

15TH ANNUAL Charleston Magnolia Conference

May 29 - 30, 2015

RENAISSANCE CHARLESTON HISTORIC DISTRICT HOTEL



MUSC Department of Otolaryngology – Head & Neck Surgery
MUSC Office of Continuing Medical Education | Charleston, SC
ENT.musc.edu



Conference Overview

The Charleston Magnolia Conference consists of two half day sessions covering the broad spectrum of Otolaryngology – Head and Neck Surgery. The lectures and round table discussions are specifically aimed at the practicing otolaryngologist. There will be ample opportunity for questions, comments, and presentation of cases by the audience. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated.

The conference will be held at the Renaissance Charleston Historic District Hotel, 68 Wentworth Street in downtown Charleston. Afternoons and evenings will be free to attend Spoleto Festival events, sight see in historic Charleston, play golf, or enjoy beach and water recreational activities.

Credit Designation

The Medical University of South Carolina designates this live activity for a maximum of 11.0 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation Statement

The Medical University of South Carolina is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Accommodations

Rooms have been reserved for this conference at the **Charleston Renaissance Hotel**. Please call the hotel directly at **1-843-534-0300** to make your reservations. The rate is \$274.00 + tax and \$1 destination surcharge per night. The room block will expire May 7, 2015.

For those wishing to stay at the beach, call the **Wild Dunes Hotel** on the Isle of Palms at **1-888-778-1876** — approximately 10 miles from the Charleston peninsula. *These rooms must be reserved early; a room block is not available.*

Overall Objectives

Upon completion of this conference, participants should be better able to:

1. Recognize indications for management of midface fractures.
2. Explain how nasal surgery impacts sleep apnea.
3. Critically assess recent technical advances in rhinology
4. Identify issues unique to management of children with cholesteatoma
5. Define the reasons for cognitive errors in otolaryngology and devise a strategy for evaluation of errors and improvement.
6. Identify upper aerodigestive tract disorders or conditions that can be safely and appropriately treated in the office setting.

Disclosure Statement

In accordance with the ACCME Essentials and Standards, anyone involved in planning or presenting this educational activity will be required to disclose any relevant financial relationships with commercial interests in the healthcare industry. This information will be made available to participants at the beginning of the activity. Speakers who incorporate information about off-label or investigational use of drugs or devices will be asked to disclose that information at the beginning of their presentation.

Americans with Disabilities Act

It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Department of Otolaryngology – Head and Neck Surgery at 843-876-0943 or attach a note to your registration.



**Charleston Named Top U.S. City
for the 4th consecutive year!**

Condé Nast Traveler Readers' Choice Awards.

FACULTY



– Guest Lecturers –

Richard R. Orlandi, M.D., F.A.C.S.

Professor, Otolaryngology - Head & Neck Surgery
Medical Director, ENT Clinic, and Surgical Specialty Center
Executive Medical Director, South Jordan Health Center
University of Utah, Salt Lake City, UT

Debara L. Tucci, M.D., M.S., M.B.A.

Professor, Otolaryngology - Head & Neck Surgery
Director, Cochlear Implant Program
Duke University, Durham, NC

Kathy C. Y. Sie, M.D.

Professor, Otolaryngology Head & Neck Surgery
Director, Childhood Communication Center
Co-Director, Cochlear Implant Program
Richard and Francine Loeb Endowed Chair in
Childhood Communication Research
Seattle Children's Hospital, Seattle, WA

– Course Director –

Paul R. Lambert, M.D.

Professor and Chair
Department of Otolaryngology –
Head & Neck Surgery
Medical University of South Carolina
Charleston, SC

– Medical University of South Carolina Faculty –

Terry A. Day, M.D.

Professor, Director
Head & Neck Oncology

Lucinda A. Halstead, M.D.

Associate Professor, Medical Director
Evelyn Trammell Institute for
Voice and Swallowing Disorders

Betsy K. Davis, D.M.D.

Associate Professor, Director
Maxillofacial Prosthodontics

Rodney J. Schlosser, M.D.

Professor, Director
Rhinology & Sinus Surgery

M. Boyd Gillespie, M.D., M.Sc.

Professor, Director
MUSC Snoring Clinic,
Head & Neck Oncology

Mark J. Hoy, M.D.

Assistant Professor, Director
General Otolaryngology & Allergy

Ted A. Meyer, M.D., Ph.D.

Associate Professor, Director
Cochlear Implant Program
Otolaryngology

David R. White, M.D.

Associate Professor, Director
Pediatric Otolaryngology

Judith M. Skoner, M.D.

Assistant Professor
Facial Plastic & Reconstructive Surgery

Joshua D. Hornig, M.D., FRCS(C)

Associate Professor
Director Microvascular Surgery
Head & Neck Oncology

Eric J. Lentsch, M.D.

Associate Professor
Head & Neck Oncology

Christopher M. Discolo, M.D., MSCR

Assistant Professor
Pediatric Otolaryngology

David M. Neskey, M.D.

Assistant Professor
Head & Neck Oncology

Ashli K. O'Rourke, M.D.

Assistant Professor
Evelyn Trammell Institute for
Voice and Swallowing Disorders

Krishna G. Patel, M.D., Ph.D.

Assistant Professor, Director
Facial Plastic & Reconstructive Surgery

Roy B. Sessions, M.D.

Professor, Head & Neck Oncology

Zachary M. Soler, M.D., M.Sc.

Assistant Professor
Rhinology & Sinus Surgery

Robert C. Waters, M.D.

Assistant Professor
General Otolaryngology

Shaun A. Nguyen, M.D., M.A.

Associate Professor, Director
Clinical Research

Bonnie Martin-Harris, Ph.D.

Professor, Director
Evelyn Trammell Institute for
Voice and Swallowing Disorders

M. Rita Young, Ph.D.

Associate Professor, Director
Head & Neck Tumor Biology Laboratory

Judy R. Dubno, Ph.D.

Professor, Director
Auditory Neuroscience Laboratory

Ken Vaden, Ph.D.

Research Assistant Professor
Auditory Neuroscience Laboratory

Jennifer K. Mulligan, Ph.D.

Research Assistant Professor
Rhinology & Sinus Surgery



2015

Friday, May 29, 2015

Renaissance Charleston Historic District Hotel, 68 Wentworth Street, Charleston, SC 29401 (843) 534-0300

7:00 – 7:30 AM Breakfast with Exhibitors

7:30 – 7:40 AM Welcome – *Paul R. Lambert, M.D.*

SCIENTIFIC SESSION Moderator: *Paul R. Lambert, M.D.*

7:40 – 8:10 AM Easing the Burden of Chronic Rhinosinusitis – Richard R. Orlandi, M.D.

Objective: Participants should be able to 1) recognize the impact of CRS on the individual and society; 2) develop patient-centered practices that ease the burden of CRS on the individual and society.

8:10 – 8:40 AM Controversies in Management of Conductive & Mild HL in Children – Debara L. Tucci, M.D.

Objective: Participants should be able to identify clinical situations for which more aggressive management of hearing loss is warranted.

8:40 – 9:10 AM What the Otolaryngologist Needs to Know About CMV & Pediatric HL – Kathy C.Y. Sie, M.D.

Objective: Participants should be able to apply the evaluation process and identify the potential treatment of CMV related hearing loss.

9:10 – 9:30 AM Break

SCIENTIFIC SESSION Moderator: *Terry A. Day, M.D.*

9:30 – 10:00 AM Management of Midface Fractures – Judith M. Skoner, M.D.

Objective: Participants should be able to 1) identify the types of midface fractures; 2) recognize indications for operative management and the challenges of management of midface fractures.

10:00 – 10:30 AM Glossectomy for OSA – Is it Worth the Risk? – M. Boyd Gillespie, M.D., MSc

Objective: Participants should be able to 1) explain techniques for glossectomy during sleep surgery; 2) access the expected outcomes and complications of glossectomy during sleep surgery.

10:30 – 11:00 AM Role of Rhinoplasty in Sleep Apnea – Krishna G. Patel, M.D., Ph.D.

Objective: Participants should be able to explain how nasal surgery impacts sleep apnea.

11:00 – 11:30 AM Innovation in Rhinology: Providing Value – Richard R. Orlandi, M.D.

Objective: Participants should be able to 1) determine the value of rhinology for patients and the health system; 2) critically assess recent technical advances in rhinology; 3) apply a framework for driving value-based innovation in rhinology.

11:30 – 11:45 AM Break

11:45 – 12:30 PM Warren Y. Adkins, M.D. Lecture

Setting the Standard for Global Healthcare: The Way Forward – Debara L. Tucci, M.D.

Objective: Participants should be able to define the scope of hearing loss and apply current strategies to mitigate the problem from a global perspective.

12:30 – 2:00 PM Lunch with the Faculty – Round Table Discussions/Case Presentations

2:00 PM Adjourn *Please complete and submit all CME forms. Thank you!*

P R O G R A M

Saturday, May 30, 2015

Renaissance Charleston Historic District Hotel, 68 Wentworth Street, Charleston, SC 29401



- 7:00 – 7:30 AM Breakfast with Exhibitors
- 7:10 – 9:10 AM Resident Presentations *Moderator: Ted A. Meyer, M.D, Ph.D.*
- 9:10 – 9:20 AM Break

SCIENTIFIC SESSION *Moderator: Zachary M. Soler, M.D. MSc*

- 9:20 – 9:50 AM Outcomes of Recurrent Oral Pharyngeal Cancer – David M. Neskey, M.D.
Objective: Participants should be able to identify overall survival, functional outcomes, and prognostic factors in patients who undergo salvage surgery for locally recurrent oral cavity cancer.
- 9:50 – 10:20 AM Assessment of Pediatric Speech Disorders: A Quick Clinic Screening – Kathy C.Y. Sie, M.D.
Objective: Participants should be able to use speech differential diagnosis to evaluate speech disorders in children.
- 10:20 – 10:50 AM Is Supraglottoplasty Under Utilized? – David R. White, M.D.
Objective: Participants should be able to describe the association between laryngomalacia and pediatric sleep apnea.
- 10:50 – 11:20 AM Practicing Evidence-based Rhinology – Richard R. Orlandi, M.D.
Objective: Participants should be able to 1) describe the levels of evidence supporting current rhinology practices; 2) determine the gaps in knowledge that exist in rhinology.
- 11:20 – 11:35 AM Break – Faculty and Resident Photographs

SCIENTIFIC SESSION *Moderator: Christopher M. Discolo, M.D., MSCR*

- 11:35 – 12:05 PM Pediatric Cholesteatoma: Principles & Practice – Kathy C.Y. Sie, M.D.
Objective: Participants should be able to identify issues unique to management of children with cholesteatoma.
- 12:05 – 12:35 PM Addressing Cognitive Error – Can We Improve – Debara L. Tucci, M.D.
Objective: Participants should be able to define the reasons for cognitive errors in medicine and devise a strategy for evaluation of errors and improvement.
- 12:35 – 1:10 PM In-office Laryngeal Procedures – Ashli K. O'Rourke, M.D.
Objective: Participants should be able to identify at least three upper aerodigestive tract disorders or conditions that can be safely and appropriately treated in the office setting.
- 1:10 PM Adjourn *Please complete and submit all CME forms. Thank you!*





These activities are only a sampling of what Charleston has to offer. The Charleston Renaissance Hotel can help with arrangements once you arrive or contact them at 1-843-534-0300 for advance reservations.

HISTORIC CHARLESTON

Charleston is America's most beautifully preserved architectural and historic treasure, with a rich 300-year heritage. The city is one of the nation's top tourist destinations, being ranked for 10 consecutive years by Condé Nast Traveler as "one of North America's top 10 travel spots." Charleston is a uniquely magical place: lush, warm and gently brushed with the historic patina of time... From exquisite hand-fashioned wrought ironwork to graceful columns that stand guard over stately antebellum mansions... From half-hidden gardens ablaze with pink and scarlet blooms to a shimmering blue sea that is never far from view... From battle-ravaged historic shrines to the quiet sanctuary of the city's many churches... From quaint, treasure-laden antique shops to haute-style fashion boutiques... From days shrimping in sun-warmed marsh creeks to evening black-tie theater concert galas.

What better way to view the city's historic dwellings, gardens, and parks than from a horse and carriage ride along the cobblestone streets. You will want to stop and browse at the **Old City Market**, a bustling collage of color and life. Not far from the Market is the **Waterfront Park** overlooking the Cooper River and the Charleston Harbor. Those interested in World War II naval history will want to tour the **Yorktown** aircraft carrier, anchored just across the river at Patriots Point.

Charleston's most famous place for a promenade is **The Battery**, with the Cooper River and harbor on one side and antebellum mansions on the other. In the distance near the harbor's entrance is **Fort Sumter**, the flashpoint for the Civil War on April 12, 1861. Those wishing an even earlier look at history can explore life as it was in Charleston in the 1700's at **Charles Towne Landing**, where the first settlers to colonize the territory of Carolina landed in 1670. To understand the forces that allowed these early settlers to create the economy that built Charleston and to immerse yourself in the light of this bygone era, one must visit the magnificent 18th century plantations, such as those at **Middleton Place**, **Magnolia**, **Drayton Hall**, and **Boone Hall**.

GOLF AND BEACHES

Minutes away from historic Charleston are area beaches, which offer superb playgrounds for watersports, sunbathing, fishing, or simply taking a moonlit stroll. Golf enthusiasts will not be disappointed either. The city which gave America its first golf course now boasts 19 championship golf courses within 25 miles of the downtown area, including the famous Ocean Course at Kiawah Island, scene of the 1991 Ryder Cup and the 2012 PGA Championship, and the Harbor and Links courses at Wild Dunes.

SPOLETO FESTIVAL USA

What better place to present Spoleto USA, the world's most comprehensive arts festival, than the city which gave America its first theatre in 1735 and later inspired Gershwin to compose his classic opera, "Porgy and Bess". The Spoleto Festival offers the finest in theater, opera, dance, music, and art. The city's theaters, streets, parks, churches, and waterfronts become stages for these cultural activities.

HISTORIC CHARLESTON TOUR

Enjoy a privately guided tour as you explore this enchanting and historic city. Favorite sights include: Rainbow Row; cobblestone streets; quaint gardens; hundreds of 18th and 19th century homes, buildings and churches; the Battery overlooking the Charleston Harbor and Fort Sumter; and the Old City Market.

FORT SUMTER TOUR & HARBOR CRUISE

Fort Sumter is located at the entrance of Charleston's beautiful harbor and is only accessible by boat. On April 12, 1861, Fort Sumter was occupied by Union Troops who refused to vacate as demanded by the Confederates. All negotiations failed and Confederate batteries in the Charleston Harbor commenced a massive bombardment of Fort Sumter, and so began the American Civil War.

MAGNOLIA PLANTATION & GARDENS TOUR

Listed in the National Register of Historic Places, beautiful Magnolia Plantation is the 300-year-old ancestral home of South Carolina's illustrious Drayton family. Long famous for the springtime beauty of its 250 varieties of azaleas and 900 varieties of camellias, it now offers extensive seasonal bloom every month of the year. Scores of experts have described its 50 acres of lawn and gardens as the world's most beautiful.

MARSH KAYAKING

Enjoy the morning with a quality outfitter featured in The New York Times and Southern Living. No experience necessary. Once outfitted in your stable-touring kayak, take a leisurely paddle down picturesque Shem Creek, home of the Charleston Shrimp Trawling Fleet. Your naturalist guide will enlighten you with information on salt marshes, creeks, birding, sea life, crabbing and dolphin watching.

CHARLESTON HARBOR SAILING

Indulge in the calm and beauty of sailing historic Charleston Harbor on board the Pride. The Pride is a traditional three masted gaff topsail schooner, 84 feet in length. Passengers can participate by helping to raise the trim sails, chart a course or take a turn at the wheel. You'll cruise by historic Battery mansions dating to the Revolutionary War and pass close to Fort Sumter, where the Civil War began.

SPOLETO USA

Charleston will be alive with the 2015 Spoleto Festival USA, May 22 through June 7, 2015. A wide array of events featuring opera, dance, music, theatre and visual arts with many exciting premiers and debuts will be held within walking distance of the hotel. Call (843) 579-3100 for the festival brochure and information, or visit www.spoletousa.org. Piccolo Spoleto, Spoleto's official outreach companion will offer daily and evening events in historic churches and theatres. Call (843) 724-7305 for Piccolo Spoleto information.

SOUTH CAROLINA AQUARIUM

The South Carolina Aquarium, Charleston's most visited attraction, features thousands of amazing aquatic animals from river otters and sharks to loggerhead turtles in over 60 exhibits, which represent the rich biodiversity of South Carolina from the mountains to the sea. The Aquarium also presents fabulous views of Charleston harbor, interactive exhibits and programs for visitors of all ages, and is dedicated to promoting education and conservation.

REGISTRATION

15TH ANNUAL Charleston Magnolia Conference

Name _____

Last 4 digits of SSN _____ (For CME information only)

Preferred name for name badge _____

Address _____

City _____ State _____ Zip _____

Email address _____

Fax _____

Telephone #1 _____

Telephone #2 _____

Practice name _____

Specialty _____

WHAT PARTICIPANTS ARE SAYING...

"Overall....great!! I'll be back."

"The whole conference was excellent."

"Great speakers, lectures, friendly, relaxed atmosphere allowing open questions. Your residents are spectacular, their research projects very interesting, we can tell they have a top notch education, and all the credits should go to you."

"Most impressed with MUSC, the training program, and the conference in general. Looking forward to attend other MUSC events."

"The Magnolia Conference exceeded my expectations."



Physicians: Prior to April 30, 2015 \$495, after \$550 Residents: Prior to April 30, 2015 \$250, after \$300

PAYMENT MUST ACCOMPANY REGISTRATION

☐ Check payable to:

Charleston Magnolia Conference
MUSC Department of Otolaryngology –
Head & Neck Surgery
135 Rutledge Avenue, MSC 550
Charleston, SC 29425-5500

☐ Visa ☐ MasterCard ☐ AMEX ☐ Discover

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Expiration Date _____

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For additional conference information contact Beth Cummings:
Email mansftee@musc.edu • Phone 843-876-0943 • Fax 843-792-0546

CANCELLATIONS

Refunds for cancellation can be given if requested in writing before May 15, 2015. A \$50.00 administrative fee will be retained if you cancel. **No refunds will be made on or after May 15, 2015.**

This conference is subject to cancellation and if this should happen, persons registered for this conference will be notified by telephone, using the telephone number listed on the registration form. In the event of cancellation, registration fees will be refunded in full. Please note that the Medical University of South Carolina cannot be responsible for airline tickets or travel expenses of any nature.