. Both the contractor and the organisers shall ensure the general protection of personal data which is defined by the data protection rules and regulations of the country in which the congress venue is located. In particular, the contractor undertakes that any data provided by the organisers or generated in connection with the congress will only be used for the specific purposes outlined and that it will obtain similar undertakings in regard to any such data passed to sub-contractors.

s. The taking of pictures, other than by the official organisers' photographer, is expressly prohibited during construction, dismantling, and non-exhibition hours; cameras will not be allowed on the exhibition floor during these times. Only the contractor may grant permission to have their stand photographed or an audio presentation taped and this must only take place during exhibition hours. Each contractor may prevent those considered as competitors from gaining access to or photographing their stands. No contractor shall deny any reasonable request for permission to photograph their stand from outside the boundaries of the stand.

§ 5 Services

1. Exhibition Space

a. Exhibition space will be confirmed in writing after the receipt of payment.

b. Exhibition space will be assigned by the organisers on a 'first-come, first-served' basis within the respective sponsorship levels, according

to the date of the exhibition space booking and the date of the receipt of the payment. Special wishes regarding placement of the exhibition space will be given all possible consideration but placement demands as a condition of participation on the part of the exhibitor cannot be recognised.

c. Any changes in the duration and/or location of the exhibition do not entitle the exhibitor to cancel the agreement or request a refund of rates or to put forward a claim to damages incurred thereby.

d. Exhibitors desiring to share their contracted exhibition space with another company will face a surcharge and such an agreement is subject to approval by the organiser.

e. The exhibitors will be informed of the location of their exhibition space when the exhibition floor plan is sent out as noted in the sponsorship manual or on ESOS®. The exhibition floor plan includes the most detailed information in regards to the exhibitor's exhibition floor space. It is the exhibitor's responsibility to verify such information before set-up.

f. While every effort is made to preserve the published floor plan of the exhibition, the organisers shall be entitled to vary the general layout at any time to ensure a harmonious construction of the exhibition. The organisers are obliged to consult the exhibitor prior to implementing a change and make every effort to reach a satisfactory solution for both parties, whereby the exhibitor is not entitled to any refunds or claims against the organisers regarding any changes in the general layout. The organisers determine the external design of the exhibition as well as of the exhibition space. Therefore, applications can be refused if the stand layout fails to fit in with the exhibition as a whole.

g. If due to any unforeseen circumstances it is found necessary to close the exhibition or the whole event on any day(s) or to vary the opening hours of the exhibition, the organisers reserve

the right to do so, at their sole discretion without any liability to the organisers.

h. Exhibitors' names will be listed in all exhibition related publications as well as on the official congress website.

i. Flyers may be distributed at the exhibition stand only.

2. Stand Set-up

a. There are three different types of stand possibilities: in-line, island and raw space. More information is made available about the specifics types and applicable conditions for your type of stand in the Technical Manual.

b. Regulations for the set-up of stands, meeting rooms, hospitality suites and satellite symposia will be communicated in the Technical Manual and are binding. The Exhibition Manual will be published between three (3) and six (6) months prior to the beginning of the congress. Publication dates will be stated in the sponsorship manual.

c. It is the contractor's responsibility to be familiar with all regulations in regards to their stand location.

d. All raw space stand set-ups must be approved by the organisers. The organisers must be informed within the time frame outlined in the Technical Manual should special requirements be necessary. A stand can only be set up if it is approved by the organisers. Therefore the contractor or its agent must send detailed reference documentation, including blueprints or layout images of the stand design and dimensioned drawings. Any changes or additions must be submitted before the deadline given in the official exhibition manual and are subject to approval by the organisers. At any time the contractor may be required to show appropriate supporting documents / certificates during the set-up and the exhibition period at the stand. In the interest of the harmonious overall design of the

exhibition, applications can be refused if the exhibit fails to fit in with the exhibition as a whole.

e. All borders to adjacent stands or to free spaces which are not official aisle ways must be separated by a shell scheme wall or panel to inhibit passage and/or view. The walls/panels must be at least two metre fifty (2.5m) high. In the -3 floor the maximum high of the panels must be two metres (2m). Pop-up stand, fair displays or canvas/tent materials are not considered proper stand separation. Please refer to ESOS® or to the Technical Manual to order shell scheme walls/panels for acceptable stand separation.

f. Walls that adjoin neighbouring stands or face aisle ways must not include any logos or graphics (on the neighbouring side) and should be white.

g. For insurance and security reasons and to adhere to regulations stipulated by the congress venue, the organisers will appoint official contractors for all installations (such as electricity, communications, hanging points, mains and fit-tings), and all ancillary services. Due to the necessity of co-ordinating all activities during set-up and dismantling periods and for security purposes, no other contractors will be permitted to undertake any of this work without the prior consent of the organisers.

h. The contractor will not damage any walls, floors, or ceiling area of the congress venue – by nails, screws, oil, and paint or by any other cause whatsoever. The exhibitor guarantees to pay for the repair of any damage caused by either accidental or intentional means.

i. When planning stand activities, the overall scientific character of the congress must be respected. Therefore, the projection of films and slides, the amplification of spoken words with the aid of loudspeakers, the production of music and/or sounds, as well as the use of video monitors is permitted as long as hindrance to other exhibitors

or participants is not caused. The sound should always be held at a low level. The organisers reserve the right to de- termine at what point sound constitutes interference with others and if the sound needs to be reduced or to be discontinued. If the organisers judge that a disturbance is being caused, the exhibitor is to halt the activity immediately.

j. Only quizzes having approval by the organiser can be held at the stand. Participation can be “rewarded” with a prize or giveaway. The distribution of giveaways should be low-profile and in no way should overshadow the main activity of the stand. However, the prize should be the same for everybody and should not exceed US\$ 12 value. “Drawing winners” is not permitted. Notwithstanding the legal responsibilities of each exhibitor at its stand; giveaways with a value not exceeding US\$ 12 are acceptable at the exhibition; i.e. badges, T-shirts, pens. If the exhibitor does not comply, the organisers reserve the right to make the necessary arrangements to end the activities at the expense of the exhibitor.

k. Set-up must take place and be finished during the times as noted in the Tech- nical Manual or on. Should the contractor fail to do so, the organisers reserve the rights to reallocate the exhibitor’s space to another exhibitor without refund.

l. The exhibitor is responsible for the safety of products such as prizes and giveaways, and general display of the stand.

m. The exhibitor is responsible to the organisers for ensuring that its stand is maintained in a clean and orderly state. Storage space is not guaranteed to be available in the exhibition hall and the exhibitor must ensure that all packing materials and empty cartons are removed from the pre- mises before the opening of the exhibition. The organisers reserve the right to order cleaning of an exhibitor’s space at the exhibitor’s cost.

n. Removal of exhibits and dismantling is not

allowed until after the official closing time which will be listed in the Exhibition Manual. The ex- hibitor must dismantle the stand within the allocated time. The exhibitor must leave the stand area clear and the floor clean. The organisers can demand that the exhibitor restore the exhibition area to the original condition at the exhibitor’s expense. During the dismantling period, no material should be left unattended at anytime. Stored materials, empty containers and packing material must be disposed of properly.

3. Technical Guidelines

a. By accepting the Terms and conditions the contractor accepts the general conditions and regulations of the organisers, the congress venue, and the suppliers as well as the technical guidelines and local safety regulations.

Detailed technical guidelines will be provided in the Technical Manual. The contractor should refer to the organisers to ensure that they meet all regulations enforced by the congress venue and the suppliers.

b. The contractor must conform to the regulations and conditions concerning explosive and dangerous materials, combustible or otherwise, as laid down by the local authorities and other statutory bodies. Any materials/exhibits not approved by the authorities or the organisers must be removed from the congress venue.

c. All inflammable materials shall effectively comply with any statutory or local regulations or requirements to which the exhibition may be subject. Drapes and curtains must be at least 150 mm above the floor. No packing material or empty cartons shall be stored at the stand. Fire points must be kept clear at all times. The contractor must comply with any reasonable instructions given by the local authorities, the fire officer and/or the organisers to avoid the risk of fire.

d. Security will be provided at the absolute

discretion of the organisers although they can not accept liability for any loss or damage that may occur. Congress name badges must be worn at all times by the contractor and his/her staff whilst in the congress venue and in all other areas within the full control of the organisers for the duration of the congress.

e. All appointed stand builders must wear work badges at all times when setting up and dismantling stands.

§ 6

Payment Policy/ Method of Payment

All rates listed in the sponsorship and/or Technical Manual exclude statutory VAT and refer to the duration of the congress (except if stated in the above mentioned manuals or on).

a. Upon receipt of the order and acceptance as an exhibitor by the BBCGROUP LTDA Exhibition Management , a 50% payment invoice will be issued. The outstanding balance is due no later than 15 December 2014.

b. Exhibition space requests received after 15 December 2015 will be issued at a 100% payment invoice.

c. Payments must be completed in due time. All orders will be confirmed upon receipt of the 50% down payment. If payment is not received in due time, the contractor’s participation will be cancelled. It is the contractor’s responsibility to advise the organisers of the problems with any orders and to check the invoices issued for accuracy prior to the close of the congress.

d. If more exhibition space and/or sponsorship items than were originally applied for are requested and allocated during the event, the additional amount due shall be paid immediately.

e. Payments must be made by bank transfer and in US\$ (American Dollars) only. Bank charges must be

prepaid by the transmitter and are the responsibility of the payer. Please use the bank account as noted in the sponsorship and/or Technical Manual, and/or invoice.

f. Please indicate the “congress name”, your company, and the invoice ID number on all money transfers.

§ 7

Cancellation or Reduction of the Booking

a. All booking cancellations must be sent in writing to the organisers. Any notice of termination of the booking shall be deemed to have been properly given when delivered by registered mail.

b. Should the contractor cancel for reasons other than that of failure, neglect or contravention, the contractor shall assume responsibility for all costs payable for all items that are part of the booking. The organisers shall be reimbursed for all expenses incurred up to the date of termination and any foreseeable unavoidable costs that might result from the contractor's cancellation or from the contractor's exhibition and/or sponsorship commitment.

c. The following cancellation charges apply:

- 30 % of the total amount will not be refunded to the contractor for cancellations received between nine (9) and six (6) months prior to the congress.
- 80% of the total amount must be paid by the contractor for cancellations received between six (6) and four (4) months prior to the congress.
- 100% of the total amount must be paid by the contractor for cancellations received four (4) months prior to the congress.

d. Shall the contractor fail to appear at the congress and the requested services are no longer required, the contractor will still be obliged to pay the amounts as referred to in the cancellation policies.

e. If sponsors would like to cancel single items of their package, the minimum payment of the specific sponsorship category must be maintained.

Cancellations within a certain sponsorship category are also subject to the cancellation policies as noted above.

f. Should the contractor desire to resell its space and/or sponsorship items to another organisation, this can only be accomplished after approval of the new contractor by the organisers. After approval of the new contractor, a 10% administrative charge must be paid by the original contractor.

§ 8

Cancellation of the Congress

a. The organisers are entitled to cancel the congress due to reasons beyond their control that prevent or substantially hinder the planned holding of the congress.

b. If the organisers are compelled to cancel the congress for reasons beyond their control, i.e. without organising another congress in its place within twelve (12) months of the originally planned date, the contractor is released from its sponsorship obligation. The organisers shall immediately refund 50% of the payment made by the contractor. The remainder shall be used by the organisers for payment of costs incurred. If proof can be given that the amount withheld by the organisers from sponsorship payments exceeds the costs incurred, the organisers shall be obliged to refund a proportionate amount of the sum not required for recovery of costs and expenses to the contractor. The same applies should the organisers decide to cancel parts of the congress. The organisers also reserve the right to re-schedule the congress in equal terms within a year's period. In this case the contractor does not have the right to withdraw from or decrease its sponsorship participation.

c. If the congress must be cancelled or changed due to unforeseen political and economic events, or general, Force Majeure, the organisers cannot be held liable for any compensation.

§ 9

Limitations of Liability

a. A contractor's claim for compensation is only applicable in case of gross negligence from the organisers and/or their employees, agents, providers or suppliers. Compensation and guarantee claims from the contractor must follow the statutory regulations, if they have not been noted differently.

b. In no case will the organisers or their employees, agents or suppliers be liable for any indirect, incidental, special or consequential damages including but not limited to damages for loss of profits, loss of business information, cost related to cancellations or cost of procuring substitute goods or services, however arising, even if it has been advised of the possibility of such damages. While the organisers may provide security guards, this is done solely as an accommodation for contractors.

c. An exception thereof is damage and breach of life, the body and/or health if breach of duty is the organisers' responsibility and for other damages, which involve deliberate and/or gross negligence on behalf of the organisers. A breach of duty of the organisers is equal to the breach of duty of a statutory agent or servant.

d. The contractor is liable for all damage to buildings or inventory which is caused by participants of the event, including visitors, staff and other third parties from the contractor's province or the contractor in person.

e. The organisers assume no liability for any loss, damage or injury to any property or equipment brought in by the contractor or any of its employees, agents or contractors, whether attributable to accident, fire, theft or any

cause whatsoever. The contractor must ensure adequate insurance coverage as necessary including public liability coverage, to cover loss of or damage to exhibits or other personal property.

f. The organisers shall not be responsible, in whole or in part, for any failure to perform any of the obligations under this booking or for failure to hold the congress as a result of circumstances beyond its reasonable control, including, but not limited to, riot, strike, civil disorder, acts of war, failure of facilities, terrorism, threats of terrorism, communicable disease, earthquake, storm, fire, flood, and other acts of God.

§ 10

Governing Law

This booking is made and shall be governed under Chilean law. Exclusive jurisdiction and venue of any actions arising out of, or relating to or in any way connected to this booking, its negotiation or termination, or the event, will be in the courts of Chile.

§ 11

Severability Clause

No amendments, changes, modifications or alterations of these Terms and conditions shall be binding upon either party hereto unless in writing and signed by both parties. If any of the provisions of these Terms and conditions are held to be void or unenforceable, then such void or unenforceable provisions shall be replaced by valid and enforceable provisions which will achieve as far as possible the economic business intentions of the parties. All other provisions of the Terms and conditions that are not being affected remain valid.





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