



SPONSORING OPPORTUNITIES

September 12 - 15,
2015

Valencia, Spain

PLEASE, NOTE THAT SOME INFORMATION IN THIS MANUAL IS STILL PRELIMINARY AND SUBJECT TO CHANGE

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ESBRA 2013 SPONSORING OPPORTUNITIES

INTRODUCTION

The 15th Congress of the European Society for Biomedical Research on Alcoholism (ESBRA) is a premier global event aimed at recent advances in both basic research and clinical/medical aspects of substance use, abuse, and addiction, as well as the social consequences of addictions. By partnering with ESBRA through one or more of a variety of opportunities, your organization will enjoy a range of benefits designed to highlight its shared commitment to our mission and bring your organization to the attention of participants. We wish to point out that the support of the industry has always been essential for the success of the ESBRA. In this conference, with approximately 500 experts from many medical and research areas, numerous topics about alcoholism will be discussed such as the consequences of alcohol consumption, liver diseases, molecular /cell biology, genetics, animal behavior, alcohol and foetal development, psychiatric comorbidity, biological markers, pharmacology treatment, epidemiology, etc

We therefore hope that you will accept our invitation and join us at the ESBRA 2015 to be held in the beautiful city of Valencia, Spain, at Sercotel Sorolla Palace, September 12-15, 2015.

Your support for the ESBRA 2015 meeting will be highly appreciated.

Thank you!

A. GRAND PARTNERSHIP PACKAGES

BENEFIT	LEVEL 3 4.000 €	LEVEL 2 10.000 €	LEVEL 1 25.000 €
1 Satellite Symposium	No	No	1,5 hour
Colour advert in the Final Programme	1/2 page	1 page	1 page
1 bag insert	Yes	Yes	Yes
Logo with link to the company website	Yes	Yes	Yes
Logo on Lanyards	No	No	Yes
Full registrations	1	2	3
Invitations for the ESBRA Concert	1	2	3
Priority choice of exhibitions space	No	No	Yes

B. COMMUNICATION PACKAGES

SATELLITE SYMPOSIUM

Exclusive time slots (1.5 hours) available at the Congress Venue – Sercotel Sorolla Palace Hotel.

Sponsors will have priority choice for time slots. Available dates will be provided later.

Partner contribution: 25.000 €

Title and content of the symposium to be approved by the local committee.

Rental of lecture hall includes standard technical equipment and beamer (power point projection facilities).

Benefits:

- Logo with a link to the company website and programme of the symposium with topics and speakers' names, published on conference website.
- Announcement of the symposium in Final Programme (as per date of printing).
- Leaflet announcing the Satellite Symposium (folder – produced by the sponsoring company) in the conference bag.
- Planning of the Satellite Symposium according to available satellite slots.

If companies want to share a Symposium, please contact the Conference Office: esbra2015@viajeseci.es



WORKSHOPS

Exclusive time slots (1 hour, limited to 30 participants) available at the Congress Venue – Sercotel Sorolla Palace Hotel.

Sponsors will have priority choice for time slots. Available dates will be provided later.

Partner contribution: 7.000 €

Title and content of the symposium to be approved by the local committee.

Rental of lecture hall includes standard technical equipment and beamer (power point projection facilities).

Benefits:

- Logo with a link to the company website.
- Announcement of the Workshop in Final Programme (as per date of printing).
- Planning of the Workshop according to available workshop slots.

If companies want to share a Symposium, please contact the Conference Office: esbra2015@viajeseci.es

C. SPONSORING ITEMS

ALL PROMOTION PARTNERS WILL BE LISTED ON THE WEB AND FINAL PROGRAMM UNDER "PARTNERS"

CONGRESS BAGS Partner contribution: 6.000 €

Benefits:

- Company Logo, together with Conference logo, printed on the bags.
- Company brochure of max. size a4 and 4 pages in participants' bags.
- Acknowledgement of sponsorship in Final Programme.
- Acknowledgement of sponsorship on Conference Website with link.

The choice of the bags as well the printing of logos and text will be the responsibility of the Local Committee.

Provided that the model supplied by the sponsor gets the approval of the Organising Committee, an amount of only €4.000 would have to be paid.

PENS AND NOTEPADS..... Partner contribution: 3.000 €

Benefits:

- The pen and the notepad is included in all conference bags, and may carry your company logo.
- Acknowledgement of sponsorship in Final Programme.
- Acknowledgement of sponsorship on Conference Website with link.

Pens and pads will be delivered by the sponsoring company (design has to be approved in advance by the Local Committee) – both will be included in the congress bags.

Provided that the material supplied by the interested company, an amount of only €2.000 would have to be paid.

ACCREDITATION ID-CARD ON A LANDYARD WITH COMPANY LOGO SCREENPRINT

..... Partner contribution: 3.000 €

Benefits:

- All participants will be wearing an accreditation ID card in a plastic Sleeve attached to a lanyard around their necks. The ribbon can have your company logo printed on it
- Acknowledgement of sponsorship in Final Programme.
- Acknowledgement of sponsorship on Conference Website with link.



PERMANENT COFFEE AREAPartner contribution: 3.000 € a day morning or afternoon (2h)

Benefits:

- A permanent coffee stall will be installed near the stand of the sponsor with the company logo on it.
- Acknowledgement of sponsorship in Final Programme.
- Acknowledgement of sponsorship on Conference Website with link.

WATER DISPENSERS Partner contribution: 2.000 €

They will be placed in different spaces, the sponsor can put your logo on the source, bottle or glasses (glasses on behalf of the sponsor)

INSERTS IN CONGRESS BAGS..... Partner contribution: 2.500 €

Sponsors recognition: Company brochure put in the congress bags, max. A4 size, 4 pages.

The Congress allows a total of maximum 12 leaflets per bag.

USB WITH PAPERS AND CONFERENCE PROGRAMME..... Partner contribution: 5.000 €

USB recording summaries of all communications and congress papers to be included in all conference bags, chance to place your company logo.

Provided that the USB sticks supplied by the interested company, an amount of only €3.000 would have to be paid.

**COFFEE BREAKS..... Partner contribution: 1.800 €
per break (morning or afternoon)**

Dates and times will follow.

Benefits: Company sign with logo on the coffee tables (signs to be provided by the sponsor).

POSTERS BOARDS..... Partner contribution: 3.000 €

Benefits: Company logo on the numbers of the poster walls.

SIGNAGE..... Partner contribution: 3.000 €

Benefits: Company logo on all signs within the conference venue.

INTERNET CENTER..... Partner contribution: 4.000 €

The Internet Center is now one of the most popular areas within a congress – 3 terminals can be branded with your corporate identity (to be approved by the organizers).

Benefits: Company logo on the screens and branding within the internet center area.

SHUTTLES..... Partner contribution: 2.500 €

The sponsor can have their logo put on the buses that transport the audience from the official hotels to the Gala Dinner.

D. ADVERTISING & EXHIBITION

WEBSITE Partner contribution: 3.000 €

Logo or banner on front page

Logo/link to company website from the list of registered exhibitors printed on the conference website.

FINAL PROGRAMME

- Back cover: full colour 4.000 €
- Inside front cover: full colour 3.500 €
- Inside back cover: full colour 3.000 €
- 1 page inside: full cover 2.500 €
- ½ page inside: full colour 1.500 €

SPONSORING and EXHIBIT APPLICATION FORM

☐	ESBRA 2015 – Level 1 Sponsor	25.000 €
☐	ESBRA 2015 – Level 2 Sponsor	10.000 €
☐	ESBRA 2015 – Level 3 Sponsor	4.000 €

☐	Satellite Symposium	25.000 €
☐	Workshop	7.000 €
☐	Congress Bags	6.000 €
☐	Pens and Notepads	3.000 €
☐	Permanent Coffee Area	3.000 €
☐	Water dispensers	2.000 €
☐	Inserts in Congress Bags	2.500 €
☐	USB Sticks	5.000 €
☐	Coffee Break	1.800 €
☐	Poster Board	3.000 €
☐	Signage	3.000 €
☐	Internet Center	4.000 €
☐	Shuttles	2.500 €

☐	Website	3.000 €
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Final Programme

☐	Back cover: full colour	4.000 €
☐	Inside front cover: full colour	3.500 €
☐	Inside back cover: full colour	3.000 €
☐	1 page inside: full cover	2.500 €
☐	½ page inside: full colour	1.500 €

Currency & VAT: All prices are quoted and payable in EURO and are excluding 21% VAT



SUBMITTING ORDER FORMS AND PAYING FOR SERVICES

Invoice information (obligatory)

Company Name: _____

Company address (billing address): _____

Town: _____ State/Province/Country: _____ Postcode: _____

Contact person: _____ Telephone: _____

E-mail: _____

VAT Number: _____ Date: _____

Signature: _____

A / PAYMENT BY CREDIT CARD:

MasterCard ☐

AMEX ☐

VISA ☐

Card number:

Expiry date:

Cardholder Name: _____ Cardholder Signature: _____

B / PAYMENT BY BANK TRANSFER:

Bank Transfer to: VECISA

BANK: **BSCH**

IBAN: **ES35 0030 1844 5183 0021 0389**

SWIFT: **ESPCESMMXXX**

Ref: Indicate the name of the Congress ESBRA 2015

(Copy of bank transfer required by fax or by email)

