



FLASCO: The Voice of Oncology in Florida

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2014 –2015
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**YOU, your colleagues, & All Oncology Healthcare Professionals
are invited to attend the**

FLASCO 2015 SPRING SESSION & ANNUAL MEETING

April 10-11, 2015

Marriott Orlando World Center Hotel

KEYNOTE SPEAKER



Peter P. Yu, MD

President, American Society of Clinical Oncology (ASCO)

Dr. Yu is a renowned medical oncologist and hematologist and a pioneer in advancing health information technology to improve quality of care.

**Learn what is happening on the national front
on issues ranging from the development of
CancerLinQ™ to ASCO's payment reform efforts.**

Conference Goal:

- To learn about the academic centers that are members of FLASCO.
- To seek opportunities to establish collaborations with these academic centers.
- To understand the importance and utilization of nurse navigators.
- To learn how Integrative Medicine is used together with conventional medicine in a deliberate manner that is personalized, evidence-based and safe.

Preparing for the Future of Oncology: The Future is Now!

At the end of the conference the participants are expected to have the ability to:

1. become familiar with the different cancer services being offered by academic institutions in the state of Florida.
2. know more about the possibility of collaboration with these institutions in clinical and research areas.
3. learn more about potential places of referral for patients that need specialized care like BMT.
4. learn the importance to have navigators in the modern oncology practice and how that has an impact in excellence of oncology care.
5. understand the role in clinical care and patient communication of cancer navigators in diverse oncology practices.
6. understand how you can enhance the quality of life and treatment outcomes by addressing the physical, psychological, social, and spiritual needs of cancer patients and their care givers through research, education, and delivery of quality, evidence-based integrative medicine across the continuum of cancer care.



FLASCO Spring Meeting Agenda

Page 2 of 4

Thursday, April 9, 2015		
7:00 - 8:45 pm	Diamond Corporate Member Events	Non CME
Friday, April 10, 2015		
7:00 - 4:30 pm	Business of Oncology Summit	Non CME
6:00 - 7:30 pm	Cash Bar/Visit Exhibits	
8:00 - 9:30 pm	Dinner & Program Alan Marks, MD FLASCO President Moderator ASCO Update	Peter Yu, MD ASCO President
Saturday, April 11, 2015		
7:00 – 8:00 am	Breakfast/Visit Exhibits	
8:00 – 8:30 am	Annual Meeting of Members	
8:30 – 10:00 am	Mohammad Jahanzeb, MD, FACP Sylvester Comprehensive Cancer Center, UM Moderator Why Should Patients Come to My Cancer Center? Hear from Florida cancer centers as they share on their new innovations and treatments. Learn how you can collaborate with other FLASCO members to serve your patients.	Stephen D. Nimer, MD Director, Sylvester Comprehensive Cancer Center, University of Miami Robert C. Smallridge, MD Deputy Director Mayo Clinic Cancer Center Douglas Letson, MD Moffitt Cancer Center Paul Okunieff, MD Director, UF Health Cancer Center, Chair, Department of Radiation Oncology The Marshall E. Rinker, Sr. Foundation and David B. and Leighan R. Rinker Chair
10:00 - 10:45 am	Break/Visit Exhibits	
10:45 - 12:00 pm	Gerardo Colon, MD Mayo Clinic Jacksonville Moderator The Roles of Integrated Medicine and Nurse Navigator within the Oncology Practice	Ashwin Mehta, MD Assistant Professor of Clinical Medicine, Medical Director of Integrative Medicine, Sylvester Comprehensive Cancer Center, University of Miami Ines Rodriguez, RN Memorial Cancer Institute
12:15 – 2:00 pm	Diamond Corporate Events	Non CME
2:15 – 4:15 pm	Platinum Corporate Appointments	Non CME
4:15 - 6:15 pm	FLASCO Board Meeting	
7:00 - 8:45 pm	Diamond Corporate Events	Non CME
Sunday, April 12, 2015		
8:00 - 9:00 am	Breakfast	
9:00 - 12:00 pm	FLASCO Board Meeting	



ACCREDITATION STATEMENT

CME:

The Medical Educator Consortium is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The Medical Educator Consortium designates this live activity for a maximum of *4 AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of The Medical Educator Consortium and Florida Society of Clinical Oncology. The Medical Educator Consortium is accredited by the ACCME to provide continuing medical education for physicians.

Disclosure Statement:

The Medical Educator Consortium (MEC) adheres to the ACCME Standards for Commercial Support. All persons that will be in a position to control the content of the CME Activity are required to disclose all relevant financial relationships.

Faculty disclosure forms outlining this information will be made available to all participants prior to educational activity. MEC has

also implemented a mechanism to identify and resolve all conflicts of interest prior to the education activity being delivered to learners. The source of all support from commercial interests will also be disclosed to learners prior to the beginning of the educational activity.

CEU: Approval for nurses has been obtained by the Southern Florida Chapter of The Leukemia & Lymphoma Society under provider number 50-12996 to award up to 4.0 continuing education contact hours through the Florida Board of Nursing. FLASCO maintains responsibility for this program.

SPECIAL EVENT IN CONJUNCTION WITH SPRING MEETING

FLASCO Business of Oncology Summit
Friday, April 10, 2014
6:30 a.m.—4:00 p.m.

nav·i·ga·tion

The process or activity of accurately ascertaining one's position and planning and following a route in a logical sequence.

Cancer care increasingly resembles a complex map, with the patient, provider, pharma and payer playing a part in designing the best direction and route to achieve the best clinical outcome. Participants in this one-day meeting will be able to understand how each of the stakeholders are approaching the current terrain, and what they see beyond the next big curve in the road.

**All FLASCO
Members are
encouraged to
attend!**



2015 Corporate Members As of 1/20/2015

The Board of Directors acknowledges the following companies as FLASCO Corporate Members:

Diamond

Alexion Pharmaceuticals
Astellas Pharma
Bristol-Meyers Squibb
Genentech BioOncology
Janssen Diagnostics
Lilly Oncology
Onyx Pharmaceuticals
an Amgen Subsidiary
Takeda Oncology

Platinum

Amgen
Boehringer-Ingelheim
Insys Therapeutics
Medivation Field Solutions
NanoString Technologies
Rosetta Genomics

Gold

Gilead Sciences, Inc.

Silver

Genomic Health

HOTEL RESERVATIONS

A block of rooms has been reserved at the
Marriott Orlando World Center Hotel

8701 World Center Drive | Orlando, Florida 32821-6358

Please make your RESERVATIONS by calling 888-789-3090 or follow this link
<https://resweb.passkey.com/go/FLASCO15>



Be sure to mention the Florida Society of Oncology code word FLASCO Spring Meetings for meeting rate of \$169/per night.

DEADLINES - The Marriott Orlando World Center Hotel has requested that all reservations be made prior to **February 25, 2015**. After that date, reservations will only be accepted on a space available and rate available basis.

FLASCO MISSION STATEMENT

The Florida Society of Clinical Oncology (FLASCO) is a statewide non-profit organization committed to facilitating and promoting multidisciplinary efforts to improve patient care in Florida by:

- Fostering access to quality cancer care to the citizens of Florida.
- Assisting the cancer practitioners in providing the most cost effective quality care for their patients.
- Acting as an advocate for Florida cancer patients and their families.
- Coordinating the dissemination of information and providing an opportunity for oncologists, physicians, and other health care professionals to network and exchange information on cancer care.

REGISTRATION:

Fees: There are no registration fees for FLASCO Members. If you are not a member of FLASCO, there is a registration fee of \$250 for physicians.

Reminder: To keep your complimentary membership active and in good standing, FLASCO members are encouraged to participate in at least one FLASCO event/initiative prior to December 31, 2016, or make a minimum contribution of \$50 to the FLASCO Foundation, Inc.

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